





THE BIG TEACHER'S PET

My school stuck us in a play by the other losers in my grade. So I started to read your magazine that I got from the library. Then my teacher confiscated it and I'm not allowed to have it back! Because of that, I have to pay a huge library fine for a magazine I didn't even get to read!

Alicia Roberts, Moscow, OH

Cops and Roberts — A "huge library fine"?!? How much does your library charge per day for an overdue magazine? We're guessing 10 cents a day. And if your teacher won't give the magazine back, that's really going to add up. After two months, you'll ower the library...six bucks! That's steep! Oh, here's an idea — spend \$3.99 and just buy the freakin' issue! Then you can take your time reading it and just give it to the library when you're done. Added bonus — you can

accuse your teacher of stealing from libraries and discouraging reading! Be creative and have fun! See you in the stacks! —Ed.

AT A CROSS FOR WORDS

Just wanted to bring to your attention that MAD was in the New York Times crossword on April 1 (coincidence)? The clue was "Like MAD" and the answer was "parodic." I know you're surprised that someone that reads MAD is able to do the New York Times crossword, but don't be too amazed, since it was Saturday's puzzle (they get harder all week long) I had to wait till today to get the solution. Maybe if I read something other than MAD, I would be able to solve them. Nahl Anyway, apparently MAD is everywhere!

Sarah Bozarth, Woodland, WA

Wolfgang Amadeus Bozarth — Here's a practice crossword you can hone your skills on (and you don't have to wait till next issue to get the solution!) —Ed.

- ACROSS
- 1 What you're currently reading 2 Your name
- DOWN
- DOWN
- 1 What you are (Rhymes with "schmidiot")



CELEBRITY SNAPS

David Beckham, the famous British soccer player who plays for Real Madrid, sends his children to my school. So one day I went and asked him to get his pic taken with a MAD, and he said yes (amazingly)! I'm the hot guy on the left of the pic and the other is my brother Aaron, Do I get a free subscription for this?

Venetan Israel Madrid Spai

Yol Yol Yol — You got a picture of the world's most famous soccer player — and by "world's most famous," we mean the only soccer player we knowl Enjay your one-year subscription (which would have been a three-year subscription if his hot and soucy wife Posh Spice had been in the shot as well!) — Ed.



MAD ENVELOPE OF THE MONTH

This month's envelope comes from Erin Miller of Staten Island, NY. Nice job Erin — in a hauntingly disturbing way! —Ed.

P.S. We felt the compelling need to wear rubber gloves when handling your envelope!



ERIN'S CREEPY ENVELOPE

HYDE AND SEEK

I was watching my daily dose of *That '70s Shou* one day when I saw Hyde wearing a MAD t-shirt. After the show, I went on e Bay and bought myself the same shirt. Now I wear it often and like to show my MAD spirit! Off topic, but when you go to make fun of my name, try to think of something more original than Apple Siter.

Bryan Siter, Ashley Falls, MA

Dodus — That's a nice compliment! We suggest you take all of your fashion tips from That '70s Show. We're sure bullies would enjoy beating you bloody and senseless with your own platform shoes! —Ed.



MAD BLURBS

Actual quotes that
prove the world is going MAD!
This month: Scary Movie 4
director David Zucker

...In a recent interview on Yahoo News, David Zucker (who also directed Airplanel, The Naked Gun and Top Secret!) sounded off on how MAD has influenced him. Somehow that influence has inexplicably led to a successful care

"My sense of humor hasn't changed since my childhood days of reading aloud MAD magazine, which is the primer of this kind of thing. MAD used to have two pages each issue of scenes they'd like to see in a Hollywood movie. We've just taken that attitude and added a Saturday Hight Live approach to sketch comedy and created a story which we could then translate to the big screen...In y defining years, Alfred E. Neuman and MAD magazine's writers...shaped my sense of humor."

READER ALERT

Got something stupid to say...in a sentence or less? Go to madmag.com and post your non sequitur nuggets on our message board under MAD Mumblings. We run the "best" ones on our Letters Page!

A MOVING TALE

My wife and I just purchased our first house and we're packing all our stuff for the big move. A we go through all our the big move. A we go through all our the treath and what we should save, I've come across 10 years of MAD which I've been saving. My wife wants me to just get rid of all this weight, but I'm not so sure. What do you guys think? Should I take along all these dead trees or just give in and ditch the old "office reading." Thanks for your help!

Frank Kwiatkowski, Indianapolis, IN

Special K — Boy that is rough! It sounds like your marriage may be in real trouble! Know what our first clue was? You wrote into a humor magazine for relationship advice! You may as well keep the magazines, because, let's face it, your wife is going to end up leaving you anyway! And on an ironic note, she'l! end up getting half your magazines! —Ed.





Make A Dumb Wish Foundation

I am a 16-year-old subscriber to your fine magazine and at my old school I was voted most likely to succeed in business. I think I found a loophole for this success. I thought instead of working hard, I can easily make a dumb wish to the Make A Dumb Wish Foundation™. My dumb wish is for you guys to surrender your company to me. If you do give me what I wish, I might consider not firing each and every one

Your future boss, Bruce Clark, Minneapolis, MN

Any Which Way But Bruce - Your big plan for success is taking over MAD Magazine? Yeah, that's the fast track to fame and fortune! She's all yours, supermogul! By the way, we polled the staff, and we'd appreciate it if you fired us as soon as possible - we'd like the summer off! Thanks for writing the Make A Dumb Wish Foundation™. See you on the Forbes 400 list! -Ed.

SAW & ORDER: SPECIAL VICTIMS UNIT

Not that the youth of America takes shop class anymore, but let's not confuse the minor few that do! Number 18 in "35 Scholarly Reasons Why School Sucks" (MAD #464) is a band saw not a table saw! How about a free subscription?

Harry Strother, Portland, ME

O Strother, Where Art Thou? - You're right! It was a simple mistake and we messed up. But people get confused like that all the time. For example, you've mistaken us for a magazine that rewards know-it-all losers who write in and tell us our mistakes. Well, we do reward them, but not with subscriptions! Enjoy your complementary copies of Less Than Jake and Head Automatica's albums! -Ed.

> NEXT MONTH IN MAD #4GR ON SALE JULY 18!

OUR SUPER DUPER SATTRE OF SUPERMAN!

> NEXT MONTH IN MAD KIDS #4 ON SALE JULY 18!

EXCLUSIVE MAD KIDS INTERVIEW WITH JACK BLACK! CREATE A NEW SUPERHERO!

POP IN THE NAME OF LOVE

I was in the Guinness Book of World Records for the largest soft drink bottle

collection. I just wanted to share an image of the rare (only one known) Happy Jack bottle with Alfred E. emblazoned thereon. Maria Reidelbach mentions the existence of this bottle in her book, Completelu MAD, but she had never seen one. This bottle belongs to a fellow collector in California - unfortunately. I am not the lucky owner! Christopher Weide,

Jacksonville, FL

Chris Cross -Wow! Soda bottles with Alfred's face are worth money? We're sitting on a gold mine! Today's your lucky day - now vou can be the lucky owner of a one-of-a-kind Alfred soda bottle and it's all yours for just \$15,000! We'll await your check or money order! See you at the bottling plant! -Ed.

READER ALERT

Everyone lucky enough to have their letters printed in this month's Letters Page will receive Head Automatica's Popaganda and Less Than Jake's In With The Out Crowd courtesy of our "friends" at Warner Music Group. Catch Less Than Jake on this year's Vans Warped Tour and Head Automatica on tour with Taking Back Sunday this Summer. Both albums are in stores now!



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MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed. stamped envelope! MAD doesn't read faxed submissions!

FAX MAD AT 212-506-4848! VISIT OUR WEB SITE! MADMAG.COM

LITTLE-KNOWN MENTORS FOR THE REAL WORLD

That pretty young miss who wants to make the plain girls cry will need lots of coaching from a... CONCEITED BITCH MENTOR

Mind if I sit here?

Yeah as Soon 25 YOUR LEPROSY ones into Remission.

Little lazy slobs don't generally grow out of it, so much as grow into it — thus requiring a... **FAT GUY IN THE CHAIR MENTOR**



MOVIE CLICHÉS YOU CAN'T COUNT ON...



... If a film is set in 1950's small town America, you just know that an axe-wielding psychopath will hit home run for a dying child in the hospital.

.If the female lead character and male lead character hate each other and argue throughout the film, it's guaranteed that, by movie's end, they'll each get hit by a bus.



When two kids with divorced parents befriend each other, you can just bet that there will be a freak solar flare that melts the polar ice caps, ending civilization.

A fella that is bound to grow up completely unaccountable for his actions will learn the ropes from a...

DEADBEAT DAD MENTOR

Yeah so You HAVE two bucks. and you owe Joshie two bucks, but Joshie ain't HERE, so you'r adon't really owe him

nothin' Right now. See

THE PUZZLE NOOK

best completes this phrase?

FE SUCKS, THEN YOU DIE!

- 1. LI_
- 2. EATING AT THE HARD ROCK CA
- 3. SITTING ON A KNI.
- 4. BEING KEVIN FEDERLINE'S WI_



HE GODEREV REPORT

IN	FIVE MINUTES AGO	OUT
Estates	Manors	Compounds
Tonics	Elixirs	Snake Oils
Imams	Mullahs	Ayatollahs

LE LIEVRE AND LET



"You've been to the carnival again."

MONKEYS ARE ALWAYS FUNNY



Main Page - WonkyPedia, the free encyclo ◆ ► G + Whitp://en.wonkypedia.org/v

WONKYPEDIA



Abraham Lincoln in a legendary photo taken by his then chef, Orville Wright. Wright, who went on to invent the waste basket with foot pedal, drowned in the sinking of the Titanic and never lived to see the photo's publication.

The Lincoln Assassination

On December 7, 1941, President Abraham Lincoln was killed by assassin James Earl Ray, a tragedy that stunned a nation still recovering from the ravages of the Revolutionary War. Perched from the window of a nearby book depository, Ray shot Lincoln as he and his wife, Hillary, entered Ford's Theatre for the Washington premiere of Cats. Lincoln supporters, known as "Lincoln Logs," reacted with outrage, culminating in the Boston Tea Party, the Los Angeles riots, and the nationally-televised shooting of Ray himself as he was being led to prison. Lincoln's vice president, Lyndon "The Gipper" Johnson, was quickly sworn in after Lincoln's death, ably leading America through the Great Depression, the Korean War, and the "Dot-com Boom."

MELVIN & JENKINS'



Ins brings up the fact that the couple's favorite movie is Jerry Maquire, and smoothly works in a "they complete each other" reference.



Melvin reenacts the key scene of American Pie, using the wedding cake.

THEFUNDALINIPAGES



CLIP 'N' USE FRAUDULENT FORTUNES

Good luck is contagious – and so is the bacteria in our tea.

Learn Chinese: Why are the dumplings moving? 為什麼餃子行動?

Money will come your way if you recalculate your check - your waiter overcharges.

Learn Chinese: These chopsticks have already been used. 這些筷子已經被使用

The horse is smarter than the chicken – though a few do make it into the lo mein.

Learn Chinese: No, I would not like to hear about Falun Gong 不, 我不會希望聽說法輪功。

You will go on a journey – to the emergency room with the stomach cramps you get from the chicken in garlic sauce.

"MY COMPLAINTS, GRIPES AND PET PEEVES"

A Fundalini Exclusive Excerpt from the Blog of Superman

Supergiri — she can fly, she's bulletproof and she's from Krypton. I finally find a babe I have something in common with and it turns out she's my freakin' cousin!

Those pathetic letters I get from kids asking me to take a lump of coal and press it into a diamnd for their stupid school auction. Hey kids, press this!

Spaying Krypto the Superdog man, that was no day at the bead Low-rise jeans, thongs and low-cut tops. My whole "see through anything" super power seems kind of like one big waste these days!

Having to go to this one tailor in Hong Kong every time Clark Kent needs a new business suit that can fit over my costume but won't bunch up in the crotch!



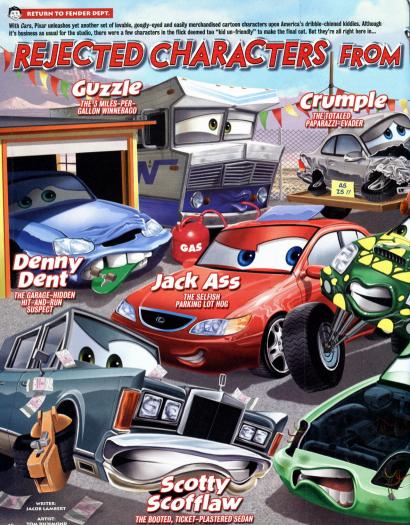
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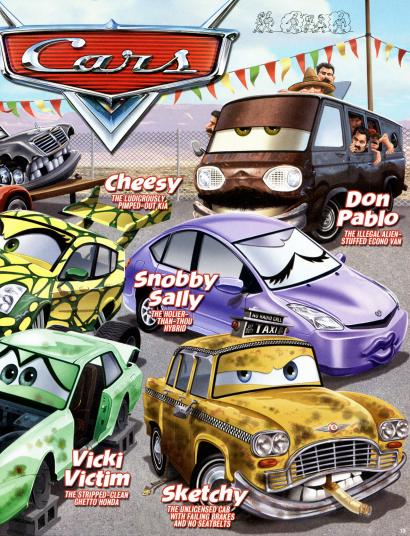




"I WISH YOU'D STOP BRINGING YOUR WORK HOME WITH YOU."

1)







PROSE AND CONFLICTS DEPT.

Someone once said "History repeats itself." And this is certainly true. We just repeated what they said, thereby proving their point. Ironic, eh? It's also been said that "Those who do not learn from history are bound to repeat it"! Remember that, we won't be telling it to you again! Our point is this: we're out of clichés about history, so why don't you just go ahead and read the following article. And if you find yourself re-reading it in the future, don't be surprised!

Comparing WAR IN









the A S

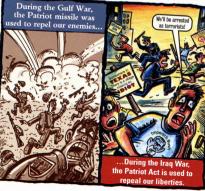
IRAQ to PREVIOUS



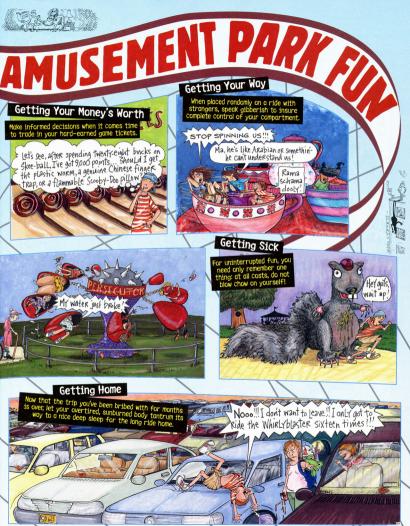












THE FOLKS ON YOU DEPT.

If you're one of the lucky few who fully love, respect and admire your parents, we congratulate you on the tender, shining joy that is your life. But since you're probably not one of those ponyriding, bowtie-wearing mama's boys, we invite you to indulge your irritation by asking...



...refuse to buy you something because "you don't need it" — a rule which apparently doesn't cover their "necessities," like manicures, pedicures and The Complete Fourth Season of Law & Order?



...act as if you're a sullen jerk just because you don't feel like going into microscopic detail about every aspect of your horrible day?

DON'T YOU

WHEN YOUR PARENTS..



...warn you not to "give in" to peer pressure then burn with jealousy the minute your neighbors bring home a new Hummer?



...make you clean your room for "company" who won't come within fifty feet of it?



...ask you about kids you haven't talked to since preschool as if the two of you are still best buddies?



...offer to help with your homework when they clearly know even less than you do?



...invariably try to suck up all the credit when you do something well — and distance themselves from you as if you had the Asiatic Bird Flu when you screw up?



...make you do yard work on your only days off — so they can enjoy theirs?

CAN YOU JEER ME NOW? DEPT.

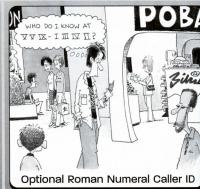
Not so long ago, having a cell phone was an amazing, mind-blowing convenience! It was revolutionary...for about a month. Then it got boring — which is why they added cameras, mp3 players, ringtones, text messaging, web browsers and all other kinds of features. And that's great, but now that they're all out of good ideas, we can only look forward to...

CELL PHONE FEATURES AND ACCESSORIES













Really, Really Large Print Text Messaging



12-Ft. Dead Battery Jumper Cables

What if Alexander Graham Bell had invented the cell phone?



毎年回前 I TOLD HIM I'D BE AT THE BEACH ALL DAY!!

That historic first call to Watson would have gone directly to his voice mail.



Carpal Tunnel
Syndrome
would have
been much
more commonplace when you
factor all the
handcranking
in with the text
messaging.



Only an absolute moron would go to a fast food place to eat healthy. Yet, there's always some stupid report telling you what the most "healthconscious" option on the menu is, and warning you about the worst. Here's a hint - it's ALL terrible for you! Still, we feel





BEST









Cajun-Steamed **Imitation** Anchovy Filet calories)















WORS CHOICES in









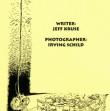




















You May Not Know About

HR4775 Would permit the FDA to allow the inclusion of the Great Gazoo in bottles of Flintstones Vitamins, even though he didn't appear in that many episodes

HR680306 Gives tax credits to meat packing companies to slaughter grizzly bears in our national parks (aka "Save the Bears Initiative")

HR22332 Asks the President to present a timetable, outlining when U.S. troops will be invading Syria and/or Iran

HR0401 Requires that all voting districts in the country be drawn up fairly so that every voter is equally represented (A prank resolution proposed by Tom DeLay every April Fools Day).



WHEN SUPERMAN IV WAS RELEASED IN 1987, ITS SHEER CRAPPINESS ALL BUT ENSURED THAT THE SUPERMAN FRANCHISE HAD INALLY BEEN BEATEN TO DEATH, BUT YMENTY YEARS LATER, HOLLYMOOD HAS HEROICALLY RESPONDED TO THE TRAGIC LACK OF COMIC BOOK FLICKS BY REWINDS THE CORNY HERO. UNFORTUNATELY FOR SUPERMAN, MUCH HAS CHANGED IN THE WORLD.

MODERN HASSLES SUPERMAN WOULD FACE IF HE REALLY RETURNED



WHILE TRYING TO LAUNCH HIS NEW WEBSITE, HE'S DISGUSTED TO FIND THAT "MANOFSTELL COM" HAS ALREADY BEEN REGISTERED TO A DIFFEREN' SORT OF "SUPER MAN."



WRITER: JACOB LAMBERT







THE POST-9/11 "NO-FLY ZONE" OVER METROPOLIS MEANS THAT HE'S CONSTANTLY GETTING SHOT

AT BY EMERGENCY-DEPLOYED NAVY JETS.

IT WAS A HECK OF A LOT EASIER KEEPING HIS IDENTITY SECRET IN THE DAYS BEFORE TRASH TV, BLOGGERS, AND THESMOKINGGUN.COM.

TONIGHT: THE SECRET CLARK KENT DOESN'T WANT YOU TO



UPON RETURNING TO HIS CHILDHOOD HOME IN KANSAS, HE IS STUNNED TO FIND THAT THE FAMILY FARM HAS BEEN REPLACED BY A TARGET, A HOME DEPOT, AND AN APPLEBEE'S















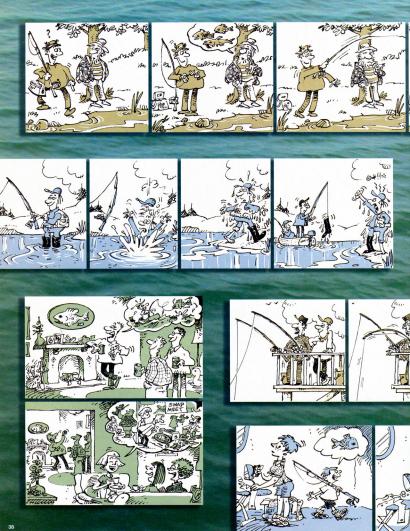


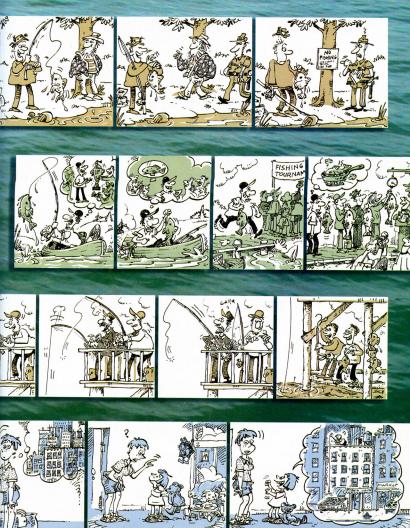
VRITER AND ARTIST: SERGIO ARAGONES

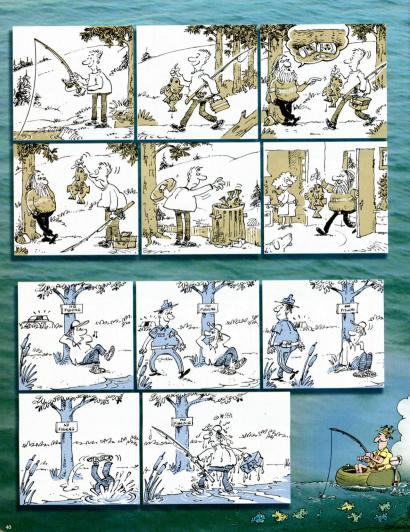
















Planet TAD!!!!!









▶ 🛣 C + @ http://www.galaxyo'blogs.com/planettad

- Q- Search

Planet TADIIII

[About Me]

[Name|Tad]

[Age|Still not old enough to drive] [Favorite Cheat Code|Up, Up, Down, Down, Left, Right, Left, Right, B. A. Start1

[23 June | 02:46pm]



Today was the last day of school! Yeeeeeeeeeeeebe the best summer ever!



[30 June | 07:57pm]

[mood| mood]



I don't know what I did all week. Today, I woke and then all of a sudden it

was dinnertime. Weird.



[05 July|08:09pm]



So, today my dad came home while I was watching The Shawshank Redemption for the fourth time (I think it may be the only movie TNT owns) and said, "So, how'd you enjoy your vacation?" And I was like, "Huh?" And he said, "Well, you know that you're getting a summer job, right? We're not going to just let you sit here and rot your brain for three months." I told him that I'd been working really hard for nine months straight, and didn't I deserve three months off to recover? He just laughed and laughed and laughed, and when Mom came home, he made me repeat it to her, and then they both laughed together for a really long time.

[06 July|05:21pm]



Ugh. I must have filled out 50 job applications today. I started with the stores (because whenever I go in there, the staff doesn't seem to have to do any work) But everybody told me that they weren't hiring, Well, everybody but Radio Shack There, all the clerks said they were on break and refused to talk to me.

[07 July | 02:39pm]

Meglin Avenue, and the manager told me they said, "Look, do you want the job or don't you?"

[10 July|06:15pm]



up, because I spent the day wearing a

Let me say that again: I SPENT TODAY

out in front of the restaurant as their and hard to see out of, and it smells like someone else's feet. Plus, in case I didn't mention this: It's a giant hot dog



[11 July|08:02pm]

manager Sean came out and told me that I couldn't that instead, I could yell "Bite me!" at people, Then he told me to wave and dance more. "Nobody depressed," he said. "Look happy!" I pointed out at a restaurant where my fellow frankfurters were being eaten. And he said, "Maybe you're a really dumb hot dog, and you haven't figured it out yet." Great. I'm going to spend the summer being a mildly retarded hot dog.

[12 July|07:36pm]



[mood] exhausted]

really happened to Kevin, the guy who he just kind of staggered all over the in the air. "It was really funny," she said, and was all, "Oh, but I'm sure it wouldn't

[15 July|10:43am]





My sister Sophie left for camp today. about, and that what she should Strangler and the Summer Camp Claw-Handed Serial Killer and the Feral Wombats Who Are Able to sleepaway camp's gonna be great.

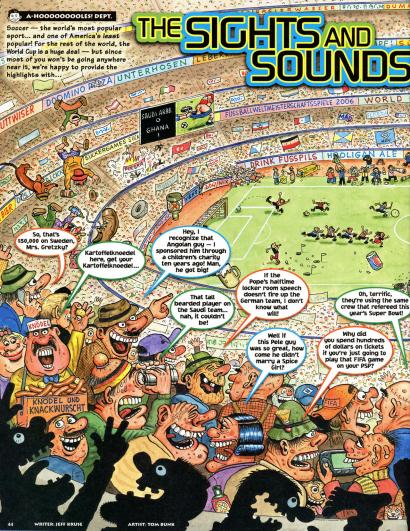


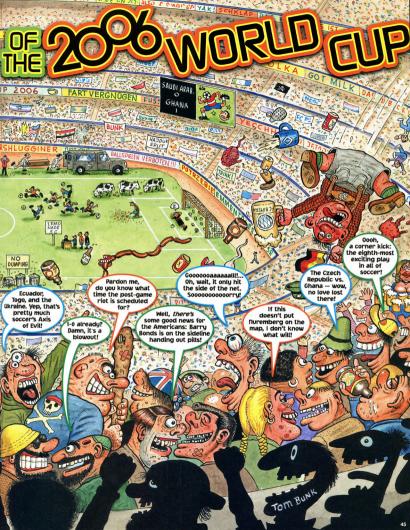
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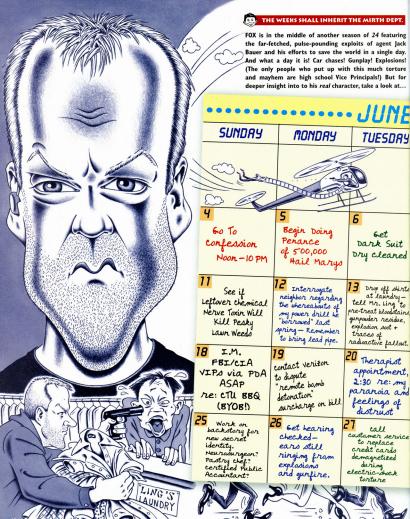


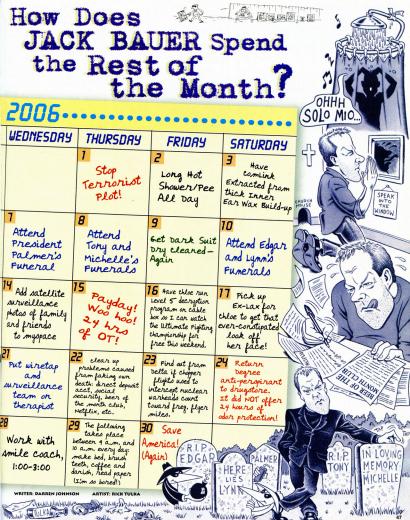


The good news is, the Hot Dog Pound's owner offered to give me my pay for the rest of the summer if I promise not to sue him. When I woke up in the hospital, The Shawshank Redemption was on the TV over my bed. This IS the best summer ever.









JOKE AND DAGGER DEPT.



















TAKE THIS, JOBS, AND SHOVE IT DEPT.

One of the most over-hyped, overrated and over-heated movies of the season is Pixar Studio's Cars. You've probably heard about it or read about it in newspapers and on websites, But, as usual, the true inside scoop can only be found here, in America's most respected chronicler of the seamy side of Tinseltown. Here's...

LITTLE KNOWN FACTS, RUMORS AND TOTAL FABRICATIONS ABOUT

Recording the many engine noises used throughout the film was a difficult and often defects editors died due to effects editors died due to before it was decided to stop driving the cars into the recording booth and try the methods of accouring a causing often methods of accouring methods and causing of the methods of accouring methods of accouring methods of the methods of accouring methods.

The absence of humans in *Cars* was originally explained by a short prologue to the film, showing a fiery nuclear holocaust causing the inglorious end to mankind. But with it, the movie ran too long and so the two-minute sequence was snipend.



Disney originally planned to market the movie with the tagline, "We're Totally Sorry About Herbie: Fully Loaded. Here's a Different Movie About a Little Racing Car With a Mind Of Its Own That Maybe You Will Like." But this left little room on the poster for any kind of lilustration.

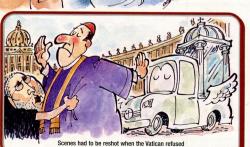
just the right sound.



Authors of the 1982 non-fiction book The Holy Blood and the Holy Grail have claimed that the screenplay for Cars borrows heavily from their book and have sought an injunction to bar the film's release. Law experts doubt they will succeed, but this has not stopped others, including the publishers of the Kelley Blue Book and Chilton's Guide to Small Engine Repair, from filing similar lawsuits.



Following a special advance screening of Cars at the White House, an angry President Bush immediately held a meeting with his advisors, demanding to know how such an enormous gas company as Dinoco could exist without him having financial ties to it.



to license the Popemobile for use in the film.

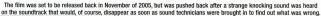
To accurately bring the racing scenes to life, a team of eighteen animators responsible for these sequences attended two months of NASCAR events and watched another sixty hours of racing footage on ESPN. Unfortunately, after this "total-immersion" approach, only two artists were still able to use a computer, and both of them were using it only to order free samples from the Skoal website and argue on message boards about whether or not Jeff Gordon is a dick



The film's animators sketched over 43,000 designs of vehicles; mostly of the dream cars they planned on purchasing once Disney's \$7.4 billion buy-out of Pixar is finalized.











It's estimated that Cars cost over \$125 million to produce. however, once the final print was driven off the Pixar lot, its value immediately depreciated by 50%.

THE CHAT 'N THE STAT DEPT.

The great thing about late night talk shows is that you never know what's going to happen! Well, unless you've seen more than one episode—then you start to realize that they're about as planned-out and predictable as Paris Hilton's next nipple slip. Don't believe us! Watch and learn as...

MAD De TV**Talk**S

Right off the bat, Jon Stewart introduces a hilarious segment about John Kerry being trashed by the newest Swift Boat ad, which has...what the hell? Oh, this must be one of The Daily Show's 27 annual vacation weeks. If you haven't conticed, The Daily Show is about as "daily" as Anittocolcom is conticed, The Daily Show is about as "daily" as Anittocolcom is continued.



Even so, it's hard to complain about the hippest, smartest late night how in all the land. (It must be noted that the competition for the title is pretty thin lately. The Dolly Show only has to beat out Jay Leno holding up supermarket coupons with typos, and David Letterman quizzing tourists about their hometowns before letting them read Donald Tump joles off an index card.)

There we go! It's a new episodel The music plays, and the camera swings around to show Jon Stewart, acting like he doesn't notice the show has started and carth hear the commotion. He pretends to write on a prop script that he never again actually consults, then looks up with a fake "Ohl It seems you've joined me!" expression. At which point he proceeds to savagely expose phoniness in the media.



If someone in the audience is wearing a silly shirt, or asked a goofy question during the show warm-up, stewart is on it like a laser. However, if an important breaking mess story has occurred that afternoon, he's sure to make a single raggedy throwaway mention of it to appear topical. The full report, with the actual jokes, won't show up until tomorrow, 28 hours after the fact.



The fake newscast proper begins. The Daily Show is widely regarded as THE go-to current events program for people who can't stop congratulating themselves for knowing who Condoleezza Rice is. But that's just one demographic group. The other 40% of the audience is mostly wasted stoners and immobile housecasts, mesmerized by that weird blue wavy stuff on the videoscreens behind Stewart's head.



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THIS MONTH: DAILY JON STEWART

During the opening news segment, Stewart makes a point of spinning back and forth between different camera angles for most. other billions, thus brilliandly satirizing the use of the multiple-camera as too. It may be unbelievably annoying to watch, but it raises in more camera in more and the most of the



Whenever there's a videoclip of a foreign speaker, it's always dubbed with an insulting, stereotyped voiceover, It's even funnier when it's a report that talks about how Bush's xenophobic refusal to engage the rest of the world is hurting America's image abroad.



11:07

Enter one of the show's various "Correspondents," each of whom has their own style. For instance, Ed Helms plays the deadpan media egotis with more cocky bluster than sense. Whereas Rob Cordrry plays the deadpan media egotist with more cocky bluster than sense, who's bald. Then there's Samantha Bee, who — you got it — plays the d.m.e.w.m.c.b.s., except she's a girl.

Oh, and if you ever get the opportunity to bet on how many testicle references the correspondents will manage to work in, always take the "over."



At this point, the deadpan media agorits of the day ends their preamble by making an abund statement, then falling silent and waiting for Jon Stewart to feign confusion. Then Jon repeats the premise, but as a question. This process helps prove an eternal comedy truth: it's a lot easier to write a pause than a joke.



MAD Deconstructs TV Talk Shows

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As the anchor, Stewart is there to react to the day's top stories. Lesser comedians rely on one or two hackneyed, repetitive schticks, but not Stewart. He's got a dozen! See how many you can spot!



Now it's time for the show's filmed piece. Today's correspondent really sticks it to some local municipal councilman who want' bright enough to question granting full press credentials to a channel that runs Reno 9111 repeats in between Larry the Cable Guy specials. The gameplan is to irritate the interview subject, to say something absurd, and to provoke uncomfortable silences. But this is nothing like what they just did with Jon Stewart four minutes ago...because these



Nutty as it sounds, The Daily Show's producers worry that there is such a thing as "too much Bob Wiltfong," And so, on a regular basis, they skip the filmed remote packages and give the time to comedian Lewis Black.

Often, Black will revisit some of the news stories that The Daily Show's already covered last week, but he gives it his own unique twist. Mainly, screaming like a belligerent Mr. Potatohead, delivering every punchline in the same cadence TV finance companies use to say "No credit? No problem!"



Before the second ad break, we get one of the show's irregularly-appearing segments, such as "A Relatively Closer Look," "The Less You Know," or "International Pamphlet." This helps put the lie to the theory that recurring features need to be popular.



11:50

Interview time! Guests fall under three categories, and three categories only:

A) Typical celebrity on the talk show death march, flogging their new movie after the obligatory half-a-minute of pretending they give a wet fart about American politics;



B) Mumbling book author, blinking at the oddity of daylight.



But for today's show, the guest is from Category C. It's the moribund political figure, looking to get The Daily Show rub for some hipster cred!

There are two sub-categories of political guests: liberal, and powerful.

Conservative powerhouses only come on to show what "good

sports" they are. And suddenly faced with a rightwing target he's been bashing for months, Stewart really tears into him...with such "hardball" questions as "Your party rules everything in the country now...but won't you let us keep Rhode Island?"



of course, no appearance by a pandering politico is complete without the kiss-ass suggestion that Jon Stewart should enter politics. At the kiss-ass suggestion that Jon audience that doesn't think George W Bird is qualified to handle his job, happily explodes at the notion of the property of the prope



Haven't gotten enough of a hate-Bush buzz yet?
Before signing off, Stewart "checks in" with a
cheap plug for The Colbert Report, the SNL skit that's inexplicably
been handed a year-long commitment.



As always, the show closes with "Your Moment of Zen," a pointless film clip of nothing in particular. It always leaves viewers pondering the existential Zen mystery: why does a staff of 18 writers need to pad out a 22-minute show?



BY THE TIME YOU READ THIS AD AMERICAN OIL COMPANIES WILL HAVE MADE ONE BILLION DOLLARS.

(Two billion dollars if you're a slow reader.)

BUT THAT'S NOT THE WHOLE STORY! READ ON!

QUESTION: Is it true that the oil industry is really making billions of dollars in profits quarterly?

Well yes, but while it appears that these billions of dollars in profits are going into our pockets, they are not! These profits find their way into many sectors of the American business community. For example party planners, artisans of fine jewelry, luxury car manufacturers, Italian marble carvers and high priced architects who design and build sprawling mansions all share in the wealth we earn. It's our way of helping to keep the economy going. I guess you could say by spending lavishly, we're just doing our patriotic dutyl

QUESTION: Are the oil companies involved in price aquaina?

Absolutely not! We tell the individual service station owners to set their own price gouging limits.

QUESTION: Is it true that oil companies kept merging until there were just a few large ones, and that they all work together to keep prices high?

The President and CEO of the American Petroleum Industry recently answered that question this way: "No! The oil companies DO NOT WORK TOGETHER and trust me, I'm speaking for ALL OF THEM!"

QUESTION: Is the industry working on any fuel alternatives?

Yes, we are also trying innovative blends of gasoline. Most recently we tested fuel made from soybean oil, sugar and corn. While these tests were disappointing, we're happy to report that the mix will soon be sold as "Mr. Octane," a delicious energy drink, available at service stations everywherel

QUESTION: Lee Raymond, the former chairman and Chief Executive of Exxon recently retired with \$686 million dollars in compensation. Isn't that an indication that oil company profits are obscene?

We've all heard that \$686 million figure over and over again. And yes, if you break it down, Lee Raymond was paid \$144,573 for each day he spent at Exxon headquarters. But read that again. That was for EACH DAY! Add in weekends, vacations and holidays and that figure is cut drastically.

QUESTION: Weren't the rich oil fields of Iraq supposed to be a vital source of oil for the United States?

Yes, but the hundreds of miles of pipelines needed to make that happen are still under construction. In the three years since the U.S. bombed Iraq to smithereens and then began rebuilding, we estimate no-bld American contractors have installed about seven feet of the pipeline that's usable, so it will be a bit longer before Iraq oil begins flowing again.

QUESTION: It's said that oil profits were the highest in history for the first quarter of 2006 and will be off the charts for the second quarter of 2006. What are the oil companies doing about that?

We are prepared for that 100%. We already have new, much taller charts! And we're prepared to get even taller ones for the 3rd and 4th quarters of 2006 and beyond.

QUESTION: Will President Bush's plan to postpone this summer's restocking of 12 million barrels of oil to the Strategic Petroleum Reserve really help the supply?

Yes, thanks to President Bush's far-ranging energy plan, every motorist in the United States will be able to drive an extra 15 feet this summer. Your footage may vary.

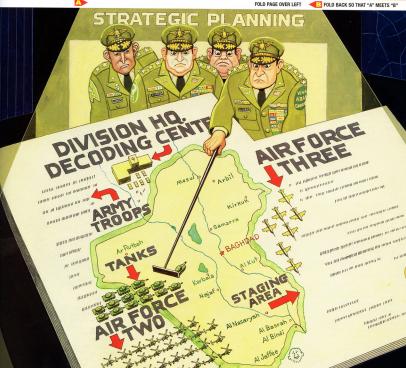
WHAT UGLY **CIVIL WAR ARE** MANY AMERICANS WATCHING **CLOSELY?**

HERE WE GO WITH ANOTHER RIDICULOUS

What started out as peaceful coexistence has turned into a raging fight. The battle lines are drawn and the conflict has been non-stop. Although it's been widely covered in the news media and constantly debated by the public, it's unclear just when or how it will end. To find out what melee has the world worried, fold page in as shown.



FOLD BACK SO THAT "A" MEETS "B"



THIS STORY, CIRCULATED AS IF BY JET-PROPELLED MEANS, IS CERTAINLY A CLASS-IC EXAMPLE OF BAD NEWS. SOME IN AMERICA SIMPLY DON'T CARE ABOUT IT. BUT EVERY PERSON VIEWING NEWS REPORTS IS SHOCKED. THIS IS NOT A PRETTY FIGHT. IT'S A REVOLTINGLY SICK LACERATING BATTLE FOR BOTH SIDES. ONLY CAN END THIS MISERABLE CONFLICT.

●B

WHAT UGLY CIVIL WAR ARE WANY AMERICANS WATCHING CLOSELY?



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> JESS-ICA SIMPSON VIS NICK LACHEY

