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SAVER!**  
SEE PAGE 6

STAR WARS: REVENGE OF THE SITH SPOOF!

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FANTASTIC**

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#456 AUGUST 2005 \$3.99 CHEAP!



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UNITED STATES



# MAD

AUGUST 2005

NUMBER 456

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 SNERDELMYERSON

12

48

The problem  
with being smart is that  
most people are too  
stupid to notice!


 ALFRED E. NEUMAN

 FRONT COVER ARTIST:  
 MARK FREDRICKSON


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39



BUZZ

BZZ





## Make a Dumb Wish Foundation™

I have a dumb wish for the *Make A Dumb Wish Foundation™*. My ex-girlfriend and I broke up about a month ago because of too much drinking that night. Now I can't stop thinking about her and I want to hook up again. Anyway, she reads MAD a lot and wouldn't listen to me on the phone. So my dumb wish is for you to put this message on your Letters Page. "Courtney will you go out with me again?"

Sean Grossmann, Oak Forest, IL

Sorry, Seany, but we are unable to grant your dumb wish. Even we can't help when it comes to matters of the heart. Thanks for writing to The *Make A Dumb Wish Foundation™*. Good luck...now go ahead and just skip to the next letter!

O.K., now that he's gone...Courtney, we know you're reading this, baby. Listen, we understand that moron Sean did you wrong. We know you're hurt and vulnerable, but we're not like the other guys. We know how to treat a foxy lady like yourself. Ditch that loser and go out with a winner this time. Write to us and make our dumb wish come true! —Ed.



## MAD'S BIG QUESTION OF THE ISSUE

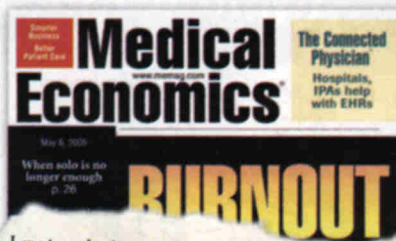
Sitting around the office with nothing to do, we decided to revive a MAD fan favorite (we assume) — the Big Question of the Issue! In this feature, we pose an extremely important query and ask readers for their responses. There is no correct or incorrect answer, but feel free to prove us wrong!

**This month, we ask:**  
What celebrity would you like to see eating a Mad Cow-tainted cheesesteak on *Fear Factor*?

Mail or fax your answer to: Amy "The Big Question" c/o MAD Magazine, 1700 Broadway, New York, NY 10019. Fax Number: 212-506-4848.

## HIPPOCRATIC OAF

Long-time MAD fan, Dr. David Lubin of Tampa, FL, wrote to tell us that his letter about MAD had been published in the hip and hot periodical, *Medical Economics*! Yes, we couldn't have asked for better media exposure! Without further ado, here's the letter:



I not only leave photography magazines in the waiting room but, being an avid MAD magazine reader and collector, I leave those in exam rooms as well. I have the entire collection of MAD, and more often than not, I'll enter the exam room and find my patient reading one of the issues. Needless to say, this can sometimes lead to interesting discussions.

Yes, "interesting discussions" indeed. We can hear it now —

**Dr. Lubin:** Oh, I see you're enjoying an issue of MAD magazine.

**Patient:** Actually I needed something to distract me from the excruciating pain that I'm in.

**Dr. Lubin:** My favorite is *Spy Vs. Spy*...

**Patient:** If we could just get to the exam, I'd appreciate it, because the pain is getting unbearable.

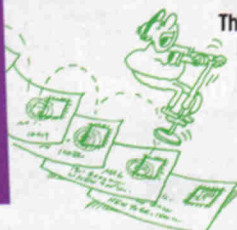
**Dr. Lubin:** Of course, that Fold-in is always so cleverly done...

**Patient:** Seriously, doc, I'm tasting blood here.

**Dr. Lubin:** Oh, but Sergio Aragones is a consistent delight. Hey, careful, you're getting blood on my Batman collectible cover."

**Patient:** Oh God, it's so cold. So...very...cold (slips into coma).

Thanks for writing, doc. Just remember, laughter isn't always the best medicine! —Ed.



IT'S MAD'S  
STUPID  
SUMMER  
SUBSCRIPTION  
RACE!  
yes, now even  
a LOSER LIKE  
YOU can be a  
BIG WINNER!



The subscriber who gets the most people to subscribe to MAD will win:

- ★ A 3-day/2-night trip to the Big Apple! (yippie!)
- ★ A ridiculous tour of the MAD office! (Gak!)
- ★ A box o' MAD Junk! (Big Deal!)
- ★ A game system and a *Spy Vs. Spy* video game! (Fa! Fa!)
- ★ Cash, cash, cash! (now we're talkin'!)

**PLUS... 20** second-place winners will receive a game system and a *Spy Vs. Spy* video game!

**YOU could be the winner!**  
(in the loosest sense of the word)

So start alienating your friends and loved ones by bugging them to subscribe **TODAY!**

For full contest details, visit  
**madmag.com/freetrip**



# Instant Messaging



WRITE FOR EACH OTHER





## IT'S A MAD, MAD, MAD, MAD GIRL

One year ago, I stumbled upon MAD magazine at my local library. I was bored out of my mind, so I picked it up. Lo and behold — a magazine as twisted as I was! I even learned that my dad read MAD when he was a teenager, too! It has taken a year of begging my parents and dragging them monthly to the store to buy new issues, but I finally have a subscription. Thank you for corrupting my straight-A student mind and making people think I'm even more insane than I am.

Hawley Wells, Enfield, CT

**Hawley Smokes** — We know how you feel! We felt the same exact way after we first discovered *Medical Economics* magazine! —Ed.

## AS GOOD AS OLD

I am 78 and saw the latest issue of MAD prominently displayed at my local public library. I grabbed it, read it and of course laughed long and loud, but received "ssh's" and frowns. Is this any way to treat an older woman?

Ruth Unterberg, New York, NY

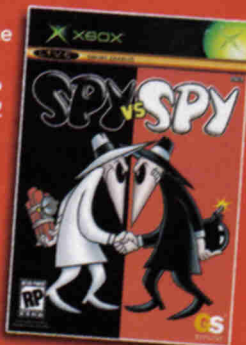
**Ruthie** — Oh we know *exactly* how to treat a foxy, older lady like yourself. If things don't work out with Courtney, we'll give you a call! —Ed.



## HOW TO WIN A SPY VS. SPY VIDEO GAME

Here's your chance to win the new Spy Vs. Spy video game from Take 2 Games! To enter, on a 3x5 card, hand print your name, complete address and e-mail address (if you're among the lucky few to have one). Mail it to Spy Vs. Spy Video Game Sweepstakes c/o MAD Magazine, Dept. 456, 1700 Broadway, New York, NY 10019. NO PURCHASE NECESSARY. See official rules at [www.madmag.com](http://www.madmag.com).

P.S. This is also a chance to tell the editors what you think! Feel free to include on the card any articles you liked or disliked in this issue (this will not affect your chance of winning). From here on, the rest of this is just gibberish for you to completely ignore! Crumbcake dabble zipper flapjack gherkin chaps bumble zebra skort Tulka falafel pinkeye ewok gabardine rhombus Danza plute grouper tarp putty skillet trousers dry burniak spots bangol

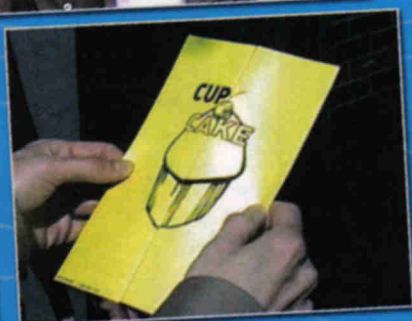
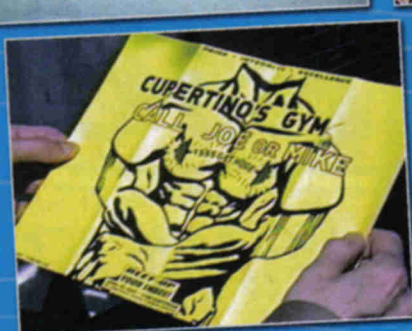


## JAFFEE BETTER WATCH HIS BECK

In his new video for the song "Girl," Beck walks through a neighborhood of living fold-ins! In an article on [mtv.com](http://mtv.com), Beck said, "The whole thing is an East L.A. tribute to Al Jaffee." Co-director Matthew Cullen added, "The song has a great dichotomy to it, so we were really drawn to the idea of seeing one image and then you fold it in on itself and it creates something completely different, and at the core of that is Al Jaffee and MAD magazine. He's the godfather of fold-ins and we're bringing those fold-ins to life." Godfather? Obviously Jaffee made Beck an offer he couldn't refuse! Below are photos of some of the fold-ins featured in the video.



An Al Jaffee - loving Beck in front of a mural fold-in



INTRODUCING...

# MAD CLASSICS

# #1

THE  
**VERY BEST**  
OF OUR  
**WORST STUFF**  
FROM  
**PAST ISSUES**  
NOW WITH A  
**NEW LOOK**  
AND LOTS OF  
**COLOR!!!**



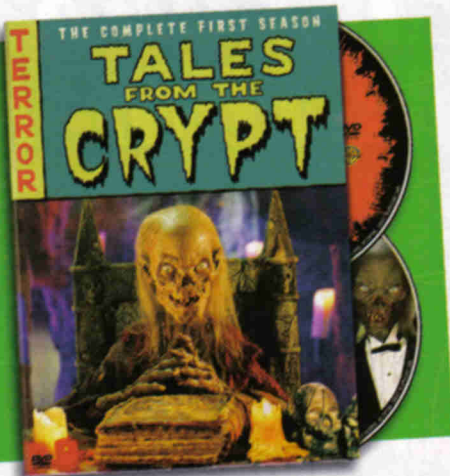
**ON SALE**  
**NOW**  
IN DIAGON ALLEY  
OR WHEREVER  
MAGAZINES ARE SOLD!





## READER ALERT

It's love at first fright! Every person whose letter was printed this month will receive a free copy of *Tales From The Crypt: The Complete First Season* on DVD courtesy of Warner Home Video! The series is based on E.C.'s legendary and gruesome comics published by MAD's founder William M. Gaines. Look for other exciting giveaways in issues ahead. By the way, for all you losers who didn't get your letters published, the *Tales From the Crypt* DVD will be in stores July 12, 2005! Fa!



## ★ FREE MAD SCREENSAVER ★

Check out [madmag.com](http://madmag.com) for a free downloadable MAD screensaver PLUS a ton of wallpapers based on your favorite MAD covers!



## MAD'S 2-QUESTION INTERVIEW

And now, we revive a once-cherished feature that was long considered dead — MAD's 2-Question Interview! This month's victim is poker champion and *Celebrity Poker Showdown* co-host, Phil Gordon!



Bravo's *Celebrity Poker Showdown* cast Robert "Shuffle Up and Deal" Thompson, and co-hosts Phil Gordon and Dave Foley!



**QUESTION ONE:** Is this your first 2-question interview?



**PHIL:** Yes.



**QUESTION TWO:** Shall we get started then?



**PHIL:** No, let's wait a little while!

We thank Mr. Gordon for taking the time to participate in MAD's 2-Question Interview!

Guarantee: MAD's 2-Question Interviews are genuine and presented verbatim!

**NEXT MONTH IN  
MAD #457  
ON SALE AUGUST 16!**

**THE 50 WORST THINGS  
ABOUT VIDEO GAMES!  
A LOOK AT ADAM  
SANDLER 24/7!**

**NEXT MONTH IN  
MAD CLASSICS #2  
ON SALE AUGUST 16!**

**ARTIST OF THE ISSUE  
PETER KUPER!**

## READER ALERT II

This summer MAD's going on tour and drawing in huge crowds around the country — well, MAD's not drawing in the crowds so much as bands like Simple Plan, The Offspring, My Chemical Romance and The Transplants are! But still, MAD will be there as an official sponsor of Van's Warped Tour 2005! Check out these bands and dozens more all summer through August! For more information go to [www.warpedtour.com](http://www.warpedtour.com).



# MAD

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**Contributing Artists  
And Writers**  
*the usual gang of idiots*

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### HOW TO REACH US

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Manuscripts will not be returned  
or acknowledged, however, unless  
they are accompanied by a self-  
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doesn't read faxed submissions!

**Fax MAD at 212-506-4848!**



# THE FUNDALIN

## WHAT I'M WATCHING...



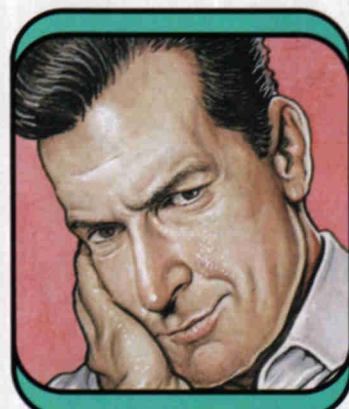
"I'm catching up on episodes of *Friends* — I was so whacked out on drugs and booze back then, I don't remember any of them."

— Matthew Perry, *Friends*



"I'm watching some really boring cooking show — no, wait, that's the microwave."

— Jessica Simpson



"I started to watch *Metal Gear Solid: Snake Eater* until I realized it was a video game and not a porno."

— Charlie Sheen, *Two and a Half Men*

## THE PROGRESS OF ELECTRONIC COMMUNICATION IN AMERICA

▼ In 1836, young American inventor Samuel Morse tapped out a message to his friend Alfred Vail on the first telegraph...



▲ In 1876, Alexander Graham Bell sent a verbal message to his assistant, Thomas Watson, on the first telephone...

▼ In 1896, residents of Milwaukee placed calls to friends on the first "dial" telephones...



...hang on, babe, as I walk into the other room while still talking to you on my new telephone without a cord — whoa!



▲ In 1973, American consumers placed phone calls to friends on the first cordless phones...

▼ In the high-tech 1990s, technology-crazed Americans went 100% mobile with their communication, enjoying remarkably clear conversations on marvel-of-technology cellular phones...



...so call me if I get the part, Larry — you can reach me anytime, anywhere on my fabulous new mobile phone, anytime, anywhere. Ciao!



▲ And today, in 2005, young Americans use their ultra high-tech, extremely advanced, primo-quality cellular phones...to tap out text messages to their friends. Progress!

## CELEBRITY CAUSE-OF-DEATH BETTING ODDS

This month: **"MR. BRITNEY SPEARS"**

OUR TEAM OF CRACK ODDSMAKERS GIVES YOU THE LATEST VEGAS LINE ON HOW ONE OF TODAY'S BIGGEST STARS WILL MEET HIS DEMISE!

### CAUSE OF DEATH

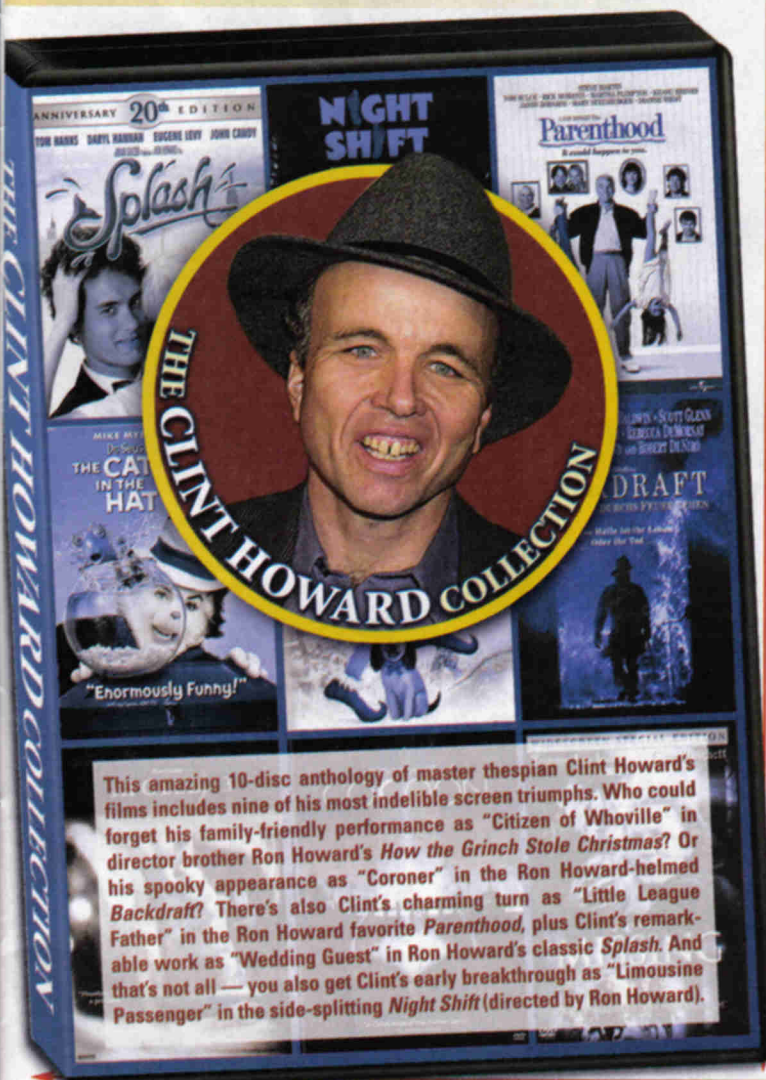
CAUSE OF DEATH	ODDS
Shot after being mistaken for homeless stalker by Britney's bodyguards.....	3:1
Complications from quadruple hernia gotten after lifting pre-nuptial agreement he was forced to sign.....	6:1
Deadly bacterial infection from unwashed "wife-beater" T-shirts he always wears.....	9:1
Exhaustion from trying to divide "quality" time between strip joints, Las Vegas, and Britney and the baby.....	11:1
Brain explodes one Father's Day while trying to calculate the exact number of kids he's fathered.....	14:1
Dies peacefully in old age, after long, fulfilling marriage to Britney.....	45,600,000,000:1

## ANIMAL HOUSED





# PAGES

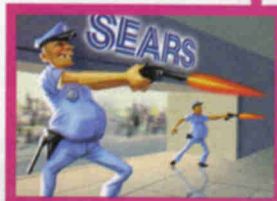


This amazing 10-disc anthology of master thespian Clint Howard's films includes nine of his most indelible screen triumphs. Who could forget his family-friendly performance as "Citizen of Whoville" in director brother Ron Howard's *How the Grinch Stole Christmas*? Or his spooky appearance as "Coroner" in the Ron Howard-helmed *Backdraft*? There's also Clint's charming turn as "Little League Father" in the Ron Howard favorite *Parenthood*, plus Clint's remarkable work as "Wedding Guest" in Ron Howard's classic *Splash*. And that's not all — you also get Clint's early breakthrough as "Limousine Passenger" in the side-splitting *Night Shift* (directed by Ron Howard).

## WINNERS AT THE 2005 VIDEO GAME AWARDS

### BEST SHOOTER

*Mall Cops II: Defenders of Sears* (DorkWorks)



### WORST CHILDREN'S GAME

*Sesame Street Fighter 2: Torture Me Elmo* (Crapcom)

### BEST CELL PHONE GAME

*Barely Visible Grand Prix* (ComaSoft)



### WORST SIMS CHARACTER

*Wally, the One-Legged Homeless Beggar Who Screams in Esperanto* (Electronic Farts)

### BEST CROSSOVER GENRE GAME

*Rugrats High-Stakes Casino* (Game Clodzy)

### WORST STAR WARS GAME (tie)

*Jabba the Hutt Dance Dance Revolution* (MucasArts)  
*Jar Jar's Xtreme Beach Volleyball* (MucasArts)



### BEST RACING SIMULATOR

*Traffic Jam City: Bumper-2-Bumper Gridlock* (Rockscar Games)



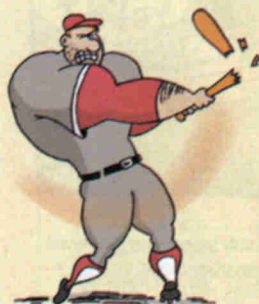
### TECHNICAL ACHIEVEMENT AWARDS

*Image-Blurring Chip* (PS2)  
*Screen Shrinker Add-On* (GameBoy)  
*Color-to-Black & White Converter* (Xbox)

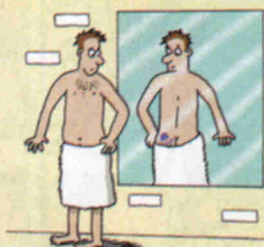
## THE GODFREY REPORT

IN	FIVE MINUTES AGO	OUT
Fishtailing	Jackknifing	Hydroplaning
Hijinks	Monkeyshines	Shenanigans
Rumbles	Melees	Donnybrooks

### SIGNS THAT YOUR TEAMMATE MAY BE ON STEROIDS



He continues to pound 500-foot home runs even after he stopped corking his bat.



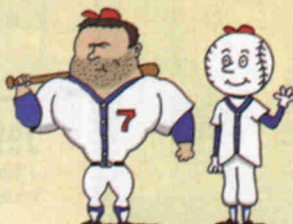
You still have the mark from where he slapped you on the butt — last season.



He has a standing clubhouse offer — \$10,000 cash for a cup of your clean urine.



He has 15 letters in his last name and there's plenty of space left on the back of his uniform.



More than once he's been mistaken for the team mascot.

### THE COVER WE DIDN'T USE





## THE FUNDALINI COMEDY SPOTLIGHT

Where we celebrate the hottest new trends in humor!

### THIS MONTH: Penguin & Salsa Jokes!

Why did the penguin cross the road?  
A penguin on the other side invited him to try his salsa!

How many penguins does it take to screw in a lightbulb?  
One – if you offer him some salsa!

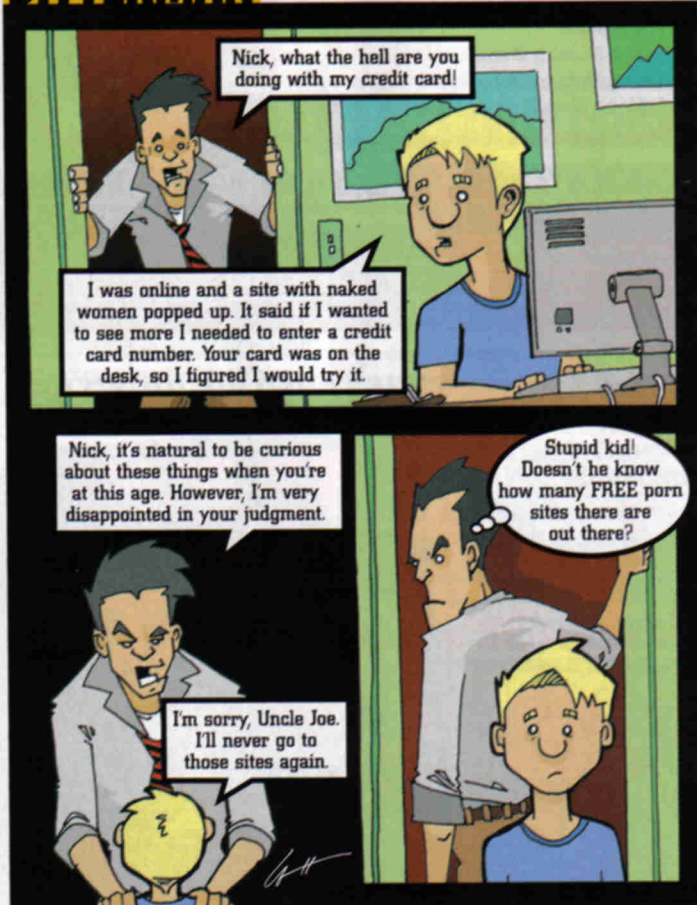
A horse walks into a bar.  
The bartender asks, "Why the long face?" To which the horse replies, "My penguin friend is all out of salsa."

Knock, knock.  
Who's there?  
A penguin.  
A penguin who?  
A penguin who loves salsa!

What's black and white and red all over?  
A penguin addicted to salsa!



### BITTERMAN



### BRITNEY AND KEVIN: THE CHAOTIC OUTTAKES

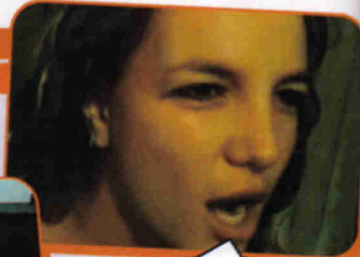
I can't believe Jessica Simpson's reality show gets higher ratings than us! I'm TWICE the moronic, dumb blonde than she'll ever be!



Oh, yeah? Well I say a blurry night-vision video of me picking my nose WILL sell better than one of Paris Hilton having sex!



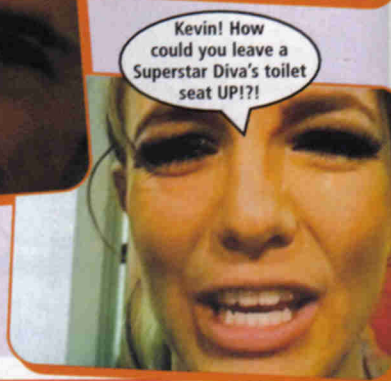
ME watch the baby?! Yeah...right! How many strip clubs and casinos do you know that have changing tables?



Kevin, I told you a thousand times already: that was just a "stunt" for the MTV Video Music Awards...I am NOT bringing Madonna home so we can have a "threesome"!



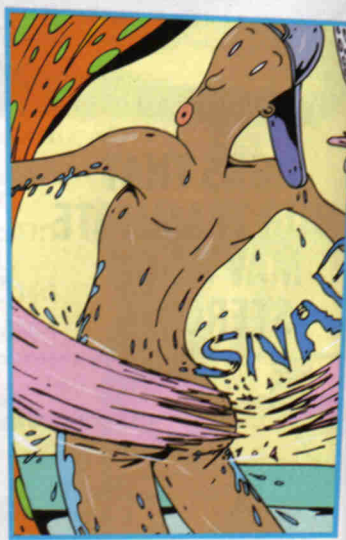
Kevin! How could you leave a Superstar Diva's toilet seat UP!?!?



### MELVIN & JENKINS' GUIDE TO HOUSEKEEPING



**Jenkins** knows that nothing turns a date off faster than stepping into an unclean bathroom.



**Melvin** only buys a fresh bath towel when the old one snaps in two.

### FRIENDS OF FUNDALINI

Ray Alma Scott Bricher Paul Coker Desmond Devlin Duck Edwing Drew Friedman Garth Gerhart Gary Hallgren Darren Johnson  
Jeff Kruse Scott Mendenhall Kevin Pope Alan Roberts Tim Shamey Dennis Snee Mike Snider Jack Syracuse



# CAUSE OF DARTH DEPT.

A long time ago (1977, to be exact), in a galaxy far, far away (or, to be more precise, Northern California), a young director named George Lucas released a trilogy of movies that people loved! But not content with the bazillions he made on the first three flicks, Lucas decided to crank out a new trilogy of prequels that people...um, well, hated! Why? Because even though the budgets and special effects went up, the writing and acting went way, way down! And this is the worst one of them all! In fact, it's...

# STAR BORES EPIC RETREAD

We have to stop Count Cuckoo and General Greasy! They've kidnapped Chancellor Palpatation! Barf More, lock in the shields, we're flying directly into enemy fire!

Bloop-deep!  
(TRANSLATION: But Oldie Von Moldie, the ship could sustain a lot of damage!)

That's okay!  
The ship's a rental! And I sprung for the "Hit By Laser Cannons" insurance waiver!

In this Clone War, your help we will need, Chewing-Tobacco!

GGRRRRRAWGH!  
(TRANSLATION: Master Yodel, I would be honored to serve as a brave soldier!)

Actually, more as a new fur coat for me I was thinking! Cold it is aboard these battle ships! Purple have my green nipples turned!

Bar Stool, even though I could just land, I'm going to do a 360 degree spin, bank left, swoop right, then a 720 degree turn, fly between those two ships, zig, zag, then zig again, swoop up and THEN fly to the docking bay!

Bweeep-boop!  
(TRANSLATION: Why do you make things needlessly complicated? It only increases the chance of crashing!)

I can't help it!  
It's my training!

Beep-blop!  
(TRANSLATION: Your Jet-eye training?)

Job training!  
I used to work as a programmer for Microsoft!

BWWWARRRRRF!

With my Jet-eye powers, I sense a disturbance in the Force, Senator AmaDilly!

That "disturbance" was me puking all over the place! I have morning sickness!

Yes! I sense you have the stomach flu!

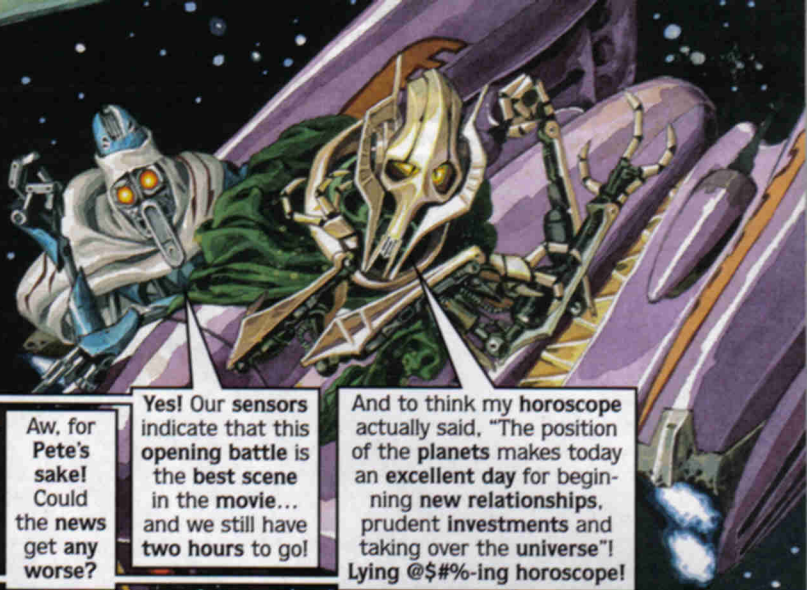
No, as I just told you, I have morning sickness! I'm pregnant!

No, I sense that it's stomach flu!

And I sense that you're an idiot!



# LOAD III OF THE SH\*T!



Ha! It'll take an army to catch me!

But General Greasy, there is an army of clones chasing us!

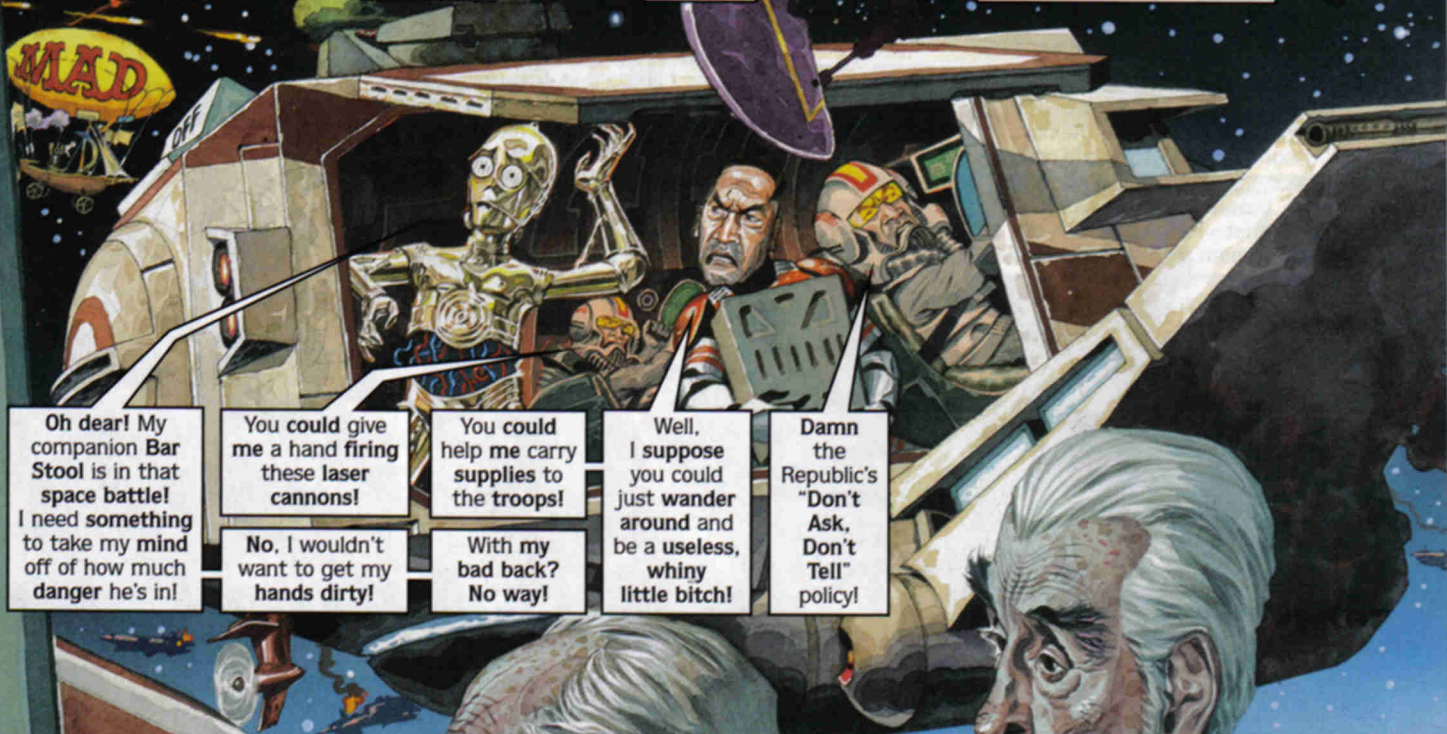
Er...what I meant to say is that it'll take **MORE** than an army to catch me!

And two Jet-eyes are boarding the ship!

Aw, for Pete's sake! Could the news get any worse?

Yes! Our sensors indicate that this opening battle is the best scene in the movie... and we still have two hours to go!

And to think my horoscope actually said, "The position of the planets makes today an excellent day for beginning new relationships, prudent investments and taking over the universe!" Lying @\$\$-ing horoscope!



Oh dear! My companion Bar Stool is in that space battle! I need something to take my mind off of how much danger he's in!

You could give me a hand firing these laser cannons!

No, I wouldn't want to get my hands dirty!

You could help me carry supplies to the troops!

With my bad back? No way!

Well, I suppose you could just wander around and be a useless, whiny little bitch!

Damn the Republic's "Don't Ask, Don't Tell" policy!

Ha ha ha! Soon my evil plan will come together! By having you kidnap me, I have set a trap for the Jet-eye! Because while they think that YOU are the Sick Lord, it is actually me, so when they rescue me and kill you, they should really kill me AND you! And this war that I secretly helped cause by having you help me start it without anyone knowing has given me, in my role as Chancellor, which is who I am when I'm not the Sick Lord, absolute power over the entire Republic! Soon, in my role as Sick Lord, I will turn young Mannequin into an evil Sick apprentice named Dark Traitor and with him at my side, I will rule the galaxy, both as Emperor and as the Sick Lord!

Hang on — you lost me at "kidnap"! So who, exactly, is the most evil guy in the universe?

Actually, it's George Lucas — he's the idiot who came up with this ridiculously convoluted storyline!





Mannequin, Buzzy Droids are cutting my ship apart! I'm done for! Go on without me!

I'm not leaving you, master!

All right then, old friend! I suppose we will both die a horrible, painful death, but at least we won't die alone! Your loyalty means so much to me!

Sorry, I didn't catch that last part, Master! I was too busy preparing to get the hell out of here!



Mannequin, use your anger to destroy Count Cuckoo!

Think of how he chopped off your arm the last time you met!

He told me that you look terrible in black! That your hair is sooooo out of style! And that you're not nearly as pretty as Senator AmaDilly!

He told me after this movie, your career will follow the same track as Mark Hamill's!

I...I can't get that angry at him!

Hmmmm.... nope, still not angry enough!

I'm still not quite angry enough!

What?! I'll KILL him!



Just like my golf game — every time I swing, it's a slice!



Mannequin, now that you're back, I have some good news, and some bad news!

What's the good news?

I'm seven months pregnant!

That's great! What's the bad news?

You've been away for EIGHT months!



Argh! I had a nightmare in which you die in childbirth!

Don't worry, nightmares never come true!

I hope you're right, because I had another one in which I married an expressionless human china doll with the personality of a sno-cone!

Okay, so MOST nightmares never come true!



Mannequin, I am appointing you my personal representative to the Jet-eye Council! You will have all the privileges of a Jet-eye Master!

Awesome! I get a Jet-eye Master's parking spot! Access to the Jet-eye Master's dining room! A Jet-eye Master's corner office with a view of all those cool ships whizzing by! Ten percent off at the Jet-eye company store! What a thrill! What an honor! What a —



Mannequin, you're on the Council! You're responsible for reporting on all the chancellor's activities! But one thing, you're NOT granted the rank of Master!

Not a Master? ...but I still get the ten percent off at the company store, right?



Mannequin did not take to his assignment of spying on the Chancellor with much enthusiasm!

Much anger there is in him! Still mad about not receiving rank of Jet-eye Master he is!

How do you know?

An "I was Appointed to the Jet-eye Council and All I Got Was This Lousy T-shirt" T-shirt I saw him wearing!



And now to the Woolie planet I go so with the Woolie army the droids I shall fight!

Huh?

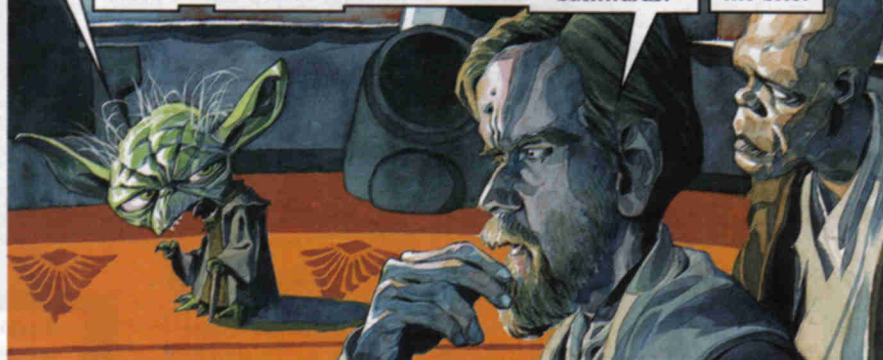
The droids I shall fight with Woolies by my side there will be on the Woolie planet!

I still don't follow!

To war I go, with the assistance of the Woolies, who fight against the droids we shall!

After all these years, you'd think I'd be able to understand you, but it still sounds all... you know, backwards!

Backwards?! Try to understand this, you should — me bite!



I think this war is destroying the principles of the Republic!

Has it ever occurred to you that we might be fighting on the wrong side of this war? What if the democracy we were serving no longer exists and the Republic has become the very evil we have been fighting to destroy?

What are you saying?

That this war represents a failure to listen! And, since we chew up all this time making ponderous, long-winded speeches about democracy and Republics, it also represents a failure to make an "action" movie that actually has ACTION!



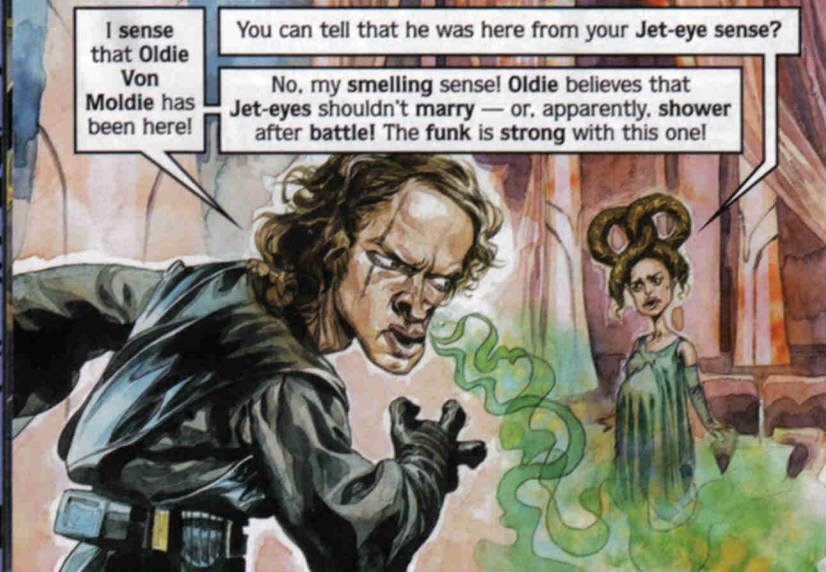
The Dark Side of the Force is a pathway to things that some consider to be unnatural!

Like saving people from dying?

No, like wringing every last penny out of a franchise with lame licensing deals! Speaking of which, wanna buy a Darth Tater Mr. Potato Head?



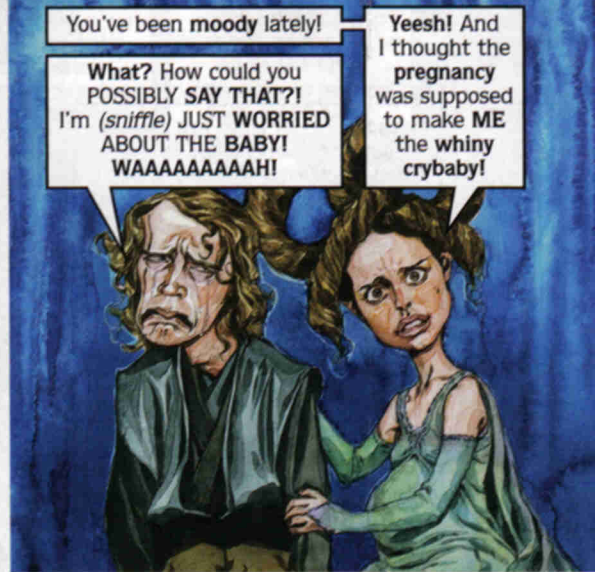




I sense that Oldie Von Moldie has been here!

You can tell that he was here from your Jet-eye sense?

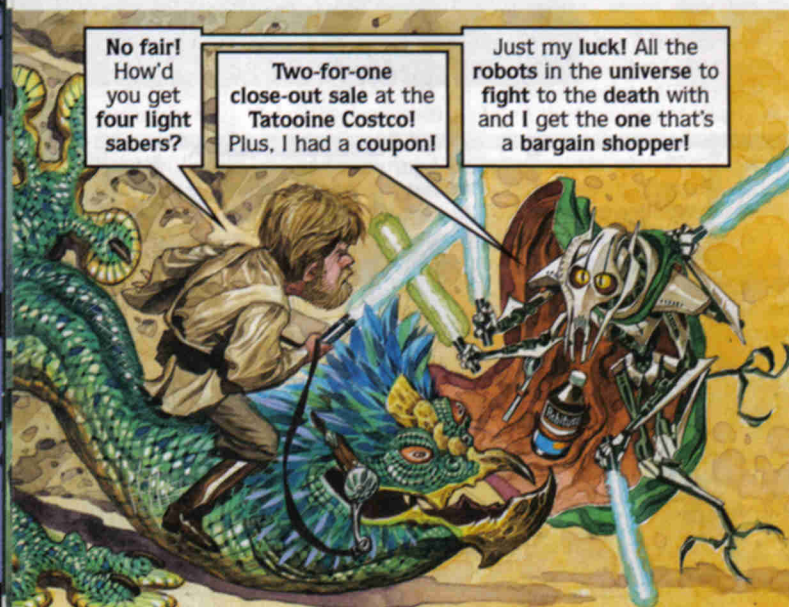
No, my smelling sense! Oldie believes that Jet-eyes shouldn't marry — or, apparently, shower after battle! The funk is strong with this one!



You've been moody lately!

What? How could you POSSIBLY SAY THAT?! I'm (sniffle) JUST WORRIED ABOUT THE BABY! WAAAAAAAAAAH!

Yeesh! And I thought the pregnancy was supposed to make ME the whiny crybaby!



No fair! How'd you get four light sabers?

Two-for-one close-out sale at the Tatooine Costco! Plus, I had a coupon!

Just my luck! All the robots in the universe to fight to the death with and I get the one that's a bargain shopper!

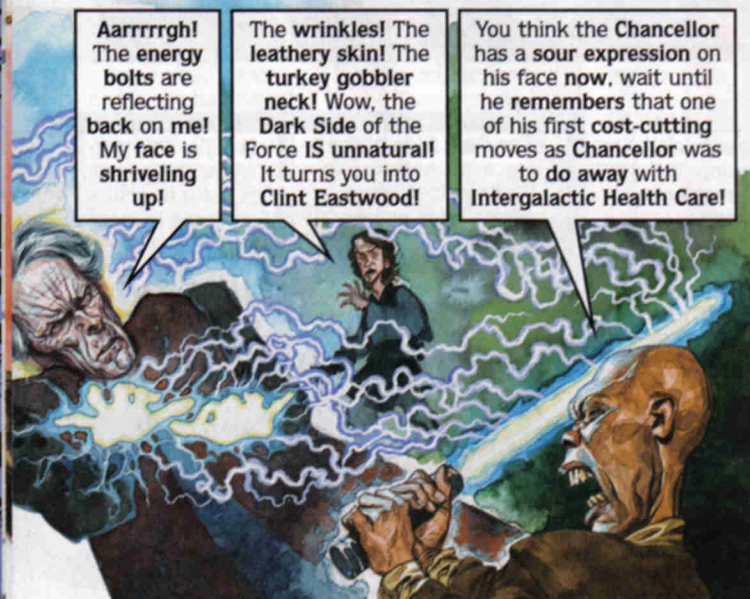


Chancellor, you're under arrest!

On what charges?

Treason, sedition and transporting an underage Gungan across state lines for immoral purposes!

Damn that big-mouth Jar Jar!



Aaaaaaargh! The energy bolts are reflecting back on me! My face is shriveling up!

The wrinkles! The leathery skin! The turkey gobbler neck! Wow, the Dark Side of the Force IS unnatural! It turns you into Clint Eastwood!

You think the Chancellor has a sour expression on his face now, wait until he remembers that one of his first cost-cutting moves as Chancellor was to do away with Intergalactic Health Care!



I can't let the Chancellor die! Take this, Lace!

Mannequin, when I said "give me a hand," I didn't mean my own!

Chopped-off hands! Chopped-off heads! This galaxy has more severed body parts than a bowl of Wendy's chili!







Henceforth, you shall be known as ... **Dark Traitor!** You are now my apprentice and a member of the Sick!

Does this mean you'll give me the power to prevent death?

Yes!

And we'll rule the galaxy together?

Yes!

And I get that corner office with the cool view of Coruscant's skyline?

Don't push it!

Commander, it is time for Order 66! Let the Assassination Montage ripped off from *The Godfather* commence!



Nyyyyyearch!

Craaaaaaaaap!

Gwwwwwrrf!

Aw man! Not aga — URK!

I'm sorry to inform you that **Mannequin** is now a Sick Lord! I must kill him!

I am genuinely surprised by your reaction!

No, that you can express actual emotion! I've never seen you pull off anything but "Blank Stare" and "Long-Winded Monotone Speech"!

That I *\*SNIFF\** would love my husband *\*SOB\** no matter what?

*\*SNIFF\** No, not Mannequin! *\*SOB\**

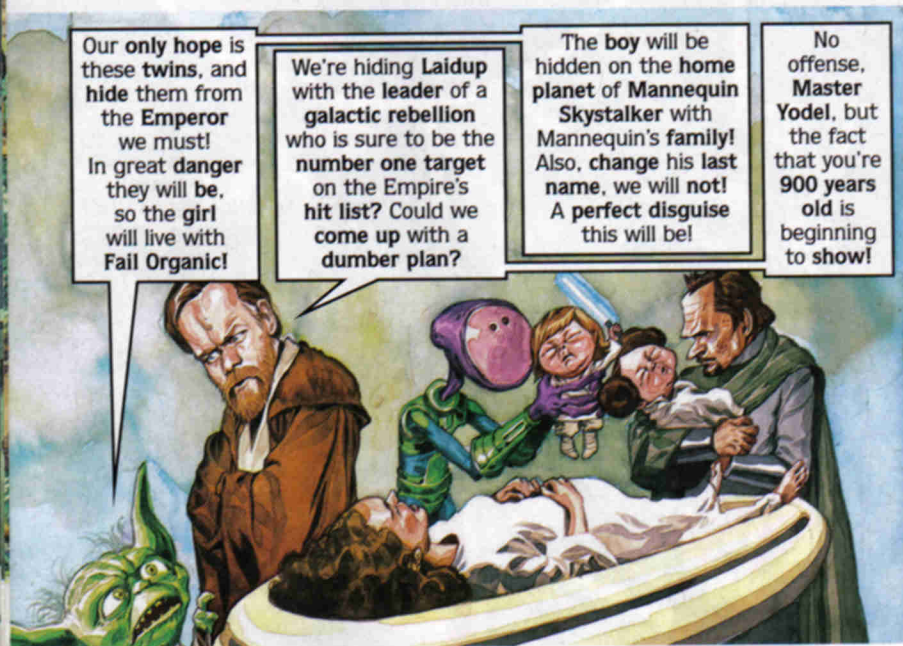
I've heard of a floor fight in the Senate, but this is ridiculous! Yowza!

Kill you, I cannot! But kill me, YOU cannot!

Because we are equally-matched opponents who merely exist on opposite sides of the same almighty Force?

No, because already released have the sequels to this movie been! And in them we both appear! Problem this is with pre-quels — no suspense can there be when already we know which characters live!



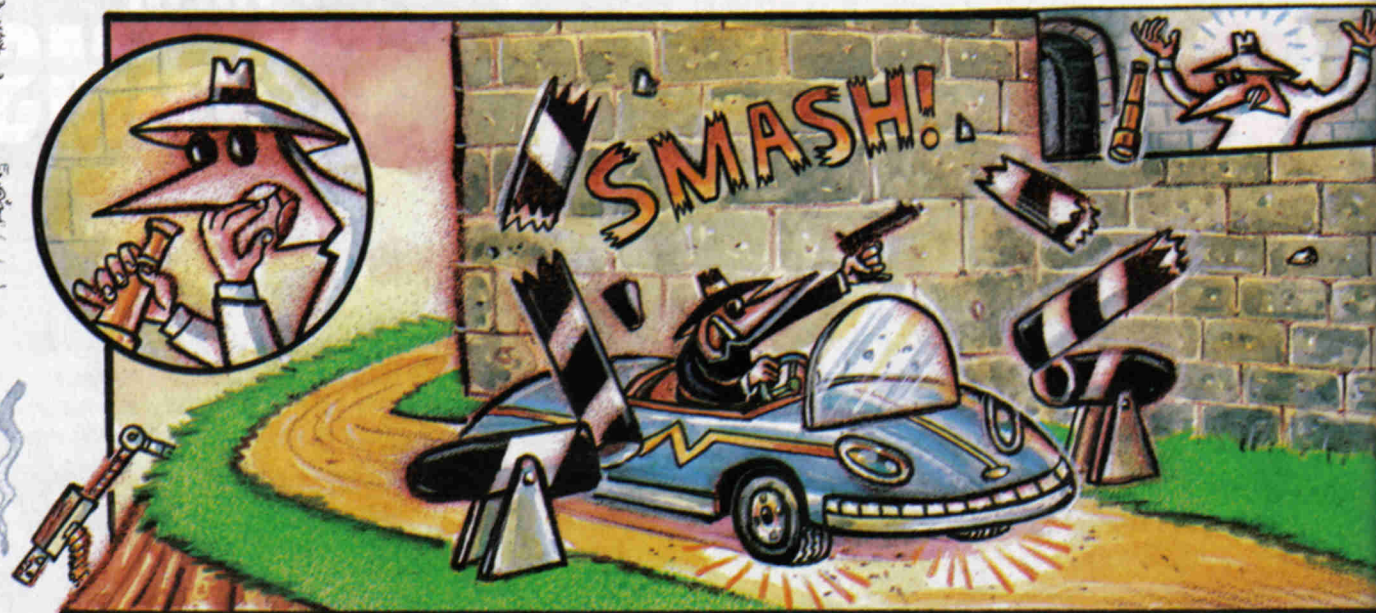




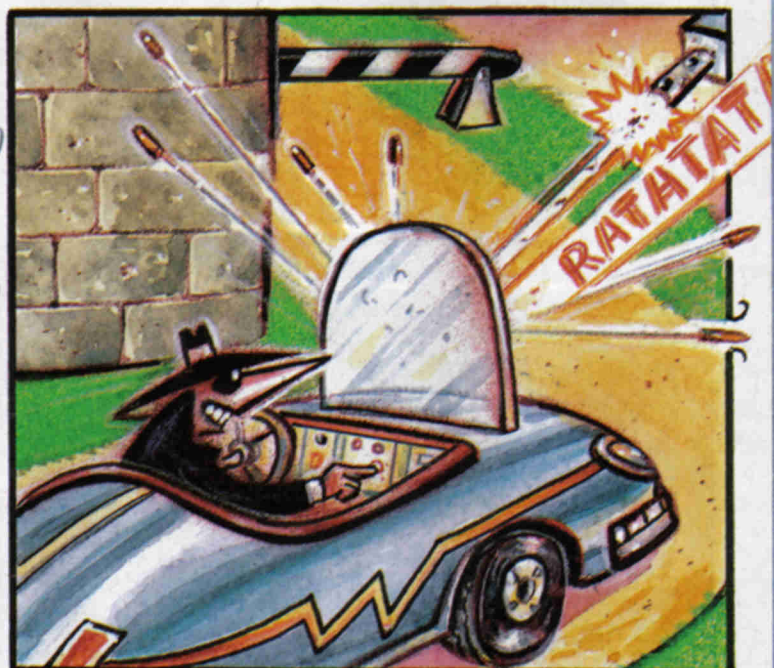
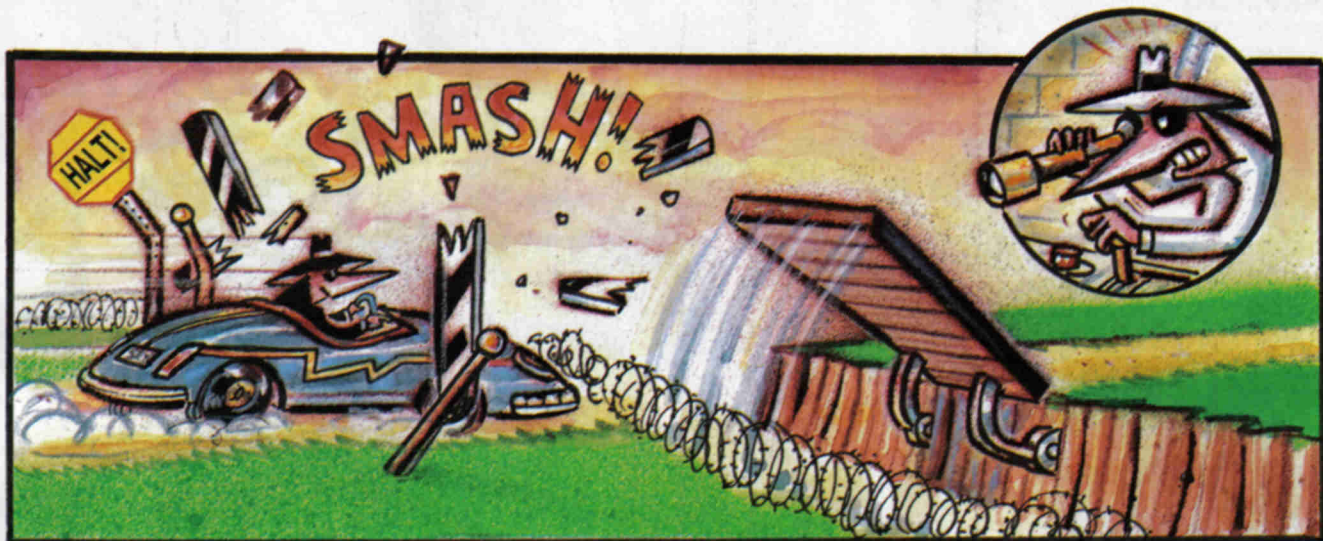


# SPY VS SPY

HALT!







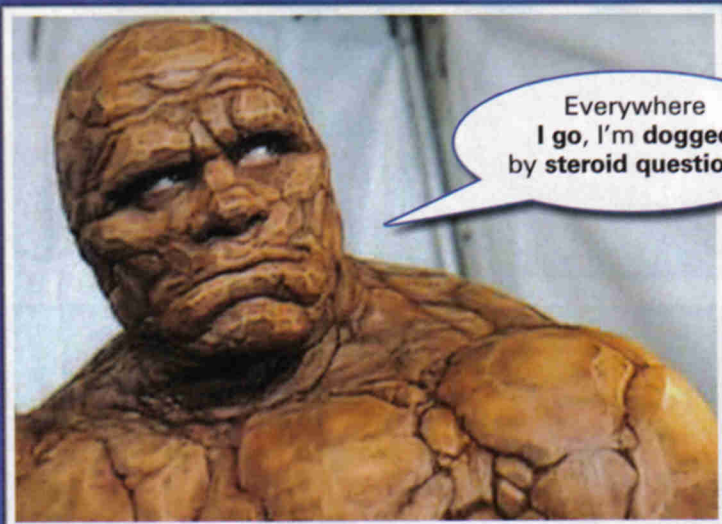




# *MAD*'s GROTESQUELY MUTATED FANTASTIC

# 4

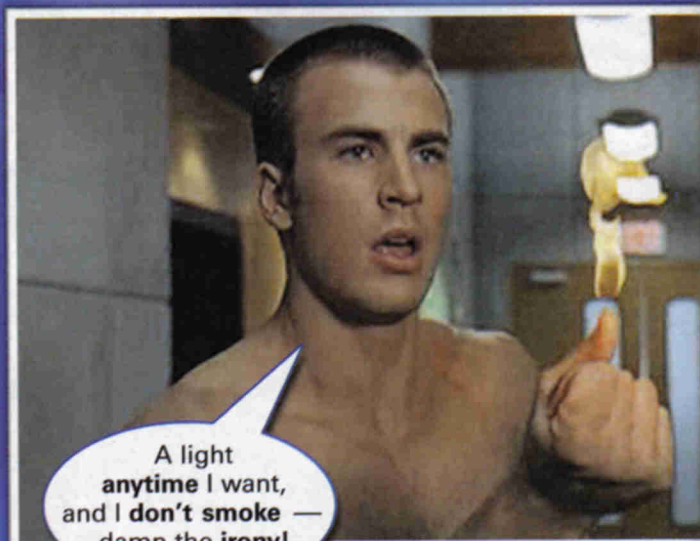
## OUTTAKES



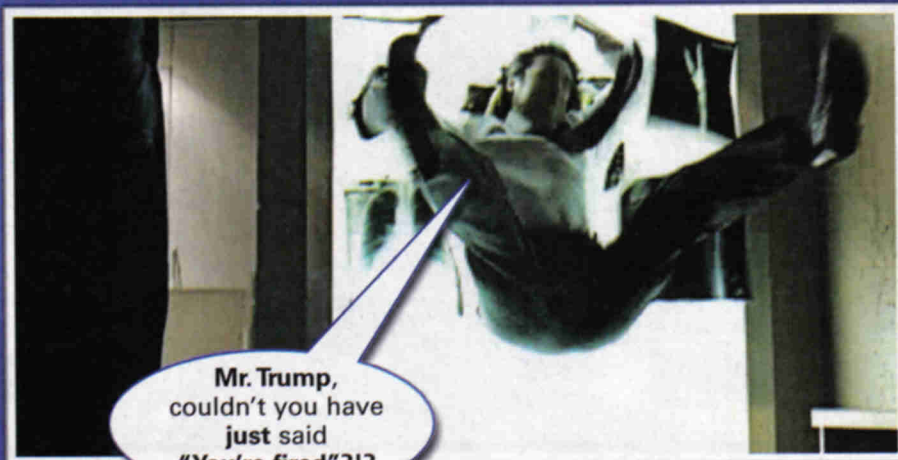
Everywhere  
I go, I'm dogged  
by steroid questions!



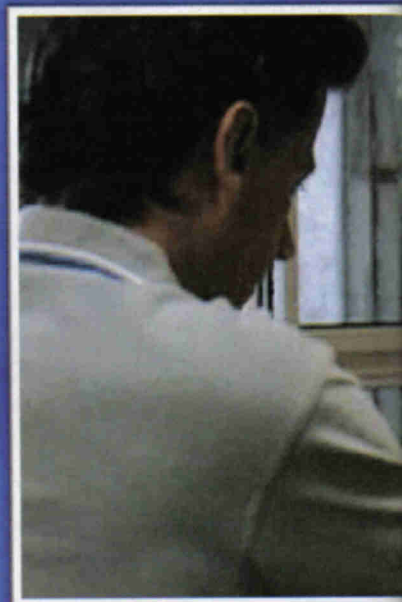
Luke, I am  
your father! Er, oops,  
I'm in the **wrong**  
movie — my bad!



A light  
anytime I want,  
and I **don't smoke** —  
damn the irony!



Mr. Trump,  
couldn't you have  
just said  
"You're fired"?!?

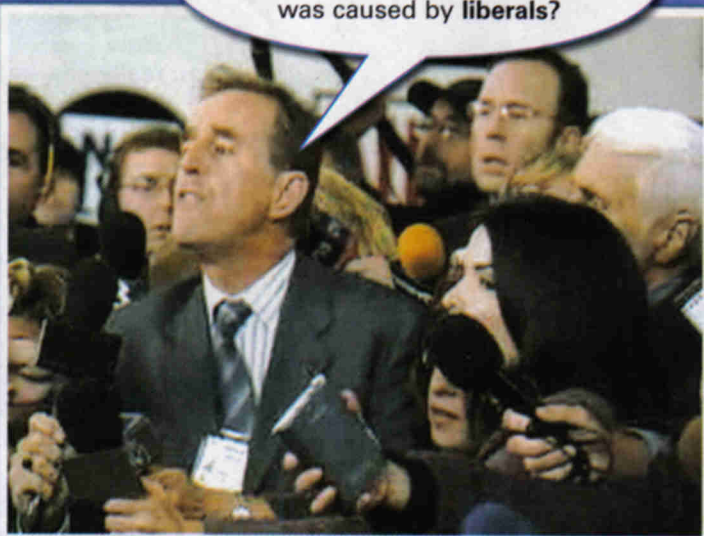




You fool —  
the instructions  
said **one** capful of  
detergent!



Bill Fibbers, FOX News!  
Is it true your **horrible accident**  
was caused by **liberals**?



Ewww!  
Cover your  
mouth when  
you sneeze!



Hello! I'm up here,  
pig — stop staring  
at my chest!



Obviously  
I need a sunscreen  
with a much  
higher SPF!





Don't be so hard on yourself —  
a good skin moisturizer  
should clear that right up!

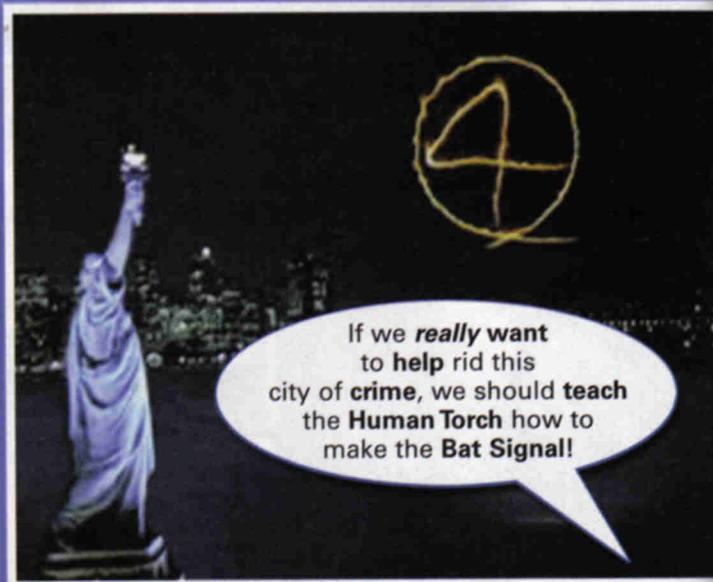


All in all,  
it's *still* been one of my better  
New York City cab rides!



Wow,  
you really *can*  
stretch  
everything!

That's the  
last time I grab  
a Hot Pocket  
straight from  
the microwave!



If we *really* want  
to help rid this  
city of crime, we should teach  
the Human Torch how to  
make the Bat Signal!





SERGE-IN GENERAL DEPT.

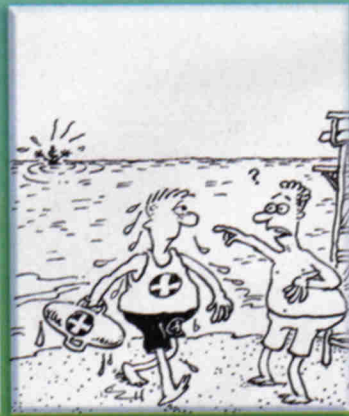
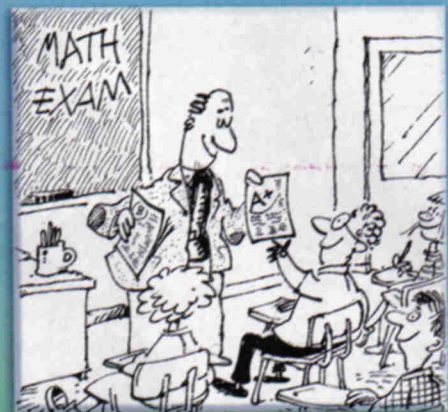
# SERGIO ARAGONÉS presents A MAD LOOK AT SUMMER JOBS



ARTIST AND WRITER: SERGIO ARAGONÉS



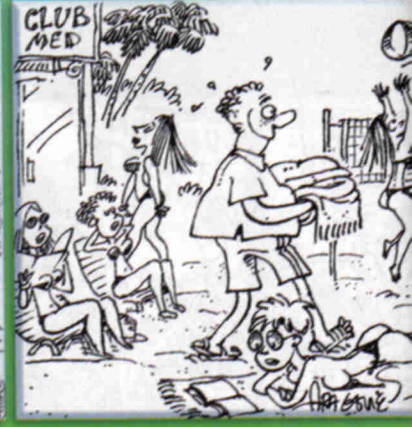














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FEEDIN' TIME  
AT...



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TROUGH**

Add 10  
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FRICKIN' STIX**™



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IT'S COLD™**

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The Pizza With  
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For Some Reason™

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+ Tax  
1-Topping Medium



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**2 MEDIUM PIZZAS  
THAT FELL  
ON THE FLOOR™**  
Up to 6 Toppings\*

\*Depending on last  
time floor was swept.



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+ Tax



**PULL-APART  
PIZZA™**  
Medium Pizza,  
Up to 3 Toppings

Not so much sliced as creased with dull  
pizza slicer, resulting in enormous mess.



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**1 LARGE  
PIZZA WITH  
FLU GERMS™**

From minimum-wage employee  
with large family who cannot afford  
to stay home when gravely ill.



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Large Pizza with  
2 Toppings  
Half on pizza, half on inside  
of lid due to bump in road



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**PIZZARRHEA  
SPECIAL!™**  
Large Chili-Lovers™ Pizza,  
24 Jalapeno Spewers™  
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& PLASMA TV™**

\*Initial cost. TV will be purchased  
3 days later by our phone-order taker  
who has kept your credit card info.





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+ Tax



### OFFICE PARTY SPECIAL™

14 Large,  
No-Topping Pizzas  
Because no one could agree  
and Linda in H.R. has diverticulitis  
and can't eat tomato products.



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### STONER SPECIAL™

Large Pizza with  
Pineapples & Anchovies,  
& a Dozen Doughnuts  
On The Side



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+ Tax



### 3-TOPPING MEDIUM ORIGAMI DELUXE™

It was shaped like a swan when  
the delivery boy left the store.



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+ Tax



### JUST THE CRUSTS™

10 Crust Curves™,  
2 Wadded-Up Napkins™,  
& Oh, That Looks  
Like Someone's Gum™



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+ Tax



### "ROYAL FLUSH" POKER NIGHT SPECIAL™

3 Medium Pizzas  
Unfortunate name, but "Three Of A Kind"  
and "Full House" were already taken.



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+ Tax



### INTERNET SPECIAL™

Order at [www.pizzatrough.com](http://www.pizzatrough.com)™

2 Medium Pizzas,  
Endless Spam™,  
& Multiple Charges  
to Your Card

Why didn't you just pick up the  
damn phone? USE CODE J34G-L™

## CHEESE BOX™

The best thing about  
ordering pizza...  
**WITHOUT THE PIZZA!**



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## SODA SPECIAL!™

LARGE 1-TOPPING  
PIZZA & A 2-LITER BOTTLE  
OF OFF-BRAND COLA  
THAT IS SOMEHOW  
BOTH DUSTY  
AND STICKY



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**2 TOPPINGS  
& 2 SETS OF  
PARALLEL  
LINES!**



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A MAD AD  
PARODY

ARTIST: SCOTT BRICHER  
WRITER: SCOTT MAIKO

**FREE!**  
Phone in a fake  
order and have  
10 large pizzas  
sent to your bitch  
algebra teacher.™  
(We do not have  
caller ID.)



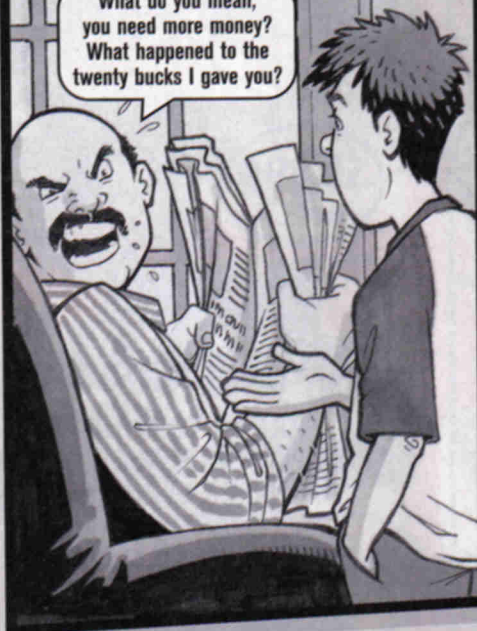


Kids need role models — especially kids who are troubled, directionless and not that smart. (And if you're reading MAD, you probably fit the bill!) So thank heavens we have a President these kids can look up to and emulate! After all, who better for troubled, directionless and not that smart kids to learn from than one of their own! So, in an effort to get these young losers on the fast track to success, we proudly present:

# A KID'S GUIDE TO

## THE PROBLEM: YOU NEED MORE CASH FROM YOUR FOLKS

What do you mean, you need more money? What happened to the twenty bucks I gave you?



## THE SOLUTION: DUBYA'S "SOCIAL SECURITY IS GOING BUST" SNOWJOB!

I know some in this house don't see it as a problem, but the truth is, more money is going out than coming in. Pretty soon my fund will be flat busted, bankrupt, unless you act now. I'm looking forward to working with you on this problem.



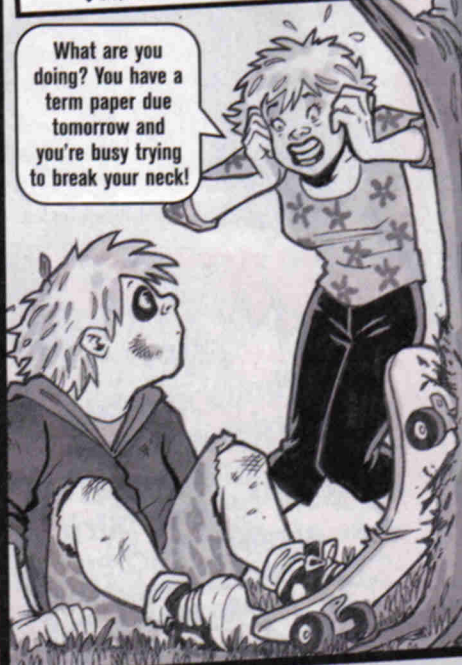
## THE (UNEXPLAINABLE) RESULT:

Son, your down-to-earth candor has turned me around on this issue. Here's another twenty bucks!



## THE PROBLEM: YOU'VE DAMN-NEAR KILLED YOURSELF DOING A JACKASS-STYLE STUNT

What are you doing? You have a term paper due tomorrow and you're busy trying to break your neck!



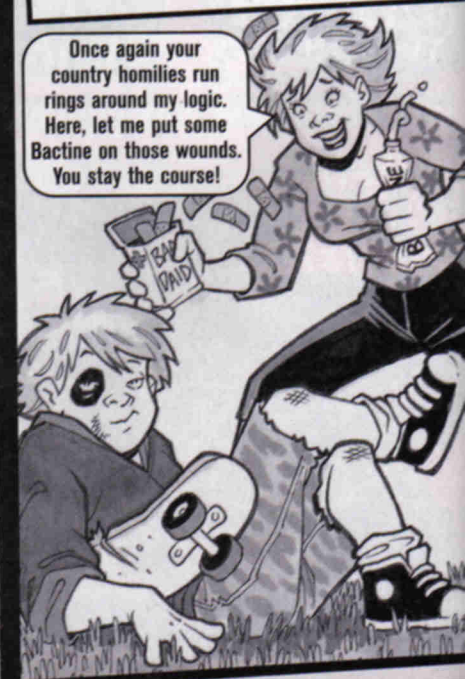
## THE SOLUTION: DUBYA'S GOOD OL' FOREIGN POLICY CHIN MUSIC!

Look, I know I've made some decisions that were unpopular. Sometimes in this world you make unpopular decisions because you think they're right. I don't think you want a son who tries to be popular and does the wrong thing.



## THE (BAFFLING) RESULT:

Once again your country homilies run rings around my logic. Here, let me put some Bactine on those wounds. You stay the course!





# B.S.-ing Through Life The GEORGE W. BUSH WAY



## THE PROBLEM: YOU'VE BEEN NAILED CUTTING CLASS

Your math teacher says you haven't shown up for class for a week. What do you have to say for yourself?



## THE SOLUTION: DUBYA'S NATIONAL GUARD DUTY TWO-STEP!

I spent my time and I went to class. I did the duty necessary. Any allegations other than that are simply not true. I read the comments from the guy who said he doesn't remember me being there, but I remember being there.



## THE (PERPLEXING) RESULT:

Gosh darnit, son, your boyish smile and folksy attitude make it impossible for me to doubt you!



## THE PROBLEM: YOU'VE FLUNKED EVERY SUBJECT AGAIN

I can't believe all the F's you got. How do you explain this?



## THE SOLUTION: DUBYA'S "NO CHILD LEFT BEHIND" BAMBOOZLE!

There's a problem in the public education system in America. They're just shuffling too many kids through the system, year after year, grade after grade, without learning the basics. What can I say? The system is leaving me behind.



## THE (BIZARRO) RESULT:

Mary, your frank and earnest explanation makes me wonder how I could have doubted you. The system has obviously failed you. It's time to picket the school board!

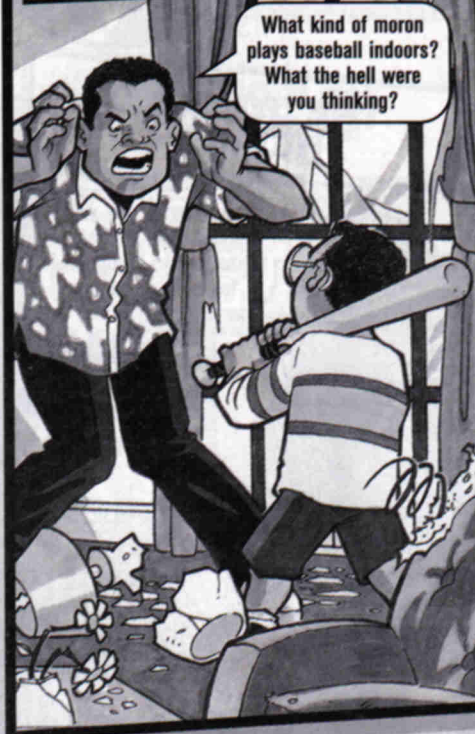






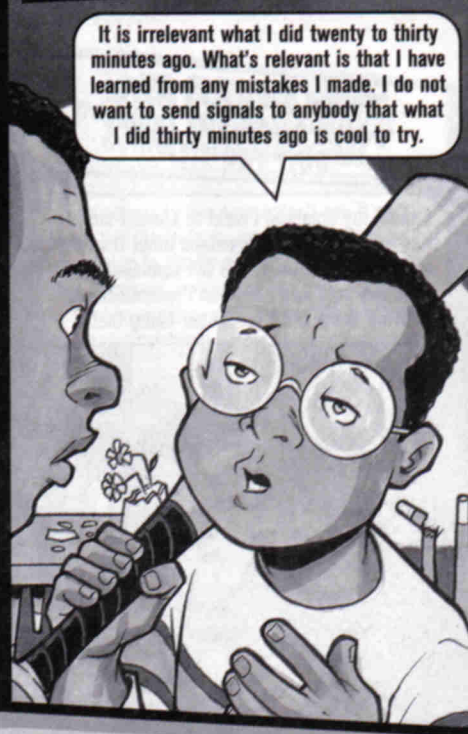
# B.S.-ing Through Life the George W. Bush Way

## THE PROBLEM: YOU'VE BEEN BUSTED PLAYING BASEBALL IN THE LIVING ROOM



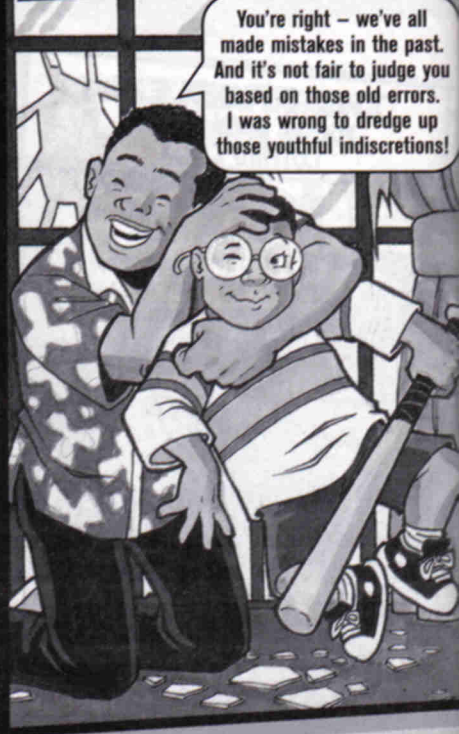
What kind of moron  
plays baseball indoors?  
What the hell were  
you thinking?

## THE SOLUTION: DUBYA'S DRUGGIN' & DRINKIN' SMOKESCREEN!



It is irrelevant what I did twenty to thirty  
minutes ago. What's relevant is that I have  
learned from any mistakes I made. I do not  
want to send signals to anybody that what  
I did thirty minutes ago is cool to try.

## THE (HEAD-SCRATCHING) RESULT:



You're right — we've all  
made mistakes in the past.  
And it's not fair to judge you  
based on those old errors.  
I was wrong to dredge up  
those youthful indiscretions!

## THE PROBLEM: YOU'RE IN TROUBLE FOR TRYING OUT WWE WRESTLING MOVES ON YOUR SISTER



Courtney says she  
was minding her own  
business, when you  
used something called  
"The People's Elbow"  
on her. This is absolutely  
unacceptable!

## THE SOLUTION: DUBYA'S "NO NEGOTIATIONS" STONEWALL!



The best way to protect myself against her is to  
stay on the offense. See, evidently some must  
think that you can negotiate with her, you can talk  
sense to her, you can hope that she changes.  
That's not what I know. What this points up to is  
that she's an enemy which hates what I stand for.  
It's a different kind of war. And that's the reality.

## THE (STUPEFYING) RESULT:



Your confident,  
direct manner  
speaks to wisdom.  
And Courtney,  
I'll be keeping my  
eye on you!





His parents  
are slathering on  
the Son Block.  
It's...

# MONROE

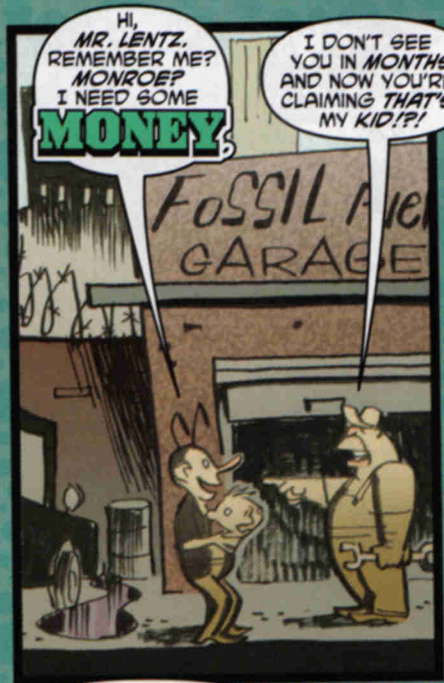
and...

# SUMMER BREAK!

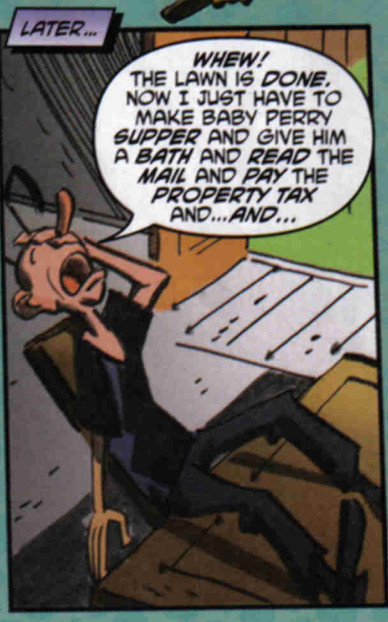
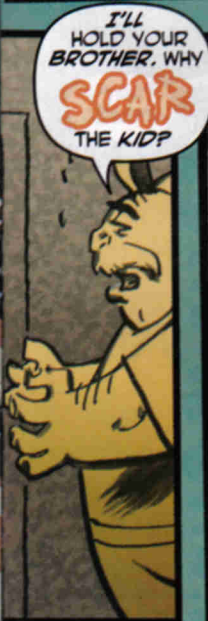


ARTIST: BILL WRAY WRITER: ANTHONY BARBIERI

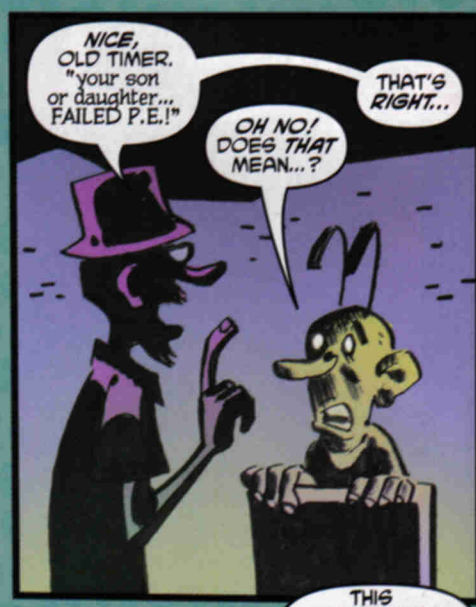
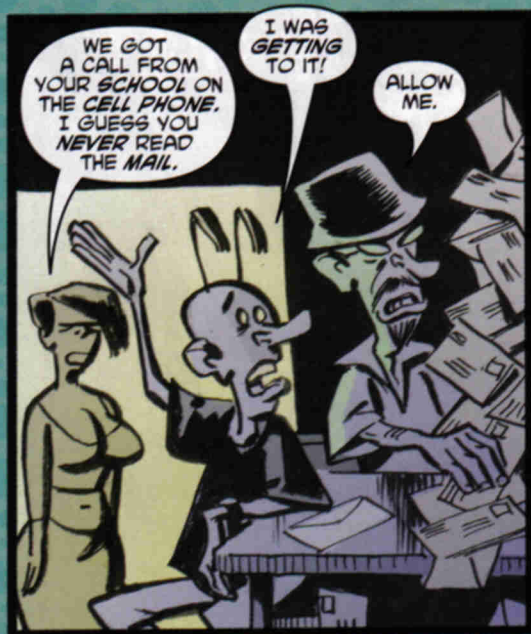














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## Introducing the All-New BowelFlex XXXtreme!

**Now! Exercising only 30 Minutes a Day, 3 Days a Week... is all you need to get a full 90 minutes of exercise!**

The All-new BowelFlex XXXtreme looks big, yet it's compact enough to fit into any oversized room once you remove all the furniture and enlarge the doorway!

Your exercise program begins the minute your BowelFlex XXXtreme arrives! You'll find yourself lifting, stretching and bending as you try to get your unwieldy packing carton through your front door! Your very first muscle-burning workout will have you sweating and straining as you try to figure out where all those screws, nuts, bolts and tension rods go!

By the time your BowelFlex is assembled, then disassembled and then reassembled again PROPERLY, you will have had enough exercise for the week!

The amazing new BowelFlex looks so powerful, you can just leave it sitting there in your living room. Your friends will automatically assume you're in much better shape than you are, even if you never use it. We call it our exclusive "Mind Over Muscle" system.

### Over 90 Gym-Quality Exercises!

You'll never be bored because the BowelFlex XXXtreme offers over 90 different exercises. (Well, it's actually ten exercises, but they become 90 exercises when you consider you can do them with your right arm, left arm, right leg, left leg, right shoulder, left shoulder, right hip, left hip, etc.)

### LOOK AT ALL YOU GET:

- A catalog featuring clothes designed exclusively for jocks who have awkwardly-malformed (some would say "freakish") bodies.
- A Leg Extension & Curl Attachment to build strong leg muscles.
- A Hair Extension and Curler Attachment to build strong scalp muscles.
- Listings of local steroid dealers.
- The names of flea markets in your area that specialize in selling used exercise equipment.
- AC Power option that does the workout for you!



**You may not believe it, but your body can look like this IN JUST MINUTES!!**

That's because we include a life-size cut-out of our toned model (minus the head, of course) with every order. Just unfold it, set it up and stand behind it! Then have a close friend take a picture of your head on her body! Voila! We send you a life-size cut-out of a toned male model too! If you're a man, you don't have to look like our model to the left, unless, of course, you want to. We're not here to judge!



A MAD AD  
PARODY

WRITER:  
DICK DEBARTOLO

### ☐ YES! Reserve my BowelFlex XXXtreme.

I'll pay just \$19/month\* on my BowelFlex Credit Card. I understand that thanks to BowelFlex's exclusive Compression Payment Plan, 36 months will be compressed into every year, so my monthly bill must be paid every ten days! No more worrying about which month has 30 days and which has 31!

**Not ready to order? Call for a free video or DVD. (It will come attached to a BowelFlex XXXtreme machine carton which we will also send you. That way if you like what you see on the video tape — you already own a BowelFlex XXXtreme!)**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

\*The \$19 minimum monthly payment was discontinued in 1997, but our research shows it's such an effective marketing ploy we continue to feature it in our ads. The new monthly payment has only changed by zero. Yes, that's right, we've merely added a zero to make the minimum monthly payment \$190. Carrying charges are figured at a rate of 45% APR. Certain other rules which are too complicated to be written down also apply. As far as our 100% Satisfaction Guarantee goes, as soon as we have your total funds, you can assume we will indeed be 100% satisfied! That's our guarantee!





Spring. The time of year when your parents begin their annual ritual of telling you how hard they work all year to make money so they can send you away to camp for the summer and give you the life they never had. Of course, it's all a big fat lie. They're sending you away to camp because you make them crazy and they're hoping to get a week or two of peace and quiet with you out of their hair. The only thing you can hope for is that dear mom and dad spent at least five minutes researching where they're shipping you off to and didn't just book you into the first hellhole that came along. Knowing your parents, that's probably way too much to hope for! Anyway, goodbye, good luck, and don't forget to pack some MADs for kindling. Here's...

# THINGS YOU NEVER WANT TO READ ABOUT THE SUMMER CAMP YOU'RE BEING SENT TO

"Translated from the Cherokee, our name means, 'Peaceful place where sewage is treated.'"

## THINGS YOU'LL NEED TO BRING:

- Calculator
- Watercolor set
- Red Clown Nose
- Plastic Pocket Protector
- Beakers

"...there's no doubt that the Greco-Roman Wrestling Tournament with the neighboring 'Portly Boy's Clothing-Optional Weight Loss Camp' will be a highlight of the week."

"We employ the 'buddy' system for swimming, hiking and random deer tick inspections."

"Learn ancient Indian lore from trained casino employees."

"Campers quickly discover what it means to rough it 'Gitmo' style."

"Calorie burning and team-building skills are just two of the benefits campers will take away from their daily assistance of highway road gangs."

"...and a hands-on approach to livestock slaughter unavailable elsewhere."

"...spending balmy afternoons mastering tax preparation skills they'll carry with them throughout their lives."

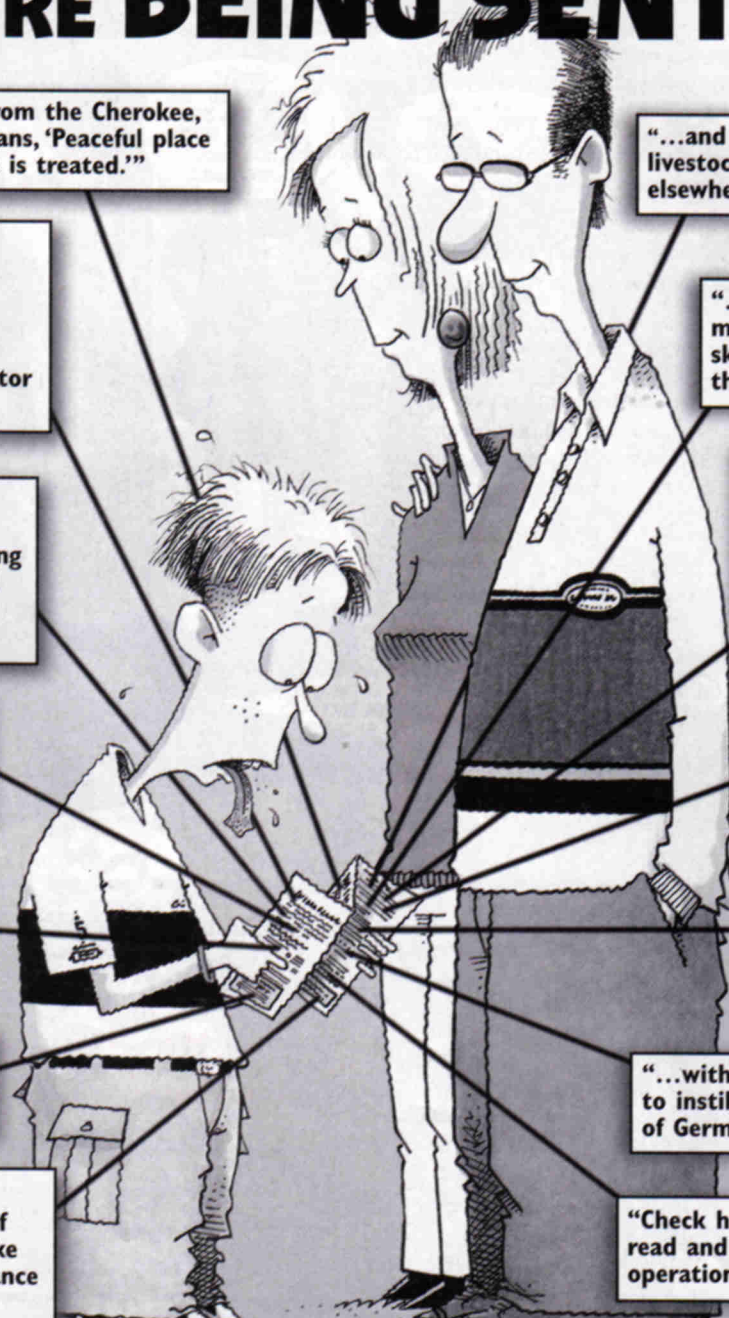
"With our snake bite survival rate markedly on the rise and our license to operate reinstated, we look forward to meeting the challenges of another exciting camp season!"

"Free 'I Proudly Picketed Planned Parenthood' T-shirts for every camper."

"...not to mention all the health benefits that come with swimming in our fully-stocked leech pond."

"...with campfire songs guaranteed to instill a lifelong appreciation of German operettas."

"Check here that you have read and understand the forklift operation liability waiver."







Everyone thinks that the life of a superhero team is pretty great — the nifty powers, the cool headquarters, the skin-tight costumes — but even superheroes have their bad days. In fact, when you're as disfigured as The Thing — doomed to spend your life as a pile of tenement-quality bricks — how can you have anything *but* bad days? So before you get all jealous of the seemingly fabulous life of the Superfriends, or the Teen Titans, or any other gang of overly-aggressive do-gooders, you might want to see what happens when...

# THE FANTASTIC FOUR HAS A CRAP-TASTIC TWO WEEKS!

## SUNDAY



THE THING accidentally sits on the INVISIBLE WOMAN while she's on the TOILET.

## MONDAY



Always the practical joker, MR. FANTASTIC tells his nephew to pull his FINGER. Sadly, the kid is gone for days.

## TUESDAY



The HUMAN TORCH makes a worried trip to the doctor's office, complaining that it BURNS when he pees.

## WEDNESDAY

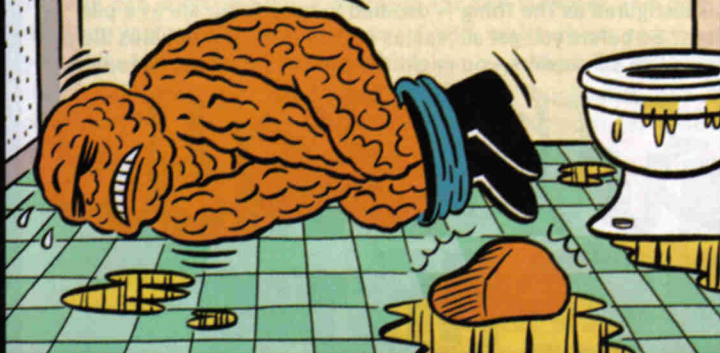


The FANTASTIC FOUR spend MILLIONS to change their logo after THE THING quits. (A week later, he sheepishly rejoins the group.)

ARTIST: JOHNNY RYAN  
WRITERS: JOHNNY RYAN AND GREG LEITMAN



# THURSDAY



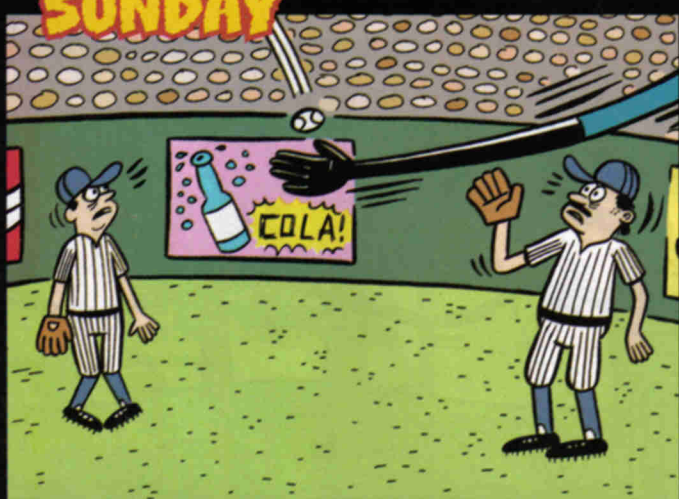
After an agonizing **THREE HOURS** on the bathroom floor, **THE THING** finally passes the **MOTHER** of all kidney stones.

# FRIDAY



Once again, a visit to Baskin-Robbins ends in **HEARTACHE** for the **HUMAN TORCH**.

# SUNDAY



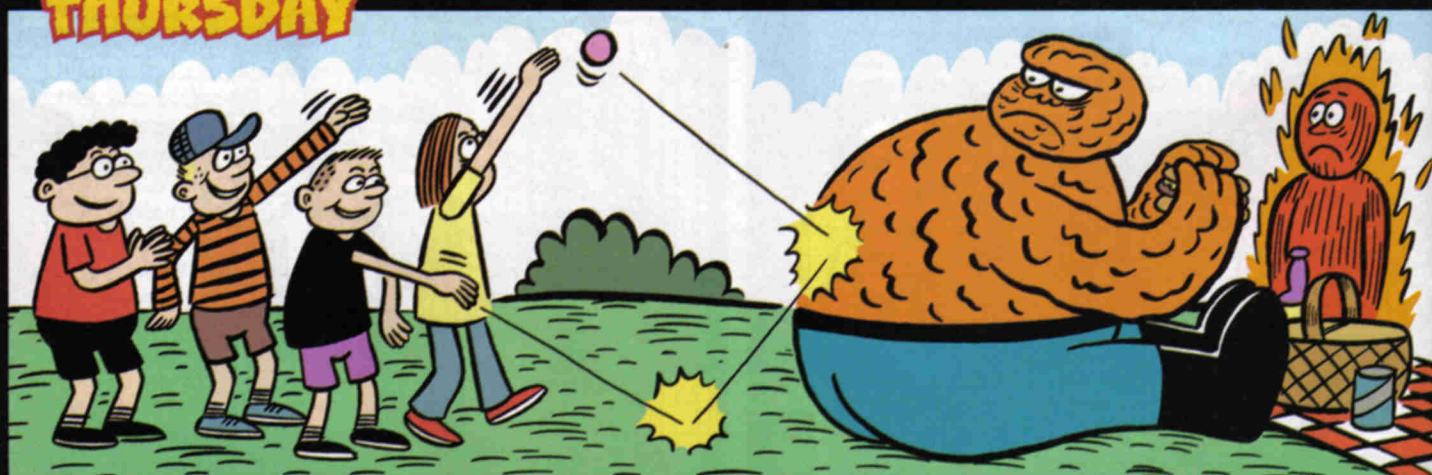
**MR. FANTASTIC** is unceremoniously ejected from Yankee Stadium for **INTERFERING** with the game.

# MONDAY



An **UNAUTHORIZED** use of the team's logo appears on a **PORN VIDEO**.

# THURSDAY

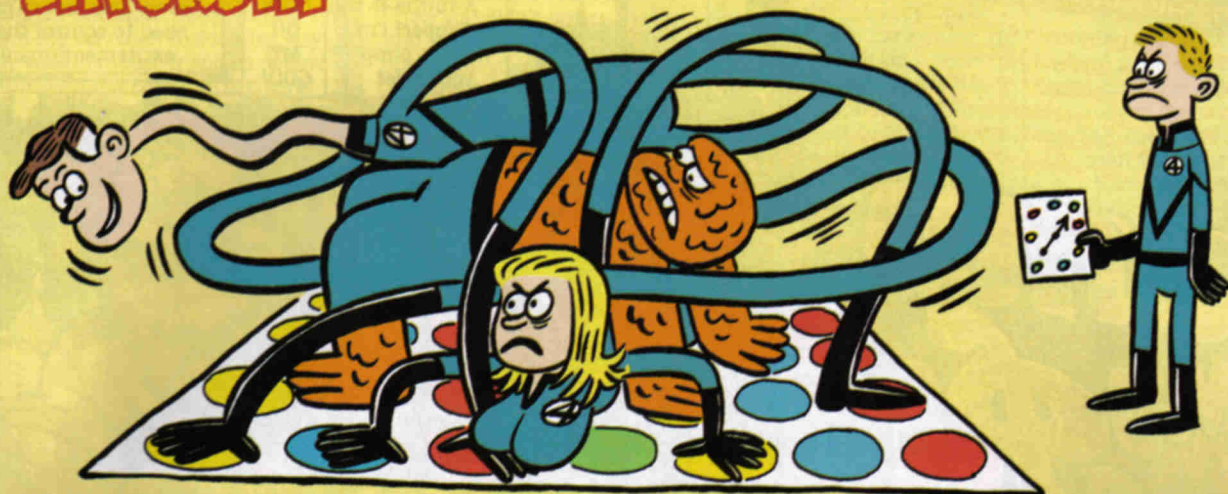


A delightful **PICNIC LUNCH** in the park is ruined for **THE THING** when a bunch of Ukrainian kids start up a game of **HANDBALL** on his back.





## SATURDAY



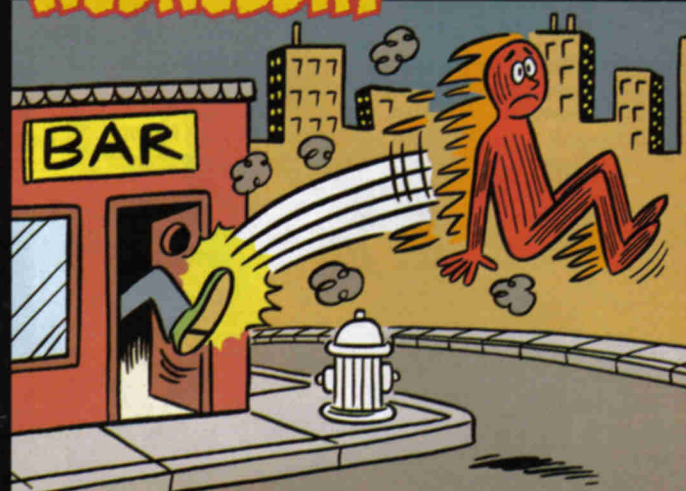
Tensions among the four rise when *MR. FANTASTIC* once again uses his *SPECIAL POWER* to win the weekly game of *TWISTER*.

## TUESDAY



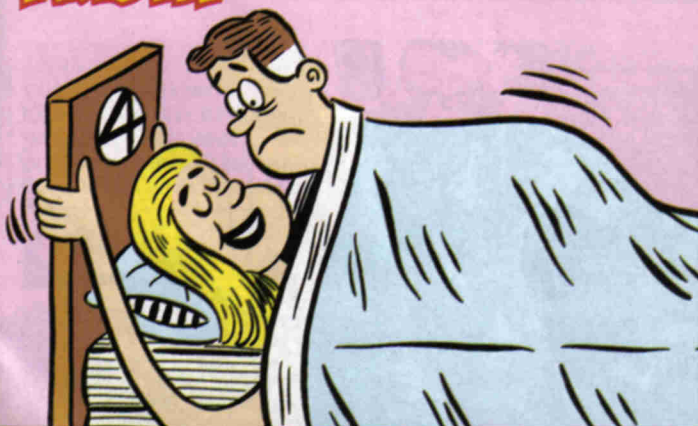
A bothersome crowd gathers around *THE THING* when someone mistakes a *CRACK* in his inner thigh for an apparition of the *VIRGIN MARY*.

## WEDNESDAY



Due to the tough new *ANTI-SMOKING* laws, the *HUMAN TORCH* is kicked out of every bar in New York.

## FRIDAY



In the middle of making love, the *INVISIBLE WOMAN* accidentally calls Mr. Fantastic "*PLASTIC MAN*."

## SATURDAY



A group morale hug goes *HORRIBLY* awry.



**WHEN YOU WISH UPON A CAR DEPT.**

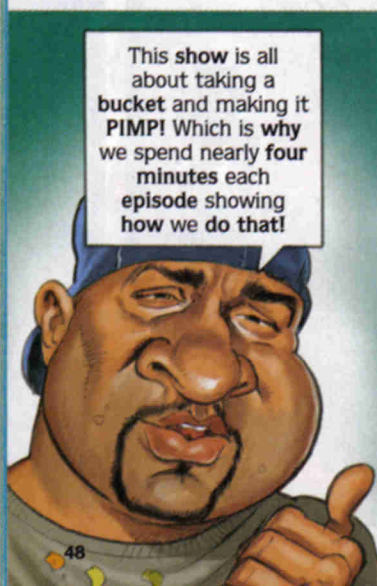
Most people are happy just to have a car that can get them around. But some people need more — like absurdly expensive and useless accessories. After all, if you're 17 and you're not driving a \$60,000 car, you may as well just say...

# Dump My Ride

What up? This is X-to-the-R X-Rapper! I'm here to pimp your ride!

Oh my GOD! OH MY GOD!

Man, they always buggin' out when I get here to pimp their rides! You need to control that excitement, man!





Excitement?!? Try terror! I saw some thugged-out black dude sniffing around my car, then making his way up my walk! I'm just trying to defend myself until the cops can get here!

Aw, quit frontin', man! Everyone acts so shocked — like you didn't notice me and my camera crew setting up on your front lawn for the last two hours!

Ok, man, I already made fun of your car before I knocked on your door! I'm just gonna make fun of it with you here, before I drive it off to Messed-Up Customs and make fun of it again with those guys.

That's not exactly biting satire, man! The whole point of the show is that I realize my ride is beat! Hey, maybe you can get a job hosting *The Swan* so you can point out to the contestants that they're fugly!

ARTIST: TOM RICHMOND

WRITER: DAVE CROATTO

What are you even laughing at? And can you at least make eye contact with me?

I laugh at all my own lame cracks! Hyuh! Hyuh! It's either that or my deadpan look of disbelief!

This better?

Just take the car and go!

Good work, guys! Now we have time to give the viewers what they really want to see: lame prop comedy that would make even Carrot Top cringe!

That's BULL!

When you brought your wheels in here, your trunk was cluttered with all kinds of junk — a spare tire, a jack, flares... so we decided to convert your trunk into a slot car track!

Your solution to my messy trunk was to give me a useless trunk?

No — 'cause check this out! The geniuses at Messed-Up Customs also gave you a trailer hitch and this U-Haul! Problem solved!





And we added a 40-inch hanging plasma screen TV so your friends could watch all that scale-model racing action!

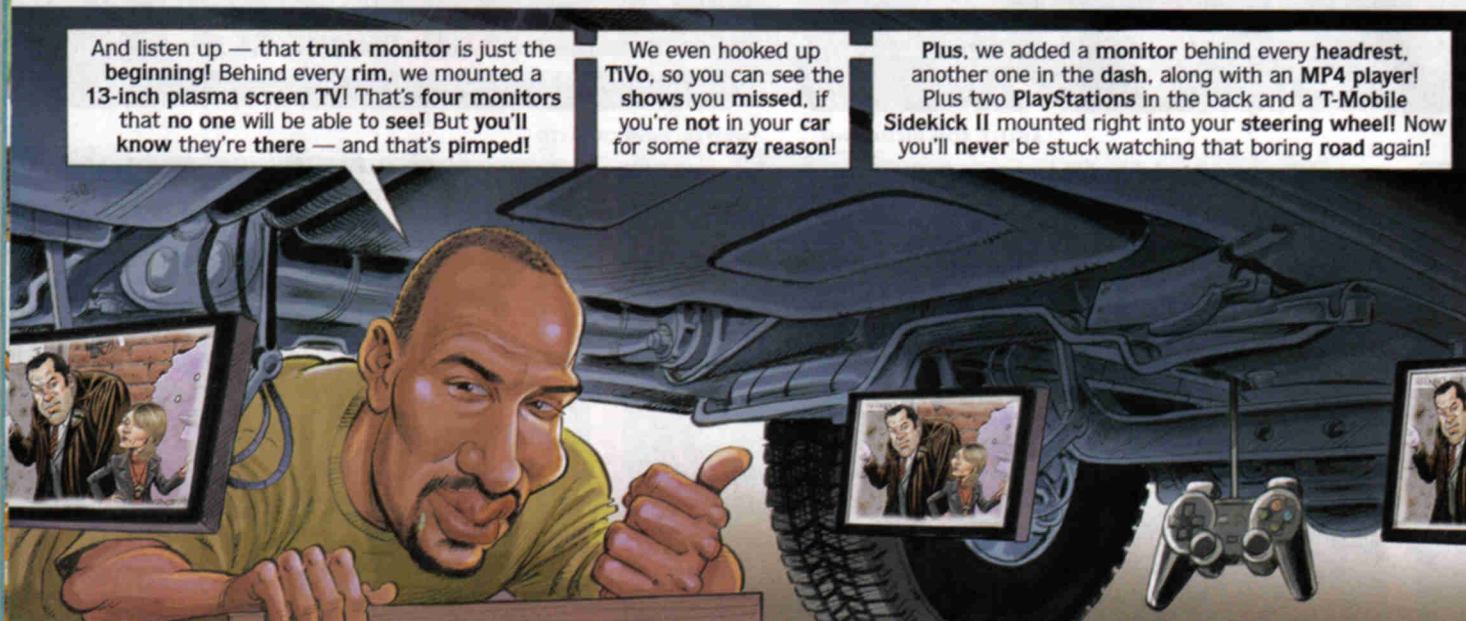
Wow, I don't have that nice a TV in my house!

Well, this is even better, my man — 'cause now you can watch it while standing with a bunch of people in your driveway or in a parking lot!



So, uh, where's my spare now?

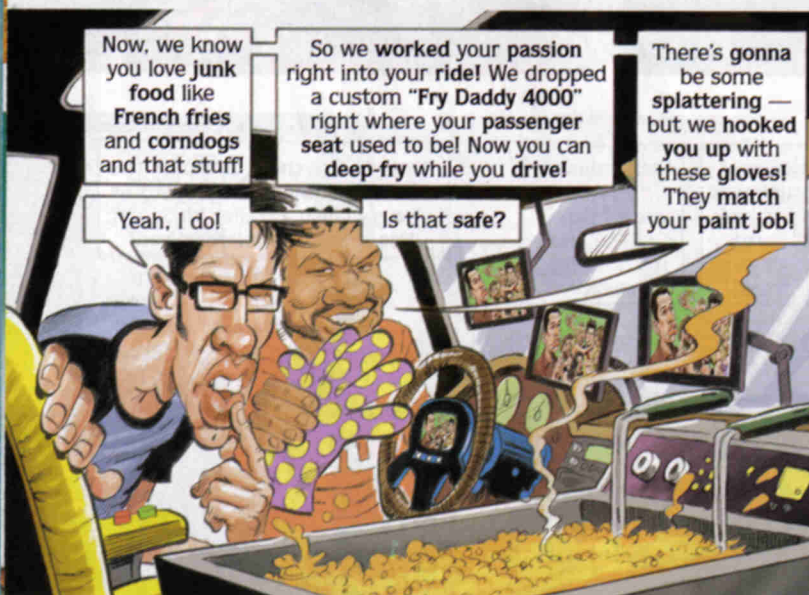
Dude, when you get a flat, you're gonna have to replace a \$400 customized Pirelli racing tire! Where your spare's at is the *least* of your problems!



And listen up — that trunk monitor is just the beginning! Behind every rim, we mounted a 13-inch plasma screen TV! That's four monitors that no one will be able to see! But you'll know they're there — and that's pimped!

We even hooked up TiVo, so you can see the shows you missed, if you're not in your car for some crazy reason!

Plus, we added a monitor behind every headrest, another one in the dash, along with an MP4 player! Plus two PlayStations in the back and a T-Mobile Sidekick II mounted right into your steering wheel! Now you'll never be stuck watching that boring road again!



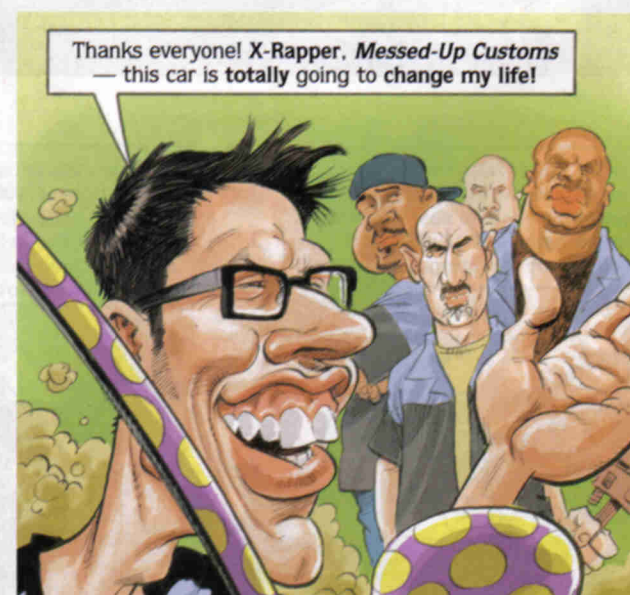
Now, we know you love junk food like French fries and corn dogs and that stuff!

So we worked your passion right into your ride! We dropped a custom "Fry Daddy 4000" right where your passenger seat used to be! Now you can deep-fry while you drive!

There's gonna be some splattering — but we hooked you up with these gloves! They match your paint job!

Yeah, I do!

Is that safe?



Thanks everyone! X-Rapper, *Messed-Up Customs* — this car is totally going to change my life!

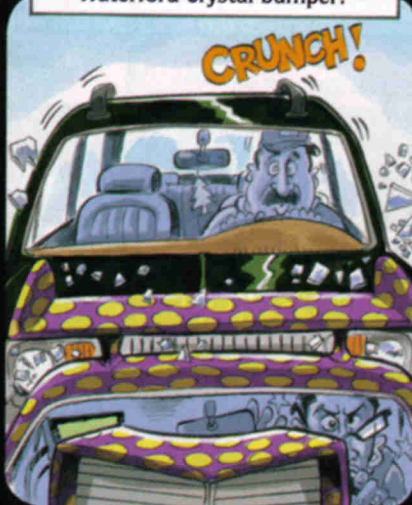


*Later that day... when the show is finished filming...*

After I left Messed-Up Customs, I was hungry, so I decided to hit McDonald's. There, I held up the line at the drive-thru for 20 minutes, struggling to get free of the stupid racing harness so I could pay the cashier!



The guy behind me in line was watching the monitors in my headrest and ended up rear-ending me — completely destroying my Waterford Crystal bumper!



And, although it's definitely "pimped," it turns out that airbags made from stitched-together \$20 bills aren't that effective!



As I finally pulled through, a homeless guy squeegeed my windshield and some of the soapy water got under the hood, shorting out the motherboard for my electronics!



As I explained to the police and paramedics what happened, a shopping cart hit into the side of my car, completely destroying one of the iPod Minis that Messed-up Customs had replaced my door handles with!



I finally got out of there, and headed over to my friend's to show off my ride! But when I went over the train tracks, I bottomed out, causing the koi fish to come out of their backseat pond, and ruining the cashmere carpeting in the process!



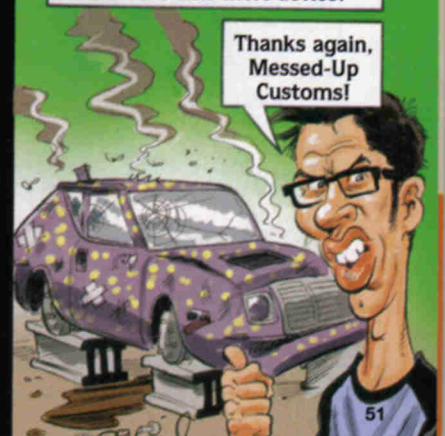
I realized that with all the stuff I was powering, I now got about three miles to the gallon! I had to stop to clean out all the fish corpses anyway, so I pulled into a gas station. While trying to fill up my wiper fluid, I accidentally put it in the engine-mounted coffee maker!



After a quick stomach-pumping at the hospital, I went to pick up a bunch of friends — and almost drowned two of them after forgetting to drain the koi pond first!



I parked at the mall and when I came back out, my ride was gutted! I guess, having \$20,000 worth of electronics in plain sight isn't the best anti-theft device!





**Yo Mama's So Ugly...**



THE WAYANS BROS. PRESENT  
**THE DOZENS™**  
Trash-Talkin' Card Game

LAUGH YOUR BUTT OFF PLAYING THE HILARIOUS  
NEW CARD GAME FROM THE WAYANS BROS. ...



**...BUT DON'T LET MAMA CATCH YA!**

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**WHAT IS THE  
LEADING CAUSE OF  
HEART ATTACKS  
AMONG  
AMERICANS?**

# HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD-IN

Even though it's hurting them in the long run, Americans are still clamoring to get their fill. Despite the health risks, they're determined to get what they want. There is one culprit, however, that can cause real harm to these gluttons for punishment. To find out what it is, fold page in as shown.



FOLD PAGE OVER LIKE THIS!

**A**

FOLD PAGE OVER LEFT

**B**

FOLD BACK SO THAT "A" MEETS "B"

## Mini-Mart

**\$\$\$SAVINGS ON EVERYTHING! THERE ARE 3  
GREAT DAYS OF BARGAINS THAT ARE REAL.**

**ONE DAY  
ONLY**  
2 for \$1

**OUR RETURN  
POLICY**  
NO...NO...NO...NO...  
NO...NO...NO...NO...  
NO...NO...NO...NO...

**SALE  
ITEMS**  
★ PEAS ★ TILAPIA  
★ CILANTRO ★ SPINACH  
★ ICE CREAM ★ BUTTER

**NOTICE!**  
NEW  
ROAD  
TO TOWN  
CENTER  
YOU  
ARE  
HERE



**SOME PEOPLE ARE UNAWARE OF THEIR RISKY  
HEART-THREATENING BEHAVIOR. THEY WEIGH  
GOOD HABITS AGAINST BAD ONES AND ACT AS  
IF IT'S OK TO IGNORE THE GOOD. IT'S A  
PRETTY FOOLISH WAY TO INDULGE ONE'S VICES**

**A**

ARTIST AND WRITER: AL JAFFEE

**B**