



# MAD<sup>IND</sup>®

**THIS  
DREADFUL  
MAGAZINE ONLY  
APPEALS TO  
MORONS  
LIKE  
YOU!**

**AMERICAN IDOL  
OUTTAKES**

**LORD OF  
THE RINGS:  
RETURN  
OF THE KING**

**THE APPRENTICE**

**JOAN OF ARCADIA**

**SPRING BREAK DOS & DON'TS**

#440 APRIL 2004 \$3.50 CHEAP!

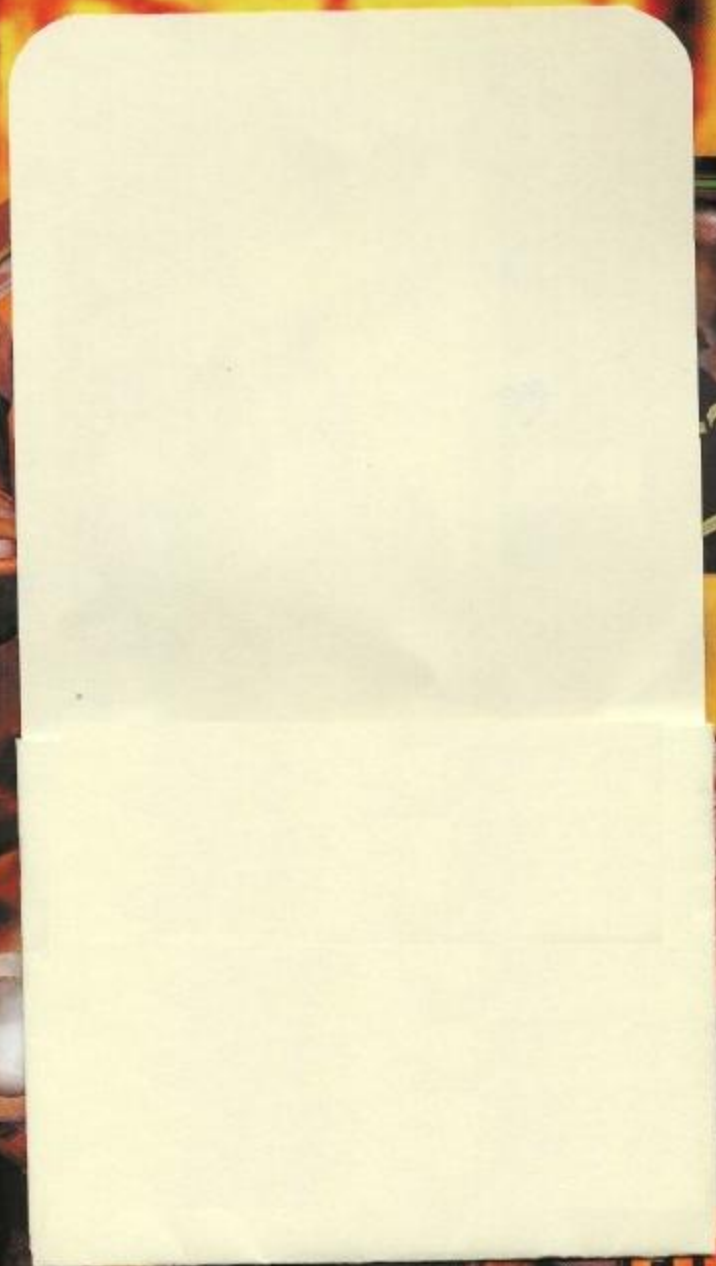


UNITED STATES

[www.madmag.com](http://www.madmag.com)



# KICK ASH.



A deadly arsonist is on the loose. It's up to you to battle fires with a full arsenal of high-tech firefighting weapons, including the powerful IFEX impulse gun. Firefighter F.D.18, the most exciting, tension-packed firefighting experience ever. From intensely realistic backdrafts, flashovers and chemical explosions to heroic rescues, every scorching second of Firefighter F.D.18 is a total kick.



PlayStation.2



KONAMI

[www.konami.com/usa](http://www.konami.com/usa)

FIREFIGHTER F.D.18™ and FIREFIGHTER/F.D.18 LOGO™ are trademarks of Konami Computer Entertainment Tokyo, Inc. © 2003 Konami Computer Entertainment Tokyo. IFEX is a registered trademark in Japan, the USA, in Europe and South America. Furthermore the design of the impulse gun (outlet piece) is protected by a three dimensional trademark in the USA, in Europe and South America. Music arranged by Klaus Badelt for Twoak Multimedia Inc. Composer Management: Media Ventures. "PlayStation" and the "PS" Family logo are registered trademarks of Sony Computer Entertainment Inc. The ratings icon is a trademark of the Entertainment Software Association.



# MAD

APRIL 2004

NUMBER 440

## DEPARTMENTS

### LETTERS AND TOMATOES DEPARTMENT:

Random Samplings of Reader Mail.....2

### WEAPONS OF GRASS DESTRUCTION DEPARTMENT:

The Chia Head of State.....5

### RANDOM ACTS OF MINDLESS DEPARTMENT:

The Fundalini Pages.....8

### KICKING THE HOBBIT DEPARTMENT:

"Bored of the Rings: Rehash of the Thing" (A MAD Movie Satire).....12

### CHOOSE YOUR DADDY DEPARTMENT:

Is Your Mom's New Boyfriend a Keeper...or a Loser?.....18

### JOKE AND DAGGER DEPARTMENT:

Spy Vs. Spy.....21

### SOME NATIONS, UNDER CLOUDS DEPARTMENT:

Survivor: World Leaders.....24

### SERGE-IN GENERAL DEPARTMENT:

A MAD Look at Exams.....26

### DONALD YUCK DEPARTMENT:

MAD's Trumped-Up Scenes from *The Apprentice*.....30

### THE WIZARD OF ODD DEPARTMENT:

Duke Bissell's Tales of Undisputed Interest.....32

### DON'T HAVE A COWELL DEPARTMENT:

MAD's Suggestions for Improving *American Idol*.....34

### ANGSTER'S PARADISE DEPARTMENT:

Monroe and...*Survivor Jr.* Part 3.....36

### CUSTER'S LAST FRUIT STAND DEPARTMENT:

If Notable Generals Worked at a Farmer's Market.....37

### MARCH MANNERS DEPARTMENT:

MAD's Etiquette Guide to Spring Break.....39

### MAD COWELL DISEASE DEPARTMENT:

MAD's Simply Dreadful Outtakes from *American Idol*.....42

### HOLLYWOOD AND DIVINE DEPARTMENT:

"Joan of Archaic" (A MAD TV Satire).....44

### MARGINAL THINKING DEPARTMENT:

"Drawn Out Dramas" by Sergio Aragones.....Various Places  
Around the Magazine

FRONT COVER ARTIST:  
MARK FREDRICKSON

MAD (ISSN 0024-9318) is published monthly by E.C. Publications, Inc., 1700 Broadway, New York, N.Y. 10019. Periodicals postage paid at New York, N.Y. and at additional mailing offices. Subscription in U.S.A.: 12 issues \$24.00 or 24 issues \$45.00 or 36 issues \$60.00. Outside U.S.A. (including Canada): 12 issues \$30.00 or 24 issues \$57.00 or 36 issues \$78.00. (Canadian price has GST tax included.) Entire contents © copyright 2004 by E.C. Publications, Inc. Allow 10 weeks for change of address to become effective, and include mailing label when making change of address or inquiring about your subscription. POSTMASTER: send address change to MAD, P.O. Box 52345 Boulder, CO 80322-2345. The Publisher and Editors will not be responsible for unsolicited manuscripts, and request all manuscripts be accompanied by a stamped self-addressed return envelope. The names of characters used in all MAD fiction and semi-fiction are fictitious. A similarity without satiric purpose to a living person is a coincidence. Printed in U.S.A.



39

It's not working, Paula. (HIC!) They STILL sound awful, no matter how drunk I get!



42



8



34



24

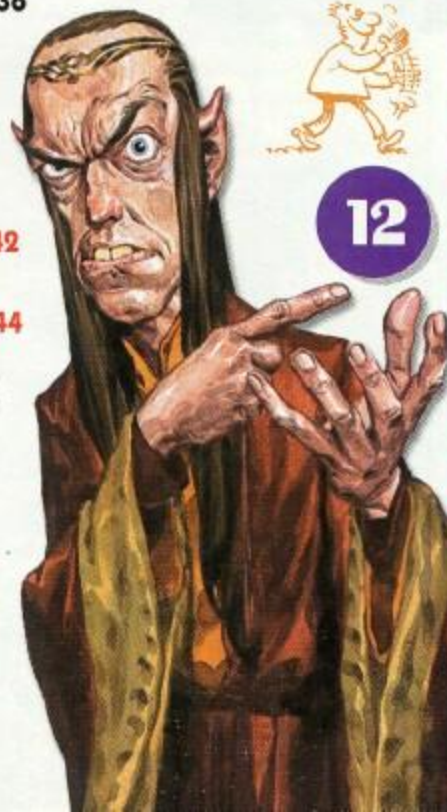
Most parents' idea of "sound advice" is suggesting that you shut up!



ALFRED E. NEUMAN



12







## THE BIG TEACHER'S PET

I am an eighth-grader and a long-time fan of MAD. Recently, in my math class, I had the placement process test and after I finished, my teacher said we could read. So I pulled out MAD — after two seconds, my teacher came up to me, snatched the mag and put it into her desk. She then said that MAD was not to be tolerated and that it was the work of the devil. Then she gave me detention!

Ty Saez, Marblehead, MA

Ty Dye — We don't think it's very fair of your teacher to say that the magazine is the work of the devil. Truth be told, only parts of it are created by Satan himself. In fact, we'll let you in on a secret: he typically contributes under the pen name Aris Kaplan. Enjoy and beware the sign of the beast! —Ed.

## THE ED'S NIFTY FIFTY™

It's time once again for the Nifty Fifty™, our little list of the 50 people we'd most like to see photographed with a copy of MAD! If we print your photo of the celeb holding an issue, you will receive a fabulous three-year subscription and a special secret surprise! (Sorry, photos cannot be returned.) So get out there and start harassing those celebrities today! And of course, we still want regular Celebrity Snaps, too!

- Internet porn star Paris Hilton
- Bullet-proof rapper 50 Cent
- Elfin heartthrob Orlando Bloom
- Hillary Duff
- Billionaire baller LeBron James
- New York Times professional plagiarist Jayson Blair
- Attorney General John Ashcroft
- American Idol "winner" Ruben Studdard
- Newlyweds' Jessica Simpson and/or Nick Lachey
- Living Beatie Paul McCartney
- Either of the Antiques Roadshow's creepy Keno brothers
- Right wing tool Bill O'Reilly
- Author J.K. Rowling and/or any of the three brats from Harry Potter
- Professional skate rat Tony Hawk
- King of all duffers Tiger Woods
- Bennifer (they'll work it out)
- C-Span's Brian Lamb (still)
- David Letterman's mother

- Amazonian Aussie Nicole Kidman
- Army heroine Jessica Lynch
- Freak director Tim Burton
- That punk Ashton Kutcher
- Drug-addled doofus Rush Limbaugh
- Screaming chat Emeril Lagasse
- Far-too-perky TV hostess Katie Couric
- Triumph the Insult Comic Dog
- Blowhard radio host Don Imus
- Socially maladjusted comic book superstar Harvey Pekar
- Michael Jackson (sorry, no mugshots)
- Disgraced Connecticut Governor John Rowland
- Freakishly-tall baller Yao Ming
- A-hole Aussie Russell Crowe
- Sex and the City sass-mouth Mario Cantone
- Any member of the "Royal Flush" — Prince William, Prince Harry, Prince Charles, Camilla Parker-Bowles or The Queen

- Croo-baiting baby-dangler Steve Irwin
- The Apprentice taskmaster Donald Trump
- Methosexual soccer star David Beckham
- Cyclops terrorist Mullah Omar
- Nerd-movie actor Hugo Weaving
- Carnelot creature Caroline Kennedy
- Friendster Jennifer Aniston
- Those Bush-whacking Dixie Chicks
- Celebrity Scotsman Sean Connery
- Neurotic New Yorker Woody Allen
- Jason "Mr. Britney Spears" Alexander
- Judgmental jackass Simon Cowell
- Rescued Mormon Elizabeth Smart
- Unblinking ob-master John Beseadow
- Super-creepy Inside The Actors Studio host James Lipton
- Gwyneth Paltrow's baby (sonogram acceptable)
- Survivor's "Johnny Fairplay" or Rupert Boneham
- Far-too-perky Trading Spaces hostess Paige Davis

## Make A Dumb Wish Foundation™

My dumb wish for the *Make A Dumb Wish Foundation*™ is to turn my plain old room into a room fit for a fan of MAD.

Ray Sivek, Traverse City, MI



Ray It Forward — Let's see what we have to work with: bare walls, sparse furnishings and little or no natural light coming in — looks like it already fits the bill! However, we leave it to you, good readers, to help Ray make his room fit for a fan of MAD. Send in your decorating and renovation suggestions, as well as any posters or artwork you've created for Ray, to Amy "The Big Crib Crasher" c/o MAD Magazine, 1700 Broadway, NY, NY 10019! We'll be happy to pass it all along to him! —Ed.

## GEORGE WOODBRIDGE

We are sad to report the passing of long-time MAD artist George Woodbridge on January 20th. During the course of his 47 years with MAD, George illustrated hundreds of articles, including "43-Man Squamish," one of our most popular and reprinted pieces. We extend our deepest condolences to his family.



## CROSSING THE SNICKET LINE

Are you crazy including a segment like "A Series of Unfortunate Misfortunes" in MAD #436? Didn't you realize it would require a far greater attention span than that of your average reader? I mean if I wanted to read...Oh, look at the pretty rainbow. Oh darn! Now where was I — milk, eggs, butter, pick up dry cleaning...

Kelly Ferraro, Nunn, CO

Kelly's Bells — Thank you for your observant — a word which in this case, means "jow-droopingly moronic" — letter. If you've managed to read this for, Kelly, we thank you! And, of course, "we thank you" is a phrase which in this case means, "go suck an egg!" —Ed.







## DON'T TAKE IT PERSONALS

I would like to respond to the letter James Chmielinski (MAD #437), wrote, responding to my letter (MAD #434) about "MAD's Photo Personals Gallery: The Men." Jimski Shlaminski — Don't you be dissin' my main man "???" That weirdo in the picture YOG sent doesn't look a thing like my hunky love-muffin, so don't even try it. I am not a stalker.

Heather Henderson, Camden, NJ

Heath Bar — You say you're not a stalker? That's too bad, 'cause "???" told us he LOVES stalkers! It seems you've blown your one chance to become the future Mrs. "???" Fortunately for you, the "King of Swing" is still available and, rumor has it, he's looking to settle down! Best of luck, and let us know when the big date has been set! —Ed.



The future Mr. Heather Henderson, the King of Swing



Mark with Federico "Furio" Giarla and Gustaf Giarla

## MAD SOPRANOS SNAPS

After a long hiatus (some wags would say not long enough), The Sopranos is finally back on the air and, more importantly, back on our Letters Page. To celebrate this not-so-momentous event, we're giving you, our dear readers, a collage of Celebrity Snaps featuring some of the show's cast. Congrats to Demetrius Pinder of Providence, RI and Bob Reinhardt of Douglaston, NY for their one-year MAD subscriptions. Also, congratulations to Mark Rubinstein of Birmingham, MI for his three-year sub!



Bob with wife Carmela Soprano and Felicia



Demetrius with Steven Bobby Bacala and Schimp



James "Tony Soprano" Gandolfini with MAD artist Roy Abba

## HITTING BELOW THE BIBLE BELT

It is becoming ever more apparent that MAD is transfiguring itself from a humorous satirical publication to a rambling forum for liberal views. In MAD #437 "The 10 Commandments as Practiced by Judge Roy Moore," you keep talking about how Judge Roy Moore disregarded the founding fathers and broke the "constitutional" separation of church and state. My question is, where does the Constitution say there is to be a separation of church and state? If you are speaking of the First Amendment right of freedom of religion, I fail to see how a stone monument to historical laws hinders the "vast" number of Alabama atheists from worshipping, well, nothing. Also, I thought it would be interesting for The Usual Gang of Idiots to know that our founding fathers prayed to God before every session of the Constitutional Convention.

John Cunningham, Palos Park, IL

Ham Bone — We were very upset upon reading your letter. We here at MAD, like FOX News, pride ourselves on being fair and balanced. We like to think that we offer a "rambling forum" for all viewpoints, as anyone who actually made it through your entire bloated diatribe can attest to. Thanks for writing and God bless! —Ed.



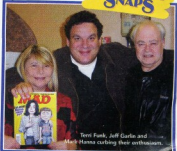
## LIP DISSERVICE

I am writing to you because I have found that guys don't know how to kiss. If you could educate them it would be much appreciated.

Sarah Bershadsky, Convent Station, NJ

Slim Shodsky — We wish we could help you. But as a girl, aren't you better equipped to teach guys how to kiss? All we can do is to direct you to the Letters Page's resident loveboy, the "King of Swing" and wish for the best. We just hope Heather doesn't mind a little competition! —Ed.

## MAD CELEBRITY SNAPS



Terri Funk, Jeff Gartin and Mark Hanna curbing their enthusiasm

Thanks to Mark Hanna and Terri Funk, both of Hollywood, FL for sending in this Celebrity Snap of Jeff Gartin from the TV show *Curb Your Enthusiasm* holding MAD #438, which includes our spoof "Absurd, Their Enthusiasm"! Enjoy your three-year subscription, you crazy, fun-loving couple, you!

## MAD FAN OF THE MONTH



Tyler Joyce of Vacaville, CA is our MAD Fan of the Month! Congrats, Tyler, now pull yourself off the floor and put on some damn pants! You're scaring the readers!



WATCH IT GROW...DISHEVELED!

# Chia Head of State®

Everyone  
wanted  
his head —

NOW  
IT CAN BE  
YOURS!

**HANDMADE  
DESPOTIC  
PLANTER**

FULLY CAUGHT  
36-38 WEEKS



Chia®  
Saddam

## HERE'S HOW IT WORKS:



**A.** Soak your Chia Head of State® in water overnight, like Saddam soaked his country's treasury out of billions.



**B.** Spread the water-soaked hair and mud (included) on Saddam's head.



**C.** Place in dark, spider-infested underground hiding place.



**D.** Ask yourself, did you really need to grow it in the first place?



Chia® Uday &  
Chia® Qusay  
no longer  
available.

A MAD  
AD  
PARODY

Available now at Baghdad Eckerd, Rite-Aid and CVS locations. Chia® Saddam is not associated in any way with Osama Bin Chia®





# The Big Easel

How about an original oil painting in the fashion of Roy Lichtenstein, complete with Ben-day dots? I created this masterpiece back in my college days for a humanities project that required an art project after an artist we admired. After I copied an "A" for it, I proudly displayed it on the living room wall.

Rick Lohran, Bullhead City, AZ

**Rickelodeon** — Thanks for your contribution to the Big Easel! So many years on your living room wall, don't you think it's time to find a new home for it? Now might be the perfect time to donate your "masterwork" to the burgeoning Ray Sivak MAD Collection. It's a win/win situation — you'll become a noted patron of the arts AND receive a whopper of a tax write-off! Bongo, Ricky! —Ed.

**P.S. Readers,** we still want you to send in your artistic Alfred-inspired creations, using whatever medium is handy, to grace our Letters Page. Be creative (so we don't have to be)! Send them to: Amy "The Big Easel" c/o MAD Magazine, 1700 Broadway, NY, NY 10019.



# MAD

William M. Gaines  
founder

John Ficarra  
editor

Editorial:

Charlie Kadou, Joe Ralola  
senior editors

Amy Vazeolas, Greg Leitman &  
Dove Croatto associate editors

Nick Meglin contributing editor

Dick DeBartolo creative consultant

Art Department:

Sam Viviano art director

Nadina Simon associate art director

Patricia Dwyer assistant art director

Ryan Flanders, Brian Durniak  
production artists

Leonard Brenner graphics consultant

Administration:

Paul Levitz president and publisher  
Deeg Brewer vp — design & retail product development

Richard Branning vp — creative director

Patrick Colleen senior vp — finance & operations

Chris Camarillo vp — finance

Terr Cummings vp — managing editor

Dan Dicks vp — editorial

Alison Gill vp — manufacturing

Lillian Lassus senior & general counsel

David Mullins vp — advertising & custom publishing

John Nee vp — business development

Cheryl Rubin vp — brand management

Bob Wayne vp — sales & marketing

**Contributing Artists  
And Writers**

*the usual gang of idiots*

**FOR ADVERTISING  
INQUIRIES ONLY,  
PLEASE CALL 212-636-5520!**

**For SUBSCRIPTION Questions:**  
Go to the MAD website! All you need is your name and zip code to renew, change your address, give a gift subscription, check your account balance and expiration dates or to request a missing issue. Just go to [www.madmag.com](http://www.madmag.com) or call 1-800-4MADMAG (U.S. and Canada only) or write to P.O. Box 52345, Boulder, CO 80322-2345! Please DO NOT phone, write, fax or e-mail our New York office — we're too dumb to help you here!

**VISIT OUR WEB SITE!  
[madmag.com](http://madmag.com)**

**HOW TO REACH US**

Please Address Correspondence To:  
MAD, Dept. 440, 1700 Broadway,  
New York, New York, 10019.  
MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope! MAD doesn't read faxed submissions!

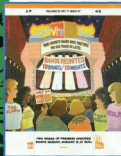
Fax MAD at 212-506-4848!

## A HEAVY CROSSOVER TO BEAR

Those of you scanning the newstands of late may have noticed the MAD influence on several non-MAD publications. Al Jaffee's Fold-in ad for VH1 has appeared in Rolling Stone, Us Weekly, Entertainment Weekly, The Village Voice, TV Guide, The New York Times Magazine and Blender! In addition, the formerly-reputable Newsweek reprinted the editorial cartoon seen above. Industry experts are already predicting a noticeable decrease in sales for all of these periodicals!



Newsweek's MAD Editorial Cartoon



Al Jaffee's ad for VH1

## BONUS POSTER!

For all of those who saw our Ashton/Demi painting in issue #437's MAD 20 and wanted something more suitable for framing, this is your lucky day! MAD Color Classics #9 features the painting as a special pull-out poster! Buy it now while supplies (and their sham relationship) last!

**NEXT MONTH  
IN MAD #441  
ON SALE APRIL 13!**

**OUR TOP-SECRET  
SPOOF OF ALIAS!  
PLUS...**

**AN EXCLUSIVE  
LOOK AT DAVID  
LETTERMAN'S BABY!**





# STEALTH BOMBSHELL



PRE-ORDER NOW & RECEIVE A  
LIMITED EDITION  
**SYDNEY  
BRISTOW  
POSTER**



High-impact, motion-captured combat



Spy gadgets, high-tech & makeshift weaponry



Intense camera work from multiple angles



BASED ON AN ORIGINAL STORY FROM THE  
CREATORS OF THE SMASH HIT TV SERIES >>

She's a stealth bombshell with spy skills. A covert agent with kung-fu moves. For Sydney Bristow life is the deadliest of games—one of infiltration, espionage and action. Now her mission is yours. Go deep into her dangerous world and unlock the secrets behind TV's hottest sensation.

# ALIAS™



PlayStation 2



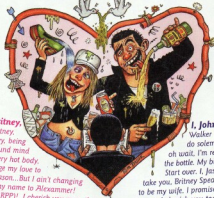
ALIASTHEGAME.COM

© & © 2002 Acclaim Entertainment, Inc. All Rights Reserved. "PlayStation" and the "PS" Family logo are registered trademarks of Sony Computer Entertainment Inc. Microsoft, Xbox and the Xbox logo are either registered trademarks or trademarks of Microsoft Corporation in the U.S. and/or in other countries and are used under license from Microsoft. Also 2002 © Twentieth Television. All Rights Reserved.



# THE FUN DALLIN'

## MAD'S EXCLUSIVE TRANSCRIPT OF BRITNEY SPEARS' AND JASON ALEXANDER'S WEDDING VOWS



**I, Britney,**  
Britney,  
Britney, being  
of sound mind  
and very hot body,  
pledge my love to  
you, Jason... But I ain't changing  
my name to *Alexander!*  
(BLURRRPP!) I cherish you more than  
my favorite shredded jeans, agent  
and my...er...my...shredded jeans! *HUI!*  
This is, like, my happiest day and...  
and...(bride nods off, has to be prodded  
awake) *HEY! Are we married? 'Cause I want  
us to be together — and by us I mean you  
and me, Jason, you are so lucky 'cause  
you're gonna get to touch these now, and  
I love you and I'm Britney, and oh God,  
I'm gonna be sick!* (bride hurls in chapel)

**I, Johnny**  
Walker Red,  
do solemnly,  
oh wait, I'm reading  
the bottle. My biscuit!  
Start over, I, Jason,  
take you, Britney Spears,  
to be my wife. I promise  
to love and cherish you today,  
tomorrow, and even Wednesday,  
better and longer than that  
Justin douche bag ever did.  
And to kiss you better, deeper  
and with more tongue  
than Madonna ever could.  
Ours is a blending of the  
finest scotch whiskey...  
oops! The bottle again.  
Anyways, I do! Now do me!

## MELVIN & JENKINS' GUIDE TO TELEVISION



**Jenkins** decides that a pricey satellite  
dish is worth it, if he can  
watch the BUC News, the Venetian Opera House  
and Japanese Kabuki Theater.



**Melvin** chips his sternum falling off the  
roof while trying to stretch his  
homemade antenna in the direction of Mexican  
cocktail broadcasts.

LOVE+FAMILY+PERSONAL MATTERS  
**LOOKING FOR GUIDANCE  
FROM A COMPLETE STRANGER  
IN A CRAMPED OFFICE  
ABOVE SUPERSTUT?**

### MADAME NEBULOUS

Knows all, tells all in broad, non-  
committal generalities. Quaintest  
voice, incoherent replies to all specific  
questions. Leave with peace of mind,  
clothes smelling of cheap incense.  
Bring this ad to receive psychic  
reading for \$90 + free business card.

555-3856

### CASH PAID FOR YOUR CHILDREN!

Highest prices paid  
555-4895

### BEE REMOVAL

Professional bee removal, will not  
remove lives or swarms, will just  
shoo away the one buzzing  
around your nose. Bored.

Bee-8-Gone 555-2846

Wm.  
Wm. C.  
MAIDEN-LAW  
OFFICE

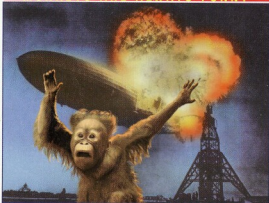
From \$400/mo.

Phone: 555-  
200 SF. Office  
located in 500  
Contact: 1/1/1/1

Mail: 21-140 Park  
FALL, CA  
200-2000 Tel. 1-  
Call Site Permit

Offices-Queens

## MONKEYS ARE ALWAYS FUNNY



## CELEBRITY CAUSE-OF-DEATH BETTING ODDS

OUR TEAM OF CRACK ODDSMAKERS GIVES YOU THE LATEST  
VEGAS LINE ON HOW ONE OF TODAY'S BIGGEST STARS  
WILL MEET HIS DEMISE!

### This month: SIMON COWELL

CAUSE OF DEATH	ODDS
Murdered by American Idol contestant he viciously insulted.....	1:1
Slap-fight with Ryan Seacrest over the FOX-TV hair gel and Man-Tan supply.....	5:1
Bored to death while watching From Justice to Kelly.....	12:1
Succumb to "telepathic voodoo hex" of millions of viewers.....	16:1
Drowns at crowded public beach, after hours of yelling for help.....	20:1



# PAGES

## VIDEOGAME CORNER

THINGS YOU WON'T OVERHEAR AT THE NEXT VIDEOGAME CONVENTION

And now, welcome our next speaker, former Attorney General Janet Reno!

Wow, this is a videogame convention! It looks more like the "Mr. Olympia" competition!

I especially appreciate the hundreds of game titles for the over-40 demographic.

Okay, so it's got great graphics, hot sex and bloody violence—but can't we aspire to something higher in an aesthetic sense?

Speaking as a Black female game designer...

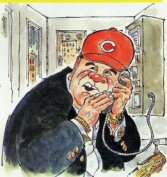
I've got two tickets to the call-raping semi-finals tomorrow. Interested?

## THE GODFREY REPORT

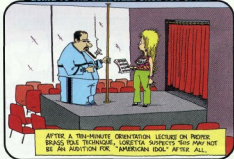
IN	FIVE MINUTES AGO	OUT
Jiffy Lube	Sears	Pep Boys
Molars	Incisors	Bicuspsids
Driftno	Plunging	Snaking

## WHAT'S PETE ROSE BETTING ON THIS MONTH?

- Which is longer, the third *Lord of the Rings* flick, or Britney Spears' next marriage? Pete likes the *Hobbits*' chances.
- More contagious, mad cows or SARS monkeys? Pete's going with the monkeys to cover the spread.
- The over/under number on Saddam Hussein's head lice count (taking into consideration the beard) is 1,700 of the little buggers. After scratching his head, Pete has decided to take the over.
- There's two drops of hydraulic fluid running down the lens of the mounted camera on the Mars Rover, Pete's putting five bills on the one on the left.



## GOING TO THE CALDWELL ONCE TOO OFTEN



AFTER A TEN-MINUTE ORIENTATION LECTURE ON PREFER BRASS ROLE TECHNIQUE, LORETTA SUSPECTS THIS MAY NOT BE AN AUDITION FOR "AMERICAN IDOL" AFTER ALL.

## GRAPHIC NOVEL REVIEW

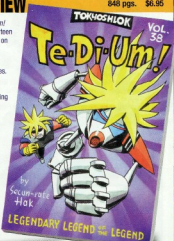
848 pgs. \$6.95

The 38th of a projected 190-volume series, *Te-Di-Um!* features the continuing adventures of Hey!ya, a blind teen ninja. And we do mean continuing. Tokyoshok plans on releasing new volumes in the series every Monday, Wednesday and Friday for the next calendar year.

Hey!ya is an orphan who lives in lawless feudal times. This plot device neatly covers why he never has to go to school and can spend all day wandering aimlessly from scene to scene. The cast of supporting characters is among the most varied in the genre, including the wise samurai Aoius; Zil, the cold-blooded assassin; and Fala, the robot demon ghost goth shapeshifter cyberpunk dethroned princess who invents gadgets. And of course, Fock, the sarcastic talking tapeworm.

As the 159-word tale unfolds, readers watch Hey!ya learn that he has hidden powers. Then, 50 volumes later, he has to harness those powers. Then, Hey!ya has to use them to avenge his parents. But don't get the idea that this is like every other manga story. Remember, this one's got the talking tapeworm.

The art is spare, stylized, and evocative, with huge white areas that look like a baby's coloring book, only without the detail. Meanwhile, the writing provides a level of characterization and subtext that's highly unusual for the genre, stretching this out to a classic 2-minute read.





## THE MARTHA STEWART TRIAL THE CASE FOR & AGAINST

### FOR MARTHA:

• If she really was a slimy, sleazy, high-powered white-collar crook, she would have been on Dick Cheney's speed-dial.

• In the TV movie based on her life, she was portrayed by has-been actress Cybill Shepherd — hasn't she suffered enough?

• Anybody who's seen her try to make a lovely spice rack by gluing together 500 pine cones already knows that she's legally insane and is not responsible for her actions.

• It's a proven fact that prison only makes people worse than they already are. Do you want to help create a meaner Martha Stewart?



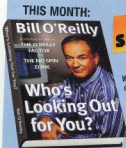
### AGAINST MARTHA:

• Put her away for 5-10 years and you won't have to hear her prattle on about how you can knit your dryer lint into a cozy afghan for your kitty.

• Let her go and you'll let Osama bin Laden think that Americans are soft on obnoxious, cold-blooded tyrants.

• Somebody has to freshen up that room where lethal injections are given with vialie candles and pot-pourri. Who else is going to do it, you?

• Putting bald-faced liars in jail will send out the perfect message to our current crop of Presidential candidates.



**BEST SELLERS**

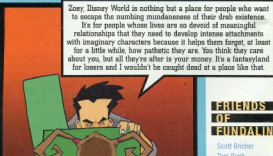
**CUT DOWN TO SIZE**

Who's looking out for you? Not the wealthy, not the greedy corporations, and sure as hell not the media. In fact, the only person looking out for you is me, a really wealthy guy who works for a greedy media corporation.



"I THANK YOU ALL FOR BEING BY MY SIDE AT THIS TIME. BUT NOW CAN YOU ALL LEAVE SO I CAN GET UP AND GO TO WORK?"

## BITTERMAN



### FRIENDS OF FUNDALIN

Scott Bricher  
Tom Bank  
John Caldwell  
Tom Nick Coote  
Paul Coker  
Dick DeBartolo  
Desmond Devlin  
Evan Dorkin  
Garth Garhart  
Gary Hallgren  
Jeff Kruse  
Barry Liebmann  
Scott Maiko  
Kevin Pope  
Mike Snider  
Jack Syracuse  
P. C. Vey

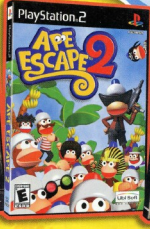
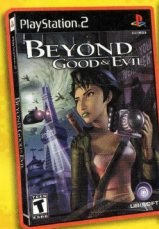
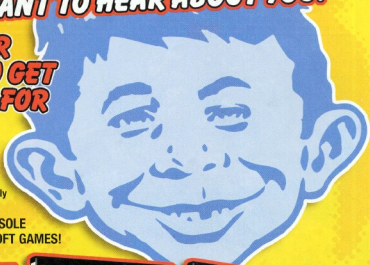
# HEY TEENS AND COLLEGE STUDENTS!

(AND THE REST OF YOU CHEAPSKATES!)

**WE WANT TO HEAR ABOUT YOU!**

**HERE'S YOUR  
CHANCE TO GET  
SOMETHING FOR  
FREE!**

Go to [www.madmag.com/madsurvey](http://www.madmag.com/madsurvey), answer our stupid questions, and you will be automatically entered into a sweepstakes to win the Grand Prize of a **GAMING CONSOLE** and **A COLLECTION OF UBISOFT GAMES!**



RULES: NO PURCHASE NECESSARY. You may also enter by printing your name, address, telephone number, and e-mail address on a 3 x 5 card. Send to MAD Magazine Survey Sweepstakes c/o Mediamark Research Inc., 75 North Avenue, 9th Floor, New York, NY 10011. Entries must be postmarked by April 1, 2004. Only one entry per person. Open to U.S. residents only. Void where prohibited. A copy of the complete sweepstakes rules is available at [www.madmag.com/madsurvey](http://www.madmag.com/madsurvey) or may be obtained by writing to the above address.

© 2003 Ubisoft Entertainment. Ape Escape 2 © 2003 Sony Computer Entertainment Inc. All Rights Reserved. Ape Escape is a trademark of Sony Computer Entertainment Inc. Beyond Good & Evil, Ubisoft, and the Ubisoft logo are trademarks of Ubisoft Entertainment in the U.S. and/or other countries. Prince of Persia based on Prince of Persia created by Jordan Mechner. Prince of Persia and Prince of Persia The Sands of Time are trademarks of Jordan Mechner used under license by Ubisoft Entertainment. "PlayStation" and the "PS" Family logo are registered trademarks of Sony Computer Entertainment Inc. MAD and Boy's Head logo are trademarks of E.C. Publications, Inc.





Thank Gondor, it's finally over! The first war trilogy that went on longer than the actual war! Why? So that nine hours of digital doodling and countless H-H-O-B-I-T-N-E-S g-g-g "meaningful" gues can be dumped into the DVD along with that damned "aaaaahhh-aaaaahhhh" soundtrack from the castrato choir of the Role Players Church! The problem is, we GOT it already! Everything this movie has to say, it said way back in the first "Fellowship" movie! Next came the jog-in-place "Two Towers," in which not a single character got two inches closer to his goal! It's obvious, we're all...

# BORED OF THE RINGS

I'm Dodo Gaggings, and I want the Ring! I mean, I have to get rid of the Ring! No, I really want the Ring! No, wait, I don't want the Ring! I'm like the Middle-earth J-Lof When this saga started, I was a wide-eyed, wet-faced slobbit with a confused expression. Now, I've got these two scratches on my face. In a trilogy this dumb, that counts as major character development!

I am Spam, Spam I am, Dodo's lifelong friend! I've stood by Dodo's side through black rider attacks, through bitter cold, through hunger, through unbearable conditions, through fierce...damn! I can't WAIT until somebody starts Middle-earth Friendster already! I gotta get out of here! One more lifelong friend like Dodo and they'll be measuring me for a 4-foot casket!

Our names is Golfclub! Once we was Cheeseball! But we strangles our best friend, so we could toots our Precious! And for 500 years since we is being on the trail of the real killer, is hard being us! We is one crazy entity, but we's divided in two, constantly fighting. This gimmick provides TWO annoying characters you can hardly understand for the price of one!

Bow before the evil of the Dark One! I am Sorehead, the single most powerful creature in all Middle-earth! There's only one thing that can stop me. A 6,000-gallon vat of Vaseline!



I'm Dorc General! Think I look scary now? You should see how I look when I wake up in the morning! Until I hack the intestines out of 30 humans and have my cup of coffee, I'm no good to anybody!

Behold Gandooof, the all-powerful white wizard! Can I fly? Well, no, but I can ride a horse! Can I magically blast my enemies? Well, no, but I can whack them with a big stick! Am I a leader of men? Kind of, especially when I shout, "Run! Retreat!" Speaking of "Shout," that's my lame-ass magic for keeping my robes white and clean in this big, muddy mess!

Elves like myself are immortal. The ebbing of time holds no meaning to us. Maybe that's why watching a turtle slowly pass gas is more action-packed than sitting through my scenes in this movie! Both of them! But there's a hidden treat on the Two Towers DVD. Find the Easter Egg, and you can watch a special unused 20-minute scene where I blink!

The other elves ask me, "Elbow, do you fear the coming war?" Are they kidding? In just one year, I had to act opposite Liv Tyler and Keanu Reeves. Death can't possibly come soon enough!

# REHASH OF THE THING

ARTIST: HERMANN MEJIA

WRITER: DESMOND DEVLIN

Joined by my friends, I'm on a quest to claim my rightful throne and be reunited with my true love! Why do I suddenly have the urge to sing "Hakuna Matata"? The crown has passed from such legends as Elendil the Tall, Valandil the Faithful, and Isildur the Swift. And now, me — Peppercorn the Unwashed and Unshaven!

I'm Legolamb, the only action hero ever to get called "sissy pants" by Clay Aiken! A lot of purists don't like the way I've become some kind of Xtreme skateboard warrior onscreen! But there's not a single moment that isn't 100% in keeping with the original Tolkien books. "Respect the work" is my motto. Now scope me while I railslide into a totally sick crooked grind, and acid drop that dore's butt!

I'm 3-foot-4 and I carry a 2-foot sword. Think I've got any psychological issues to work out? In the original books, I'm the dignified representative of a dying race. In these movies, I've been dumbed down to a "Tickle Me Gimmick!" who cracks corny jokes. But it's tough to maintain artistic vision when your sightline is right at half a million butts all the time!

That's where you're wrong. Gimmick! As the director of these films, I don't consider a short, fat, hairy little troll to be the comic relief! To me, you're the sex symbol!



The soldiers say, "Baggybuns, you're too small to join us in hand-to-hand combat!" But they're wrong! I survived several years working as an alter boy!

Fear not, Baggybuns! I shall carry you astride my horse as we ride into battle! Hey, I'm no fool! As long as I've got you sitting up front, you block 80% of the arrows coming at me!

As the king, if I'm going to send my army to get killed, it would be ungentlemanly for me to hide in my safe palace! A true leader must take up the sword and place himself in the same mortal danger as his own people! Now THAT'S why this story is a total fantasy!

I'm proud to be a part of what many critics consider a mature masterpiece of storytelling! I play Pimple, a midget who finds a magic ball in the water next to a talking tree, which lets the giant evil eyeball fry my brain. Proud? Um...on second thought, I think I'll tell my children that Daddy works in gay porn!



# BORED OF THE RINGS?

# REHASH OF THE THING

ARTIST: HERMANN MEYER

WRITER: DESMOND DEVLIN

That's where you're wrong. Gimmick! As the director of these films, I don't consider a short, fat, hairy little troll to be the comic relief! To me, you're the one gimmick!



I'm proud to be a part of what many critics consider a mature masterpiece of storytelling! I play Pimpie, a midget who finds a magic ball in the water root to a talking tree, which lets the giant and eyeball try my brain. Proud? Um...on second thought, I think I'll tell my children that *Shrek* comes in nice, real!

Al have to eat is this tasteless dry bread, which is crawling with teeny mealygrubs and wrapped in dirty leaves. Here, you can take mine!

What a pail! What a pail!



Yum! Fishes are much tastier than slobbit bread! Yeah, and we gets seconds! You fat pig, it's like you're eating for two! Forgets the fish, let's talk about our Precious! We must gets our Precious! Shhh! Do you thinkings maybe we should move this conversation more than ten feet away from the slobbits? Nah! What are the chances that somebody with gigantic ears could possibly overhears us?



Poor Cheese-ball. I've never seen a creature like him!

Me neither! But his schizophrenic baby talk does remind me a lot of Michael Jackson trying to explain what went on out at Neverland Ranch!



Where's Aspercreme?

Where's who? Oh, you mean the super-evil wizard who created the army to destroy us? The one who almost killed Gandoo? Um, he's up in the tower. Yeah. Up there. That's where he is!

Doesn't it strike anyone as odd that the final fate of the #1 villain in these movies gets totally blown off with an obviously patched-in line of exposition?

Not to me, it doesn't! We've got \$35 DVDs to sell! And that's why we shoot a dozen extra scenes for the completist fanboy suckers — I mean, lovers of cinema — to drool over! So if you want to see what I like to call "the lost Aspercreme sequence," be sure to preorder now!

You must relinquish the throne! You are merely the caretaker king! You were never actually chosen to be the true leader!

Yeah, but five-ninths of the Middle-earth Supreme Court picked me, so nyah-nyah-nyah! \$300 tax cuts for everybody! Mission accomplished!



I am the Witch-King of Angrymaw! Some know me as the Lord of the Fazooll! Still others speak of the Greatest of the Nine! But you can call me N. Diddy! Now, follow me to the city of men!

It's unbelievable! 200,000 dorcs marching into battle!

What's really unbelievable is that not one of these hammer-heads happens to glance to his right and spot us!



We've lost half our army! The invaders are here! The city is lost!

Hmmm! Maybe that "letting them all run past us" strategy wasn't as sharp as we originally thought!







Gyaahh!! That horrible, high-pitched dragon shriek! I haven't heard anything like it since I caught Celine Dion's Vegas show!

Gandooff! How did you know that you could chase away the dragons with a beam of light?

My hut has cock-roaches! Every time I flick the lights on in the kitchen, they go running! If it works on them, I figure it could work on dragons!



I've put my son's life in mortal danger, just like Steve Irwin the Crocodile Hunter! My phony-balancey kingdom is collapsing! Come, Pimple, sing a soothing song to distract me!

My milkshake... brings all the boys to the yard. And they're like... "It's better than yours." Damn right, it's better than yours. I can teach you, but I have to charge.

Well, I have to admit, that certainly took my mind off things!



Master Dodo, you're listening to Cheeseball, and ordering me to leave?

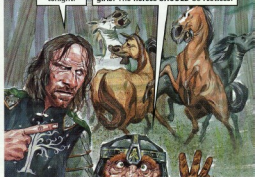
Yes, I've decided to trust the crazy-eyed, schizophrenic, bald-headed little freak over you, my oldest and dearest friend. It makes perfect sense!

You mean I'm not allowed to climb straight up a sulphurous black mountain anymore? I have to go home? And eat some real food? And sleep in a bed? Hee hee! Oh, um, that was a giggle of sadness!



The horses are restless tonight!

There are half a million lonely soldiers in this movie and just three girls! The horses SHOULD be restless!



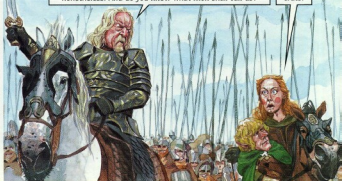
Here, Peppercorn! The Sword of Advil has been reformed. You can use this to summon the armies of the dead. Have you any questions?

Yeah, a big one! Why didn't you just tell me the exact same thing, way back in the first movie? Nailhead!



This is a fight we cannot win! We face overpowering odds! Certain doom! And yet, we shall meet them in battle, nonetheless! And do you know what men shall call us?

Yes! Democrats!



Aarrghh! I've been crushed to death by an armored elephant! It's the very same way my father died...and his father before him! Damn! What are the odds of that?

Zero casualties to report, sir!

That's impossible! I just saw thirty soldiers get pulped by a boulder!

No, no, I mean there've been no casualties that MATTER. A hundred thousand warriors get slaughtered, but the 12 main good guys combined don't even chip a tooth! Gee, I wish I had more than two lines of dialogue...GAAAHHHH!!!



Nooooo! First we lets spider eats up Dodo! Then we waits! Then we's fish the Precious ooop! Of a big piece of spider poop! Our plan was foolproofs! Disgusting, but foolproofs! Us ATTACK! Ooops—we's aimed a little high! Never lunge at a 3-foot-tall target!

Gandoo! fell off a cliff, but then he came back. Peppercorn fell off a cliff and he came back. Now Golfclub falls off a cliff and HE'LL be back, too! Who wrote this dumb story, J.R.R. Tolkien or Willie E. Coyote?

Is this truly the end? Nay, the Journey doesn't end here. There is another path, one that all ye must take!

And where shall the Journey take us, Gandoo! the Wise?

Whaddaya mean, "us"? I'm an Academy Award-nominated actor. I'm talking about YOUR journey, shrimpy! The one that's going to take your typecast as every comic book convention, sci-fi fest, car show and fan cruise for the next 30 years! Mini Me is going to see more scripts than you slobbits will! So give more of those annoying TV interviews about your moronic Fellowship tattoos now. After this, your glory days are so over!



Bye. Army of the Dead! Thanks for coming!

Now, we will distract the all-seeing Eye of Sorehead by, um, standing outside his door!

Woo hoo! After eight hours of this videogame movie, I'm more than ready for a suicide mission! But how do we know Dodo's anywhere near the correct spot? Besides, locating the Ring is the one crucial element of Sorehead's plan. It's the single most important thing in his life! Why would anything we do distract him in the slightest from tracking Dodo?

Good points! But don't forget Sorehead's strategy! Apparently, it's to completely burn and ravage every square inch of the world, killing everyone in it! Then he'll be in charge of everything that's left. Namely, nothing! So, he's not a "big picture" kinda guy!





Whenever we're nervous, we start biting nails. We think we'll start with yours!

YEOWWW!!! I've heard of giving somebody the finger, but this is ridiculous!

Cheeseball thought a ring would solve his problems, but he still wound up being destroyed. Just like Kobal!

All right, so maybe it's wrong to stand here, smiling, watching three midgets in the same bed, bouncing on top of each other in slow motion. Just be glad I'm wearing these long, roomy robes!

Enjoy yourself, freak! As for me, I've got a throne and a beautiful female elf, and I'm going to climb on both of them!

Sure, she's hot now, dude. But she's still only 2,778 years old. Watch out, Peppercorn! Elf chicks tend to 'hit the wall' by their 2,800th birthday!

And now, you shall be known as Queen of the Elves!

Not as long as Legolamb's around!

I'm going to put my hands around two pints, one way or the other!

Wait! Peppercorn just got to be King! Everybody bowed down to us! Wasn't THAT supposed to be the ending?

It should've been, yeah! But we just couldn't leave this part out. Finally, after three years of swords and dragons, SOMEBODY finally gets some action!

Hold on! Apparently that wasn't the ending, either! How long does this go on?

Most movies these days are 100 minutes, tops. This puppy just clocked 9 hours! So we deserve about six endings!

I hope the screenwriter does a better job with this story than Billboard and I did with these books!

Must leave. Forever. Boat. Why? No idea. No explanation. Very sad!

Last night, during sex, why did you call me 'Master Dodo'?

Looks like Gandoo's not the only one around here with a beard!

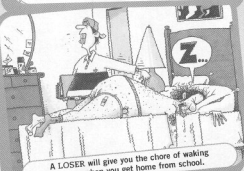
Three movies! Six endings! Nice editing job, fat-boy! And they call US schizof!



If you thought your life was shot to hell when your parents got a divorce, just wait till you see the parade of mutants that come a-knockin' to ask your mom out! At least you can take an active role in screening potential new step-pappys by examining...



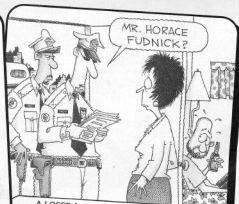
A KEEPER will take on the chore of waking you up for school...



A LOSER will give you the chore of waking him up when you get home from school.

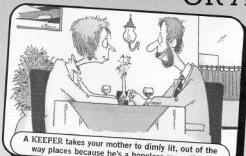


A KEEPER remembers birthdays and other significant dates...

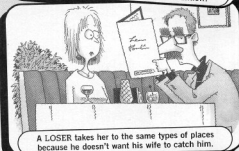


A LOSER forgets court appearances and outstanding warrants.

JOHN CALDWELL'S  
**IS YOUR MOM'S  
A KEEPER...**  
OR A



A KEEPER takes your mother to dimly lit, out of the way places because he's a hopeless romantic...



A LOSER takes her to the same types of places because he doesn't want his wife to catch him.

# NEW BOYFRIEND LOSER?



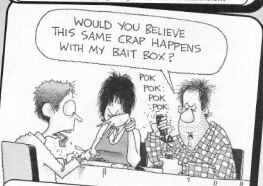
A KEEPER will give you something personal to cherish...



A LOSER will give you something personal to flush down the toilet when the heat is on.



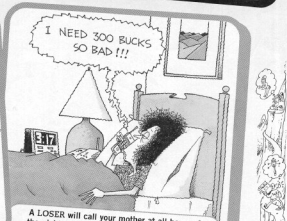
A KEEPER employs impeccable table manners...



A LOSER employs the nose trimmer on his Swiss Army knife to clear the peppershaker.



A KEEPER will call your mother at all hours of the day to tell her that he loves her...



A LOSER will call your mother at all hours of the night to tell her that he needs bail money.



If you thought your life was shot to hell when your parents got a divorce, just wait till you see the parade of mutants that come a-knockin' to ask your mom out! At least you can take an active role in screening potential new step-pappys by examining...

# JOHN CALDWELL'S IS YOUR MOM'S NEW BOYFRIEND A KEEPER... OR A LOSER?



A KEEPER will take on the chore of waking you up for school...



A KEEPER takes your mother to dimly lit, out of the way places because he's a hopeless romantic...



A LOSER will give you the chore of waking him up when you get home from school.



A LOSER takes her to the same types of places because he doesn't want his wife to catch him.



A KEEPER will give you something personal to cherish...



A LOSER will give you something personal to flush down the toilet when the heat is on.



A KEEPER employs impeccable table manners...



A LOSER employs the nose trimmer on his Swiss Army knife to clear the pepperstake.



A KEEPER remembers birthdays and other significant dates...



A LOSER forgets court appearances and outstanding warrants.



A KEEPER will call your mother at all hours of the day to tell her that he loves her...



A LOSER will call your mother at all hours of the night to tell her that he needs bail money.



A KEEPER does the routine maintenance on your mother's car...



A LOSER does the babysitter in your mother's car.



A KEEPER generously offers to help out with household expenses...



A LOSER figures another \$5.95 for pay-per-view porn ain't gonna break her.

## MAD'S HANDY CLIP-AND-SAVE NEW BOYFRIEND COMPARISON CHART

### CONTENTS OF WALLET

#### KEEPER

Some ready cash,  
platinum card and  
family photos

#### LOSER

Some ready cash, somebody's  
platinum card and some polaroids  
of a B-level porn star

### GIVES YOUR MOTHER

#### KEEPER

Jewelry and flowers

#### LOSER

Herpes

### BOXERS OR BRIEFS?

#### KEEPER

"None of your business,  
thank you."

#### LOSER

"Don't know, I haven't  
looked in five days."

### LAST THREE CELL PHONE CALLS MADE

#### KEEPER

Confirm lunch, check with  
stockbroker, theater reservations

#### LOSER

Confirm staff is pure, check in with  
parole officer, ex-wife death threats

### IS IN THE KEY DEMOGRAPHIC TARGET GROUP FOR

#### KEEPER

Mutual funds, vacation real  
estate and luxury cars

#### LOSER

Scratch-off lottery tickets, WWE  
merchandise and Chia Pets

### TO IMPRESS YOUR MOM ON A DATE HE

#### KEEPER

Will order in French

#### LOSER

Will supersize the whole  
damn shootin' match

### A FORMAL NIGHT OUT MEANS

#### KEEPER

Break out the tux

#### LOSER

Rinse out the AC/DC tour tee

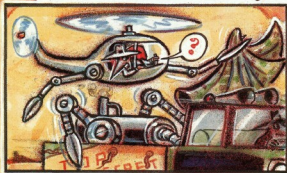
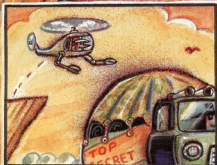


A LOSER will ask your mother if she's up for a threesome in his conversion van.





say  
yes



KUPER







# WICKED WINTER

**SWEEPSTAKES 2004**

**PRESENTED  
BY**



**PHILIPS  
US OPEN 2004**  
SNOWBOARDING CHAMPIONSHIPS  
MARCH 18-21, 2004



## WINTER JUST GOT COOLER.



**TURN UP THE HEAT WITH  
A NEW BURTON  
SNOWBOARD, SNOWDECK,  
AND R.E.D. HELMET.**

For official rules  
and a chance to win go to  
[dccomics.com/WWS](http://dccomics.com/WWS)

To find a comic shop  
near you, just call the  
Comic Shop Locator  
at 1-888-COMIC-BOOK.

*No purchase necessary. Open to legal residents  
of the U.S., excluding residents of Florida and  
Puerto Rico, who are 13 years of age or older, as  
of 2/15/04. Void in Florida, Puerto Rico and where  
prohibited by law. Sweepstakes ends 3/31/04.*

**15 NATIONS.  
9 NUCLEAR POWERS.  
1 WELL-ORGANIZED  
TERRORIST GROUP.**



**KIM**  
North Korea



**JACQUES**  
France



**HAMID**  
Afghanistan



**ABDULLAH**  
Saudi Arabia



**MOAMMAR**  
Libya



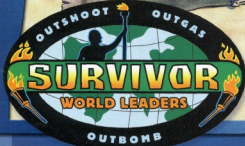
**TONY**  
England



**GEORGE**  
USA

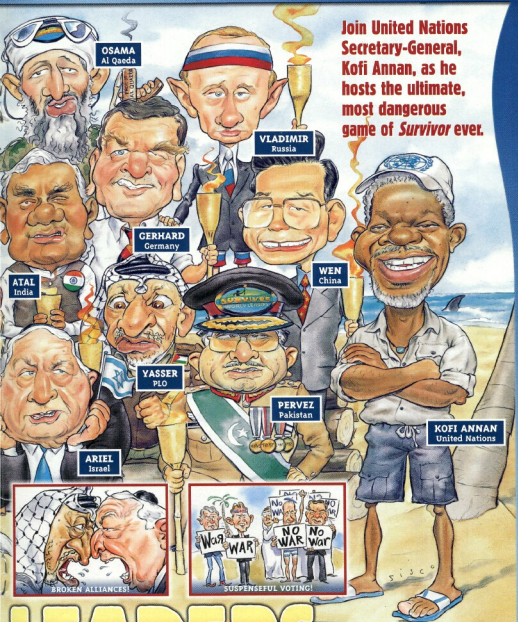


**ALI**  
Iran



**WORLD**





**15 NATIONS.  
9 NUCLEAR POWERS.  
1 WELL-ORGANIZED  
TERRORIST GROUP.**

Join United Nations  
Secretary-General,  
Kofi Annan, as he  
hosts the ultimate,  
most dangerous  
game of *Survivor* ever.



# SERGE ARAGON'S presents a MAD look





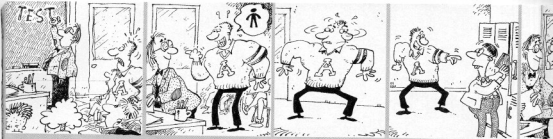
# at EXAMS



SERGE ARAGONES  
presents

# a MAD look at EXAMS













DONALD YUCK DEPT.

# MAD's TRUMPED-UP SCENES FROM THE APPRENTICE



Any apprentice of mine has to be intimidating like me...so I want you all to go home and practice **THIS** pose in the mirror!



Whut? You mean this **ISN'T Average Joe?** I musta got in the wrong line! Huh-huh!



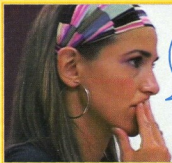
Now, when I was starting out, there was **no one** to hand me anything on a silver platter — well, unless you count my Dad, one of the **biggest** land developers on Long Island!



I say we just do it! You think Mr. Trump got where he is by asking permission to tear down bridges and things?



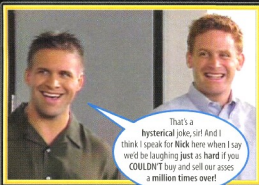
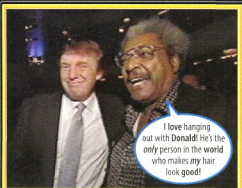
Don't throw up...**don't** throw up...it's not roadkill on top of his head — it's just a haircut!



He wouldn't **dare** fire me first! Everyone from Jesse Jackson to Al Sharpton to Johnnie Cochran would be marching on Trump Tower!









# Duke Bissell's TALES OF UNDISPUTED INTEREST

I WAS DOING SOME PLUMBING REPAIR WORK IN MY APARTMENT WHEN SUDDENLY A PIPE BURST.

I HAD NO IDEA THIS APARTMENT COULD HOLD SO MUCH WATER.



TWO MONTHS LATER I WOKE UP FROM WHAT THE DOCTOR TOLD ME WAS A COMA.

WE HAVE QUITE A BED SHORTAGE AT THIS TIME SO I HOPE YOU DON'T MIND WE'VE BUNKED YOU WITH A GUY WE THINK MIGHT BE DEAD. WE'RE WAITING FOR THE TEST RESULTS.

I THINK HIS CATHETER SPRANG A LEAK.

WHAT AN IDIOT, I'M IN A COMA TOO.



AFTER I PAID MY BILL AND LEFT, WHO DID I MEET ON THE STREET BUT THE SUPER.

HEY DUKE, I THINK I FINALLY FOUND SOMETHING I REALLY LIKE TO DO, HAWKING USED GOODS.

THAT LOOKS LIKE THE STUFF THAT USED TO BE IN MY APARTMENT.



THINGS WERE GOING FROM BAD TO WORSE, SO I DECIDED TO CALL THE SUPER.

I CAN'T UNDERSTAND A WORD YOU'RE SAYING. YOU SOUND LIKE YOU'RE UNDER WATER OR SOMETHING.

I HAD NO IDEA MY LUNGS COULD HOLD SO MUCH WATER.



EVENTUALLY I WAS TAKEN TO A REHAB UNIT SO I COULD BEGIN TO GET BACK THE USE OF MY LIMBS.

YOU'LL NEVER GET BETTER IF YOU KEEP USING ALL YOUR ENERGY TO LOOK DOWN MY BLOUSE AT MY FIRM YET SUPPLE BREASTS.

I WONDER IF THE SUPER EVER CALLED ME BACK?



A FEW MONTHS LATER THE ERA INFORMED ME THAT ALL OF THE LEAD AND ASBESTOS THAT LEACHED OUT OF MY WALLS WAS PUSHED BACK IN AND COVERED WITH A FRESH COAT OF PAINT AND IT WAS SAFE TO MOVE BACK IN.

NONE OF THAT CRAP OF YOURS WAS WORTH ANYTHING, SO I'M BACK TO BEING THE SUPER.

NUTS - I THINK THEY FORGOT TO TAKE MY CATHETER OUT.



P.C. VEY

The Movies You Love To Hate.  
The Show You Love To... Uh... Love!  
The **DVD** Set You Must Own.

# MYSTERY SCIENCE THEATER 3000

## Volume 5

FOUR MORE CLASSIC  
**MYSTERY SCIENCE  
THEATER 3000**  
EPISODES BRAND-NEW TO **DVD**!

- BOGGY CREEK II: AND THE LEGEND CONTINUES
- MERLIN'S SHOP OF MYSTICAL WONDERS
  - TIME CHASERS
  - THE TOUCH OF SATAN

### LOADED WITH EXCLUSIVE SPECIAL FEATURES

- Exclusive Interview With Mike Nelson & Kevin Murphy
- Exclusive Introductions From Mike Nelson
- Original Trailer for "The Touch Of Satan"

Own All Your Favorite Episodes On **DVD** Today!

Visit [www.rhino.com/mst3k](http://www.rhino.com/mst3k) for an exclusive e-card & more information about the series.

ALSO AVAILABLE:  
Volumes 1 & 2



© 2004 Rhino Home Video. All Rights Reserved.

ALSO AVAILABLE:  
Volumes 3 & 4





**DON'T HAVE A COWELL DEPT.**

After a few seasons of the same old thing, a show can get stale — especially if it was incredibly shoddy to begin with. Which is why *American Idol* is really in trouble...and why we're offering:

# MAD's Suggestions

**At the top of each show, Pete Rose sets the odds on who's the next contestant to get booted off.**

**American Idol Odds**

Victoria 10-1	Tommy 3-2
Gabrielle 4-1	Elizabeth 5-2
Max Korn 100-1	
Pie 7-2	Rich 3-1
Brady 2-1	

**When competitors are eliminated, have them go directly backstage to towel down the ever-sweaty Ruben Studdard.**

**No "special guest appearances" by that screeching manboy Clay Aiken, ever. Period.**


**Every hundredth viewer calling in to vote is allowed to talk dirty to Paula Abdul.**

**Just to make it interesting, no more stopping the tape for Randy Jackson bathroom breaks.**

**Each contestant must chug a two-liter bottle of Coca Cola before performing; if they belch during their song, they're OUT.**

# For Improving

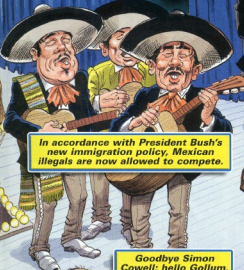
# American Idol



During bad performances, new animated character, **Rupie The Owl**, suddenly appears to screech "HOOO BOY! HOOO BOY!"

Lift the highly discriminatory three-year ban on ventriloquists.

ARTIST: TOM RICHMOND  
WRITER: GREG LEITMAN



In accordance with President Bush's new immigration policy, Mexican illegals are now allowed to compete.

Goodbye Simon Cowell; hello Gollum.

GOODBYE MY PRECIOUS!

Entire studio audience is treated to Whoppers and fries from the nearby Burger King where Justin Guarini works.

To complete his humiliation at the hands of the U.S., force Saddam Hussein to sing an cappella version of "God Bless America" at the end of each show.

Once crowned, the winner is permitted to kidney-punch Ryan Seacrest.

Richmond



After a few seasons of the same old song, a show can get stale — especially if it was incredibly shoddy to begin with. Which is why *American Idol* is really in trouble... and why we're offering

# MAD's Suggestions For Improving



At the top of each show, Pete Rose sets the odds on who's the next contestant to get booted off.

**American Idol Odds**

Victoria 10-1	Tommy 3-2
Gabrielle 4-1	Elizabeth 5-2
Max Korn 100-1	
Die 7-2	Ch 3-1
Brady 2-1	

When competitors are eliminated, have them go directly backstage to towel down the ever-sweaty Ruben Studdard.

During bad performances, new animated character, Ruple The Owl, suddenly appears to screech "HOOD BOY! HOOD BOY!"

Lift the highly discriminatory three-year ban on ventriloquists.

ARTIST: TOM RICHMOND  
WRITER: GREG LESTERMAN

No "special guest appearances" by that screeching manboy Clay Aiken, ever. Period.

In accordance with President Bush's new immigration policy, Mexican illegals are now allowed to compete.

Every hundredth viewer calling in to vote is allowed to talk dirty to Paula Abdul.

Once crowned, the winner is permitted to kidney-punch Ryan Seacrest.

Just to make it interesting, no more stopping the tape for Randy Jackson bathroom breaks.

Goodbye Simon Cowell; hello Gollum.

GOODBYE MY PRECIOUS!

Entire studio audience is treated to Whoppers and fries from the nearby Burger King where Justin Guarini works.

Each contestant must chug a two-liter bottle of Coca Cola before performing; if they belch during their song, they're OUT.

To complete his humiliation at the hands of the U.S., force Saddam Hussein to sing an a cappella version of "God Bless America" at the end of each show.





Life's a beach... with a swimsuit full of sand. It's...

# Monroe and...



PREVIOUSLY ON **SURVIVOR JR.**: MONROE GOT SOME ADVICE FROM SUPERSTAR SURVIVOR, RUPERT BONEHAM.

RUPERT, YOU WERE THE MOST POPULAR **SURVIVOR** EVER. HOW CAN I GET AFRICA TO *Love me?*

MOVE TO CANADA.

AND A TRIBAL MERGED BROUGHT ALL SIDES TOGETHER.

ONE THING WE CAN ALL AGREE ON—AFTER THE GAME, THAT **CREEPY LITTLE TWERP** SHOULD BE LEFT ON THE ISLAND!

YOU'RE RIGHT. SOME CREATURES AREN'T MEANT FOR CIVILIZATION!

AND NOW, THE THRILLING CONCLUSION...

JUST A HANDFUL OF SURVIVORS LEFT. HOW DOES EVERYONE FEEL?

I'M JUST PUMPED TO STILL BE HERE!

THE MOST REWARDING EXPERIENCE OF MY LIFE!

IT'S BEEN AN AWESOME TEST OF WILL!

MY TONGUE FEELS LIKE **CRUSHED GLASS**.

UHH...OKAY, WITH AN EMPTY BUCKET IT LOOKS LIKE...MONROE **WINNS IMMUNITY!**

**BOGUS!!**

WE WERE SUPPOSED TO EMPTY THE BUCKET, NOT DRINK IT!

RELAX, HE GOT **SEA MADNESS** OUT OF IT. JUST MAKE THE BEST OF THE SITUATION.

My Lord, Duke of Britannia, I am at your service.

TWO MORE PINA COLADAS, SQUIRE!

I fetch them with haste.

MAYBE YOU'RE RIGHT.

THIS TRIBAL COUNCIL WILL DETERMINE THE FINAL TWEEB. MONROE HAS IMMUNITY AND SEEMS TO BE GAINING BACK WHAT LITTLE **SANITY** HE HAD.

REST UP, FINAL THREE. TOMORROW TWO OF YOU WILL BE THE **FINAL SURVIVORS**.

HOW ABOUT WE MOVE IT UP A DAY AND GET THE **HELL** OUT OF HERE?

**POST!** MONROE, I'VE ALREADY DECIDED—I'M VOTING OUT PABLO AND TAKING YOU WITH ME TO THE FINAL TWO.

*Sweet!*

WAIT! I'M TAKING HIM WITH ME TO THE **FINAL TWO!**

GUNS, GUYS, THIS IS ALL VERY **FLATTERING**, YOU BOTH FIGHTING OVER ME AND ALL...

**RIGHT!** WE BOTH WANT TO GO UP AGAINST YOU BECAUSE WE KNOW NOBODY ON THE JURY WOULD EVER VOTE FOR YOU.

OH... I CAN LIVE WITH THAT.

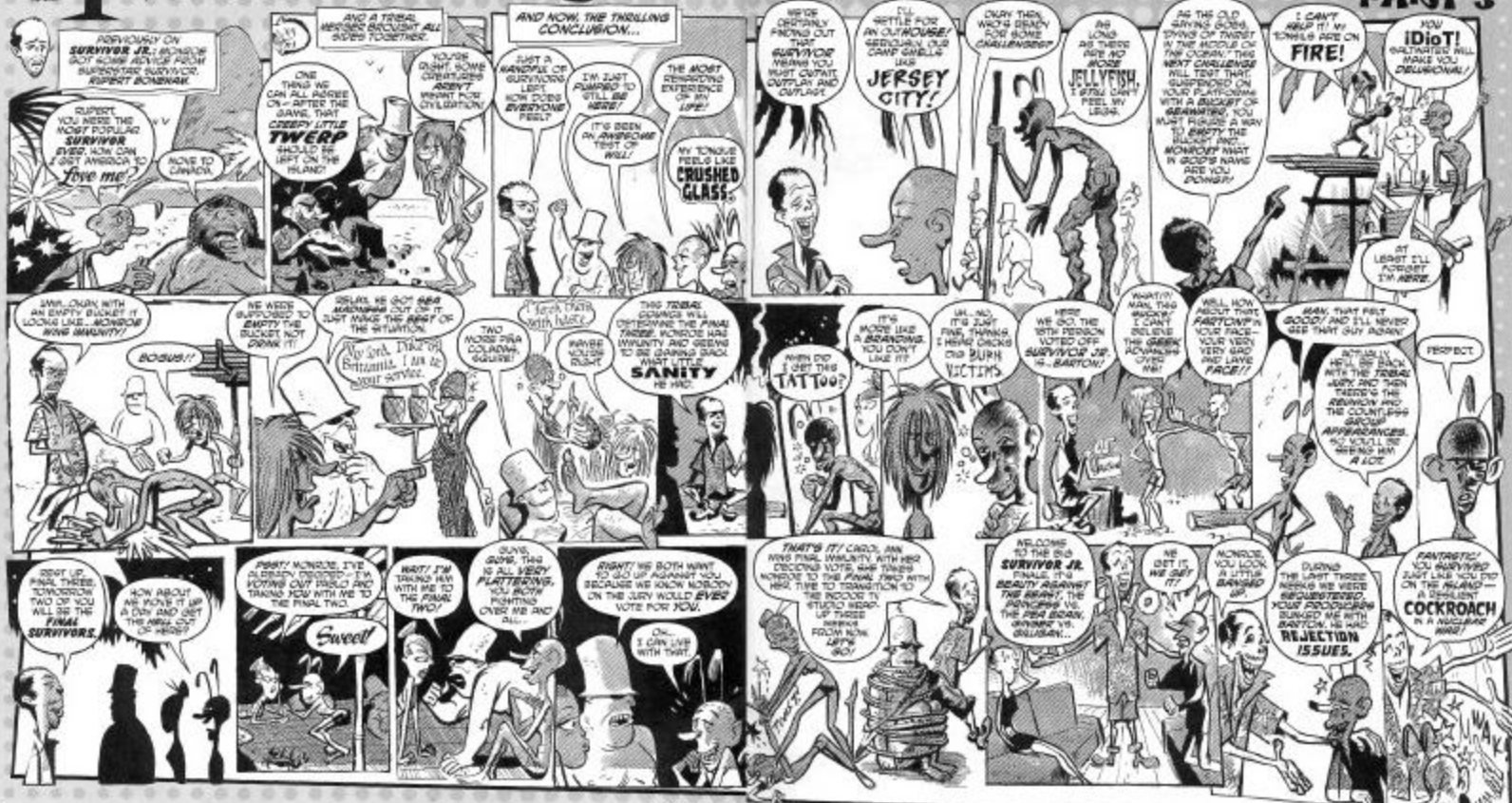
# SURVIVOR JR.

## PART 3



Life's a beach... with a swimsuit full of sand! It's...

# Monty and... SURVIVOR JR. PART 3



ARTIST: BILL WILLY

WRITER: ANTHONY BARBERI



ALL OF AMERICA HAS BEEN WATCHING, AND THEY ECHO ONE THING: FOR THE LOVE OF GOD, DON'T LET THE GOLLUM KID GET THE HALF MILLION. THE TRIBE HAS SPOKEN AND THEY AGREE—THE WINNER IS CAROL ANN.

I CAN'T BELIEVE IT!!! PLAYBOY, HERE I COME!

GIVE IT TIME, KIDCO. YOU'LL GET THERE. AND MONROE, WE'RE NOT SENDING YOU OFF EMPTY-HANDED! HERE'S A 2001 PORTING AZTEC SIGNED BY THE ENTIRE CAST OF SURVIVOR: AUSTRALIA!

IT'S GOT 300,000 MILES ON IT. IS THIS A USED RENTAL CAR?

EXACTLY! LIKE YOU, IT'S A BEAT-UP SURVIVOR!

CRACK A FAT MATE!

DERLO! RIPPED BLOODY NOG TOO!

AT LEAST I MADE IT TO NUMBER TWO, HUH, GUYS?

KID, YOU'VE ALWAYS SMELLED LIKE NUMBER TWO TO ME.

WHY ARE WE DRIVING THE REFRIGERATOR?

HEY, IT'S GOT A PULL-OUT BED! THIS COULD HAVE BEEN MY OFFICE ON WHEELS DURING THE EIGHTIES!

SAY THAT BED MIGHT COME IN HANDY FOR SWISH FAMILY ROBINSON OVER THERE.

HUNT

IN CASE YOU DON'T LIKE YOUR NEW ROOMMATE...

MY WHAT?

WITH YOU OFF PLAYING NATURE BOY, NOT KICKING IN YOUR SHARE, WE RENTED YOUR ROOM OUT TO A DRIFTER FOR SOME UNDER-THE-TABLE Cha-Ching!

ARE YOU KIDDING ME?

YOU'LL LIKE HIM. HE SMELLS LIKE HE'S BEEN ON AN ISLAND, TOO.

OH... AND WHEN YOU'RE IN HIS ROOM, DON'T TOUCH ANYTHING. HE HATES THAT!

FINE, I'LL JUST SLEEP IN THE AZTEC.

HAVE IT YOUR WAY.

WELCOME HOME!

THE TRIBE HAS SPOKEN!

CLUCK!

Tony B. + Bill Wray

Once again it's the time of year when both America's brightest minds and dimmest bulbs travel across the country in a debauched orgy of bad behavior, uncivil conduct and pointless craziness! No, we're not talking about the presidential primaries, we're talking about Spring Break! It was at the last Spring Break we attended that a good friend said to us, "The well-mannered Spring Breaker is a happy Spring Breaker" — just before passing out in a pool of his own sick. It is with that image in mind that we proudly present...

# MAD's Stiquette Guide to SPRING BREAK

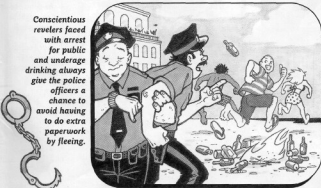
ARTIST: AMANDA CONNER  
WRITER: BUTCH D'AMBROSIO



Empty deposit bottles may be left in lieu of hotel house-keeping tips provided they are not covered in vomit.



Conscientious revelers faced with arrest for public and underage drinking always give the police officers a chance to avoid having to do extra paperwork by fleeing.



The straight-thinking Spring Breaker waits until the last minute, but eventually dissuades his smashed male friends from getting butterfly tattoos on the small of their backs.

# MAD's *Stiquette* Guide to SPRING BREAK



It is highly recommended that at least one person in your group know how to say in Spanish, "Where is the hospital? My friend is bleeding vodka from his ears."



Beach towels borrowed to clean up flooded toilets should always be returned to the balcony railing they were drying on.



Thoughtful Spring Breakers only hide illegal substances in the carry-on baggage of friends able to afford the bribes necessary to avoid being arrested.



The appropriate response to having your fake ID confiscated is never, "But you just let my friends in with theirs!"



Beach brawls resulting from college football rivalries should be ended as soon as the first participant drowns.



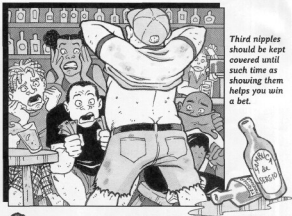
Phone calls to parents should never be made when there is a chance that the conversation might be interrupted by a wet T-shirt contest announcer calling your name.







What happens in the maintenance closet of a taco stand in Cancun stays in the maintenance closet of a taco stand in Cancun.



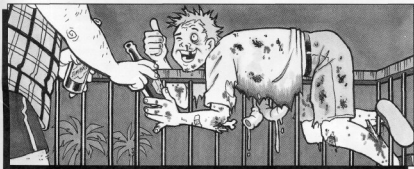
Third nipples should be kept covered until such time as showing them helps you win a bet.



Putting your roommate's underwear in the hotel ice machine is very much frowned upon, whether they have been worn yet or not.



It is better not to send a post card to your parents than to send one that smells like urine.



Until the ambulance arrives, drunken revelers who fall onto your hotel balcony from the one above ought always be treated with the same courtesies invited house guests receive.





# MAD's SIMPLY DREADFUL OUTTAKES

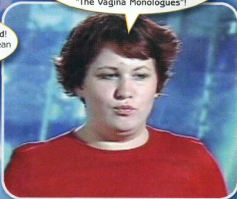
Randy, you know we're happy for you...but if we have to listen to **ONE** more detail of your stomach-stapling surgery...



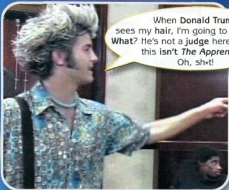
Oh, I'll catch their attention all right — just as soon as I unleash my "backup singers," if you know what I mean!



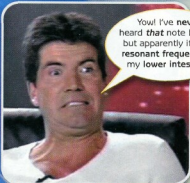
In lieu of a song, I'm going to do a dramatic reading from "The Vagina Monologues"!



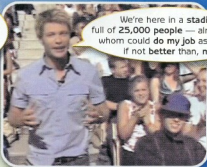
When Donald Trump sees my hair, I'm going to Hollywood! What? He's not a judge here? You mean this isn't *The Apprentice*? Oh, sh\*t!



Wow! I've never heard **that** note before, but apparently it's the resonant frequency of my lower intestine!



We're here in a stadium full of **25,000 people** — almost all of whom could do my job as well as, if not better than, me!



FROM

# American Idol

Where'd they go?  
All I said was I'm going to sing  
a Michael Bolton song!



You, out there in TV Land:  
if you had bought my albums when I was  
singing, I wouldn't have to resort to **THIS**  
schlock to make a living!



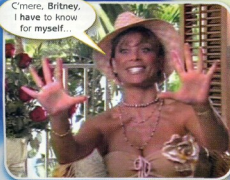
Attention! Everyone who's  
going to sing "Wind Beneath My Wings,"  
please sit in the **UPPER** deck; those who'll be  
singing "I Will Always Love You,"  
in the **LOWER** deck!



The best advice I  
could give to this year's finalists:  
if the people who wrote *From  
Justin to Kelly* come to you with  
a new screenplay... **RUN!**



C'mere, Britney,  
I have to know  
for myself...



Ok, you caught  
me — yes, I'm Ruben! I figured it'd  
be great if I could win as a **woman**  
this season!





# MAD'S SIMPLY DREADFUL OUTTAKES FROM



Randy, you know we're happy for you...but if we have to listen to ONE more detail of your stomach-stapling surgery...



Oh, I'll catch their attention all right — just as soon as I unleash my "backup singers." If you know what I mean!



In lieu of a song, I'm going to do a dramatic reading from "The Vagina Monologues!"



When Donald Trump sees my hair, I'm going to Hollywood. What? He's not a judge here? You mean this isn't *The Apprentice*? Oh, shh!



You! I've never heard that note before, but apparently it's the resonant frequency of my lower intestine!



We're here in a stadium full of 25,000 people — almost all of whom could do my job as well as, if not better than, me!

# American Idol

Where'd they go? All I said was I'm going to sing a Michael Bolton song!



You, out there in TV Land: If you had bought my albums when I was singing, I wouldn't have to resort to THIS schlock to make a living!

Attention! Everyone who's going to sing "Wind Beneath My Wings," please sit in the UPPER deck; those who'll be singing "I Will Always Love You," in the LOWER deck!



The best advice I could give to this year's finalists: If the people who wrote *From Justin to Kelly* come to you with a new screenplay...RUN!



C'mere, Britney, I have to know for myself...



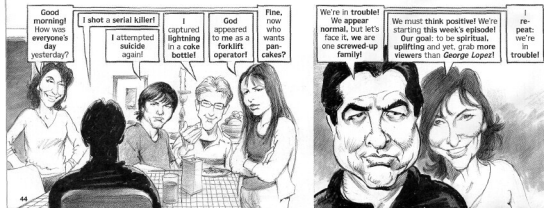
Oh, you caught me — yes, I'm Ruben! I figured it'd be great if I could win as a woman this season!



There's a new TV series about a teen who communicates with God. This show seems to have overlooked the commandment "Thou Shalt Not Steal." It's basically a hodgepodge of old stuff we've all seen before in *Highway To Heaven*, *Teen Angel* and *Oh God!* with George Burns. It may be listed in your TV Guide as new, but it's mainly recycled gospel. Here is...



ARTIST: MORT DRUCKER



# Joan of Archaic

I was a high school baseball star, then came the auto accident! Now I'm paralyzed! Mom, will I ever walk again?

There's always hope. Cave-in! The doctors said they may find a miracle cure within five years!

Five years! That could be a big problem!

Don't you have faith that medical science will find a cure within five years?

I don't have faith this series will last five years! With our sappy dialogue, we're lucky if it hangs on for five weeks!



Wow! How did a series like this manage to get Tony-winner Joe Mantegna and Oscar-winner Mary Steenburgen to sign on?

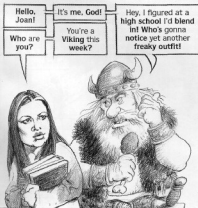
Both God and show business work in mysterious ways!

You mean the actors were attracted by the series' inspirational message and the uplifting scripts?

Actually, their agents couldn't make a deal with *The West Wing*, *CSI* or *Whoopi*!

Hi! You may think I'm just another punk teenager, but I'm really God! Yeah! I'm The Main Man! The question people always ask is, why do I appear as someone different every time I meet Joan? The smarter question is, why do I waste my time with the trivial nonsense of Archaic when the Mideast is ready to explode and the Earth is about to melt? Hey, later, dude!

WRITER: JOSH GORDON



Hello, Joan!

It's me, God!

Hey, I figured at a high school I'd blend in! Who's gonna notice yet another freaky outfit!

Who are you?

You're a Viking this week?

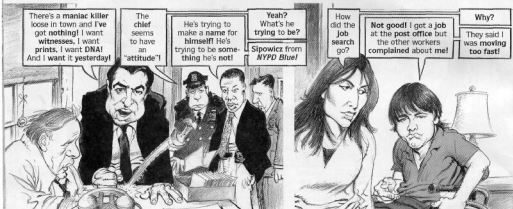
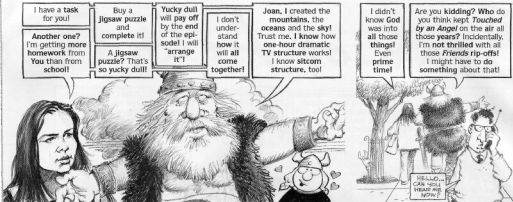


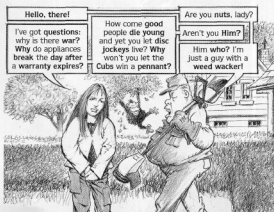
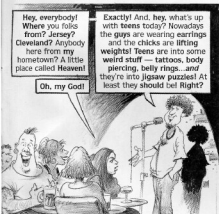
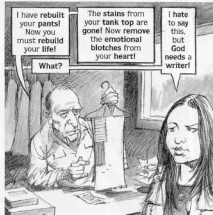
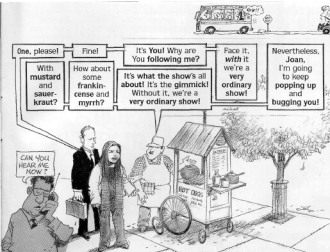
How come you keep following me?

I tried to email you but I couldn't get through! I kept getting bumped off!

God kept getting bumped off?

Even the all-powerful has trouble with AOL!







Cave-in, what are you doing here?

I'm only half a man! I want to make sure the half that works enjoys itself!

Hello, Joan! How's the jigsaw coming?

You? God is a lap dancer?

I take many human forms! I could have been a senator or a lawyer — but frankly, that would have been too sleazy!

My brother is in a wheelchair! He needs a miracle!

Actually, I don't do miracles! I repair souls — if you get my drift!

But you're God!

You're not getting the message of this series! I don't work directly! I guide, I suggest. I give advice! You've got to figure out the answers yourself!

Bummer! I'm not happy about this! I'm becoming agnostic and I'm taking my shoe repair business elsewhere!



It's finished! A thousand interlocking pieces! What a beautiful seascape!

It's amazing how Joan's jigsaw puzzle miraculously brought the family together!

I'm not bitter anymore! I now realize I can work with my hands! I've decided to join the wheelchair basketball team!

The pieces of the puzzle are coming together! Even the pieces of my murder case are all fitting together!

$C_6H_{12}O_6$ ! What's that?

The chemical formula for vomit is also coming together! I'm barfing here!

Joan, there is work to be done. We have deep problems!

What's up, God?

I'm not God! I'm a CBS executive! We have to talk about numbers!

You mean like in the Bible's Book of Numbers?

I mean the ratings numbers! We're low! But, not to worry, CBS has a fix for next season!



Cameo celebrity Gods!

I am the Almighty! I work with my assistant, St. Paul! Here are the Top Ten reasons why you should build a bird house!

Joan, We gave you a task. To inspire the community! To build a vegetable garden! It was awful! One of the worst vegetable gardens I've ever seen. The carrots were painful to see, the cauliflower was dreadful, your rutabaga was a joke!

Your task! You must work hard! Do good deeds. Keep in shape, physically as well as mentally! Do not expect any miracles! That only happens in places like Cal-eee-fawnia!

You definitely need a spiritual makeover! Get a job at a shelter, adopt a pet, save a whale and while you're at it, change your hair color! Please!

Oh, God!



**WHAT  
COMPETITION  
WILL ALL  
EYES SOON BE  
FOCUSED ON?**

# HERE WE GO WITH ANOTHER MIDLIFE MAD FOLD-IN

Every so often, a competition mesmerizes the public. Enthralled viewers root for their favorite, hoping to push them to victory. But while the competition is fierce and the supporters are dedicated to their favorites, there can only be one victor. To find out what heated competition has everyone riveted, fold page in as shown.



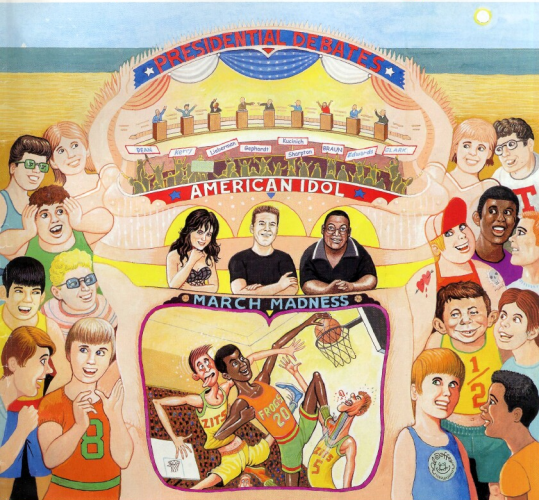
FOLD PAGE OVER LIKE THIS!



FOLD PAGE OVER LEFT



FOLD BACK SO THAT "A" MEETS "B"



**SPRIGHTLY COMPETITION IS THAT SPECIAL SOMETHING  
BREAKING UP THE MONOTONY OF LIFE. IT'S NOT FOR  
WET BLANKETS WHO CANNOT EXPERIENCE THE DELIGHT-  
THE SHEER JOY OF SUCH CONFRONTATIONS. TO  
SHIFT THE BATTLE IN THEIR FAVOR, A TRUE EXPERT  
CONTROLS THE GAME AND ITS OUTCOME AND NEVER RESTS**



ARTIST AND WRITER: AL JAFFEE

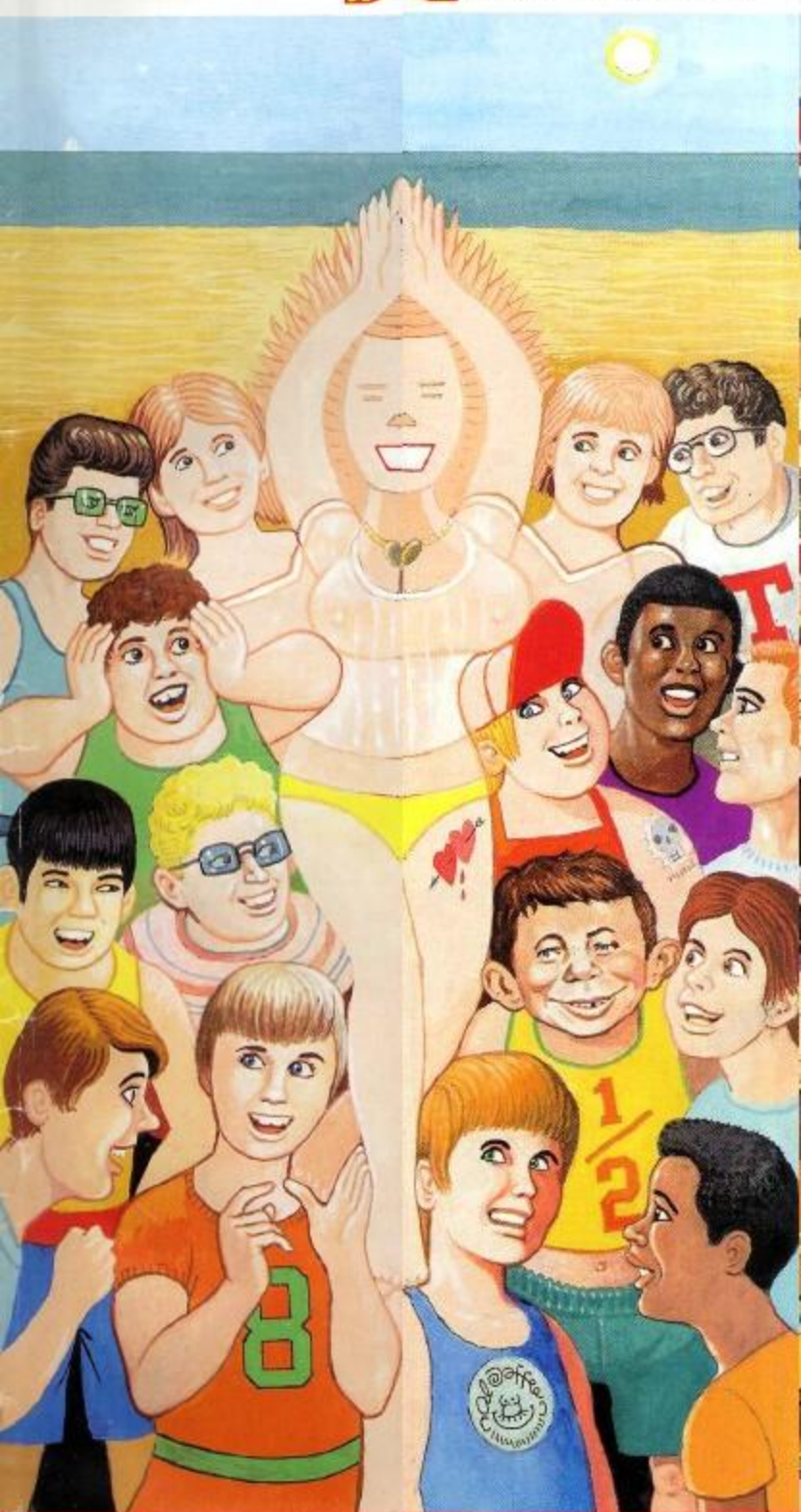


**WHAT  
COMPETITION  
WILL ALL  
EYES SOON BE  
FOCUSED ON?**



**FOLD PAGE OVER LIKE THIS!**

**A B FOLD BACK SO THAT "A" MEETS "B"**



**SPRING  
BREAK  
WET IT-**

**SHIRT  
CONTESTS**

**A B**



**“LOOK  
BEFORE  
YOU  
LEAP.”**

**ESCAPE THE RULES.**

**LIVE, MONDAYS @ 9pmET, 8pmCT on Spike**



The names of all WWE programming, talent, logos, characters and logos are the exclusive property of WWE. All other trademarks, product names, company names and logos cited herein are the property of their respective owners. © 2004 World Wrestling Entertainment, Inc. All Rights Reserved.

[WWE.COM](http://WWE.COM)



A full-page advertisement featuring a skateboarder in mid-air, performing a trick over a suburban neighborhood. The skateboarder is wearing a green long-sleeved shirt, black shorts, a black helmet with a white circular logo, and black knee pads with yellow and blue accents. He is wearing glasses and has a wide, open-mouthed smile. His skateboard is black with white wheels. The background shows a dense suburban neighborhood with many houses and trees, with mountains in the distance under a clear blue sky.

Strong bones. Weak gravity.

Milk can help prevent stress fractures and broken bones.

got milk?