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POKÉMON

PRACTICAL JOKES  
FOR FUNERALS



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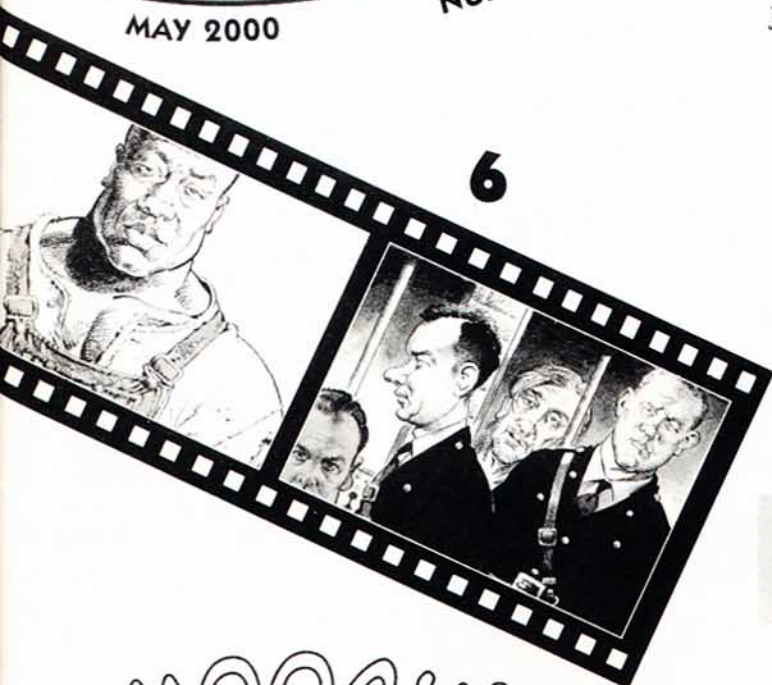


# MAD

MAY 2000

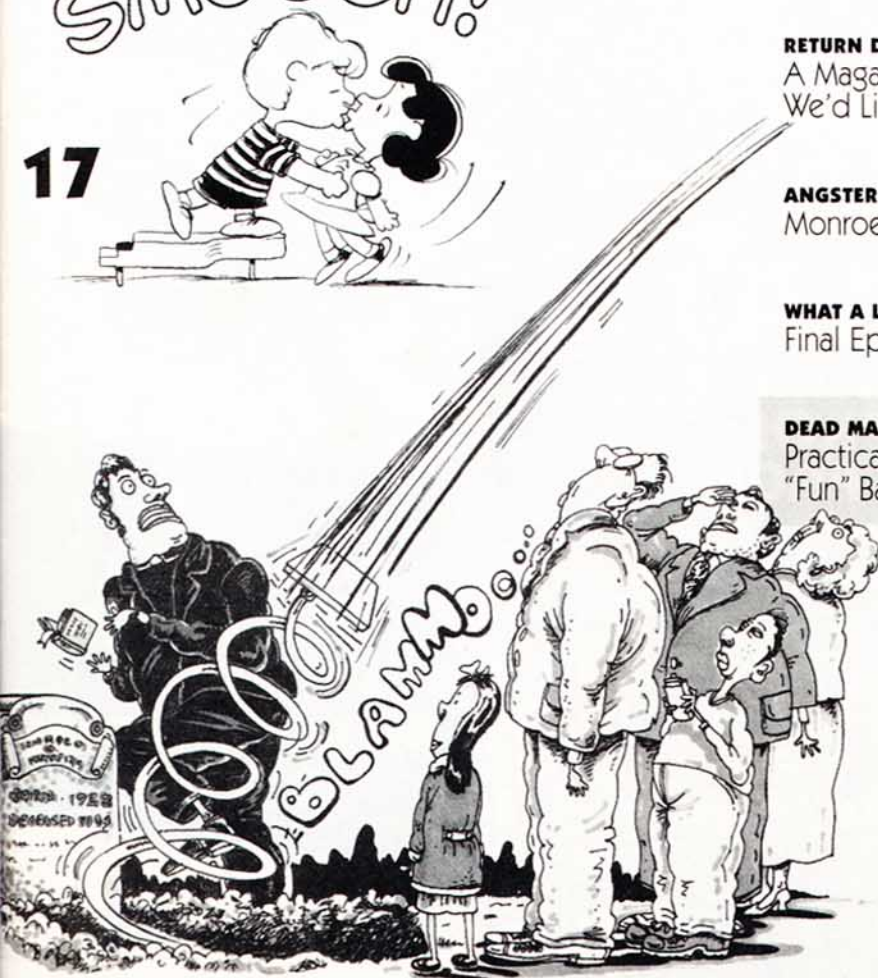
NUMBER 393

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SMOOCH!

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IAN IS BELIEVIN'  
BY IAN MARSDEN



"AND YOU SAY THIS HAPPENED TO YOU AT THE MULTIPLEX...?"

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## MAD ABOUT THE MOVIES

*Casablanca.*  
*A Clockwork Orange.*  
*Batman.* You saw  
the movies...now  
read the spoofs!

## MAD ABOUT THE '80S

A MAD look back at  
the decade that gave  
us such notable  
disasters as the  
Exxon Valdez spill,  
Ronald Reagan's  
Presidency and Michael  
Jackson's nose!

## SPY VS. SPY THE GAME

The Dynamic Duo  
of Double-Cross  
and Deceit star in  
their first moronic  
misadventure for  
Color Game Boy!

## TOTALLY MAD

Every issue of MAD  
on CD-ROM! Also  
includes: MAD Music,  
Video Clips and More!  
(And you thought the  
Y2K problem was bad  
for your computer...)

## MAD ABOUT TV

From *Star Trek* to  
*The Simpsons*, over  
40 spoofs of the worst  
of television! It's the  
perfect gift for  
the couch potato  
in your life!

## HOW TO BE A SUCCESSFUL DOG

Featuring all-new  
illustrations by John  
Caldwell! Special  
Bonus: Pages of book  
may be individually  
ripped out and used to  
clean up after your dog!

## MAD XL #3 FEATURING DON MARTIN!

100 Pages  
of classic MAD stupidity,  
including more excerpts  
from *The Mad World*  
of William M. Gaines,  
Readers' Favorites  
and a tribute to  
MAD Artist Don Martin!

## MAD's SHAMELESS SELF-PROMOTION PAGE

IF YOU'VE  
GOT THE  
CASH,  
WE'VE  
GOT THE  
JUNK!

ON  
SALE  
WHEREVER  
SHODDY  
MERCHANDISE  
IS SOLD!





## THIS MONTH IN HISTORY

MAY						
SUN	MON	TUES	WED	THURS	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

1866

Jack The Rapper  
Arrested for Making  
Bad Rhymes On  
Streets of London

1967

In Embarrassing  
Metropolitan Opera  
Mix-up, Madame  
Butterfly Lives

1909

Freud Rejects  
Theory of "Hat Envy"

1996

New York City  
Hookers Abandon  
Plan To Accept  
MetroCard

2000

Alanis Morissette's New  
Album, Whiny Little  
Bitch, Due In Stores

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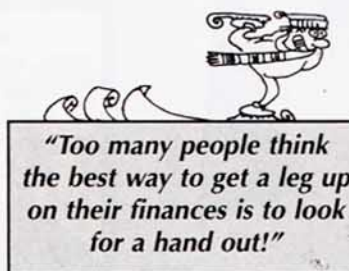
Settling the Howard Stern Divorce Case  
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"Drawn Out Dramas".....Various Places  
by Sergio Aragones Around the Magazine







### Make A Dumb Wish Foundation™

Over the years, I have killed brain cells reading your magazine, and I feel that it is time that you repay me. I would like to submit a wish to the *Make A Dumb Wish Foundation™*. My wish is for you to insult me on your letters page. I feel it is your duty to do this for me because, like many MAD readers, I have suffered the hardships of being looked at funny, laughed at, and exiled. Thanks for making my wish come true.

Jacob Schuman, Huntingdon Valley, PA

**Jakey** — Thank you for your kind and thoughtful letter. Unfortunately, we cannot grant your fine request at this time. But we look forward to possibly serving you in the future! —Ed.



### MAD BLURBS

Actual quotes that prove the world is going MAD

**This Month:**  
Republican Presidential hopeful John McCain

"As you know my dear friends, Alfred E. Neuman is a national hero."



Senator McCain interrupting himself during a campaign stop in New Hampshire upon seeing a man wearing a MAD T-shirt. *U.S. News & World Report*, January 24, 2000

### MAD BACK ISSUES!

A limited number of back issues of MAD and Mad Super Specials are available for sale. For a complete listing of the issues available and prices, visit our web site at [www.madmag.com](http://www.madmag.com). Or for you Luddites out there, send a self-addressed stamped envelope to: Back Issues, MAD Magazine, 1700 Broadway, New York, NY 10019!

**HOW TO REACH US**  
Please Address Correspondence To: MAD, Dept. 393, 1700 Broadway, New York, New York 10019. MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope! MAD doesn't read faxed submissions!

### RESERVATIONS ABOUT INDIANS

I was disgusted at the apparent ignorance in issue #390. In "When Nuns Go Bad," one nun says, "This is for Little Big Horn!" The Indians won Little Big Horn, they lost Wounded Knee! Duh!

Ryan Black, Brentwood, TN

**Rye Bread** — All this Indian talk makes us wonder what your Indian name would be. Our guess — "Writes Moronic Letters"! Thanks for the smoke signal! —Dances With Ed.

### Make A Dumb Wish Foundation™ PART II

Earlier on this letters page the *Make A Dumb Wish Foundation™* received a letter from Jacob Schuman requesting that we make fun of him. Due to circumstances beyond our control we couldn't, but through the generosity of an anonymous donor, we are now able to grant his special wish. Jacob, you are really dumb. Your e-mail address should be [jacobthedummy@stupid.com](mailto:jacobthedummy@stupid.com)! You're so dumb that if you went on *Who Wants to be a Millionaire* you'd use all three life-lines on the \$100 question — and you'd still miss it! We hope you have enjoyed having your dumb wish come true, moron! —Ed.

### DON MARTIN 1931-2000



GA-SHPLUCT

Words cannot describe the sadness I felt when I read the news of Mr. Martin's passing. As an avid reader of your magazine for nearly 28 years, his great art became a favorite.

John Harding,  
Wilmington, DE

I was crushed to learn about the death of cartoon genius Don Martin. I always enjoyed his far-out characters and his ingenious use of sound effects. I'm sure many have made it to the English lexicon. He will always be one of the Usual Gang of Idiots.

Shawn Patton, Rockford, IL

I was greatly saddened to hear of Don Martin's passing. One of the main reasons I started reading MAD almost 25 years ago was because of Mr. Martin's outlandish characters and of course those sound effects. I hope you will recognize him for the genius he was and let a few of your newer readers see some of his greatest hits some time in the near future. I know that I would really appreciate seeing some of those classics in print again as a tribute to an extraordinary man and artist.

John Jackson, Medford, OR

MAD thanks all our readers who sent in kind letters. A special tribute to Don will be featured in MAD XL #3 on sale May 16th. —Ed.



FAX MAD AT  
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MAD #394  
ON SALE MAY 16!  
MAD XL #3  
ON SALE MAY 16!

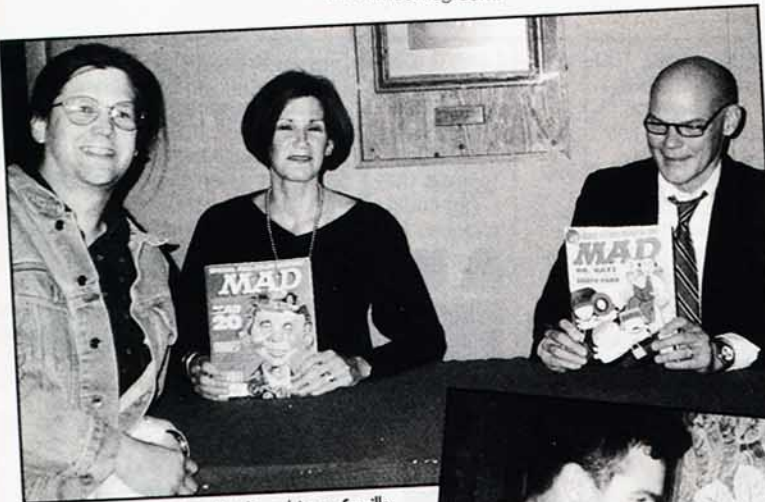
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mail our New York office—  
we're too dumb to  
help you there!



## MAD CELEBRITY SNAPS

Kudos to Kevin Means of New Milton, WV, the first of our readers to send in a **Nifty Fifty™** Celebrity Snap of political pundits James Carville and Mary Matalin! For those who weren't paying attention, the Nifty Fifty is a list of celebrities chosen by the editors that they'd most like to see holding an issue of MAD. Because it is a **Nifty Fifty™**, in addition to his three-year subscription, Kevin will receive a commemorative issue of MAD #24 signed by the MAD staff with our deepest thanks!

A complete listing of MAD's **Nifty Fifty™** is available at our web site [www.madmag.com](http://www.madmag.com)!



Kevin Means with Mary Matalin and James Carville



Continuing with this issue's all-political Celebrity Snaps, J.P. Martin of Eagle River, AK sent us this picture of Steve "I-don't-care-how-much-of-my-daughters-inheritance-I-squander-on-my-egotistical-pie-in-the-sky-political-aspirations" Forbes (pictured on the far right, of course)! Congratulations on your three-year subscription J.P.!



J.P. Martin and Steve Forbes

## NOT 'N SYNC

In the article "How to Become a Big-Time Boy Band Producer" (#390) you went just a little too far. While I'll admit that most of the boy bands suck, some have actual talent. Synchronized dancing is something most idiots can't do. I want to see *you* sing in five-part harmony!

Sareen Pearl, Orange, CT

**Pearl Jam — You want to see us sing in five-part harmony? No problem! —Ed.**

Oooooo — singing  
five part harmony...  
Is anything  
but easy...  
And looking at  
Sareen Pearl...  
Makes us  
very queasy!  
Bop-shoo-wop!



# MAD

**William M. Gaines**  
founder

**Jenette Kahn**  
president & editor-in-chief

**Paul Levitz**  
executive vice president & publisher

**Nick Meglin & John Ficarra**  
editors

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**Alison Gill** exec. director - manufacturing

**Lillian Laserson** vp & general counsel

## Contributing Artists And Writers

*the usual gang of idiots*

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Hello. I'm the old man version of Paul Hedgehog! Just like Tom Hanks' *LAST* overblown movie. *Saving Private Ryan*, this film begins with a contrived opening set in the present that flashes back to the past...



Who's that huge convict they're bringing here into the death house?

Looks like Shaquille O'Neal!

He can't hit a free throw!

What'd he do that they wanna execute him?

Dead Man shooting! Dead Man shooting!



That ain't Shaq! That's the guy who killed those two little girls!

How big is he?



It was wrong for the state to put Bully the Kid on death row! He doesn't belong here!

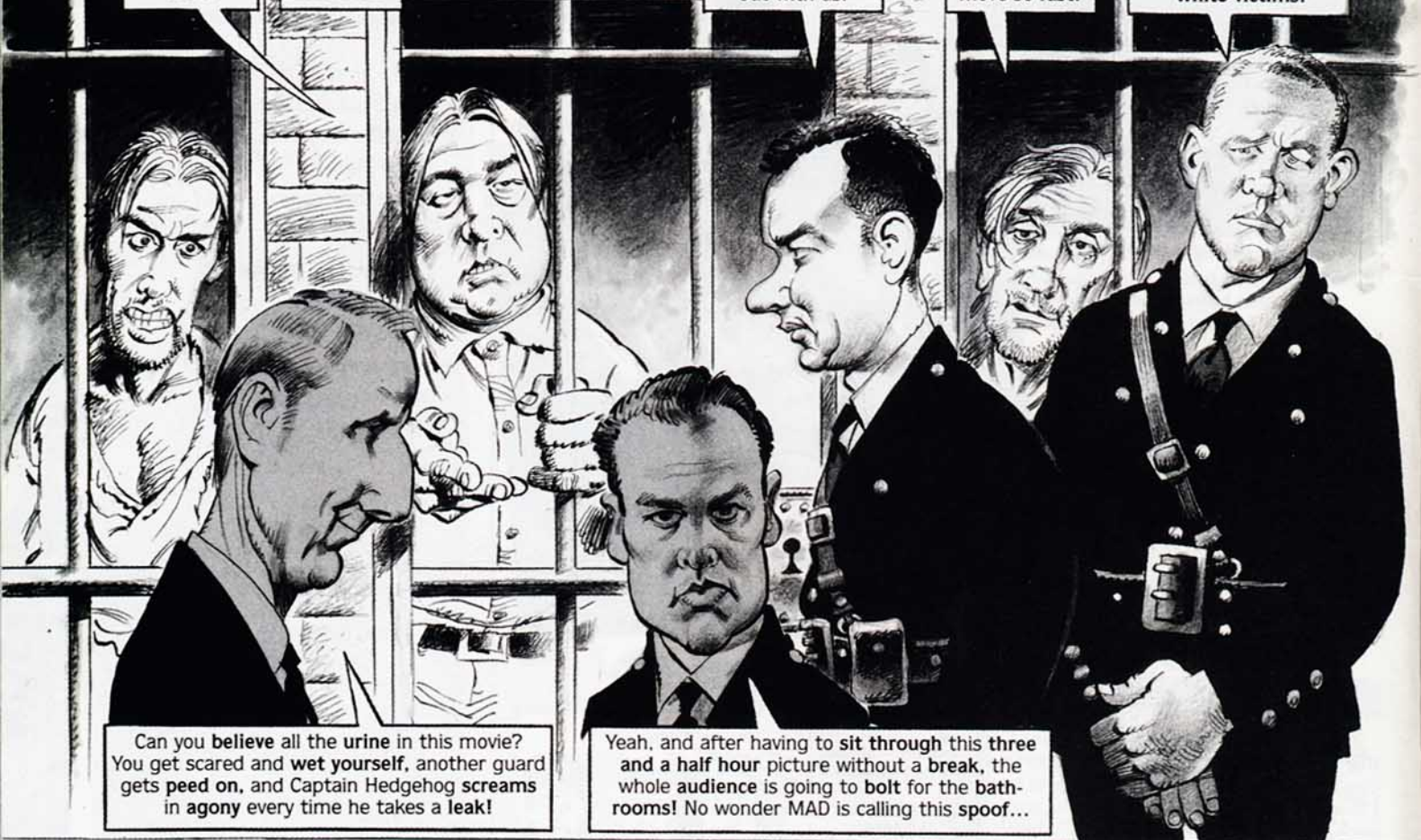
You mean he's not guilty like the rest of you murderers?

I mean he's not sweet and lovable like the rest of us murderers! You know, this sure is a chummy place! Even you guards are a bunch of nice guys!

Maybe a little TOO nice! Yesterday a kid who was convicted of jay-walking killed his parents just so he could hang out with us!

I heard it took days to track down John D. Caff! Hard to believe a man that big could move so fast!

Even harder to believe that in 1935 a bunch of Southern rednecks wouldn't have lynched a black man on the spot when they caught him with his two white victims!



Can you believe all the urine in this movie? You get scared and wet yourself, another guard gets peed on, and Captain Hedgehog screams in agony every time he takes a leak!

Yeah, and after having to sit through this three and a half hour picture without a break, the whole audience is going to bolt for the bathrooms! No wonder MAD is calling this spoof...

# THE YELLOW



Big enough to  
break this  
page! That's  
how big!

Ah, *Big!*  
Now *THAT*  
was a  
movie!

My name is John D. Caff!  
Like the drink, but  
spelled differently!  
But since I'm totally  
illiterate, how the  
hell would I know?

Look at  
him do  
a soft  
shoe  
routine!  
This is  
one smart  
critter!

I think John D.  
Caff could  
use a  
pet that  
he could  
carry around!

Like this mouse?

No, something  
more appropriate  
for a man  
his size -  
like an  
elephant!

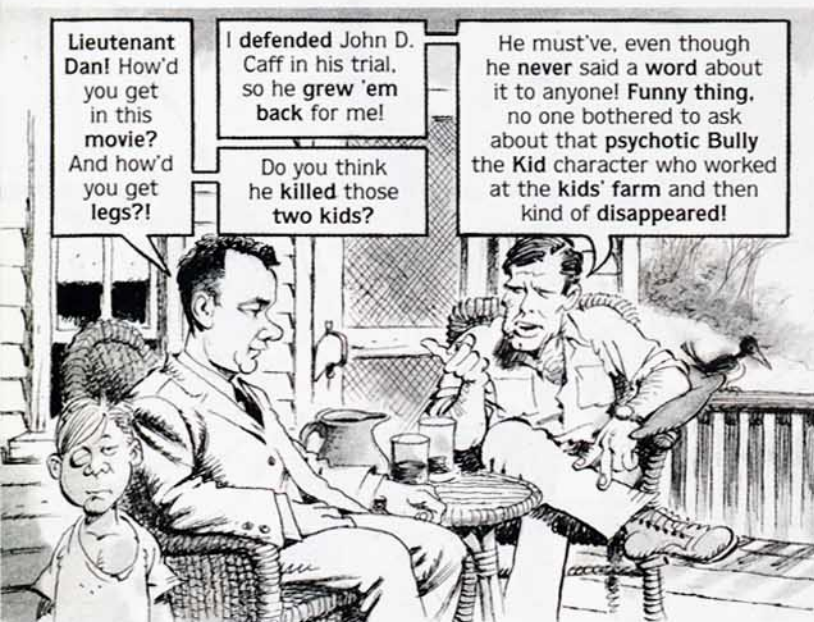


MILE

ARTIST: MORT DRUCKER

WRITER: STAN HART







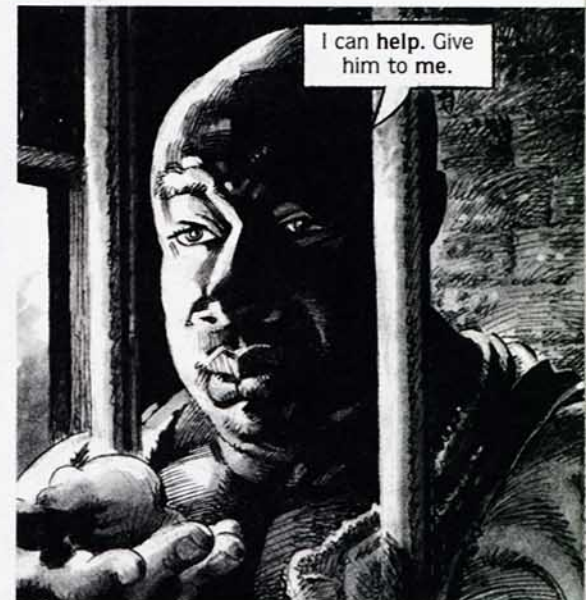


Oh my God, you killed Mr. Jingles! You bastard!

I warned that little rodent I hate musical numbers!

\*Sniff\* I can't believe you killed that poor, defenseless creature!

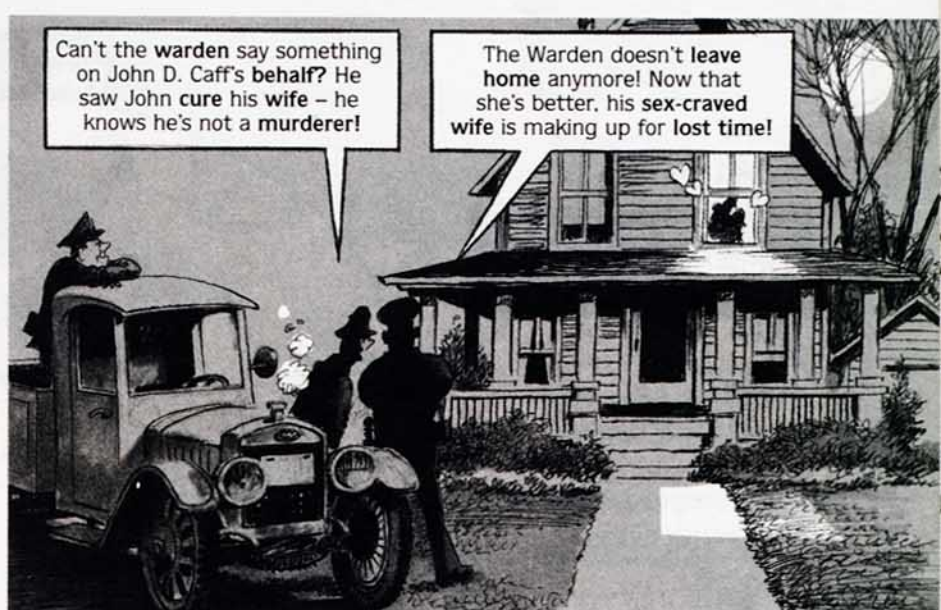
Isn't it touching that guards who can electrocute a man without flinching a muscle are so broken up over the death of a mouse?



I can help. Give him to me.

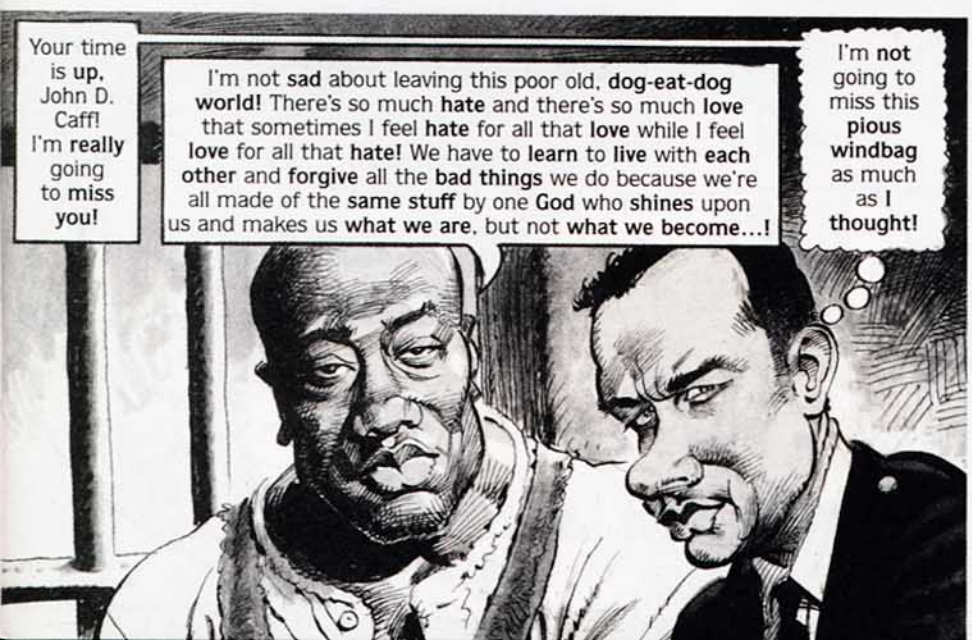


He's going to be all right! In fact, he's going to be a star!



Can't the warden say something on John D. Caff's behalf? He saw John cure his wife - he knows he's not a murderer!

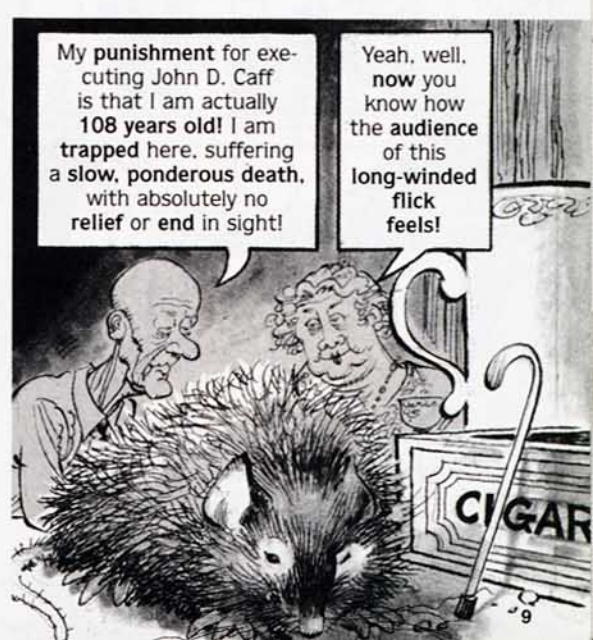
The Warden doesn't leave home anymore! Now that she's better, his sex-craved wife is making up for lost time!



Your time is up, John D. Caff! I'm really going to miss you!

I'm not sad about leaving this poor old, dog-eat-dog world! There's so much hate and there's so much love that sometimes I feel hate for all that love while I feel love for all that hate! We have to learn to live with each other and forgive all the bad things we do because we're all made of the same stuff by one God who shines upon us and makes us what we are, but not what we become...!

I'm not going to miss this pious windbag as much as I thought!



My punishment for executing John D. Caff is that I am actually 108 years old! I am trapped here, suffering a slow, ponderous death, with absolutely no relief or end in sight!

Yeah, well, now you know how the audience of this long-winded flick feels!





## RECEIVING A STRIFE SENTENCE DEPT.

In the period of time between birth and death we're subjected to thousands of things we'd rather not hear. From your date telling you "I used to be a guy" to your lawyer telling you "The Governor has denied your stay of execution" our brain's forced to process scads of discomforting information. Not convinced? Then consider this one piece of discomforting information. We're about to waste the next two pages on a thin premise called...

# THE LAST YOU WANT

The last thing you want to hear  
your female blind  
date say is...



The last thing you want to hear  
your doctor say is...



The last thing you want to hear  
your waiter say is...





The last thing you want to hear  
your guidance counselor say is...

ACCORDING TO YOUR APTITUDE TEST  
RESULTS, YOU'VE GOT THE POTENTIAL  
TO BE ONE HELL OF A DUNK TANK CLOWN!

The last thing you want to hear  
the 7-11 clerk say is...

REMEMBER, YOU  
CAN'T SPELL SLURPEE  
WITHOUT P-E-E!

# THING TO HEAR...

The last thing you want to hear  
the guy in charge of  
your road test say is...

OOOOH! SOUNDS LIKE HER WALKER  
DID A NUMBER ON YOUR UNDERCARRIAGE!

The last thing you want to hear  
your male blind date say is...

GEEZ, I'VE ONLY KNOWN YOU  
TEN MINUTES AND ALREADY  
I FEEL LIKE ERECTING A SHRINE  
TO YOU IN A DARK LITTLE CORNER  
OF MY CELLAR!

The last thing you want to hear  
the creepy laundromat  
attendant say is...

NOT  
RESPONSIBLE  
FOR LOST OR  
NIBBLED UPON  
ARTICLES OF  
CLOTHING.  
THE MGMT.

BET I CAN  
GUESS YOUR  
FABRIC  
SOFTENER  
IN ONE SNIFF!





RETURN DECEIT REQUESTED DEPT.

Recently, Congress began cracking down on those deceptive magazine sweepstakes letters that come in the mail. You know, the ones bearing pictures of shills like Ed McMahon and Dick Clark promising that you've already won millions of dollars in the American Family



# A MAGAZINE PUBLISHER'S WE'D LIKE

FROM THE OFFICE OF THE  
ATTORNEY GENERAL



## YOU MAY ALREADY BE A LOSER!

Yes, MR. AMERICAN MAGAZINE PUBLISHERS CLEARINGHOUSE SWEEPSTAKES, any day now the United States Post Office will deliver the news that you have been fined \$500,000, a million, or maybe even TWO MILLION DOLLARS in the new super government crackdown on duplicitous sweepstakes!

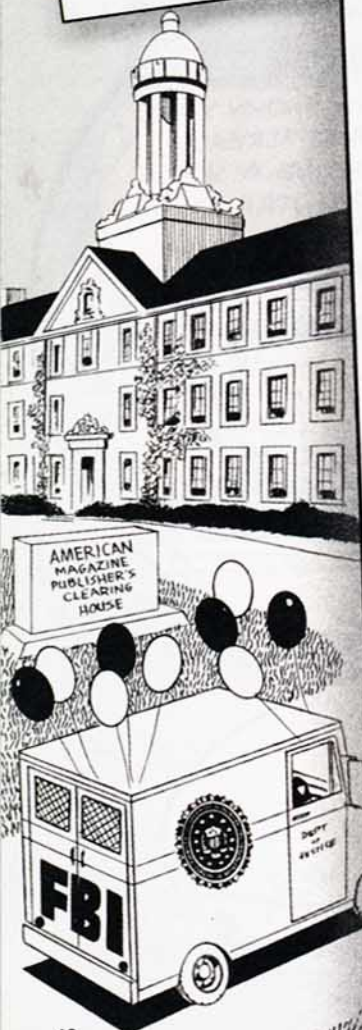
For years you've been reading about other companies being issued heavy penalties for deceitful conduct, and you thought, "It can't happen to me." Well, you were wrong! Because it can. And it has. Yes, IT'S FINALLY YOUR TURN, MR. AMERICAN MAGAZINE PUBLISHERS CLEARINGHOUSE SWEEPSTAKES.

Just imagine the excitement when US Marshals pull up at your headquarters and personally deliver an indictment with YOUR NAME on it. Television cameras, media coverage, and most of all, millions of Americans across the country cheering the news!

It's true. We lawmakers were sitting around the Capitol one day thinking, "Gosh, MR. AMERICAN MAGAZINE PUBLISHERS CLEARINGHOUSE SWEEPSTAKES has been dashing the hopes and dreams of thousands of elderly people every year, and costing them money they can ill afford to lose. How can we ever repay him?" And finally, we found a way. So take it from us. You are a FINALIST in the "sweeps" to be the first one cited under this new law.

To facilitate your loss, all you have to do is enclose your most recent deceptive sweepstakes solicitation in the enclosed self-addressed stamped envelope, and if we pick your come-on as the worst offender, a very special CERTIFIED, HAND-DELIVERED letter will be zipping your way soon.

But don't worry. It's not necessary to respond to be indicted. No, YOU MAY ALREADY BE A LOSER!





Publishers Sweepstakes and the Publishers Clearinghouse Sweepstakes. So it's just a matter of time before these companies receive their own letter in the mail from the government! And if there's any justice in the world, the letter will read something like

# SWEEPSTAKES LETTER TO SEE

Just think. Disgrace. Loss of employment. Possible jail time. **TWO MILLION DOLLARS** in fines. These are just some of the exciting changes that await you if we pick your sweepstakes promotion.

So keep checking your mailbox for that "special delivery" notice. Who knows? You may even get the opportunity to live in a huge federal complex where all your meals are served to you and all your needs are met for the next 10-20 years!

And when that happens, you'll have plenty of time to read, so why not spend a couple of minutes looking through the rest of this mailing, and subscribe to some of our great magazines?

**Because you MR. AMERICAN MAGAZINE PUBLISHERS CLEARINGHOUSE SWEEPSTAKES, have finally hit the jackpot!**

Janet Reno  
Attorney General

*Janet Reno*

The Boobyprize Patrol will personally arrive unannounced at Publishers Clearinghouse Headquarters immediately after we select your name as "Super Slimeball of the Year"!



## FELONY UPGRADE

If you present this coupon when arrested, your "home away from home" term of 10-20 years will be automatically increased to 20-30 years!

(Keep this sticker by the front door, which is the one impatient law officers will break down first if you don't surrender within 30 seconds of their ringing the bell.)

Felon	Indictment Status	Arrest Status
Mr. American Magazine Publishers Clearinghouse Sweepstakes	<input checked="" type="checkbox"/> Confirmed	<input type="checkbox"/> Arrested
	<input type="checkbox"/> Under Review	<input checked="" type="checkbox"/> Awaiting Arrest

LEAVENWORTH

906512443

Affix this label to your prison uniform!

**RIGHT to REMAIN SILENT**

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Mr. American Magazine Publishers Clearinghouse Sweepstakes

**RIGHT to an ATTORNEY**

Issued to:  
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Here are your Miranda Rights® Seals!







# MONROE and...





# THE INTERNET

Log on and meet the latest cyber-space case as Monroe takes a hard drive along the information superhighway.

ARTIST: BILL WRAY

WRITER: ANTHONY BARBIERI











We were sad to see *Peanuts* come to an end and even sadder to see its creator Charles Schulz pass away. Schulz was a warm and kind man who always let his gentleness show through in his work – right up until the very last *Peanuts* episode. Unfortunately, because of this, many readers came away without a sense of closure to the strip, a wrapping up of the various story lines that occupied Charlie Brown and friends for so long. That's where we come in, the neither warm nor kind editors of MAD, who've come up with these...

# Final Episodes of PEANUTS You Never Saw



## CHARLIE BROWN AND THE KITE



## LUCY AND SCHROEDER





# Final Episodes of PEANUTS You Never Saw

## LUCY THE PSYCHIATRIST



## SALLY AND HER SWEET BABBOO

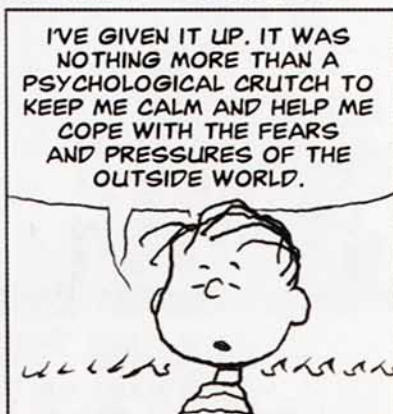


## CHARLIE BROWN, LUCY AND THE FOOTBALL

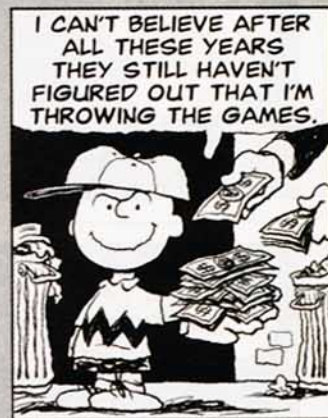




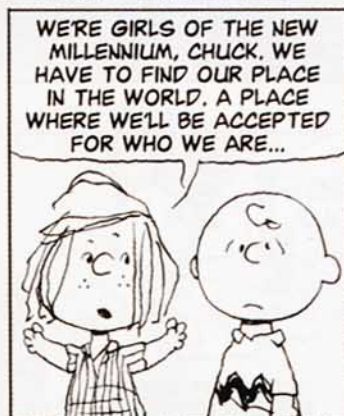
## LINUS AND HIS SECURITY BLANKET



## CHARLIE BROWN, THE WORLD'S WORST PITCHER



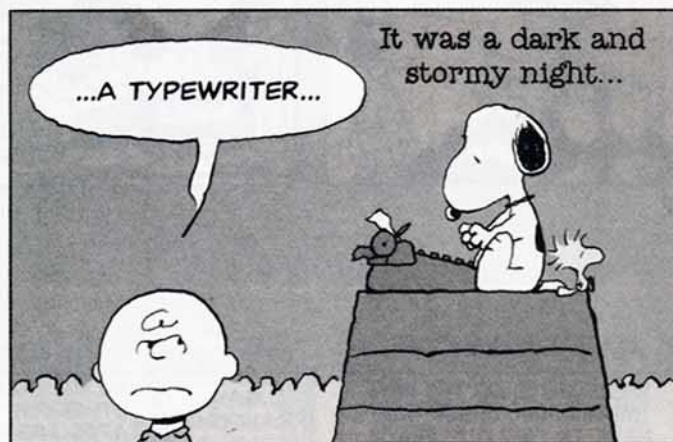
## CHARLIE BROWN, PEPPERMINT PATTY AND MARCIE





# PEANUTS

featuring  
"Good ol'  
Charlie Brown"







**DEAD MAN LAUGHING DEPT.**

Next time someone you know kicks the bucket make sure the only tears you shed are tears of laughter with these...

# PRACTICAL JOKE ITEMS GUARANTEED TO PUT THE "FUN" BACK IN FUNERALS



## "Black-Eye" Kleenex



BEFORE



AFTER

**N**ext time a grief-stricken mourner asks, "Anyone have a tissue?" just hand 'em one of these and watch the fun! When they're done wiping the tears away they'll be left with a shiner the size of Rhode Island they won't be able to wash off until long after the burial!

## Knife In The Corpse

**Y**ikes! Didn't the undertaker notice the deceased had a freakin' dagger sticking out of his chest? Designed especially for open casket viewing, this fake knife handle can be attached easily to a dead body in seconds! Also available: Gun-Shot Hole In The Head Decals!



## Super-Slippery Casket

**Y**ou'll delight at the horrified expressions of the pallbearers as the dearly departed slips right through their fingers! Casket is coated with a clear and odorless industrial-strength machine oil which makes grabbing hold of it next to impossible. Provides hours of fun, especially when the deceased falls out of the casket!

ARTIST: KEVIN POPE

WRITERS: DICK DEBARTOLO  
AND FRANK SANTOPADRE



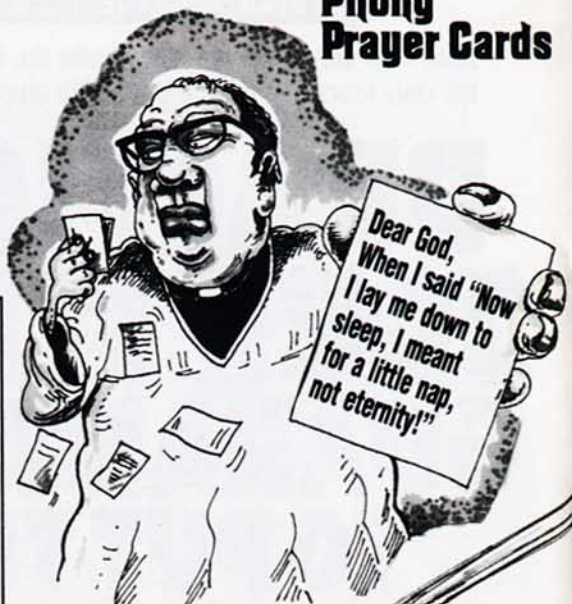
**PRACTICAL  
JOKE ITEMS  
GUARANTEED  
TO PUT THE  
"FUN"  
BACK IN  
FUNERALS**

**HAHAHA!**

**Phony  
Prayer Cards**

### The "Whispering" Coffin

Now you can unnerve just about anyone at any funeral! Tiny micro-chip transmitter enables you to pre-record messages from "inside" this innocent-looking pine box. Also available: The "Talking" Urn!



### Spring-Loaded "Reverse" Grave Mechanism

Instead of lowering the deceased into the ground, this spring-loaded device "malfunctions" by sending both corpse and casket catapulting end-over-end high into the sky – and perhaps over the cemetery fence onto someone's front lawn! Guaranteed to bring a few chuckles to even the solemnest of burial services!





There's nothing more depressing than a dreary prayer printed on an official church card with some obscure saint. Luckily, you can add life (and BIG laughs) to dismal funerals and wakes with these hilariously inappropriate facsimiles!

HAHAHA!

## Corpse's Squirting Carnation

Laugh riot on a living person, it's ten times funnier on a corpse! Attach the squirting carnation to the deceased's lapel and run the clear plastic tube with the squeeze bag down to the kneeling pad in front of the casket. Then just stand back and enjoy the show as mourner after mourner kneels piously for their final good-bye and gets spritzed in the face!



## Butts Aplenty Ash Kit

Ideal for somber services in which the deceased has requested their ashes to be scattered in a grand natural setting such as a mountain, forest or ocean. Simply have an accomplice cause a distraction and add the full contents of the kit to the deceased's ashes. When the ashes are set free, you'll laugh heartily at the shocked faces and groans of disgust of the invited mourners as no less than 100 cigarette and cigar butts fall out! (Pipe paraphernalia and roaches sold separately.)



## Hearse Bumper Stickers

Choose from offbeat messages like "BODY ON BOARD" and "I'D RATHER BE BREATHING" to the more outlandish "IF YOU CAN SMELL MY FORMALDEHYDE, YOU'RE TOO DAMN CLOSE!" and "I MAY BE DEAD BUT I'M IN FRONT OF YOU!" Mourners will be on the highway of laughter!



HAHAHA!

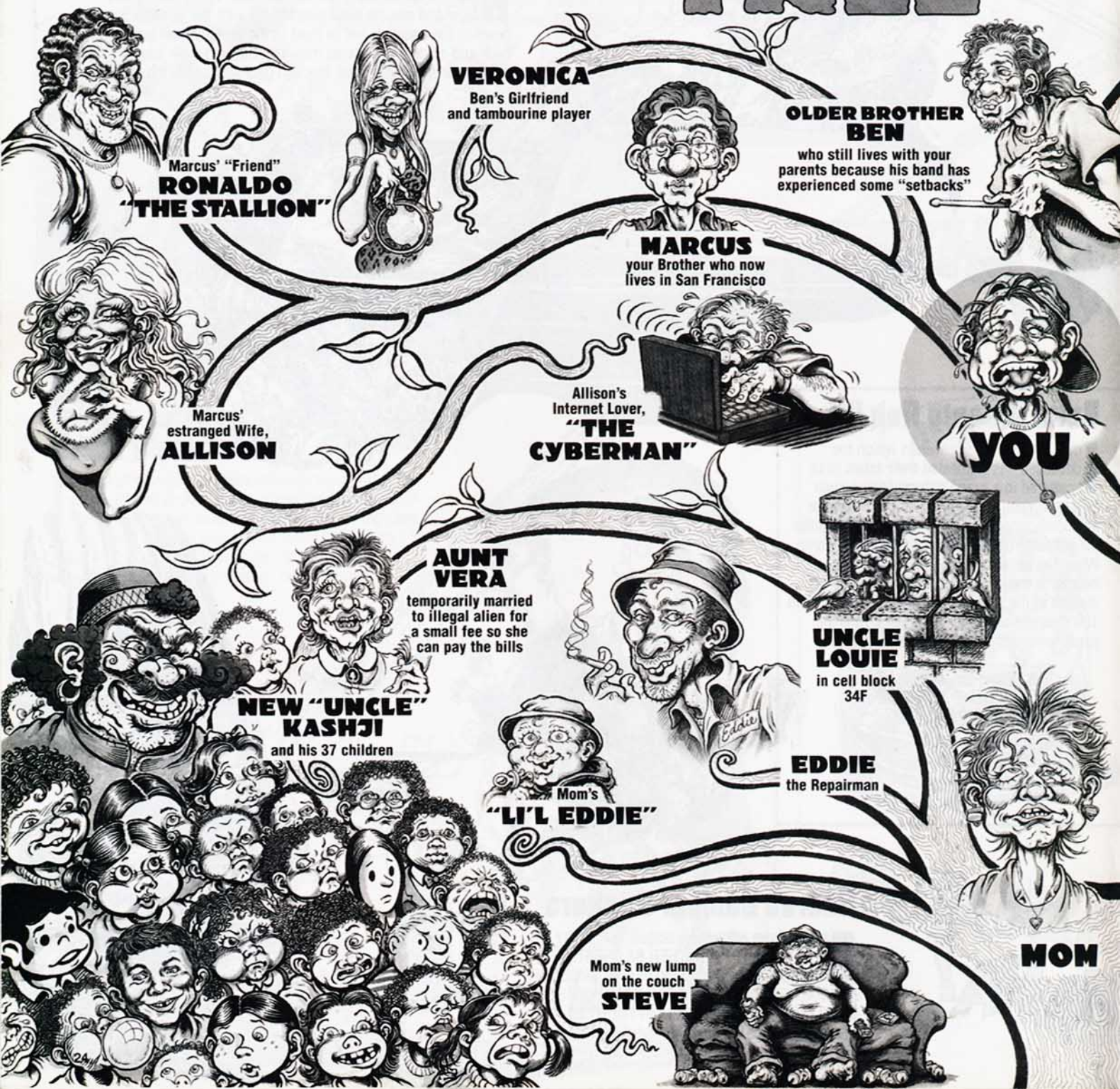




KICK THE CLAN DEPT.

In this Jerry Springer era of divorces, step-parents, same sex couples, multiple partners and lord knows what else, keeping your relatives straight is more difficult than trying to follow a Dennis Miller rant about the downfall of the United States being predicated on the peculiar similarities between U.S. Attorney General Janet Reno and the guy who played Larry on *Three's Company*! But if you're determined to know everyone by name at your next family reunion, you'll need a visual aid like...

# MAD's DYSFUNCTIONAL FAMILY TREE







## SOME GUY NAMED JERRY

who keeps showing up at the family reunions who nobody really seems to know, but keeps telling all the kids to "Go get 'em, slugger!"



## DISOWNED BROTHER PHIL

## PHIL'S 44 CHILDREN

all named Isaiah and attending home school in a millennium bunker

## PHIL'S HAREM OF WIVES

(Cult Members)

## JANET

Your Sister



## COUSIN ALLEGRA

A depressed vegan who only wears black and listens to industrial speed metal to mourn the loss of her boyfriend Jimmy, who dumped her

## JANET'S SON, TUBEY

05748



## COUSIN CHAD

the Star Wars freak who broke up with his girlfriend over the "Stormtrooper Incident," in which fingerprints were discovered on his previously mint condition action figure

## SPERM DONOR

05748

## AUNT CHARLENE

who works the talk show circuit with her boyfriend and pimp, Benson



## BENSON

Aunt Charlene's Pimp (He prefers the term "Street Love Ombudsman")



## FARRAH

Hippie Stepsister, who becomes more and more lost, bouncing between Eastern religions, Yoga and various herbal remedies after each subsequent divorce

## LOIS, STEPMOM #2

(The Other Woman Mom Hates)



## TV

as Surrogate Father



## DAD

who still occasionally sends you postcards from Tijuana

## GAIL, STEPMOM #1

(The Woman Mom Hates)



## DANIELLE

Youngest Stepsister, still on a hunger strike to end frog dissection as a way of indirectly rebelling against her parents





We all know about Tipper Gore's crusade a few years ago to ensure that CDs carried labels warning that they may contain material unsuitable for young ears. Nowadays, as anybody who has forked over \$16.99-plus for a crummy album knows, there is more to worry about than just a few bad words — namely, bad music, bad lyrics and bad singing! That's why we have taken upon ourselves a crusade to slap appropriate labels on various CDs! Here's...

# ALL-NEW EVEN YET STILL MORE BADLY NEEDED WARNING LABELS FOR ROCK ALBUMS

WRITER: DESMOND DEVLIN



**CONSUMER ADVISORY**

When Purchasing This Album,  
Remember To Show Your AARP  
Card For A 10% Discount



**MANUFACTURER'S  
PROMISE**

This CD Case Is Guaranteed To Contain  
Less Plastic In It Than Britney Does



**WARNING**



# A Rosie Christmas



CELINE DION  
CHER  
TRISHA YEARWOOD  
BILLY JOEL  
LAURYN HILL  
DARREN HAYES  
ELMO  
GLORIA ESTEFAN  
ELTON JOHN  
'NSYNC  
ROSEMARY CLOONEY  
ANGELICA PICKLES  
DONNY OSMOND  
BILLY PORTER

## A CHILLING HOLIDAY NOTE

You Can Actually FIT Twelve Drummers Drumming, Eleven Pipers Piping, Ten Lords A-Leaping, Nine Ladies Dancing, Eight Maids A-Milking, Seven Swans A-Swimming, Six Geese A-Laying, Five Golden Rings, Four Calling Birds, Three French Hens, Two Turtle Doves, And A Partridge In A Pear Tree Comfortably Inside Rosie's Grotesque XXXXL Polyester Slacks....With Extra Room To Spare For A Jewish Menorah And A Kwanza Unity Cup

## IRONIC NOTE

Even As Sting Raises Millions To Save The Rain Forest, Tonight The Other Two Guys From The Police Will Be Sleeping On A Park Bench Under Trees

STING BRAND NEW DAY

### IRONIC NOTE

Even As Sting Raises Millions To Save The Rain Forest, Tonight The Other Two Guys From The Police Will Be Sleeping On A Park Bench Under Trees

## ATTENTION

Seeing The Spice Girls Go Solo Is THE Most Tragic Show Biz Breakup Since Jeff Daniels & Jim Carrey Walked In Opposite Directions In Dumb And Dumber

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## WARNING

If You Buy This CD And "Wow-2000: The Year's 30 Top Christian Artists And Songs" At The Same Time, You Risk Being Injured When The Sales Clerk's Head Explodes

GERI HALLIWELL SCHIZO-PHONIC





## WARNING

Sony Records is NOT Legally Liable If You Dislocate A Shoulder, Tear A Fectoral Muscle, Or Do Any Other Violent Physical Damage To Yourself By Pounding Your Chest And Flinging Your Arms Like A Spaz While Trying To Imitate Celine's On-Stage Gestures

## CAUTION

If You Can Just Wait 6-12 Months To Purchase This CD. One Of These "Rising" Singers Will By Then Probably Be A Security Guard At This Mall. And He Can Personally Autograph Your Copy



## Notice

If The Release Of This Album Filled You With Excited Anticipation, You Have Officially Moved From "Clueless Old Fart" To "Waiting To Die"



## BEWARE

This CD May Pause Or Freeze Briefly Between Songs #5 And #6, While Lead Singer Scott Weiland Is Arrested And Fingerprinted Yet Again





## CAUTION

Before Purchasing, Remember  
That The Last Worthwhile Singer To  
Perform Alongside A Midget Was Judy  
Garland. Or, Arguably, Art Garfunkel

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## WARNING

Out Of All Of 1999's Alleged Latin  
Explosion "Superstars," The One  
Most Likely To Still Be Around In  
2001 Is The Taco Bell Chihuahua

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## RICKY MARTIN

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christina aguilera

ENRIQUE IGLESIAS

DESDE UN PRINCIPIO  
MARC ANTHONY  
FROM THE BEGINNING





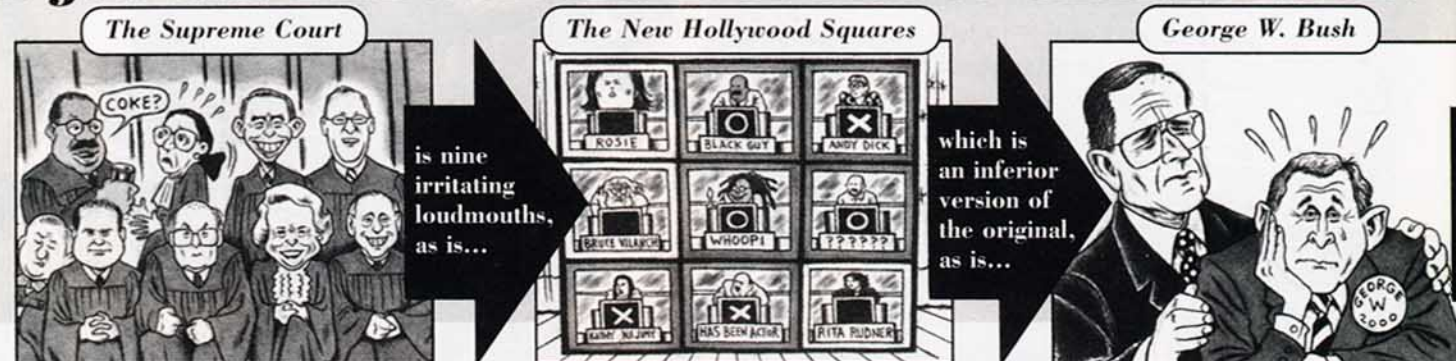
It's time for a MAD writer to bring home the bacon! How? By ripping off (once again) the premise of the "Six degrees of Kevin Bacon" game. He'll be eating pork for a month off this one! Here's...

# 6 DEGREES OF SEP

## can you link **KILLER BEES** to **BRUCE WILLIS**?



## can you link **THE SUPREME COURT** to **CHER'S FACE**?



## can you link **NASCAR FANS** to **JAR-JAR BINKS**?



## can you link **A TERRORIST TRAINING CAMP** to **A CHIA**





# SEPARATION BETWEEN ANYONE AND ANYTHING

## PART IV

Windows 98



which was a hi-tech fiasco, as is...

which is full of hidden bugs, as are...

U.S. Embassies

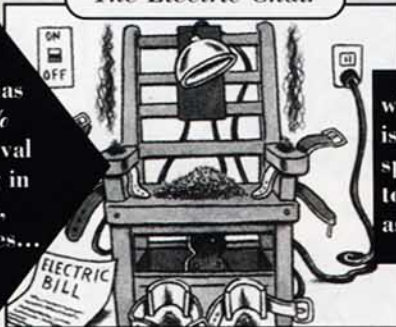


which are well acquainted with bombs, as is...

Bruce Willis



The Electric Chair



who has a 60% approval rating in Texas, as does...

which is State-sponsored torture, as is...

Your Local D.M.V.



which is crammed with long lines, as is...

Cher's Face



Schizophrenics



which has uncontrollable "ups" and "downs," as do...

who talk to themselves on the street, as do...

Cell Phone Users



who can ruin a movie-watching experience, as did...

Jar-Jar Binks



## PET?

Pro Wrestling



which is full of pudgy, middle-aged bald guys, as is...

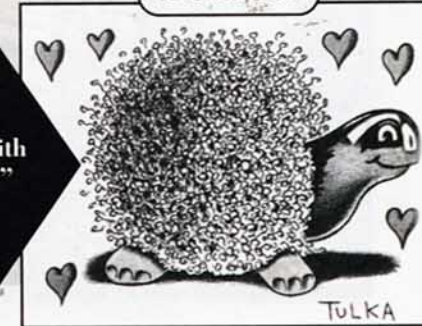
which makes millions staging "fake fights," as does...

Don King



who's a seedy figure with "sprouts" on top, as is...

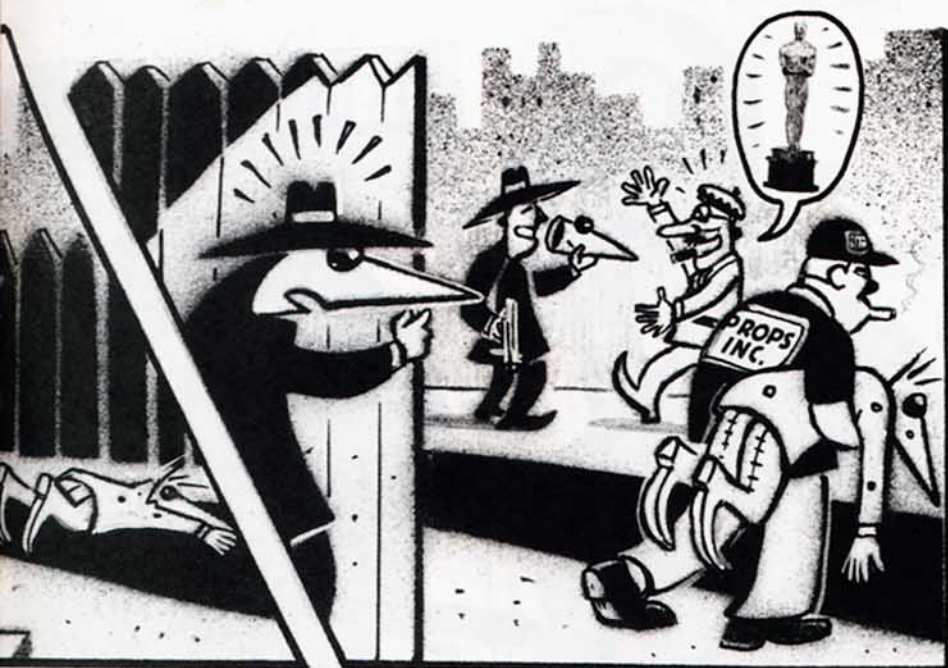
A Chia Pet















**HEY KIDS!** TIRED OF THOSE BORING PIKACHUS, MEWTWOS AND IVYSAURS? WANNA SEE SOME REAL MONSTERS? HERE'S MAD'S GUIDE TO...

# POLITICAL POKÉMON

ARTIST: GREY BLACKWELL  
WRITER: MIKE SNIDER

## #190 WEEPINBILL



## #158 BUBBASAUR



**PRONUNCIATION**  
BUH-BUH-SORE  
(AKA BILL CLINTON)

**ELEMENT**  
POLITICAL B.S.

**TYPE**  
LAME DUCK

**TECHNIQUES**  
LYING, SPLITTING HAIRS,  
LIP-BITING, FEELING PAIN,  
FIST-BANGING

**GOOD AGAINST**  
REPUBLICANS, SPECIAL  
PROSECUTORS,  
IMPEACHMENT COMMITTEES

**BAD AGAINST**  
WIVES, PEOPLE WHO PUT  
THEIR FAITH IN HIM,  
FEMALE INTERNS WITH  
BLABBERMOUTH FRIENDS

**EVOLUTION**  
NONE (NEVER LEARNS!)

## #203 VENOMOUTH







**PRONUNCIATION**  
WEEP-IN-BILL  
(AKA BILL BRADLEY)

**ELEMENT**  
LIBERAL GUILT

**TYPE**  
LONG-LEGGED  
KNEE-JERKER

**TECHNIQUES**  
CHIDING, SCOLDING,  
TSK-TSK-ING,  
FLOGGING HIMSELF  
FOR NOT BEING NON-  
RACIST ENOUGH,  
TELLING POINTLESS  
30-YEAR-OLD NBA  
STORIES

**GOOD AGAINST**  
SHORT CANDIDATES  
(ONE-ON-ONE GAMES  
ONLY!)

**BAD AGAINST**  
NEW JERSEYITES WHO  
REMEMBER HIS DAYS  
IN THE SENATE

**EVOLUTION**  
EVOLVES FROM  
OVERRATED  
PRO-ATHLETE TO  
OVERRATED SENATOR  
TO OVERRATED  
PRESIDENTIAL  
CONTENDER

## #196 TAWNTER



**PRONUNCIATION**  
TAWN-TER  
(AKA  
RUDY GIULIANI)

**ELEMENT**  
DEMAGUERY

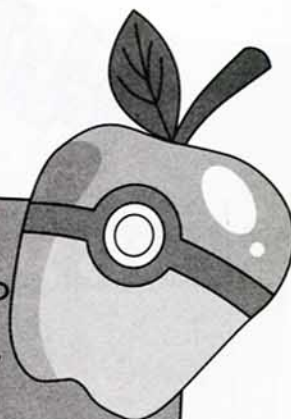
**TYPE**  
PROSECUTOR

**TECHNIQUES**  
OFF-THE-CUFF INSULTS,  
AD-LIB INVECTIVES, ON-  
THE-RUN DENUNCIATIONS

**GOOD AGAINST**  
MUGGERS, PANHANDLERS,  
SQUEEGEE GUYS,  
JAYWALKERS, THE  
HOMELESS, IMPOLITE  
CABBIES

**BAD AGAINST**  
CIVIL LIBERTIES, ETHNIC  
GROUPS, MUSEUMS

**EVOLUTION**  
RETURNS TO BEING  
ORDINARY POLITICAL HACK  
IF NEW YORK CITY CRIME  
RATE GOES BACK UP AGAIN



**PRONUNCIATION**  
VENN-UM-MOWTH  
(AKA PAT BUCHANAN)

**ELEMENT**  
PREJUDICE

**TYPE**  
VICIOUS RABBLE-ROUSER

**TECHNIQUE**  
SPOUTING HATE, RACISM AND  
CRYPTO-FASCISM TO WHIP UP  
FEEBLE-MINDED FOLLOWERS

**GOOD AGAINST**  
MINORITIES, WOMEN,  
IMMIGRANTS, NON-CATHOLICS

**BAD AGAINST**  
TRUTH, FAIRNESS, VOTERS  
WHO AREN'T TO THE RIGHT OF  
MUSSOLINI

**EVOLUTION**  
FROM IRRELEVANT  
LOUDMOUTH POLITICAL PUNDIT  
TO IRRELEVANT LOUDMOUTH  
POLITICAL CANDIDATE

## #195 PSYSCHMUCK



**PRONUNCIATION**  
SYE-SHMUK  
(AKA ROSS PEROT)

**ELEMENT**  
PHONY POPULISM

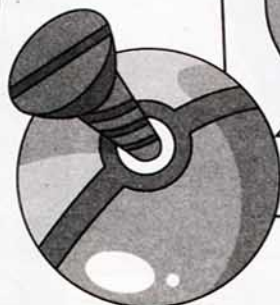
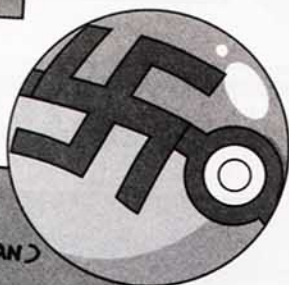
**TYPE**  
BIG-EARED BABBLER

**TECHNIQUES**  
THROWING MONEY  
AROUND, WHINING,  
CHECKING UNDER THE  
HOOD, SPYING ON  
REFORM PARTY MEMBERS

**GOOD AGAINST**  
SLICK, POLL-DRIVEN  
POLITICIANS, TV INTER-  
VIEWERS WHO...ARE...  
JUST...NOT...LISTENING!!!

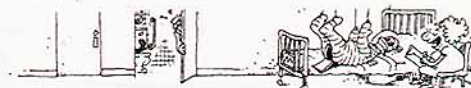
**BAD AGAINST**  
PSYCHIATRISTS, MINIMUM-  
HEIGHT REQUIREMENTS,  
JESSE VENTURA,  
JOURNALISTS WHO ASK  
HIM FOR SPECIFICS

**EVOLUTION**  
UNDETECTABLE - KEEPS  
MAKING SAME CRAZY  
SPEECHES EVERY 4 YEARS





# POLITICAL POKÉMON



## #155 SNEEZING



PRONUNCIATION  
SNEEZE-ING  
(AKA GEORGE W. BUSH)

ELEMENT  
COCAINE

TYPE  
SECRET SNORTER

TECHNIQUES  
REFUSING TO ANSWER  
QUESTIONS ON DRUG USE  
HISTORY, CASHING IN ON  
MOTHER'S HIGH  
FAVORABLE RATINGS,  
BEING BLAND AND  
INOFFENSIVE

GOOD AGAINST  
DAN QUAYLE, LAMAR  
ALEXANDER, ORRIN  
HATCH, ALAN KEYES AND  
ANY OTHER CANDIDATE  
WHO DOESN'T STAND A  
CHANCE IN HELL

BAD AGAINST  
PESKY REPORTERS WITH  
POP QUIZZES ABOUT THE  
NAMES OF WORLD  
LEADERS AND COUNTRIES  
AND TRIVIAL STUFF LIKE  
THAT

EVOLUTION  
IF ELECTED, WILL EVOLVE  
INTO EXACT COPY OF HIS  
DAD'S LAME  
ADMINISTRATION

## #204 BOREUS



## #202 DRAGONESS



PRONUNCIATION  
DRAG-UH-NESS  
(AKA HILLARY CLINTON)

ELEMENT  
ICE

TYPE  
LEFT-WINGED CARPETBAGGER

TECHNIQUES  
STANDING BY HER MAN/BRAGGING  
ABOUT NOT STANDING BY HER MAN,  
ACTING WOUNDED/ACTING NOT  
WOUNDED, "LOSING" FILE FOLDERS

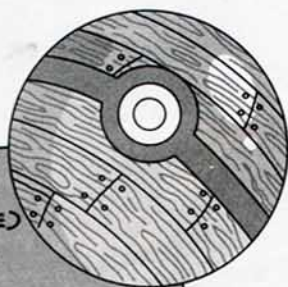
GOOD AGAINST  
RIGHT-WING CONSPIRATORS

BAD AGAINST  
CANDIDATES WITH ANY PREVIOUS  
EXPERIENCE IN OFFICE,  
WHITWATER DEFENDANTS WHO  
DIDN'T GET A BIG FAT ENVELOPE  
FULL OF WHITE HOUSE SOFT MONEY  
BEFORE TESTIFYING, THIGHMASTERS

EVOLUTION  
EVOLVES INTO A NEW YORKER AT  
DROP OF A (BASEBALL) HAT...BUT  
NOT CONVINCINGLY







**PRONUNCIATION**  
BOR-US  
(AKA AL GORE)

**ELEMENT**  
WOOD

**TYPE**  
STIFF-NECKED  
SECOND BANANA

**TECHNIQUES**  
PUTS OPPONENTS TO  
SLEEP JUST BY OPENING  
MOUTH, CAN BURY  
OPPONENT IN FLURRY OF  
MEANINGLESS STATISTICS

**GOOD AGAINST**  
PEOPLE WHO SAY WE  
SHOULD BE DESTROYING  
THE ENVIRONMENT,  
PRESIDENTIAL  
OPPONENTS WITH  
UGLY DAUGHTERS

**BAD AGAINST**  
CHARISMA, TERMITES

**EVOLUTION**  
CHANGES IMAGE FROM  
INSIDER TO OUTSIDER  
EVERY TWO WEEKS...  
DEPENDING ON THE POLLS

## #199 HERODACTYL



**PRONUNCIATION**  
HEER-OH-DACK-TULL  
(AKA JOHN MCCAIN)

**ELEMENT**  
WAR RECORD

**TYPE**  
VETERAN

**TECHNIQUES**  
GETTING OTHERS TO  
BRAG PUBLICLY ABOUT  
HIS PRISONER-OF-WAR  
EXPERIENCE SO HE CAN SIT  
BACK AND PRETEND NOT TO  
WANT TO TALK ABOUT IT,  
EXPLODING WHEN TALKING  
ABOUT NOT HAVING A BAD TEMPER

**GOOD AGAINST**  
DRAFT-DODGERS, LIBERAL DOVES,  
CANDIDATES WITH WORSE COMB-  
OVERS THAN HIS

**BAD AGAINST**  
REPORTERS WHO ASKS QUESTIONS  
ON SUBJECTS OTHER THAN THE  
VIETNAM WAR, CANDIDATES WHO  
CAN UNCLENCH THEIR TEETH

**EVOLUTION**  
EVOLVES INTO REAL  
PRESIDENTIAL-MATERIAL...BUT  
ONLY WHEN UP AGAINST FIELD OF  
WEAK, LIGHTWEIGHT RIVALS, LIKE  
GEORGE W. BUSH



## #141 WHYDON?!



**PRONUNCIATION**  
WYE-DONN?!  
(AKA DONALD TRUMP)

**ELEMENT**  
GREED

**TYPE**  
SELF-PROMOTER

**TECHNIQUES**  
POINTING OUT WHAT A FINANCIAL GENIUS HE IS  
(WHILE IGNORING BANKRUPTCIES AND  
COLOSSAL BLUNDERS), ENDEARING HIMSELF TO  
AVERAGE AMERICAN VOTERS BY SHOWING OFF  
HIS COMPLETE LACK OF TASTE, TROTTERING OUT  
HIS LATEST HOT YOUNG BABE GIRLFRIEND AS  
POSSIBLE "FIRST FOXY LADY," ACTING LIKE THE  
RICHEST MAN IN AMERICA EVEN THOUGH HE'S  
CURRENTLY ONLY #143, BEING SEEN AROUND  
WITH PAL PUFF DADDY TO SHOW THAT HE'S  
"DOWN WIT THE BRUTHAS!"

**GOOD AGAINST**  
POLITICIANS WITH FAT, DUMPY WIVES

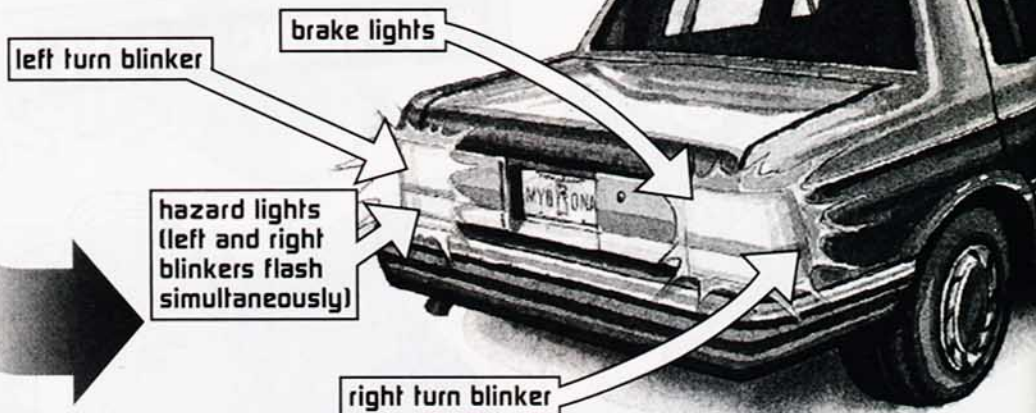
**BAD AGAINST**  
GUYS WITH GOOD HAIRCUTS, BILLIONAIRES  
WHO'VE NEVER GONE BANKRUPT, VOTERS IN  
RENT-CONTROLLED APARTMENTS THAT HE  
WANTS TO TEAR DOWN

**EVOLUTION**  
EVOLVES FROM LATE NIGHT TALK SHOW FODDER  
FOR FINANCIAL FAILURE TO LATE NIGHT TALK  
SHOW FODDER FOR POLITICAL FAILURE



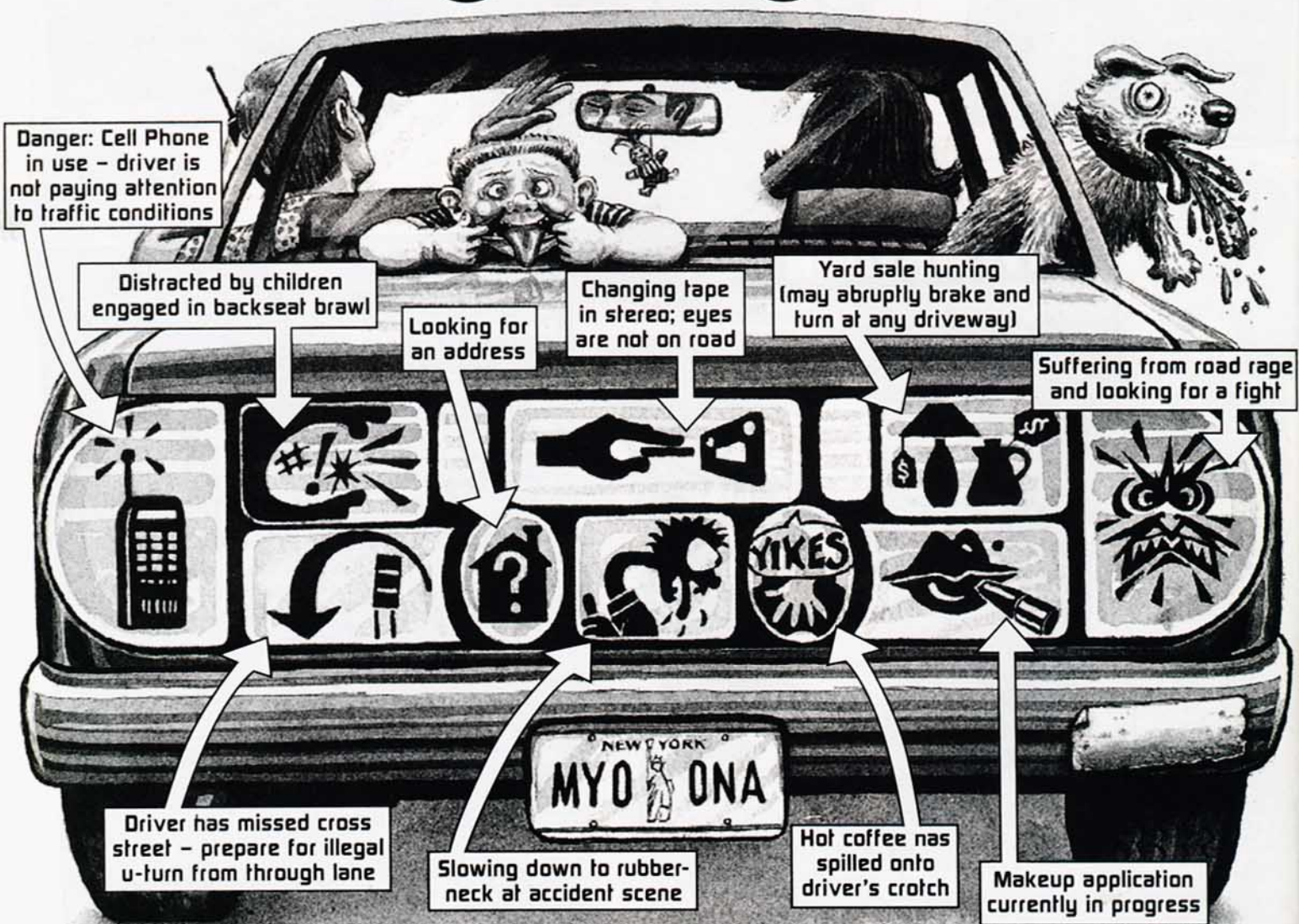


Auto manufacturers have made leaps and bounds in safety equipment for cars. Directional and hazard lights, however, have remained virtually unchanged in the history of modern automobiles. Most vehicles are equipped with a standard set-up like this:



On today's streets, this primitive system does not offer much in the way of real communication as to what direction the driver is really going or the nature of a particular hazard. What cars need is...

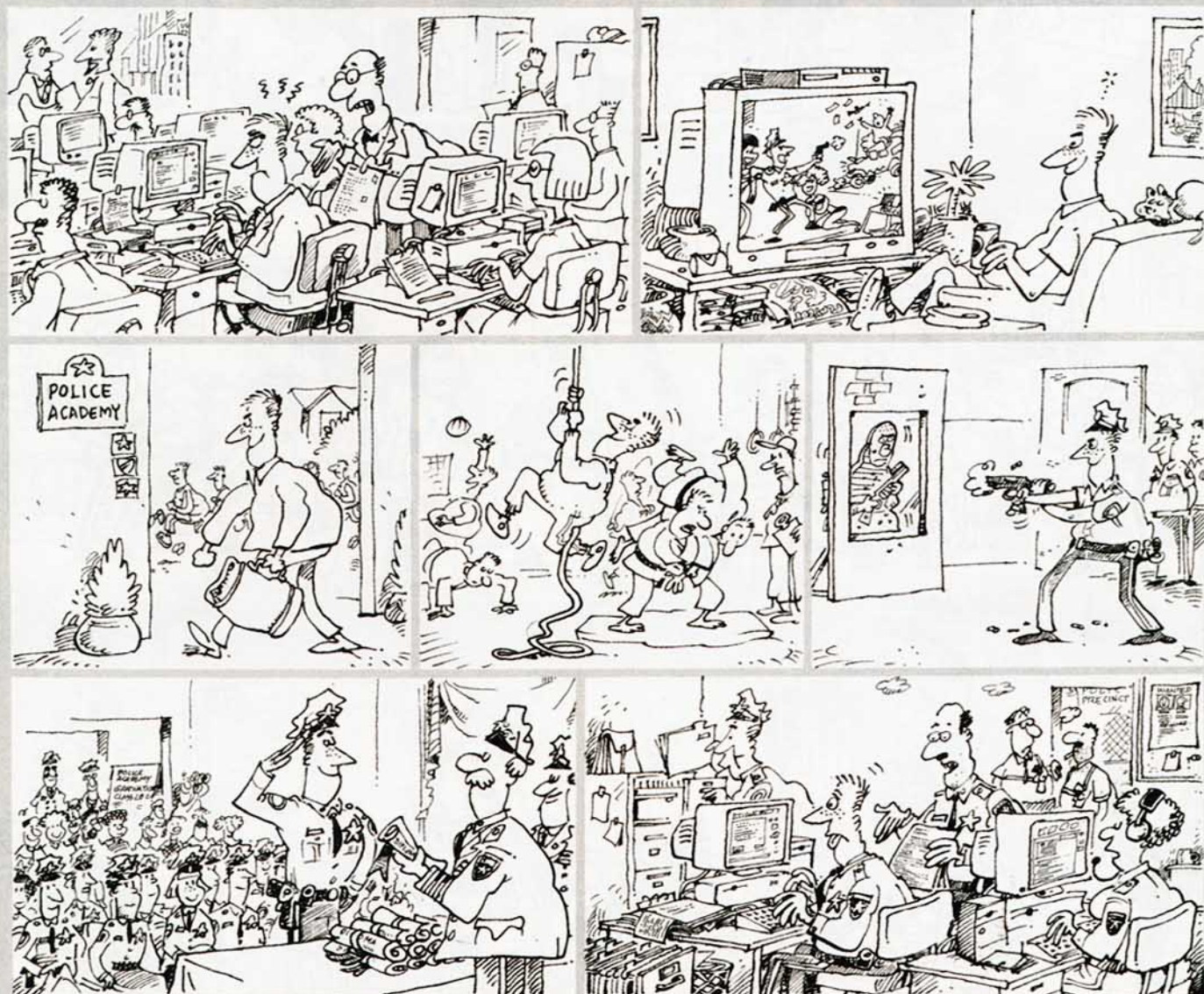
## A More Complete Array of Directional and Signal Lights







# A MAD LOOK AT COPS



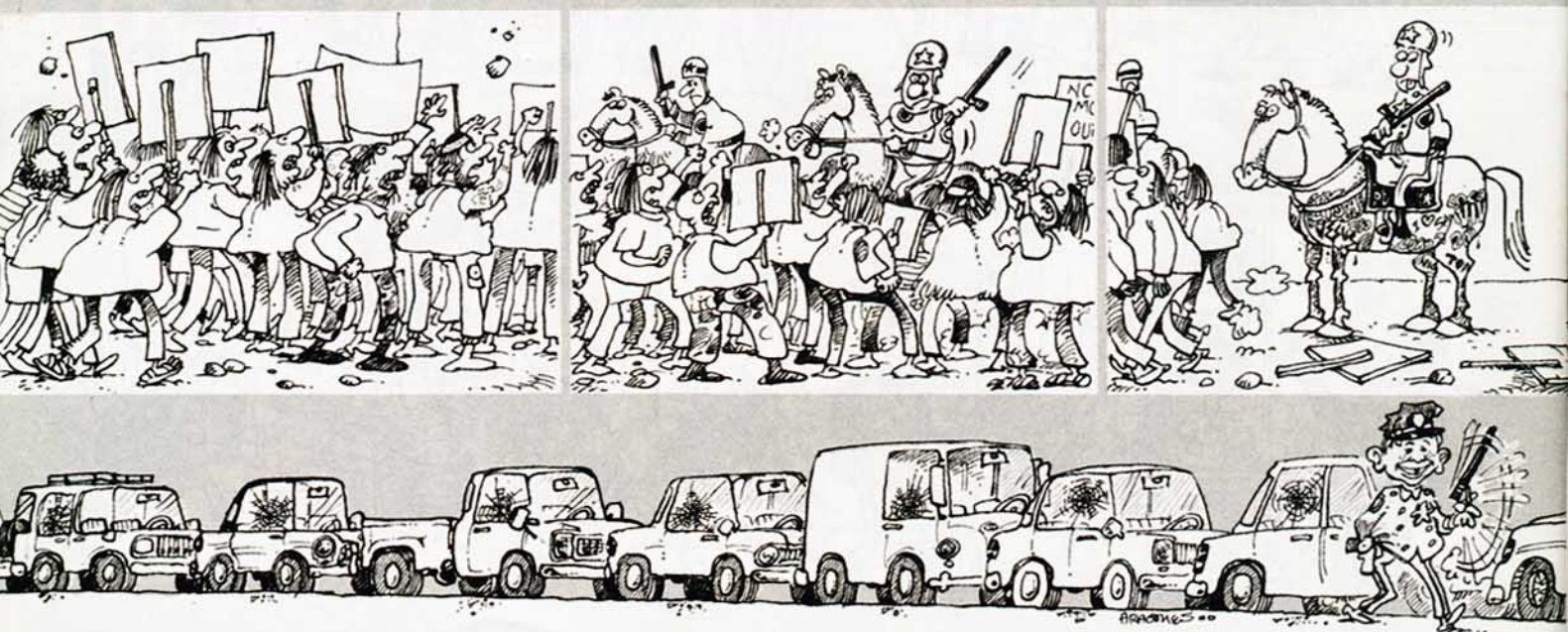
















Breaking up is hard to do.... especially when one of the break-ees has a daily five-hour radio show heard by 40 million listeners! Howard Stern's separation after two decades of marriage to his wife Alison shocked his fans. And if you've ever heard some of the stuff Howard does, you know his fans don't shock easily! The Stern separation is supposed to last for one year. But can *anybody* stand a full year of dissecting what went wrong, what might happen next, and 9,000 phone calls from clueless listeners asking "Yo, Howard, what's up with your marriage, dude?" If it has to end, please let it end quickly — as in just 30 minutes! if there is a God in heaven, the parties will get together and begin...

# SETTLING THE HOWARD STERN DIVORCE CASE ON JUDGE JUDY

ARTIST: ANGELO TORRES

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You are about to enter a studio set that's supposed to be the courtroom of Judge Judith Sheindlin. The people are real. The cases are real. And the judge is real obnoxious! This is her world, bucko! You're just suffering through it! This is Judge Judy!

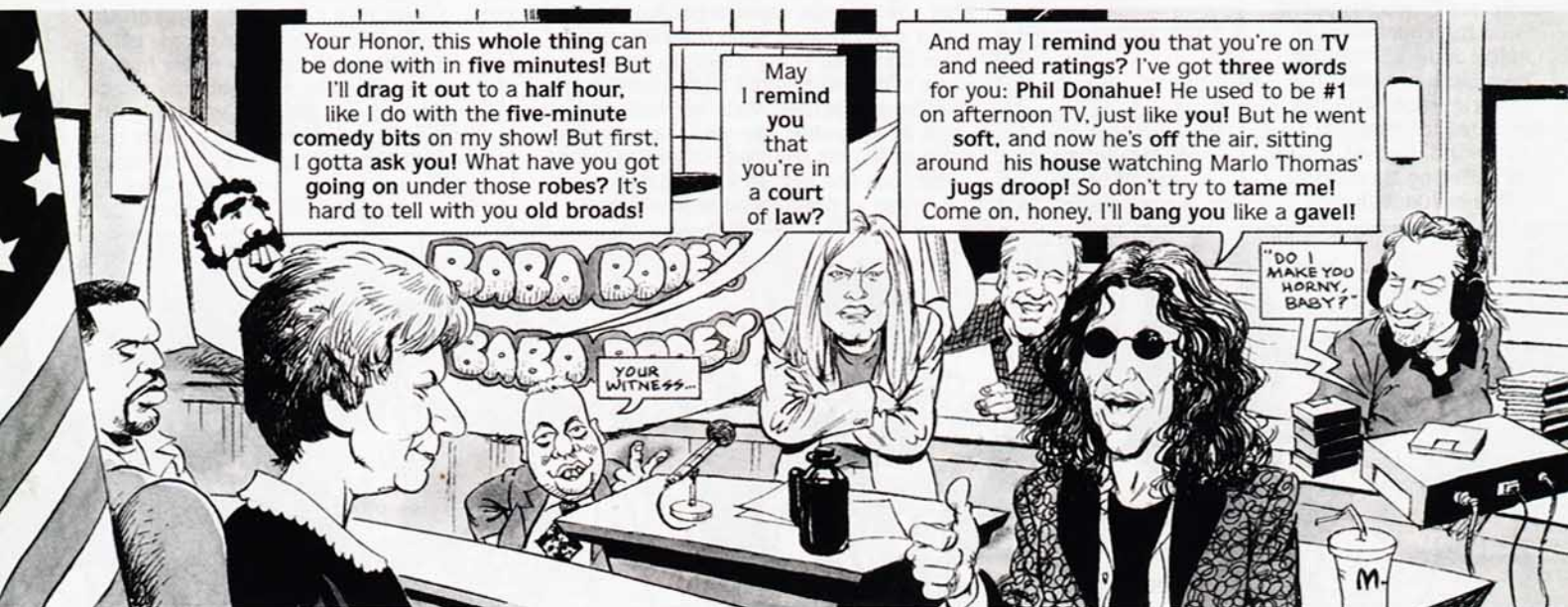
All rise in the case of Stern versus Stern!

This is the plaintiff, Alison Stern! She says that she was the woman behind the man! And if you've ever seen the view behind this particular man, then you know how she suffered! She did all the hard work keeping the house. While her husband was out in the public eye, she stayed home and raised his children! Of course, when she took the kids to kindergarten, she hired a chauffeured stretch limo!

This is the defendant, Howard Stern! He's called "The King of All Media," sometimes by people other than himself! He was rarely home, was asleep by nine got almost no sex and saw little of his family. He says that made him the perfect husband! He's asking the court to reveal its cup size, and whether or not it's had any hot lesbo action!











Your Honor, I'd like to introduce **damning evidence** in this divorce case! Marriage vows are supposed to be sacred! But this is a **photograph** clearly showing Howard with two naked women!

Where did you get that?

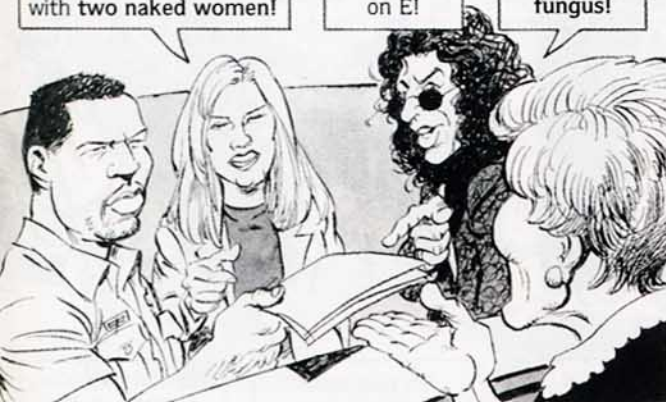
From yesterday's show on E!

Oh, good! I was afraid that **blurry blue stuff** covering their nipples was chest fungus!

You're not **too swift**, are you, sir? You're one **hamburger short of a Happy Meal!** On your best day, you're not half as smart as I am on my worst day! Zip your lip and get a grip, or pack your bags and take a trip!

Judge, you're making less sense than **Stuttering John** on a broken speaker phone!

Impressive! Nobody ever came back from my devastating fortune-cookie quip barrage before!



Mr. Stern, do you have anything else to add?

Yes, I do! **Hot Dogs and Donuts** is now available at all stores! Or, call 1-800-JOKELAND for CDs and filthy jokes!

What on Earth are you talking about?

Sorry, it's that rat bastard Jackie Martling and his ironclad radio contract! Every two hours, no matter where I am or what I'm doing, I have to stop everything to do his plug!



Listen, Sterno, this case affects an **entire family!** And there are **four children** to consider!

Four? But we only have **three daughters!**

Don't try to kid a kiddler! What about your son over there?

An easy mistake! That's just Hank, the **Angry Drunken Dwarf!** He's waiting to film a segment for my TV show! I'm going to be stuffing him inside a **Styrofoam ice cooler** later, and throwing him in the river! The idea is to demonstrate how our sick society abuses and mistreats its **weakest citizens...**starting with me!

I would plead the Fifth, but I already drank it!

Why should I give up 50%? I've worked hard for my money! I have to go to sleep early every night! Tell me, what normal person is forced to be out cold and snoring at 9:30?

Anyone who watches **Stark Raving Mad** or **Becker!**











And what about YOUR dance card, buster? While your wife gets the cream of the crap, who are YOU going to be consorting with?

The best supermodels, strippers and porn stars I can find! Maybe their warm, giving jugs can fill the void in my life! And I think the experience will bring me and Alison closer together! After 2,000 or 3,000 meaningless, empty encounters, I'm SURE I'll realize what I'm walking away from! It's severe therapy, but I'm willing to tough it out!

Save it for the circus, Bozo! Does it say "STUPID" on my forehead?

It's a little hard to tell, with all those wrinkles and liver spots! But here's my point: My wife Alison means more to me than any ten women ever could! And I plan to prove that theory tonight, with ten women!



Your Honor, this is cutting into my nail-polishing and foot massage appointments! Can you render your decision, please?

My ruling is that the assets will be divided equally! And now I have a few things to say! Just because they throw rice at your wedding doesn't mean you get a free meal! The two most dangerous words in the world are "I do"! And —

Spare me the wacky lecture, Judge Judy! Here's the situation: You're the most powerful woman on afternoon TV! You even get higher ratings than Oprah, at one-twelfth the weight!

Tell me something I DON'T know, Slappy!

And I'm the most powerful man on morning radio! Movies, pay-per-view, I've done it all! Plus, I've got the biggest ratings on the E! Network! Not to brag, but I even beat the *Hangin' with Mr. Cooper* "True Hollywood Story"!



You're the king, I'm the queen! What's your point?

I'm very turned on by strong, assertive women! I'm making a DNA sample in my pants! And you need someone who can tame you, and your wussy husband is a failure! He copied your courtroom show, but he can't even do it right! And since I'm a free agent now, if you dump Loser Boy...

Hmmmm...I AM a little tired of being the most obnoxious person in my own home! Let's discuss this further...back in my chambers!



And remember our deal, Howie — I get to be on top!

This is going to be the greatest media merger ever!







GRIEVING LAS VEGAS DEPT.

# MAD's CELEBRITY CAUSE-OF-DEATH BETTING ODDS

Our team of crack oddsmakers gives you the latest Vegas line on how one of today's biggest stars will take his last cuts!

THIS MONTH'S FUTURE HITTING PROSPECT FOR THE ANGELS:

## MARK MCGWIRE

### CAUSE OF DEATH

### ODDS

Goes into shock after being unable to find steroid-shrunk testicles

2:1

Beating accident after being blinded by flashbulbs going off every 5%&\* # time he swings the bat

3:1

Accidentally chokes self to death while flexing humongous neck muscles

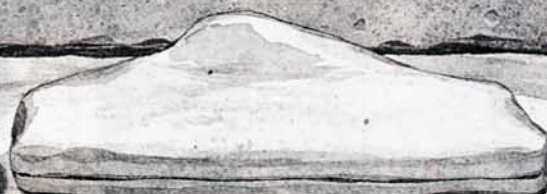
5:1

Clunked over head with champagne bottle during Cardinals World Series celebration

8,452,897:1

Crushed by mob of autograph seekers during visit to the Dominican Republic

65,398,710:1



ARTIST: HERMANN MEJIA

WRITER: MIKE SNIDER

*Herman*



WHAT FREQUENTLY  
PROSECUTED CRIME  
FAMILY IS TRYING  
TO MUSCLE IN ON  
NEW YORK?



FOLD PAGE OVER LIKE THIS!



FOLD BACK SO THAT "A" MEETS "B"



THE  
CLIN-  
TONS









# ONE FINE DAY AT THE MUSEUM

