

DAWSON'S CREEK • VH1's BEHIND THE MUSIC

MAD^{IND}®

WE'RE ALREADY SICK OF
**WHO WANTS
TO BE A
MILLIONAIRE**
AND THAT'S OUR FINAL ANSWER!

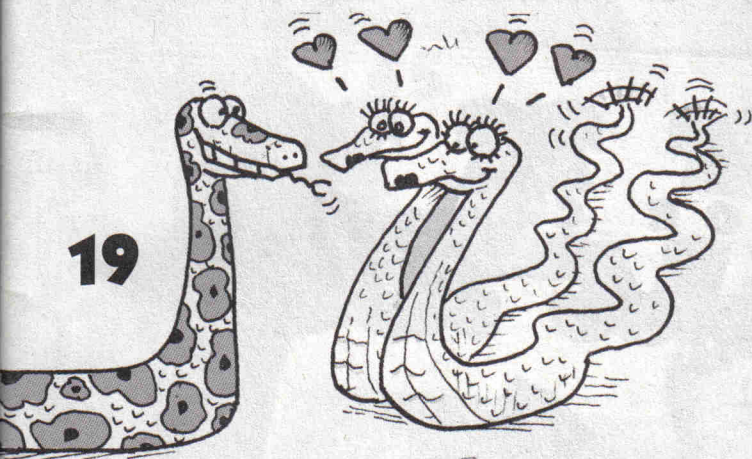


UNITED STATES

#392 APRIL 2000 \$2.99 CHEAP!



04 >



"IT'S OK, GO AHEAD, WE ONLY USE THE
EXPLODING CANDLES ON YOUR BROTHER."

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MAD

Editor's Note

As you probably already know, America Online has purchased the parent company of MAD Magazine, Time Warner. In the future it will be known as AOL Time Warner. The question arises: Will MAD continue to be hard on AOL, poking fun at every phase of its operation, as it has since AOL came into being?

The answer, of course, is a definite YES! We, the editors of MAD, are a fearless lot, and nothing here has, or will, change!

Of course, it will be harder to poke fun at AOL, given their dramatic improvement in service. We're not sure if that is due to the millions they have spent (wisely) in buying brand new state-of-the-art equipment. Or perhaps it is AOL's outstanding leadership, starting with its brilliant founder, Stephen Case (Or as we prefer to call him, our buddy, Steve.)

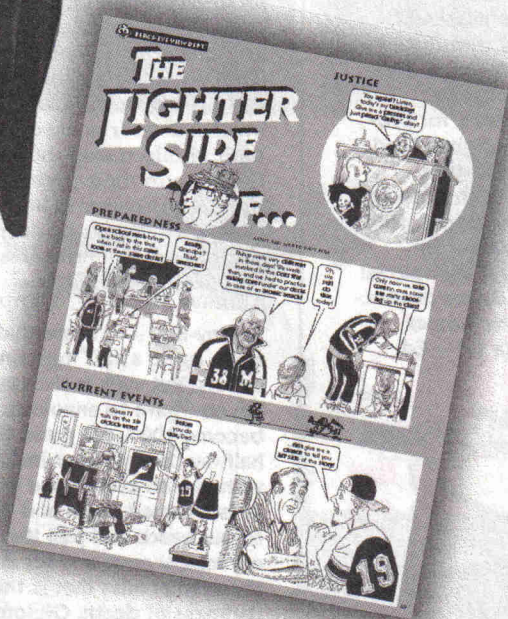
No, our sights will not be lowered, our guns will not be unloaded! We will still target online services, especially those REAL crappy ones like Prodigy and Juno. You know what we mean: the online services that REALLY suck. The ones that could take a lesson from the leader in online services, AOL!

Fearlessly yours, The Editors





45



29

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Ted Head Cheese
Invents Head Cheese

1215
Nostradamus
Predicts Millions
Will Be Ripped
Off By The
Psychic Friends
Hotline

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1993
Bill Clinton
Introduces First All-
You-Can-Eat
Dessert Bar At
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Dinner

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"Drawn Out Dramas" Various Places
by Sergio Aragones Around the Magazine

"All lawyers are cut from
the same cloth — fleece!"

FRONT COVER ARTIST: C.F. PAYNE

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DATE MAIL

On the very first page of issue #389, under the Mad logo, the date reads "January 1900." Is this a result of the dreaded Y2K bug, or did you just slip that in so schmucks like me would write letters like this about how goofy you are?

Jack Hornsby, Mandeville, LA

Jackie — We wish we were that clever. In truth, our entire Y2K compliance program was run by none other than that bumbling idiot Godfrey. We thought we had stopped the presses in time, but it's clear that you got one of the copies with 1900 in it. We contacted famed logographer and misprint expert Hans Brickface of Han's Bric-A-Brac & Boo-Boos and asked him to assess what such an issue would fetch at auction. A startled and delighted Brickface said he wouldn't sell that issue at auction for under \$3,000. It looks like the new millennium is getting off to a Y2ok start for you! Thanks for writing! —Ed.

STOMP THE INSANITY

Re: Issue #388's "MAD Looks at What's on the Back of your Ticket" Riverdance stub. Obviously there are no Irish step dancers on your staff! Anyone knows that "Lord of the Dance" is "Stompity Stomp Stompa" and "Riverdance" is "Tikaty Tikki Tikki." You are getting the shows mixed up!

Steve Turner, Portland, OR

Steverino — Au contraire, it is **YOU** who have mis-stepped with your missive! It just so happens that MAD's own Duck Edwing (Formerly Ireland's favorite son Duck O'Edwing, before coming to America and changing his name for professional reasons) was the original Lord of the Dance. Duck assures us that "Stompity Stomp Stompa" is the correct sound effect for Lord of the Dance. Had it been "Klippity Klippity Klop," we would have been referencing the special All-Equestrian Lord of the Dance production, currently on tour in the former Soviet Union. Tikity Tikki Ta Ta! —Ed.



LIVE AND LET DIORAMA

We at MAD love getting mail, cause we never know what little gem of a surprise will be in the package. For example, just the other day, the postman delivered a package from Mike "Sport" Murphy from Ronkonkoma, NY. After being swept by the MAD bomb squad (routine procedure), we opened it up to discover a delightful diorama which we now giddily present here. Nice job, Sport!



HOW TO REACH US
Please Address Correspondence
To: MAD, Dept. 392, 1700
Broadway, New York, New York
10019. MAD welcomes reader
submissions. Manuscripts will not
be returned or acknowledged,
however, unless they are accom-
panied by a self-addressed,
stamped envelope! MAD doesn't
read faxed submissions!

SHOOTING HIS MOUTH OFF

In MAD #389's "The 20 Dumbest People, Events and Things of 1999" you lash out in #16 at "Random Acts of Senseless Violence." I see why one would think this is dumb, and I agree. It was the second half that bothered me where you wrote "And as long as the NRA has Congress in its pocket, nut jobs will have easy access to guns and the body count will rise." How could you possibly blame these acts of violence on the NRA? The NRA's sole purpose is to preserve the values of our founding fathers who wrote the Constitution. Congress has nothing to do with it. Do you think making anti-gun laws will prevent psychopaths from going nuts and killing people? Did the already present law, which required gun owners to restrict access of their guns from their children stop those children from firing upon their peers in Littleton on April 20th? The answer to both questions is no! I know you won't print this on your letters page, because it criticizes your magazine.

Thomas Morris IV, Thorofare, NJ

Tommy-Boy — It's rare that a single letter can make us do a 180° turn on our long-held core beliefs. But such is the case with your missive. We now have to announce that we have become 100% pro guns. It was somewhere halfway through your insipid diatribe that we wished with every bone in our body that we in fact owned a gun and could load it, put it to our heads and pull the trigger, thus ending our misery once and for all, as we curl up in the eternal bliss that is the sweet, sweet darkness of death. Oh lordy, come save us now from this insufferable bore! Oh, wait! We have a better idea, why don't you go and shoot yourself — that's a fine and dandy idea! Thanks for writing! —Ed.

"ABSENTEE EXCUSE NOTES"

In MAD #388's "Absentee Excuse Notes Through History" I noticed the daughter of Jean-Paul Sartre is wearing a Fieldston badge. I go to Fieldston and I am glad you have included our humble school in your magazine. Did his daughter go to Fieldston? If not, why did you put it in?

James deBoer, New York, NY

Jamie — The reason artist Mort Drucker put the Fieldston badge in the picture is because his granddaughter Katie Bachner is an outstanding, straight-A student at that fine institution. As for whether or not Sartre's daughter went there, we have no clue. We suggest you try the alumni office! —Ed. Class of '86

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MAD #393
ON SALE APRIL 18!

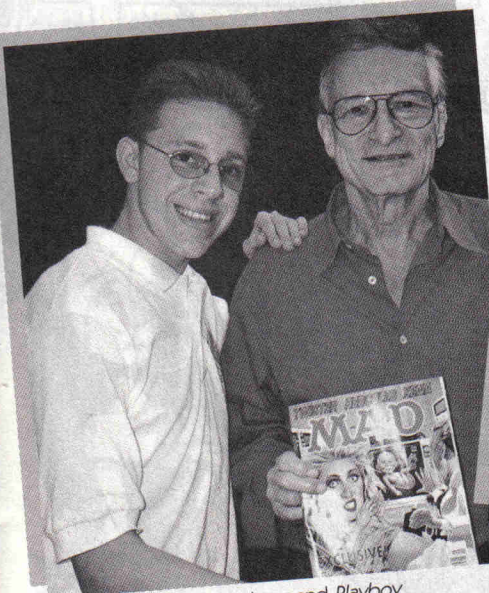
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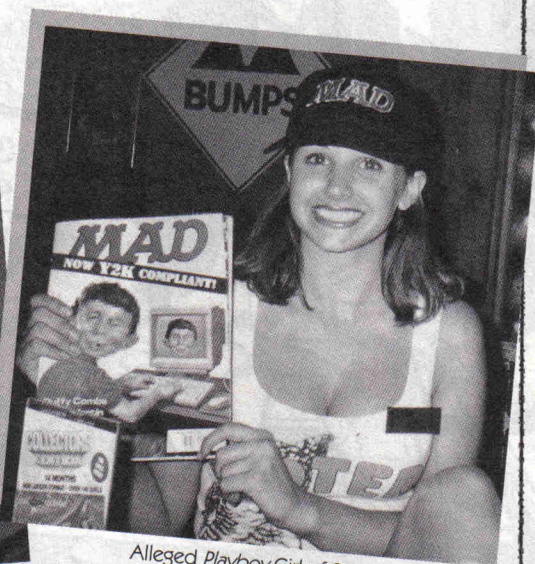


MAD CELEBRITY SNAPS

What kind of reader gets a free subscription to MAD? One who sends in a picture of himself with legendary pajama-clad *Playboy* publisher Hugh Hefner, mainly, Ari Greenberg of Los Angeles, CA, who will receive a three-year subscription! Speaking of *Playboy*, another quasi-Celebrity Snap from Jim Jeffers of Jacksonville, FL (he'll receive a one-year subscription) features alleged *Playboy* Girl of Summer Christina Kennedy. We're happy to reprint it for our young male readers' enjoyment!



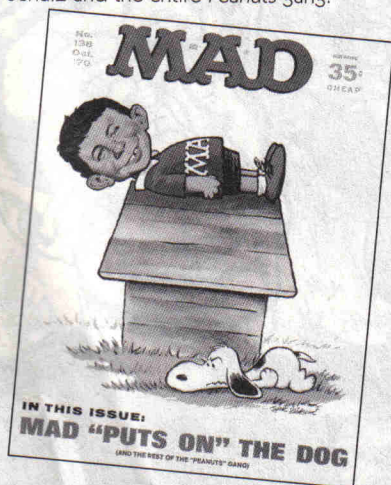
Ari Greenberg and *Playboy* publisher Hugh Hefner



Alleged *Playboy* Girl of Summer Christina Kennedy

WORKING FOR PEANUTS

In the January 2nd issue of *People* magazine, various cartoonists were asked to bid farewell to *Peanuts* creator and writer Charles Schulz on his retirement. Since they didn't ask us to contribute, we had to do it on the pages of our magazine. So we reprint this Jack Rickard illustrated cover from MAD #138 and send best wishes to Charles Schulz and the entire *Peanuts* gang!



THE CAT GOES "BARF"

I have an unusual problem that only you guys can fix. I have seven cats, one of whom has a frequent upset stomach. While he had the good taste to be standing over the January 2000 issue (#389), he simultaneously had the bad taste to throw up on the page with #7 and #8 of the MAD "20 Dumbest People, Events, and Things of 1999." How's chances of you guys sending me another copy of that issue?

Sue Cunningham, Waynesville, NC

Suzy-Q — How's chances? How's chances of you getting a free issue? Your chances of getting a free issue are just slightly better than a kitten's chances of survival after being sat on by that fat chick from *The Practice*, Camryn Manthighs! But they are significantly better than geek-faced Steve Forbes chances of being elected President! You follow? —Ed.



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the usual gang of idiots

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I'm **Dudson Leering**! Many TV viewers know me as the **hottest** teen star on the **WB network**! Others call me that **schmuck** in the rowboat! In my case, **WB** stands for "**Without Brains**"! Okay, here's my story: I'm a sensitive, troubled teen on TV! Wow! **THERE'S** a new concept!

This show is in its **third season** and getting **very tired**! But next season should be **exciting**! They're **finally** going to air the viewers' **most requested** episode: "**Dudson Tips Over**"!

Anyway, gang, **welcome** to my **creek**! Welcome to my **series**! Come meet my equally **disturbed** buddies...

I DON'T
WANNA WAIT...

I'm **Jody Plotter**! **Dudson** and I have been **sleeping** in the same **bed** since we were **small children**! When we were **finally** mature enough to do something more **interesting** than just **sleep**, **Dudson** fell in **love** with **film** and **Steven Spielberg**! I think the only way he'll do me now is if I'm dressed as **E.T.**!

You work
for
the
WB?

Guilty as
charged!

Then
tell me,
what's
this
series
about?

It's the **poignant**
story of four
teenagers striving
for **self-awareness**
in a rapidly
changing world!

C'mon! What's
it **really**
about?

Okay! It's
thirtysomething
with **zits**!

Come quick! There's **something**
puzzling on the other
end
of town! We've never seen
anything like it before!

Really? What is it?

It's a
Latino!



Dudson's GEEKS

I'm Pasty Wusser, Dudson's quirky best friend! I'm moody, I'm cynical, I'm part of the "dating challenged"! In this series about film and film students I fit right in! I'm about as exciting as a multiplex theater seat cup holder - but not as useful!

I'm Jem, the town tramp! I'm a bad girl from New York City who's done some serious partying! The bumper sticker on my car reads: "Been there, done him!"

This is a TV series that totally speaks to my generation!

Gee, I didn't realize that "Dumb and Blonde" was considered a generation!



In this series, everyone who matters is white!

Yeah, I've noticed! Although they did cast me in one of the episodes!

Hey, that's great!

Not really! They had me involved in a "sail-by shooting"!

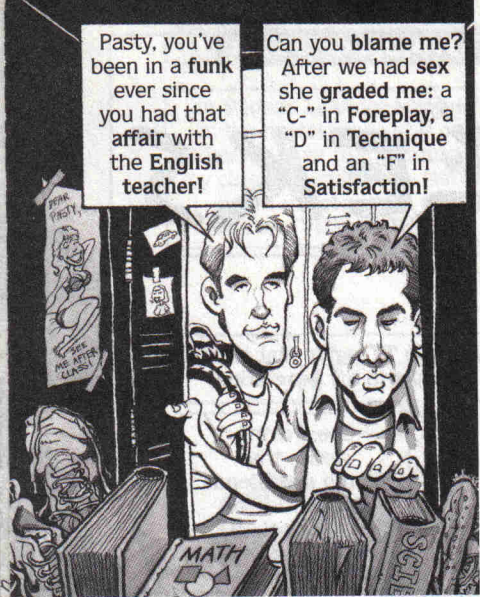
Are the characters in this series exciting?

Let me put it this way: Democratic candidates Al Gore and Bill Bradley had a town hall meeting with the people of Clapside! They talked to the residents and listened to their problems!

What happened?

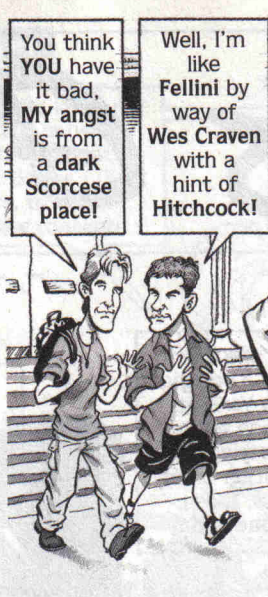
This time Gore and Bradley fell asleep!





Pasty, you've been in a funk ever since you had that affair with the English teacher!

Can you blame me? After we had sex she graded me: a "C-" in Foreplay, a "D" in Technique and an "F" in Satisfaction!



You think YOU have it bad, MY angst is from a dark Scorsece place!

Well, I'm like Fellini by way of Wes Craven with a hint of Hitchcock!



What the hell are they talking about?



They sound like the oldest, weariest, 17-year-olds in the world!



Haven't you noticed? This show is mired in psycho-babble and film references!



He's, like, so way cool, but SHE'S a dork!



But those teens sound normal! Where are they from?



They bussed them in from *Saved By The Bell*!



Let's finally do it, Dudson! Make love to me!

Sorry, Jody! I'm totally involved with someone - someone I care so deeply about there's no room for anyone else!

Who is it? You're talking to him!



Dudson, you think of nothing but film-making!

That's so not true!

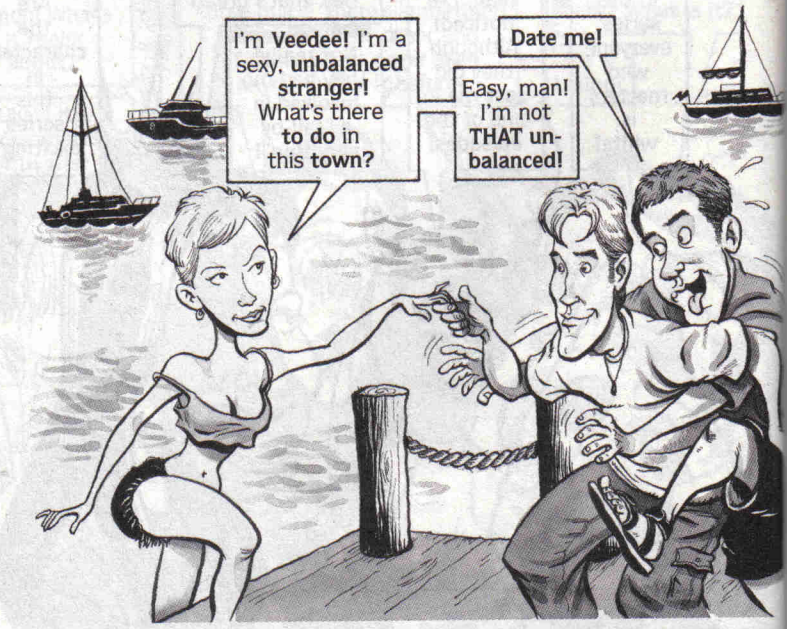
I'm leaving you, Dudson! I'm walking out of your life!

Hold it! Let me get a "tracking shot" of that and go slowly to a fade-out!



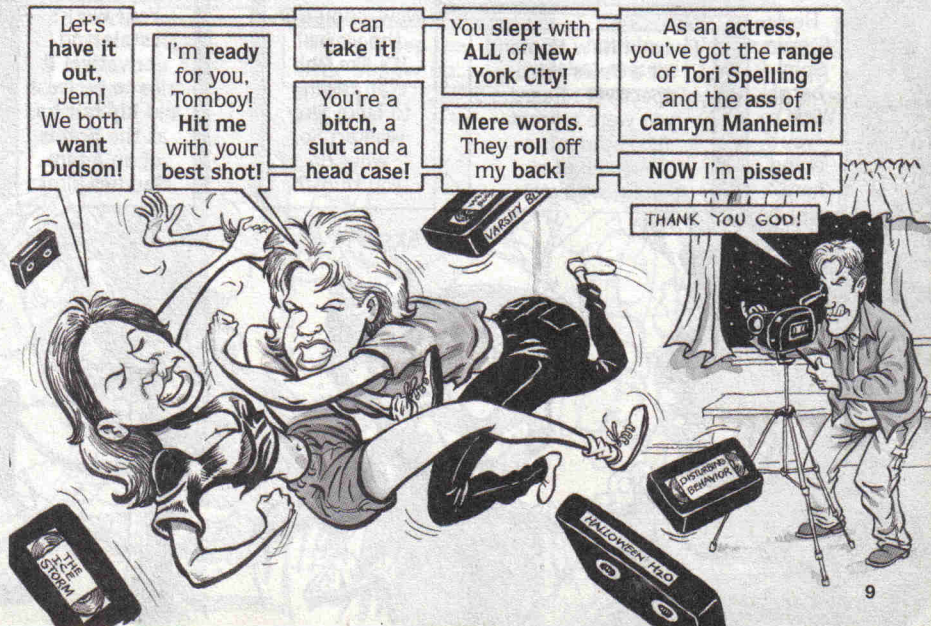
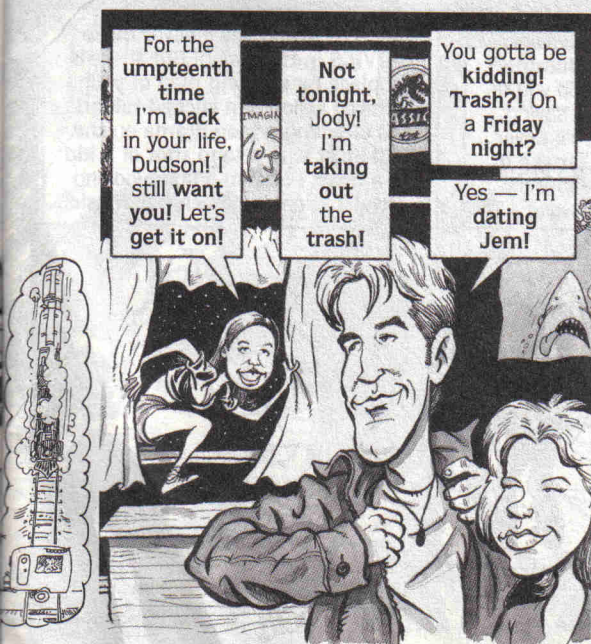
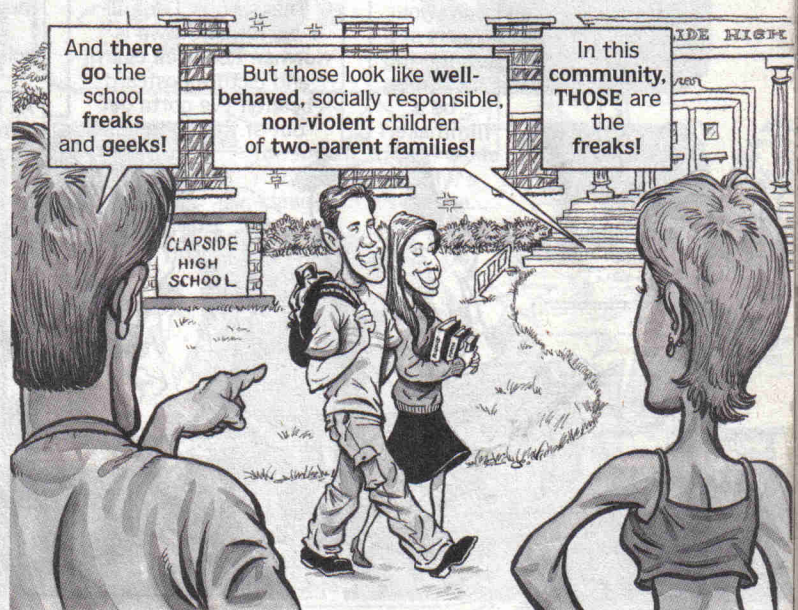
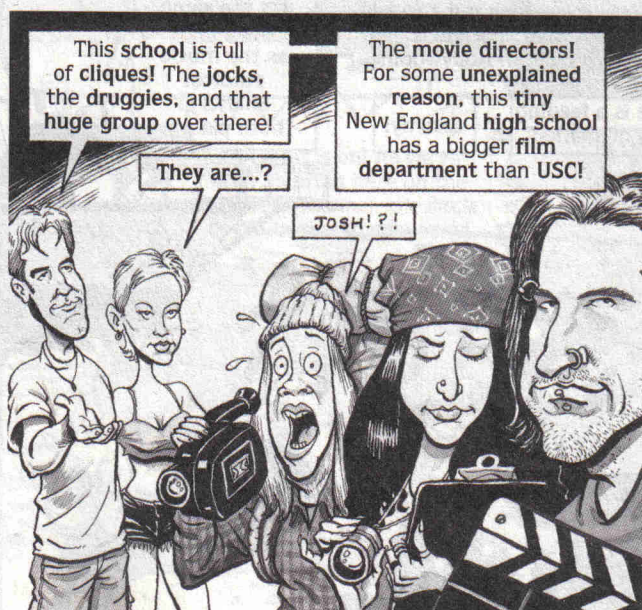
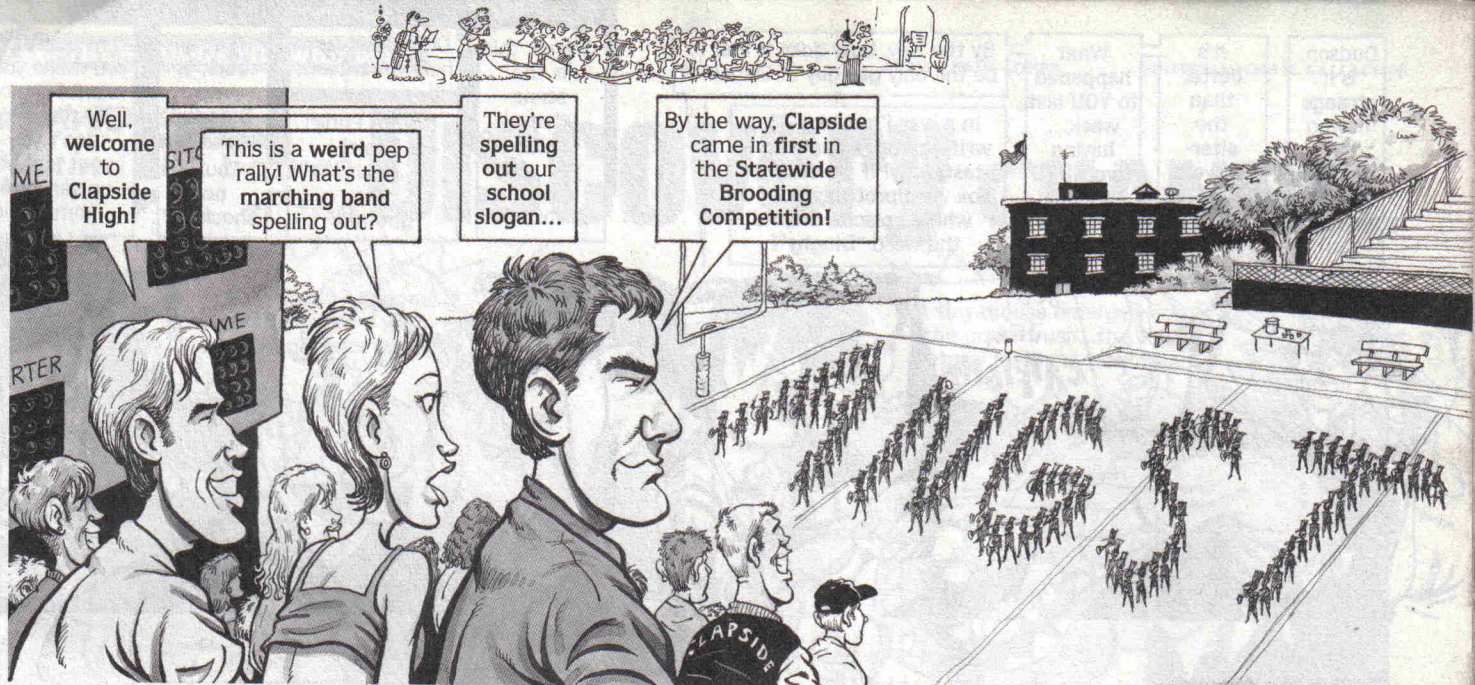
Hey! Look out in the marina - a new girl in town!

Plot point ahoy!



I'm Veedee! I'm a sexy, unbalanced stranger! What's there to do in this town?

Date me! Easy, man! I'm not THAT unbalanced!



Dudson, is it strange having two women fight over you?

It's better than the alternative...
What's that?

What happened to YOU last week... having two GUYS fight over you!

By the way, how does it feel to be the only gay guy in Clapside?

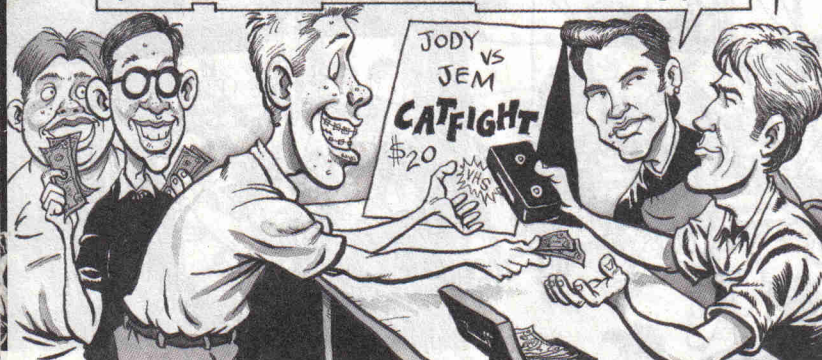
In a way I'm lucky! The writing staff's handling it tastefully! If we were on Fox we'd probably build a whole episode around the word "Dinghy"!

Grams, this is the scene where I shock you with bad words!

Oh, goodness - here it comes...
Hump! Pubic! Penis! Jerkin' the gherkin!

Put a sock in it, Blondie!
You're not shocked?

I'm bored! Can't you make yourself useful like other TV teens? Why don't you go out and beat up vampires or something?



I know you have your heart set on moving to L.A. to be a filmmaker!

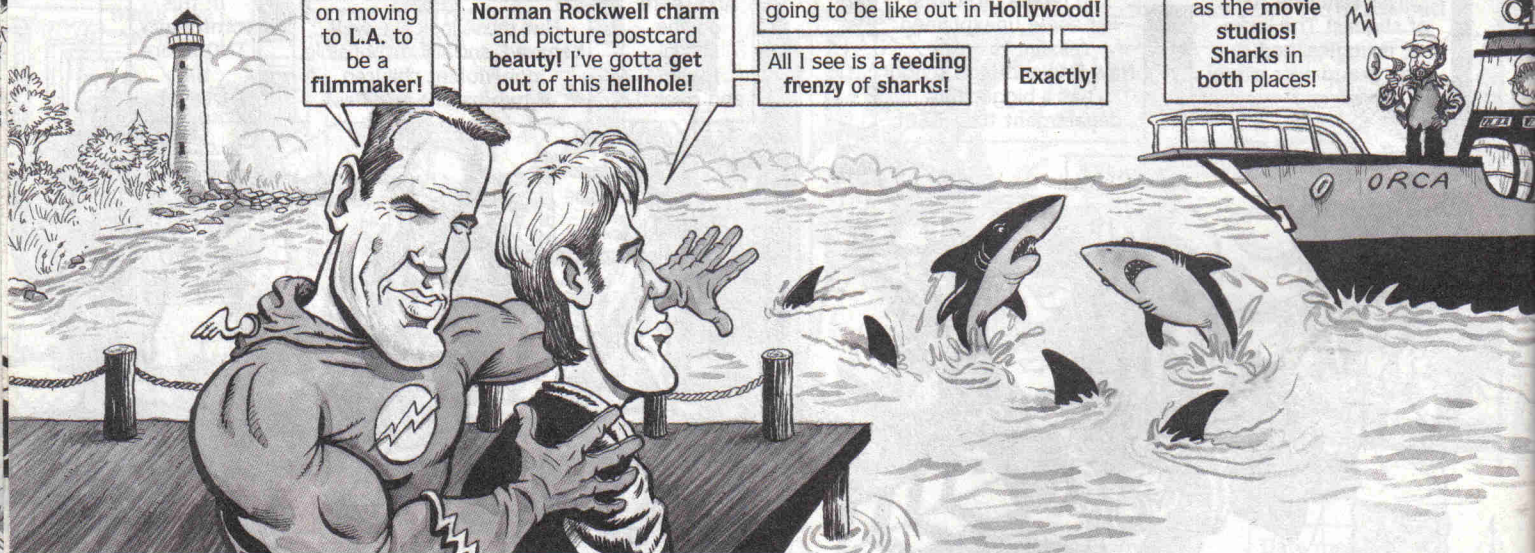
That's right, Dad! All we have in town is Norman Rockwell charm and picture postcard beauty! I've gotta get out of this hellhole!

Son, that's why I brought you down here! If you look out there you'll learn what that life is going to be like out in Hollywood!

All I see is a feeding frenzy of sharks!

Exactly!

Face it, Dudson! It's the same thing here as the movie studios! Sharks in both places!



Hey! Steven Spielberg! What're you doing here?

I was in New England for a *Jaws* retrospective! I heard you were a great film student, so I screened all your projects!

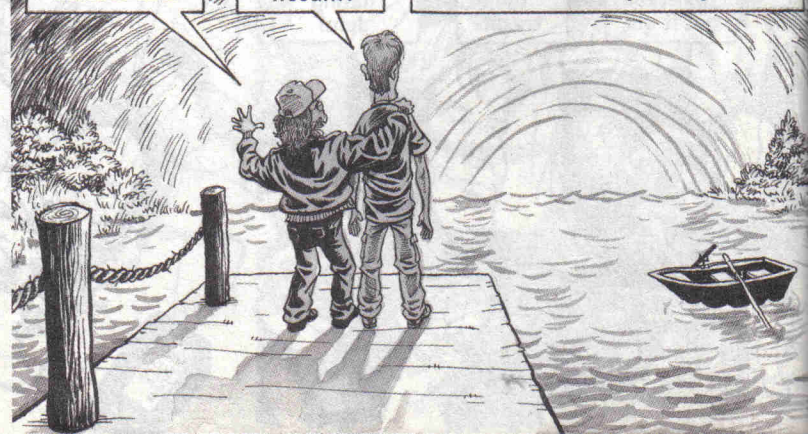
Wow, cool! Cue the violins! It's like Obi-Wan talking to Luke Skywalker! So, what do you think?

DUMBWERKS

Your work's stale and derivative! It tries to be fresh and hip but has all the brains of an Adam Sandler film!

Bummer! So you're saying I'll never make it in Hollywood...?

No, I'm saying you'll never make MOVIES in Hollywood! But there is a place for a young man of your limited vision and clichéd talent! It's directing a teen drama on the WB! Start with a long shot of a kid in a boat! Come in on him looking "wistful"! Then cue up cheesy music...

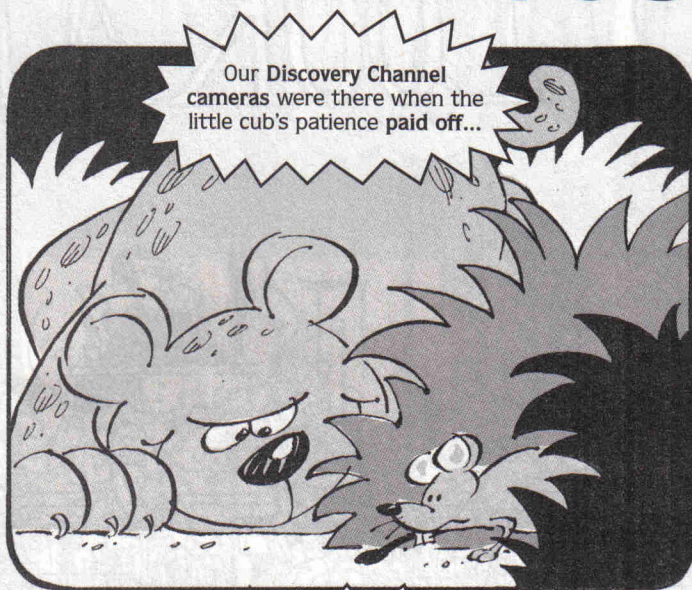




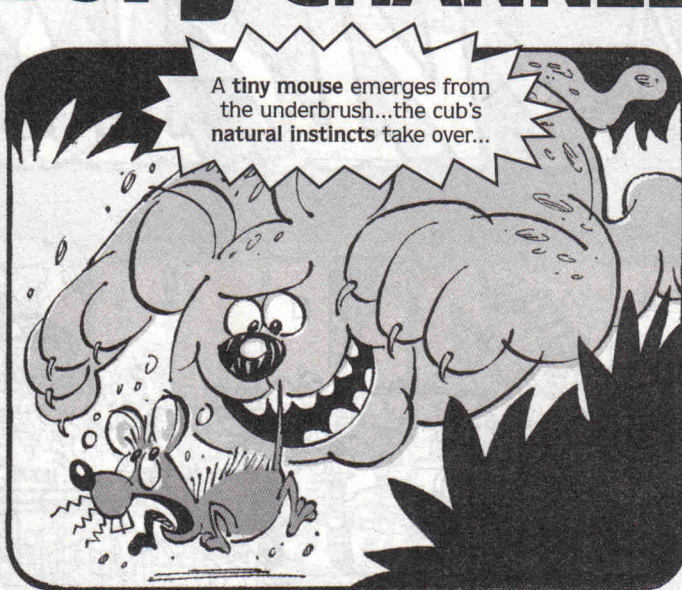
a *MAD* Peek
Behind the Scenes
at the

Discovery CHANNEL

Our Discovery Channel cameras were there when the little cub's patience paid off...



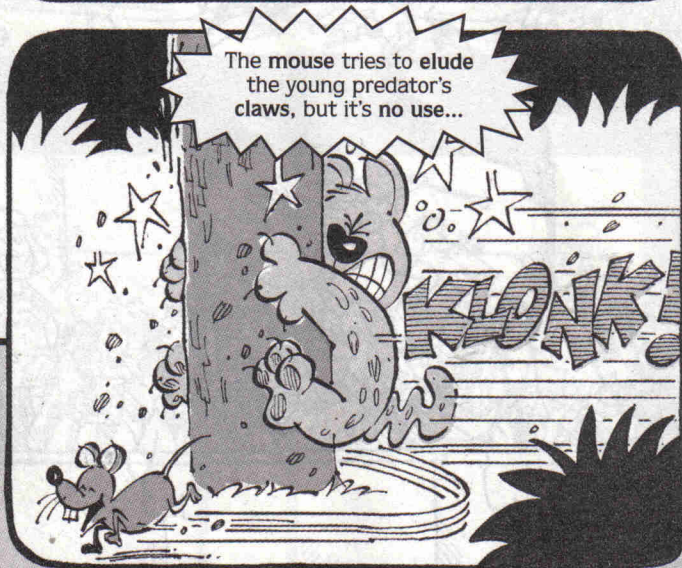
A tiny mouse emerges from the underbrush...the cub's natural instincts take over...



The hunt is on! As we've seen so often here on the Discovery Channel, the circle of life begins to spin early!



The mouse tries to elude the young predator's claws, but it's no use...



Cut!
Set up the shot again...

Get over there!

...re-cue the audio...

This will pep the little bugger up...

...and hobble that mouse!

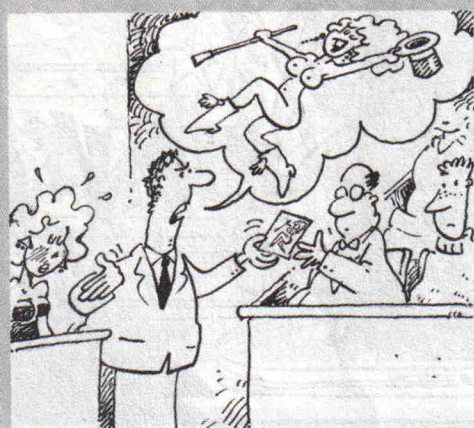
Right...

Eek!

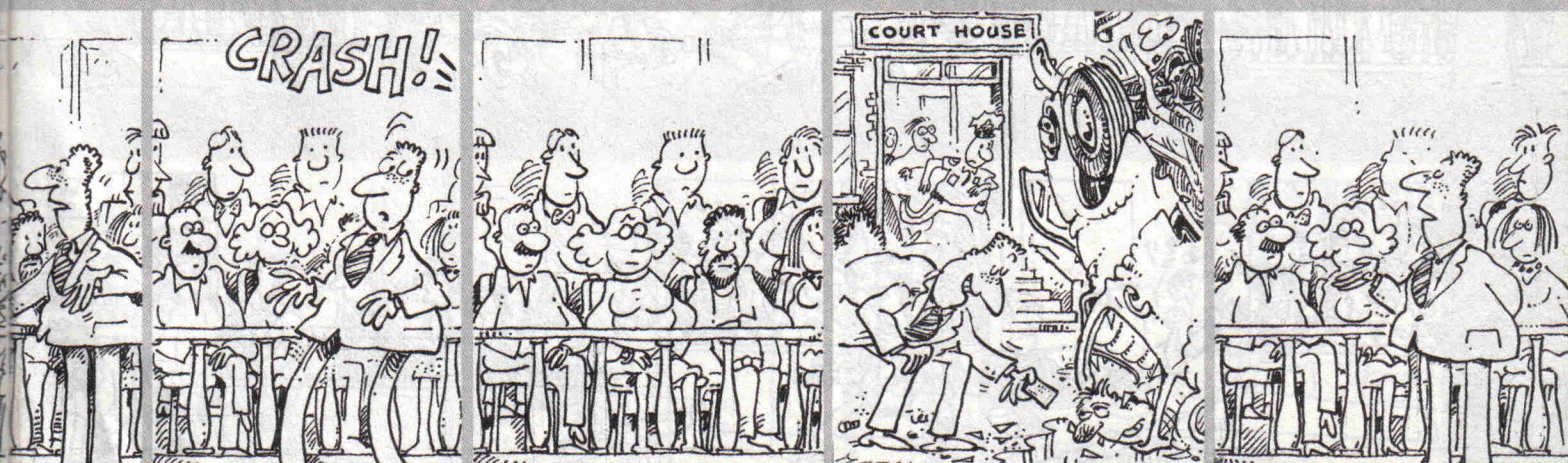
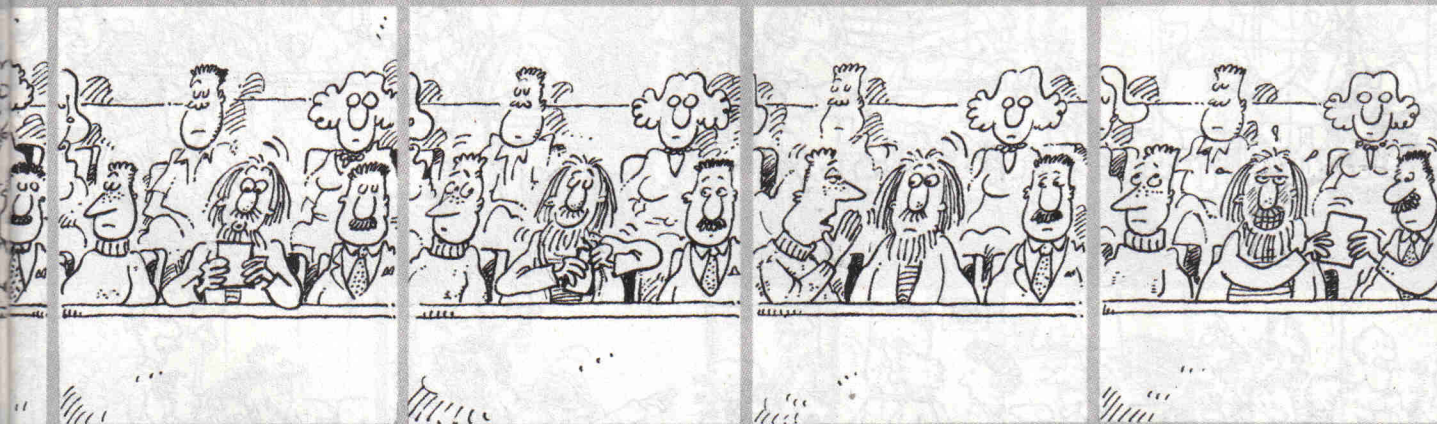
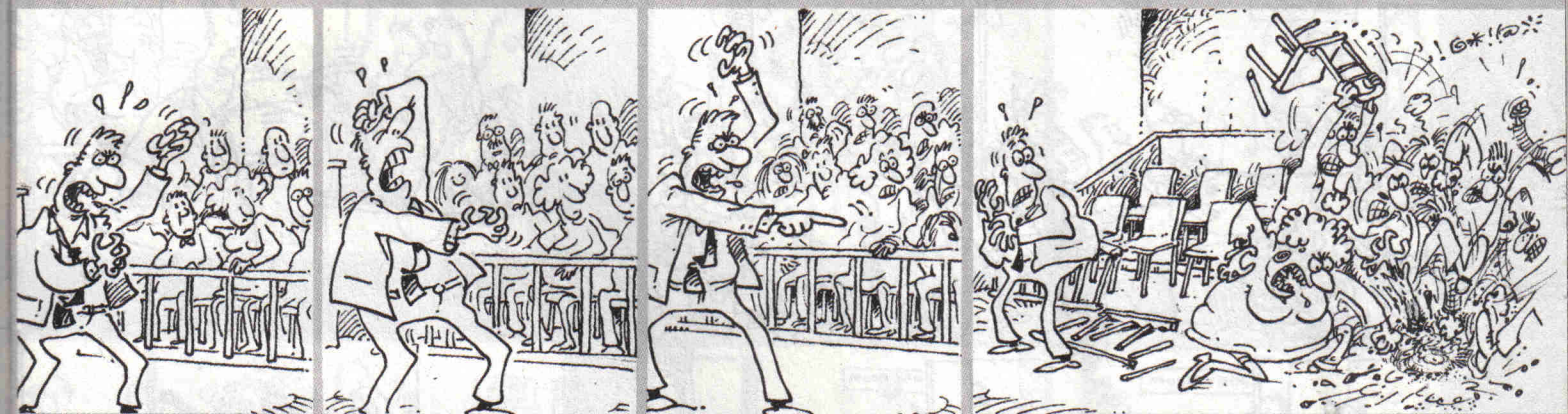
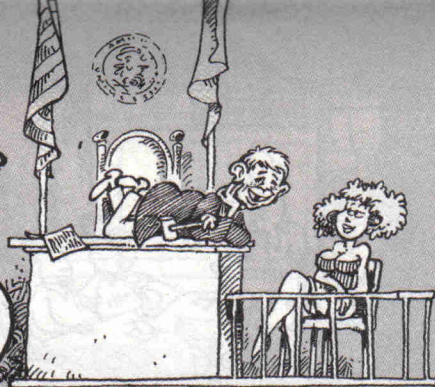


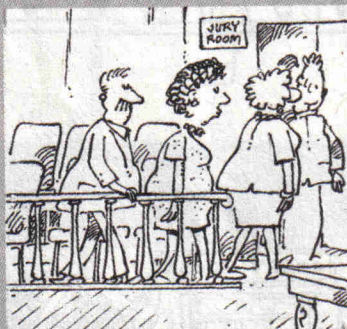
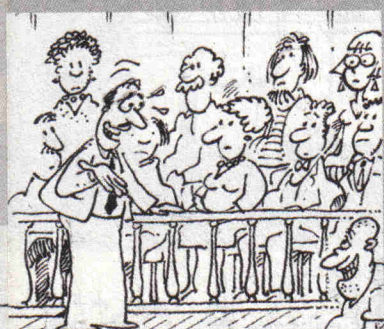
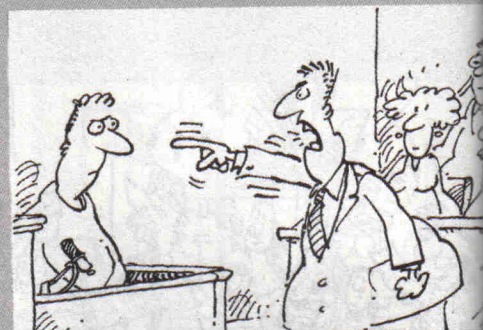
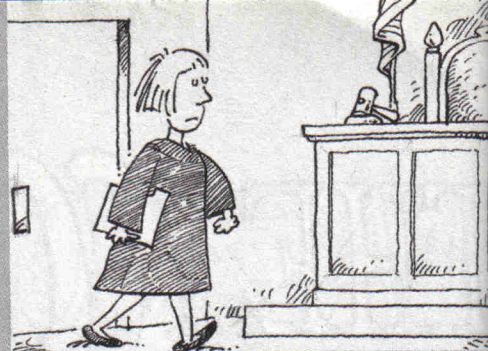
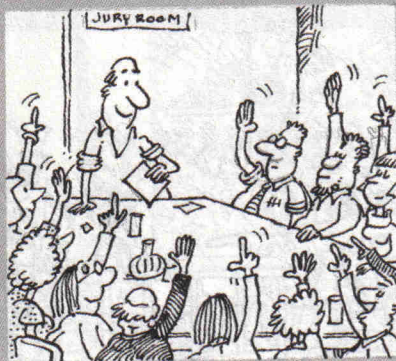
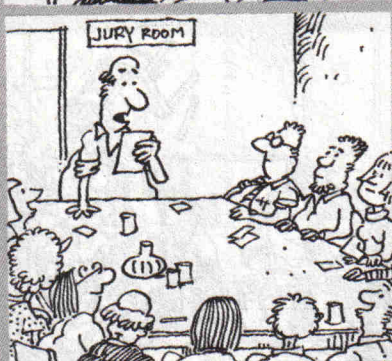
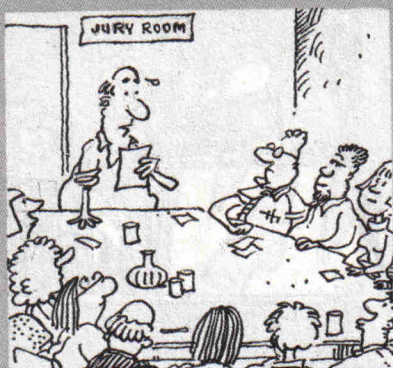


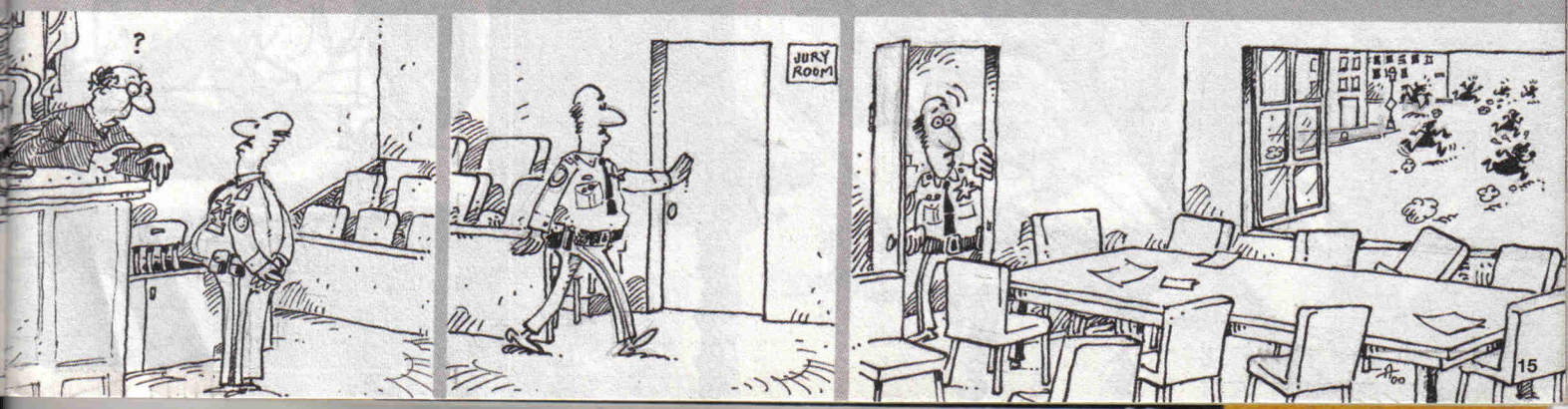
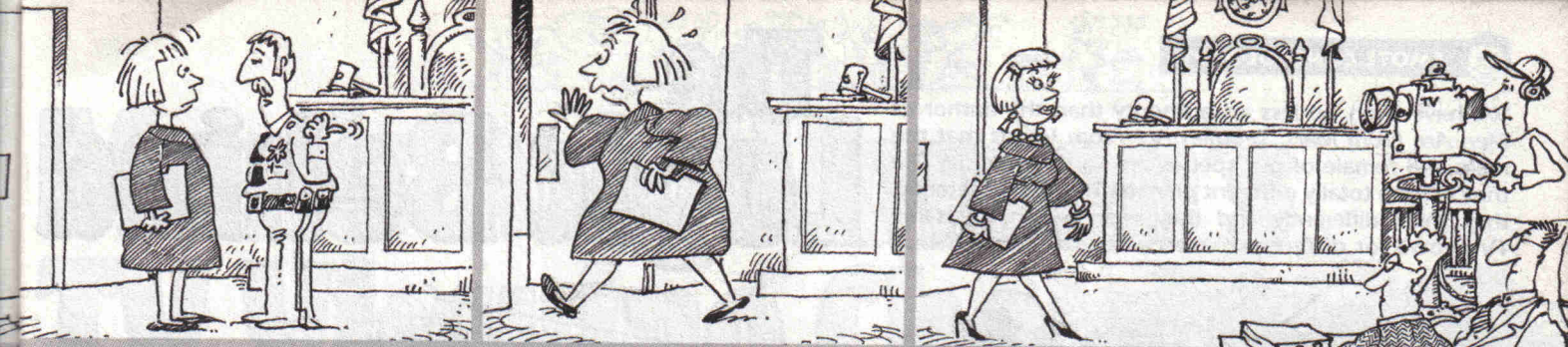
A MAD LOOK AT



THE COURTS









We have it on no less an authority than the author of *Men Are From Mars, Women Are From Venus* that the male and female of our species are so different, it's like they're from totally different planets! They act differently, they think differently and they even watch the same TV shows for different reasons. See for yourself in...

The Logic Behind

AMERICA'S FUNNIEST HOME VIDEOS

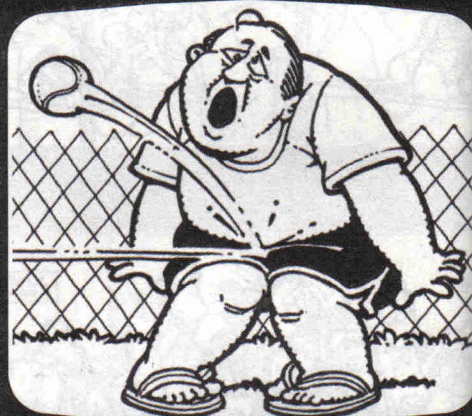
ARTISTS: RICK GEARY AND KEITH SEIDER

Females Tune in to See...



- ...Precious shots of kids being cute
- ...Zany antics of household pets
- ...Anything heartwarming

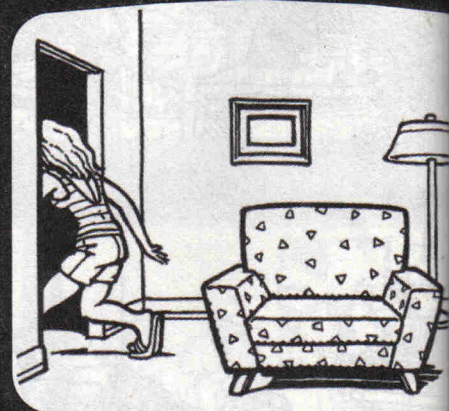
Males Tune in to See...



- ...The 10 to 15 clips per episode of guys getting it smack in the 'nads
- ...Old people falling on their keister
- ...Daisy Fuentes' cleavage

COPS

Females Tune in to See...

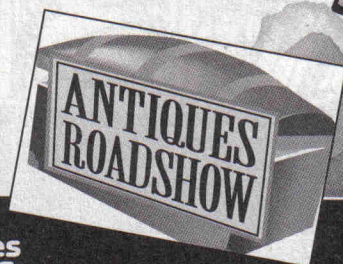


- ...N/A (last actual female viewer: October '94)



Men's And Women's TV Viewing Choices

WRITER: MIKE SNIDER



**Females
Tune in to See...**



- ...Expert advice on collectibles
- ...Interesting family stories
- ...Fascinating antiques from around the world

**Males
Tune in to See...**

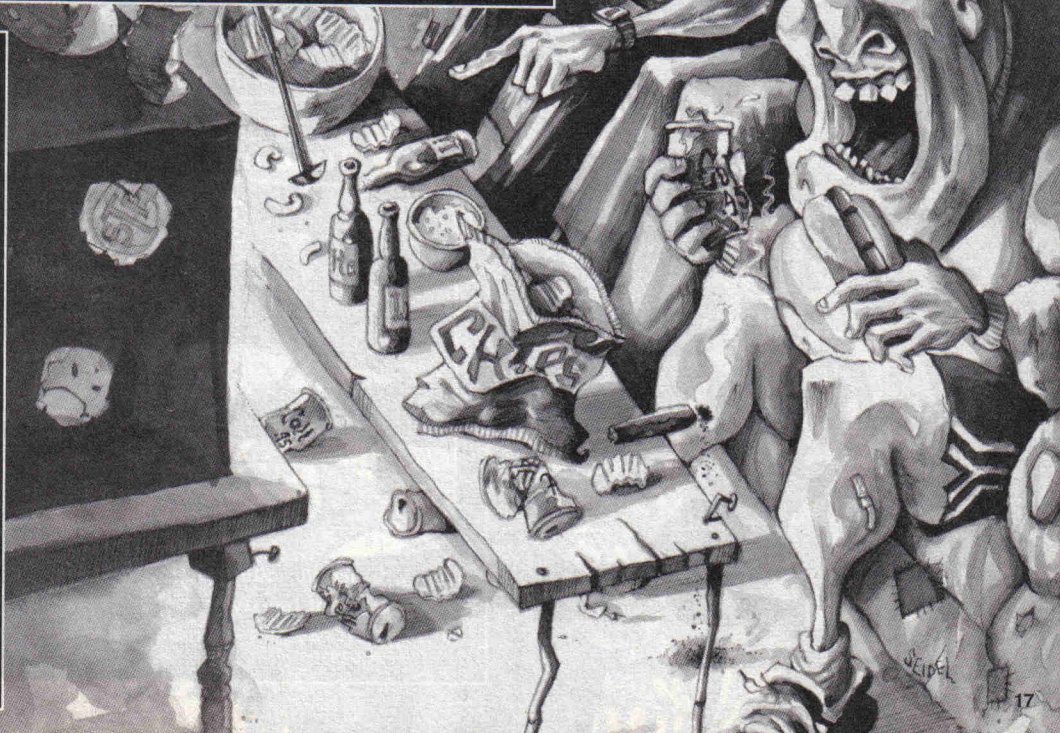


- ...The remote chance of learning the exact present-day value of those comic books their mother tossed out years ago
- ...The pathetic look saps get on their face when they find out that their precious heirloom isn't worth diddly squat

**Males
Tune in to See...**



- ...Hookers with their yabbos & ta-tas hanging out
- ...A good knock-down, drag-out marital dispute
- ...100 mph drunk driving tips



The Logic Behind Men's And Women's TV Viewing Choices

WILDLIFE
DOCUMENTARIES

Females Tune in to See...



...Home renovation ideas
...How-to tips
...Interior decorating advice

Males Tune in to See...



...Phony-baloney new projects they can use to stay out in the garage for days

This Old
House

Females Tune in to See...

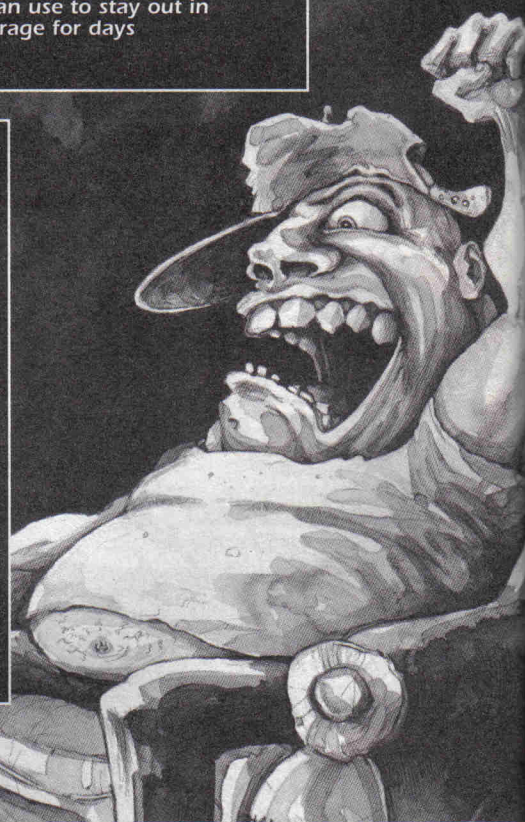


...The unspoiled beauty of nature
...Animals in their own habitat

Males Tune in to See...



...Animals boinking
...Animals taking a dump
...Animals ripping other animals to shreds and eating them alive



LADIES
Figure Skating

Females Tune in to See...

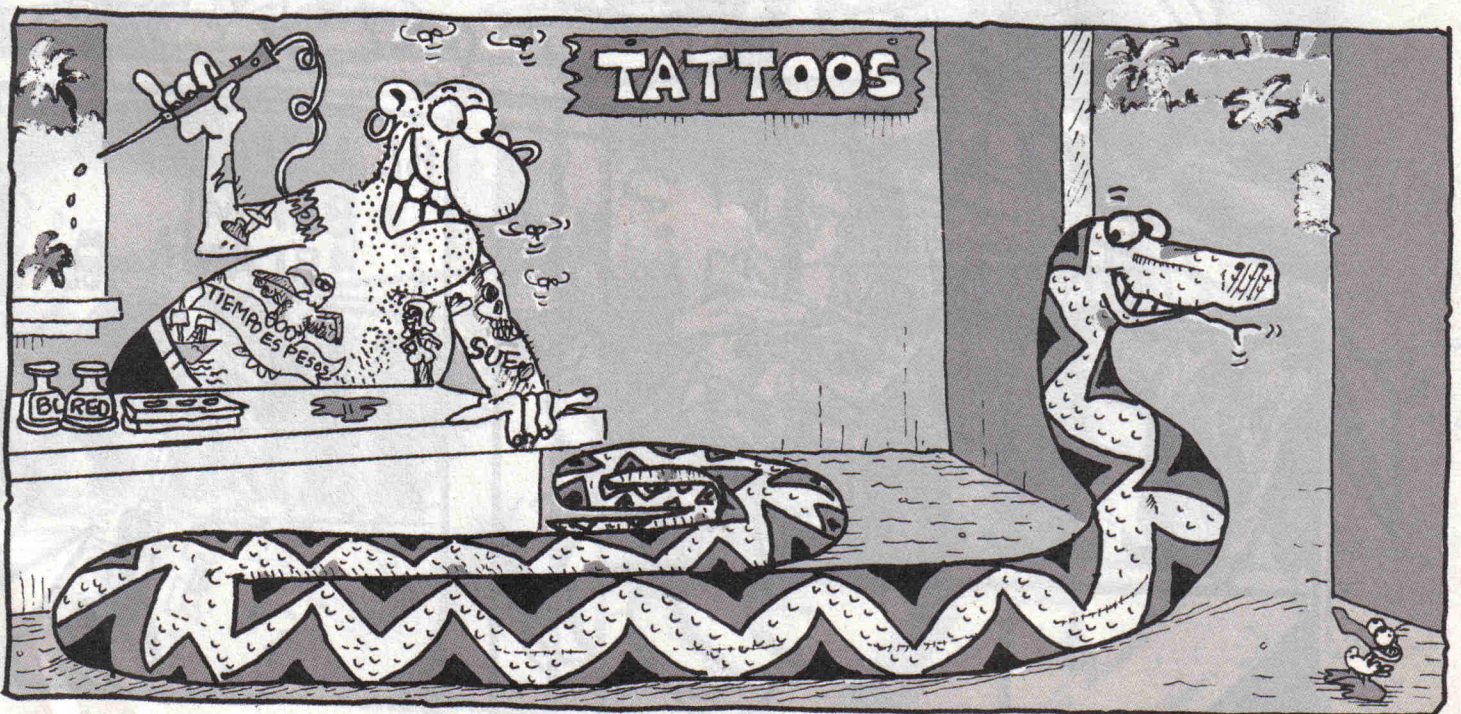
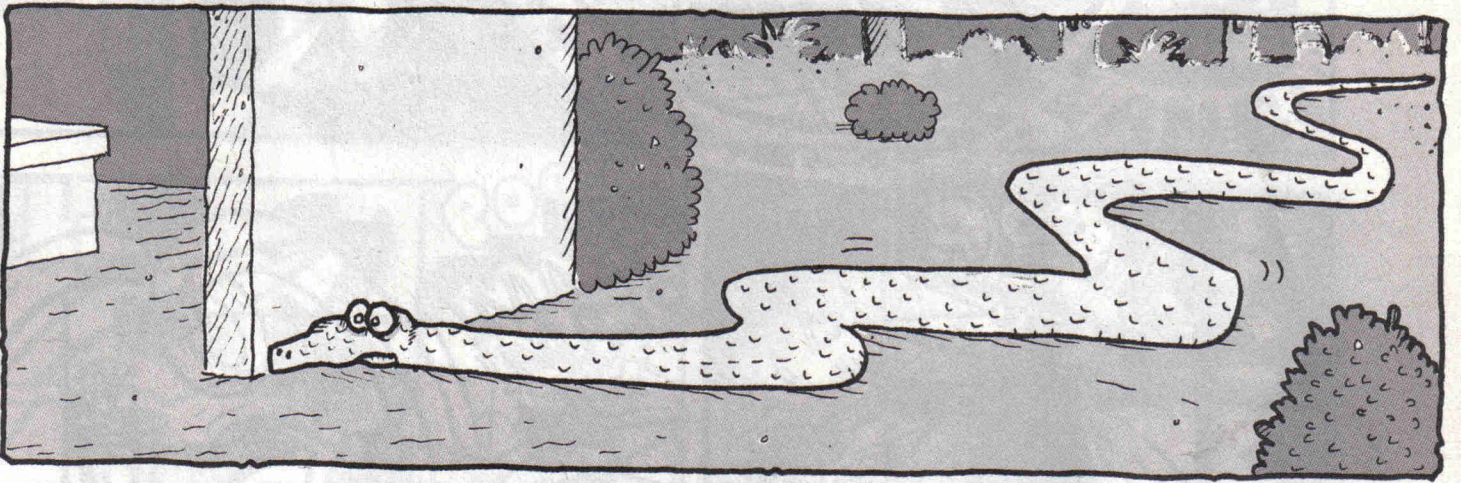
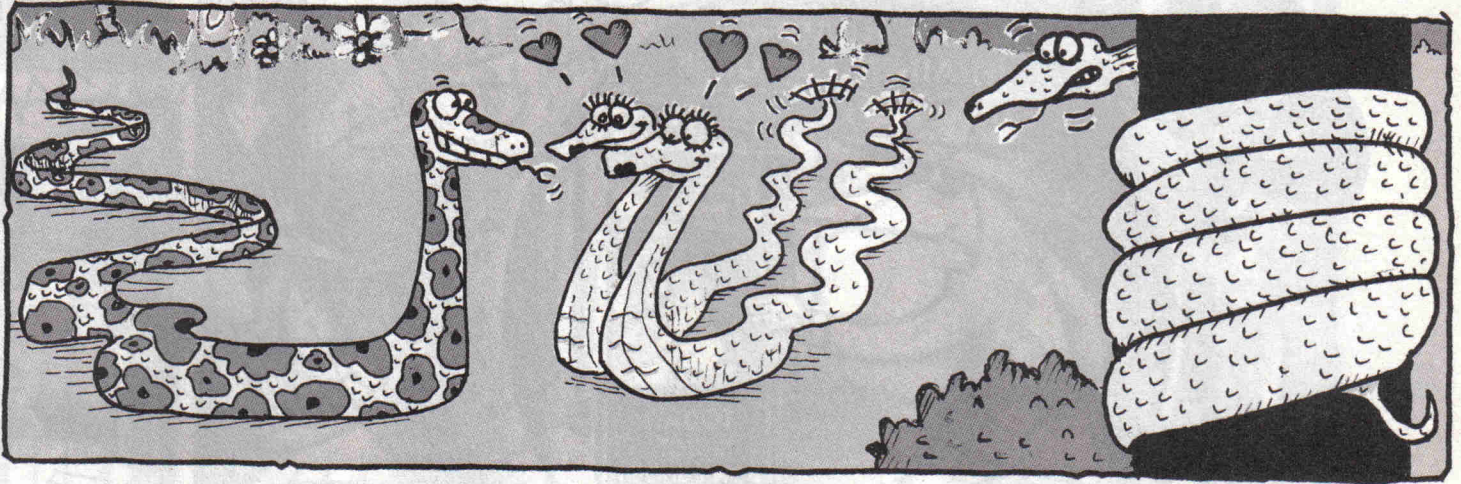


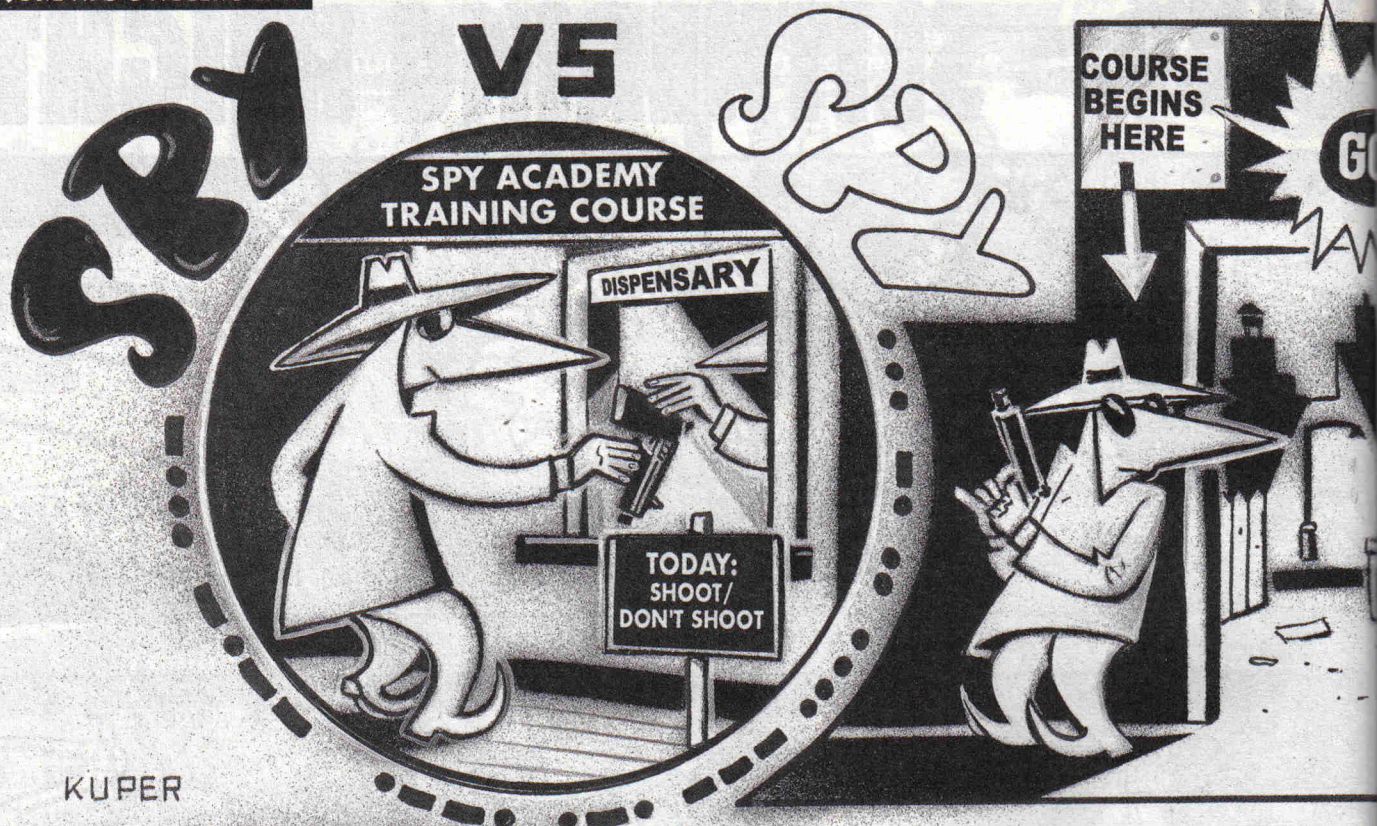
...Graceful skating
...Elegant hairstyles
...Professionally choreographed routines

Males Tune in to See...

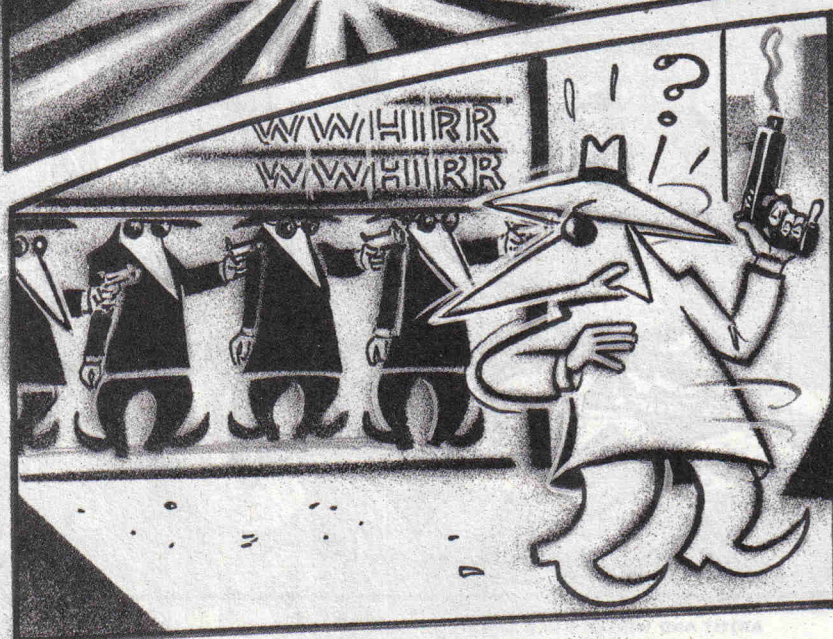


...Revealing costume wedgies
...Ass-bruising ice falls
...Another Nancy/Tonya-type dust-up

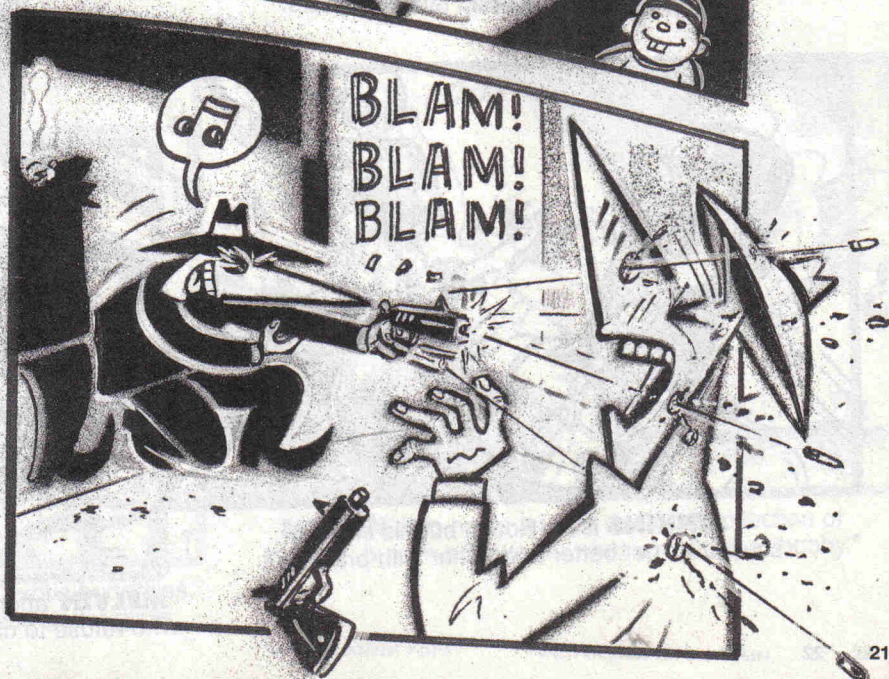
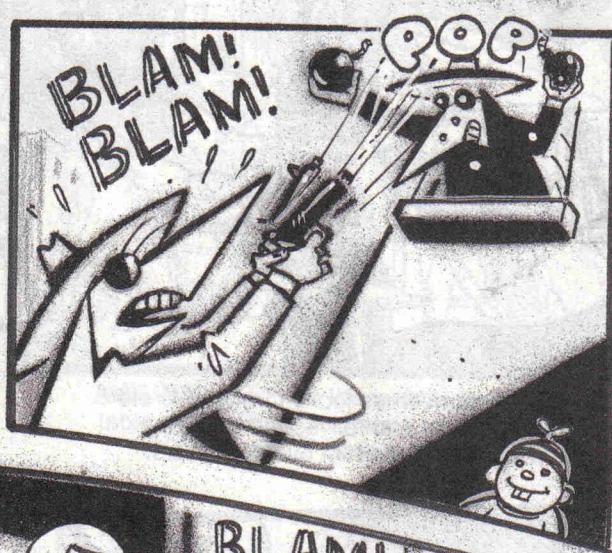
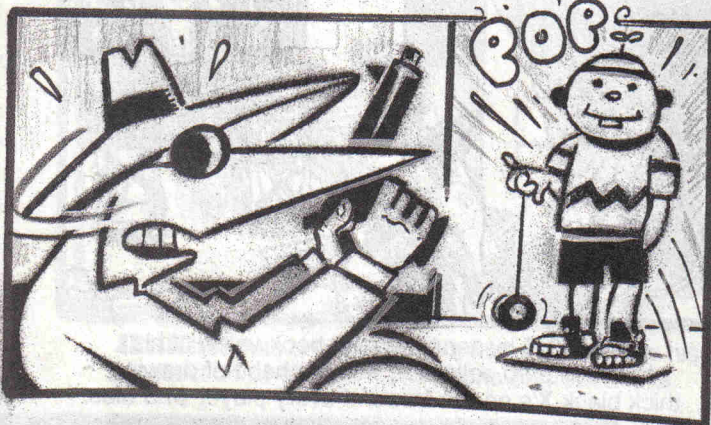
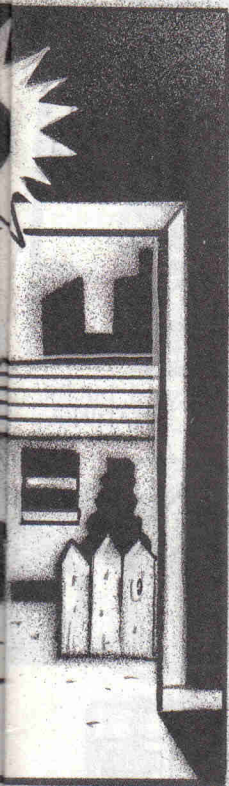


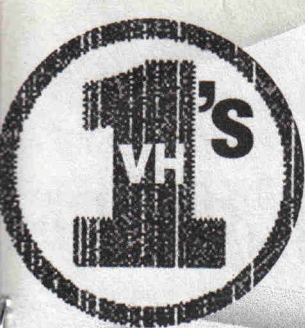


KUPER



ARTIST: PETER KUP





Behind The Music

ARTIST: RICK TULKA

WRITER: JOHN BIEDERMAN



VOICE OVER: Always in constant supply was alcohol – and drugs.

ROCK STAR'S SECOND BASS PLAYER: At first it was just one big party, you know? We had some crazy times, man. We didn't think about tomorrow, we were having too much fun.

VOICE OVER: Constant media attention, coupled with the temptations brought on by the seemingly always present groupies, began to take its toll on (ROCK STAR)'s third marriage.

VOICE OVER: On the outside, (ROCK STAR) had everything one could ever want. But on the inside, he/she was trapped in a personal hell brought on by drugs and alcohol.

ROCK STAR: Those were tough times. It became harder and harder to top my previous success. It used to be my dream to be in the spotlight, and all of a sudden I couldn't get out of it.

VOICE OVER: (ROCK STAR)'s depression over declining record sales, coupled with the increasing hold drugs and alcohol had over (HIS/HER) life, began to take its toll on (ROCK STAR)'s fifth marriage.

ROCK STAR'S FORMER BEST FRIEND: (HE/SHE) wasn't the same person anymore. (ROCK STAR) was exhausted from life on the road and felt that the industry was ignoring (HIM/HER). Finally, (ROCK STAR) called me one day and said, "I'm taking a break, man. I have to find the individual who's been lost for years on a rock and roll roller coaster."

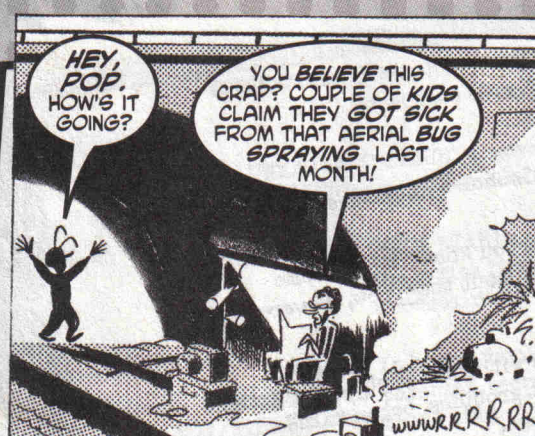
VOICE OVER: Something inside (ROCK STAR), however, couldn't keep (HIM/HER) out of the spotlight for long. When (ROCK STAR) played the first night of (HIS/HER) comeback tour, the critics listened and the record company executives crossed their fingers. But one thing was clear: (ROCK STAR) was back.

VOICE OVER: Today, (ROCK STAR) leads a life that bears little resemblance to the years that most will remember (HIM/HER) by. (HE/SHE) hasn't touched drugs in years and all those groupies have been replaced by his sixth (WIFE/HUSBAND) and love of (HIS/HER) life, (SPOUSE'S NAME).





Monty and...



THE NEXT DAY...



SAY NOW, THAT'S NOT A BAD IDEA...



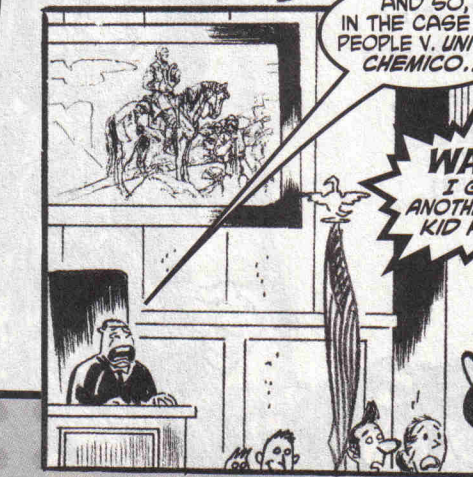
DAD, WHAT'S GOIN' ON? WHAT ARE YOU DOING HERE? WHAT'S THAT SMELL?



NOTHING, NOTHING. LOOK, GET YOUR COAT. WE'RE GOING OUT!



WHAT ABOUT SCHOOL?



AND SO, IN THE CASE OF PEOPLE V. UNITED CHEMICO...



YOU BET YOUR ASS HE'S IRREGULAR! JUST LOOK AT THE LITTLE FREAK! HE'S A WRECK!



OVERRULED, COUNSELOR! I'D LIKE TO HEAR WHAT THE LITTLE FREAK HAS TO SAY!



DO YOU SWEAR TO TELL THE TRUTH, THE WHOLE TRUTH AND NOTHING BUT THE TRUTH?



AS LONG AS YOU DON'T ASK ME WHAT HAPPENED AT SUMMER CAMP!



WAIT!
I GOT ANOTHER SICK KID HERE!

THE LAWSUIT

ARTIST: BILL WRAY

WRITER: ANTHONY BARBIERI

Watch out Ally McBeal and Judge Judy! Our hero is about to take the witness stand. Prepare for disorder in the court.





NOW THEN, WHY **DON'T** YOU HANG OUT WITH THEM?

'CAUSE THEY'RE ALL "HUFFERS," YOU KNOW, **PAINT-HEADS**.

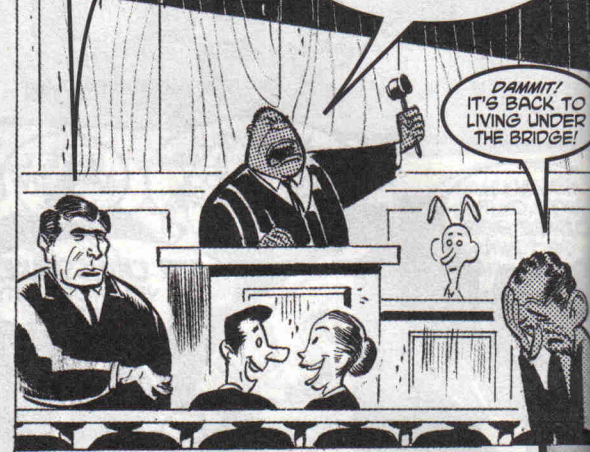


DO YOU MEAN TO TELL ME THAT THE OTHER PLAINTIFFS **INHALE SPRAY PAINT** FOR ITS **NARCOTIC EFFECT**?

I DON'T KNOW ABOUT ALL THAT, BUT ONE KID'S GOT AN "I **TRUST-OLEUM**" TATTOO.

YOUR HONOR, IN LIGHT OF THIS **NEWFOUND EVIDENCE**, I ASK THAT YOU **EXONERATE** MY CLIENT, UNITED CHEMICO, ON ALL COUNTS!

SUSTAINED! UNITED CHEMICO, YOU'RE FREE TO GO! SON, I NORMALLY WOULD HOLD YOU IN CONTEMPT OF COURT, BUT YOU'RE JUST SO DAMNED **PATHETIC**, I'LL SETTLE FOR THROWING YOU OUT OF MY COURTROOM!



DAMMIT! IT'S BACK TO LIVING UNDER THE BRIDGE!



WE'RE GONNA KICK YOUR ASS, MONROE.

WELL, THAT'S ANOTHER GREAT IDEA YOU SHOT ALL TO HELL!

ME? BUT I...

FOLKS, MY NAME IS **FAST LOU**, PERSONAL INJURY ATTORNEY! I LIKE YOUR STYLE!

OUR STYLE? WE JUST GOT THROWN OUT OF THERE, PAL!

YA CAN'T CATCH THE BIG ONE ALL THE TIME! YA JUST GOTTA KEEP TROLLING THE LURE! I CAN TELL YOU GOT THE **DESIRE!**

NEVER MIND, SONNY. NOW, IF YOU TWO ARE **SERIOUS** ABOUT WANTING TO MAKE A FEW BUCKS, COME HERE AND GIVE A **LISTEN...**

WHAT'S HE TALKING ABOUT, DAD?

LATER THAT AFTERNOON...

DAD, I'M NOT TOO SURE ABOUT **THIS...**

REMEMBER WHAT **FAST LOU** SAID, BOY... "NO PAIN, NO **GAIN**."

BUT I DON'T LIKE PAIN!

NONSENSE! IT'LL TOUGHEN YA UP! NOW REMEMBER, I THROW THE BALL ON THE **HIGHWAY!** AS A CAR COMES SPEEDING BY, YOU RUN OUT AND **BOUNCE OFF** THE SIDE OF IT! **HERE WE GO!**

COFF!

SHELLO BIG MONEY!



WRAY

WHUMP



THE LIGHTER SIDE OF...



PREPAREDNESS

ARTIST AND WRITER: DAVE BERG

Open school week brings me back to the time when I sat in this same room at these same desks!

Really, Grandpa? That's awesome!

Things were very different in those days! We were involved in the Cold War then, and we had to practice taking cover under our desks in case of an atomic attack!

Oh, we still do that today!

Only now we take cover in case some nut starts shooting up the class!

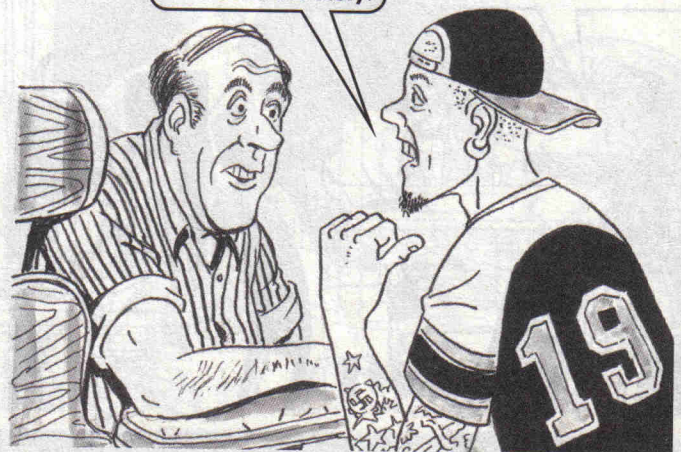
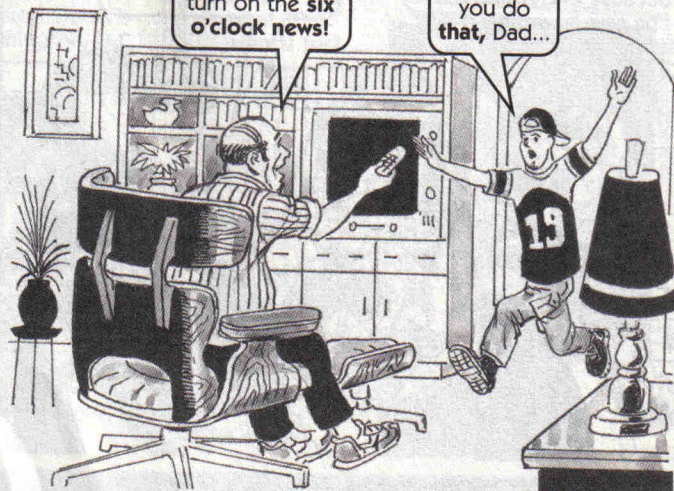


CURRENT EVENTS

Guess I'll turn on the six o'clock news!

Before you do that, Dad...

...first give me a chance to tell you MY side of the story!

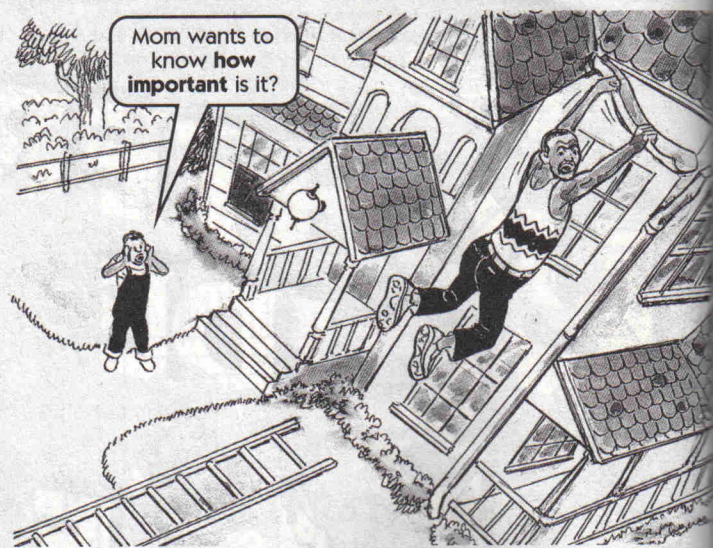
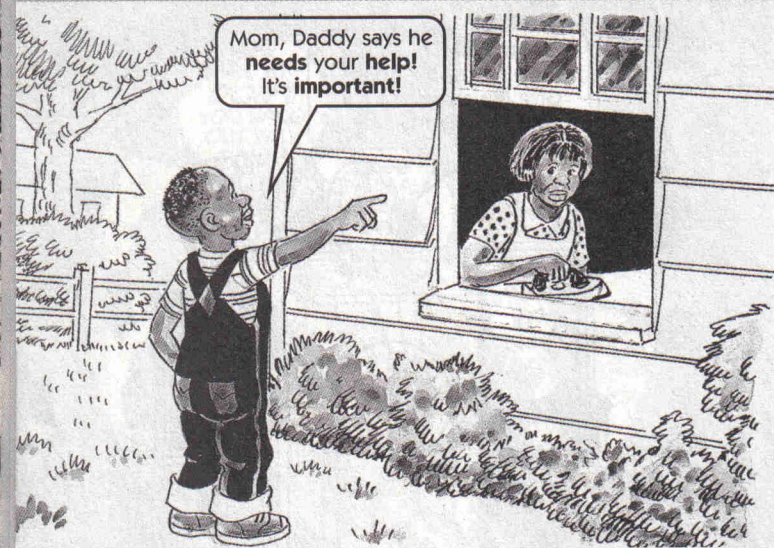


JUSTICE

You again!? Listen, today's my birthday! Give me a present and just plead "Guilty," okay?



PRIORITIES



COMPLIMENTS



TECHNOLOGY



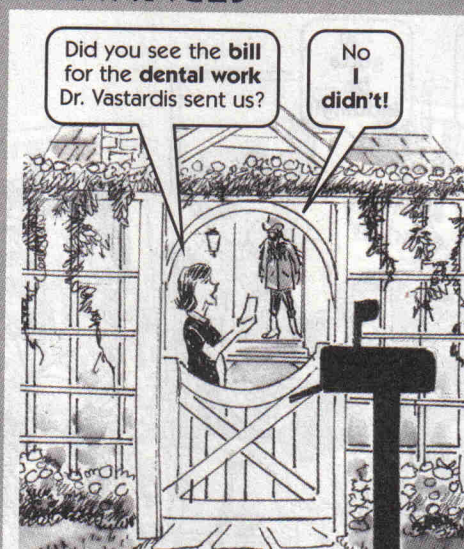
THERAPY



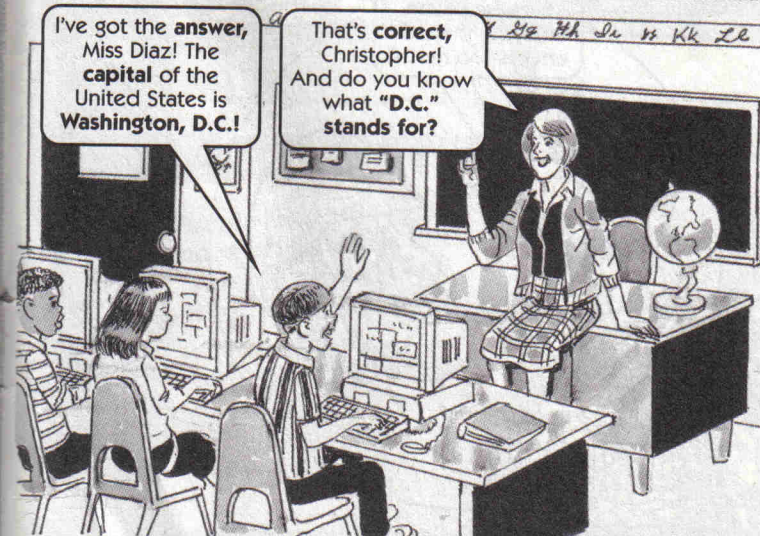
RELATIONSHIPS



FINANCES



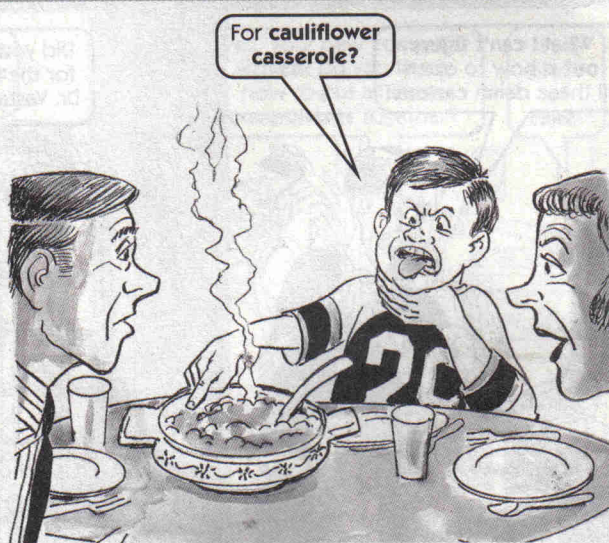
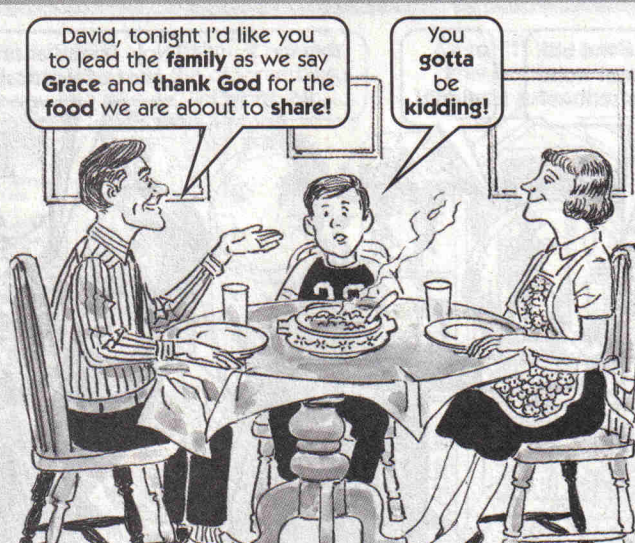
EDUCATION



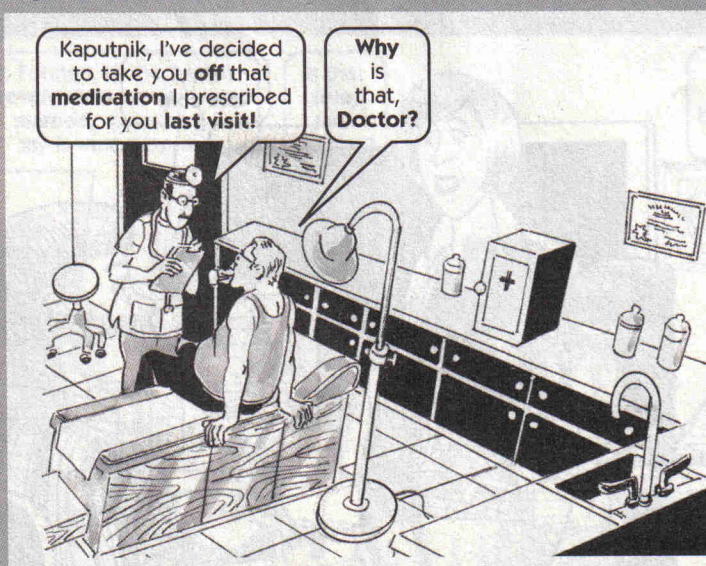
THE OFFICE



APPRECIATION



DOCTORS



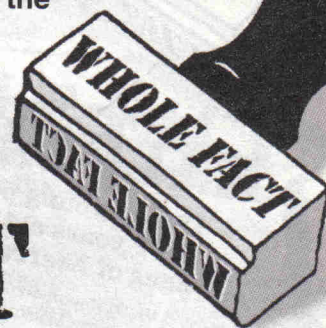


TRUTH EXTRACTION DEPT.

In this age of information, we're constantly bombarded by data which we blindly accept as fact. But even the most seemingly straightforward of factoids can be manipulated to fool you! Luckily, when the world conspires against you, MAD is here to help by pulling back the curtain, letting the truth shine in, and revealing the difference between . . .



HALF FACT WHOLE FACT



HALF FACT

Every ten seconds the human population increases by 26 people.

(Forbes ASAP 11-30-98
Universal Moment pull out)

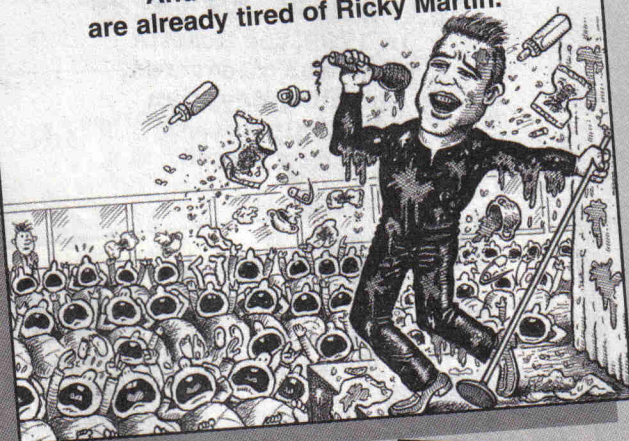
HALF FACT

The phone number for the White House is 202-456-1414.

(Washington DC Phone Book)

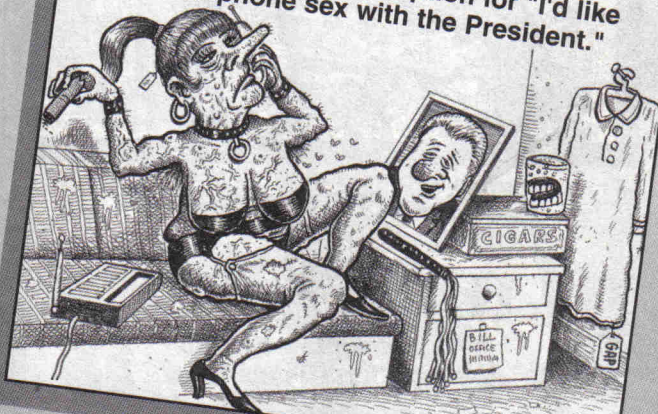
WHOLE FACT

And at least 25 of them are already tired of Ricky Martin.



WHOLE FACT

There is no voice mail option for "I'd like to have phone sex with the President."



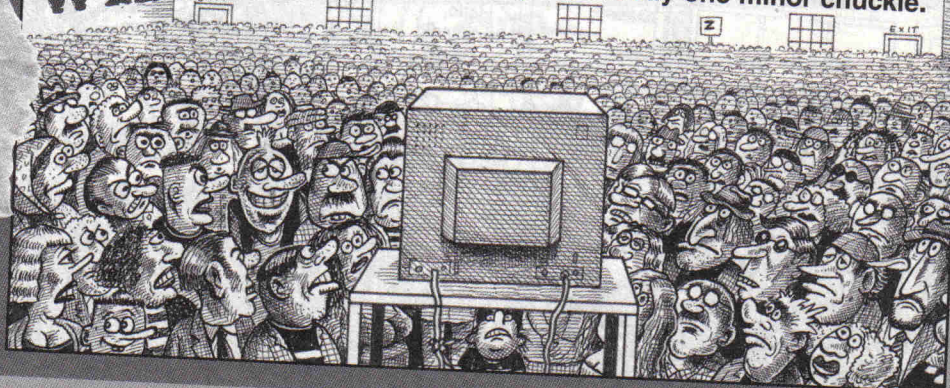
HALF FACT

People laugh 30 times more often when they are in a group than when they are alone.

(US News & World Report 4-19-99,
article on humor consulting for business)

WHOLE FACT

Viewing "Veronica's Closet" with all of Westchester County would yield exactly one minor chuckle.





HALF FACT

15% of young people
6-19 years old have
signs of hearing loss.

(US News & World Report 4-26-99 page 68/Journal
of the American Medical Association)

WHOLE FACT

The rest are just ignoring you.



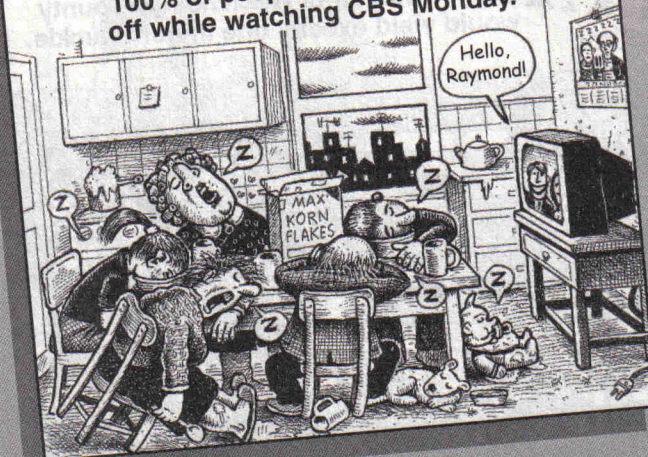
HALF FACT

27% of people admit to
dozing off while driving.

(Business Week 5-3-99)

WHOLE FACT

100% of people admit to dozing
off while watching CBS Monday.



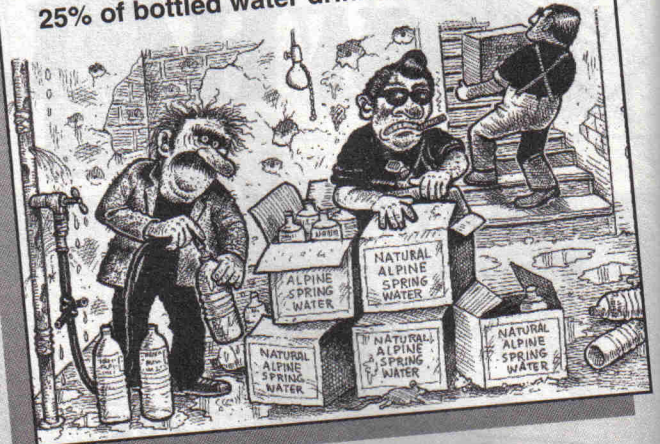
HALF FACT

25% of bottled water
is packaged tap water.

(US News & World Report 4-12-99 page 63/
National Resources Defense Council)

WHOLE FACT

25% of bottled water drinkers are suckers.



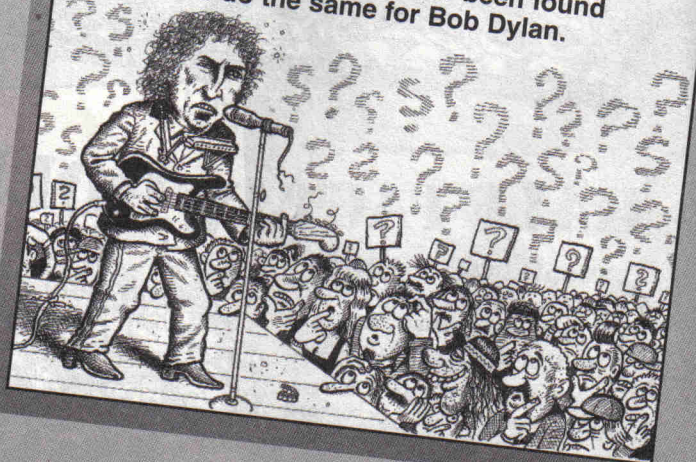
HALF FACT

In 1799, the Rosetta
Stone was discovered,
enabling Egyptian
hieroglyphics to
be deciphered.

(History)

WHOLE FACT

No such stone has ever been found
to do the same for Bob Dylan.



HALF FACT

One tenth of all men
between 30 and 34 still
live with their parents.

(New York Daily News 4-18-99/US Census Bureau)

WHOLE FACT

100% of their parents
wish they'd move out.



HALF FACT

One third of all adult
Americans are overweight.

(Center for Disease Control)

WHOLE FACT

Another one third are women
who only think they are.



HALF FACT

Bill Gates has enough
money to give \$6.70 to
every person on the planet.

(Upside, 11-97, Bill Gates Net Worth Web Page)

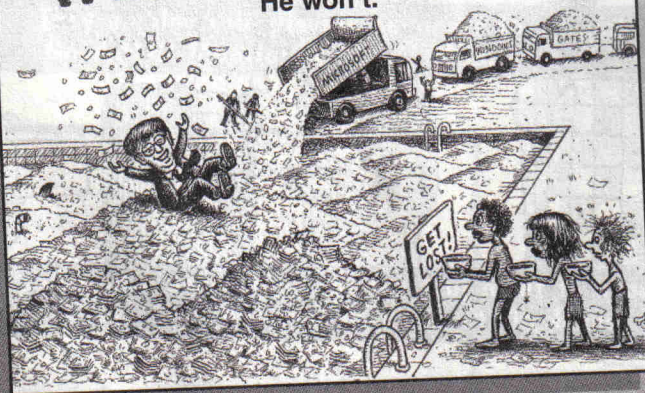
HALF FACT

There are 9,000 public
libraries in the U.S.

(Statistical Almanac of U.S. page 203)

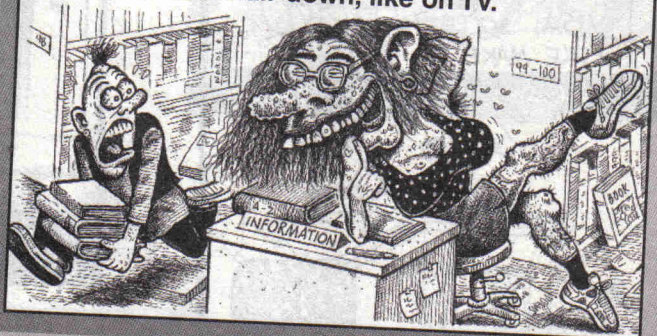
WHOLE FACT

He won't.



WHOLE FACT

Not one of them employs a librarian
who looks like a model when she lets
her hair down, like on TV.



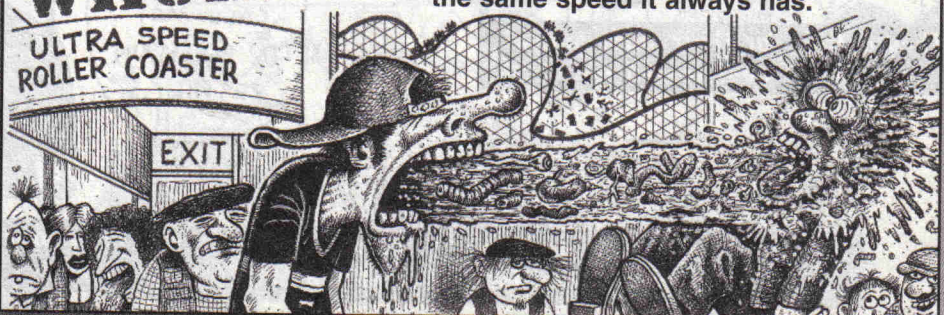
HALF FACT

Using linear induction
motors, new roller coasters
can accelerate from 0 to 70
mph in less than four seconds.

(Business Week 4-12-99)

WHOLE FACT

Vomit still comes out at
the same speed it always has.





BEHIND THE EDUCATE BALL DEPT.

BESIDES GETTING YOU AN OC-
CASIONAL DAY OFF FROM SCHOOL,
HAVE YOU EVER REALLY
THOUGHT ABOUT TEACHERS'
CONFERENCES? YOU PROBABLY
THINK THEY SPEND THE
WHOLE DAY DISCUSSING THE
DEWEY DECIMAL SYSTEM AND
LEARNING THE LATEST FIRE
DRILL TECHNIQUES. NOT SO!
THAT'S WHY IN AN UNPRECE-
DENTED ACT OF INVESTIGA-
TIVE JOURNALISM, THE
USUAL GANG OF DROPOUTS AT
MAD NOW RIP THE LID
OFF THE TEEMING CESSPOOL,
STRIP BARE THE SEAMY
UNDERBELLY AND SHED WARM,
NURTURING SUNLIGHT ON...

WHAT REALLY GOES ON AT THOSE TEACHERS' CONFERENCES!

A READING FROM
AMBER, IN A LETTER
TO DAWN: "THIS
CLASS IS LIKE SOOOO
LAME! LET'S LIKE
LEAVE AT LUNCH AND
LIKE DO THE MALL! I
LIKE SNAGGED MY MOM'S
VISA, SO LET'S
LIKE MAKE IT
A GAP-A-THON!"



They gather for their semi-annual
reading of confiscated notes.



A bunch of them just cut the conference altogether,
sneak off to the bathroom and light up.

MY NAME IS
ROY PETRIE....OR,
AS THE KIDS
CALL ME,
"OL' PEE STAIN
PETRIE"....



HELLO, ROY!

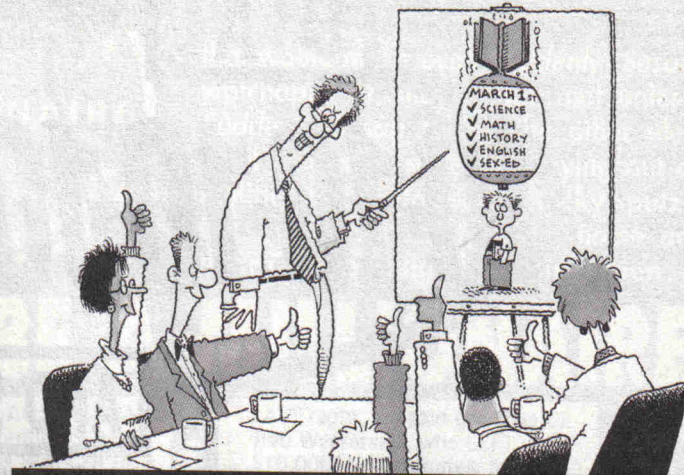


They join in support groups to help them
better cope with hurtful nicknames.





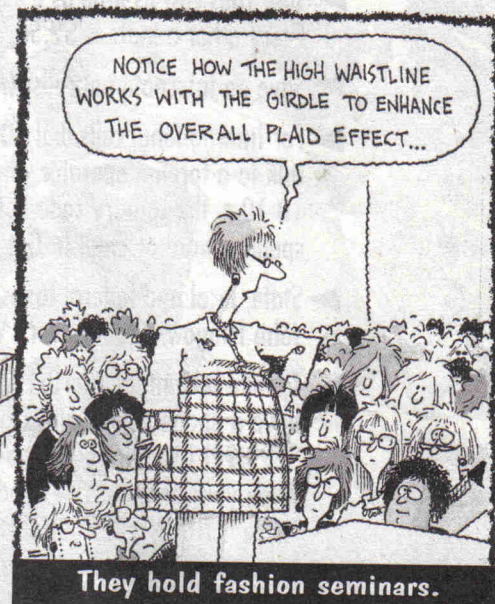
They let down their hair and do adult versions of their favorite science experiments.



They get together to coordinate pop quizzes for maximum student stress.



They employ role playing seminars to perfect their Good Hall Monitor/Bad Hall Monitor techniques.



They hold fashion seminars.



They attend student communications workshops.



They tap a keg, crank up the tunes and get to know each other better.

DIAL

10-10-10-10-10-10-QZZ

AND SAVE UP TO .05%

(Save even more if you're really bad at math!)

- ▶ NO switching. NO sign-up. NO fees. You just commit to paying our simple monthly enrollment charge for the next three years!
- ▶ Your calls cost as little as 6 cents a minute. (The 31st and 59th minute of each call is only 6 cents! Every other minute is \$2.50, plus a \$2.99 dial tone charge per call.)
- ▶ Save on International calls! (Additional fees for International calls outside the Continental U.S.)
- ▶ For International calls dial 10-10-10-10-10-10 + the country code + the area code + the local number and then talk to a foreign operator who doesn't speak a word of English. Get frustrated and hang up. Dial 10-10-10-10-10-10 + the country code + the area code + the local number and again talk to a foreign operator who doesn't speak a word of English. Get frustrated and hang up again. Send overseas pal a letter and REALLY SAVE BIG!!
- ▶ State, local and federal taxes apply. Plus a celebrity surcharge. Believe us, even B-level celebrities like John Lithgow, Keenan Ivory Wayans, David Arquette, Arsenio Hall and Kevin Nealon don't work cheap!
- ▶ To take advantage of 10-10-10-10-10-10-QZZ you must have a phone with Q and Z buttons. We supply them for only \$299.99! Use our easy "two payment" plan. Pay \$299 when your phone arrives and 99 cents three days later. There is NO INTEREST CHARGE!!!

Who knows more about quality long distance service than me, a sitcom actor who plays a guy from another planet?



Remove this sticker and have it permanently affixed to your forehead.

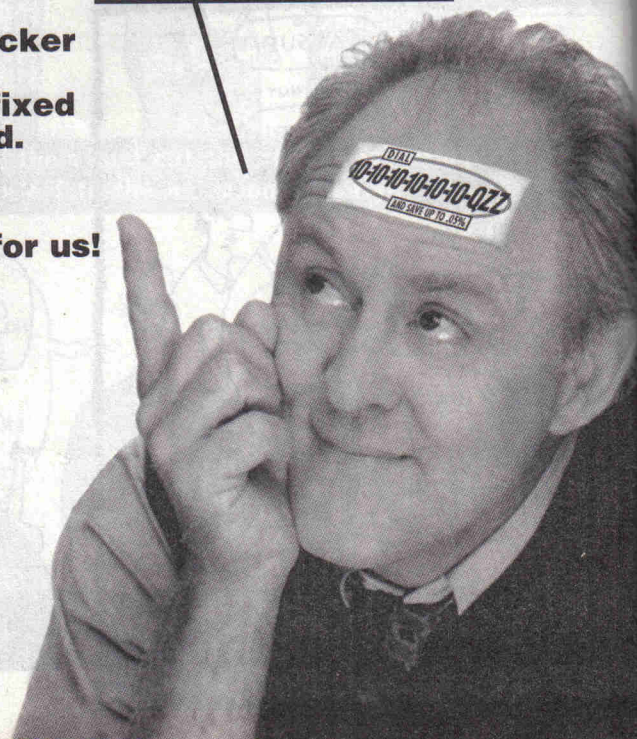
That way you'll be a walking advertisement for us!

Great 10-10-10-10-10-10-QZZ Savings!

10-10-10-10-10-10-QZZ call	AT&T call	Savings over AT&T
\$39.50	\$395.00	90%**

** (Ten minute local 10-10-10-10-10-10-QZZ call vs. ten-hour overseas AT&T call.)

Telecon★USA *Who says talk is cheap?*™





In the summer of 1999, ABC introduced a new concept in television. It was fresh...it was innovative...it was 42 years old! A big-money quiz show that brought back its contestants night after night! But the show was only on TV for two weeks, then it was gone — a schedule



that would make even *Suddenly Susan* watchable! Er, maybe not...not unless *Suddenly Susan* added the other element of this hit series — paying out a million bucks to some lucky putz! Because, let's face it, sitting home on their Cheeto-stained couches, even...

BOOBS WANT TO BE A MILLIONAIRE

LAST NIGHT! On *Boobs Want to Be a Millionaire!*

We asked our usual eight questions in half an hour! Rhesus Pillbin shouted erratically and inappropriately! We blasted the annoying music every 12 seconds! And the studio lights got turned on and off more often than the bulb in Rosie O'Donnell's refrigerator! Tonight, 10 new contestants will compete for **ONE MILLION DOLLARS!** And now your host, the luckiest bastard in show biz... Rhesus Pillbin!

Hello! And **WELCOME** to another night of *Boobs Want To Be a Millionaire*, the show that rewards people who prove that **THEY** possess unique **SKILL** and **knowledge!** Whatever that means!

LAST night, we said **goodbye** to Rob Westervelt, who **LEFT** with \$16,000! Unfortunately for Rob, he called our 1-800 contestant line **OVER AND OVER** from his work number to make it on the show, and when his **BOSS** checked the monthly phone log, Rob got **FIRE**D from his \$45,000-a-year job! **BEST** of luck to you, Rob!



Let's meet our new contestants! From **CLEVELAND, OHIO**, Robert D'Esposito!

From **NORTHAMPTON, MASSACHUSETTS**, Doug Bouchard!

From **LOUISVILLE, KENTUCKY**, Kevin Hordern!

From **TALLAHASS** — ah, screw it! **Nobody CARES!** Nine of you are really named "Adios Pete"! Let's **GO** to the question!

FASTEST person to put the four answers in their **CORRECT** order gets to play! The others all **slink home** in disgrace and **WHINE** to their friends, "Oh, uh, the stupid **BUTTONS** didn't **work right!**" **CONTESTANTS!** Put these **LETTERS** into alphabetical order! A) A; B) B; C) C; D) D!



ARTIST: GARY HALLGREN

WRITER: DESMOND DEVLIN

And our fastest player WAS...Dom Grillo! Dom, we'll see if you can WIN A MILLION DOLLARS, right after we go over the rules for ANYBODY who MIGHT'VE only been watching this show for the last 11 seconds!

EACH correct answer moves you up ONE LEVEL, where the questions get harder! Of course, with the idiotic questions we START OFF with, they HAVE to get harder! The money doubles each round, EXCEPT when we round off from \$64,000 to \$125,000! That's so we don't have to call this show *Boobs Want To Be a \$1,024,000aire!*

Rhesus, you've gone over the rules 15 times in the last five shows! Why don't you just say, "Answers equal money, until you mess up"? It's not exactly a tough format to figure out!

Hey, we're shelling out dough by the BARREL here! Re-reading the rules for every contestant SAVES us 50 grand a night!

ROBERT D'ESPOSITO —
DOUG BOUCHARD 8.08
KEVIN HORDERN —
MAX KORN 12.66
JOE ONORATO 6.66
DOM GRILLO 4.15
PETE VASTARDIS —
MORT FENSTER 9.33
SEAN FARRELLY —
MAGGIE HEAMON 10.05

Ye Olde Rules

I. THOU SHALT NOT KILL ... TIME.

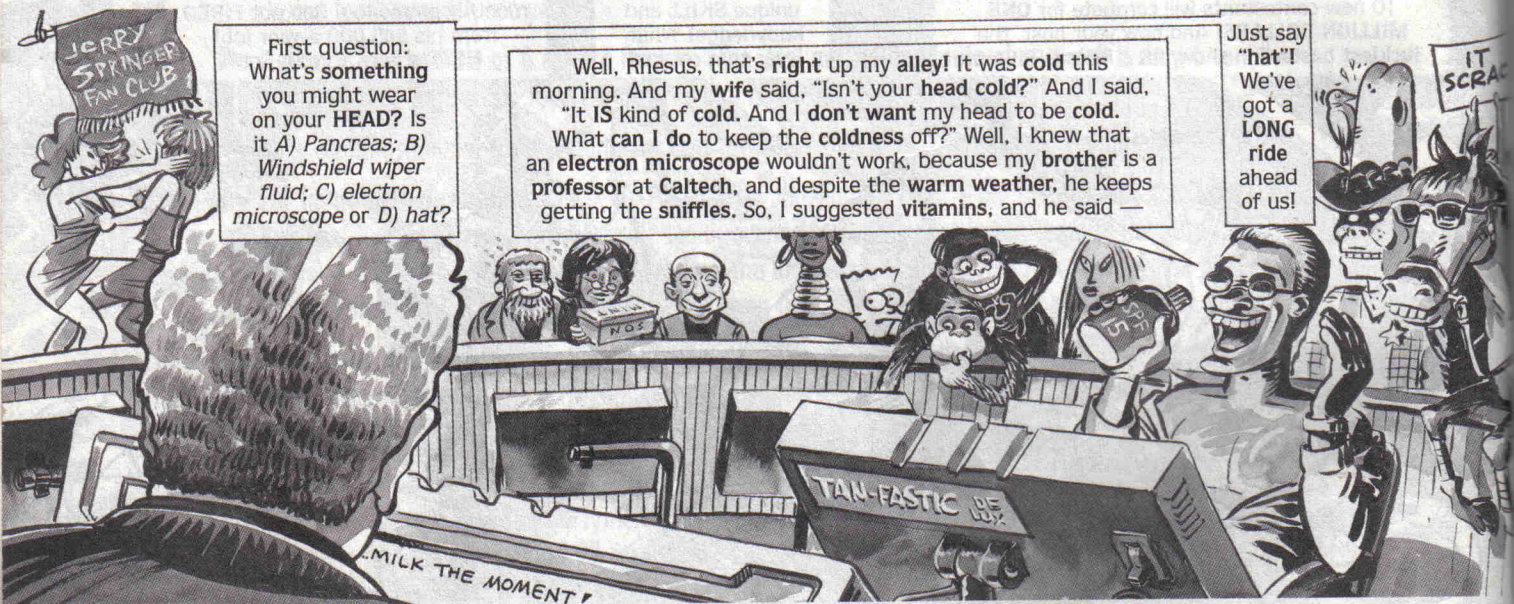
II. THOU SHALT NOT MENTION THIS SPONSOR'S COMPETITION.

III. THOU SHALT COMMIT BUFFOONERY AND GREED.

First question: What's something you might wear on your HEAD? Is it A) Pancreas; B) Windshield wiper fluid; C) electron microscope or D) hat?

Well, Rhesus, that's right up my alley! It was cold this morning. And my wife said, "Isn't your head cold?" And I said, "It IS kind of cold. And I don't want my head to be cold. What can I do to keep the coldness off?" Well, I knew that an electron microscope wouldn't work, because my brother is a professor at Caltech, and despite the warm weather, he keeps getting the sniffles. So, I suggested vitamins, and he said —

Just say "hat"! We've got a LONG ride ahead of us!



Okay, um, my final answer is "D," Rhesus!

Is that your FINAL answer? Yes, it is.

Are you confident? Yes, I am.

Your absolutely FINAL final answer? Yes, my final answer is "D"!

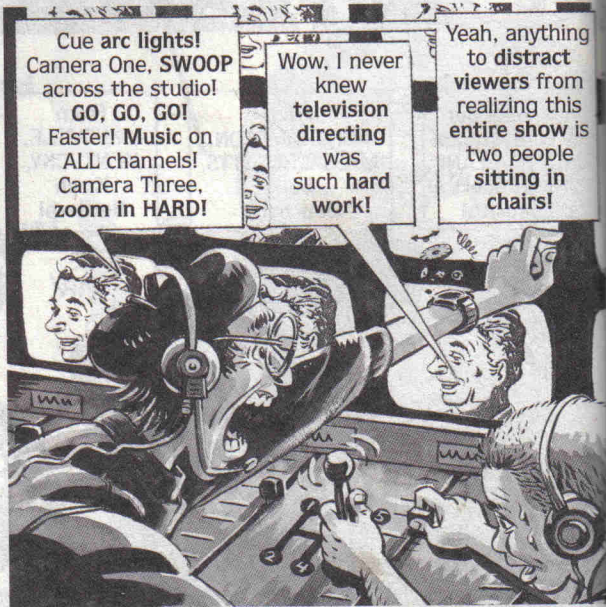
So then you're saying "D" is your lasty-nasty, TROOLY-OOPLY, fee-fi-fo-final answer?

Your podium doesn't come with a breathalyzer, does it?

Cue arc lights! Camera One, SWOOP across the studio! GO, GO, GO! Faster! Music on ALL channels! Camera Three, zoom in HARD!

Wow, I never knew television directing was such hard work!

Yeah, anything to distract viewers from realizing this entire show is two people sitting in chairs!



I'm sorry! That sound means we're OUT OF TIME!

No, Rhesus, that sound means you shouldn't keep the contestants' complimentary shrimp buffet unrefrigerated!

BLATTTT

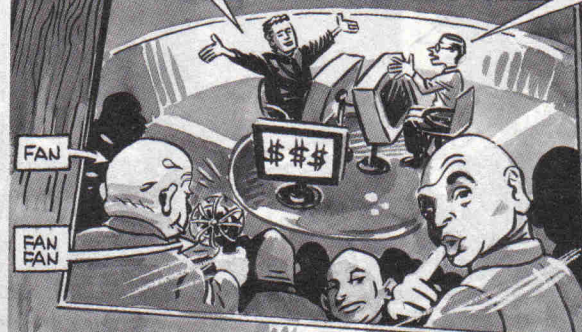


Who developed a specific maneuver to help victims of gagging and choking?

- A) Shaquille O'Neal on the free throw line
- B) Theater owners who were showing *Waterboy*
- C) Porn star Linda Lovelace, for professional reasons
- D) Dr. Henry J. Heimlich

This game is **WILD!** I LOVE GIVING AWAY ABC's MONEY! I don't know whether I can **TAKE IT!** They're right and **YOU'RE RIGHT!** It's a **GOOD ONE!** Why do I suddenly raise my voice at the end of **EVERY SENTENCE?** Goo goo G'JOOB!

Finally I'm appreciating the incredible charisma and talent of Wink Martindale!



DO YOU HAVE YOUR BADGE?

HAND-CUFFS?

GUN?

DONUTS ???

DO NOT ENTER
THIS CONTEST IF YOU HAVE ANY USEFUL INFORMATION

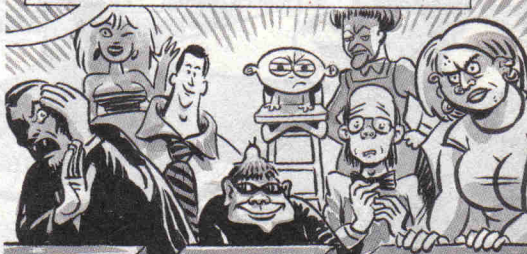
Well, we're down to nine players, and...hey, **WHO'S** that sitting in the **CHAIR?**

I'm Ben Savage, star of ABC's *Boy Meets World!*

Sorry, Ben, but ABC employees aren't eligible to play!

I don't want to play! I just wanted to get on TV! I've been on a show since 1993, yet **no one** knows who I am! But these computer programmers who live in their moms' basements come on this show for 10 minutes, and they're **nationwide stars!** I'm famous, dammit! **Sob!** I'm...famous...

Well, it's back to **Contestants Row!** **ONE** of these players could have the **MILLION DOLLAR SPOTLIGHT** shine on **THEM!** And believe me, **COCKROACHES** react better to light! A lot of **THESE** folks look as if they haven't been exposed to **direct SUN** since the days when **Malcolm Jamal-Warner's** agent was returning his calls!



List the **FOLLOWING** movies in order of Marlon Brando's underpants size, from **LEAST** humongous to **MOST**:

- A) *Apocalypse Now*
- B) *The Island of Dr. Moreau*
- C) *Guys and Dolls*
- D) *The Godfather*

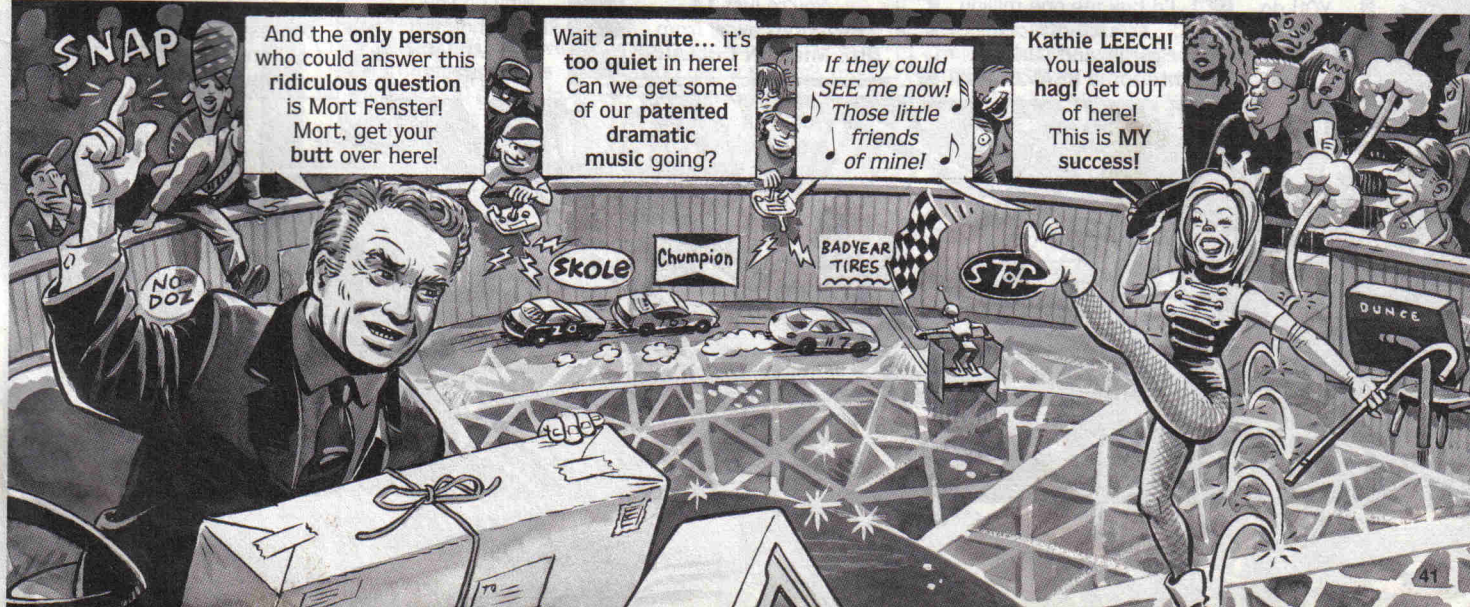
SNAP

And the only person who could answer this ridiculous question is **Mort Fenster!** Mort, get your butt over here!

Wait a minute... it's **too quiet** in here! Can we get some of our patented dramatic music going?

If they could **SEE** me now! Those little friends of mine!

Kathie LEECH! You jealous hag! Get **OUT** of here! This is **MY** success!



2 Boring Minutes Later

Back to the show!
I'm sorry, Mort,
but the answer
is "A"! And
you're reduced
to \$32,000!

Oh well!
Easy
come,
easy
go!

Wow! HOW can you
be so calm,
after **LOSING**
\$218,000 in
45 seconds?

Simple! I've
been doing
on-line
Day Trading
since
July!

Well, I'm sorry to see Mort go! I'd cut a **secret**
deal with him under the table to **SELL** him the million-
dollar answer for \$100,000! Still, this show has
now **GIVEN AWAY** over three million dollars of ABC's
MONEY! And ABC hasn't tossed **THAT** much cash away
since they set up a nationwide **OPINION POLL** to
determine whether or not Miss America viewers wanted
to keep the sexist swimsuit competition! Uh, DUH!

LIPA
ROZ



NEXT question for the Parade of Human Oddities!

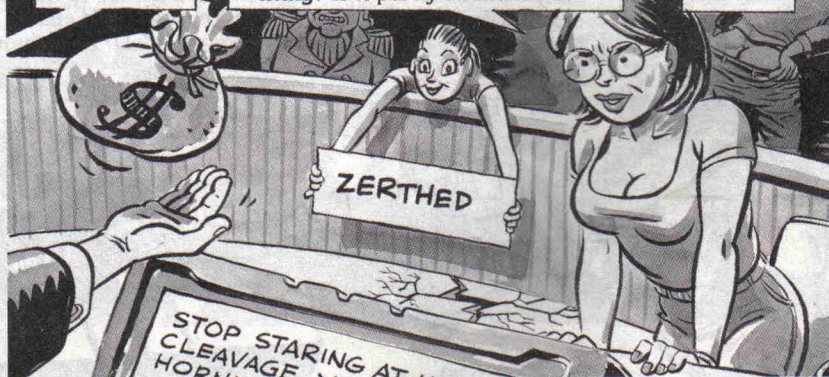
Er, I mean, contestants! Put the following
special-interest campaign contributors in **ORDER!**
Starting from who currently owns the **LARGEST**
PERCENTAGE of Al Gore's **SOUL** to who owns
the **smallest!** A) Big tobacco; B) Chemical
waste cartels; C) Health care conglomerates;
D) The People's Republic of China.

And our
winner is
MAGGIE
HEAMON! And
what do **YOU**
do for
a living,
Maggie?

Rhesus, should any sentient being be
defined in this society by what they
do eight hours a day? For what of
the **other 16 hours?** Do not turbulent
dreams and inner longings have equal
if not **greater value?** What, indeed, is
living? Is it purely a function of—

Just **GIVE**
us your
freakin' JOB!

I work
at a
dry
cleaners!



What would
YOU do
with **ONE**
MILLION
DOLLARS?

I'd buy me one million
scratch-off lotto
cards, and parlay it
into some **REAL** money!

ONE MILLION DOLLARS!
You're just 14
questions away from
ONE MILLION DOLLARS!

Why do you
keep shouting
"ONE MILLION
DOLLARS?"

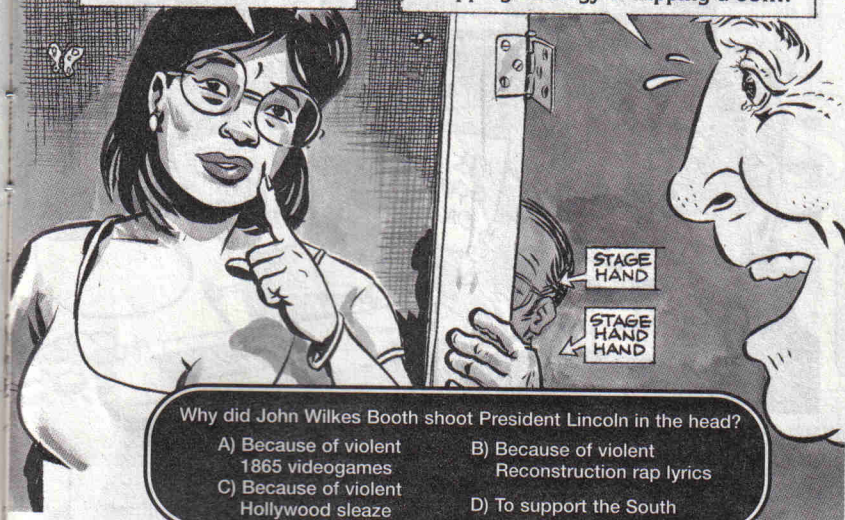
So viewers don't notice
that eight out of 10
contestants walk out
of here with 32,000
bucks, tops!





I'm going to have to take a **Lame Line!** Give me the **50/50!**

Remove **TWO** of the choices! That way, this game show can have **ALL** the heart-stopping strategy of flipping a **COIN!**



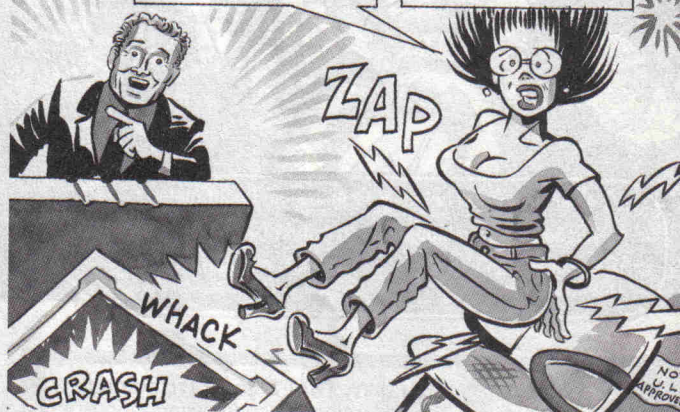
Why did John Wilkes Booth shoot President Lincoln in the head?

- A) Because of violent 1865 videogames
- B) Because of violent Reconstruction rap lyrics
- C) Because of violent Hollywood sleaze
- D) To support the South

You said "**D**" And you're **RIGHT!**

EEE-YIIII!!! GAH! Are you people **NUTS?** I just got a **500-volt electric shock** through my chair!

Yes, and your expression is going to look **GREAT** on all our five-second-long promos running on **ABC** for the **NEXT** two weeks!



You're up to the **BIG MONEY** now! And in our audience is your husband, Joe! Joe, **WHAT** does it **MEAN** to you to be sitting here in our studio, rooting for your wife to go all the way?

That my wife thinks I'm too stupid to stay at home and be one of her **Phone-A-Friends!**



So my final answer is "**A**"!

Yes, "**A**."

No, I am not!

I'm going to strangle you with your own tie in front of **30 million** viewers, and no jury will ever convict me!

Your final answer is "**A**"!

You're not picking "**B**," "**C**" or "**D**"?

"**A**" is the answer, and the answer is "**A**"! You're picking "**A**," as in "**apple**"! So is your final answer —



What was the name given to Chairman Mao's cultural revolution in China?

- A) The Great Leap Forward
- B) Hop on Pop
- C) Stop, Drop, and Roll
- D) Kriss Kross'll Make Ya Jump, Jump

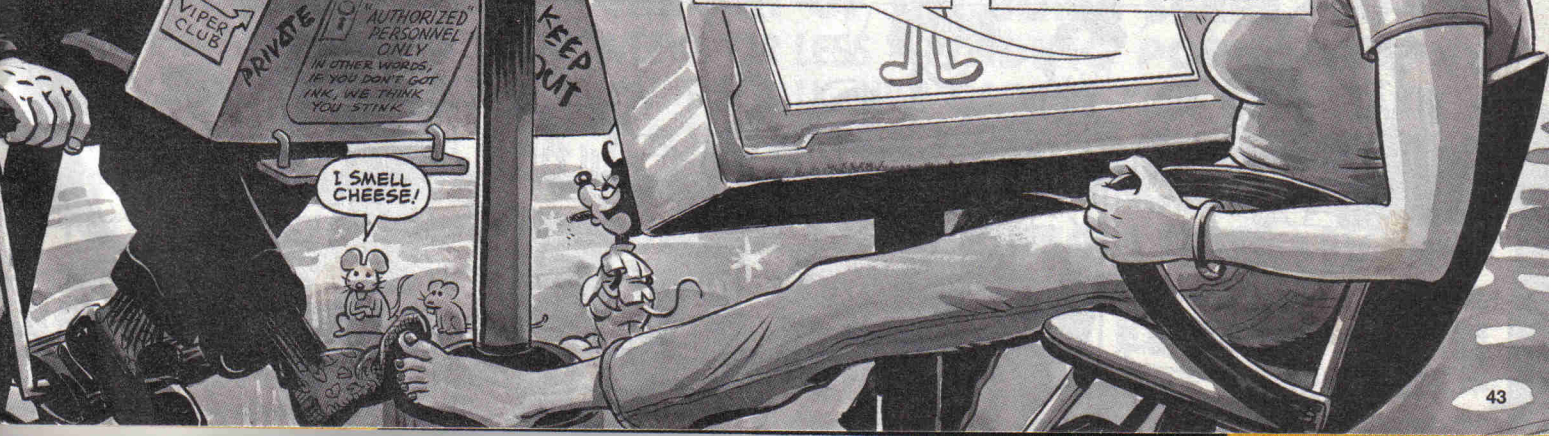
You **JUST WON** **\$63,999.95!**

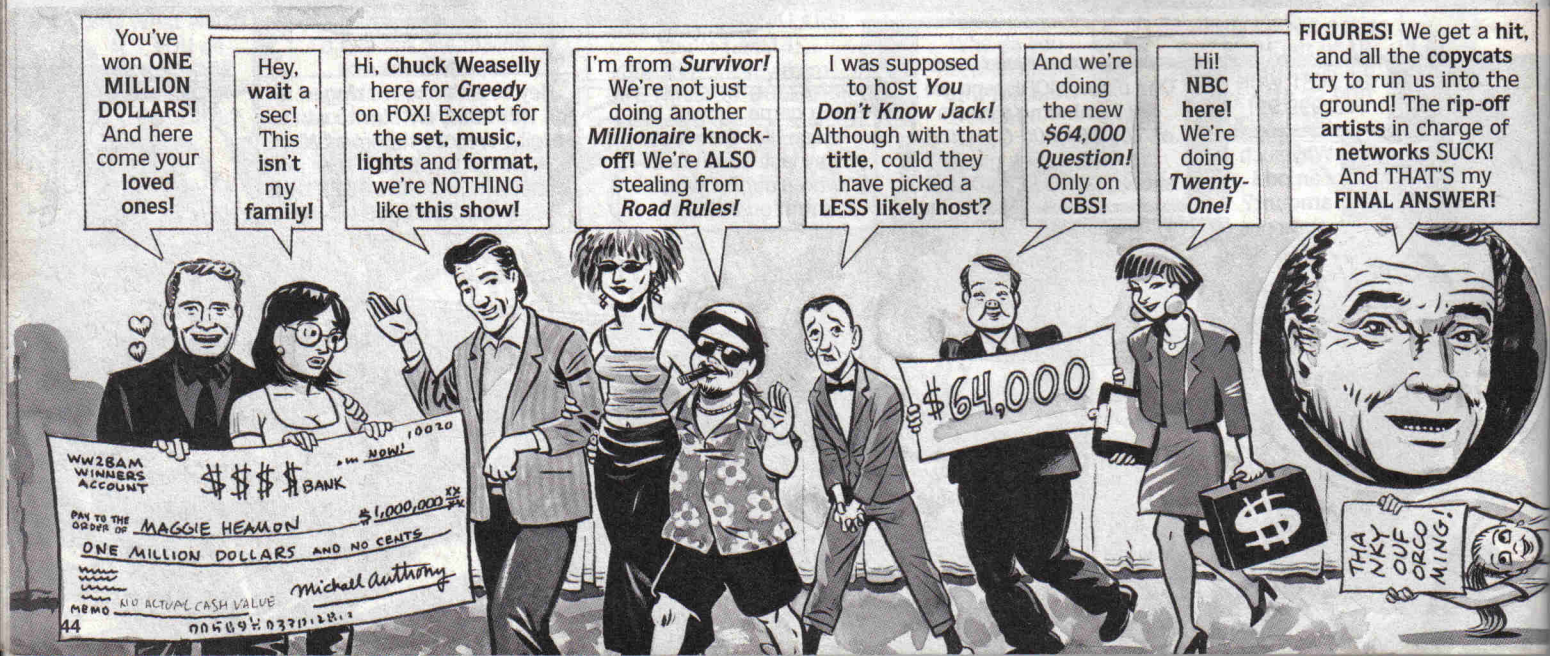
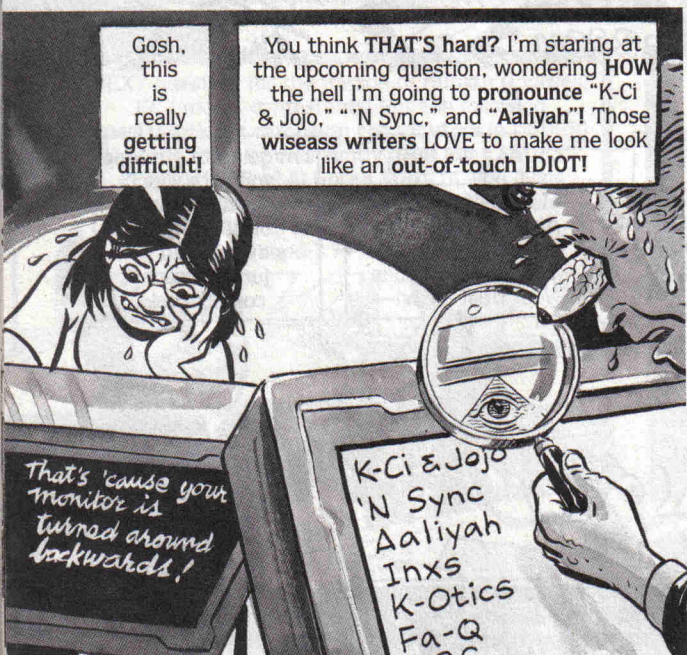
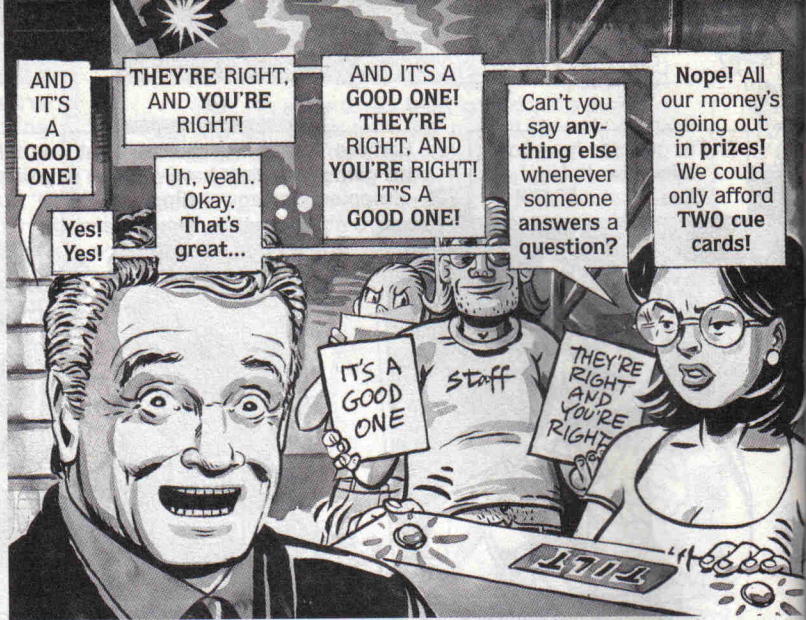
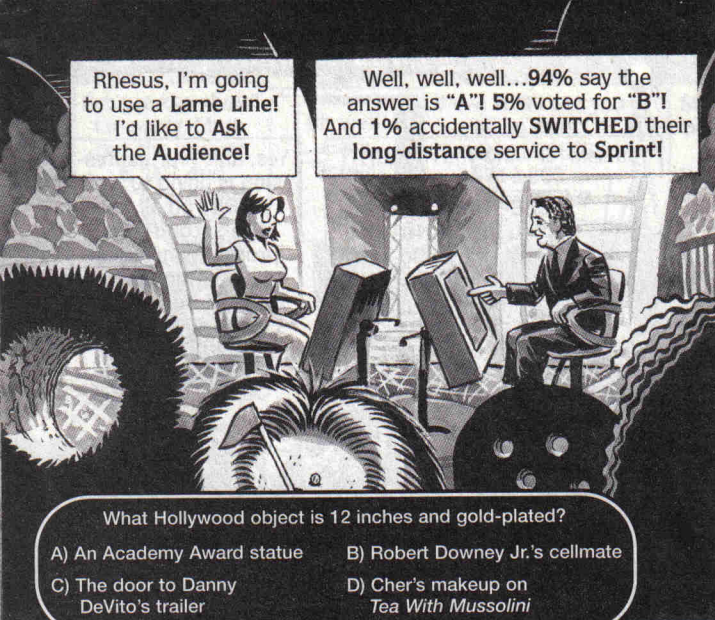
Why such an odd amount?

One nickel **MORE**, and we risk reminding viewers of **The \$64,000 Question** and the 1950s game show **FIXING SCANDALS!**

Fixing game shows? You mean like that first guy last November who (cough) "**won**" a million dollars?

Hey, it isn't like we rigged it on **PURPOSE** for him to win so easily! We just thought "What color is **Big Bird?**" was a super-tough **TRICK QUESTION** for the **\$250,000** level!





**FILL UP YOUR PATHETIC, DULL, EMPTY LIFE
WITH EVENING AND WEEKEND CLASSES!**

The people who help you waste \$59
to learn how to marbelize a rickety two
dollar endtable you got at a yard sale.

Spring

www.spendingannex.com

\$Free

PHOTOGRAPHER: IRVING SCHILD

WRITER: SCOTT MAIKO

The Spending Annex

ADULT EDUCATION CENTER

"The more you spend the more we earn."—Anonymous

**CLEANING YOUR COLON WITH FENG SHUI • HOW TO USE A HAMMER •
OPERATING A TELEVISION SET IN THE 21ST CENTURY • A WALKING TOUR OF
NEW YORK CITY'S BURNING GARBAGE CANS • GREEN CARD
FORGERY • LEARNING FRENCH THE GERMAN WAY • HOW TO BE
ASSERTIVE WITHOUT ANYONE KNOWING • AN EVENING WITH TED
DANSON'S HAIR PIECE • 10 EASY STEPS TO EFFECTIVELY DISSUADE
MORMONS • ARE YOU PSYCHOTIC? • HOW TO FRENCH KISS EVEN WHEN
YOU DON'T HAVE A TONGUE • YODELING FOR STUTTERERS • STUTTERING
FOR YODELERS • EARN TOP DOLLAR AS A DEPARTMENT STORE
MANNEQUIN • HOW TO FIND YOUR BATHROOM • MAKING THE MOST
OF CONJUGAL VISITS • BALLOON MANAGEMENT • HOW TO
SUCCESSFULLY HIDE IN LATIN AMERICA • HOW TO PICK UP DWARVES
• TURNING YOUR SPARE ROOM INTO A CHOP SHOP • SHOW THE
WORLD YOU'RE A BASTARD • THE ART OF THE BOMB SCARE • HOW TO
WRITE A SENTENCE IN THREE WEEKS OR LESS • FINDING PORNOGRAPHY
ON THE INTERNET • HOW TO TALK LIKE GEORGE "MR SULU" TAKEI •
PREPARING FOR Y3K • BOATING FOR HORSES • A SURPRISING
EVENING WITH THE GUMBEL BROTHERS • CHANGING CAREERS ON
YOUR DEATHBED • HOW TO PUBLISH YOUR RANSOM NOTE • BEGGING
YOUR WAY TO THE TOP • WHERE TO MEET WEST VIRGINIANS •
ELIMINATING CONSONANTS FROM YOUR LIFE • AN EVENING WITH
JOAN RIVERS • SCRAPING THAT STUFF FROM THE CAB OFF YOUR PANTS •**

How to Mismanage an Apartment Building at the Expense of its Tenants!

With incompetent resident manager **DIPHTHONG**
BABAGANOOSH-SMITH and slumlord **SHAH FALAFEL**

How would you like to live rent-free in an overpriced, rundown apartment complex? You can, and our two experts on residential income properties will show you how, by teaching you what greedy property owners look for when hiring their legally-required on-site building managers. You'll learn how to use such phrases as:

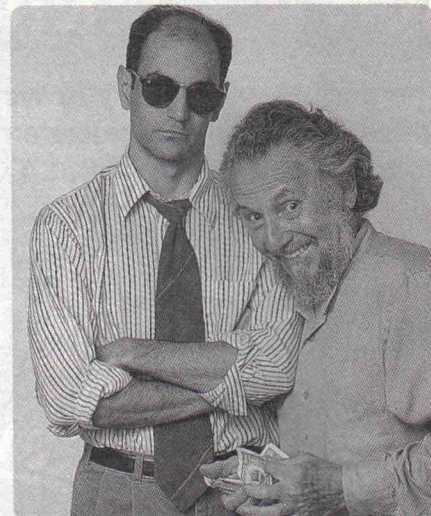
- "No one else is complaining that there's no hot water. You must be mistaken."
- "There's no rat on your balcony! That thing is probably a cat!"
- "You must get rid of the cat on your balcony. You are in violation of your lease!"
- "Yours is the only garbage disposal we ever have to fix! What are you putting in there?!"
- "You're the only tenant who complains about cockroaches! Do you never clean your apartment?!"
- "We're not calling the plumber or the exterminator. We suggest you lure the cockroaches into the drain, let them eat whatever is clogging the garbage disposal and then turn it on."

As a resident manager working for the owner, it's your job to keep the turn-over rate high by steadily applying the "Four I's of Property Management:"

- **Intimidation** ("How dare you knock on my door during normal business hours!")
- **Indifference** ("No one else's kitchen is on fire. I don't know what to tell you.")
- **Ignorance** ("How was I supposed to know you were on vacation? I think your furniture's still in the alley.")
- **Irresponsibility** ("It's not my job.")

Additionally, you'll learn to:

- Always answer your phone with "I'm busy! I'll have to call you back!"
- Not call tenants back.
- Use your passkey to root through tenant's apartments when they're not home.
- Reply to every complaint with "No one else has mentioned anything..." despite the number of similar complaints you've heard.
- Sign for and keep tenant's deliveries and steal their mail.
- And much, much more!



Dipthong Babaganoosh-Smith has been the resident manager of a 25-unit building in Los Angeles since 1995. He proudly regards the fact that he has been hanged and burned in effigy by his tenants as a testament to his success. Shah Falafel owns fourteen surprisingly decrepit buildings on Los Angeles' fashionable Westside, nine of which he hasn't stepped foot inside in over three years.

Course 437

Sec. X	Sat. Jul. 10	Westside
Sec. A	Sat. Jul. 17	11am-6pm
Sec. B	Sat. Aug. 14	10am-5pm
Course fee \$59 / Members Course fee \$54		

No More High-Priced Escort Services! How to Find Free Love in Public Restrooms!

Tired of the singles bars? Tried the personal ads with no luck? Your favorite Japanese massage parlor permanently shut down? Maybe it's time for you to start saving time and money by looking for sex in the restrooms of your local park, mall or train station!

Retired businessman Walter Horn will show you how. Since becoming a widower in 1993, Horn has enjoyed an estimated 300 rendezvous in over 80 different bathrooms in the Baltimore area alone (with over 100 confirmed by police reports).



Due to
Lack of
Interest

"Ninety percent of the excuses I hear is 'I'm not gay!'" says Walter. "Well, ya know what? I'm not either. But free sex is free sex. If you can get past that, you're on your way to some of the best times you've ever had in a filthy, unmaintained public toilet!"

Topics include:

- Sharpie vs. Marks-A-Lot: Which is the best marker for writing on bathroom walls?
- Initiating a conversation at the urinal
- Avoiding George Michael Syndrome: Staying off the police blotter
- Between You and Me: Dealing with the problem of bathroom stall partitions

Materials Fee: \$3



Walter Horn was a respected advertising account executive for over 40 years. Since retiring, he's become an embarrassment to his friends and family who've had to bail him out of jail 12 times in the last two months.

Course 494

Truckstop, I-95 Exit 84, 8 miles after Bell Ave.		
Sec. C	Sat. Jul. 10	10am-12pm
Sec. D	Sun. Jul. 18	9-11am
Sec. E	Sun. Aug. 15	11am-1pm
Course fee \$59 / Members Course fee \$54		

An Evening With Native American Naomi Running Elk

Born and raised in the Mimosa tribe located in a trailer park within the Ramada reservation in Monsey, New York, **Naomi Running Elk** is the epitome of today's independent Native American



woman: noble, spiritual and strong-willed — but not so strong-willed as to turn down a couple hundred bucks to stand in front of a bunch of ignorant white folks and talk about her rich heritage.

Running Elk is a wealth of Native American knowledge:

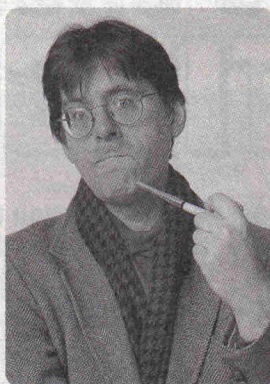
- The spiritual legacy of the modern American Indian as pieced together from things she saw on TV on *Grizzly Adams*, Public Service Announcements against littering, *F-Troop* reruns and Mazola corn oil commercials
- Where to buy those little Indian dream-catcher-things everyone has dangling on their rearview mirror these days
- How to make your own totem pole by taping together and painting empty oatmeal boxes

Plus, you'll be there when Naomi tells you about her recent journey for spiritual fulfillment across Mother Earth via I-95 to the Mohegan Sun Casino in Uncasville, CT for a weekend of the loosest slots this side of Atlantic City!

Course 3665
 Sec. F Sat. Aug. 14 North Campus
 6-10pm
 Course fee \$59 / Members Course fee \$54

How to Write Dirty Limericks

If you feel the need to be creative with the written word, it's time to explore your raunchy side by writing dirty limericks! Discover how to meld exotic locales, descriptive terms for genitalia and unique fetishes or unfortunate sexual maladies into hilarious rhymes — the very same kind you've seen scratched on men's room partitions with a key!



Self-described dirty old man **George Stroker** is an expert in the field of filthy limericks, and in his experiential workshop, he'll demystify the process of writing them by explaining how to:

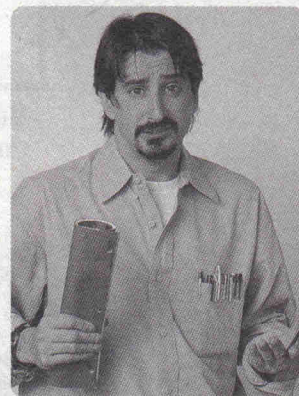
- Work ass-backwards: Starting with an amusing body part and building a rhyme around it
- Make celebrities part of the fun: How to work the names "Alan Funt," "Chris Hardwick," "Zasu Pitts," "Tom Seaver" and others into your creations
- Get beyond Venus: Avoiding overused, obvious rhyming words

Before retiring, George Stroker was an executive at Aer Lingus, Stussy and most recently, the Bellagio Hotel & Casino. He is the author of such books as Here I Sit Broken-Hearted and There Was a Young Woman Named Dinah. He currently lives in Nantucket.

Course 450
 Sec. Y Sat. Aug. 7 South Center
 10am-12pm
 Course fee \$59 / Members Course fee \$54

Writing TV Comedy How to Rework the Unfunny and Rejected Seinfeld Spec Script You Submitted Two Years Ago to Fit a Sitcom That's Still in Production

Just because *Seinfeld* went off the air in 1998 doesn't mean that the awful script you wrote needs to die, too. In this comprehensive workshop, industry expert **Mike Hack** will show you how to rework that script to fit any number of sitcoms that are still being produced.



YOU'LL LEARN HOW TO:

- Use your word processor to go through and replace all the "Kramers" with "Moeshas"
- Fine-tune Elaine's dialogue so it's more feminine and better suits Jack of *Will and Grace*
- Substitute all references to sex with jokes about zits or gym class and submit it to any show in ABC's "TGIF" line-up

So what if you have no experience as a comedy writer, your script isn't even typed, you misspelled "Seinfeld" throughout it and you "borrowed" the plot from an episode of *Mr. Belvedere*? This doesn't mean that Hollywood shouldn't take you seriously!

Mike Hack has had about as much luck as you've had writing for TV. He's submitted the same, identical, awful script to Suddenly Susan, Holding the Baby and two different failed Dabney Coleman shows. His experience within the industry includes going to a taping of Saved By the Bell, and seeing Ed "Al Bundy" O'Neill while rollerblading in Santa Monica.

Course 661
 Sec. A Sun. Jul. 11 East End
 Sec. C Sat. Aug. 14 10am-6pm
 Course fee \$39 / Members Course fee \$34

An Evening With That Homeless Woman Who's Always Outside the Post Office Asking for Spare Change

You've seen her there every time you go in to buy stamps or ship a package. Maybe you've given her a few coins, a half-eaten sandwich or perhaps just a dirty look. She's **Dorothy**, that homeless woman who's always outside the post office asking for spare change, and she's ready to answer your questions, such as:

- Didn't you used to have two cats?
- Why don't you get a job?
- Didn't you used to have just one slipper?
- Do you know what the cut-off time is for Next Day mail?
- Where do you go when it rains?

If you've ever wondered just what exactly homeless people do in public restrooms for hours at a time or how to give yourself a complete sponge bath with a single Handi-Wipe found in the dumpster behind KFC, then this is the class for you! Bring your questions, as well as any empty cans or bottles.

Dorothy has been on the streets for seven years. She is the mother of two thoughtless sons whom she nonetheless loves dearly, and who track her down once a year, alleviate their guilt by cleaning her up and taking her out for Christmas dinner and giving her a hundred bucks before turning her loose.

Course 637
 Sec. J Sun. Aug. 29 Westside
 7-10pm
 Course fee \$39 / Members Course fee \$34



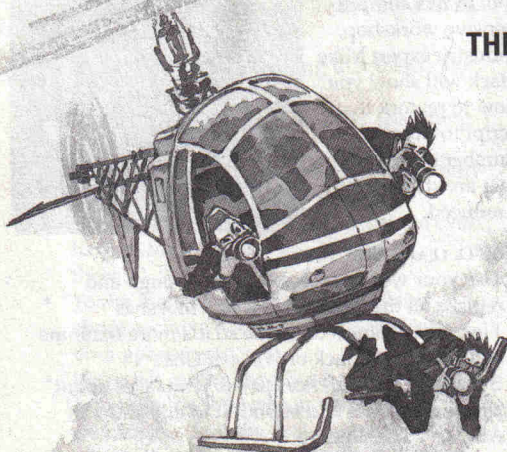


GRIEVING LAS VEGAS DEPT.

MAD's CELEBRITY CAUSE-OF-DEATH BETTING ODDS

Our team of crack oddsmakers gives you the latest Vegas line on how one of today's biggest stars is going to land the leading role in "Macdeath"!

THIS MONTH'S CORPSE TO BE OR NOT TO BE:



ARTIST: HERMANN MEJIA

WRITER: MIKE SNIDER



GWYNETH PALTROW

CAUSE OF DEATH

ODDS

Catches pneumonia in skimpy Oscar night dress

2:1

Collapsed lungs from constant wearing of too-tight bustier costumes in period films she does

4:1

Blows away in 10 mph L.A. breeze

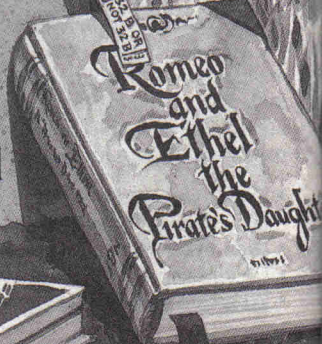
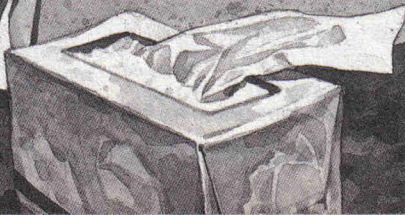
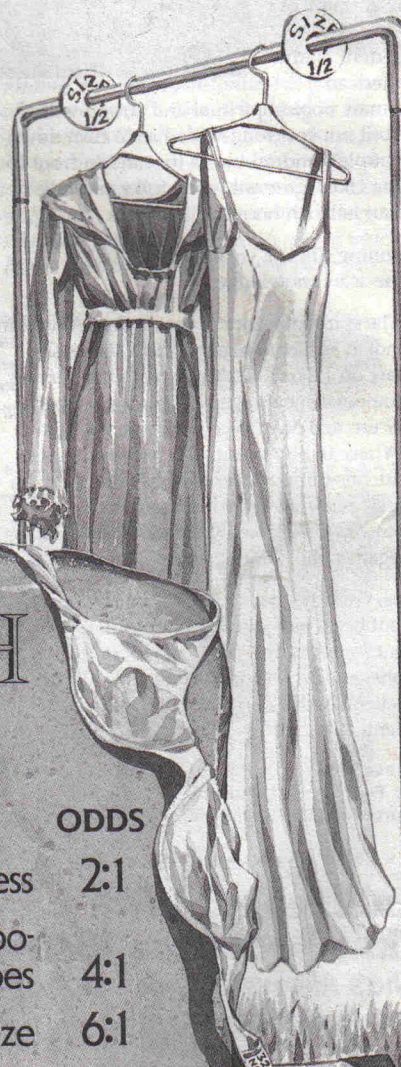
6:1

Chokes on own tongue trying to deliver dialogue in phony British accent

8:1

Killed by crazed orthodontists out of fear she'll make overbites trendy

10:1



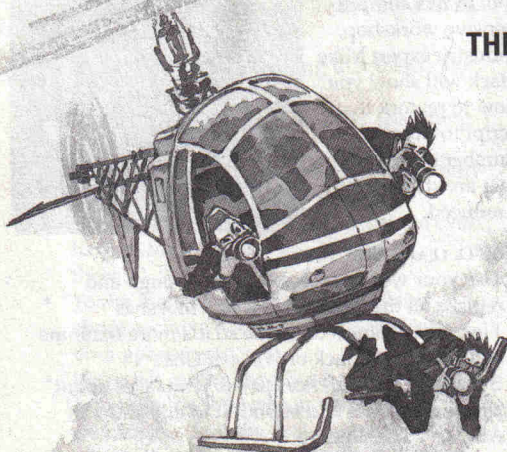


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4:1

Blows away in 10 mph L.A. breeze

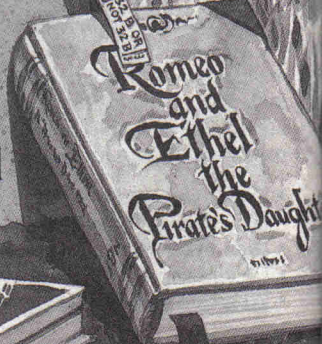
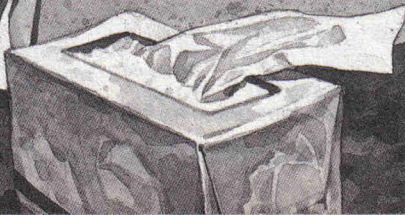
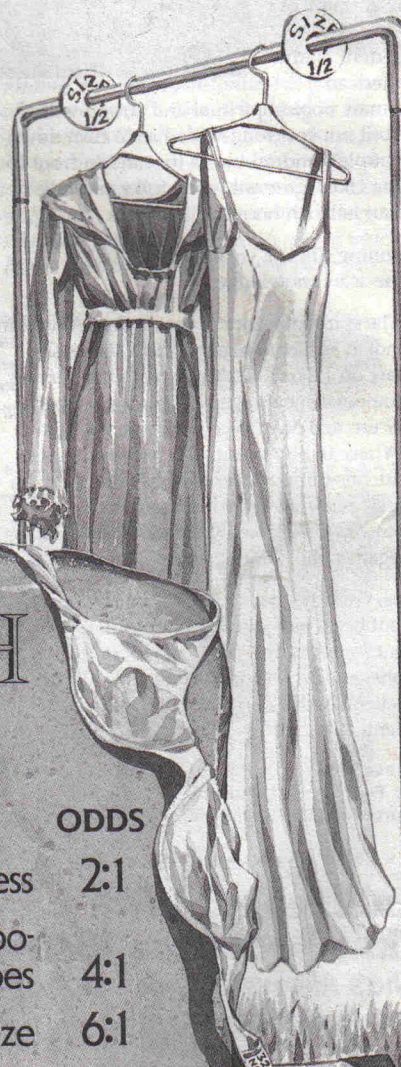
6:1

Chokes on own tongue trying to deliver dialogue in phony British accent

8:1

Killed by crazed orthodontists out of fear she'll make overbites trendy

10:1



**WHAT HOT
THING HAS
GOT TEENAGE
BOYS REALLY
EXCITED?**

HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

Manufacturers are always on the lookout to develop new products to entice teenage boys. The competition is fierce. There is, however, one thing that has recently popped up to capture the imagination of America's male youth like no other. To find out what this exciting thing is, carefully fold page in as shown.



FOLD PAGE OVER LIKE THIS!



FOLD PAGE OVER LEFT



FOLD BACK SO THAT "A" MEETS "B"



**IN PAST TIMES SIMPLE TOYS COULD HOLD A BOY'S INTER-
EST. BUT TODAY'S SOPHISTICATED YOUNGSTER
NEEDS MORE STIMULATING STUFF. ONLY THE HOTTEST
POSSIBLE FAD WILL DO. HE HAS VERY LITTLE CONCERN
FOR HOW PARENTS AND TEACHERS FEEL ABOUT IT**



ARTIST AND WRITER: AL JAFFEE



Calvin & Hobbes

DEAR & DEPARTED BENTSON & HEDGES



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Tar and Nicotine is just one of many law firms we've hired to fight wrongful death suits.

SURGEON GENERAL'S WARNING: Cigarette
Smoking May Result in Hacking And Coughing.

A MOMENT OF REALITY
WITH THE 100MM CIGARETTE