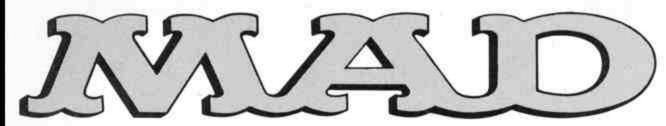


PUBLISHER'S STARDATE: 4173.2856—in other words, Tuesday around noon! These are the voyages of our money making Enterprise! Our continuing mission—to Cling-on to the Star Trek rage by issuing THE COMPLETE MAD STAR TREK COLLECTION! We scanned the universe and beamed down into the murky depths of our old files searching for anything we ever did remotely connected to Trekkiedom! Then we set our phasers on "Churn Out More Moronic Junk" and dredged up new material which is sure to leave you stunned! Indeed, now we can truly say,

### WE HAVE BOLDLY GONE WHERE NO MAD HAS GONE BEFORE!



SO, GET OFF YOUR ASTEROID AND SHIFT INTO WARP SPEED!
THIS SPECIAL WILL ONLY BE ON SALE FOR HALF A LIGHT YEAR!!



"Today, too many workers spend their time trying to make their weekends meet." —Alfred E. Neuman

### WILLIAM M. GAINES publisher

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LEONARD BRENNER art director TOM NOZKOWSKI production
CHARLIE KADAU, JOE RAIOLA, associate editors

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JACK ALBERT lawsuits DOROTHY CROUCH foreign correspondent
LILLIAN ALFONSO, CLAUDETTE NICHOLS subscriptions
CONTRIBUTING ARTISTS AND WRITERS the usual gang of idiots

### **DEPARTMENTS**

	MAD's Suggestions for Gulf War Memorials
	BACK TO THE FUTILE DEPARTMENT
	It Never Works But You Gotta Try
	BERG'S-EYE VIEW DEPARTMENT
	The Lighter Side of
	CORN ON MACABRE DEPARTMENT
	"The Adnauseam Family" (A MAD Movie Satire)
Z	CRASHING SYMBOLS DEPARTMENT
	More Obituaries for Merchandising Characters
	DISC-CLAIMERS DEPARTMENT
	Still More Badly Needed Warning Labels for Rock Albums
	ELECTION FRIGHT RETURNS DEPARTMENT Horrifying Political Clichés
	THE AS THE ASS DEPARTMENT
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	CETTING OUD DUIL DEDARTMENT
	"Next Donahue" by Kadau, Raiola and Tulka**
	IOUE AND DACCED DEDADTMENT
	Spy Vs. Spy
	LETTERS AND TOMATOES DEPARTMENT
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	MADCINAL TUNKING DEDARTMENT
	"Drawn-Out Dramas" by Sergio Aragones**
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	An Academy Award Scene We'd Like to See
	PUTTING ON THE OLD FEEDBACK DEPARTMENT
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	If You Never Hear Anyone Say

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FRONT COVER ARTIST: RICHARD WILLIAMS

BACK COVER PHOTOGRAPHER: IRVING SCHILD

BACK COVER WRITERS: JOE RAIOLA AND CHARLIE KADAU

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FAMILY"
(A MAD
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Boss! De plane! I smooth wood with de plane!

"GNOME
IMPROVEMENT"
(A MAD
T.V.
SATIRE)
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# AN EXCITING NEW SUBSCRIPTION OFFER

### **EXCLUSIVELY FOR READERS OF MAD MAGAZINE!**

"An extraordinary opportunity to own the official MAD Pin Collection!"







### A Brief History of the MAD Pin Collection

In late 1990, MAD publisher William Mildred Farnsworth Higgenbottom Pious Gaines IX decreed that there should be an official MAD Pin Collection and ordered that famous artisans from around the world be contacted to see who would work the cheapest to create these objects of art!

Unique in all of jewelry-making history, we broke the mold before we cast these pins!

\* Each official MAD Pin is precision crafted by ma--chines that are turned On and Off by hand!

Each Pin is east in Space Age Alloys—the same Alloys used to make NASA space shuttle souvenir pins sold by guys hanging around Cape Canaveral!

The Official MAD Pin Collection smells like jewelry that costs thousands of dollars and can be mistaken for real gold at distances over 500 meters (though at shorter distances they may be mistaken for a lot of other things)!

These Pins will not be sold in any store—we know, we tried getting any store we could find to sell them and nobody would touch them!

Due to the special nature of this offer, the number of Official MAD Pins commissioned shall never exceed the demand! (In the event of a tie, all production will cease! That's our commitment to quality!)

These are the very same Pins that will be offered by us again and again and again in future issues of MAD Magazine!

An Important Reminder! Each Official MAD Pin is so valuable it will be personally delivered to your home by an official United States Government Employee, dressed like a mailman!

This offer is neither endorsed nor in any way connected to the Franklin Mint, Benjamin Franklin, Joe Franklin or Franklin Delano Roosevelt!

### How To Get Your MAD Pin Collection FREE:

### **485 MADison Avenue**



### New York, New York 10022

- ☐ I enclose \$53.75 for a 40-Issue Subscription.
  I'll save \$16.25 off newsstand price and get all three MAD Pins shown above absolutely free!
- □ I enclose \$33.75 for a 24-Issue Subscription.
  I'II save \$8.25 off newsstand price and get the official MAD Logo Pin absolutely free!
- ☐ I enclose \$13.75 for an 8-Issue Subscription.

  I'll save a paltry 25¢ off newsstand price and get to look at someone else's MAD Pins because you won't send me any!
- ☐ CHECK HERE IF RENEWAL

MAD LOGO PIN absolutely fre	el		
NAME		the Table	
ADDRESS			
CITY			
STATE	Zip	Our Pledge: name and add	MAD will not sell or give your dress to anyone for any reason

\*Outside U.S.A. (including Canada), \$18.75 for 8 issues or \$46.75 for 24 issues or \$74.75 for 40 issues in U.S. Funds payable by international Money Order or Check drawn on a U.S.A. Bank, Canadian price has GST tax included. Allow 10 weeks for subscription to be processed. MAD Magazine cannot be responsible for cash lost or stolen in the mails so CHECK OR MONEY ORDER PREFERRED!

**USE COUPON OR DUPLICATE** 

### LETTERS AND TOMATOES DEPT.



#### "BEVERLY HILLS 911"

I just wanted to let you guys know that "Beverly Hills 911" was excellent! Even though I love the show, I enjoyed the humor that was put into it. You guys should consider a "part 2" of the series. Hey, maybe it will become a miniseries! Ha ha!

Tara Kane Staten Island, NY

We'd LOVE to do a miniseries and have every intention of doing so as soon as the 90210 producers go ahead with their plan to kill off Brandon, Brenda and that meathead Dylan!—Ed.

I am writing regarding MAD #309, where you decided to "have fun" with Beverly Hills 90210. I don't know who you think you are by making fun of such a great show! It's not the most popular TV show for nothing. You just wish you were half as good looking as the male actors and had half their talent! You might as well give up hope because you never will!

You say they have no talent, huh? Their "no talent" is providing them with more money in their bank account than you could ever dream of! So, schmucks, better luck next time! Give it up!

> Ruthie Ginsburg Riverdale, NY

Big G—You know, we bet a scant few months ago you were probably a big, BIG fan of New Kids on the Block! Yep, we bet the farm that you were a Donnie kind of gall Danny, Donnie, Jason, Luke—they're all flash in the pan yahoos! But hey, who are we to criticize your pathetic boy toy cravings!—Ed.

#### DARRRRRYL...

In issue #308's "MAD's Para-Persons" you've drawn Darryl Strawberry with a glove on his left hand. Being a Strawberry fan, I knew the glove goes on his RIGHT hand. Get it right, you losers!

Dustin "Dud" Gauthier Pickerington, OH

Dustbin—We may have missed the mark about Darryl's glove, but we got the ball bouncing off his head right on the money!—Ed.

#### JACKPOTRZEBIE!

I'm a winner in the latest MAD Jackpotrzebie! Wow, it feels great to be a winner, even if I had to buy another copy of that Special with an undamaged cover to save for my collection (What a great scam that is!). I'm 29 years old and have been reading MAD since 1972. I bought this issue at Dominicks in Bannockburn, IL. Keep up the great work!

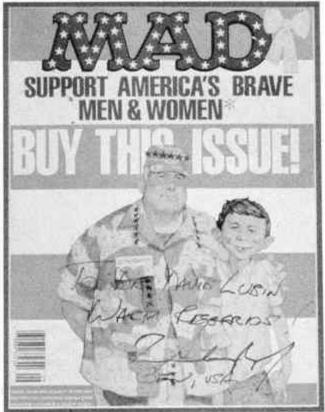
Brian Lewis Evanston, IL

Fa fa fa! Brian IS a winner! Actually, of the several winners who have contacted us, he is the only one who shops at Dominicks! If there's an oddlynamed magazine stand near you, pick up a MAD Collector's Series #3, check the winning numbers list in MAD #309 and see if you're a winner!—Ed.

### **OPERATION DESERT SIGN**

As you can see by the enclosed photo, I had the chutzpah to send General Norman Schwarzkopf a copy of MAD #305 to sign and was amazed when I received it back, autographed!

David J. Lubin, M.D. Tampa, FL



Impressive, Lubejob, M.D.I Tell you what, we'll swap you two Dick Cheneys and a Colin Powell for it! No? Then how about if we throw in a mint Dan Quayle rookie card with original crayon scribblings?!—Ed.

#### **BEST ENHANCEMENT**

Here I am enclosing my personal "Best Of The Year" Awards for 1991. I will be glad if you printed the following:

Best Movie Satire: Dunces With Wolves (#305)
Best TV Satire: Familiar Matters (#307)

Best Article: Any Doofus Can... But It Takes A Genius To... (#305)

Best Satire of a Movie that Deserved It: Home A-Groan (#303)

Best Satire of a TV Show that Deserved It: Stale Prince of Belch Air (#303)

Best Lighter Side Of: (#302)

Best Spy Vs. Spy: (#304)

Best Tales from the Duck Side: The Injurious

Identification Intrigue (#300)

Best Cover: Madonna (#304)

Best Back Cover: Blank Video Club (#300)

Best Fold-In: Milli Vanilli (#303)

Best Alfred E. Neuman Quote: (#300)

Best Super Special: MAD Collector's Series #1
Best Paperback: Sergio Aragones is Totally MAD

Best Overall Issue: (#300)

Erick del Toro Camuy, Puerto Rico

### STRICTLY LOW CALIBER

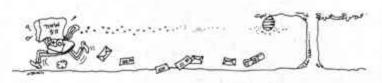
Note: The editors of American Rifleman magazine (the mouthpiece of the National Rifle Association) recently expressed its outrage over several jokes in MAD satirizing the NRA. After whipping up their readers with some paranoid rantings about media conspiracies and threats to their children, they encouraged their readers to write to us. The following letter represents the gist of what we received.

The National Rifle Association did not miss the stupid, biased and liberal cartoon in your magazine about heavily armed wildlife and assault weapons. I used to read your magazine as a teenager and sometimes still do—but never again. I will boycott and write any and all advertisers that support your garbage magazine.

James Maass Lima, OH

Boycott our advertisers!? Oh no, God, please, anything but THAT, Jimbol You've got us quaking and trembling with fear! Now we know how the deer and other cute and furry woodland animals feel before hunters pump them full of lead to give themselves a cheap testosterone rush! Thanks for writing!—Ed.

Turnabout is fair play—Since they asked their readers to write to us, we're asking you to write to them! Do you think anyone (and we mean anyone—John Hinckley wannabes/disgruntled former postal workers/your weird cousin!) should be permitted to purchase any firearm, no matter how powerful it is, for whatever reason, whenever they want? Let those editors know by writing to them at: American Rifleman, 470 Spring Park Place, Suite 1000, Herndon, VA 22070!

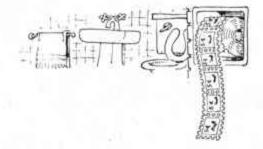


#### **PARTING SHOT**

I would like to thank you for the "I'm the NRA" back cover of MAD #308. As an animal rights activist, I do appreciate your guts to print something on such a controversial topic. From me and the animals, I say thanks.

Craig Timms Tallahassee, FL

Guts?? What do you know about guts, you lily-livered, bean sprout hugging wimp! Guts! Why there's nothing more beautiful than the entrails of a recently gunned down baby deer glistening in the morning sun...The fresh smell of gun powder mixing with recently belched beer! Now that's talking industrial-strength testosterone! Sorry, Craiggy, you're just not the man Jimbo is!—Ed.



Please Address All Correspondence To: MAD, Dept. 311, 485 MADison Avenue New York, New York 10022

MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope or a note congratulating Freddy on his 20-million plus Ninja Turtle pinball score!

### MORON MAIL

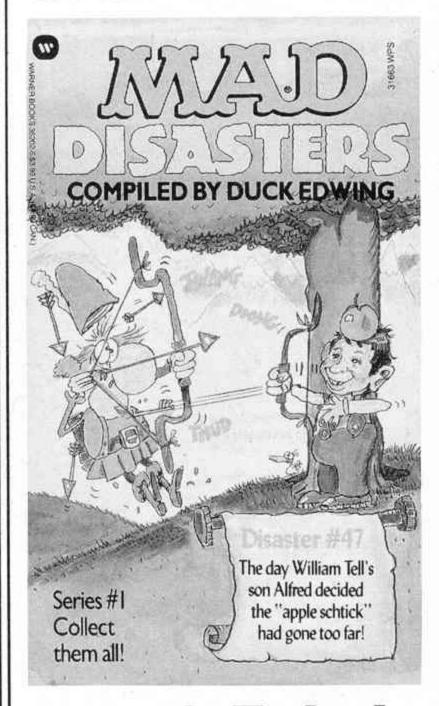
When I grow up I am going to be a secretary. What about you? Well, gotta go, I'm late for my eye appointment!

Shannon Perin Schuyler, NE

When we grow up we want to drive a green truck. One of those big ones. With a horn and lots of lights. And chrome, there's got to be a lot of chrome. Well, gotta go, Dave Berg is banging on the door—he needs the stall!—Ed.

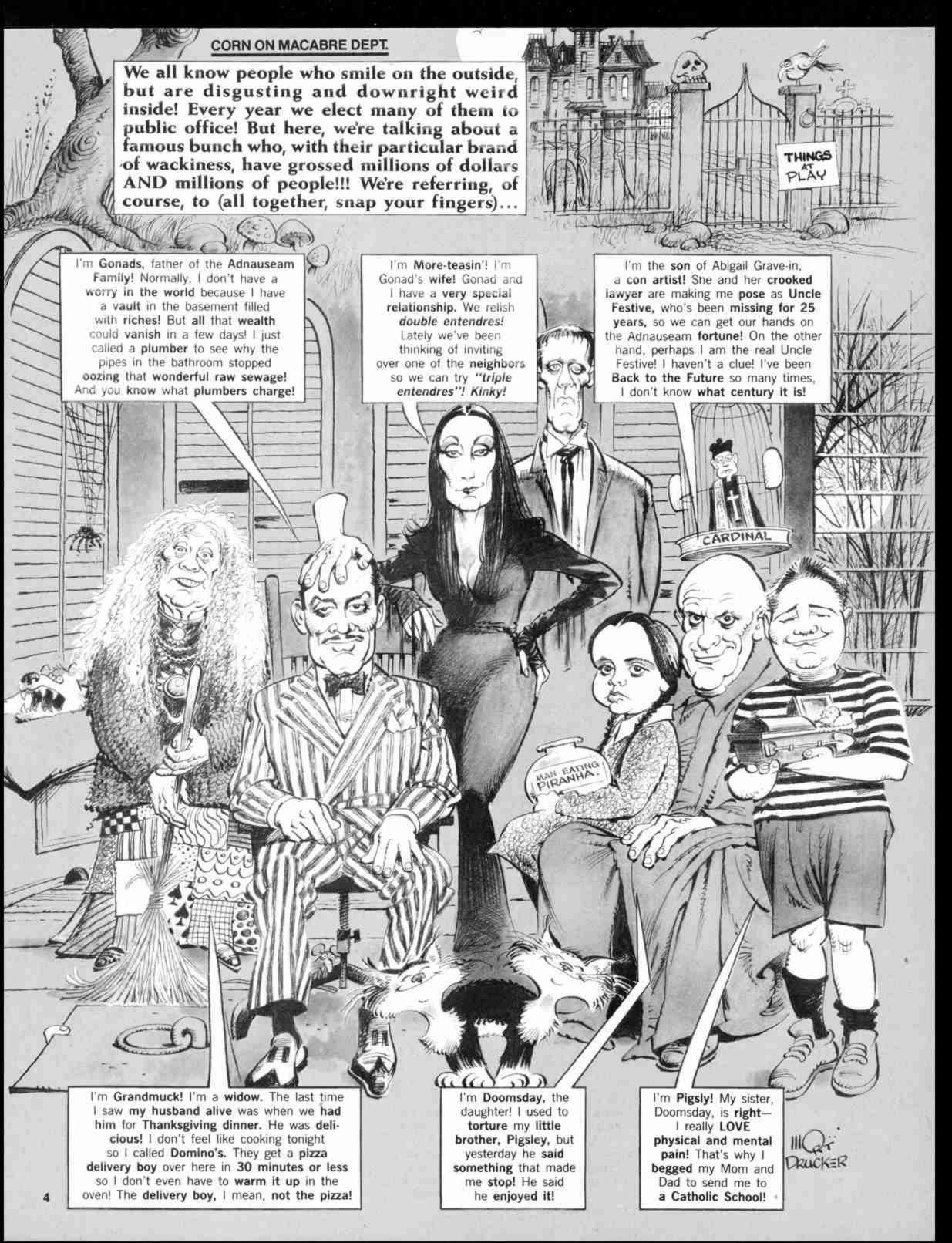


# The Hindenburg Explosion! The Titanic Sinking! Bush Elected President! Great Disasters All— But NONE Greater Than...

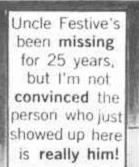


### Buy It Today! (Or it will be disastrous

to our bank account!)







Gee. he sure does look like Uncle Festive!

And he sure does sound like Uncle Festive!

He doesn't SMELL like Uncle Festive, though! No one else had that dank, musty, loathsome, winsome smell that was unmistakably Uncle Festive!

I have a plan to see if that person is really Uncle Festive! I've invited some of the most dangerous and scariest people to visit us! They'll be able to tell us if he's the real Uncle Festive!

Oh boy, we're going to meet Mike Tyson!

> And David Duke!

No dear, we would not invite people that dangerous to our home! Not together, anyway! We like gruesome sights, but even we have to draw the line somewhere!





ARTIST: MORT DRUCKER WRITER: DICK DEBARTOLO



The Adnauseam Family house is spooky! And it's located in the creepiest, most disgusting part of town!

That's exactly the kind of location the Adnauseams wanted!

If it was creepy and disgusting they wanted, they should've bought a house on Madison it's the heart of the advertising community!

Avenue in New York-

Edward Scissorhands! Glad to see you! Forgive me if I don't shake your hand! Thing-a-ma-jig had an entire body before

he shook hands with you!

Jason, is that a bloodcaked machete or are you just glad to see me? Freddy, I'm so glad you're here! When I see that gorgeous skin I get jealous!

> I'm Lunch! I never say a single word! The film cost \$50 million to make but they didn't want to spend the extra \$250 in scale wages so I could have speaking lines!



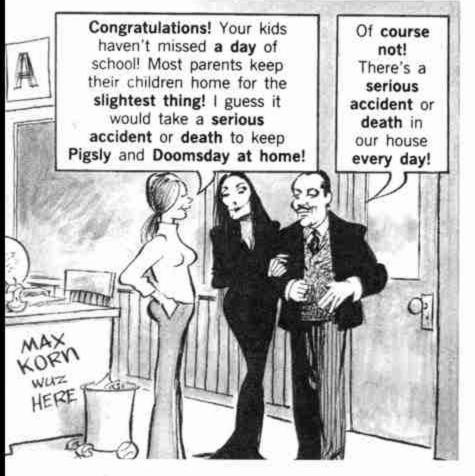


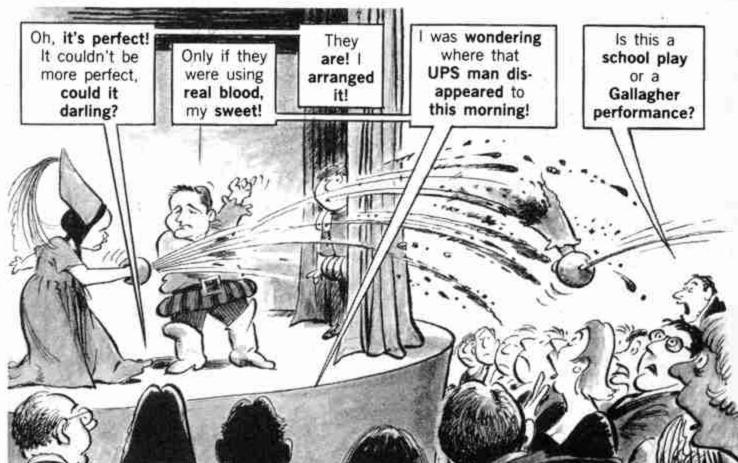






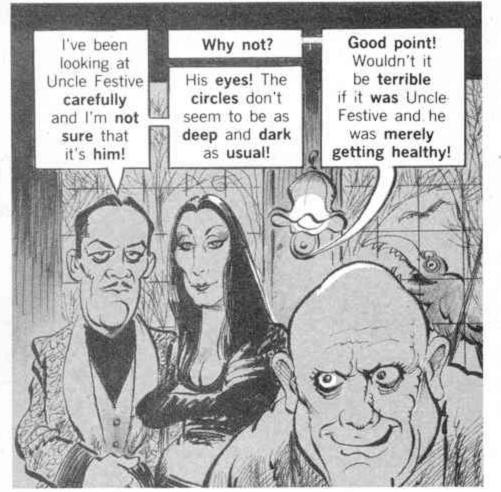


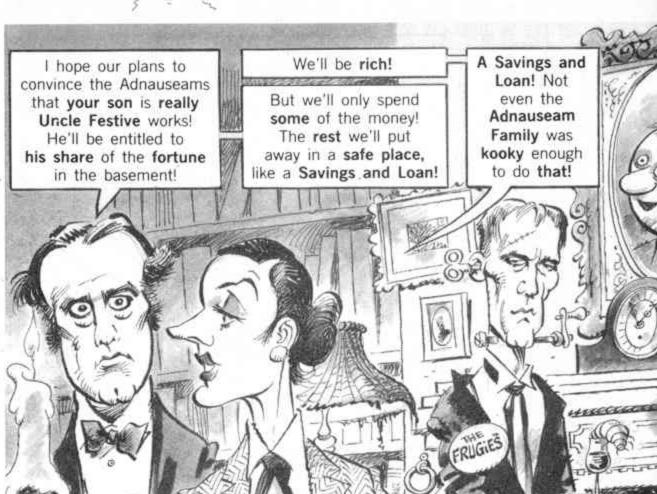




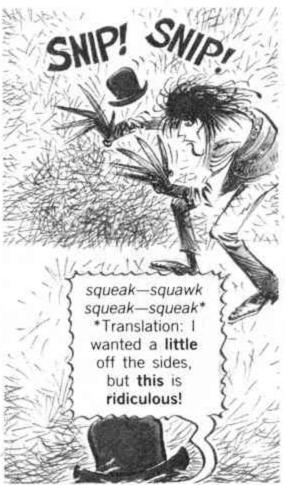


The psychic who reads people's cellulite! NEXT DONAHUE!





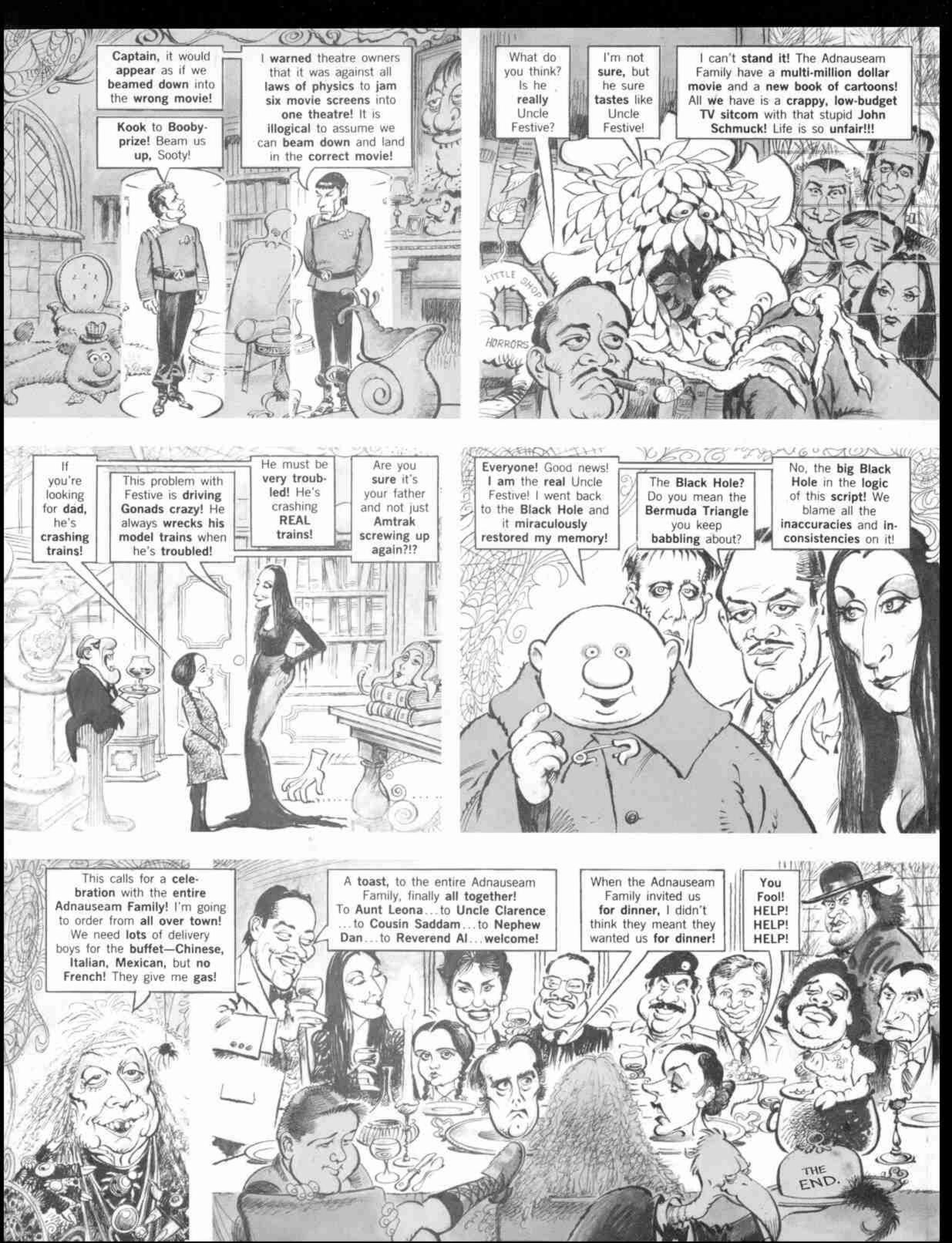






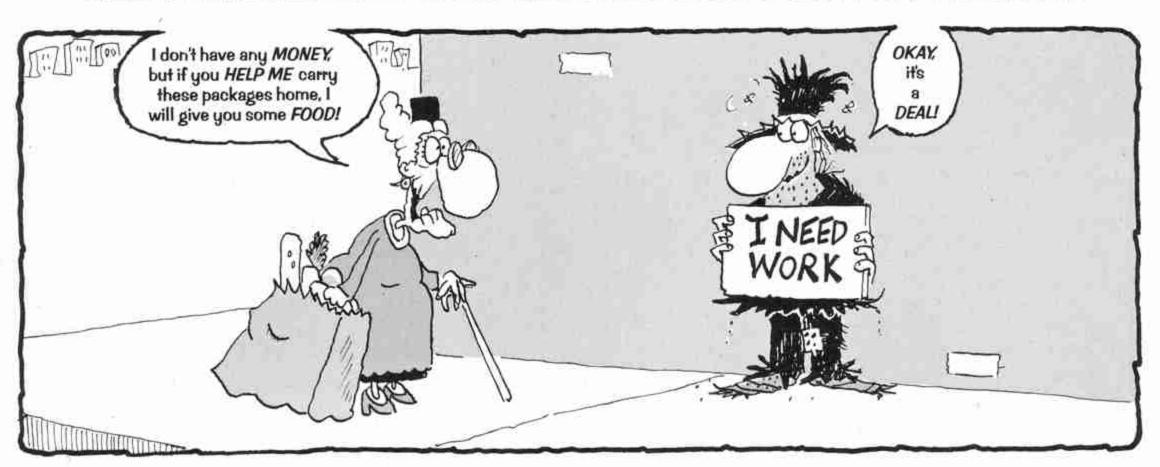








### THE HORRENDOUS HOMELESS HEARTBREAK









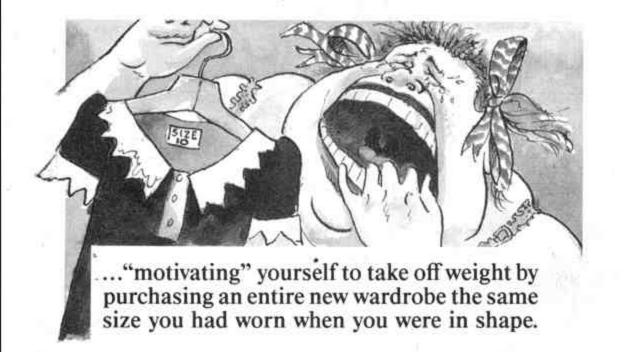


...jumping up and down on the scale to get it to read what you think it should.

### BACK TO THE FUTILE DEPT.

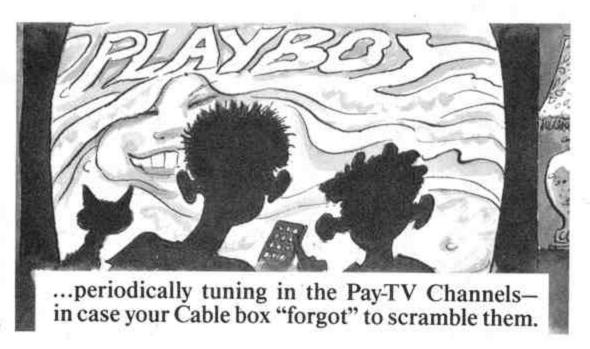
The task of writing a concise yet snappy introduction to a MAD story—one that fully explains the article that is to follow—

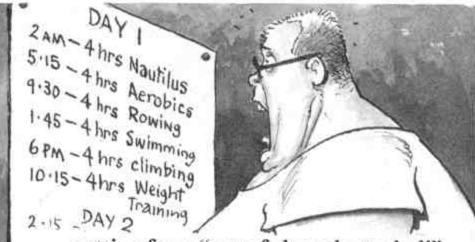
# NEVER WORKS











...getting from "out-of-shape butterball" to "Mr. Universe" in the three days 'til the beach party you've been invited to.



...jiggling all the wires under your car's hood when it breaks down-as if that might solve the problem.

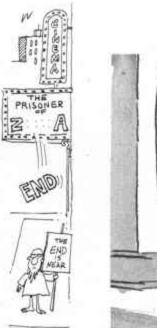




### **BUT YOU** GOTTA TRY...

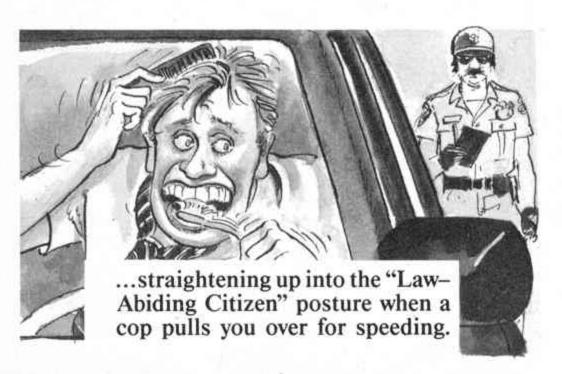
ARTIST: HARRY NORTH

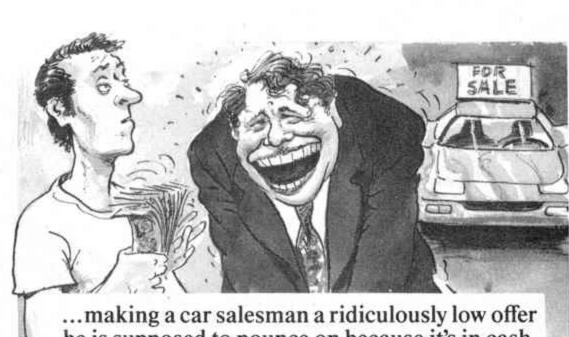
WRITER: MIKE SNIDER



DEAR COMPUTER I AM EVING TO SMASH YOU INTO A THOUSAND TINY BITS AND THEN STAMP THEM INTO DUST IF YOU DO NOT ACCESS ME! USER JOEY

いなななななない。 ...reasoning with your home computer in conversational English when it fails to respond to any of your program commands!





he is supposed to pounce on because it's in cash.

SERGE-IN GENERAL DEPT.

# AMAID LOOK AT GARD



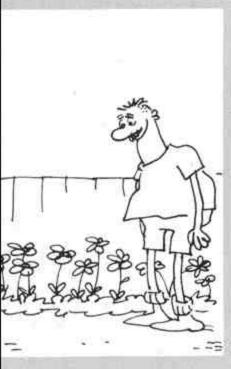




Meet Stevie Nicks'
podiatrist! NEXT DONAHUE!



ARTIST AND WRITER: SERGIO ARAGONES







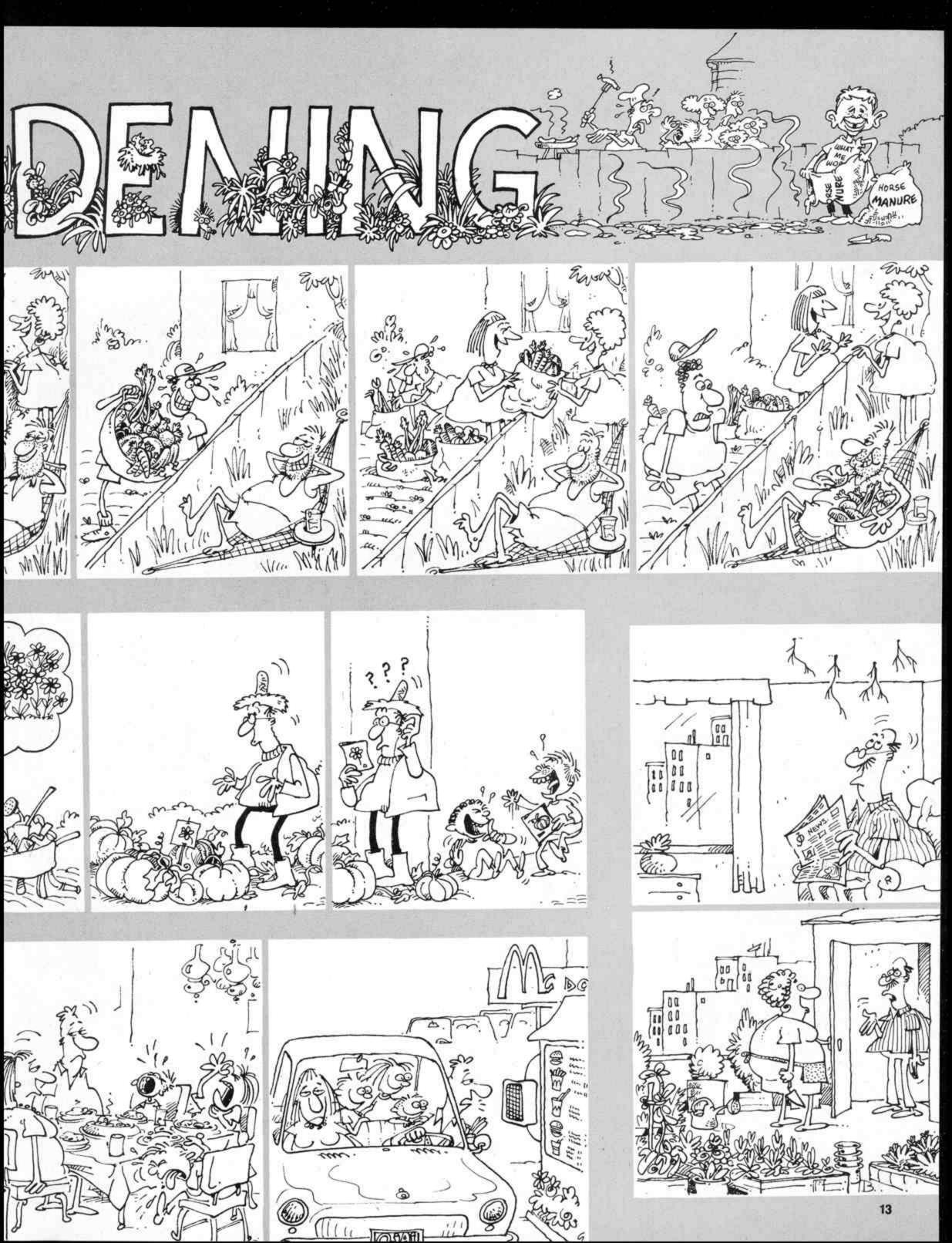


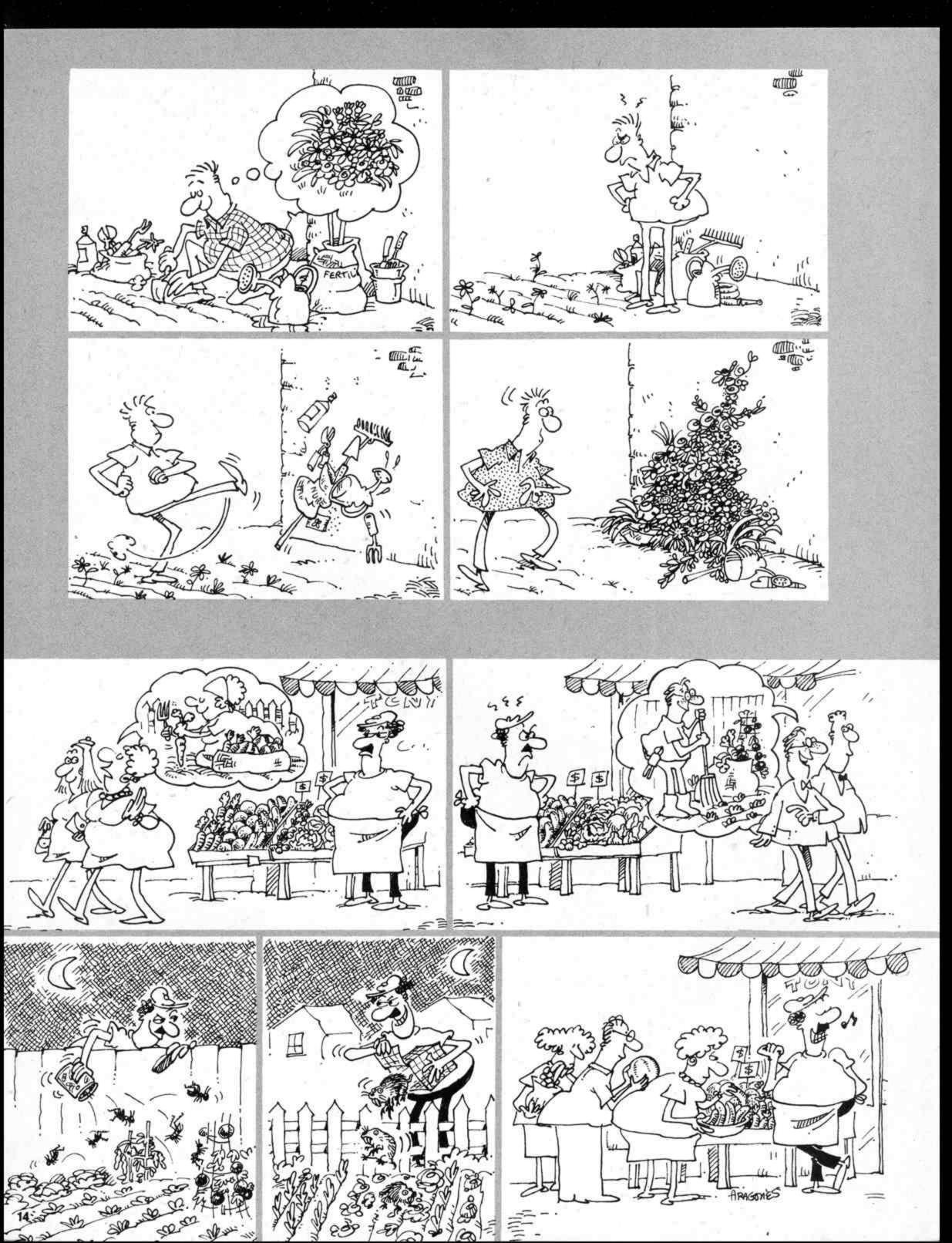








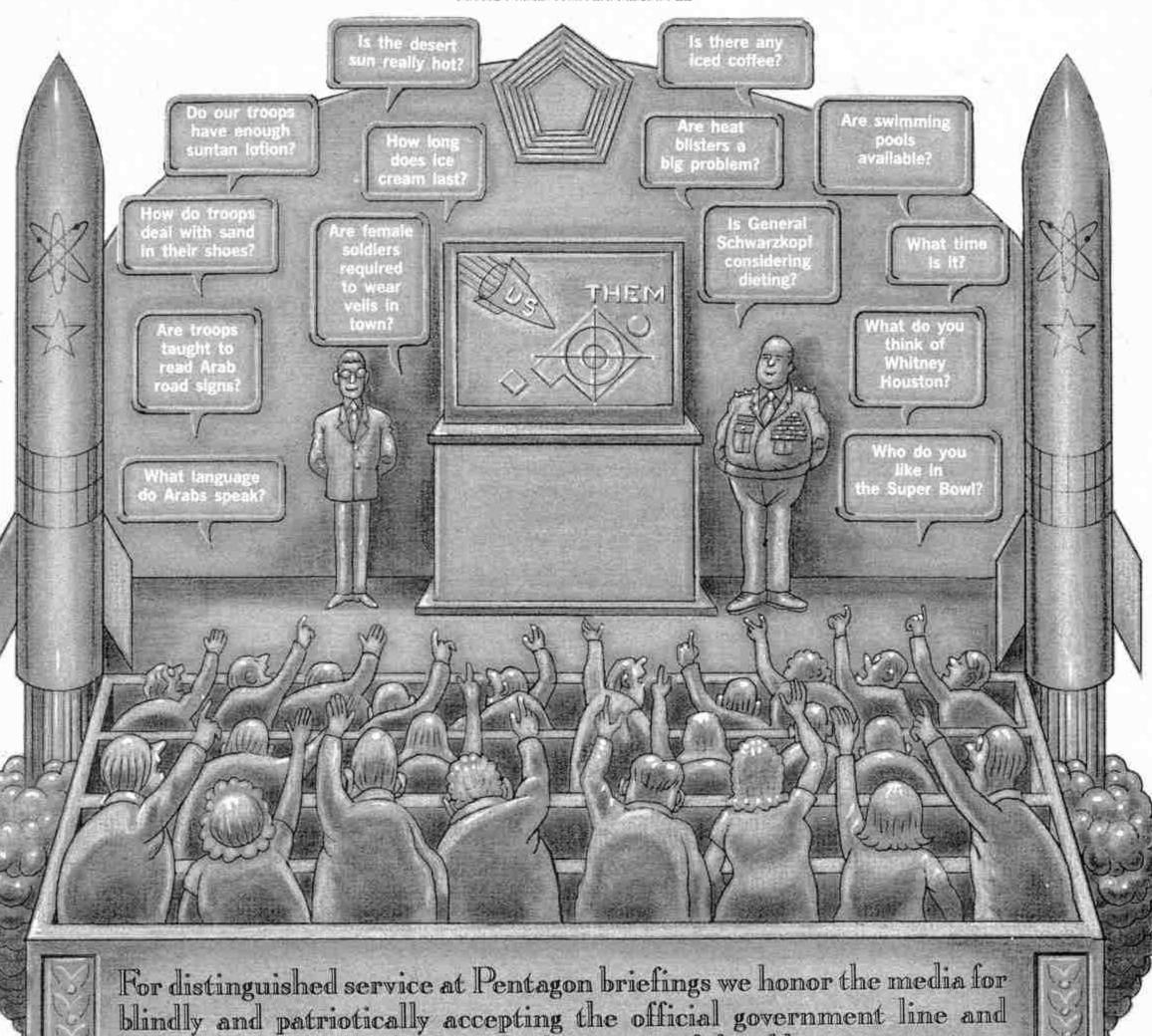




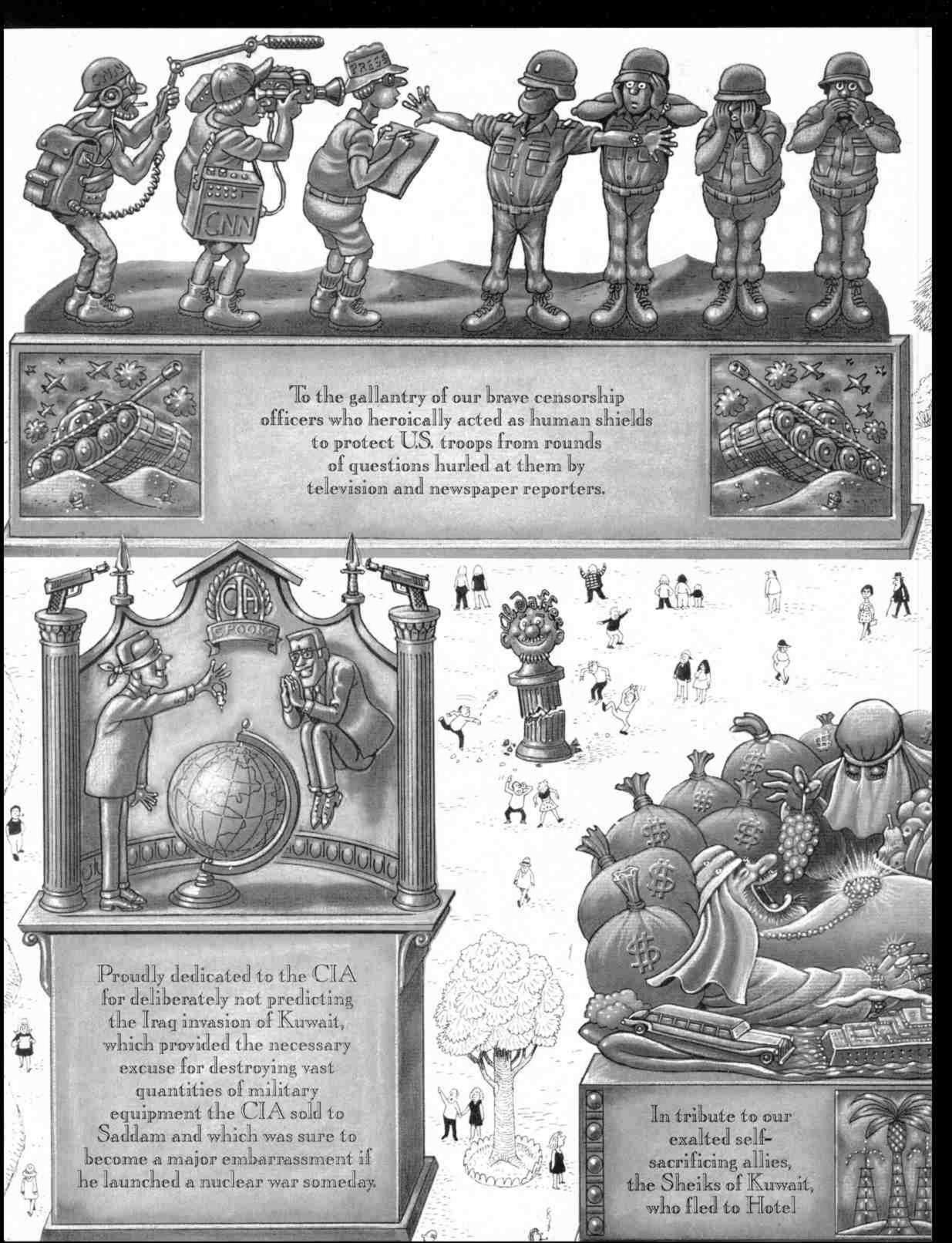
There's one sure thing you're bound to get after every war...no lamebrain, not ever-lasting peace, ever-lasting monuments! And so it is with Operation Desert Storm! But what kind of monuments should we have to commemorate this war? Think about it: What kind of information did we get? What impression of the war was given? What were the most vivid images? Here's...

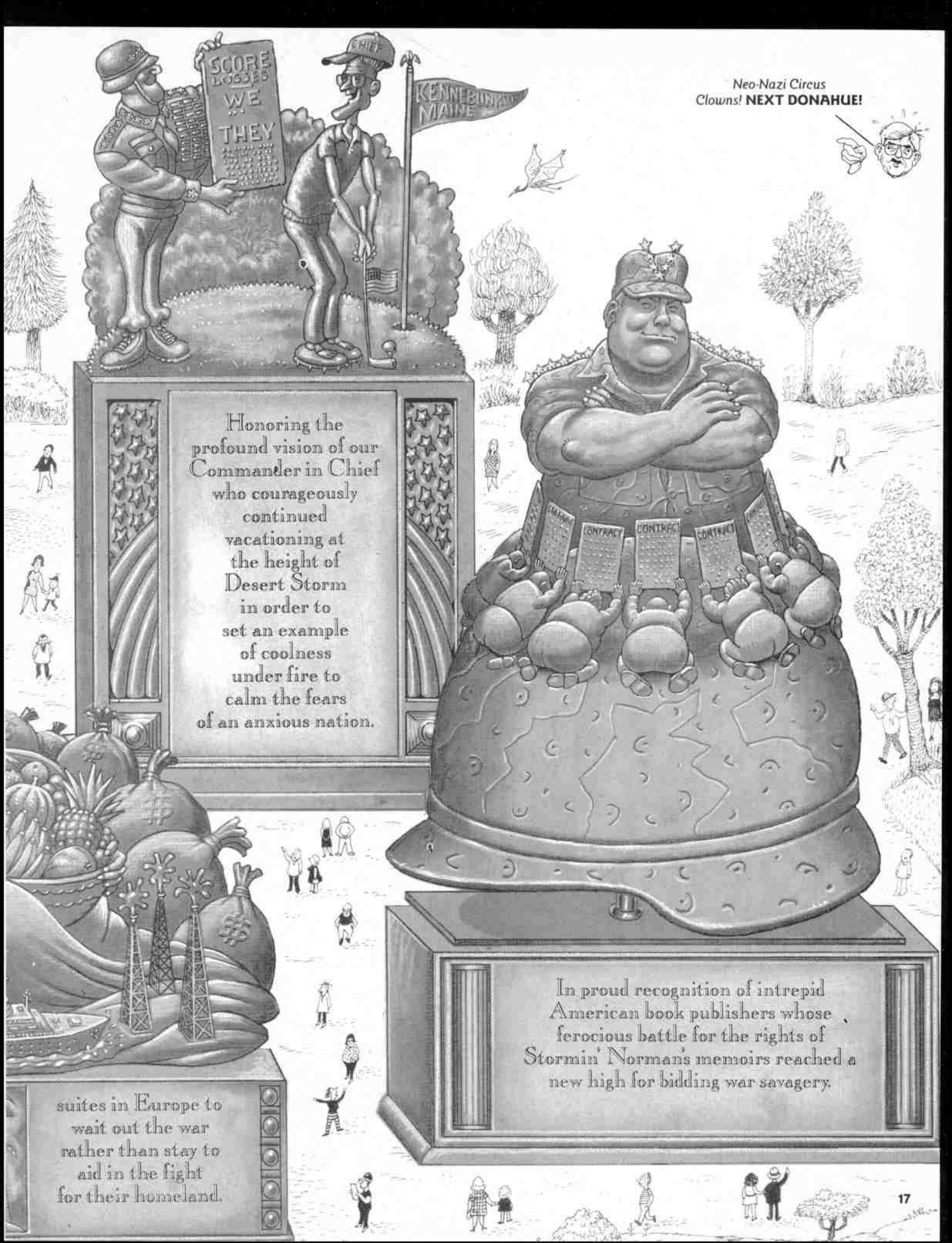
# MAD'S SUGGESTIONS FOR GULF WAR MEMORIALS

ARTIST AND WRITER: AL JAFFEE

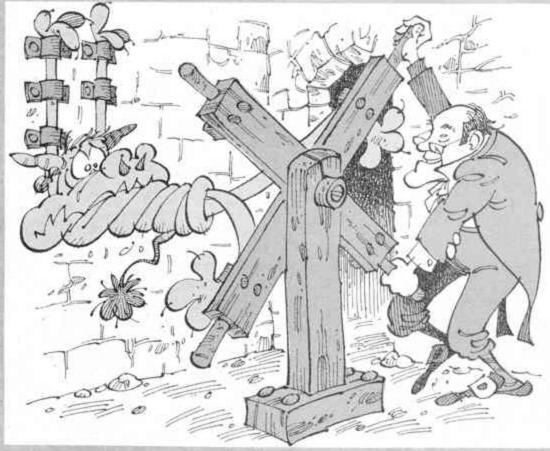


abandoning its normal policy of asking pointed, hard hitting questions.





Digging Up A SCANDAL



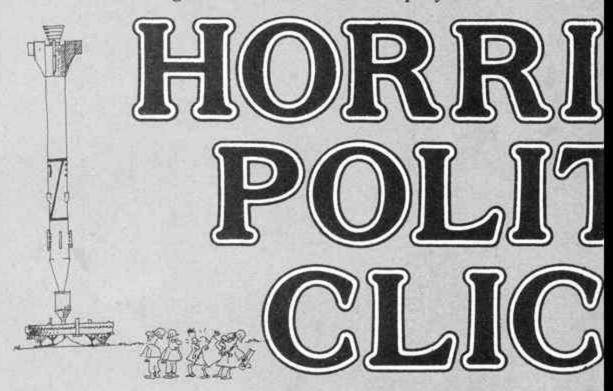
**Twisting A FACT** 



**Reviving An OLD ISSUE** 

### **ELECTION FRIGHT RETURNS DEPT.**

It's been countless years of tortured, sleepless nights since we last played our ghoulish game! You might remember how it's played: we take a



ARTIST: PAUL COKER



**Ducking A QUESTION** 



Hanging On To A SLIM LEAD

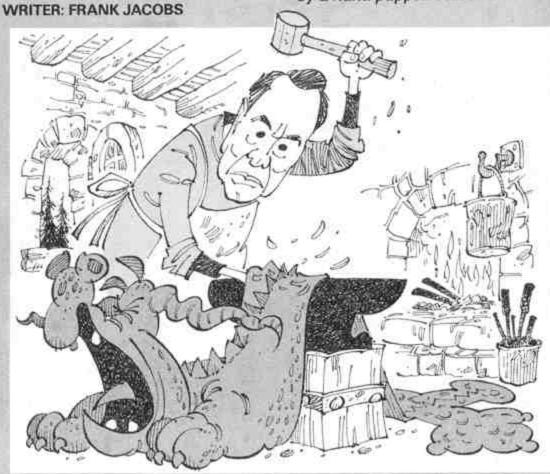
familiar phrase or expression, and interpret it our own, twisted way to create a fiendish monster! So, when better to play than election year? Here's

## FYING TICAL HES!

The Congressman who was defeated by a hand puppet! NEXT DONAHUE!



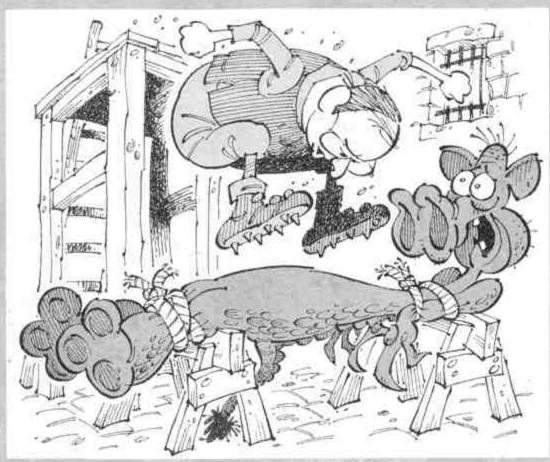
**Exercising A VETO** 



Hammering Out A COMPROMISE



**Toasting A VICTORY** 



**Breaking A PLEDGE** 



Launching A CAMPAIGN

### UTTERED NONSENSE DEPT.

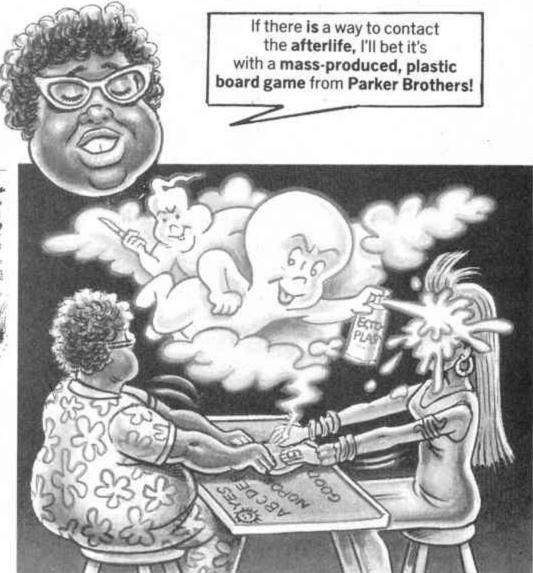
Most things serve some useful purpose. But far too many items exist for no valid reason at all. Yes, they're worthless. Why do they exist? Why do they take up valuable shelf space? In other words...

### IF YOU NEVER

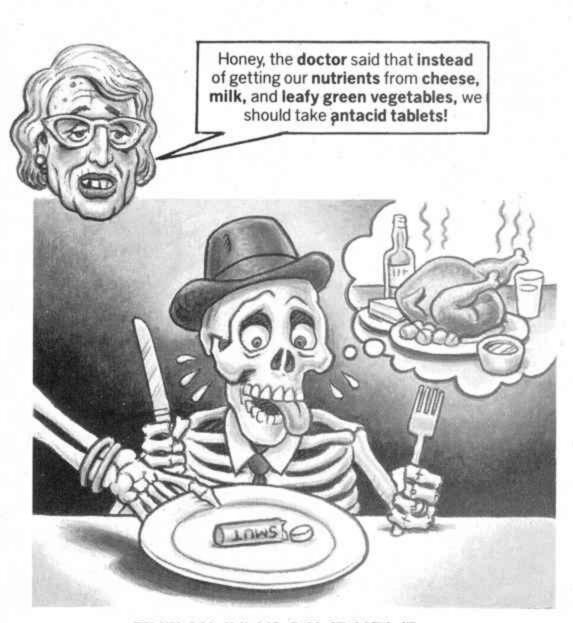
ARTIST: JOHN POUND



THEN WHY DO WE HAVE
The "Salad Shooter"?

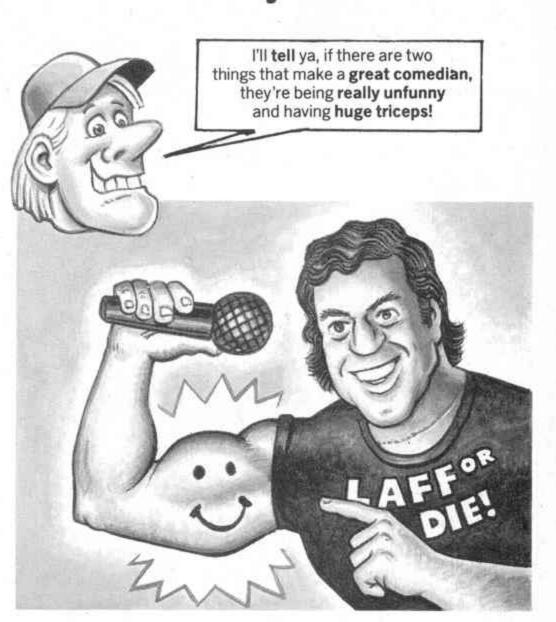


THEN WHY DO WE HAVE
The Ouija Board?



THEN WHY DO WE HAVE

**Tums PLUS Calcium?** 



THEN WHY DO WE HAVE

Joe Piscopo?

# HEAR ANYONE SAY...

WRITER: MARK HUDIS



You know what would be fun tonight?
Listening to depression-inducing
recordings of people
pretending to be my friends!



THEN WHY DO WE HAVE

I-900-"Romance Lines"?



THEN WHY DO WE HAVE

Lee "Press-On" Nails?



THEN WHY DO WE HAVE

Stupid expressions like, "I couldn't fix a transmission to save my life!"?



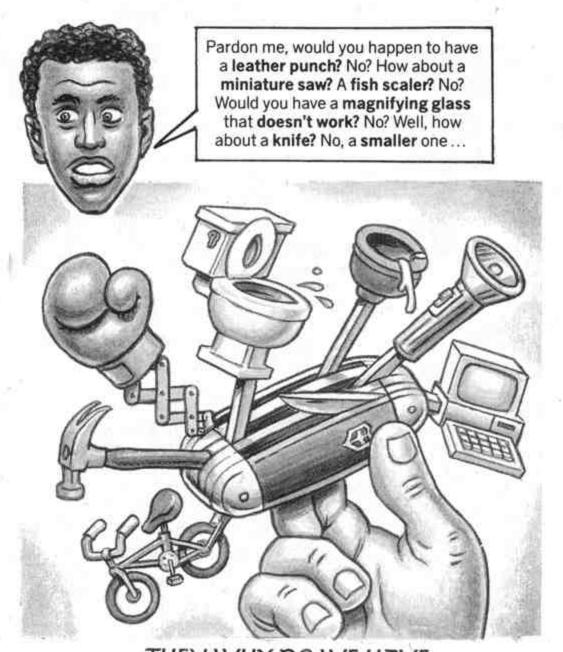
THEN WHY DO WE HAVE

The Crash Position?

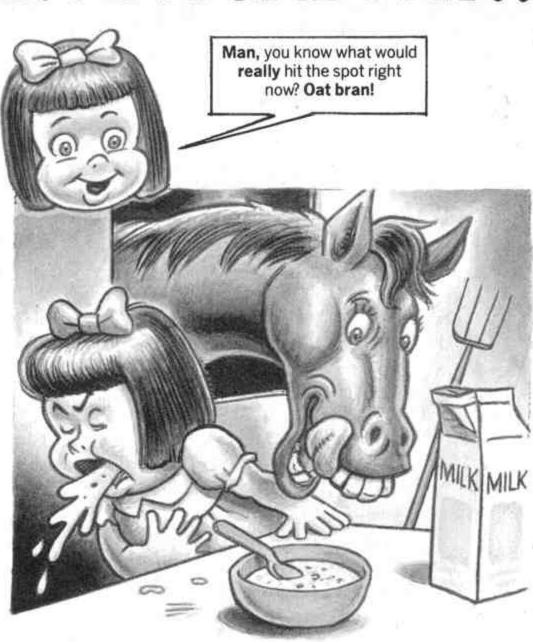
### IF YOU NEVER HEAR ANYONE SAY...



THEN WHY DO WE HAVE
Guns N' Roses?



THEN WHY DO WE HAVE
The Swiss Army Knife?



THEN WHY DO WE HAVE

Oat Bran?



THEN WHY DO WE HAVE

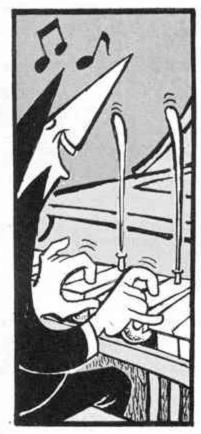
The Weather Channel?







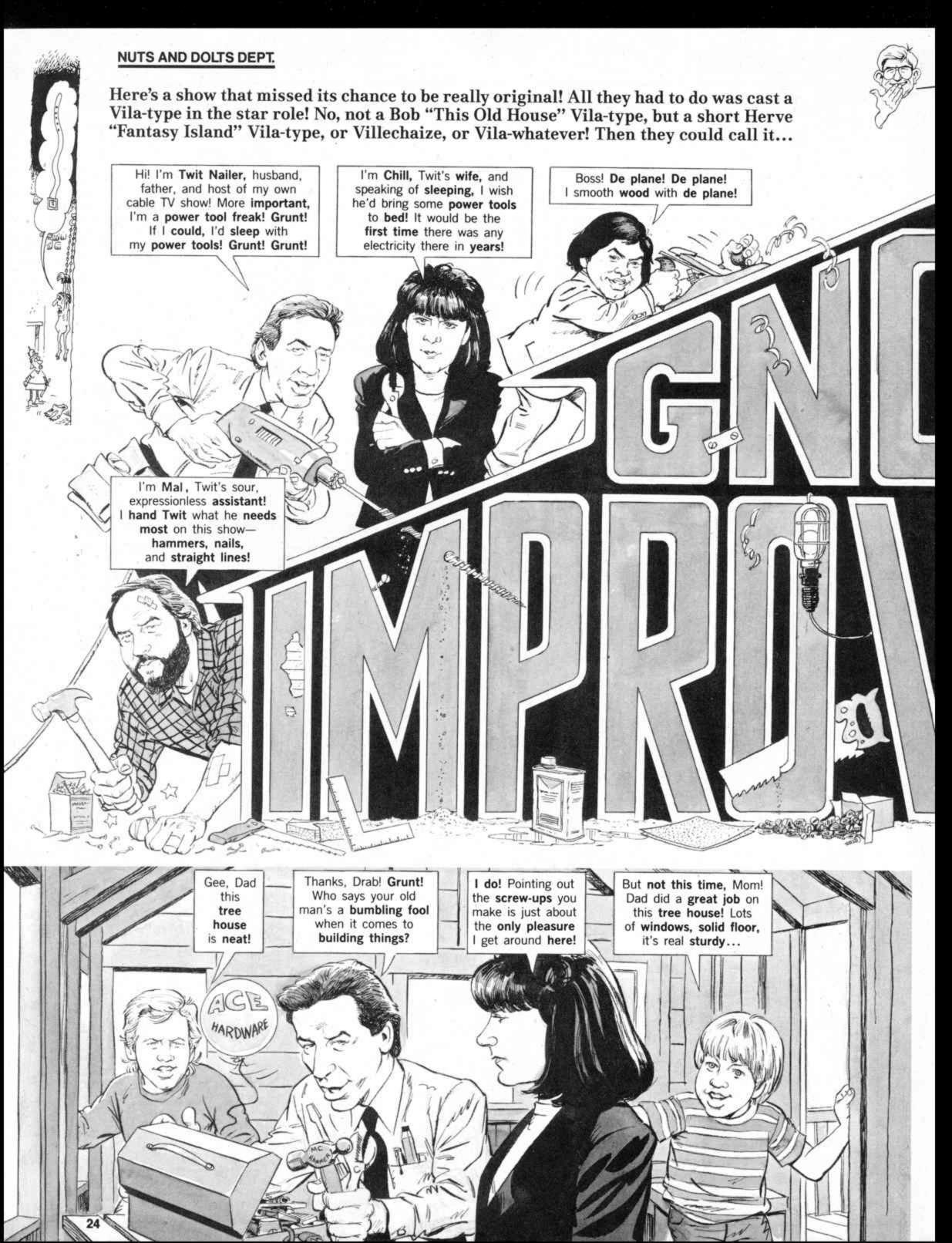
























There's something
I just can't
figure out—why
would any women
watch this show?
This is without
a doubt a guy's
sit-com! Grunt!

Yes, but the guys on this show are so dense, dumb, and dim-wittedly macho that it makes us gals feel really good about being women by comparison!



Hey, that's a nice compliment! For a minute I thought you were going to put us men down again with one of your typically nasty remarks!

Keep up that attitude and you might get appointed to the Supreme Court! Right! By the way, I've worked on our microwave oven! I figured that out when I realized we have the only microwave oven with a "rinse cycle"!



Hi, folks! Welcome
to another edition
of "Fool Time"!
Mal, are we all
set for another
half hour of
informative
homeowner tips?

Do we have every-thing we with your meed? Mm-hm! Mm-hm! Are you this communicative at home with your wife, Mai?

Hey, now there's a real shock!

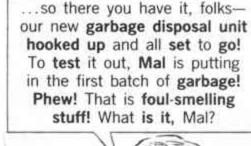
I'm not

married!



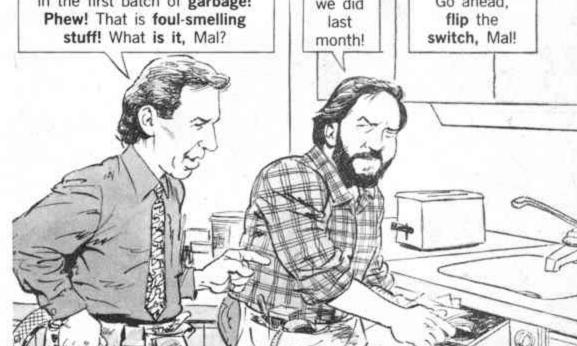
Mom, how come Mal is such a dweeb? Yeah, he never smiles and he walks around like a

Why did Dad pick him to be his Dad didn't pick him, the producers did! They had to choose someone who was a catatonic clod like Mal so that next to him your moronic



Mostly some scripts we did last Woo! Only goes to prove that garbage does not age well! Go ahead, flip the switch, Mal!

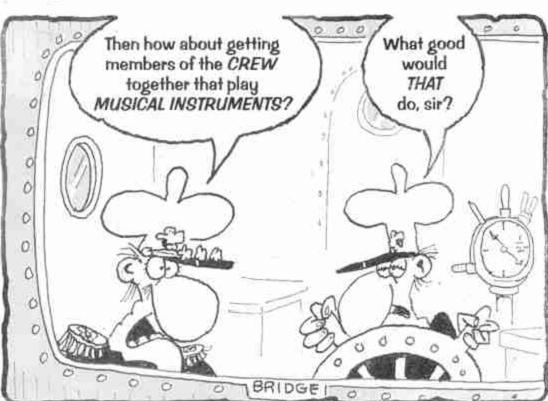






# THE SOGGY SEA SAGA













These days, more and more businesses are handing out Customer Satisfaction Surveys. You know what we're talking about—those lists of questions asking if the service has been good, if the staff has been friendly, and if the company has been living up to your expectations. Who

# CUSTOMER SATISFA

ARTIST: TOM BUNK

### FROM THE NEIGHBORHOOD BULLY

Thank you for attending today's beating and/or humiliation. Please take a few minutes to answer these questions so that in our next encounter we'll be able to do an even better job of emotionally scarring you for life. YES NO 1) Were our threats of violence and bodily harm colorful enough? 2). Were you sufficiently intimidated? 3) Were we careful to approach you when you were with the person you least want to look like a sniveling coward in front of? 4) Were any demands made that couldn't possibly be met if your life depended on it? 5) What changes would you like to see in future bullying and/or beatings?



### **FROM TV NETWORKS**

In our efforts to maintain our current high standards, it's important to know what our viewers think. So we're asking you to fill out this questionnaire. Don't worry about it causing you to miss any of your favorite shows...We're replacing an hour of prime time programming with "My Mother the Car" to give you all the time you need!

1) Have we been successful at pretending that the same mindless sitcom we've been showing for 40 years is hilarious new entertainment?

2) Do we tantalize you with enough sexoriented news shows and "hot" specials during Ratings Sweeps Weeks, and are we quick enough to go back to the same old boring crap when the ratings sweeps are over?

3) Are we mangling enough of your favorite movies by adhering to archaic censorship standards and cutting films to bits to allow for commercials?

4) Are you satisfied that we've totally conditioned your children to accept gratuitous, graphic violence as a form of entertainment?

5) Have we overlooked any opportunity to remove everything of real quality from the airwaves?

(Please be specific-we'll get right on it!).



knows if anyone even looks at these things, but at least they give us something to gripe about besides the bill! It's too bad that more types of individuals and organizations don't hand out these questionnaires. It would give us a chance to sound off, maybe even make a difference! Here's



### TION SURVEYS like to see

WRITER: CARY PEPPER

FROM THIRD WORLD DICTATORS

FROM ROAD TEST EXAMINERS

Thank you for letting me be your ruler for last six years. How am I doing? Please and these questions honestly, with no fear of these questions honestly, with me have how lives	repi	ri-
sals. After all, we know where you ties, wanted you, we'd already have come for y	41	in
I) When I seized power, was my political rheto- ric sincere enough to make you think I myself believed any of it?		
2) Is my propaganda machine effective enough so that you really think things might actually change?		
3) Have my denials of accusations that my entire family is on the government payroll convinced you it's merely a coincidence that everyone in the capital has the same last name as me?		
4) Are my promises to protect human rights getting through to all your friends and relatives in political prisons and forced labor		
5) Are enough people disappearing so that you know exactly how to vote in the next "open" election?		

	It was an honor to be your Road Test Exthis afternoon. Before you leave, pleaswer the following questions. If you premay answer them at home, or on the wall—on the bus!	ase	an-
li	1) Whom C	YES	NO
	1) When we first met, was I cold enough to	0	
	instantly communicate there was no way in hell you'd be passing your Driver's Test today?	0.00	
	2) Did I make you sufficiently nervous so that as soon as you got in the car you forgot everything they taught you in Driver's Ed?		
	3) Were my instructions vague enough so you never knew exactly what I wanted, and I could always claim I meant something entirely different from what you did?		
	4) Were my ominous grunts sighs and		
ì	moans timed well, to make you think I was actually judging what you were doing?		
	5) Was my good-bye officious enough to be somehow significant, yet unclear enough to leave you completely in doubt about ever		
	being able to legally drive in this state?		





Our neighbor Jack is going to the record store to buy some new CDs and I'm going to go with him!

That's nice! But I thought you two didn't like each other! How come you're shopping for music together?





BERG'S-EYE VIEW DEPT.

# 可用国业的国际

### **CURIOSITY**

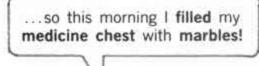
Excuse me, ladies! I'll be back in a minute!



Marlene, what's that sound coming from your bathroom?



I can't stand it when guests snoop around and look in your closets and cabinets...





College professors who can't pronounce their own names! NEXT DONAHUE!



### **FOOTBALL**







# 图图图图.

ARTIST & WRITER: DAVE BERG

### **GIFTS**



Did you hear that, creep?

Mom wants some peace and quiet, so keep it down or I'll turn out your lights!

Oh, yeah? Maybe a punch in the mouth will shut you up so Mom can get some peace and quiet!



### THE FUTURE

Being a Trekkie all these years has given me a pessimistic attitude about the future!

Really? How come?

With all those advances in energy, computers, rocketry, space travel and everything else they show us, you'd think science would have at least come up with something that concerns all mankind...

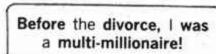






### MONEY







### COMMUNICATION

You're not home from your vacation ten minutes and already you're on the phone!

I've got a lot of catching up to do with my friends!



### HOTELS







#### **FOOD**



#### THE ECONOMY



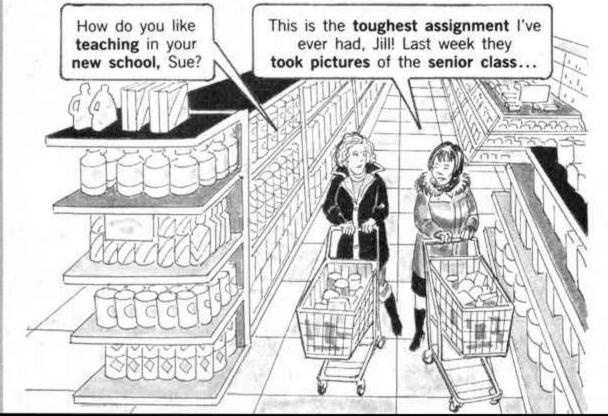




#### **TEACHING**

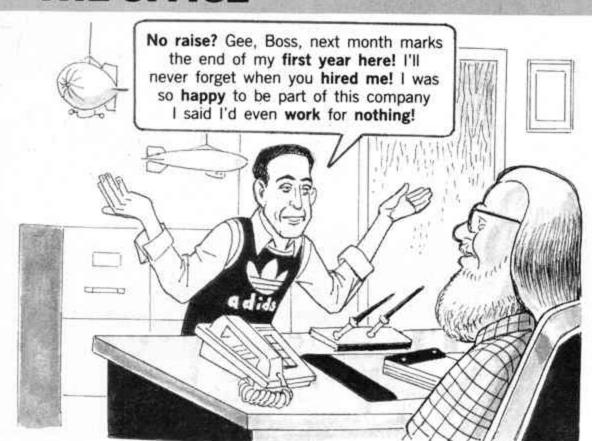
Breast enlargement for Barbie Dolls! NEXT DONAHUE!

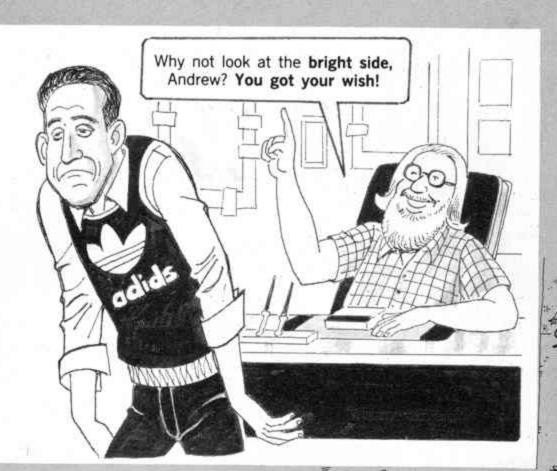






#### THE OFFICE





#### TOYS





#### **DOCTORS**

Meet the juggler who terrorized a sperm bank! NEXT DONAHUE!







# You've Been Looking for WALDO



Pickpockets who work nude beaches! NEXT DONAHUE!

# NOV WHERE'S.





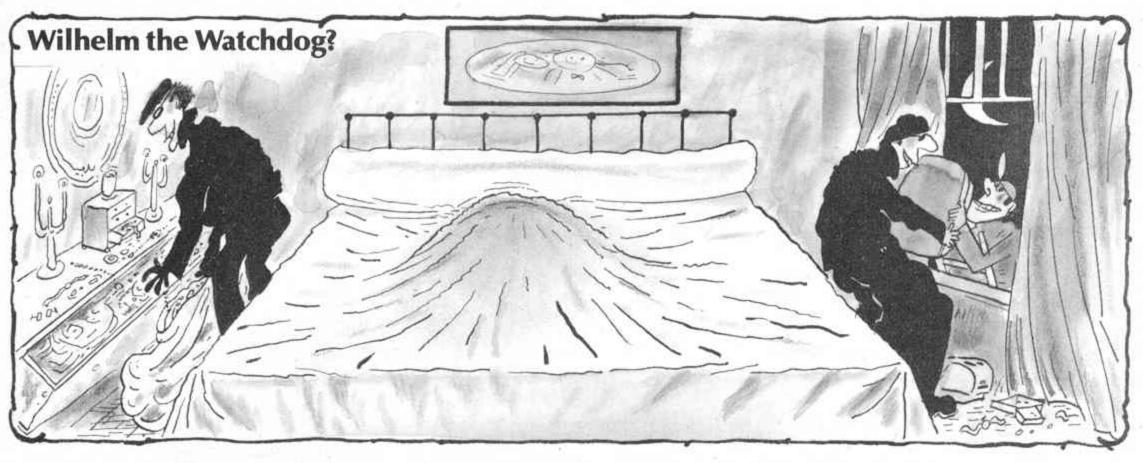
# NOW WHERE'S...











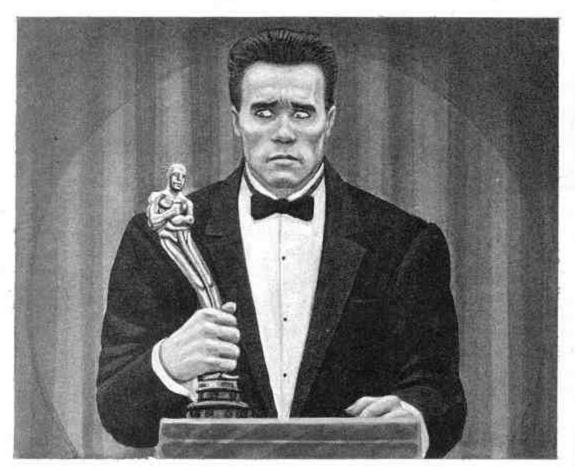




#### AN ACADEMY AWARD SCENE WE'D LIKE TO SEE



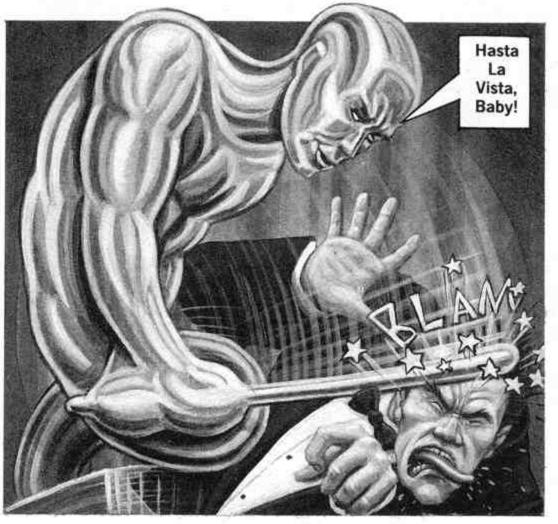












WRITER: JOY WESSEL

A while back (Okay, MADs 262 and 270, you anal chowderheads!) we addressed the burning dilemma of labeling rock records. We thought it was an excellent idea and suggested numerous examples of albums which we thought really needed a warning. Unfortunately, like with so many other things we've suggested over the years, no one listened. But we keep trying, because that's the kind of hairpins we are! Recently, we were in a music store and spotted a whole new batch of albums that needed labels but didn't have any. So once again we present...

# Still More Badly Needed WARNING LABELS for ROCK ALBUMS

WRITER: DESMOND DEVLIN



CAUTION!
THIS RECORD PROVES
ONCE AND FOR ALL WHY
WHITE PEOPLE SHOULD
NEVER, EVER RAP!

Inside the topless bank! NEXT DONAHUE!

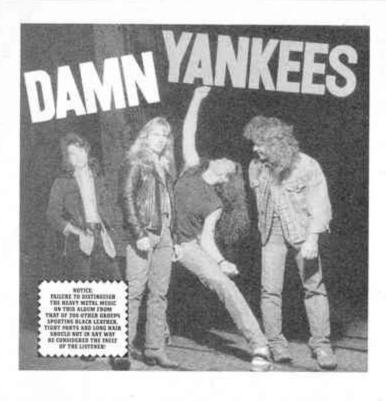


#### WARNING:

Before you Gamble on Whether This Album is Any Different from Their Last Ten, Ask Yourself Why, After 20 Years, This Group is Still Known as "Those Guys With the Beards."













NOTICE:
FAILURE TO DISTINGUISH
THE HEAVY METAL MUSIC
ON THIS ALBUM FROM
THAT OF 200 OTHER GROUPS
SPORTING BLACK LEATHER,
TIGHT PANTS AND LONG HAIR
SHOULD NOT IN ANY WAY
BE CONSIDERED THE FAULT
OF THE LISTENER!





#### PERV ALERT!

There Is Something Truly Frightening About a Bunch of Hairless Nine-Year-Olds Singing About "Doing It All Night!"

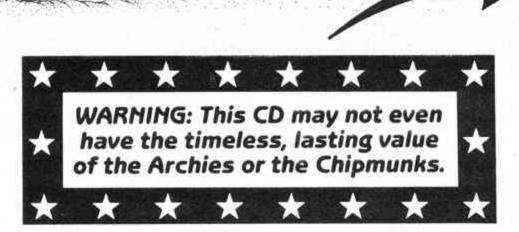








The men of Chippendale's perform eye surgery! **NEXT DONAHUE!** 



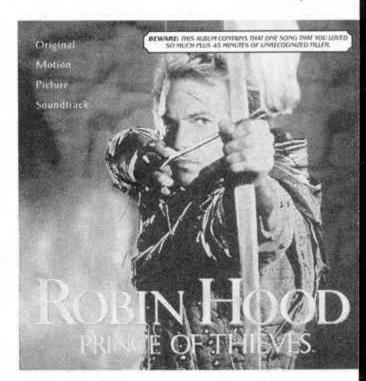




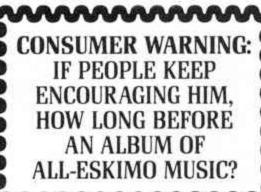
#### BEWARE: THIS ALBUM CONTAINS THAT ONE SONG THAT YOU LOVED SO MUCH PLUS 45 MINUTES OF UNRECOGNIZED FILLER.



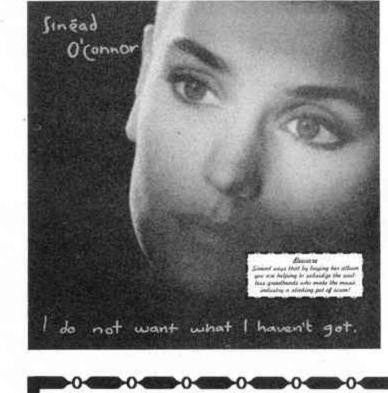




Meet the real-life Capn' Crunch! NEXT DONAHUE!







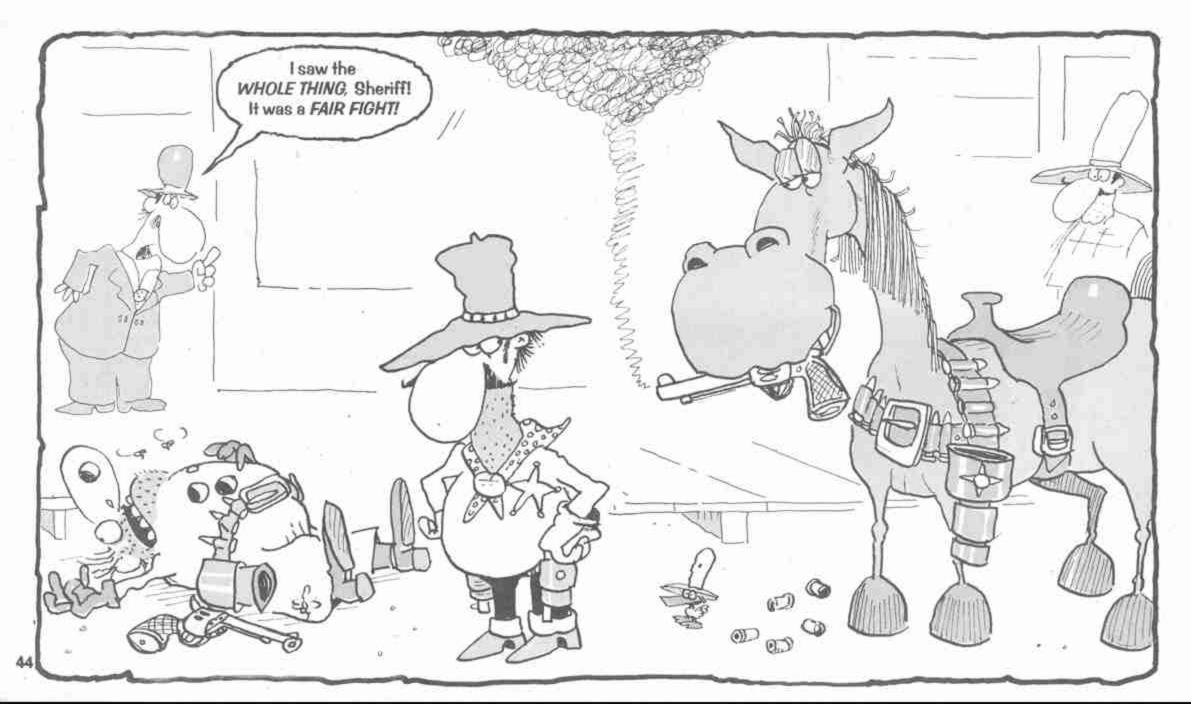


Beware
Sinead says that by buying her album
you are helping to subsidize the soulless greedheads who make the music
industry a stinking pot of scum!

# THE SHOCKING SUNDOWN SHOWDOWN

Yeah, I shot the ARIZONA KID in the back!
And I RECOGNIZE you—YOU RODE WITH THE
KID for a lotta years! So you came after
me for REVENGE, eh? Well, to do that,
you're gonna have to BEAT ME TO THE DRAW!





Not too long ago, we confirmed the deaths of Mr. Clean, Charlie the Starkist Tuna and several other merchandising characters. It seems, however, that our list wasn't complete, and for MAD this won't do at all! Here, therefore, are



# 进口由AIK

MERCHANDIS

WRITER: FRANK JACOBS

#### **Noid Dies After Plot Fails to Pan Out**

The Noid, longtime Domino's nemesis, died today after a failed attempt to sabotage the company's pizzas with

tainted anchovies. "It was clearly an act of revenge by a desperate creature," said a Domino's executive. "After we dropped him from our advertising campaigns, he vowed to



get even. I guess he still wanted a slice of the pie."

It is believed that the Noid infiltrated an unheated oven, then was baked to death after it was turned on. He tried to escape, but was held fast by the melting cheese.

Funeral arrangements are being handled by Domino's, who promise to deliver him to his grave in less than 30 minutes.

# NBC Peacock Dies

The NBC Peacock, 47, died today of poor exposure after failing to fight off an epidemic of cable-TV programs and video-cassette releases. He will be replaced by a turkey.

#### Famed Party Animal Spuds MacKenzie Dies

Spuds MacKenzie, who electrified the nation with his beer drinking, carousing and gorgeous women, died

today after being run over by a truck he was chasing. The Budweiser party animal had just turned six.

"He spotted a Miller Lite truck and went crazy," explained a Bud-



weiser spokesman. "He was growling and snapping, determined to chase off the competition, but he got too close to the wheels. It's a great loss and we're as crushed as he is."

MacKenzie was hired by Budweiser as spokespooch in 1988, but not after some controversy. Several company executives feared he was giving the firm a black eye, and rumors persisted that he refused to be housebroken.

"Let's be fair to Spuds," the spokesman said. "Sure, he occasionally couldn't control himself at parties, but it's not easy holding all that beer."

MacKenzie will be buried on the company grounds, along with his leash, muzzle and diamond-studded collar. Pallbearers include Mighty Dog, Pluto, Snoopy, Marmaduke and McGruff, the Crime Dog.

#### **Suicide Claims Life** Of Exxon Tiger, 27

Suicide has claimed the life of the Exxon Tiger. He was 27.

The great cat, who inspired the slo-

gan, "Put a tiger in your tank," was found in his locked garage with his motor running, a victim of carbon monoxide poisoning.

"I guess you could say it was a case of putting the tank in the tiger," joked an Exxon official.

According to friends, the Tiger had been ex-

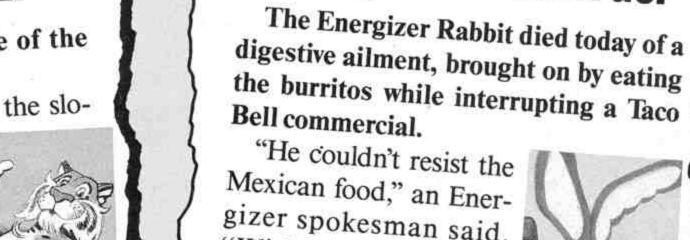
tremely depressed ever since the Exxon oil spill in Alaska. As an endangered species, he was saddened by the loss of wildlife and felt ashamed of being the Exxon symbol.

"We'll probably stuff him and keep him as a trophy," said the Exxon executive, "or maybe use his hide as a slipcover."

The company has no plans to acquire another tiger. "Most likely, we'll come up with another animal as a symbol-like a snake or a vulture," the executive said. He is survived by a brother, Tony the Tiger.

# Mr. Zip Dies at 36

According to a press release postmarked March 25, 1987, but received only today, Mr. Zip is dead after collapsing beneath several tons of junk mail. He was 36.



gizer spokesman said. "Within hours he was going and going and going. It wasn't a pretty sight! We tried to rush him into a Kaopectate commercial, but by then it was too late. He was going, going, gone!"



## Mr. Peanut, 72, Dies In Mental Hospital

**Energizer Rabbit Dies** 

Of Digestive Disorder

Mr. Peanut, longtime Planters employee, died yesterday at 72. He had been confined to a mental hospital, suffering from a severe iden-

tity crisis.

"He tried to put on rich, fancy airs with his top hat and monocle," said a company psychiatrist, "but deep down he knew he was only working for peanuts. He became terribly depressed, and despite years of therapy, we couldn't get him

out of his shell. In the end, he was a certifiable nut case."

As of today, company officials had not decided whether to give him a funeral or a posthumous roast.



### Smooth Character Dies After Missile Attack

Smooth Character, the humped symbol of Camel Cigarettes, has died of injuries suffered during a missile at-

tack. He was 11.

According to a close friend, the Marlboro Man, the Smooth Character had been visiting relatives in Kuwait during Operation Desert Storm. He was struck by frag-



ments of a Patriot Missile that had intercepted an incoming Scud.

"Actually his death is good for us," a Camel spokesman said today. "It proves beyond all doubt that smoking doesn't kill you, but missiles do."

# Uncle Ben, 84, Dies In Racial Incident

Uncle Ben, 84, died today from injuries suffered in a racially motivated incident.

According to witnesses, he was stopped by Los Angeles police officers for no apparent reason. Though normally mild-mannered, Uncle Ben became stirred up and boiled over at the unlawful detainment, and a pressure-cooker situation quickly developed.

"We told him to put a lid on it," said one of the officers, "but he was in hot water from the start."

"No way," said Aunt Jemima, a neighbor. "Sure, he got steamed, but what they did to him goes against the grain."

Funeral arrangements are not complete, due to no one knowing Uncle Ben's religious preference. It is believed he was recently converted.

# Bluebonnet Girl, 41, Dies

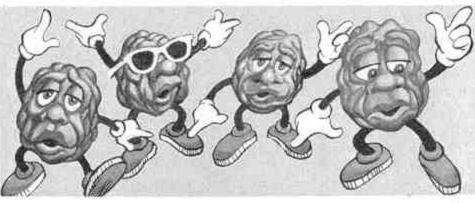
The Bluebonnet Girl, 41, died today of exhaustion. Company officials blamed her death on an ever-increasing workload.

"It was clear she was spreading herself too thin," said a spokesman.

In accordance with her will, she will be cremated with her ashes scattered over all 50 states. "After all," she said recently, "everything's better with Bluebonnet on it."



# California Raisins Die of Old Age



The California Raisins, who sang and danced their way to national acclaim, have died of old age, according to news heard through the grapevine.

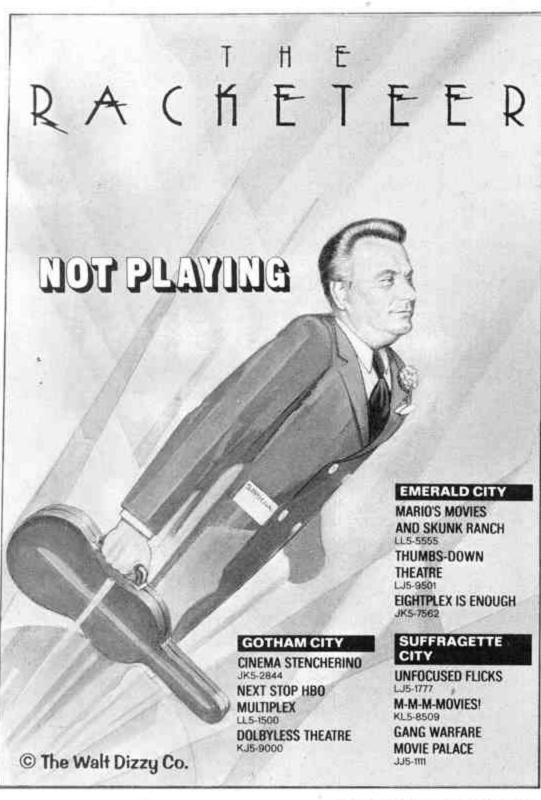
"It's not all that surprising," said Sun Maid, a close friend. "They were all dried up and wrinkled and feeling boxed in with age."

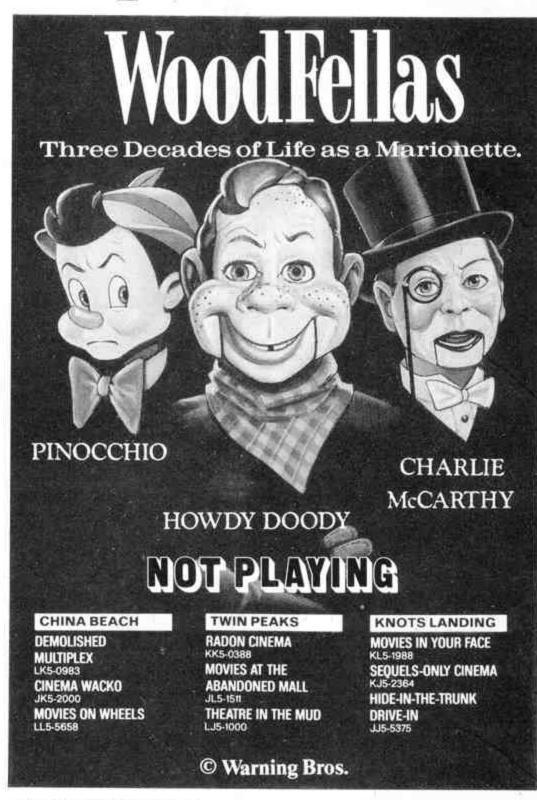
The group made their show-business debut as youngsters, calling themselves The Grapettes. Though green newcomers, they soon displayed the seeds of greatness. "A most pleasing bunch," said a local critic, who lauded them for their good taste.

As the years passed, however, the group appeared to run out of juice, forcing a major career change. "When they hung us out to dry, we gave our routine a new wrinkle," said one of the raisins last year, "and the fruit of our efforts paid off."

# 







ARTIST: GREG THEAKSTON

WRITER: CHARLIE KADAU

# NURSING HOME ALONe

A family comedy without the next of kin.

MOT PLAYING

#### NORTH SOUTHPORT

CINEMA I-IX, EXCEPT III AND VII KK5-6644 BRIGHT SKYLIGHT THEATRE JJ5-0001 THIN-WALLED MULTIPLEX

KK5-5220

#### EAST NORTHTON

MOVIE BUCKET
JL5-3000
LOEW'S CHAPTER II
THEATRE
LK5-6850
UNDERWATER DRIVE-IN
KJ5-1050

#### WEST EASTBURG

SHOUT "FIRE!" THEATRE JK5-7562 CINEMA SWEAT JL5-0565 HALF A SCREEN IS BETTER THAN NONE

DRIVE-IN

LL5-7562

#### SOUTH

MOVIES SCHMOOVIES
JL5-1690
MISSING REEL
DISCOUNT FLICKS
KL5-8265
50 SCREEN MOVIE
MEGALOPOLIS
LJ5-9501



© 20th Century Jocks

WHAT REPUBLICAN
WITH AN
OUTRAGEOUS PAST
IS HOPING TO
STEAL HIS PARTY'S
NOMINATION IN '92?

# HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD-IN

GOP mavericks will be DUKING it out at the convention. To see who is wrong and who is ULTRA RIGHT, fold page in as shown.



A

FOLD BACK SO "A" MEETS "B"

**◀B** FOLD THIS SECTION OVER LEFT



REPUBLICAN EXTREMISTS ARE YELLING ABOUT HOW BAD OUR NATION'S LEADERSHIP IS. THEY'D VERY MUCH LIKE NEW LEADERS WHO'D FOLLOW THESE THREE STEPS:

1. STOP WELFARE. 2. STOP IMMIGRATION. 3. STOP BUILDING UP NATIONS WE FORMERLY WANTED TO CRUSH

A >

**∢**B

