

POSTCARDS FROM THE SLUDGE!

Mainly, MAD's All-New Environ-mental Postcards!
Your Bonus in . . .



NICK MEGLIN, JOHN FICARRA editors
LEONARD BRENNER art director TOM NOZKOWSKI production
CHARLIE KADAU, JOE RAIOLA, associate editors

ANDREW J. SCHWARTZBERG editorial assistant

JACK ALBERT lawsuits DOROTHY CROUCH foreign correspondent
LILLIAN ALFONSO, CLAUDETTE NICHOLS,
STERLING TANKS subscriptions
CONTRIBUTING ARTISTS AND WRITERS the usual gang of idiots

MASSID)

"Nowadays, men of so-called Presidential timber are mostly bark!"

—Alfred E. Neuman

VITAL FEATURES

"BEVERLY
HILLS
911"
(A MAD TV
SATIRE)
Pg. 4

DICK DE BARTOLO creative consultant



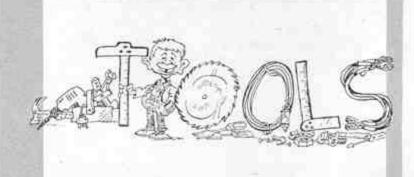
ANNE GAINES asst. to the publisher



DRAMA
ON
PAGE
9
(PAGE NUMBER
UNAVAILABLE
AT PRESS TIME)

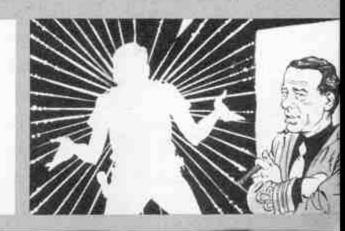
OTHER DISEASES OF THE MACHINE WORLD Pg. 14





A MAD LOOK AT TOOLS Pg. 35

"QUANDARY
HEAP"
(ANOTHER
MAD TV
SATIRE)
Pg. 43



DEPARTMENTS

A KICK IN THE GAS DEPARTMENT Drama on Page 20	9
ART FOR BART'S SAKE DEPARTMENT	
An Underachiever is	28
BACKED-UP SUERS DEPARTMENT If Other Historical Eras Had Been As Lawsuit Happy As Ours I	s Today12
BERG'S-EYE VIEW DEPARTMENT The Lighter Side of	30
FRANK ON A ROLL DEPARTMENT The Rhyme of the Ailing President	
GET THE FLUNK OUT OF HERE DEPARTMENT	
MAD's Practice S.A.T. Questions	38
"Quandary Heap" (A MAD TV Satire)	43
HAVING A SERVICE RREAKDOWN DEPARTMENT	
Other Diseases of the Machine World	14
Spy vs. Spy	17
JUST DUAL-ING AROUND DEPARTMENT Using Sports Equipment in Everyday Life	
Random Samplings of Reader Mail	
"Beverly Hills 911" (Another MAD TV Satire)	
MARGINAL THINKING DEPARTMENT "Drawn-Out Dramas" by Sergio Aragones	
OY TO THE WORLD DEPARTMENT	4-14-14-14-1
MAD's Christmas Carols for Modern Times	10
PASSING THE BUCCANEER DEPARTMENT Drama on Page 9	20
PHASING REALITY DEPARTMENT The MAD Stages of	
PRIME TIMING DEPARTMENT MAD's Minute-by-Minute Breakdown of Popular TV Shows.	
SEALS OF DISAPPROVAL DEPARTMENT New Cabinet Level Departments We'd Like to See	
SERGE-IN GENERAL DEPARTMENT	
A MAD Look at Tools	35
SHOP THERAPY DEPARTMENT	
Duck Edwing Hangs Out at the Mall	40

**Various Places Around the Magazine

FRONT COVER ARTIST: JACK DAVIS FRONT COVER IDEA: TOM HACHTMAN
BACK COVER WRITERS: WILLIAM T RASCHENDORFER AND ANDREW J. SCHWARTZBERG

MAD (ISSN 0024 9319) is published monthly except February, May, August and November by E.C. Publications, Inc., 485 MADison Avenue, New York, NY, 10022. Second class postage paid at New York, NY, and at additional mailing offices. Subscription in U.S.A. 8 issues \$13.75 or 24 issues \$33.75 or 40 issues \$53.75. Outside U.S.A. (including Canada): 8 issues \$18.75 or 24 issues \$46.75 or 40 issues \$74.75. (Canadian price has GST tax included.) Entire contents copyright © 1991 by E.C. Publications, Inc. Allow 10 weeks for change of address to become effective, and include mailing label when making change of address or inquiring about your subscription. POSTMAS-TER: send address change to MAD, 485 MADison Avenue, New York, NY, 10022. The Publisher and Editors will not be responsible for unsolicited manuscripts, and request all manuscripts be accompanied by a stamped self-addressed return envelope. The names of characters used in all MAD fiction and semi-fiction are fictitious. A similarity without satiric purpose to a living person is a coincidence.

EXCLUSIVELY FOR READERS OF MAD MAGAZINE!

"An extraordinary opportunity to own the official MAD Pin Collection!"







A Brief History of the MAD Pin Collection

In late 1990, MAD publisher William Mildred Farns-worth Higgenbottom Pious Gaines IX decreed that there should be an official MAD Pin Collection and ordered that famous artisans from around the world be contacted to see who would work the cheapest to create these objects of art!

Unique in all of jewelry-making history, we broke the mold before we cast these pins!

Each official MAD Pin is precision crafted by machines that are turned On and Off by hand!

Each Pin is east in SpaceAge Alloys—the same Alloys used to make NASA space shuttle soweenir pins sold by guys hanging around Cape Canaveral!

The Official MAD Pin Collection smells like jewelry that costs thousands of dollars and can be mistaken for real gold at distances over 500 meters (though at shorter distances they may be mistaken for a lot of other things)!

These Pins will not be sold in any store—we know, we tried getting any store we could find to sell them and nobody would touch them!

Due to the special nature of this offer, the number of Official MAD Pins commissioned shall never exceed the demand! (In the event of a tie, all production will cease! That's our commitment to quality!)

 $oldsymbol{T}$ hese are the very same Pins that will be offered by us again and again and again in future issues of MAD Magazine!

An Important Reminder! Each Official MAD Pin is so valuable it will be personally delivered to your home by an official United States Government Employee, dressed like a mailman!

This offer is neither endorsed nor in any way connected to the Franklin Mint, Benjamin Franklin, Joe Franklin or Franklin Delano Roosevelt!

How To Get Your MAD Pin Collection FREE:

485 MADison Avenue



New York, New York 10022

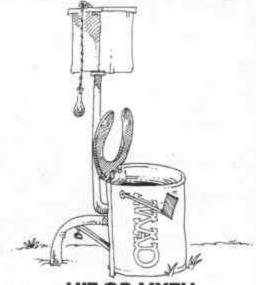
- □ I enclose \$53.75 for a 40-Issue Subscription. I'll save \$16.25 off newsstand price and get all three MAD Pins shown above absolutely free!
- ☐ I enclose \$33.75 for a 24-Issue Subscription. I'll save \$8.25 off newsstand price and get the official MAD Logo Pin absolutely free!
- □ I enclose \$13.75 for an 8-Issue Subscription. I'll save a paltry 25¢ off newsstand price and get to look at someone else's MAD Pins because you won't send me any!
- □ CHECK HERE IF RENEWAL

NAME ADDRESS CITY Our Pledge: MAD will not sell or give your name and address to anyone for any reason! STATE

*Outside U.S.A. (including Canada), \$18.75 for 8 issues or \$46.75 for 24 issues or \$74.75 for 40 issues in U.S. Funds payable by International Money Order or Check drawn on a U.S.A. Bank. Canadian price has GST tax included. Allow 10 weeks for subscription to be processed. MAD Magazine cannot be responsible for cash lost or stolen in the mails so CHECK OR MONEY ORDER PREFERRED!

USE COUPON OR DUPLICATE

LETTERS AND TOMATOES DEPT.



HIT OR MYTH

In MAD #306's "The Startling Similarities Between Ancient Mythology and Modern Rock" you said the Phoenix was a Greek or Roman mythological bird. WRONG!! Anyone with an apex of intelligence knows that it was Egyptian!

> Luis Carlos Vargas Barranquilla, Colombia

Señor Vargas—You're right! As a bonus for pointing out our mistake about the Phoenix, we're giving you the bird!—Ed.

MORON MAIL

You incompetent imbeciles! Here's a little quiz: How many fingers are on the right hand of a human being? If you answered 11 you're wrong, because that's how many you put on the sex-hungry teenager in MAD #307's "If Your Home Life Was Reported the Same Way as the Evening News"!

Steven Grunthal Chappaqua, NY

Steve—as long as you're giving quizzes, here's a little brain tickler for you: If a tree fell in the forest and hit you in the head, would anybody care??—Ed.

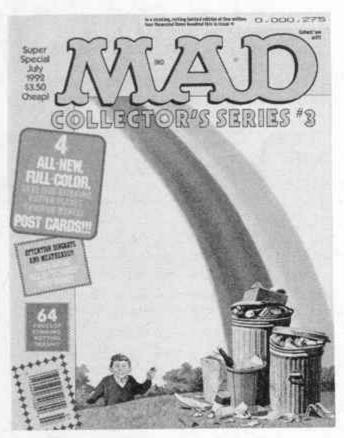
LETTING THE CAT OUT OF THE MAG

On the letters page of MAD #307, we asked our readers to suggest names for John's new black and white tuxedo cat. Boy, did we get names! Here is a sample of some of the many we received and who sent them: Domino-Marie-Therese McDonald, Oakland, CA; Phideaux—Steve Fester, Mounds View, MN; Penguin—Cathy Sotka, Cleveland, OH; Alfred-Kevin Grandt, Summit, NJ; Filo or Ripper-Michael Brett, Tamarae, FL; Flid, Pottard or Tuxedo Junction—Neil Sachs & Denise Etcheverry, North Brunswick, NJ; Sylvester-Adrian Kohn, Nashua, NH; Sucrose, Rusty, Pharynx, Fission, Max Korn, Joseph Lars Neuman Parmigiana Johnston Hezekiah Tyson Axl Charcoal Jumbo Joonyah XXI and five other suggestions—George Sawyer, Batavia, NY. And the winner? It's Marilyn Hemmes of Staten Island, NY for her suggestion "Barney Doodle." For picking the winning name, Marilyn receives a lifetime subscription to MAD! Congratulations!



"BARNEY DOODLE"

MAD JACKPOTRZEBIE!



Here we go with another edition of "MAD Jack-potrzebie"! If the number in the upper right-hand corner of the cover of your copy of MAD Collector's Series #3 matches one of the many randomly selected numbers printed below, you win a free one-year subscription to MADI To claim your prize, send the original cover (no photocopies) to: MAD Winner's Circle, 485 MADIson Ave., New York, NY 10022. All prize claims subject to verification. Void in any state where prohibited by law. If you're a relative of William Gaines, you already get MAD for free so don't enter!

Here are the MAD Collector's Series #3 Winning Numbers!

0,008,280	0,228,499	0,553,695	0,709,948
0,045,390	0,237,835	0,567,284	0,758,573
0,056,516	0,272,261	0,581,494	0,761,782
0,061,528	0,291,255	0,596,983	0,774,310
0,109,129	0,297,030	0,616,159	0,792,179
0,117,264	0,298,502	0,633,402	0,800,887
0,129,199	0,352,434	0,640,135	0,812,744
0,143,726	0,396,895	0,662,103	0,832,158
0,145,130	0,398,150	0,663,512	0,844,415
0,159,970	0,434,622	0,673,702	0,848,265
0,179,711	0,441,130	0,701,563	0,866,966
0,206,408	0,500,000	0,708,654	0,907,124
	0,926,757	0,990,111	

MAD TURNS DOWN TOBACCO ADS

On behalf of the American Medical Women's Association's Anti-Smoking Task Force, we commend the Editorial Board of your magazine for your decision not to accept advertisements of tobacco products. While the tobacco industry spends over two billion dollars per year in America to advertise this vehicle of death and morbidity, AMWA realizes what a financial sacrifice it is for those publications who do not accept tobacco ads.

We wish you well in promoting other more healthy products. Certainly, our organization encourages its members and their friends to obtain subscriptions to your publication, to provide it in their offices, and to promote it to their patients.

> Omega L. Silva, M.D. AMWA Anti-Smoking Task Force Alexandria, VA

Thank you for your kind words. We do have a problem, though. If we take your advice and only print ads for healthy products, we'll have to stop running MAD subscription adsl—Ed.

SUSPENDED SENTENCES

Special note: in MAD #305, we printed a short letter from Mike Hall of Royal Oak, MI about lemonade. Since then, we have received several other "copycat" letters. We think that each of these letters, in their own way, speaks for itself...crystalizes... perfectly pinpoints...zeroes in on the very essence of its writer's twisted, sick, lonely, tormented soul. Enjoy!

I like bologna! Do you? Matt Roberts Buffalo, NY

Yuk! Mulberries! Mulberries! Get me a doctor! Wolfgang Logan Plemton, CO

Boy, do I have gas.

Alan Hantke Mitchell, SD

MAD-GYVER

Paramount Pictures Corporation (Canada) Inc.

MACGYVER

MAD Folks,

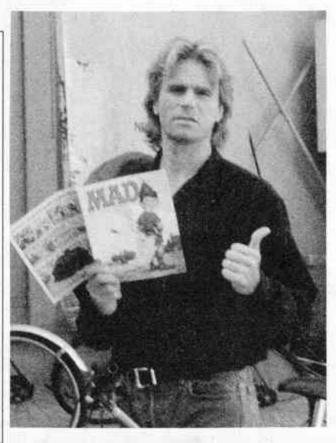
Just wanted to thank you, genuinely, for the article spoofing our TV series, "MacGYVER".

Some years back my middle name was the answer to a 17 across TV Guide crossword query, and I truly felt my career had reached its apex, I could go no further. In my wildest fantasy I could not have conjured the honorable attention you have bestoved.

And you nailed it! Our original and continuing concept has been to present an a-typical TV hero, a man of thoughtful recourse rather than of traditional violence, and we have been pleasantly successful with it. Of course, straying from the unual means of "beating the bad guy" (let's say, cramming a few hollow-points into an organ or two) presents us with some pleasant problems of our own. We have had the joy of using our imaginations for these last six years and at times we've allowed ourselves to go ballistic and approach the absurd, to get ridiculous, tongues deeply in cheeks... not unlike what my favorite magazine does regularly.

But I honestly wanted to thank you for busting us: for those of us flirting with the absurd, it was hilarious acknowledgement.





Get out your magnifying glass! Here's the letter "MacGyver" star Richard Dean Anderson sent us after reading our satire "MacGimmick" in MAD #302! That's Richard reading the issue, which he has (in best MacGyver-like fashion) transformed into a copy of MAD #307! Fa fal



Please Address All Correspondence To: MAD, Dept. 309, 485 MADison Avenue New York, New York 10022

MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope or a note congratulating J. Prete on finally making it off the island of Bermuda!

STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION (Required by 39 U.S.C. 3685) 1A. Title of Publication: MAD ISSN 0024 9319 1B. Publication No. (324520) 2. Date of filing: Oct. 1, 1991. 3. Frequency of issue: Monthly except Feb., May, Aug., Nov. 3A. No. of issues published annually: 8 3B. Annual subscription price: \$13.75/8 issues 4. Complete Mailing Address of Known Office of Publication: 485 MADison Avenue, New York, New York 10022-5852 5. Complete Mailing Address of the Headquarters of General Business Offices of the Publishers: 485 MADison Avenue, New York, New York 10022-5852 6. Full Names and Complete Mailing Address of Publisher, Editors and Managing Editor: Publisher: William M. Gaines-485 MADison Avenue, New York, New York 10022-5852: Editors: Nick Meglin, John Ficarra -485 MADison Avenue, New York, New York 10022-5852; Managing Editor: None. 7. Owner (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock.) E.C. Publications, Inc., wholly owned by Time Warner, Inc., a publicly held corporation-75 Rockefeller Plaza, New York, New York 10019. 8. Known bondholders. mortgages, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages or other securities: None

10.

EXTENT & NATURE OF CIRCULATION	AVERAGE NUMBER OF COPIES EACH ISSUE DURING PRECEDING 12 MONTHS	ACTUAL NUMBER OF COPIES OF SINGLE ISSUE PUBLISHED NEAREST TO FILING DATE
A. TOTAL NO. COPIES PRINTED	1,594,178	1,485,816
8. PAID CIRCULATION 1. SALES THROUGH DEALERS & CARRIERS, STREET VENDORS & COUNTER SALES	509,885	456,766
2. MAIL SUBSCRIPTIONS	74,798	70,923
C. TOTAL PAID CIRCULATION	584,684	527,689
D. FREE DISTRIBUTION BY MAIL, CARRIER OR OTHER MEANS, SAMPLES, COMPLIMENTARY AND OTHER FREE COMES	65	65
E. TOTAL DISTRIBUTION	584,749	527,754
F. COPIES NOT DISTRIB- UTED. 1. OFFICE USE, LEFT OVER, UNAC- COUNTED, SPOILED AFTER PRINTING	800	800
2. RETURNS FROM NEWS AGENTS	1,008,629	957,262
G. TOTAL	1,594,178	1,485,816

 I certify that the statements made by me above are correct and complete.

William M. Gaines, Publisher.



Every week millions are glued to their TVs to watch a show about a backward and naive family who leave a little hick town and move to wealthy, glitzy Beverly Hills. No, we're not talking about reruns of the classic 1960's sitcom, *The Beverly Hillbillies* (good hint for anyone who was baffled by our front cover)! The show we mean is about a bunch of super rich, spoiled rotten, valueless high school kids who face crises like drug abuse, drunk driving, AIDS, date rape and suicide. With the emergencies these kids face, we had no choice but to call this show...

I'm Blandom Wasp! I used to live in Minnesota, where I was considered a normal, solid teen. Here in Beverly Hills, I'm still a normal, solid teen, which makes me a complete oddball! That's what happens when you go from "The Land of 10,000 Lakes" to "The Land of 10,000 Flakes"!

I'm Braindead Wasp,
Blandom's twin sister!
Basically, I solve every
problem and crisis that
comes up each week! From
substance abuse to health
scares, there's nothing I
can't handle—except the
fact that my twin brother
is prettier than me!

I'm Dullin' Okay, the prototype messed-up Beverly Hills rich kid! But I can deal with it! I can deal with being a recovering alcoholic! I can deal with being dumped by Braindead! And someday I'll deal with my fear of getting rid of my ridiculous 1970's style sideburns!

I'm Jib Wasp—husband, father and all-around TV Dad! In the tradition of Ozzie Nelson and Cliff Huxtable, I spend a great deal of time around the house. So much, in fact, that John Hughes' new movie sequel is about my life. It's called "Home A Lot"!



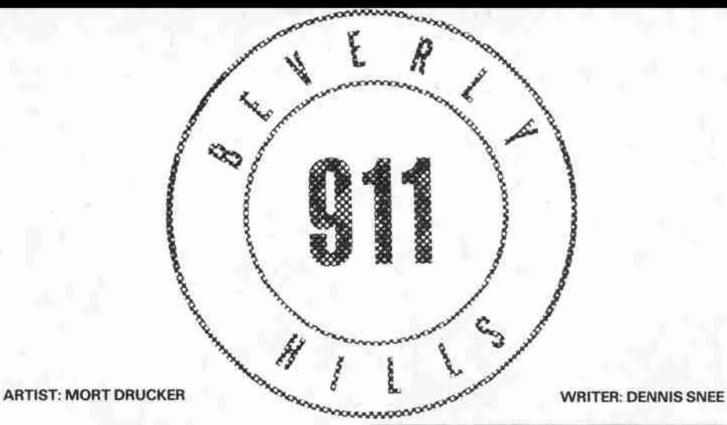
I'm Smiley Wasp, Jib's wife! I smile a lot! I smile when my kids are happy. I smile when they have problems. I smiled when I was giving birth to my kids. The only time I didn't smile is when I was conceiving them! Gosh, Jib is boring everywhere!

I'm Prima-Donna! In real life my father is Aaron Spelling, producer of such hits as The Love Boat and Charlie's Angels! Coincidentally, he's the producer of this show! My mom told him to make me a star on it or she would have a "Permanent Headache"!

Schkeeve,
isn't it
pathetic
that PrimaDonna only
got her
part
because
of
nepotism?

No, Belly, what's pathetic is that even though she got the part because of nepotism ability-wise she fits right in with the rest of this marginally-talented cast!

Okay, everybody, smile for your big graduation picture! Yes, I know we're not graduating for more than a year, but the chances of us continuing to attract and fool viewers with this lame-o show for that long aren't good!



Busy day today!
I have to counsel
a pregnant sophomore, talk another
out of trying
cocaine, resolve a
faculty-school
board dispute and
oversee a toxic
waste site cleanup!

Busy?
You
usually
handle
that
many
problems
during
your
lunch!

I have a big day at the Recycling Center! We're getting old Room 222 and Welcome Back, Kotter scripts and recycling them into episodes for this show!

See if
you can
come up
with one
where I
have
something
to do,
would
you, hon?

Class, I'm your new teacher! As you can see, I'm another in a long line of unimportant fringe characters on this show that are usually played by a Black!

Hold it! Are you saying that we in Beverly Hills are limousine-liberal hypocrites who claim to speak for Blacks when in fact we just exploit them? That's just not true!

Check out any
Beverly Hills
bus and see all
the minimum
wage Black AND
Latino servants!
We exploit
EVERYONE
EQUALLY!!





Calm down!
I never
realized how
socially
sensitive
you Beverly
Hills kids
really are!

Darn right! This isn't Head of the Class you're teaching Let's get on with today's topic—
Current
Events. What is your impression of 'Desert Storm''

The worst! When it rains in Palm Springs my dad can't play golf, my mom can't play tennis and I can't work on my tan!

I wouldn't
worry about
your tan—
I think
you've been
out in the
sun too
long already!

Gee Belly, you sure have a lot of electronic stuff in your bedroom!

I think you're right!
Yesterday I plugged
in all these appliances
at the same time, and
the sun dimmed!





Braindead, I know you're real smart about important stuff like this, but do you really think a "selfexamination" is necessary?

Sure! It can prevent young women like us from going through the most traumatic experience in a Beverly Hill's teenager's life!



Unless we examine our parents' credit card statements ourselves, we could wind up going to the Galleria with an expired or over the limit credit card!

And for a Beverly Hills teenager, nothing's more traumatic than that!



What's with your sister, Blandom? How come she won't give me another

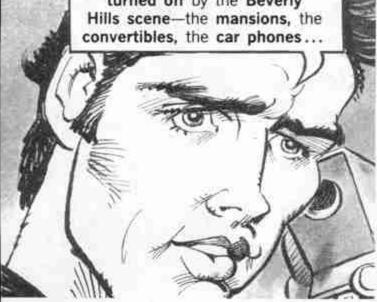
getting hurt! But I won't press her to have sex again. I'd be glad just to kiss her

She's afraid of

That's what she's afraid of! She's worried you'll turn your head the wrong way and blind her with one of those sideburns of yours!



THE WILLIAM It's not that Braindead doesn't like you, Dullin'. She's turned off by the Beverly Hills scene-the mansions, the convertibles, the car phones...







Blandom, let's talk! I'm bummed out about the tiny role | have on this show!

That's normal, auae:

And I'm worried about this homeless situation.

That's not normal! An EST Beverly Hills student worrying about the plight of strangers!

I'm talking about my dad! My mom caught him fooling around with the maid and kicked him out of the house again!

Belly, let's get back together. You told me you loved me!

I tell lots of guys I love them, Schkeeve! Yeah, but when you told me, you even stopped coloring your nails when you said it!

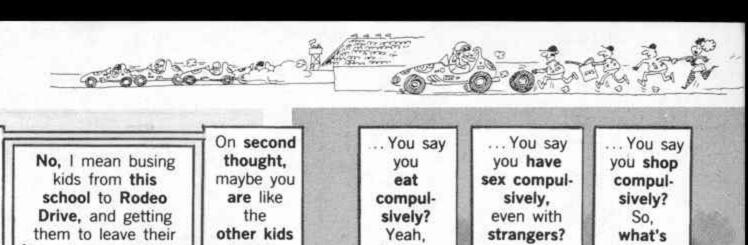
I admire you, Angina. You work at the Teen "Rap Line" and you're an "A" student!

I have nothing else to do! When your character has as much sex appeal as Steve Urkel, you don't spend a lot of time dating!











You mean

busing

kids

in from

other

Wait'll you

hear my latest

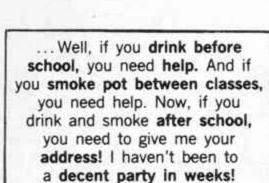
socially pro-

gressive idea!

in this that's a school! problem!

Yes, that's a problem!

the problem?



But you have

a social

conscience.

You're not

like the

Dammit, Bernie! You're my agent! Get me on a better show!

Guys, we need to have a family meeting! There are some things bothering me. The first one is I think that I'm about to lose my job!

But why, Jib?

I'm a highly paid accountant who spends lots of time at home. Yesterday my boss said, "Wasp, for a highly paid accountant, you spend lots of time at home!"

Oh ... well, what else is bothering you, Dad? You can tell us!

Yeah. We're an incredibly tight, very closeknit family!





That's the other thing that's bothering me! You kids are sixteen years old! Isn't it time you stopped climbing into bed with Mommy and Daddy every night?

I just can't believe Braindead's dad lost his job!

Total bummer! I wonder if losing a job is as earth-shattering as losing your virginity?

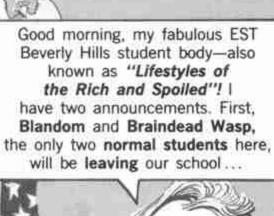
I wish I could tell you, but I lost mine so long ago I forgot what it was like!

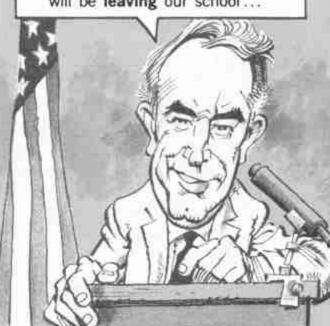
Gee, I didn't know you ever had a job!



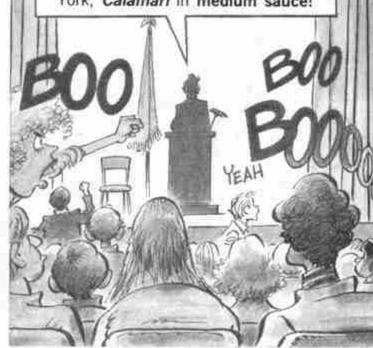


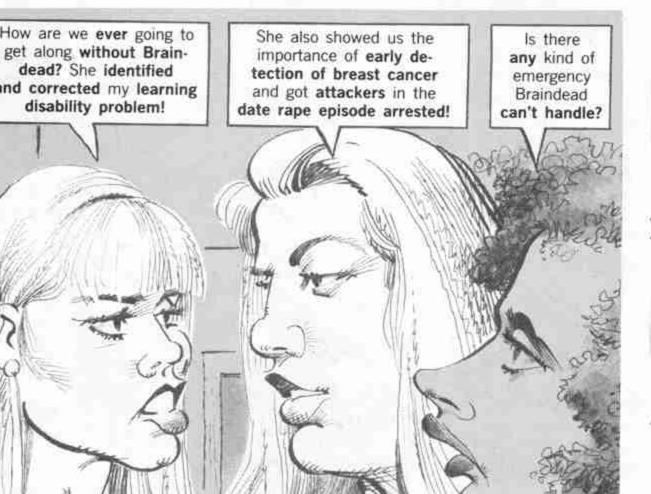






Secondly, here is the school lunch menu for today. From Spago's, we have Wolfgang's Salmon and Caviar Pizza! From L' Ami Louis in Paris, Confit de Canard and Foie Gras! And from Little Charlie's in New York, Calamari in medium sauce!



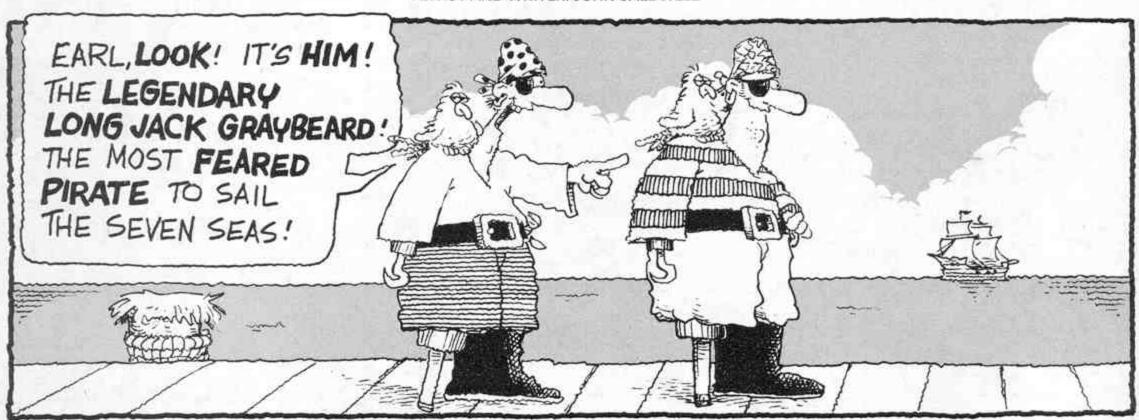


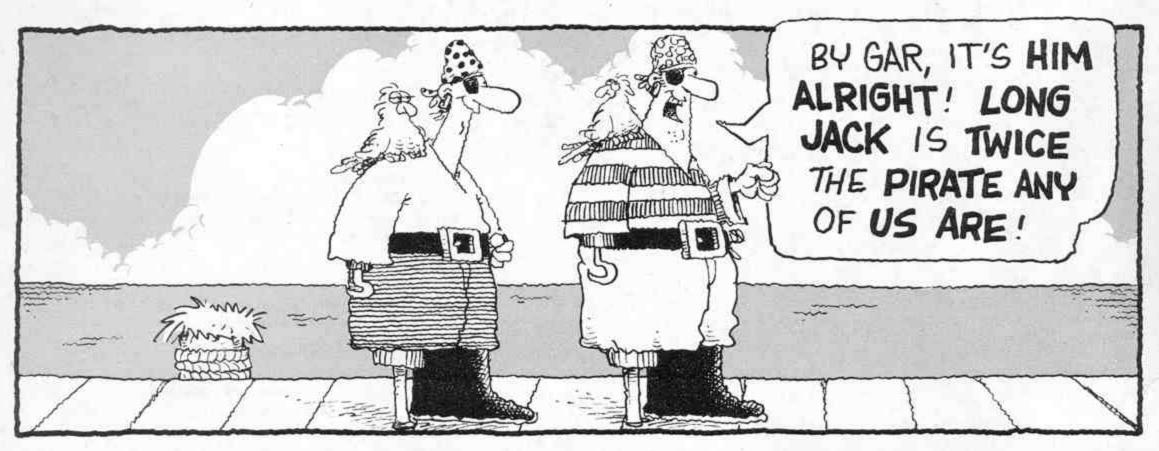


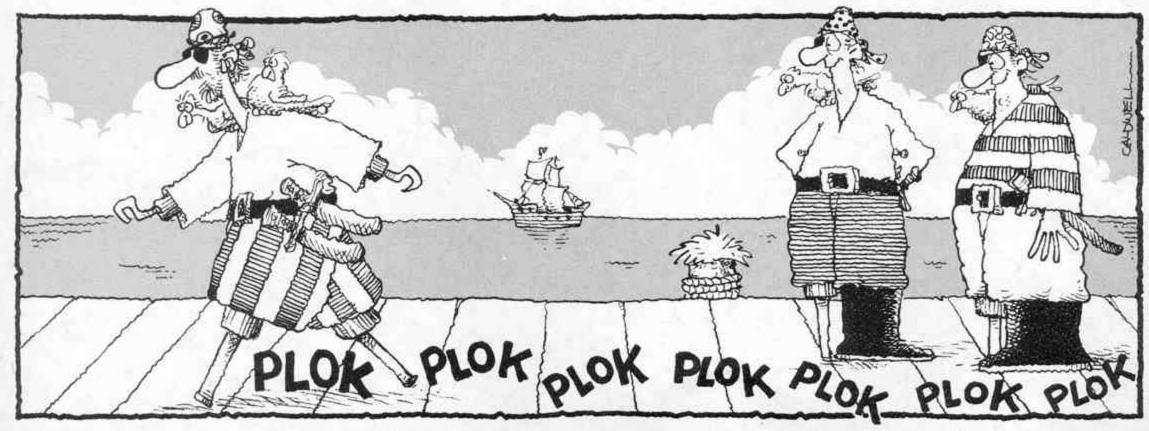


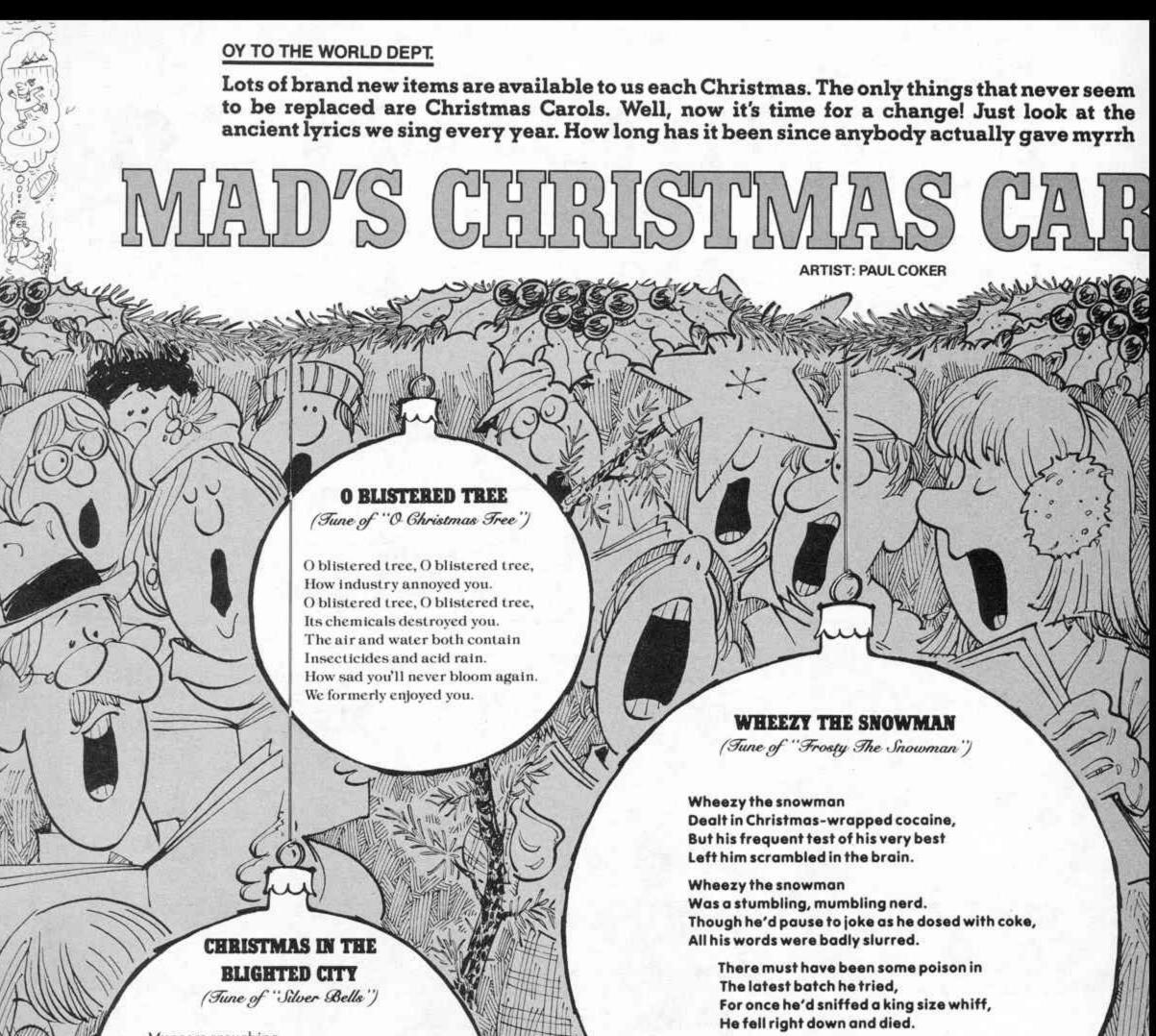
DRAMA DN PAGE 9

ARTIST AND WRITER: JOHN CALDWELL









Wheezy the snowman

Lies in funeral home repose,

And the addicts say as they pass that way,

"Wheezy came and Wheezy goes."

Muggers crouching,
Junkies slouching,
Glaring Christmassy glares,
And on every street corner stand hookers.
Fences selling,
Vagrants yelling,
Cabbies cheating their fares
On this cold, soggy holiday morn.

Cartridge shells! Smelly cells! It's Christmas blight in the city. Crowded rooms! Garbage fumes! Soon, we'll throw up Christmas Day. and frankincense as Christmas gifts—or even wrote a Carol about them? In fact, how many stores still have a Myrrh Department? See what we mean? Good! Now that you realize the Carols you sing are hopelessly outdated, you can see why you have an urgent need for...

OLS FOR MODERN TIMES



In the old days when y dispute you had plenty or failed there was alway kidnapping and even to we're much less civilize imagine how the past wou

IF OTHER HIST HAD BEEN AS "L. AS OURS

ARTIST: GEORGE WOODBRIDGE



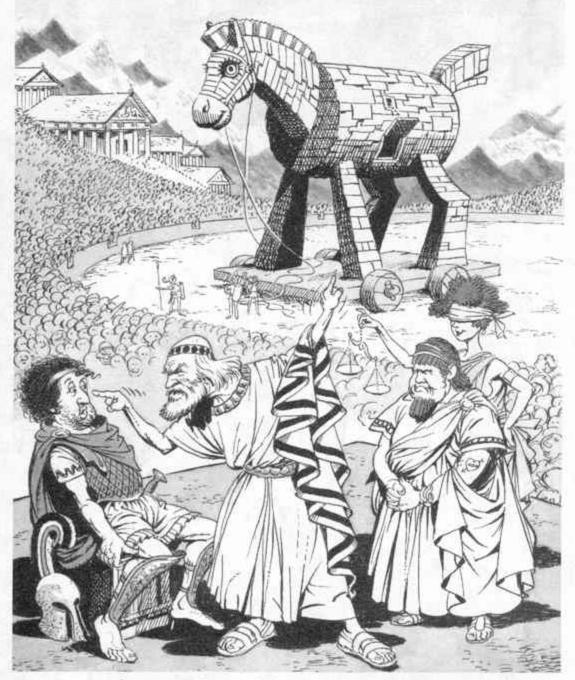
... Mongolian invaders would have brought down the Great Wall of China in court by charging it was an "eyesore' that "obstructed the view" and "lowered property values"!



... Isaac Newton would have sued the apple-orchard owner for head injuries, who then would have countersued him, seeking half of the credit for the Theory of Gravity!



...the discoverer of fire would have been swamped by "product liability" lawsuits!



...lawyers for a defeated Troy would have sued the Greeks, calling the Trojan horse "deceptive packaging"!

ou wanted to settle a options. When talking s dueling, blackmail, rture. Now, of course, l: We go to court! But ld have been different...

ORICAL ERAS AWSUIT HAPPY IS TODAY

WRITER: MIKE SNIDER



...instead of fleeing to America, the Puritans would have stayed in England and filed a "religious discrimination" suit—which would still be "on appeal" today!



Hannibal's army would have been stopped dead in its tracks by a Restraining Order from the CSPCE (Carthage Society for the Prevention of Cruelty to Elephants)!



...the Visigoths would have sued the Ostrogoths for "trade name-infringement"!



...Josephine would have had a pre-nuptial agreement giving her half of everything Napoleon accumulated during their marriage!

COMPUTER VIRUS CRIPPLES
MILITARY DATA NETWORK
MILITARY DATA NETWORK
ON SOFTWARE BUGS

"Computer Virus?" "Software Bug?" No surprise to us! We've known all along that machines are susceptible to the same diseases we humans are! In fact, although the computer ailments have been getting all the publicity, there are all sorts of poor, sick, mechanical devices out there, that are suffering from...

OTHER OF MACI

ARTIST: AL JAFFEE



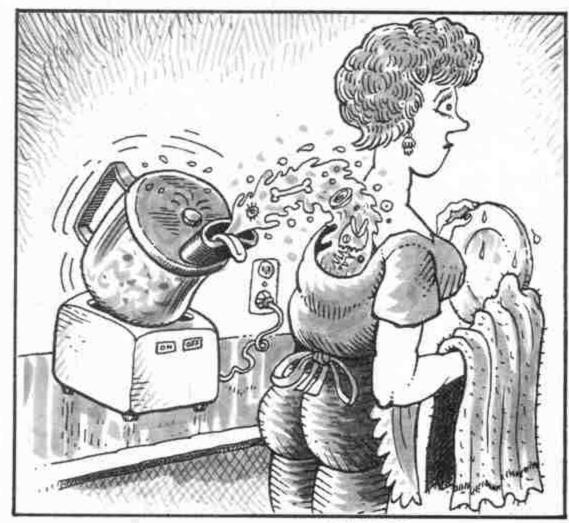
Vending Machine CONSTIPATION



Automated Teller KLEPTOMANIA



Fast-Food Intercom LARYNGITIS



Food Processor NAUSEA

'DISEASES'' INE WORLD

WRITER: MIKE SNIDER



Slurpee Machine DIARRHEA



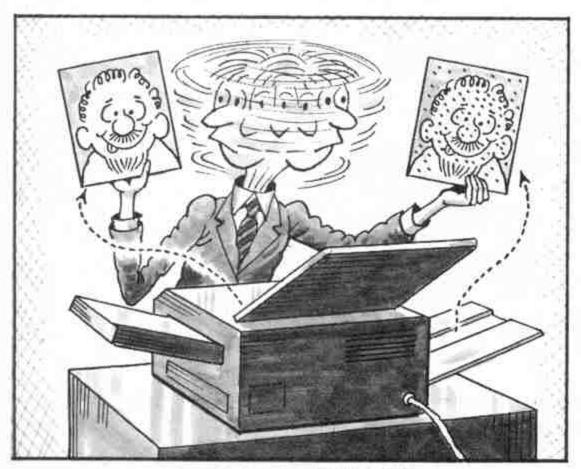
Bar-Code Scanner DYSLEXIA



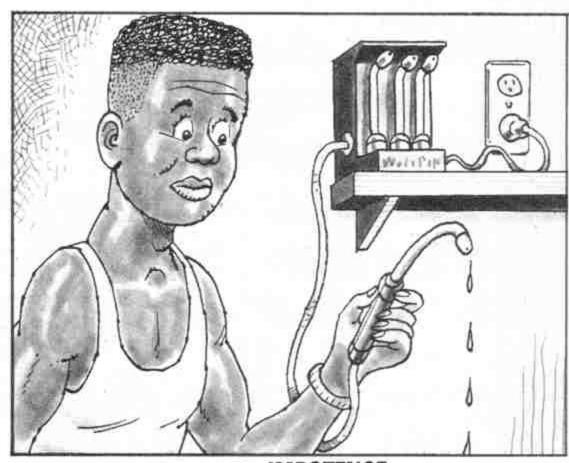
Electric Can Opener TRENCHMOUTH



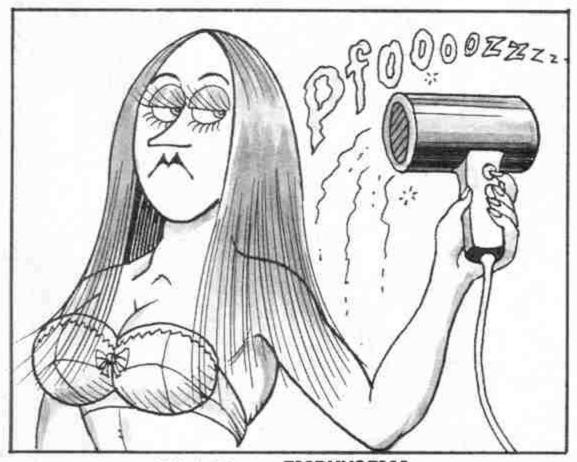
Airport Metal Detector HALLUCINATIONS



Copy Machine MEASLES



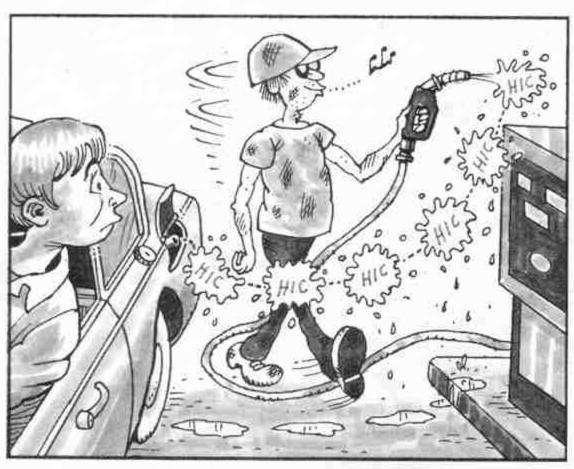
Water Pic IMPOTENCE



Hair Dryer EMPHYSEMA



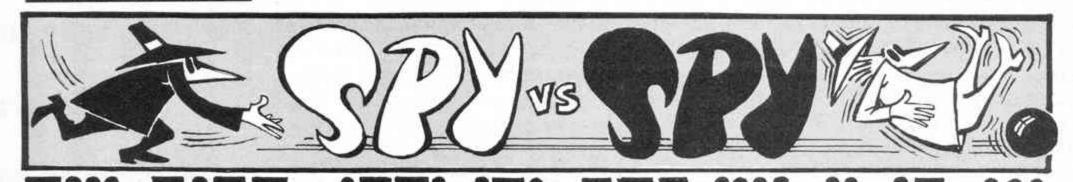
Air Conditioner INCONTINENCE



Gas Pump Nozzle HICCUPS



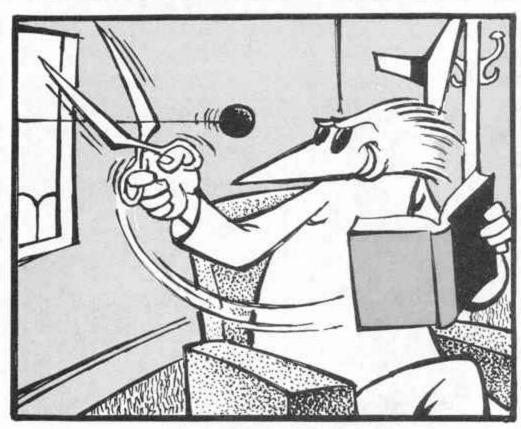
Bathroom Towel Dispenser LOCKJAW

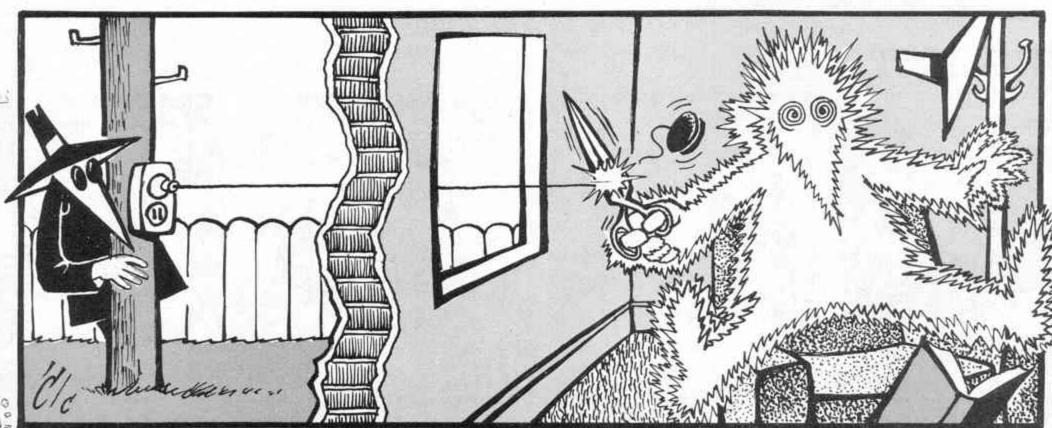












PHASING REALITY DEPT.

It is widely believed that a person experiences four psychological phases when grieving over death. They are: Denial—you refuse to believe the obvious; Anger—you get really pissed off at the circumstances; Depression—you become distressed at the realization; Acceptance—okay, you just deal with it. Here at MAD, we figured that there are some other situations in life when people experience these same grieving phases! So, we will now ask you to look at yourself and your emotions as you read up on...

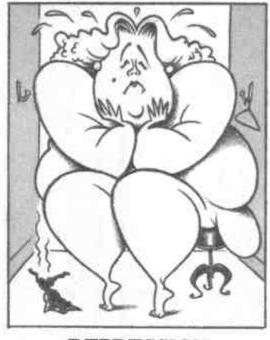
BEING FAT



DENIAL



ANGER



DEPRESSION



ACCEPTANCE

AGING



DENIAL



ANGER



DEPRESSION



ACCEPTANCE

BEING LOST



DENIAL



ANGER



DEPRESSION



ACCEPTANCE

MAD STAGES OF...

BALDNESS



DENIAL



ANGER



DEPRESSION



ARTIST AND WRITER: RICK TULKA

ACCEPTANCE

NAUSEA



DENIAL



ANGER



DEPRESSION



ACCEPTANCE

STUPIDITY



DENIAL



ANGER



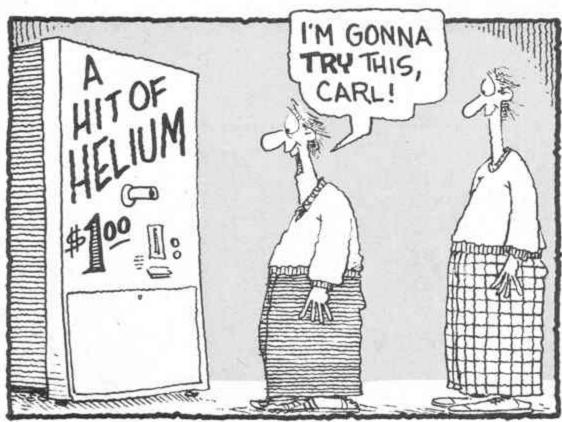
DEPRESSION



ACCEPTANCE

DRAMA ON PAGE 20

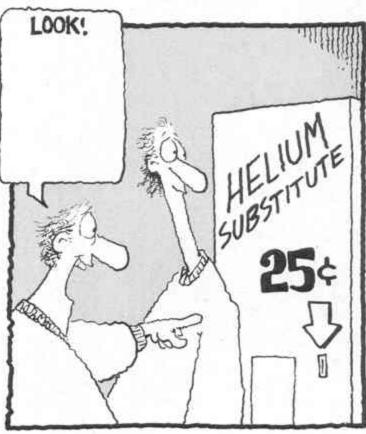
ARTIST AND WRITER: JOHN CALDWELL

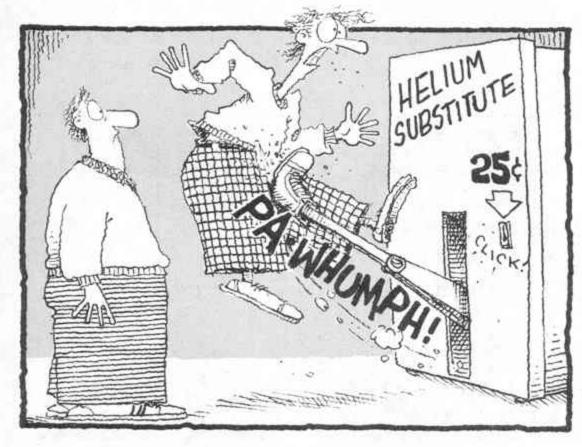


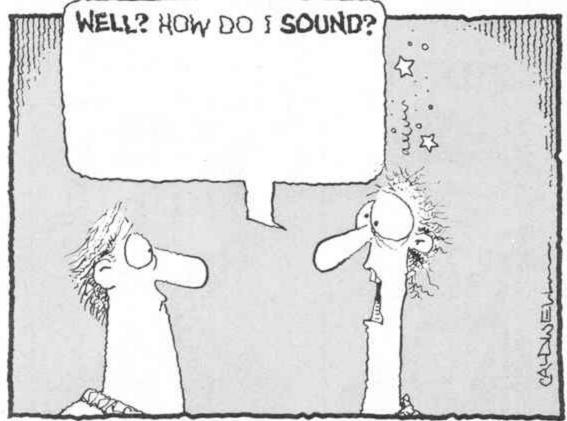












We here at MAD have always known TV to be a vast wasteland-filler for commercials and emergency newscasts! But us knowing is only half the battle. We wanted to make you, the MAD reader, realize how little of your favorite shows are actually entertaining or informative. Prepare to get mired down in intense, wasteland-verifying detail, as you read ...

MAD's Minute-By-Minute Breakdown of Popular TV Shows ARTIST: SAM VIVIANO WRITER: RUSS COOPER

TODAY

13 minutes, 44 seconds: New female co-host tearfully replacing old one.

17 minutes, 29 seconds: Strained banter laced with fear and disdain.

26 minutes, 52 seconds: Promos for upcoming features.

8 minutes, 48 seconds: Actual features.

32 minutes, 55 seconds: Pointless Joe Garagiola baseball anecdotes.

19 minutes, 59 seconds: Willard Scott doing tired old vaudeville schtick.

10 seconds: Willard Scott doing the weather.



Didn't care

Didn't answer pho

Didn't have phone

DONAHUE

5 minutes, 27 seconds:

5 minutes, 27 seconds: 5 minutes, 27 seconds:

5 minutes, 27 seconds:

5 minutes, 27 seconds:

5 minutes, 27 seconds:

Phil interrupting guest to ask question.

Phil interrupting guest to give opinion.

Phil interrupting guest to get audience member's opinion.

Phil interrupting audience member to take a call.

Phil interrupting caller to cut to commericial 5 minutes, 27 seconds: Phil interrupting guest to say commericial is

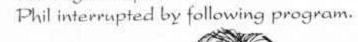
over now and ask another question.

Phil interrupting guest to introduce psychologist.

Phil interrupting psychologist to hold up psychologist's book.

Phil interrupting everyone for another commericial.

Phil interrupting audience member to warn about running out of time.









SATURDAY NIGHT LIVE

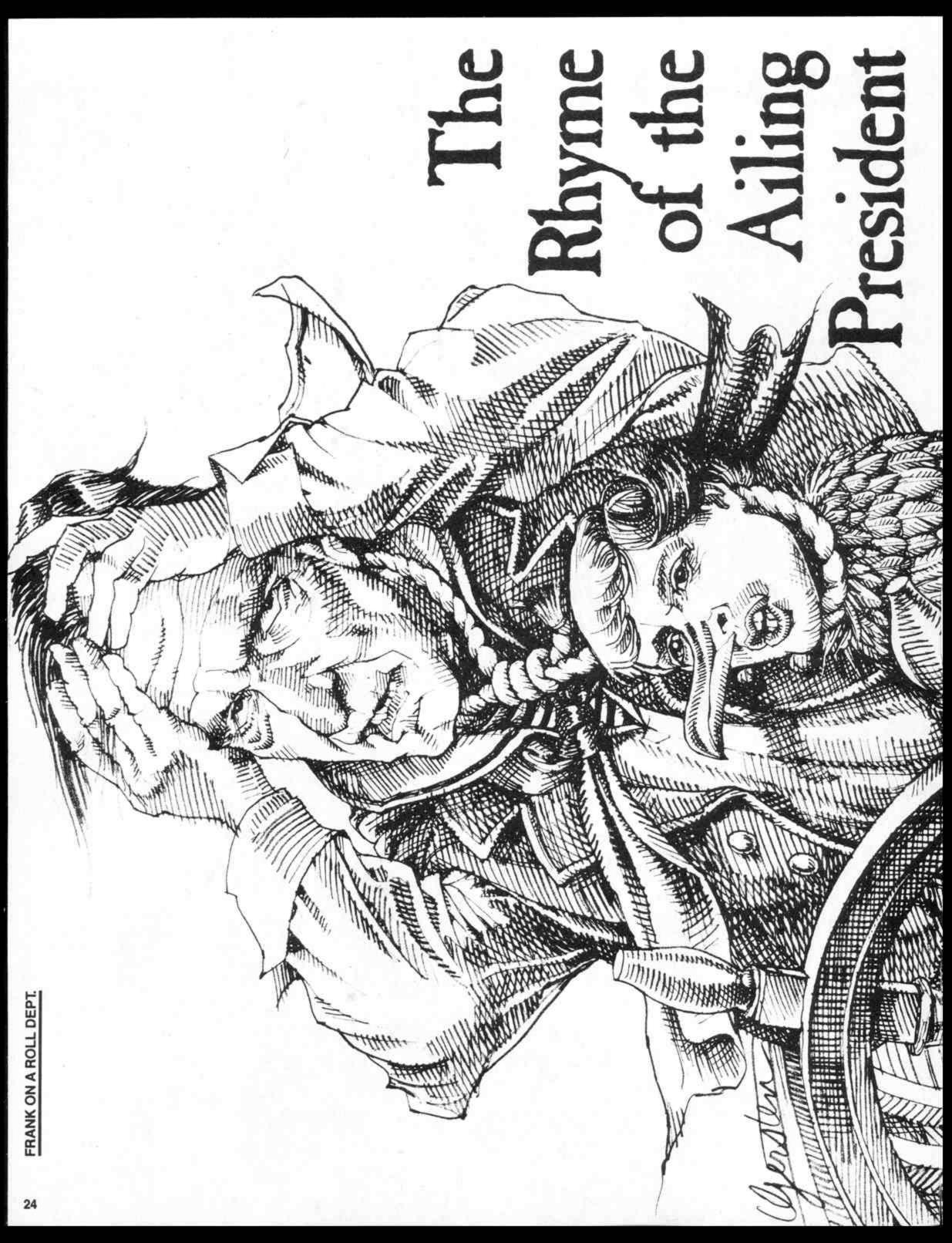
5 minutes, 11 seconds: Lame cold opening starring current overused popular character (most likely Dana Carvey). 6 minutes, 3 seconds: Excruciating opening monologue by guest host who has never done a monologue before. 23 minutes, 22 seconds: Skits that have no point. 33 minutes, 28 seconds: Skits that have no point and go on too long.

14 minutes, 22 seconds: Obscure band performing current hit or popular band performing

5 minutes: Dave mispronouncing his director's name, thus ridiculing him.

5 minutes, 23 seconds: Last-minute time-filling skit. 2 minutes, 8 seconds: Weary cast members waving at even more weary audience.







Yet though his doctors deem him fit, Here stands a mighty President, His soul is wracked with pain The chief of his domain;

What ails this ruler of our land? Pray listen as he now unfolds What grief afflicts him so? His mournful tale of woe:

No troubles plagued me then; I swept the vote in 40 states; "Great joy I knew in '88; Dukakis won but ten.

"But then, alas, my joy was dashed, An albatross hung 'round my neck-Which caused me great travail; An albatross called Quayle.

> l'd picked, I thought, a seasoned pro; "My hopes for him were very high, But soon they all but sank; Instead I drew a blank.

"His views, if you can call them that, A mind's an awful thing to waste; Were foggy and confused; His never had been used.

"I searched for tasks that suited him Or dedicating Dairy Queens Like opening a mall, In Fresno or St. Paul.

"I let him speak at Sea World Where he christened a canoe. I sent him to Poughkeepsie, For the birthday of Shamu;

"In weeks to come, I'll have to make

"I wrestled with the deficit;

Design Street Street

He played at Burning Tree;

To hang in with my albatross

I launched the troops in Desert Storm;

He shot an 83.

My choice for '92-

Or pick somebody new.

When greeted by the German press, "He begged to travel overseas; I should have had my doubts; He hollered, 'Hiya, Krauts!'

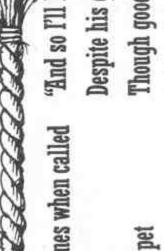
"If I should run with someone else Twould seem I was admitting And drop him from the slate, I screwed up in '88.

"Ah, yes, he was my albatross, Just stick to golf instead." And soon to him I said:

No need for speeches and the like; "But if he runs with me again, Bell Chingwindows

"What's more, he always comes when called He'd surely prove a faithful pet And hovers at my side; If Millie ever died.

Though good for nothing on the job, "And so I'll keep my albatross At least he's good for laughs." Despite his goofs and gaffes;



He'll win for me the right-wing crowd,

Though not an easy sell,

The golfing vote as well.

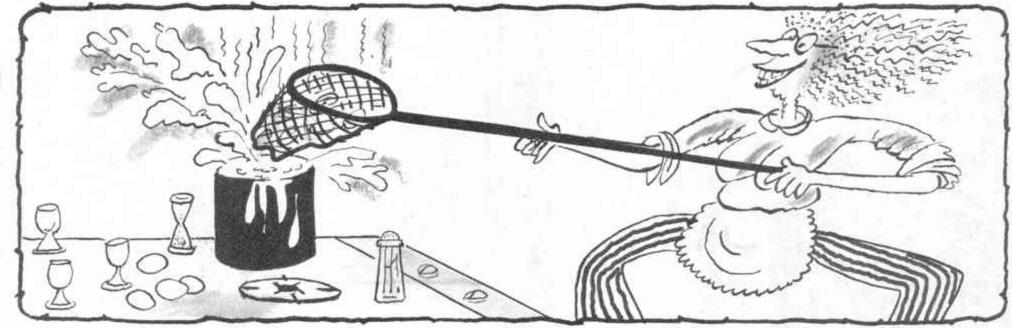
Most people have a silly belief that only athletes have use for sports equipment. Hogwash! Even a clod who has not lifted a Fungo bat or tossed a bocci ball in a decade has a real use for such stuff. Athletic inactivity should not deny anybody the inherent right to use sports paraphernalia. We will now demonstrate how your dinky, miserable, little existence can be immensely improved by just simply...

Using Sports Equipment

in Everyday Life

ARTIST AND WRITER: PAUL PETER PORGES

Lacrosse Stick/ Boiled Egg Scooper



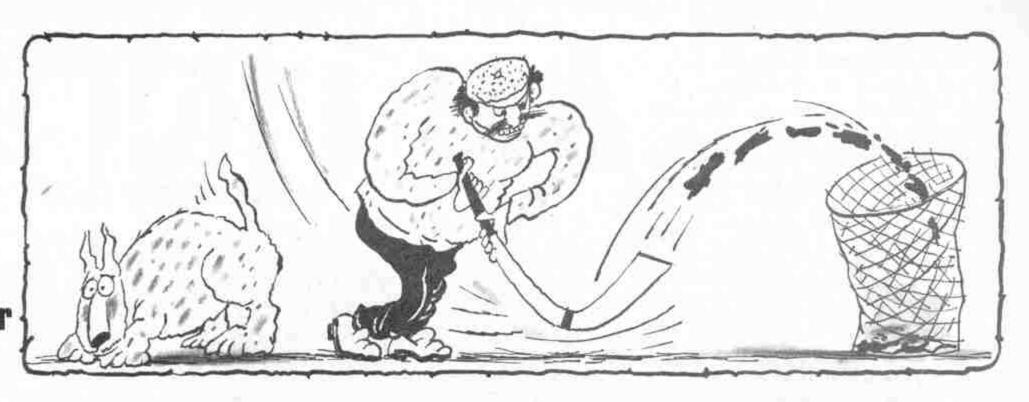
Football Yard Marker/ Mud Scraper



Baseball Catcher's Mitt/Hot Bun Holder



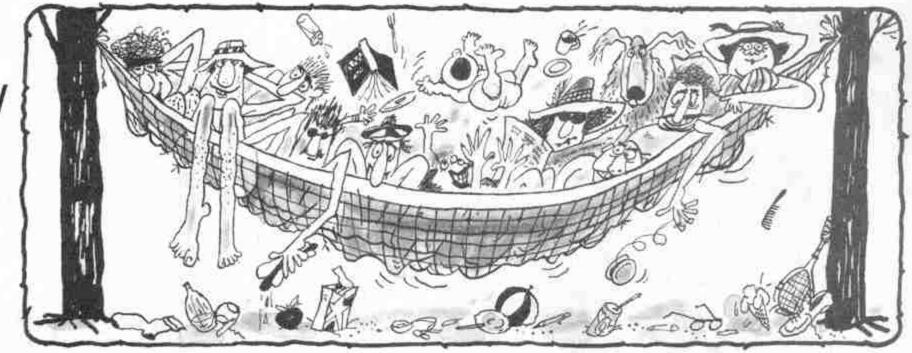
Hockey Stick/ Slap Shoot Pooper Scooper



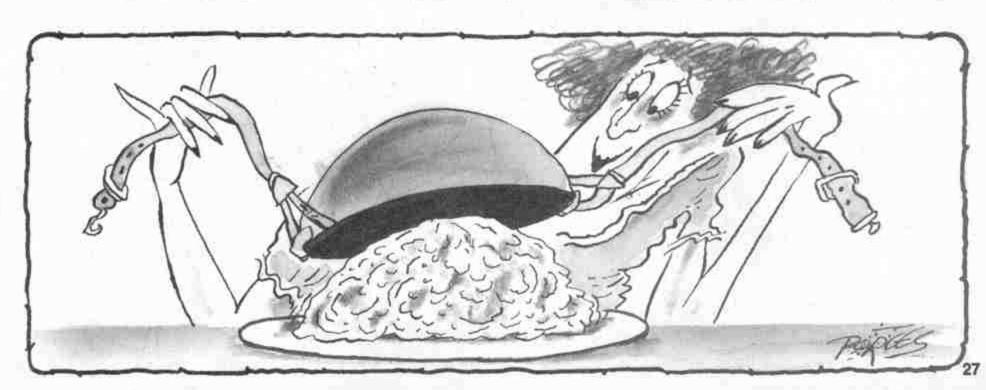
Baseball Cleats/ Kitchen Garden Seeder



Tennis Net/ Extended Family Hammock



Bike Helmet/ Appetizing Jello Mold Maker



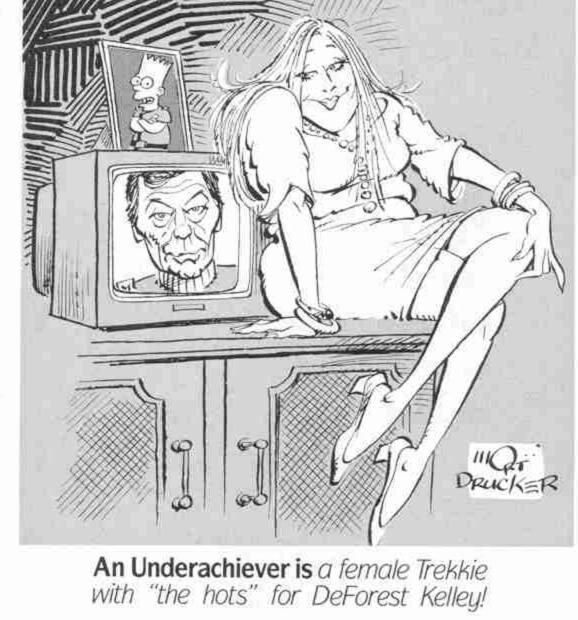
Thanks to Bart Simpson, it's now back in style to be an underachiever. But just what exactly is an underachiever? Look in the mirror, schmuck! Then, for further clarification, take a look at this article, unambitiously titled...

AN UNDER

ARTIST: MORT DRUCKER



An Underachiever is a school bully who steals K-Mart sneakers off the other kids!





An Underachiever is an S&L executive with only one Senator "in his pocket"!



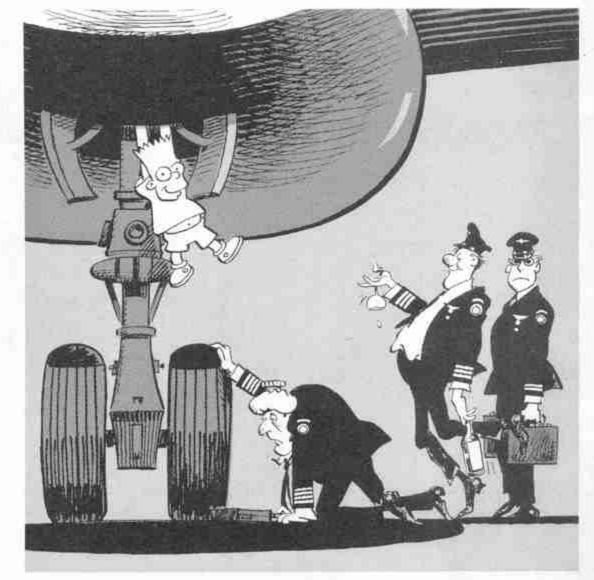
An Underachiever is an Exxon captain who runs empty oil tankers aground!

RACHIEVER IS ...

WRITER: MIKE SNIDER



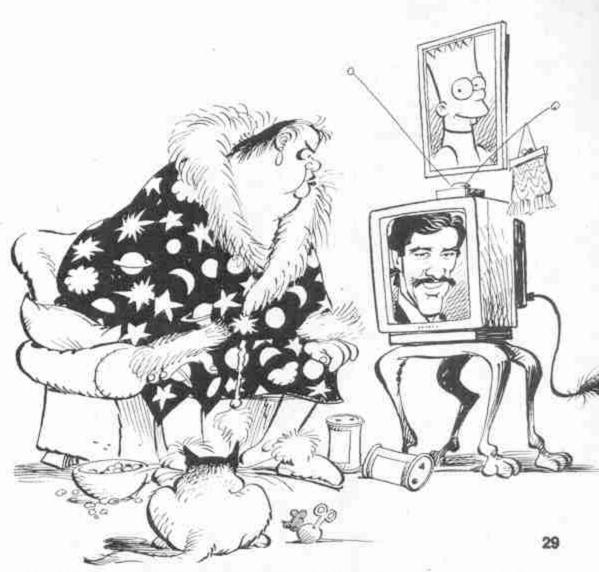
An Underachiever is a counterfeit Timex watch peddler!



An Underachiever is a Northwest Airlines crew member with only a .005 Blood Alcohol level!



An Underachiever is a law school grad whose first choice is Jacoby & Meyers!



An Underachiever is any 300-lb, transsexual Satanworshipping vegetarian who hasn't been on Geraldo!

OBSERVATION





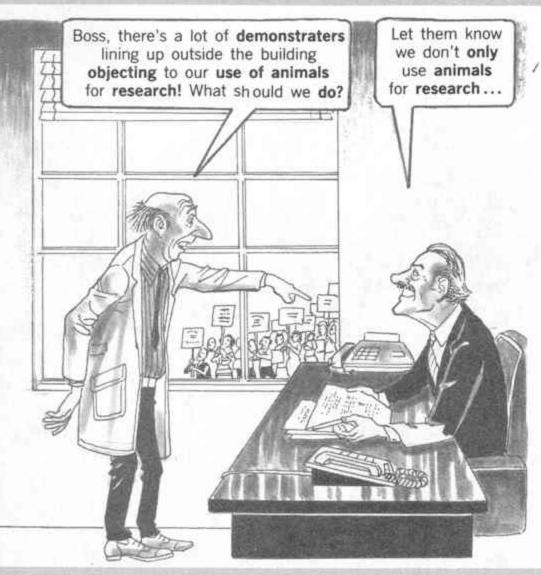
The more I lay around in the sun, the less energy I feel!



BERG'S-EYE VIEW DEPT.

可問国山國出河国

SENSITIVITY











图图图图.

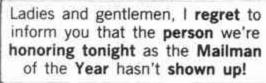
DAVE BERG

PHYSICAL ABUSE





THE POST OFFICE

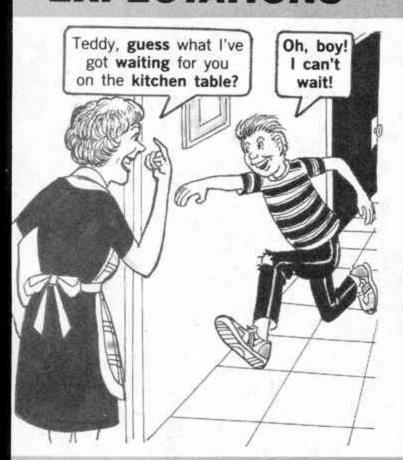


Hold it, Ralph! We just got a call from him—he'll be here soon!





EXPECTATIONS





EXPERTISE

This darn word processor is impossible to figure out! I've pressed every button and still nothing happens!

At times like this you've got to take drastic steps!

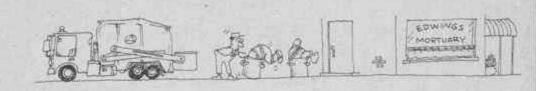


VANITY



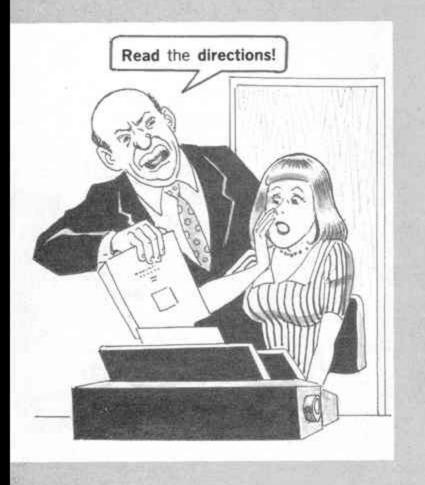


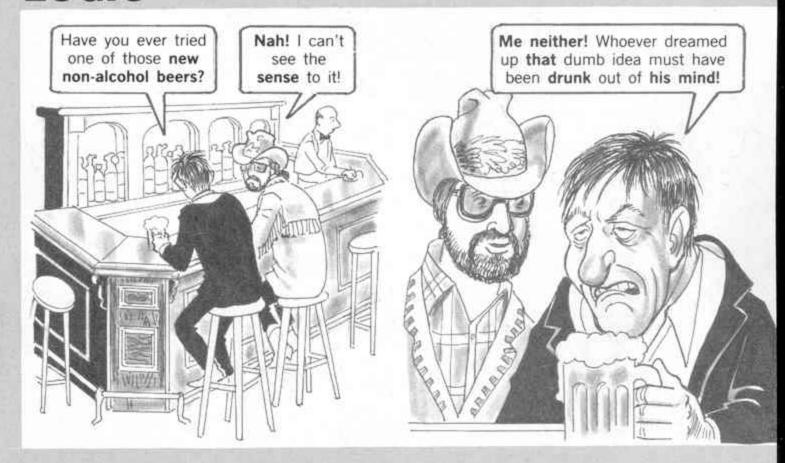
SETTLEMENTS





LOGIC



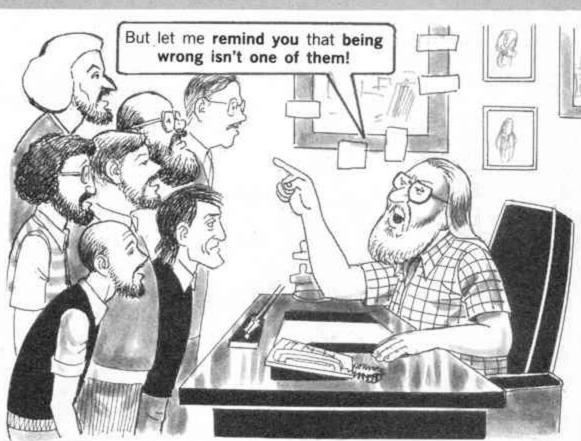


GUN CONTROL



THE OFFICE





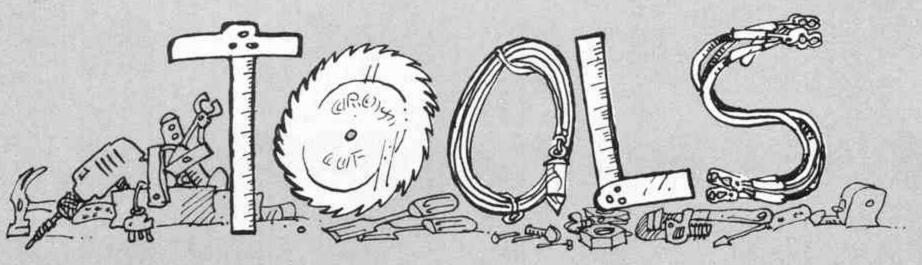
HEREDITY



DOCTORS



A MAJO LOOK AT







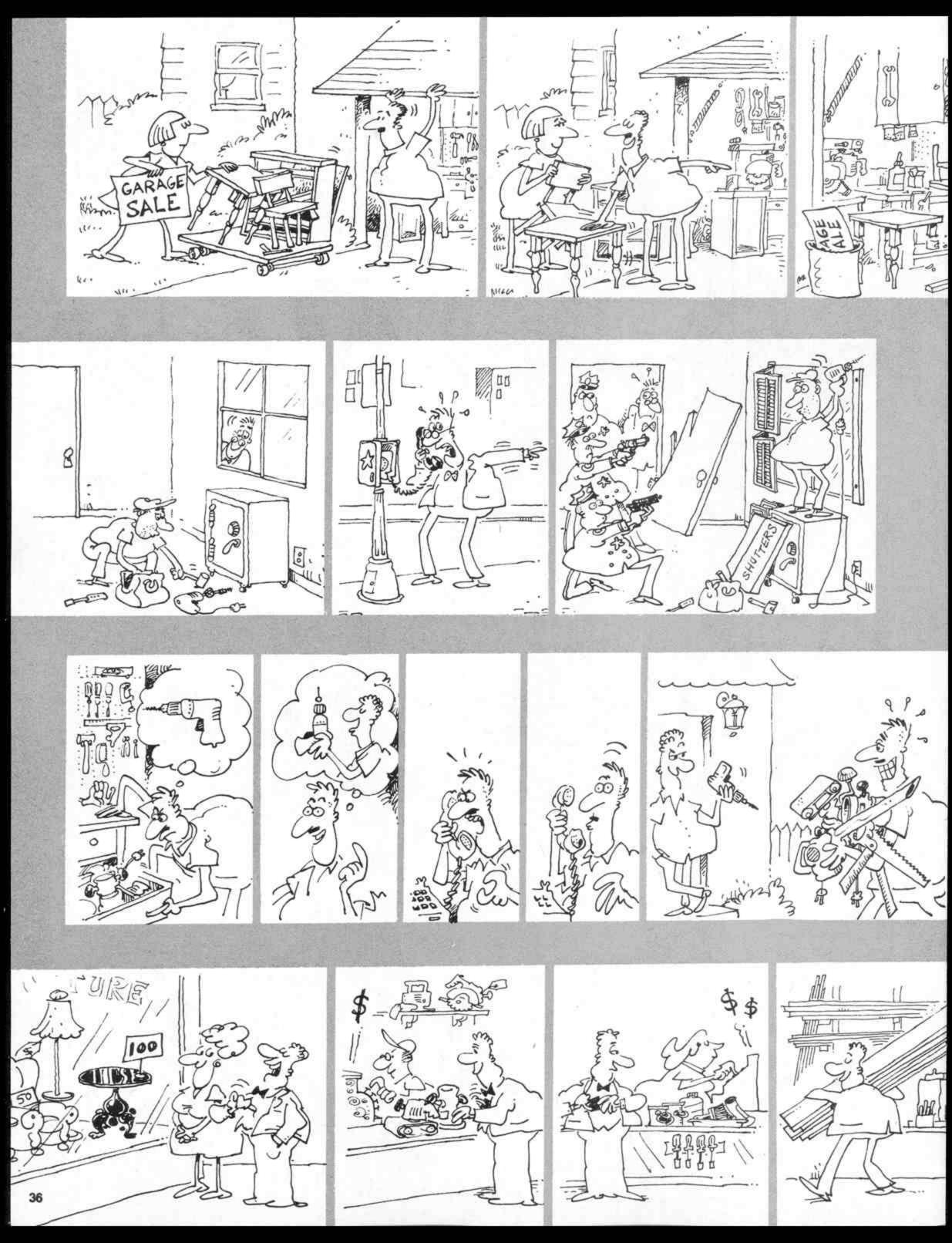


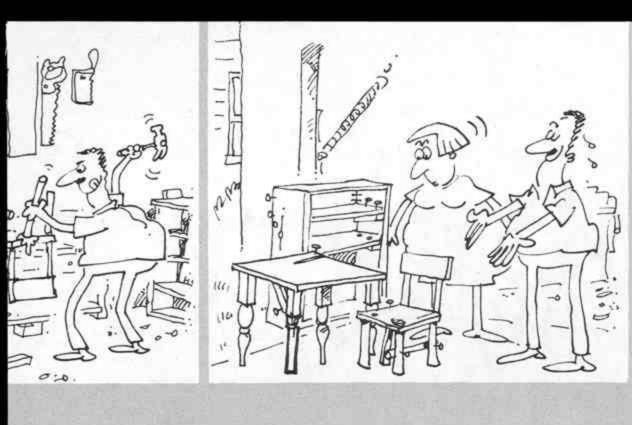














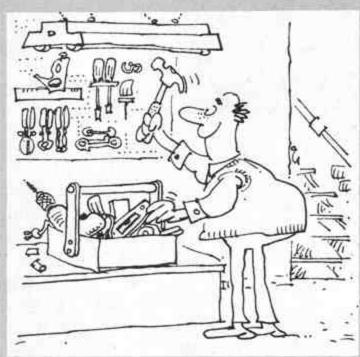




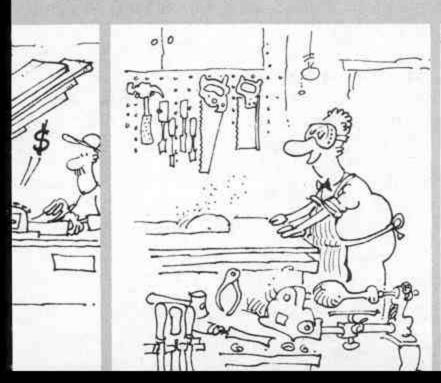










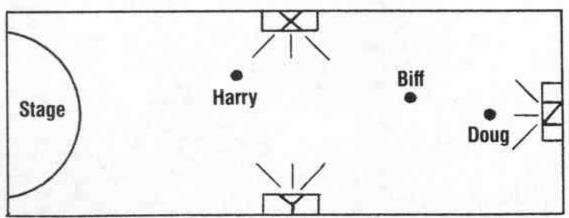






"Nation's SAT Scores Sink to New Lows!" trumpeted a recent Associated Press headline. We became incensed! Why? Because we were looking for the winning lottery numbers, not some cockamamie article about education! Later, though, we felt that we should do something about this SAT mess. So, we de-

MAD'S PRACTICE



- Rock fans Harry, Doug and Biff attend a concert by the group Poison. Harry sits 20 feet from loudspeaker X and 60 feet from loudspeaker Y. Doug sits 50 feet from loudspeaker Y and 10 feet from loudspeaker Z. Biff sits 40 feet from all three loudspeakers. Who will enjoy the loudest sound?
 - (A) Harry
 - (B) Doug
 - (C) Biff
 - (D) Harry and Biff
 - (E) Doug and Biff

ANSWER: (A) Harry, who still has one functioning eardrum. Doug and Biff lost what was left of their hearing when they had front row seats last August at a Guns 'N' Roses concert.

- 2. Bob and Wanda are getting divorced. Bob's assets are worth \$96,000. Wanda's assets are worth \$24,000. The judge rules that Wanda shall receive 80% of the couple's total assets. How much money will she get?
 - (A) \$120,000
 - (B) \$96,000
 - (C) \$72,000
 - (D) \$24,000
 - (E) \$2,400

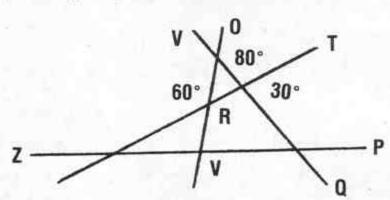
ANSWER: (E) \$2,400—which is all that is left after Wanda pays her divorce lawyer. Bob actually winds up owing his lawyer \$18,000, a debt he wipes out by killing himself.

- 3. According to the latest scientific evidence, most sightings of pink elephants take place ______.
 - (A) on an African safari
 - (B) in your own home
 - (C) while being drunk and hallucinating
 - (D) just outside Boise
 - (E) among Satan worshippers

ANSWER: (B) in your own home—while watching a Ted 38 Turner colorized version of an old Tarzan movie.

- Choose the city that correctly continues this sequence: Atlanta, Boston, Cleveland, Denver, Edmonton,
 - (A) Fresno
 - (B) Trenton
 - (C) Osaka
 - (D) San Diego
 - (E) Reno

ANSWER: (B) Trenton. But you won't be penalized for choosing any of the others, since the sequence describes the first half of a free "frequent flyer" trip from Atlanta to Miami that complies with all restrictions and is based on seasonal availability during non-peak hours.



- 5. What can be learned from studying the figure above?
 - (A) No one remembered to bring the teepee instructions on the camping trip.
 - (B) Shadow Traffic will report there are no major delays going into Chicago.
 - (C) It's going to be another losing season for the Indianapolis Colts.
 - (D) None of the above.

ANSWER: (D) None of the above. The figure above is a radar screen at Dulles Airport, indicating that the air traffic controller on duty is the "new kid."

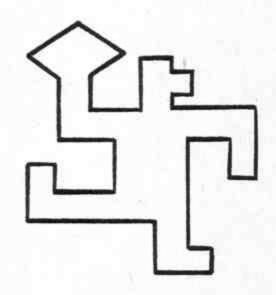
- 6. Mrs. A has supermarket coupons good for 50 cents off each on seven items; 45 cents off each on four items; and three "Buy two, get one free" offers for items costing \$1.79 each. How much will she save at the supermarket?
 - (A) \$4.50
 - (B) \$5.75
 - (C) \$6.15
 - (D) \$0.00
 - (E) \$8.90

ANSWER: (D) \$0.00. This is because stores are always out of the items for which manufacturers offer "cents off" coupons.

cided to dedicate these two pages of MAD to tutor coach and otherwise prep students for the grueling, torturous and confusing multiple-choice exam that will effect their every waking (and sleeping) moment for the rest of their lives! Our first tip: Don't get nervous! Just grab a #1 pencil and try...

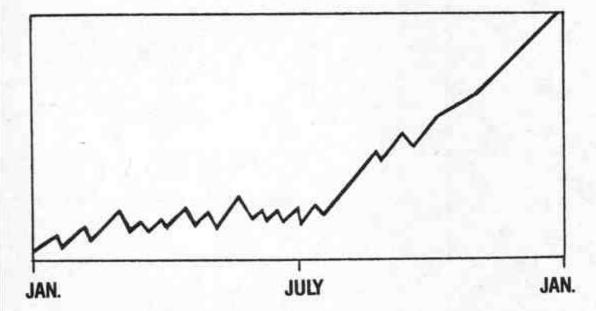
S.A.T. QUESTIONS

WRITER: FRANK JACOBS



- 7. When examined closely, it's clear that the above outline glorifies a ______.
 - (A) waiter
 - (B) quarterback
 - (C) UPS deliveryman
 - (D) politician
 - (E) brick carrier

ANSWER: (D) politician. The outline depicts a Congressional District in Ohio after it has been gerrymandered to insure that the incumbent stays in office.



- 8. To a Wall Street investor, the above graph shows:
 - (A) An economic upturn
 - (B) A bullish market
 - (C) A six-month rally
 - (D) All of the above
 - (E) None of the above

ANSWER: (E) None of the above. The graph shows the investor's blood pressure after the President and Congress again failed to seriously address the deficit causing stocks to plunge.

Read the passage below and answer the following questions based on its content.

Hank the three-legged man was the most revered and respected person in the little village of Cupinluck. Known far and wide for his delightful puppet shows, Hank often entertained dignitaries at the royal court of Duke Windsor.

One day, after accidentally tripping on the skirt of Lady Windsor, Hank was immediately shot by the Duke and died an ugly, horrible death.

- 9. What do we learn about Cupinluck from this story?
 - (A) Cupinluck is a constitutional monarchy.
 - (B) Cupinluck must be a very boring place if legends like this survive.
 - (C) Three centuries of inbreeding can result in very edgy despots.
 - (D) Brian Dennehy would be an outstanding choice to portray Duke Windsor in the miniseries.
 - (E) Your taxes will go up.

ANSWER: (E) Your taxes will go up. The death of the puppeteer will lead to uprisings and anarchy in Cupinluck, prompting President Bush to send in 250,000 U.S. troops to protect our mahogany interests there. This will increase the Pentagon's budget, causing Congress to raise taxes.

- 10. The best title for this story is:
 - (A) Christmas With Luigi
 - (B) The Hunt for Red October
 - (C) Bush: Wimp With an Army
 - (D) Cupinluck II—The Wrath of Lady Windsor
 - (E) Drums Along the Congo

ANSWER: (B) The Hunt For Red October. By using this title, the writer insures he will be sued by the creators of the other Hunt For Red October, which will generate lots of publicity and boost sales of the story considerably.

STOP!

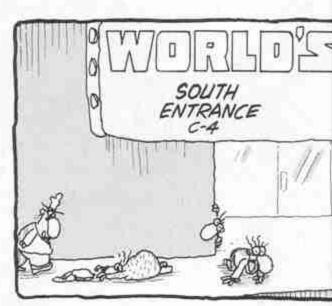
<u>DO NOT</u> turn the page. Just sit there motionless for a half hour while your mind turns to putty. We want this practice session to be just like a *real* SAT exam!

DUCK EDWING HANGS THE









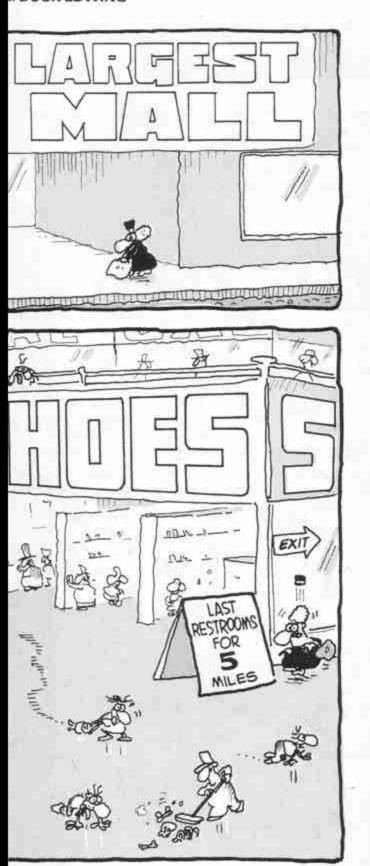
ARTIST AND WRI





OUT AT AALL

: DUCK EDWING





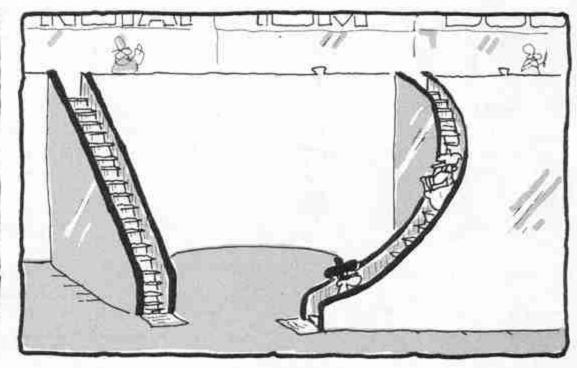


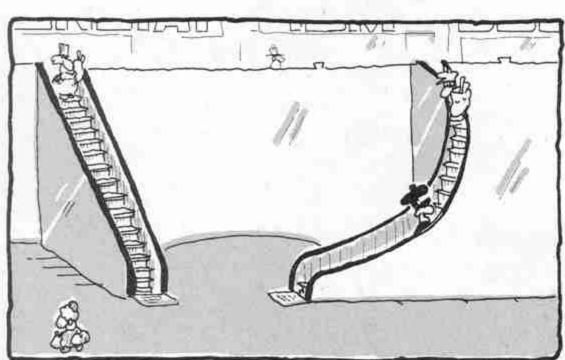


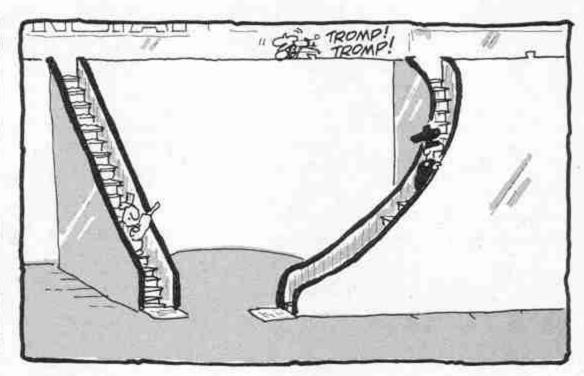


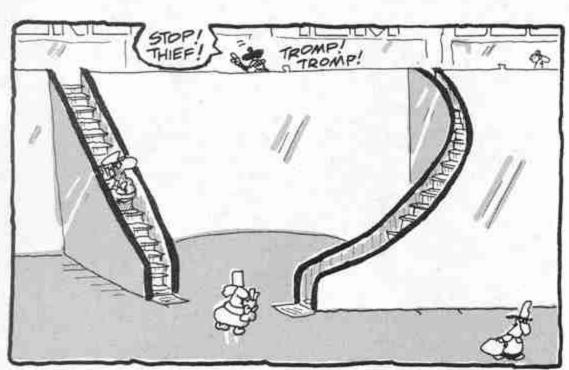


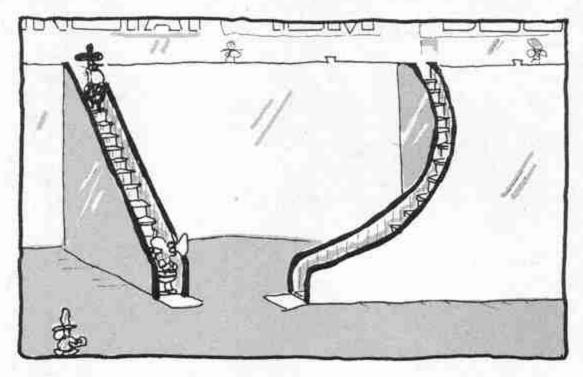


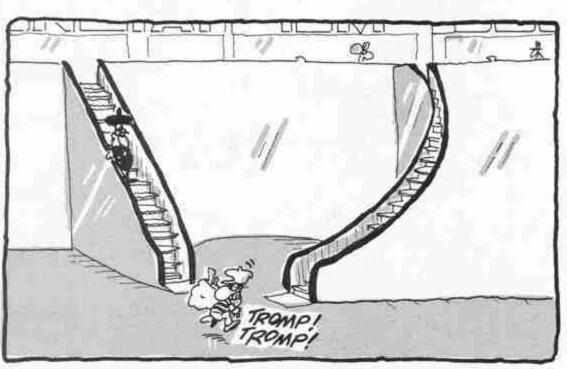














Years ago, there was a classic television show called "The Time Tunnel." It was the story of a scientist whose experiment went awry, causing him to tumble uncontrollably from one time period to another. It was done in such a way that it made viewers truly believe time travel might be possible. Now there is a "new" show about a scientist who, trapped in a time warp, gets catapulted from year to year. Only this guy doesn't stay in his own body! He's been a lab chimp and a beauty contestant! And he talks to some weirdo no one else can see! Well, we've seen many of these episodes, and we don't understand them. To us they're a...

QUANDARYHEAP

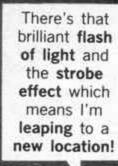
ARTIST: ANGELO TORRES

WRITER: DICK DEBARTOLO

I'm Doctor Dam Rocket, a scientist! I was working on a top-secret government project that would save tons of money by letting people leap through time! It was to be used on the first day of an employee's vacation. Within seconds that person would leap to the final day of their vacation, thereby cutting a two week vacation down to thirty minutes, tops! But the experiment went haywire and now I find myself leaping from one time to another! Sometimes I'm on TV on Wednesday night, sometimes Friday, sometimes every night of the week! It drives me and the viewers nuts!

I'm Growl, a dirty old hologram! I give Dam advice and info from my handheld computer, Icky! Even though I'm a hologram, only Dam can see me! Why can only Dam see me when normally anyone can see a hologram? Listen, if you buy the time travel part, we figure you won't question the hologram nonsense either! It's like "a thousand points of light"! Nobody questioned that bit of bogus baloney!





Nope! That brilliant flash of light and strobe effect is the light bouncing off one of my glitzy, tacky outfits! But Icky says get set for Character Number One of the "New Life of the Week Club," because you're about to blast off!



can see by looking in the rear-view mirror of this car that I'm a cop! Thank God I've never leaped into a situation where there wasn't a mirror handy!

lcky says you stopped this car for speeding! And Dam, you stopped a real macho Hollywood celebrity!

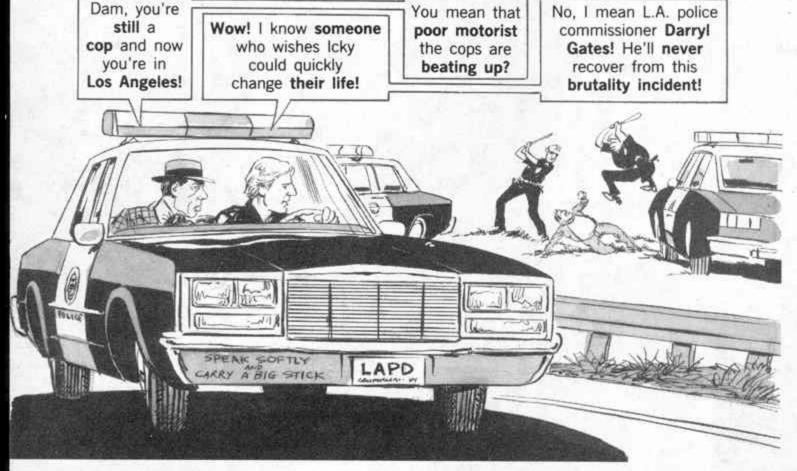
Sylvester Stallone? Clint Eastwood? Arnold Schwarzenegger? I'm so excited!





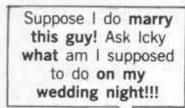
I'm seeing stars and No, that's still the effects flashing lights! | from that shot Zsa Zsa gave must be getting you! That old Hungarian broad ready to leap again! can really pack a wallop!

This leaping around can be good and bad! It's good because I take winning lottery numbers and leap back in time to play them! The bad news is, I have over eight million dollars in winnings, but no way to get my checks! I'm never in one place long enough to receive mail!



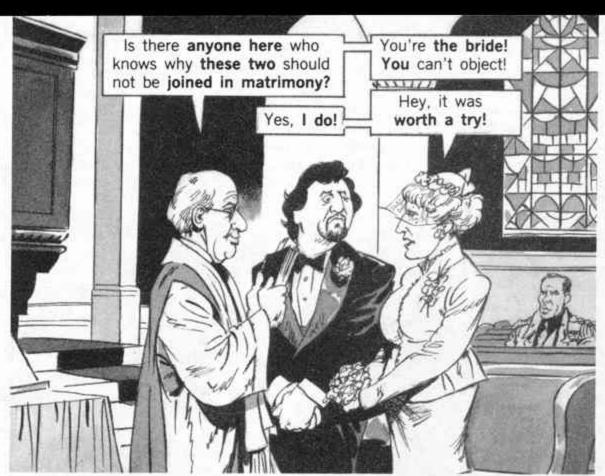






Dam, you need a computer to tell you that? What kind of a doctor are you? Don't you remember the "train in the tunnel" bit?















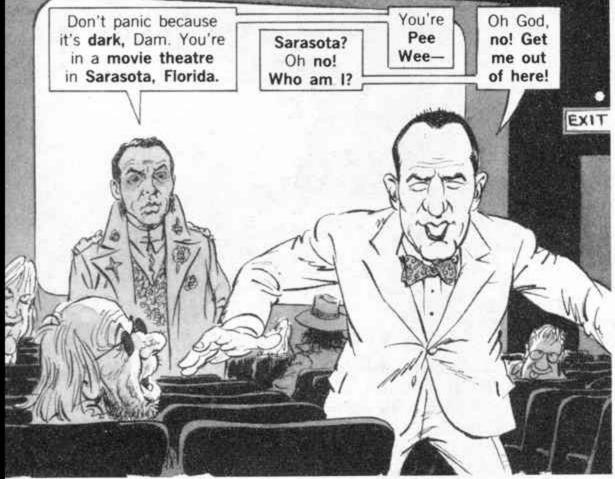
Wow! Computers are

everywhere! Now

they're even giving

lovers advice! Dr.





Doctor, I hurt

Hmm. I see I'm a

doctor! I can tell





No, Kaputnik,

you don't

Dam, Icky's gone

berserk! Now we're

Look, I've been on a ranch, in a wrestling ring, even in the circus!
But there's one place I've never been: on a hit TV show in a good time slot!

Sorry Dam. Icky says that given our cock-amamie premise, rickety plots and confusing story lines, it's scientifically impossible!



ABINET-LEVEL DEPARTMENT

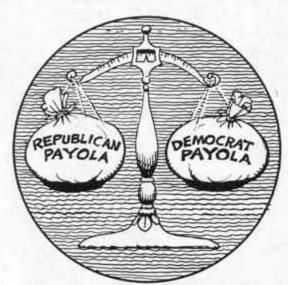
We'd Like to See



U.S. DEPT. OF LIES, DENIALS & EVASIONS

Day in, day out, everyone from the President on down must look Truth in the eye and kill it without flinching. Not all do it well; time-consuming scandals result. This department would let the experts do it cleanly for all. Everyone would feel better, never knowing a scandal had occurred, and our officials could get on with more important tasks, like self-aggrandizement.

Suggested First Secretary: Joe Isuzu



U.S. DEPT. OF PAYOLA

So much anger among elected officials in Washington comes not from political clashes but from the general suspicion that the graft is being unequally distributed. This department would guarantee equity among our leaders, with better, friendlier government the result. It would also be a handy clearinghouse for those who don't know exactly who to bribe for what, thereby reducing needless palm greasing.

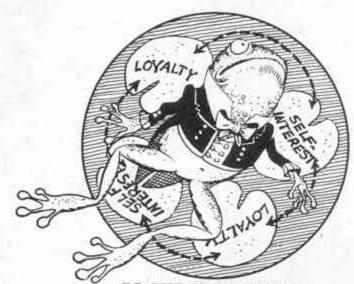
Suggested First Secretary: Former Senator Jim Wright



U.S. DEPT. OF TREASURY RAIDERS

These days, if you want to rip off the government, you must first pick a place to start. The Pentagon? HUD? An S&L? The IRS? You spend so much time and energy deciding, you've got to steal twice as much as you planned just to break even! This department would allow for one-stop thievery, with the savings passed on to the taxpayers, more or less.

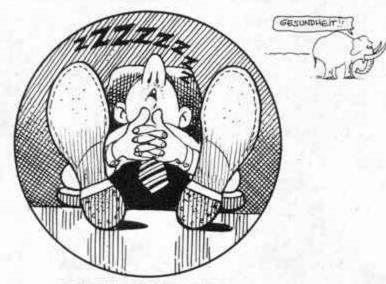
Suggested First Secretary: Charles Keating



U.S. DEPT. OF JOB HOPPING

With more and more officials moving faster between government jobs, and into jobs in the industries they've become cozy with while still in governmentand then back again!-this department is desperately needed. It's the only way to keep track of them all on radar, lest a mid-career collision occur! Once this department is operational, you'll never have to wonder, "Is he acting as White House aide or lobbyist for Japan?"

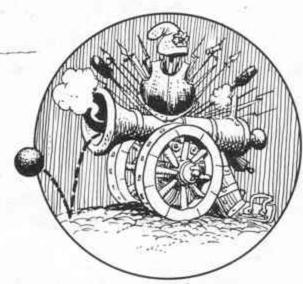
Suggested First Secretary: Mike "I Was Drunk" Deaver



U.S. DEPT. OF INACTIVITY

Throughout our government, lazy, do-nothing people in critical positions are mucking things up. Why not give them their own department where they can hang out, play cards and sleep. They'd more than earn their pay just by being out of the way of those few rude civil servants who actually want to work.

Suggested First Secretary: (your Congressman's name here)



U.S. DEPT. OF NON-WAR WARS

The ideal place to juggle the token effort War on Poverty with the lip service War on Energy Dependence and the non-existent War on Drugs. In its spare time this department could also plan for future non-wars so we are never again caught unready not to jump into action. If it works, maybe we could start a Dept. of Non-Justice Justice. Come to think of it, we may already have!

Suggested First Secretary: Nancy "Just Say No" Reagan

WHAT
YO-YO LIKE
ACTIVITY
HAS ITS
PAINFUL UPS
AND DOWNS?

HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

To some it's thrilling, to others it's chilling! To find out what it is, simply fold in page as shown.



AP

FOLD THIS SECTION OVER LEFT

■B FOLD BACK SO "A" MEETS "B"



ONE THING IS CERTAIN. IF YOU LIKE TO HAVE YOUR ENTIRE BODY JOLTED, THEN YOU'LL MOST SURELY CONSIDER THIS YO-YO LIKE ACTIVITY FUN. IN OUR OPINION, THOUGH, THE EXPERIENCE IS CRUMMY

