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### MAJD)

"Some girls get so love sick, they take the first pill that comes along!" —Alfred E. Neuman

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CONTRIBUTING ARTISTS AND WRITERS

the usual gang of idiots

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MAD (ISSN 0024 9219) is published monthly except February, May, August and November by E.C. Publications, Inc., 485 Madison Avenue, New York, NY, 10022. Second class postage paid at New York, NY, and at additional mailing offices. Subscription in U.S.A.: 8 issues \$10.00 or 24 issues \$25.00 or 40 issues \$39.00. Outside U.S.A.: 8 issues \$12.00 or 24 issues \$30.00 or 40 issues \$47.00. Entire contents copyright © 1984 by E.C. Publications, Inc. Allow 10 weeks for change of address to become effective, and include mailing label when making change of address or inquiring about your subscription. POST-MASTER: send address change to MAD, 485 Madison Avenue, New York, NY, 10022. The Publisher and Editors will not be responsible for unsolicited manuscripts, and request all manuscripts be accompanied by a stamped self-addressed return envelope. The names of characters used in all MAD fiction and semi-fiction are fictitious. A similarity without satiric purpose to a living person is a coincidence.

\*\*Various Places Around The Magazine

### VITAL FEATURES

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"WEB\*STAR"

(A

MAD

TV Show

Satire)

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#### POST WASTE DEPT.



#### MORE MAD ESP???

Well, here we go with another case of MAD E.S.P.! Back in MAD #235, in the movie satire "Rockhead III", Rockhead said, because he was repeatedly standing in front of large chests during bouts, he wanted his next match to be with Dolly Parton. You didn't know how right you were! His next match was with the bigchested Dolly in the movie "Rhinestone"! Since you have such an extraordinary gift, could you please tell me where my house keys are? I haven't been able to find them since I last cleaned my room!

Edward Olson Eureka, CA

Also: Steve MacBride, York PA; Gary Stewart, Clearwater FL; Chris Berte, Houston TX; Ben Mayer, White Oak PA.



Two Boobs At Work

#### **VEEP SHOT**

I found the enclosed cartoon in the July 15 edition of the New York Sunday News. The missing tooth caught my eye.

Tim Scannell

Cold Spring, NY



### THE WORST FROM MAD

I bet you guys thought you were so smart! Well, don't flatter yourselves because I skunked you big-time magazine people. In your Winter 1984 Super Special, "The Worst From MAD", in the MAD Wall Signs section, instead of perforating the edges you simply put a dotted line on the side of the pages. But, those dotted lines were not just dotted lines, they were in Morse Code! Since my sharp eye spotted this, do I win a prize? Anyway, for all your dumb readers who can't read Morse Code, here's what the big-deal message said: Cut along this dot and dash line with a scissor idiot because we were too cheap to have the pages perforated but as long as we have your attention, buy MAD Magazine buy MAD Magazine buy MAD Magazine (nine more times) MAD Magazine is much cheaper than sex but not as funny.

> Brian Baer Monroe, LA

Other MAD Code Specialists include: Gus Gyde, Springfield OR; James D. Morris, Jacksonville, FL; Andy Gottlieb, Acton MO; James Freany, Shoreham NY; Chris Whelan, Blue Bell PA.

When I got "The Worst From MAD" I cut out the posters and pasted them on my door. My mom made me take down the one about the orgy starting in five minutes. She wanted me to take down the one about the sex-starved maniac too, but I conned her into letting me keep it up. The posters add class to my room.

Brian Roscher Flemington, NJ

Maybe your mom wanted the orgy poster for her door!—Ed.

### THE MAD CANDIDATE

According to "MAD's Ideal Presidential Candidate For 1984" Mr. T's mustache is really Reagan's eyebrows. I guess this means that whenever Reagan's brow is sweating away in front of reporters, Mr. T must be blowing his nose!

Frank Arena Overhere, USA

#### "GRIMLINS"

It's been a while since I picked up MAD, but your "Gremlins" issue was absolutely great. I loved the picture of Siskel and Ebert and the "Grimlins" satire was right on the mark. It doesn't get any better than this. And to think at one point in time I thought I had outgrown MAD. No way. It's plain to see that your writers and artists really put a lot of effort and thought into the satires.

Kevin Kelly Winter Park, FL

Mort Drucker and Stan Hart should have put their "Gremlins" satire in water. Maybe the few laughs that were in it could have multiplied!

> Brian Ash Co-op City, New York

#### Your parents should have shined a bright light on you!—Ed.

Just thought you'd like to know, Russia is predicting a box office smash with its new hit movie "Kremlins".

> Holly Walsh Flemington, OH

You might call that "commie" attractions."-Ed.



A "Kremlin?"

#### "CHEERS"

I think that the writer of "Beers". Arnie Kogen, should take the "pellet with the poison for forgetting to put the "chalice with the palace" next to the "vessel with a pestle," "brew that is true," and the "flagon with the dragon." He'd sure make a rotten "Court Jester"!

> Steven Scholten Silver Bay, NY

The "vessel with a pestle" reference in "Beers" alone was worth the price of the magazine.

> Michelle Strong Rochester, NY

#### Please Address All Correspondence To: MAD, Dept. 251, 485 MADison Avenue New York, New York 10022

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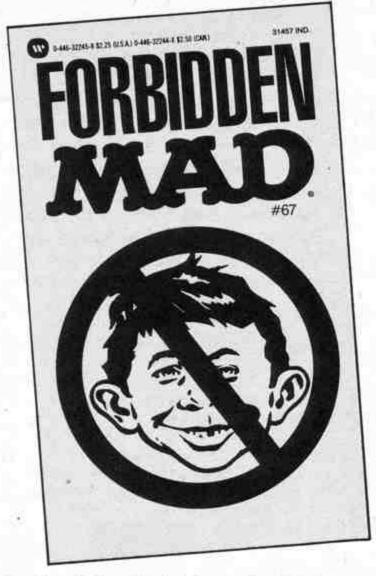
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DON MARTI	N Grinds Ahead
DON MARTI	N Captain Klutz II
DAVE BERG	Looks at the U.S.A.
DAVE BERG	Looks at People
DAVE BERG	Looks at Things
DAVE BERG	Modern Thinking
DAVE BERG	Our Sick World
DAVE BERG	Looks at Living
DAVE BERG	Looks Around Loving Look Looks, Listens & Laughs
DAVE BERG	Loving Look
DAVE BEKG	LOOKS, Listens & Laughs

☐ DAVE BERG Looks at You

□ DAVE BERG Looks at the Neighborhood

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### A TRIVIAL PURSUIT DEPT.

Space...the exploitable frontier! These are the continuing efforts of the "Star Trek" movie Producers! Their mission: to seek out new Box Office smash hits; to explore new special effects and new gimmicks for merchandising revenue; to boldly go back to the well where they have already gone twice before...only this time, to come up with a movie sadly lacking in one vital element! Mainly,



ARTIST: MORT DRUCKER

Friends, in "Star Blecch II," Mr. Spook gave his life so that we all might live!

Now, we have repaid him in the only honorable way possible, by shooting his body into space! Yes, we've sent him "Vulgan Express"... because we absolutely had to get him to the planet Genisick overnight!

Spook was our friend...our companion... and our running gag! We shall miss him!!

I heard that Spook wanted to leave his body to Science Yeah, but
Science wanted to give back the ears!!

Wow! His coffin hurled into space!! What a rough way to GO!!

If you think that's rough on Spook... what about his PALL-BEARERS?!? They're still clinging to the coffin!

Spook was a good man! He hated intergalactic evil and corruption of any kind!!

In his last will, he requested that his body be cremated... and his ashes thrown into



## LECCH JIL RCH FOR PLOT

WRITER: ARNIE KOGEN



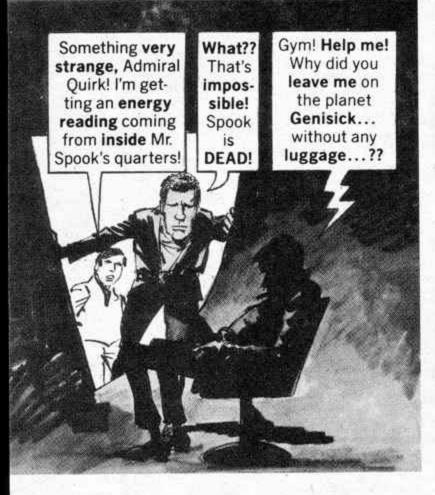


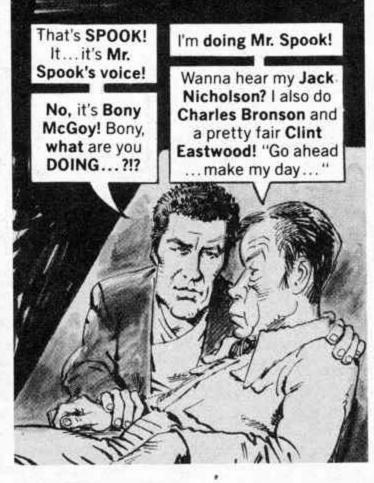
Kingkongs...our mission is to uncover the secrets of the planet, Genisick, and use them to crush the Federation! In the meantime...take five...!!

There he goes again... with that "Off Duty" sign! What IS it with him, anyway...?!

In a previous life, he worked for a CAB COMPANY on a TV SitCom! It's hard to break certain habits!!

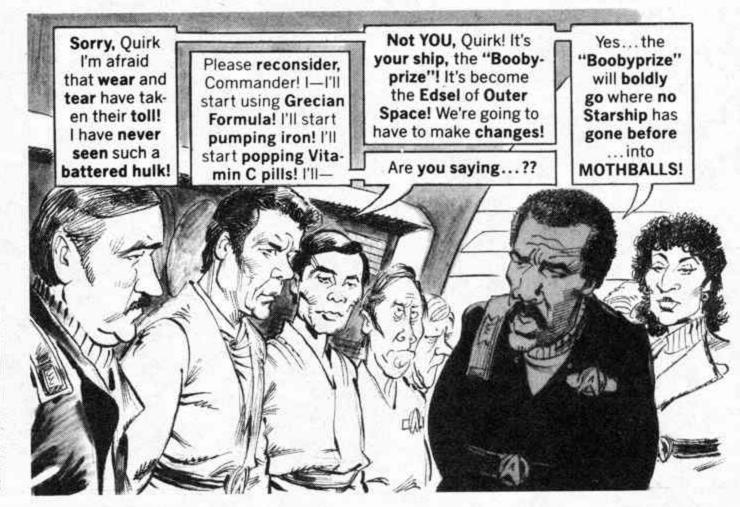


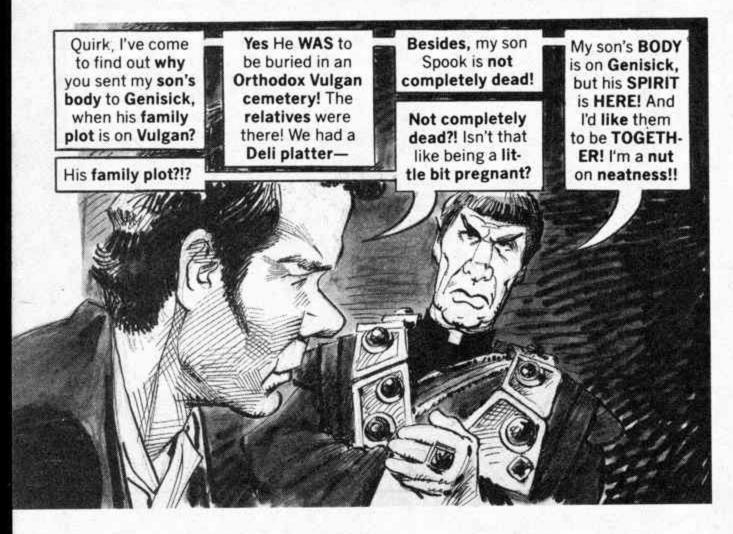


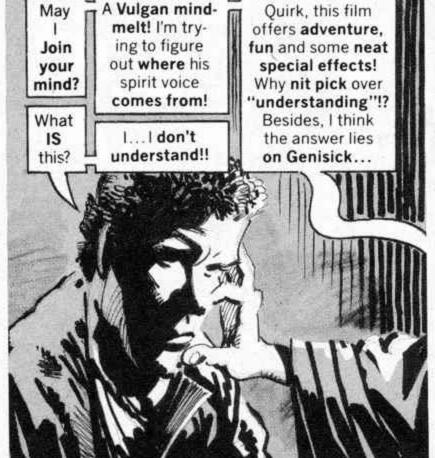


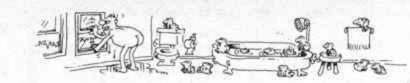














Look!! A BABY ... And he's AGING RAPIDLY! He's Unbelievable! The going from INFANCY...to "Genisick Effect" BOYHOOD... has regenerated a

life form! It's-

it's a BABY CAP-

But... Why is he SCREAMING??

He's going through PUBERTY!

PUBERTY? Wouldn't Is it THAT YOU painful? scream?!

Only

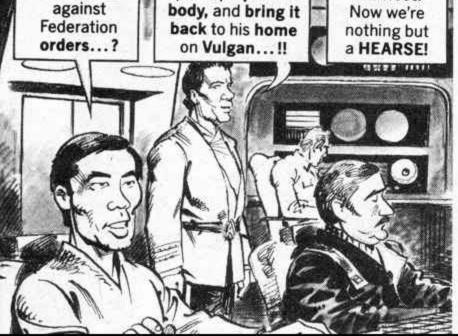
TWELVE

SECONDS





I'll explain! Good news, Yes...and Before he Bony ...! Then why Is that perfected You're died, Spook am I the by an was able to **NOT** a acting famous ancient transfer HIS candidate like a 'Mind-Melt" Earthling mind into for the developed reject named Federation YOUR body!! from "The by the Reverend Funny Farm! Exorcist"? Vulgans?? Moon!



It's the only way,

Zulu! Our mission

is to zoom to the

planet Genisick,

pick up Spook's

Isn't this

terribly

out of line,

Admiral...

stealing the

"Boobyprize"

The Supership Some come-"Exseltzer we were the greatest of us! Give Starship in the fleet! Spott ...!!

is in pursuit me IMPULSE POWER, Mr.

Sir ...! Give me WARP

You've

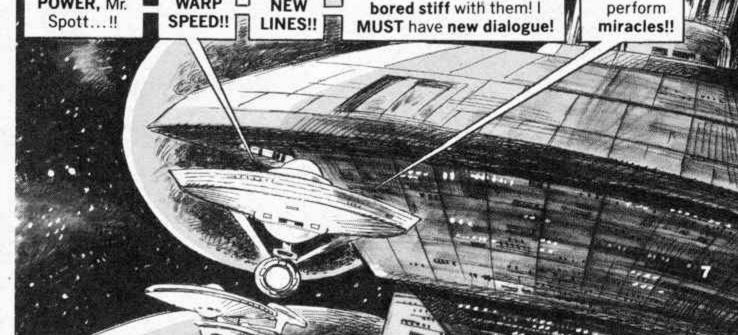
You've got It, Sir ...!

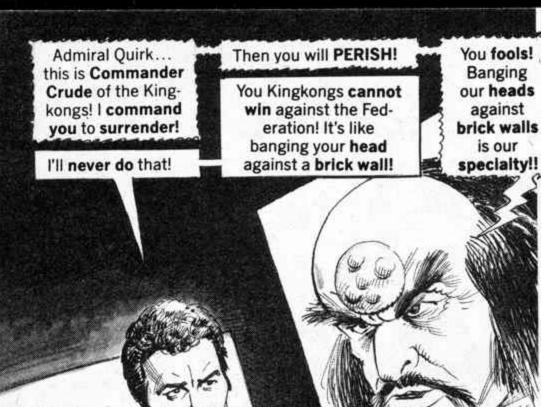
Give me NEW

I CAN'T DO that, Sir!

Please!! I've been giving these same command words for years, and I'm bored stiff with them! I

I'm an Engineer ... NOT a Magician!! I CAN'T perform miracles!!

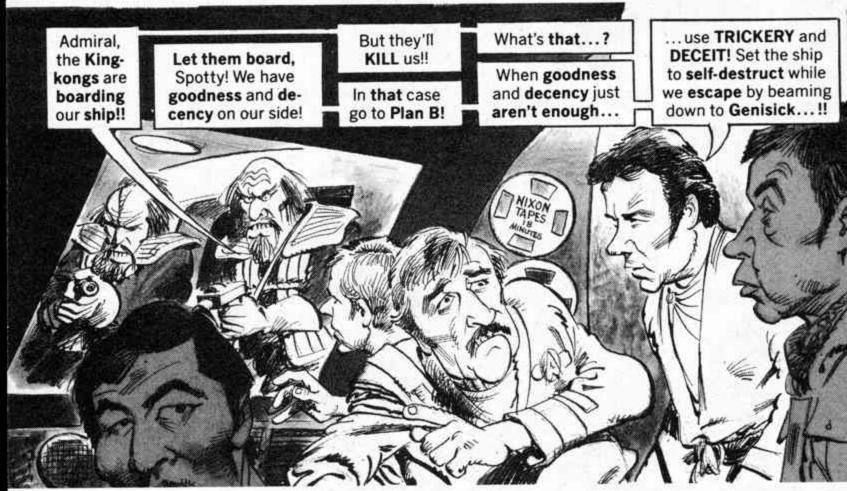




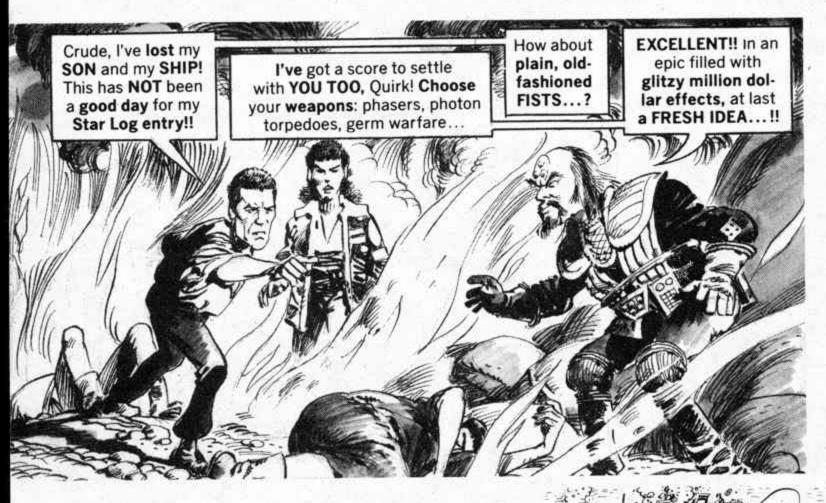
Quirk, unless we get the secret of Genisick, I am going to kill one of these hostages! Which one will it be? The girl...? Your son...? Or the Vulgan male...?

Is there no limit to your evil, Commander Crude...?
First you are a treacherous villain...and now, you're a sleazy Game Show Host!!





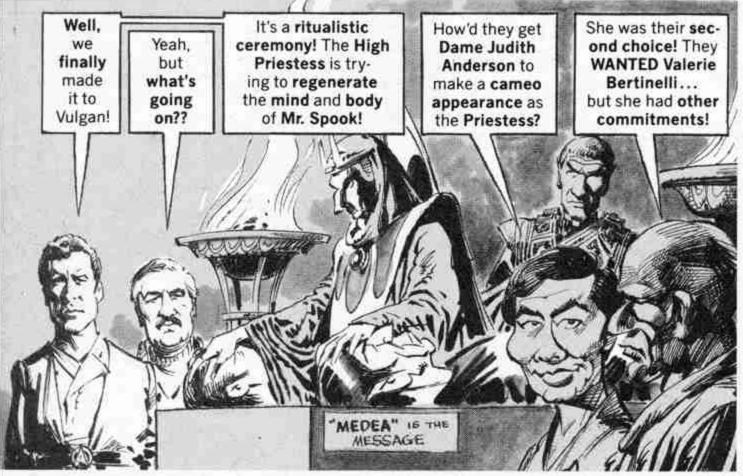




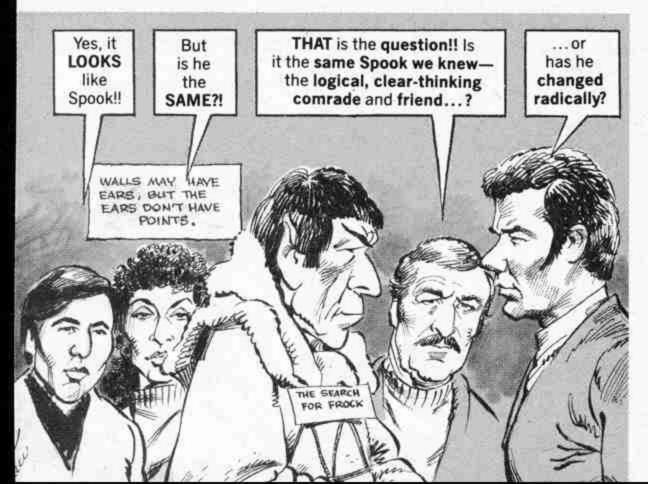






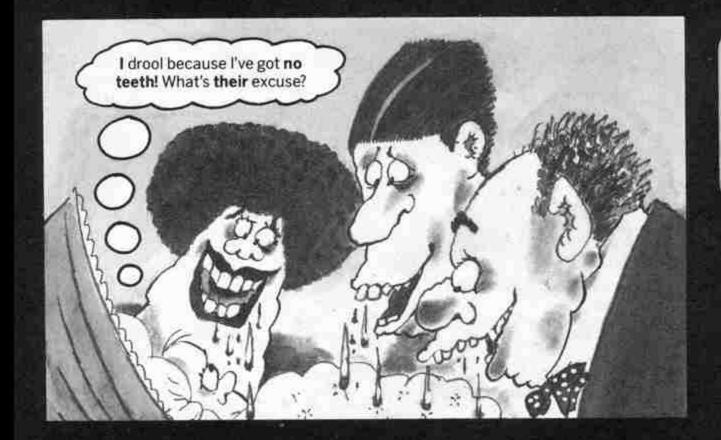




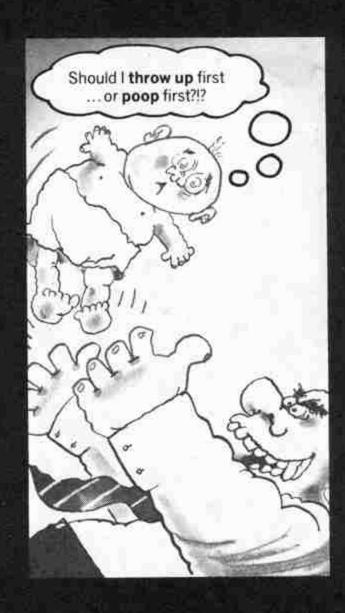




NURSERY WHINES DEPT.

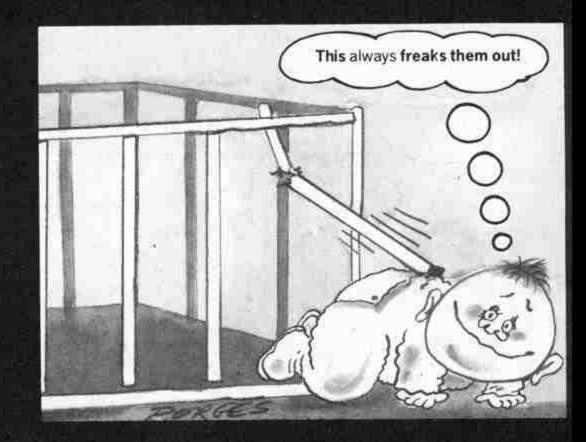














WRITER AND ARTIST: PAUL PETER PORGES











DROPPED DEAD DEPT.

No matter how high its rating, no matter how much it's loved by the public, every prime time television series

# THE TUPRIMET

ARTIST: BOB CLARKE



Vegas

Born 1978—Died 1982

Like those streaks You hear about— Had a hot roll, Then crapped out.



House Calls Born 1979—Died 1982

Brainless surgeons,
Bungling staff
Proved so lifelike—
Who could laugh?



Failed to reach It's destination; Self-destructed In the station.

Battlestar Galactica Born 1978—Died 1980

Gave us proof
Beyond a trace,
There's no life
In outer space,



Father Murphy Born 1982—Died 1983

Let this graveyard Tomb declare Jocks turned priests Don't have a prayer. eventually reaches the end of its life! And where ... besides syndication ... does it end up? You guessed it! In

# MEGRAVEYARD

WRITER: FRANK JACOBS

Buck Rogers
Born 1979—Died 1981

Garbage in The stratosphere Tells us why The Buck stops here.

> Private Benjamin Born 1981—Died 1981

Early death Is self-explaining: Couldn't get through Basic training.

M\*A\*S\*H

Born 1972-Died 1983

Died of old age Serving for Twelve years in a Three-year war.



Lottery Born 1983—Died 1984

> Here it lies In peaceful slumber; TV viewers Had its number.

Too Close for Comfort Born 1980—Died 1983

Buried here Beneath this spot, Now, at last, It's found a plot.

13



# The Six-Million Dollar Man Born 1974—Died 1978

### The Bionic Woman Born 1976—Died 1978

Here they'll spend Their days and nights; Dying gave them Equal rites.



### arinay

Rata 1978—Mail 1992

Shot-up corpses
Tough to handles
Guess it needed
Tony Randall.

Automan Born 1983—Died 1984

> First it sputtered, Then it stalled— Now, for good It's been recalled.



In the flesh
Its life was brief;
Viewers wondered
"Where's the beef?"



aka Pablo Born 1983—Died 1984

Death at last
May bring Nirvanah;
a k a There's
No mañana.

Storr Trak

ผิจราก 1955—อโละไ 1959

After tleath
And desolation,
Movies brought
Reincarnation.

Remember when the game was baseball? Well, now the game is business! And what better "player" to honor than George Swinebrenner, owner/dictator of the BIG APPLES, the unanimous choice as...

# MAD'S BASEBALL OWNER OF THE YEAR



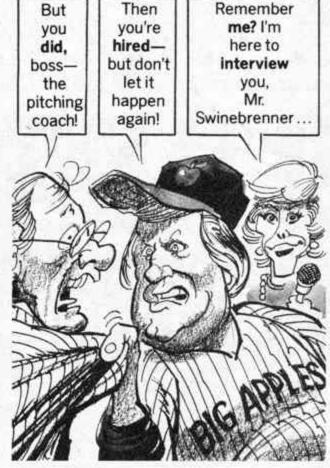
I know, you're wondering what a semi-legend like **Drone River** (plug-plug!) is doing in **Mad Magazine**, dressed like a **reporter!** Oh, come on! I belong in **Vogue! The Enquirer!** But not **Mad!** Well, Johnny Carson couldn't make it, and since I'm his **numero uno** replacement, I got stuck, right?

So let's get on with this nonsense...

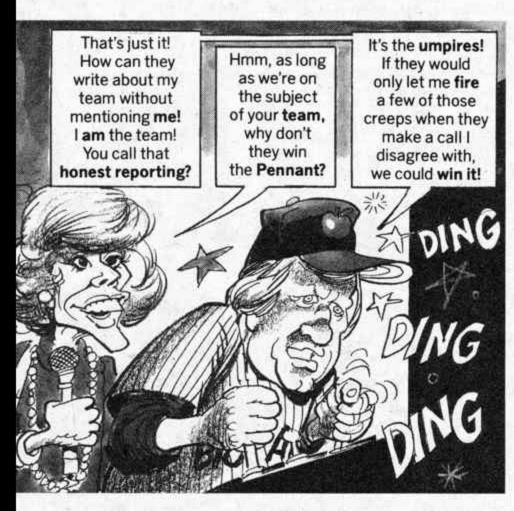


ARTIST: JACK DAVIS











Absolutely! They

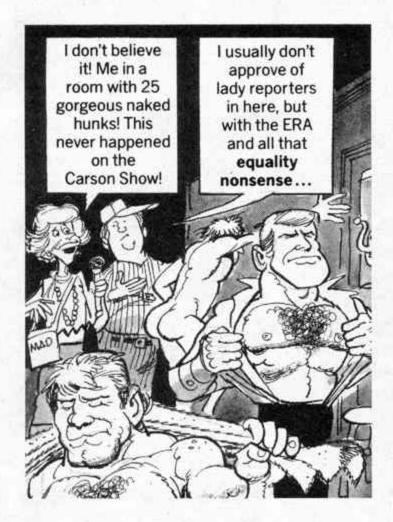


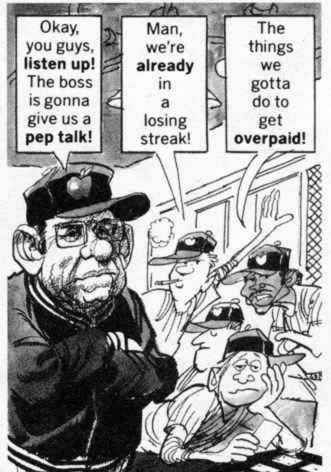
Only if it would









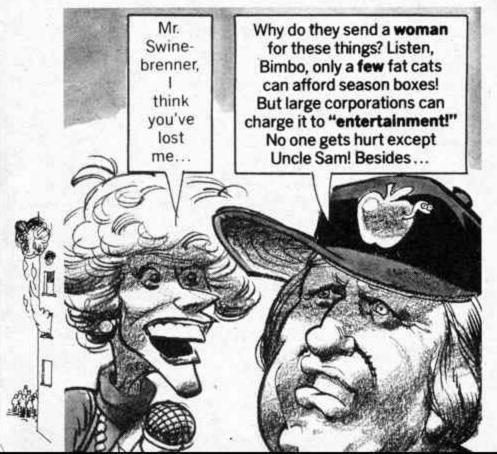


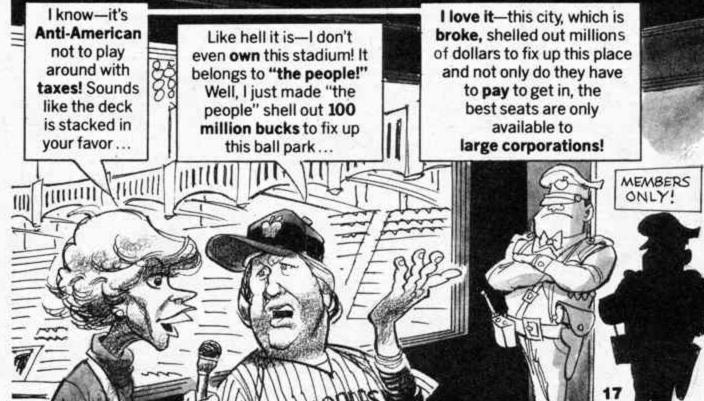






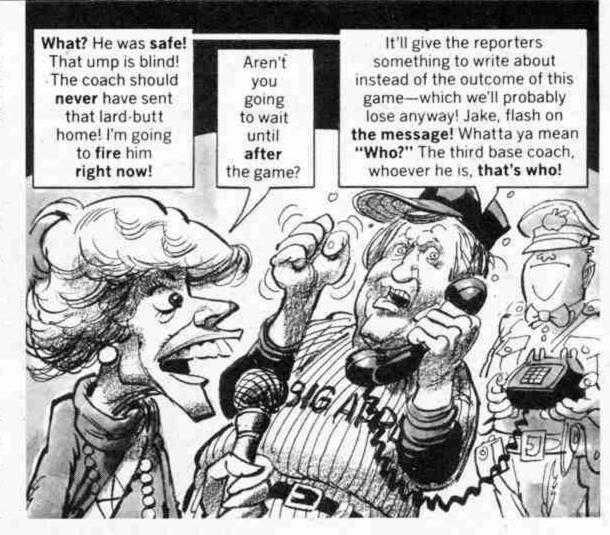






















### CRASHING BORE DEPT.

If you've ever flown, you know that every airline passenger is provided with reading material to help while away the time and make you forget how boring and uncomfortable the trip really is. This reading material usually consists of three items: (1) A magazine that extols the virtues of the airline you're flying, (2) A mail order catalogue of products that are sold by the airline you're flying, and (3) A safety information guide that makes you wish you'd never heard of the airline you're flying. With this idiotic article, we take

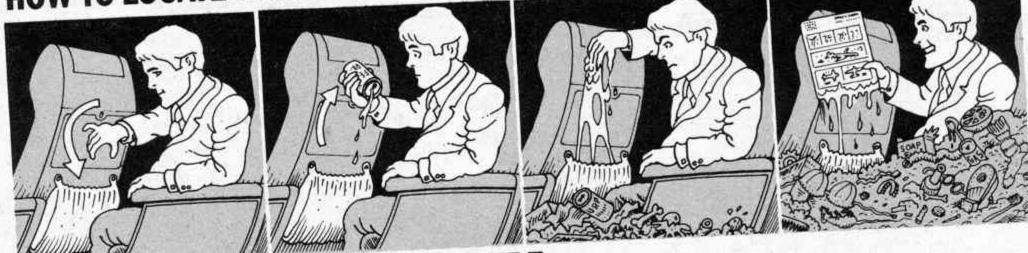


SAFETY INFORMATION
INFORMATION DE SEGURIDAD
RENSIGNEMENTS POUR VOTRE SECURITÉ
ROTSA RUCK

BOING FATBELLY
727 FEET (AROUND THE MIDDLE)

**HOW TO LOCATE THIS CARD** 

WRITER AND ARTIST: AL JAFFEE



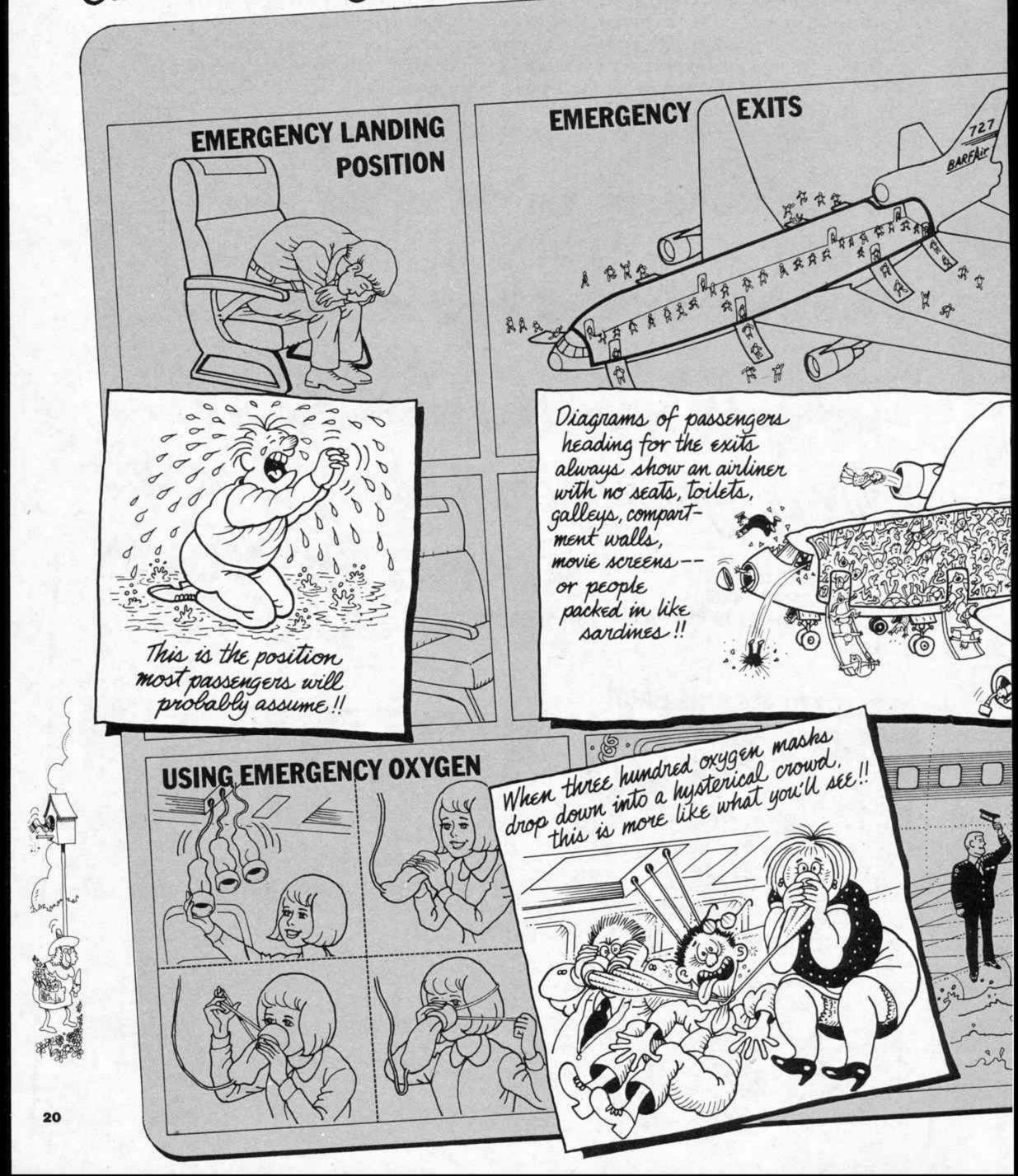
FORCED LANDING AT SEA PROCEDURE

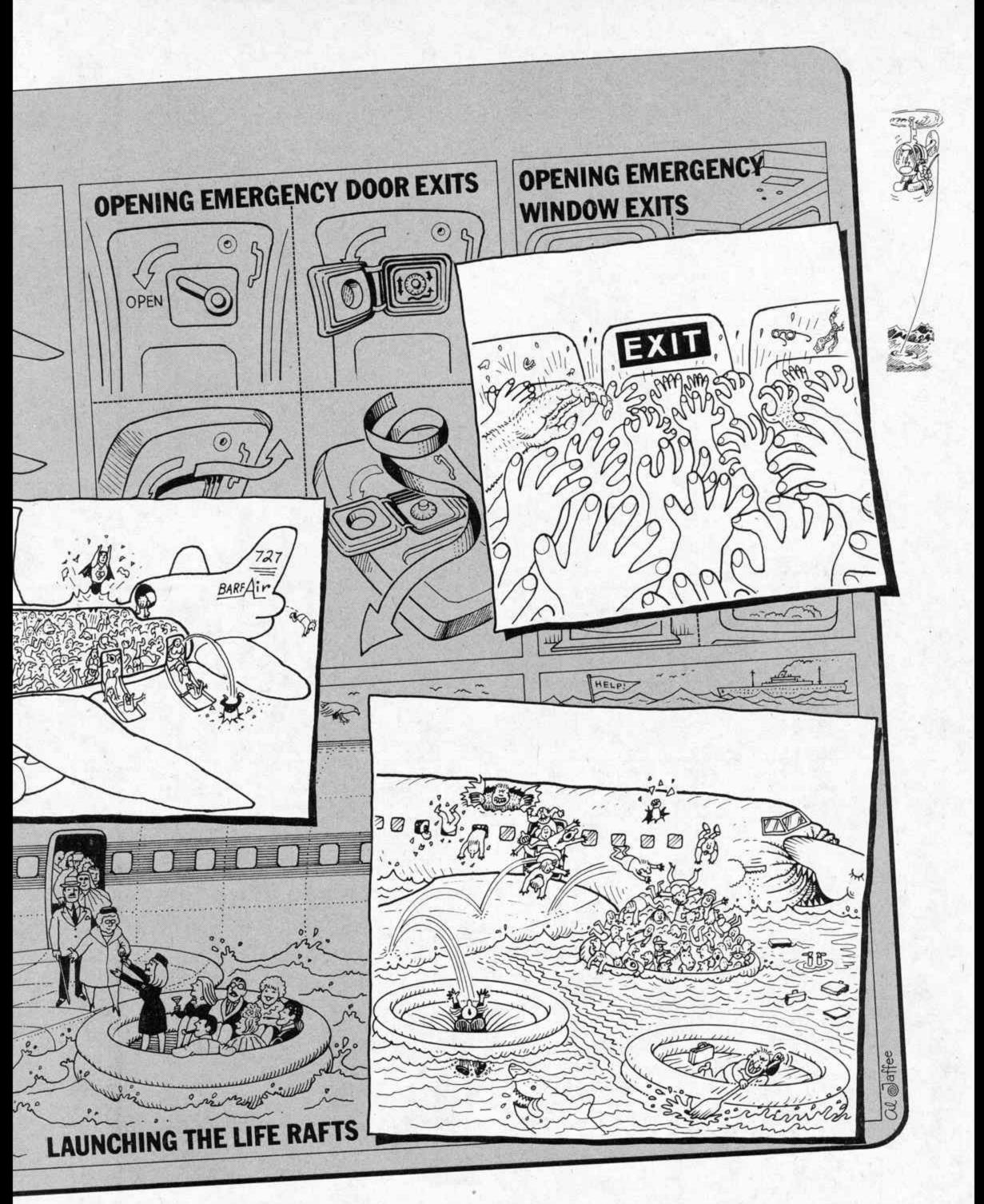
T27

BARFAIT

PROGRAMMENT OF THE PROGRAMMENT OF THE PROPERTY OF THE PROPERTY

# But in real life, they wouldn't quite work out that way...





### **LOST ITEMS**

Hey, Ma...!! I can't find my Biology book! Do YOU know where it is...??









BERG'S-EYE VIEW DEPT.

# 可問国出國部可国

### **SCHOOL**

Today was Michael's first day of school, and I took him right to the door...



You never heard such crying and screaming and hysterical carrying-on in your life!!



I guess it's normal for a child who's had the security of a home ... and is suddenly uprooted and placed in a strange environment ... to be a little frightened! NO WONDER he cried so much!!





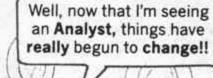
Not HIM ... !! ME!!



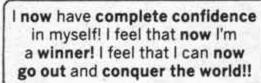
### **SELF-CONFIDENCE**

I used to have such feelings of INFERIORITY! I always believed that I was nothing but a LOSER!

Yes...! You WERE!!







Who is this QUACK that's filling your head with such unmitigated garbage?!









# 图图图图.

ARTIST & WRITER: DAVE BERG

### **ACCIDENTS**





I'm awfully sorry! I'm such a klutz! I spilled a tray of hors d'oeuvres on your beautiful carpet!



Don't worry about it!



I'll go get a broom ... and



### **MUSIC**









### **ONE-UP MANSHIP**

When I grow up, I'm gonna be RICHER than you! An' I'm gonna buy up all the gold and diamonds in the whole world!!



Oh, yeah?! What makes you think I'm gonna SELL 'em to you?!?



### **TELEVISION**



### DATING









### **GAMBLING**





No, it isn't...! We're not using money! We're playing for matchsticks!





In that case, here's a gift box of matches! Go out and splurge on something nice for your birthday...!!



### EATING OUT

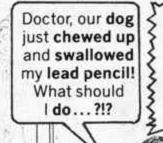






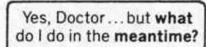
### PETS





That sounds serious! You better meet me at my Vet Hospital in half an hour!









### **MAKING IT**

POTOTE LEGISLATION OF

Why are you sitting around, doing nothing?! Why aren't you going to school and learning a trade?! Why aren't you trying to get a job?!? Don't you have any ambition...??



I plan to be a millionaire ... and own several mansions and a yacht and a string of fancy cars!!

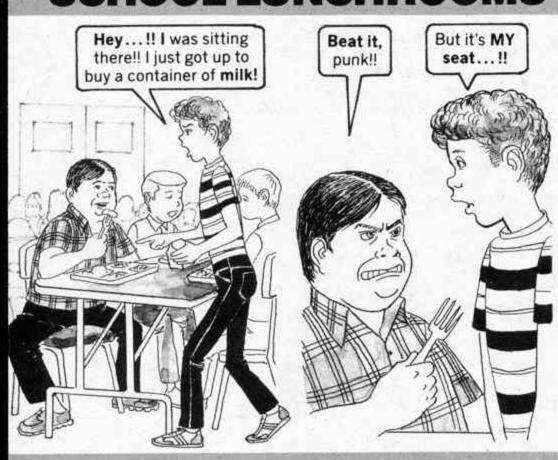


I plan to jet set around the world in my private plane andMy!! I didn't know you had such ambition! How do you expect to accomplish all that?



By winning a lottery!!

### SCHOOL LUNCHROOMS







### **TELEPHONES**

All my friends...everybody I know...has a CORDLESS PHONE!! Except us!! We're always behind the times!!



I'd be crazy to buy you one of those things and make it easier for you! I'm trying to get you to talk LESS on the telephone...not MORE!!



I WANT A CORDLESS PHONE
—LIKE EVERYBODY ELSE!!



Here!! You want a CORDLESS



### POSITIVE WINKING DEPT.

MAD has always been known as a cynical rag that loves to take pot shots at famous personalities, hallowed institutions and momentous events. And we're proud to have earned our lofty reputation as the Number One Groin-Kicker of the magazine field. But we don't like being regarded as mere negative thinkers who cannot see the forest for the sleaze. So, much as it hurts, MAD now puts on a positive face to cry:

# AINTIT

WRITER: TOM KOCH

ARTIST: GEORGE WOODBRIDGE

### GREAT.



...that we enjoyed 30 glorious years of killing bugs with chemicals before enough of the poison accumulated to kill people too?



...that when you're rich enough, you can afford to buy a belt buckle that bears the initials of some famous fashion designer instead of your own!



...that the Iranians are willing to sell us their oil again, just as if nothing ever happened!



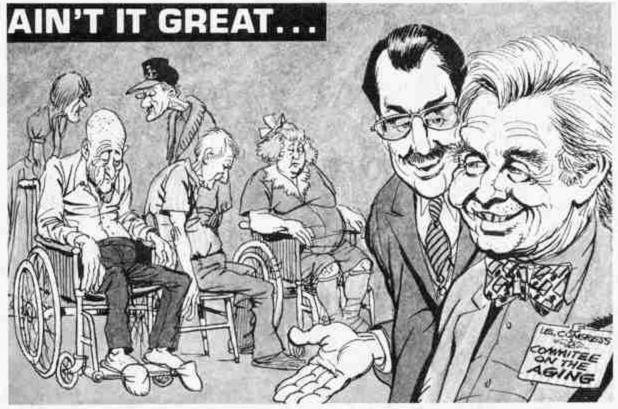
...that UPC code pricing has brought new excitement to shopping by preventing us from learning how much we've spent until we reach the supermarket check-out counter! 27



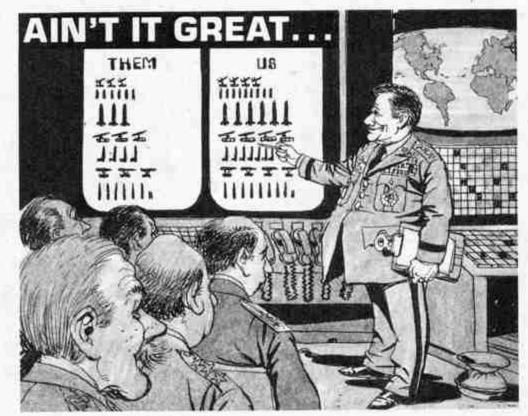
...that we live in a land of opportunity... where Brooke Shields can become more rich and famous than actresses who possess real talent!



...that we live in an open society where any middle-aged housewife appearing on television can feel free to talk about her "hemorrhoids"!



...that Medical Science has extended our lifespan to the point where we can now expect to live for 10 more years after we enter an expensive nursing home!



...that we now have enough nuclear weapons to destroy everything in Russia three times, and they only have enough to do it to us twice?



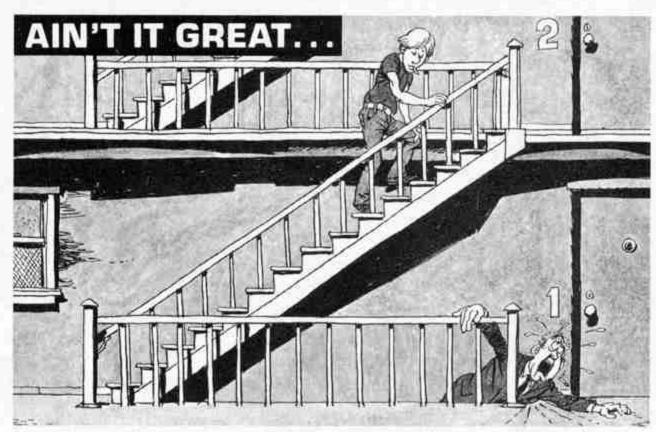
...that we don't have to worry about who wins those civil wars in Central America because 28 the leaders of all factions are equally rotten!



...that Police Departments have been so computerized, they can now arrest the wrong person within hours after a crime is committed!



...that the politicians have patched up the Social Security System so it won't go broke for at least another eight months!



...that the development of low nicotine cigarettes has made it possible for smokers to climb flights of stairs without gasping until they're almost twenty years old!



...that the 1983 stock market boom gave everyone a chance to profit, except those who had to sell their stocks after they lost their jobs in 1982!



...that Olympics are held every four years, giving terrorists from all over the world a chance to meet and renew old acquaintances!



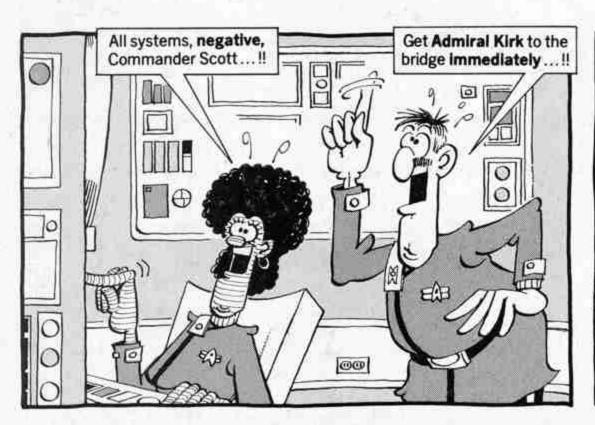
...that Billy Martin and George Steinbrenner got back together again, thereby confining all of baseball's childish tantrums to one team!

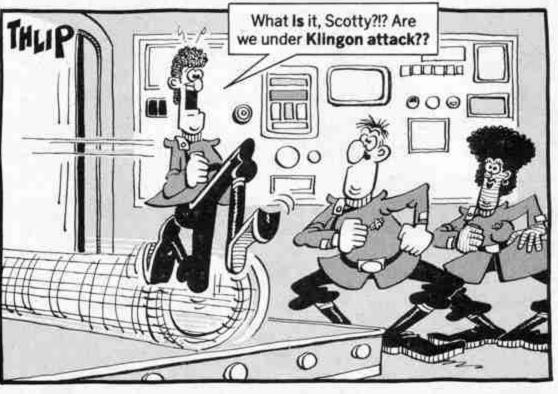


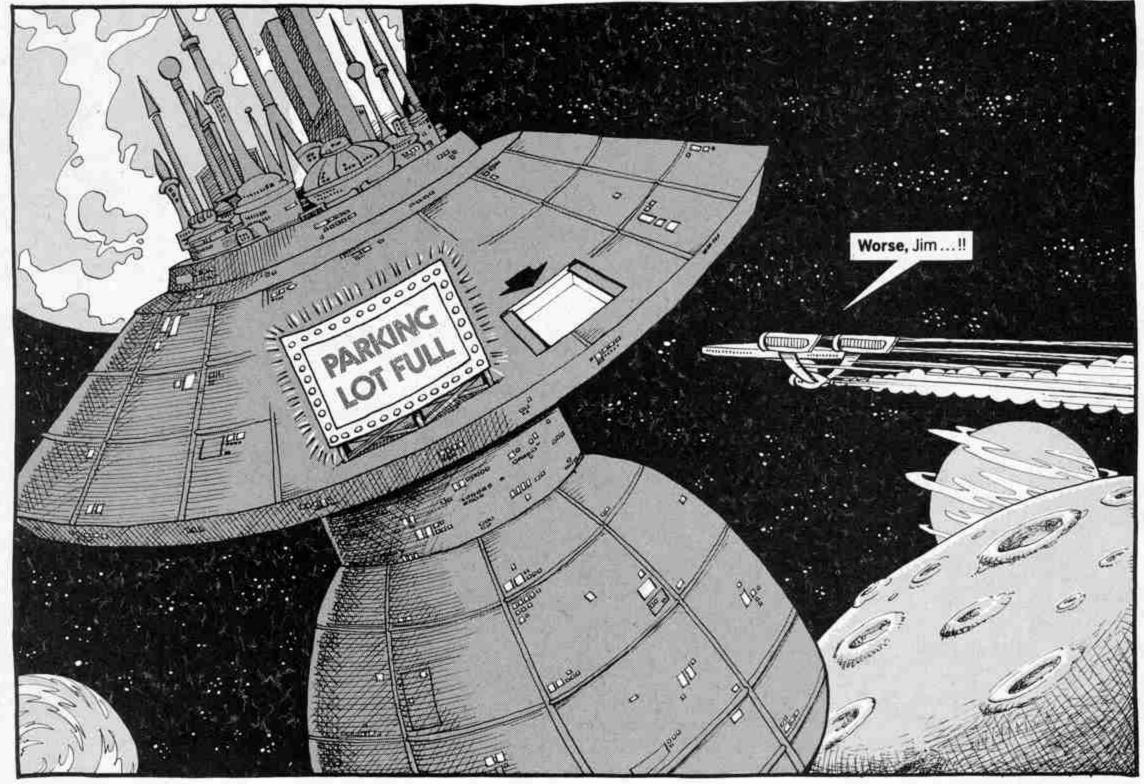
...that today's amazing plastics have permitted us to litter our landscape with trash that will never burn, dissolve or rust away! 29

### DON MARTIN LOOKS AT...

# THE SEARCE





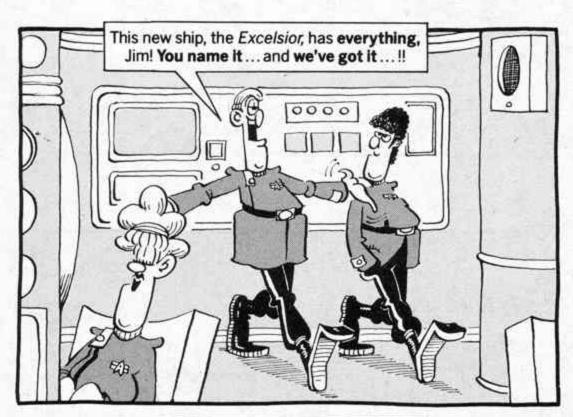


## TRESTIL



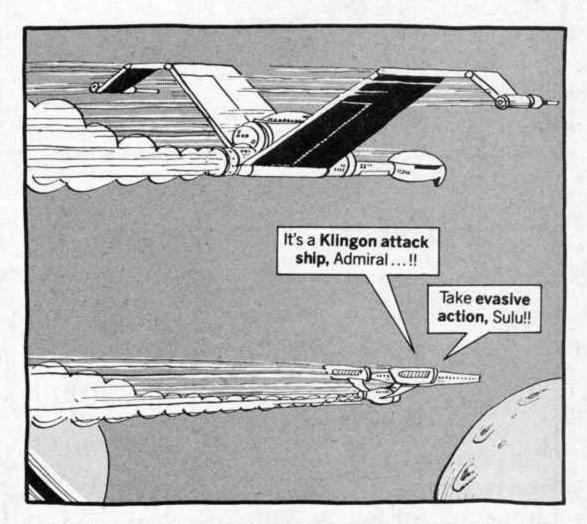
# THEOR SPOCK

THE END IS NEAR

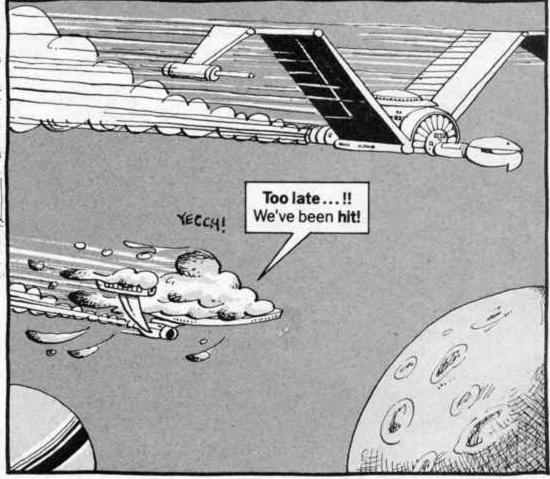




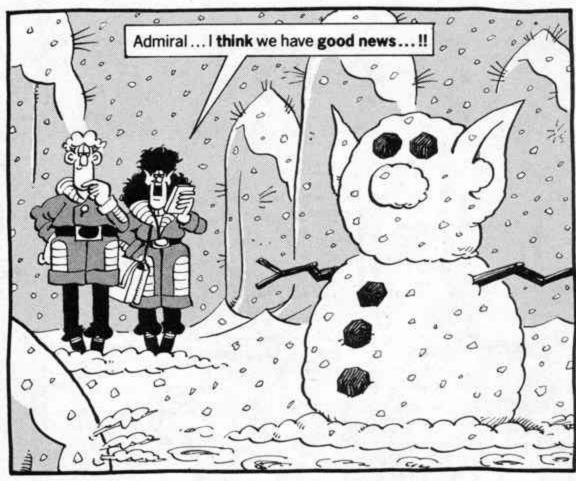






















ARTIST: BOB CLARKE

WRITER: FRANK JACOBS

# Ballieve It or Mutsl

CALIFORNIA FRUIT GROWER

### Myron Formish

PAYS ALL OF HIS

MIGRANT WORKERS THE MINIMUM WAGE

AND CAREFULLY INSPECTS THEIR

CITIZENSHIP PAPERS

BEFORE HIRING THEM!



### HELEN GURLEY

ONCE OKAYED AN ISSUE OF

"COSMOPOLITAN"

CONTAINING NO ARTICLES ON

#### SEX

AND FEATURING A

COVER GIRL

DISPLAYING

NO CLEAVAGE !





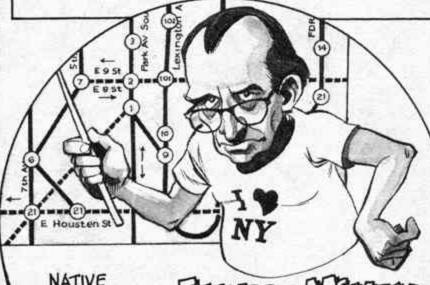
A BLOCK PARTY WAS ORGANIZED BY THE RESIDENTS OF AN EXCLUSIVE CLEVELAND SUBURB TO WELCOME THE FIRST BLACK FAMILY TO MOVE INTO THE NEIGHBORHOOD!



U.S. CONGRESSMAN BAND ZAFF

EMPLOYS ONLY TWO PEOPLE ON HIS STAFF ... NEITHER OF WHOM IS

A FAMILY MEMBER OR AN IN-LAW!



NATIVE NEW YORKER BUNDOOD MEVELY

APPROXIMATE LOCATION

of WYOMING!

lock

### FROM BAD TO VOICE DEPT.

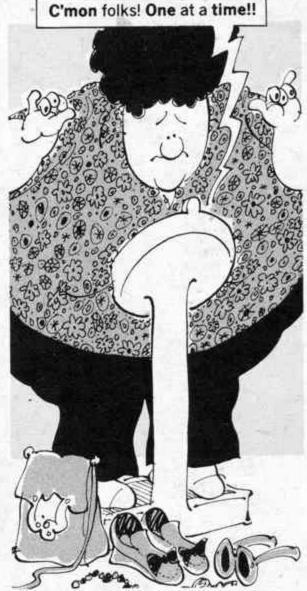


What's the newest thing on the science front? White bread...?! Boy, are you out of touch! No, it's the "Voice Synthesizer," a miniature computer chip that "talks." So far, we already have clocks that "speak" the time,

### WHAT IT WILL BE LIKE WH

ARTIST: PAUL COKER









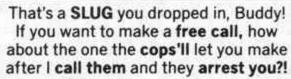




and autos that "tell" when something is about to go wrong mechanically. How long will it be before just about everything has a voice? Oh, just about the time it will take you to read this article which we've titled:

# EN EVERY DEVICE "TALKS"

WRITER: DICK DE BARTOLO















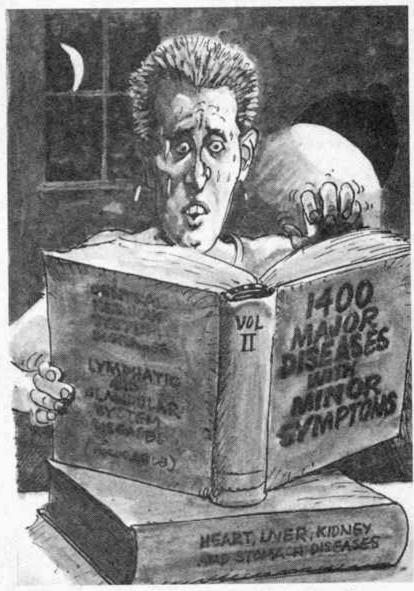
# ONLY IN THE MIDD



...does the sound of a dripping faucet make us realize how effective the old "Chinese Water Torture" must have been.



...do we feel compelled to figure out how rich we'd be today if we'd bought stock in a silicon chip company when it first went into business.



...can minor gas pains, a twinge from an ingrown nose hair and the discomfort of tight pajama pants all seem like the symptoms of some fatal disease.

ARTIST: HARRY NORTH



...are we certain that we'll lose our minds if we can't remember the name of the little dog in the old "Petticoat Junction" TV show.



... are we seized with inconsolable grief when we recall how our parents wouldn't let us keep that puppy that followed us home back in 1973.



...does it suddenly seem extremely likely that we dropped an important letter down a mail chute that day without putting a stamp or return address on it.

# LEOFTHE MONT.



...does the cat become so fastidious that she has to kick up her litter box for at least twenty minutes after doing her thing.



...can hunger pangs become so intolerable that we'll eat the only thing left in the house: uncooked spaghetti.



...does it suddenly become apparent that the dress we'd put back on the rack was far more flattering than the one we actually bought and was now being extensively altered.

WRITER: TOM KOCH



...does a car engine idling nearby offer all the proof we need that a burglar has left his motor running while he's ransacking our house.



...does something regularly set off a neighborhood store's burglar alarm that no one ever comes to investigate.



...do we realize that taking the bus home from school that afternoon was a stupid mistake...considering the 37 fact that we'd rode our bike to school that morning.

# ONLY IN THE MIDDLE OF THE MICHT...



...is it impossible to flush a toilet without having the plug inside the tank get stuck so the water keeps running until we get up again...and remove the lid...and fix it.



...do we suddenly remember all the final exam answers that we should have remembered twelve hours before.



...do we discover that we've carefully hung our new mirror in the perfect spot for the street light to reflect directly in our eyes.



...do we think of the clever retort we should've made to that idiot who screamed at us that afternoon for daydreaming after the light turned green.



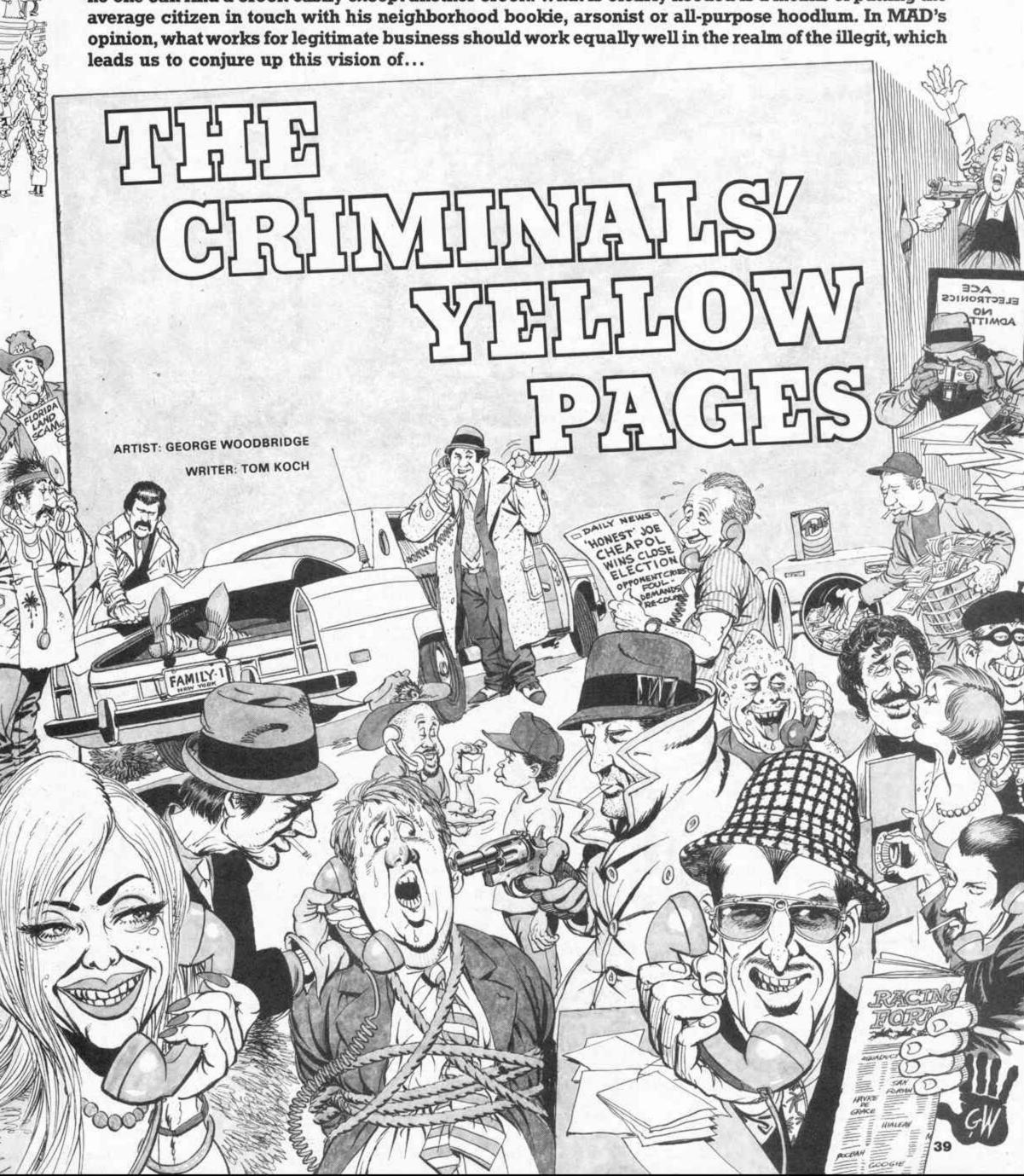
...do we get a stabbing toothache that remains intolerable until two minutes before the dentist's office opens...when it miraculously disappears.



...do we clearly recall giving a restaurant cashier a twenty-dollar bill and only getting back change for a ten.

#### "WHERE'S THE THIEF?" DEPT.

The phone company urges us to avoid shopper's nerves and aching feet by letting our fingers do the walking through the Yellow Pages. That seems like a reasonable suggestion. But suppose the business we need to transact is a bit illegal, like engaging a hit man to blow away a rich uncle. People offering such services don't advertise, or even hang out signs. The only way to locate a gunman for hire is by asking around, which can lead to all sorts of complications. It's a sad truth of our times that no one can find a crook easily except another crook. What is clearly needed is a means of putting the average citizen in touch with his neighborhood bookie, arsonist or all-purpose hoodlum. In MAD's opinion, what works for legitimate business should work equally well in the realm of the illegit, which leads us to conjure up this vision of...



#### Accountants—Crooked

#### FITTERMAN, "FOUR EYES"

EMBEZZLEMENTS COVERED UP LEDGERS BURNED DIRTY MONEY LAUNDERED

"Serving The Financial Needs Of The Underworld's Top Scum Since 1957."

2157 E. Fiduciary . BOokjuggle 2148

#### ▶ Arsonists

#### FIREBUGS ANONYMOUS

Why Pay A Professional Torch To Set Your Blaze When Our Psychopaths Will Do It For Kicks?

1449 N. Flamegiggle BUrnbaby 1313

### IMPRUDENTIAL FIRE INSURANCE COLLECTION CO.

ROCKY UMBUFSKY, PROP.

Just Call And Say,

"I Want To Buy A Piece Of The Rock."

728 Gasoline Alley SMokybear 9904

#### Bookmakers

#### **BIG NATHAN'S BARBER SHOP**

3 CHAIRS - 7 BOOKIES - NO WAITING We're Open From 9-to-5 Paying Off At 5-to-2

7829 E. Pimlico . Pointspread 8829

#### CITY HALL LOBBY CIGAR STAND

Football Pools - Baseball Bets - Basketball Parlays (Sometimes We Even Sell Cigars)

City Hall, Law & Order Plaza . . . . Highroller 1021

#### ▶ Bootleggers

#### MAFIOSO LIQUOR DISTRIBUTORS

BENCHWARMER

We Specialize In The Sale Of Sickening Booze To Minors. Call For Location Of A School Playground Retailer Near You.

Capone Memorial

Bldg. . . . . . . . GOdfather 8800

#### HIDDEN VALLEY DISTILLERS

HIGH POWERED MOONSHINE AT ROCK BOTTOM PRICES

★Old Shopsmell Varnish Remover ★White Lightning Barrel Dregs ★150-Proof Antifreeze Order A Case And Paralyze Your Whole Family

Box 14, Petrified Forest . . . ROtgut 4420

#### ► Bribery—Offered & Accepted

#### ARNOLD THE ARRANGER

DET ME HELP YOU BUY AS MANY LEGISLATORS, COPS
OR BUILDING INSPECTORS AS YOUR SITUATION REQUIRES.
Wholesale Rates For We Accept Unmarked Cash,
Bribes By The Dozen Gold Bullion Or Mastercharge

1816A Watergate

Towers . . . . WHeelerdealer 5656

Benchwarmer, Judge Uriah L. Hall of Justice . . . . NOoseknot 2133

(See My Display Ad This Page)

#### ► Charities—Phony

#### FRAIL ORPHANS' SUMMER CAMP FUND

Donate \$50 To Our Unscrupulous Racket, And We'll Give You A Receipt For \$200 To Show The I.R.S.

Office—166 N. Fasttalk,
Room 304 . . . SIlvertongue 6399
Summer Camp—166 N. Fasttalk,
Room 304 Closet

Silvertongue 8721

#### Cops On The Take

#### DRUMMOND, SGT. TOPDOG-CHICAGO P.D.

6827 N. Lake Shore Drive, Chicago . Toll Free 1-800-555-6820

#### DON'T RISK DOING HARD TIME!

Buy A Criminal Court Judge For Less Than You Might Think!

PHONE MY CHAMBERS FOR CURRENT BRIBERY RATES ON

-Plea Copping
-Mistrials

-Case Dismissals

-Outright Acquittals undreds Of Guilty Satisfied Customers

Roaming The Streets Today"
HALL OF JUSTICE (Ha-ha)
NOOSEKNOT 2133

#### NINTH PRECINCT NIGHT SHIFT

Ask About Our Low Fees For

★Fixing Traffic Tickets

★Losing Search Warrants

★Ignoring Felonies

Stationhouse Basement . . . . . BUmfuzz 1888

#### Counterfeiters

Collector's Item Counterfeiting Co. 217 W. Sotheby . . . . FAkemore

(See Our Display Ad This Page)

#### DAVE'S DISCOUNT CURRENCY CO.

Stretch Your Weekly Paycheck By Trading It For Our Bargain Priced Funny Money

3371 N. Printers

Row . . . . . . . . . SAwbuck 0771

#### ▶ Delinquents—Adult

#### UNTERMEYER, MAD DOG

NOW ACCEPTING ASSIGNMENTS FOR 1993 WHEN I'LL BE BACK OUT ON THE STREETS

Cell Block J,

San Quentin . . . SLammer 9662

(If The Warden Answers, Hang Up!)

Whip & Chain Motorcycle Club

642 N. Sadism. . . . . CRossbones 1414

Vicious Vinnie Says:
"TAKE CARE OF ALL THOSE MONTHLY
BILLS
WITH ONE CONVENIENT DAILY
PAYMENT."



No Credit Investigations No Salary Garnishments No Broken Bones (If You Pay By 6 P.M.)

#### VINNIE'S BANK & TRUST CO.

PHONE VIgorish 0017

CALL NOW! (But Only If You're Too Desperate To Ask How Much I Charge.)

#### Delinquents—Juvenile

#### MANGLER MULEBOCK & ASSOCIATES

Don't Try Beating Up The Playground Bully Alone! Hire A Mob Of First Rate Punks To Help You!

5166 N. Vicious Circle . . . . . . . . BOnecrunch 0192

Umbridge, Mervin (The Ox), 2119 W. Temperfit . . . Bigbruiser 5842

#### Disguises—Temporary & Permanent

#### GRINDER, DR. BORIST (FORMERLY LICENSED M.D.)

PLASTIC SURGERY FOR THE HUNTED I Turned Ma Barker Into Leonard Nimoy, And I Can Work Similar Miracles For You.

3427 N. Skingraft BLoodspurt 0442

#### Extortionists

#### WILFRED THE WEASEL

I'LL KEEP MY MOUTH SHUT ABOUT YOU FOR AS LITTLE AS \$10 A WEEK! BUY PEACE OF MIND NOW.

Mrs. Rumsey's Rooming House . TRueflake 4468

#### Forgery

#### RUDY'S HOUSE OF REPLICAS-

YOUR HEADQUARTERS FOR AUTHENTIC LOOKING DRIVER'S LICENSES, PASSPORTS & DIPLOMAS Also Overnight Service On Art Masterpiece Reproduction Orders

4804 N. Inkstain . . . COpycat 9932

#### Getaway Cars—Rental & Drivers

#### MAVIS RENT-A-CHASE

We're All Parole Violators, So We Drive Faster!

5116 E. Tiresqueal . . . . . INdy 0082

#### WHITEY THE WHEELMAN

NO CAPER IS SUCCESSFUL IF YOU CAN'T LEAVE THE SCENE Unbeatable Buicks Untraceable License Plates

707 W. Vroooooom . . LEadfoot 8791

#### Hijackers

Cooper, D.B., Guess Where! . . . . . HIghjumper 0655

#### THRILLING TRAVEL TOURS, UNINC.

Make Your Next Vacation An Exciting "Holiday At Gunpoint." Regular Hijackings To Cuba, Libya & Dallas-Fort Worth.

414 N. Jetsetter . . . . . BOeing 0707

#### ▶ Killers—Hired

#### MR. DAVE OF DETROIT

I SPECIALIZE IN SPOUSE ELIMINATION & BUSINESS COMPETITOR DISPOSAL "A Solution To Your Problem Is Only A Phone Call Away."

Ask-No-Questions Hotel . . . . . . . BLowaway 2284

#### Killers—Pathological

#### LUMBUFSKY, LOONY LEONARD'

If Your Intended Victim Is A Woman Over Fifty Who Whines, Then She'll Remind Me Of My Mother, And I'll Gladly Knock Her Off.

Attic over 316 W. 28th St. . Dingaling 1130

Ralph The Ripper, 352 W. Fogbound Walk . . . . . EVersharp 8849

(See My Display Ad This Page)

#### Loan Sharks

Vinnie's Bank & Trust Co., P.O. Box 5186 . . . . . . VIgorish 0017

(See My Display Ad This Page)



#### ARNOLD'S ARSENAL YOUR HEADQUARTERS FOR

**FIREPOWER** 

Low Prices On Good Used Artillery From Captured Bankrupt Retired Guerrillas Countries Terrorists

Whether You're Planning A Stick-up Or Invading El Salvador, Cannons Speak Louder Than Saturday Night Specials.



#### ARNOLD'S ARSENAL

6628 402 N. Kaboooooom **HO**witzer



#### HAVE YOUR ENEMIES CAR BY A FULL SERVICE LUNATIC

Simple Slashings Or Total Dismemberment

**Ominous Footsteps** And Maniacal Drooling

> Special Discount During Full Moon

#### RALPH THE RIPPER

352 W. Fogbound Walk EVersharp 8849

#### ► Merchandise—Hot

### APEX TV, FUR, JEWELRY & SMALL APPLIANCE CO.

Helping You Keep Up With The Joneses By Selling You What We Stole From The Joneses

Pier 14

Warehouse . . . DOorjimmy 5507

#### **DRIVE-BY-NIGHT AUTO SALES**

SLIGHTLY USED CARS
WITH BRAND NEW SERIAL NUMBERS

Garage Behind 5816 Southwest Hwy . . HOtwires 7228

#### Protection

#### EAST SIDE SYNDICATE

Let Our Representative In Your Area Help You Work Out A Financial Plan To Protect Yourself Against Us.

2322 Guarded Mansion

Road . . . . . . . . MObster 6631

#### Quack Cures

#### TERMINAL SPRINGS SANITARIUM

Put A Sickly Relative In Our Steam Bath For Just Two Weeks And Watch Your Problems Disappear.

4043 S. Unpaved

Road ..... GRaveside 1163

#### Safecrackers

#### NOODLEMAN, NIMBLE FINGERS'

Blowing Up A Building To Open Its Safe Attracts Unwanted Attention. Let Me Help You Enjoy The Advantages Of Silent Theft.

1628 E. Tumbler COmbination 61-8-44

#### Senseless Violence

Army Of The 32nd Of July, 911 W. Fruitcake . . UNderground 0444

(See Our Ad Under "Terrorism")

#### Smugglers

#### **EXOTIC IMPORTING CO.**

HARD-TO-FIND FOREIGN ITEMS

★SOUTH AFRICAN IVORY

★SOUTH AMERICAN PARROTS

★SOUTH HONDURAS BEAN PICKERS

Hidden Runway

42 Airport . . . . BOrdersneak 3155

#### ► Telephone Bugs—Illegal

#### C.I.A. VETERANS' WIRETAP SERVICE

Why Pay For Cable TV When It's More Entertaining To Eavesdrop On Your Neighbors' Private Conversations?

1253 N.

Shady Lane . . . DEepthroat 4338

#### ► Telephone Calls—Obscene

#### WEIRDNY, MUNGO J.

COLORFUL VOCABULARY
HEAVY BREATHING
Hire Me To Call The Girl Of Your Dreams
And Tell Her Exactly What You Have In Mind
"Se Habla Español"

1804 E. Sicko . . . . . Dlaltone 4347

#### Terrorism

#### ARMY OF THE 32ND OF JULY

OF WELSH MINERS, IRISH TENORS, GREEK RESTAURANTS & DALMATIAN PUPPIES Phone For A Recorded Message About These & Others We Hate

911 W. Fruitcake UNderground 0444

#### COMMITTEE FOR A FREE NEW JERSEY

WE SPECIALIZE IN BOMBING NEWARK & TRENTON, BUT WILL CONSIDER OUT OF STATE DEMOLITION.

Our Lady of

Hoboken Hall . . . . . TUnnelview 3185

#### ➤ Vandalism—Wholesale

#### ANGRY AUGIE

TOPS IN TRASHING SINCE 1974
School Subway Home
Burnings Defacings Wreckings

877 N. Brainwarp . SLashpillow 0144

Disturbed Students Of P.S. 168, Locker #2643 . . UNderachiever -3738

#### SMUTTY SPRAY PAINT SERVICE

Choose From Our Wide Selection Of Four Letter Words! Have Your Enemy's Property Defaced This Very Night!

5177 Macho Mall . .# &\$!)\$# 2166

#### ► Weapons-Illegal

Arnold's Arsenal, 402 N. Kabooooooom . . HOwitzer 6628

(See Our Display Ad This Page)

## MISS MELANIE'S NITROGLYCERIN' BOUTIQUE

IMPORTED & DOMESTIC EXPLOSIVES FOR THE DISCRIMINATING HOUSEWIFE "Only TNT Destroys The Evidence As It Destroys Your Husband"

414 S. Mayhem . . . SKyhigh 2200

Next time you or your business needs to reach out and put the touch on someone, consult these Yellow Pages.

#### DON'T BUY EXPENSIVE OLD COINS! LET US MAKE YOU CHEAP NEW ONES.



# COLLECTOR'S ITEM COUNTERFEITING CO.

#### UNDETECTABLE REPLICAS FOR THE HOBBYIST

★ Rare U.S. Gold, Silver & Copper

★ Even Scarcer Misprinted Currency

★ Truly Unique Postage Stamps With Errors

ORDER AS FEW AS 100 OR AS MANY AS A CARLOAD

#### WEE SHALL OVERCOME DEPT.

Just when television is at its peak in its efforts to make viewers "health conscious" ...like banning cigarette commercials, encouraging all those "diet product" ads and stressing physical fitness, along comes a weekly SitCom that's so loaded with sugary pap that it's causing violent medical reactions among diabetics who don't even watch the show ... which features a very small kid with a very large "cuteness quotient" who makes everyone laugh with his cloying little-boy wit . . . and who's rapidly becoming a-

ARTIST: ANGELO TORRES

\* TV NETWORK

WRITER: LARRY SIEGEL

I'm Gorge Slobadopolus, a former Pro-Football star who's now a Sports Announcer! Not long ago, an old teammate of mine ... Travers Short ... and his wife died, leaving me with the closest thing to their hearts ... their autographed picture of Howard Cosell—WITHOUT his toupee! They ALSO left me their KID!!

I'm Gorge's wife, Saccharine! I'm a female Consumer Advocate who's every bit as good as Ralph Nader! Actually, when I look at Gorge's waistline, I'm not so sure I advocate what HE consumes! Uh-as you can see, I'm also every bit as FUNNY as Ralph Nader ...!

Anyway, Saccharine and I adopted Travers' kid, who has got to be the cutest ... most huggable ... most adorable halfpint on Earth ...!

And here he comes NOW-the 1980's Black male answer

Hi, folks! You want cute? Push my dimples and my eyes light up! You want cute? Jab my bellybutton and

Arnuld, will you get out of here?! You're in the wrong houseand the wrong SitCom!

Hold it, Buster ...! You described "small, Black, adorable and adopted!" That's ME! There's no one else on Earth who's smaller, Blacker or more adorable than I am!!

On the goo-ood ship Lollipop-

Except HIM! Next to Web\*star, I'm about as cute and as cuddly as MOSES

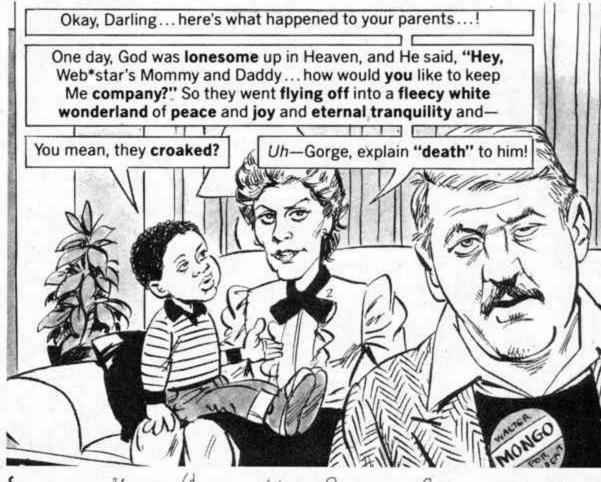












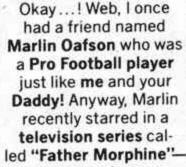












I SAW that once! You mean my Mommy and Daddy died on their own TV show just like Marlin did on his? Does that mean I'm gonna die on THIS show??

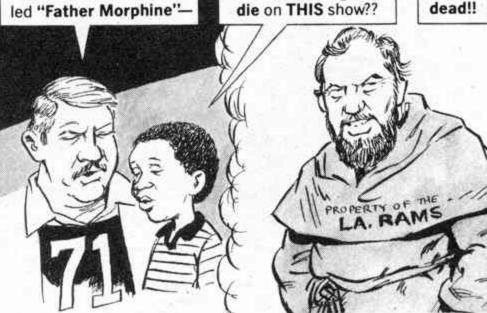
GROW about two inches, Kiddo ...and we'll ALL be and a Daddy ...!

Let's take this from the top, Web! Once upon a time, there were a lot of Black families on TV, and just about every Black kid had a Mommy

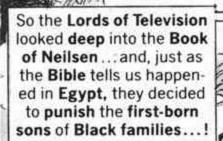
Then, the White TV viewers got disgusted with the Black Mommies and Daddies!!

Why? Were they getting too stupid?

WORSE! They were getting too INTELLIGENT! They began holding paid jobs ... and owning their own homes ...and-you know!!doing ridiculous things that Black people have no business doing ...!





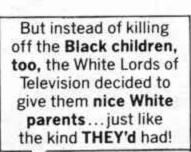


You mean ... with locusts and with **Plagues** and stuff?

Even more terrible! By killing off their parents with the dreaded disease for which there is no known cure—TVC!!

What does TVC stand for ...?

TeleVision Convenience!



Be reasonable, Darling! What ELSE could they do with kids like you and Arnuld?! Slavery unfortunately-is DEAD!! And you're much too young to





#### I want my real Mommy and Daddy!

We can't always have what we want, Dear! Take Gorge, here, for example! He was a successful Pro Football player! Now, he's a popular Sportscaster! But the fondest wish of his

To be President of the United States?

No, much more important than that! To STAR in a "Miller Lite Beer"

I'm much better than those other jocks ... sob, sob ... I'm better than Marv Gooseberry ...! I'm better than Dick Buttkiss ...! I'm better than Booboo Smith ...

Of course you are, Dear ...! Now just relax and try to get some sleep ...

I'm better than John Madman ...! I'm...ZZZZZZZ

Let's not disturb him, Web\*star...







Why, it's Jerky Sliver, my former Secretary... who's been promoted by the Producers of this show to Apartment House Pest First Class...!!

Saccharine, could I use your bathtub?

Why? Is yours stopped up?!?

No, it's just another one of my cute comical ways of invading your privacy! The audience absolutely adores my faggy humor!



Jerky...Web\*star is upset because he doesn't have a real Mommy and Daddy ... and we're trying to convince him that you can't always have what you want!

She's right, Web! It's always been MY wildest dream to take over Mr. Rogers' Neighborhood!

How come they won't let you?

They say I'm much too MACHO!

Ciao ... people!!

Gorge, we've GOT to take Web\*star's mind off his real parents! A good way is to try and make him forget he's Black! You think

No problem ... !!

Well, Web? All ready for school?

Got your books?

A clean hankie? How about a nice watermelon for the teacher...

OOPS...I mean an APPLE ... !!





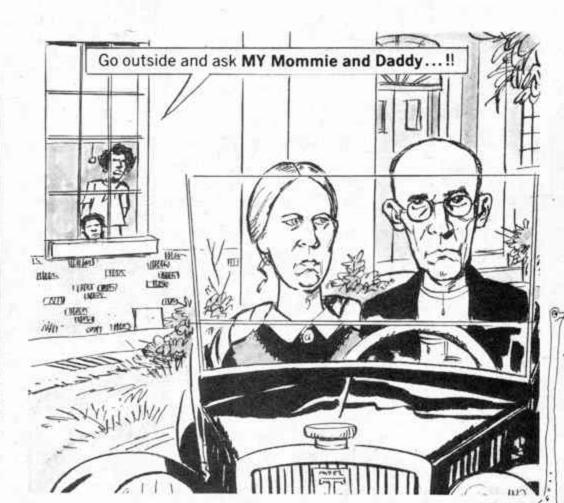
Ma'am... could I ask you a very important question?

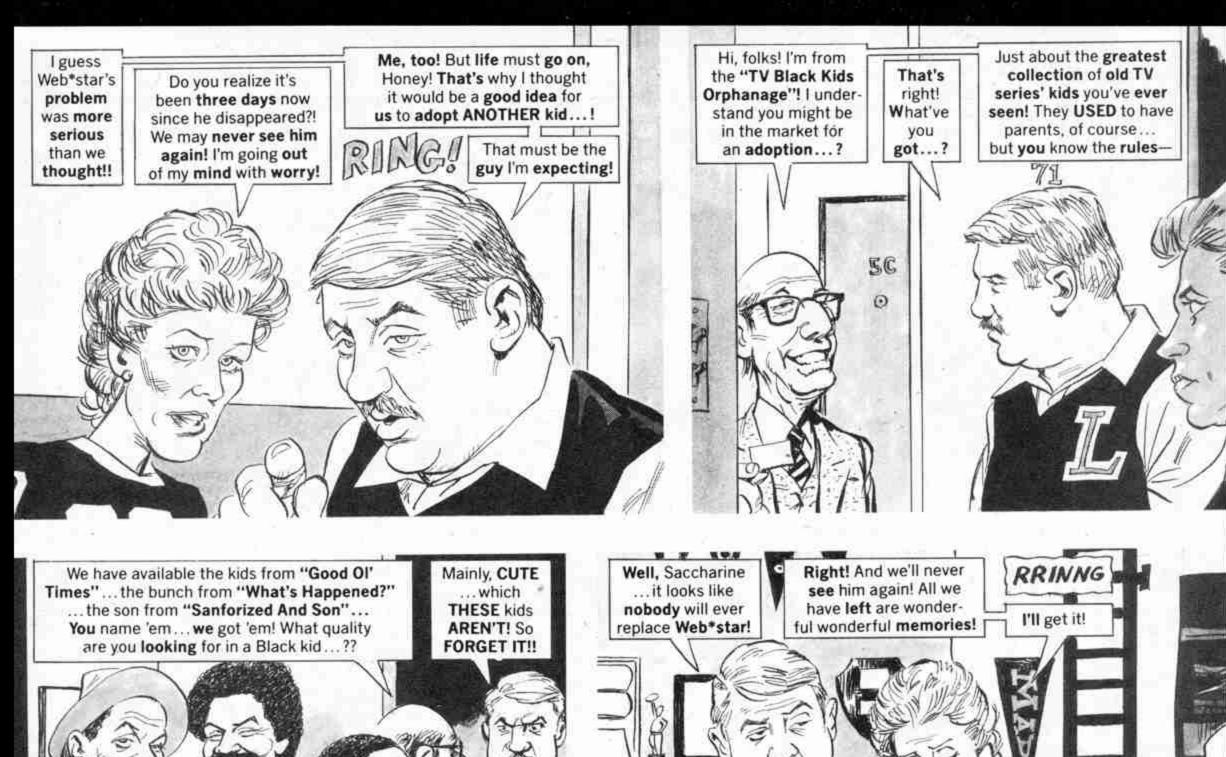
Of course, Web\*star! But, try to make it snappy! My parents are waiting for me

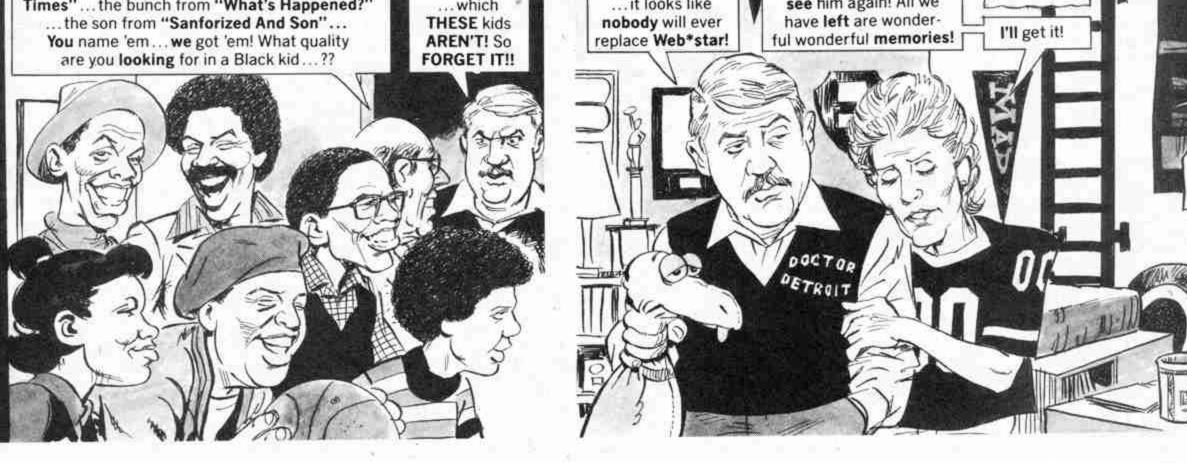
Is it true that Black kids can't have Black Mommies and Daddies on TV anymore?

I'm afraid it is, Dear! But

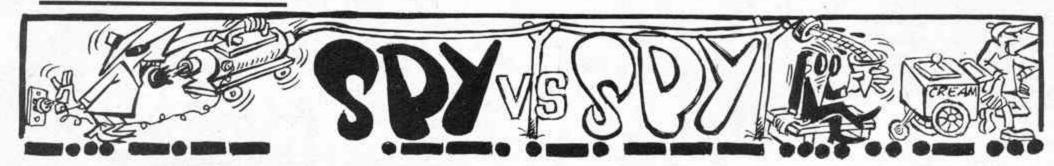


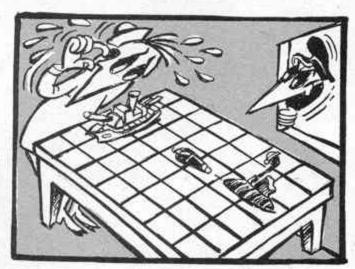


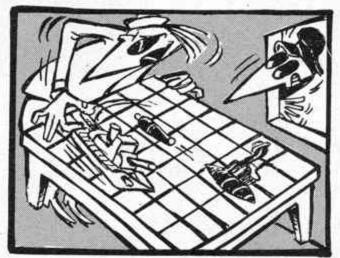


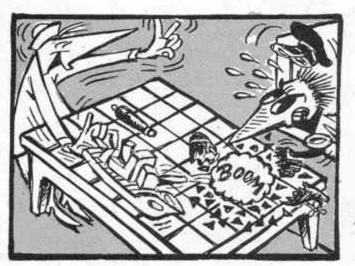


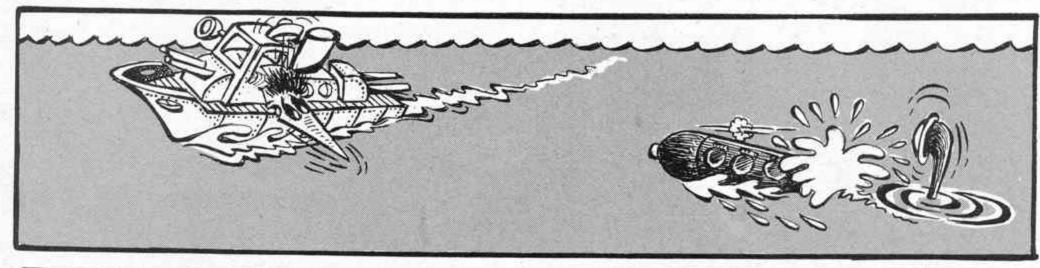


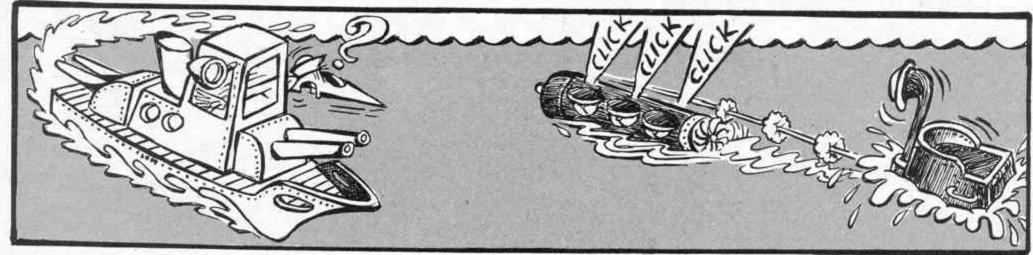


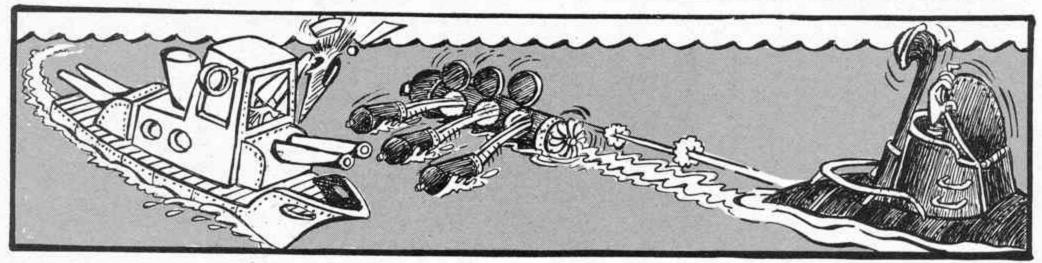


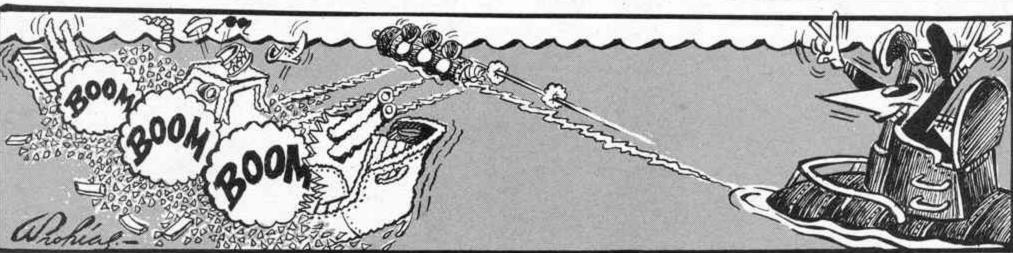












# WHAT NEW FORM OF ADDICTION THREATENS TO ENSLAVE OUR YOUTH?

## HERE WE GO WITH ANOTHER RIDICULOUS

# MAD FOLD-IN

Addiction in any form is scary. To find out what the latest one is... fold in the page as shown at right.



AP

FOLD THIS SECTION OVER LEFT

**■B** FOLD BACK SO "A" MEETS "B"



ARTIST & WRITER: AL JAFFEE PERSPIRING, STRUNG-OUT JUNKIES CONJURE UP SENSATIONAL IMAGES FOR PARENTS TERRORIZED BY ANY FORM OF COMPULSIVE HABITS THAT ENSLAVE THEIR SONS OR DAUGHTERS

# SUPPORT

HE MAKES ENOUGH MONEY TO SUPPORT HIMSELF!