No. OUR PRICE 240 \$1.00 July '83 CHEAP "Tootsie" THE DARKERYSTAL "GIMMIE A BREAK" SCHOOL PROMS **DON MARTIN - DAVE BERG** ... AND THE USUAL **GANG OF IDIOTS** ALFRED E. NEUMAN'S TOOTH BRUSH

# WHY KILL YOURSELF?



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#### VITAL FEATURES

"TOOTSIE ROLE" (A MAD Movie Satire) Pg. 4





WHAT'S WRONG
WITH THIS
PICTURE OF
A SCHOOL
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THE EVOLUTION
OF A TV
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MOTHER GOOSE AROUND THE WORLD Pg. 35





"GIVE US A BREAK" (A MAD TV Show Satire) Pg. 42



"It's better to sleep on something you plan to do than be kept awake by something you've done!"—Alfred E. Neuman

WILLIAM M. GAINES publisher A

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A SYMBOL-MINDED IDEA DEPARTMENT

JOHN FICARRA 0330ctute edi

JACK ALBERT lawsuits

**ANNE GRIFFITHS** logistics

CONTRIBUTING ARTISTS AND WRITERS

the usual gang of idiots

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Picture Signs For All Occasions
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CROCK AROUND THE ROCK DEPARTMENT  Don Martin Looks Into "The Dark Crystal"
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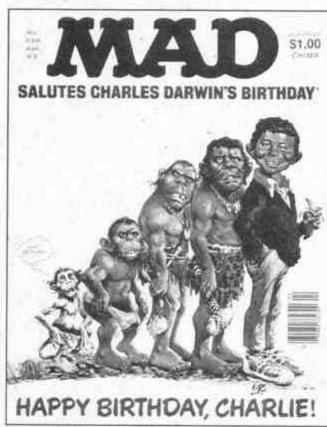
#### LETTERS DEPT.



#### SPRUNG A LEAKEY?

Your MAD #238 cover was excellent, with a surprisingly accurate picture of cultural and biological evolution! I especially like the Neanderthal Alfred correctly portrayed as an upright, intelligent fellow with useful artifacts and, no doubt, creative plans. This cover will be instructive to my students as an up-to-date view of what we've been and done and where we're going (bananas?).

Nancy Marie White Archaeologist The University of West Florida Pensacola, FL



MAD # 238 Cover: Is Darwin Spinning In His Grave???

Now that you've discovered the "missing link," what's his scientific tag: Neumanderthal Man?

> George Wright West Yarmouth, MA

About your MAD #238 cover: When are you guys going to stop monkeying around? Rusty Oslo Palo Alto, CA

I thought it was great how you finally put MAD's "usual gang of idiots" on the cover of MAD #238!

> Bernard J. Saccaro Hackensack, NJ

# FINAL SALE!

Every year around now, we run this ad for full-color portraits of Alfred E. Neuman, MAD's "What—Me Worry?" kid (great for framing or wrapping fish), hoping we'll make some sales when your resistance is low, mainly when you're studying for your Final Exams! So here we go, putting you to the test! Mail—60c for one, \$1.25 for 3, \$2.55 for 9, \$5.15 for 27 or \$10.35 for 81 to: MAD, 485 MADison Avenue, N.Y., N.Y. 10022. (Oops! Looks like we've failed again!)



#### MAD: AT YOUR SERVICE

Your review, "An Officer Ain't No Gentleman," deserves a "Section 8"!

Marc Hure Delano, CA

Your spoof, "An Officer Ain't No Gentleman," was very enlightening. I do my 100 pushups every night.

> Scott Lancaster Somewhere, USA

Stan Hart and Mort Drucker's "An Officer Ain't No Gentleman" ain't no good.

Jayme Smith Chapin, MI

#### "GLOWING" REVIEWS

Don Martin's "Atomic Holocaust Survival Manual" was a real bomber!

> Pat Leathrum Newark, DE

Don Martin's "Atomic Holocaust Survival Manual" was great! You never know. . . someday it might come in handy!

> David Buskirk Pleasant Valley, NY

I thought Don Martin's Atomic Survival Manual was earth-shattering.

David Carswell Brandon, VT

#### X-CITING X-ALTATIONS!

Congratulations to Don Edwing and Bob Clarke for the x-cellent article "MAD X-Reagans," Another x-pert x-hibition.

> Eros Bongiovanni Plainfield, VT

Either you guys are very clever or very stupid. In "MAD'S X-Reagans" you've got Ukrainian President John Ö. Flis on the left of President Reagan, and E.T. (played by the Ukrainian actor Pat Bilon) on the right. If you knew both were Ukrainian and did it on purpose, you are very clever. If you didn't know both were Ukrainian, you are very stupid. Which is it?

Stephan Ukrainchuk Pittsburgh, PA

We're very clever! We've been working our buns off trying to build a solid Ukrainian readership!—Ed.

#### A "PRIVATE" REMARK

I thought your "Private Benjurmind" was as funny as the show was stupid!

Dick Denicke Biddletown, CA

We're not that good!

#### OSBOURNE AGAIN, AND AGAIN, AND AGAIN, AND AGAIN...

I would like to know why some of your readers are sticking up for Ozzy Osbourne. To me, and a lot of other people, Ozzy is something you see on a curb made by a dog. How could anyone like someone who bites off bat's heads, hangs midgets, blows up sheep and shaves his head and draws mouse ears on it?

Marc Del Creto Lynbrook, NY

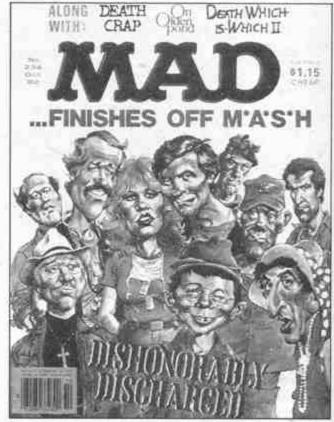
Ozzy Osbourne is a low-life scum, a fungus bucket and the black stuff between dead people's toes. Furthermore, the people who like Osbourne are a bunch of SLEE-ZOS!

Anthony Hamilton Valley Stream, NY

#### DOUBLE MAD E.S.P.???

Hey! What is it with you guys?!? First you scooped Time Magazine by featuring Pac Man on your cover long before they did. (Letters Page, MAD #238) Now it turns out that you've managed to scoop Newsweek Magazine as well with your MAD #234 M\*A\*S\*H cover! Is this a double case of "MAD E.S.P." or are you trying to compete more directly with Time and Newsweek? Forget it guys! You'll never, ever be as funny as they are!

Theresa Brogna Staten Island, NY



MAD Cover # 234, October 1982



Newsweek Cover, February 1983 Another "Time," Another Place?

#### VERY IMPORTANT!

I've been reading your magazine since 1972. I'd just like to say that the issues I bought over the last year have been the best, with the funniest and most biting satire ever. Bravo! I never knew you could improve on something already great!

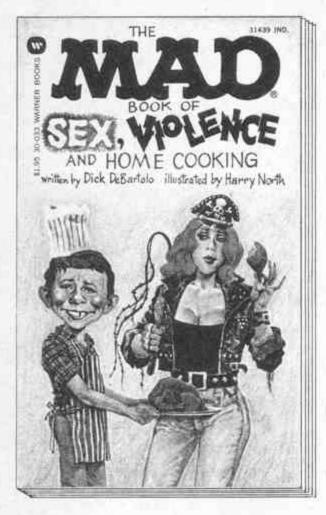
Glenn Dressler Kankakee, IL

MAD is like wine: it gets better with age! (And too much of it will make you barf!)— Ed.

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# YEP, WE'RE "OUT" AGAIN...WITH ANOTHER MAD DOUBLE PLAY



# IN OUR NEVER-ENDING ATTEMPT TO "SCORE"!

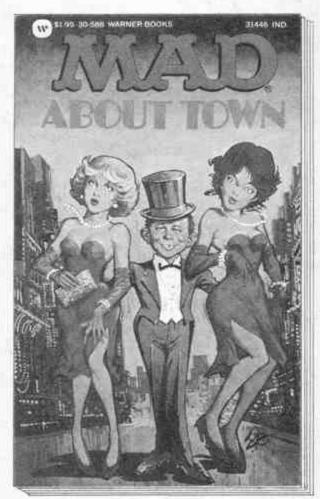


FIRST, WE "STRIKE OUT" INTO FRESH SUBJECT MAT-TER WITH THIS ALL-NEW, NEVER-BEFORE PUBLISHED STUFF FROM "LEFT FIELD"!

THEN, WE GO TO "BAT" WITH THIS LATEST ASSORTMENT OF COLLECTORS' ITEMS THAT WE ONCE "GROUND OUT"!



WE'RE HOPING FOR TWO BIG "HITS" AS WE DELIVER THIS "QUICK PITCH"!



So Take A Cut At Them At Your Favorite Bookstand... Or Send Them Home!

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THE MAD GUIDE TO
SEX, VIOLENCE AND HOME COOKING
MAD ABOUT TOWN

#### ALSO PLEASE SEND ME THESE OTHER IDIOTIC MAD PAPERBACK BOOKS I'VE CHECKED BELOW:

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  The Non Violent MAD
  The Rip Off MAD
  The Token MAD ☐ The Pocket MAD The Invisible MAD Dr. Jekyll & Mr. MAD ☐ Steaming MAD MAD at You ■ The Vintage MAD ☐ Hooked on MAD The Cuckoo MAD The Medicine MAD ☐ A MAD Scramble Swinging MAD MAD Overboard MAD Clowns Around ☐ The MAD Treasure Chest MAD Sucks ■ SuperMAD Abominable Snow MAD MAD About The Buoy MAD for Kicks The Uncensored MAD Pumping MAD MAD Horses Around ☐ The Eggs-Rated MAD
- A MAD Carnival Explosive MAD MAD Barfs Eternally MAD

  DON MARTIN Steps Out

  DON MARTIN Bounces Back

  DON MARTIN Drops 13 Stories

  DON MARTIN's Captain Glutz DON MARTIN Cooks DON MARTIN Comes on Strong DON MARTIN Carries On DON MARTIN Steps Further Out DON MARTIN Forges Ahead DON MARTIN Digs Deeper DON MARTIN Grinds Ahead DAVE BERG Looks at the U.S.A. DAVE BERG Looks at People DAVE BERG Looks at Things DAVE BERG Modern Thinking DAVE BERG Our Sick World

  DAVE BERG Looks at Living

  DAVE BERG Looks Around

  DAVE BERG Looks Around

  DAVE BERG Looks, Listens & Laughs DAVE BERG Looks at You ☐ The All-New SPY vs. SPY SPY vs. SPY Follow Up File ☐ 3rd MAD Dossier of SPY vs. SPY 4th MAD Classified SPY vs. SPY
- 5th MAD Report on SPY vs. SPY
  6th Case Book on SPY vs. SPY A MAD Look at Old Movies Return of MAD Old Movies MAD-vertising A MAD Look at TV
  A MAD Guide to Leisure Time
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  AL JAFFEE's Monstrosities
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  ARAGONES MAD as the Devil

  ARAGONES Incurably MAD

  ARAGONES Shootin MAD

  ARAGONES MAD Marginals

  ARAGONES MAD As a Hatter ARAGONES MAD Menagerie MAD for Better or Verse

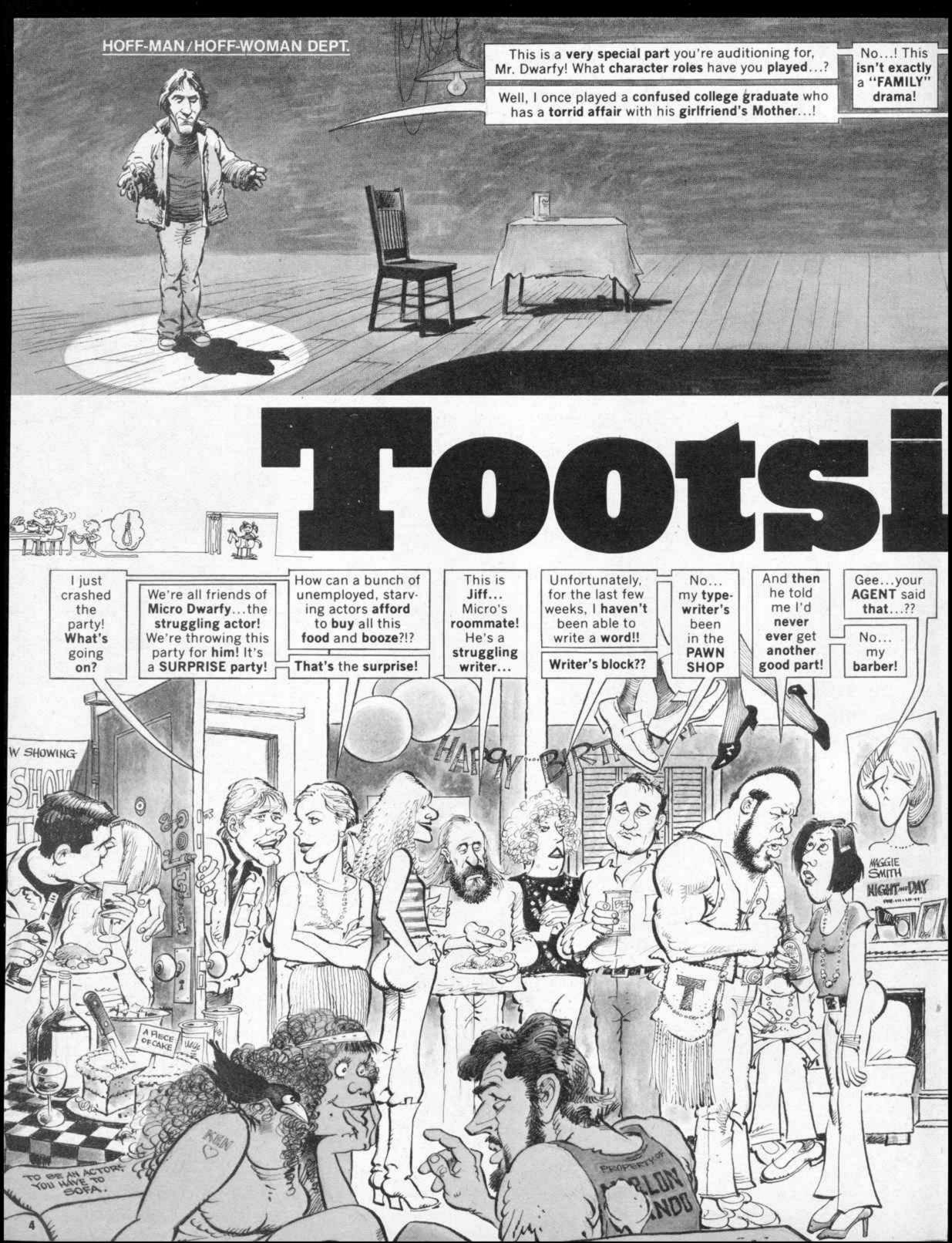
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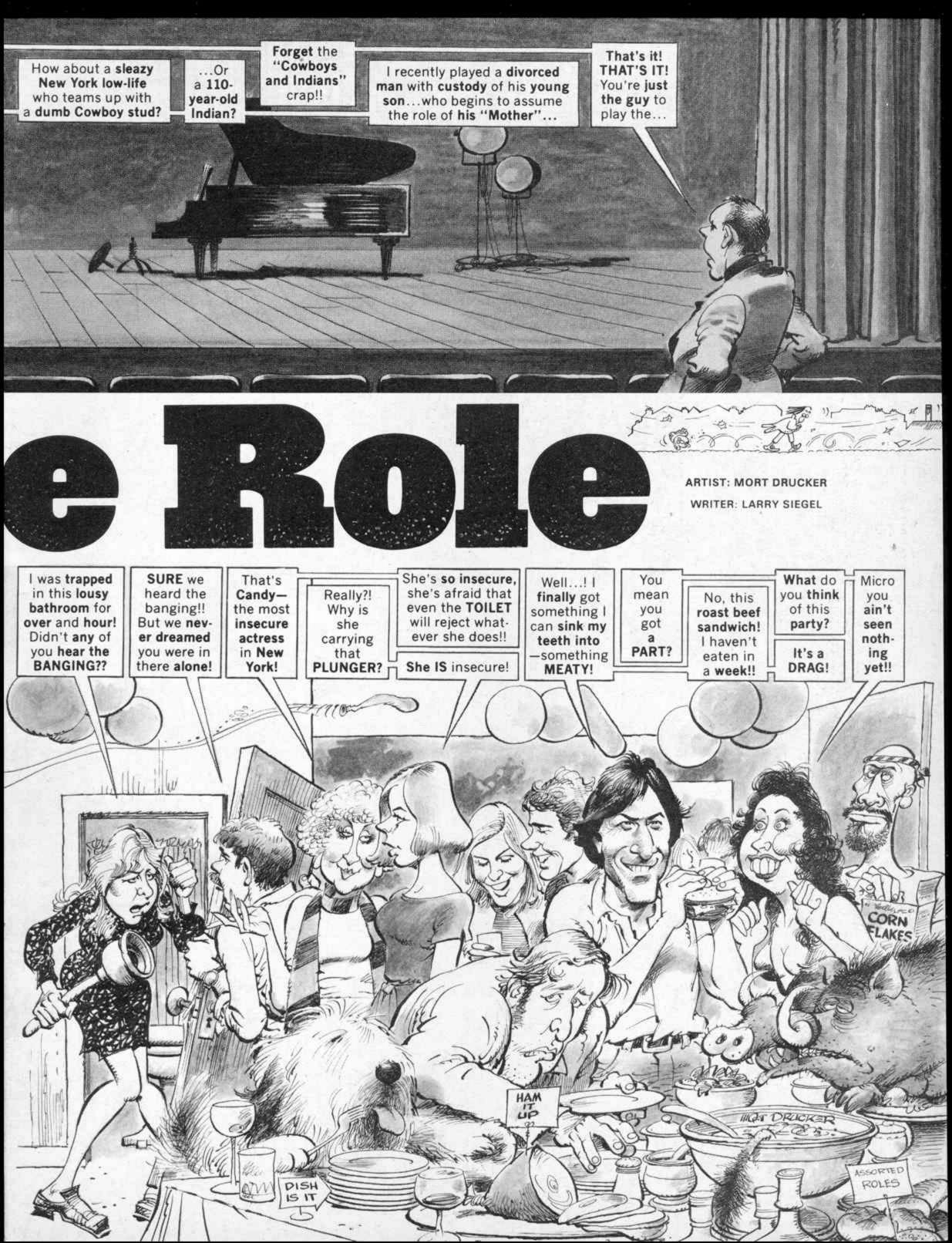
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Oh, great!! There's no way I could be a woman...so that leaves ME out! I think I'll consult another Agent!!

The job pays four thousand bucks a week!!

I think I'll consult an AVON LADY!







Am I crazy
...or does
THIS
belong to
that dame?!

These modern broads!! What ever happened to the good old days when...if a woman wanted to be picked up... she'd drop a handkerchief?!?

F+++++ 1816



Hi! I'm Doralee
Micro...and I'm
here about the
Hospital Administrator part in
the Soap Opera!

I'm the Director, Don Carbuncle! On your job application...where it asks, "How long have you been an actress?", what did you mean when you wrote, "78 minutes"?!? Well, it would've been shorter, but I got hung up this morning trying to find the "fly" in my panty hose!



What's with Don...?
He collapsed into a semi-coma, moaning, "I made one mistake?"
I made one mistake?"
You were with him last! What happened?

Search me!! He told me I was hired, he gave me a withholding form to fill out, and he let me see today's script...!

And that was ALL ...??

Oh, yeah!
One other
thing! He
asked me
to show
him my
LEGS!

greatest stunt in Show Biz history! And there's Gorge! I think I'll give him—chuckle-chuckle the SHOCK of his LIFE!!

I-I pulled it off...the

Hiya, Big Boy! Looking for a little excitement??

How's it goin', Micro! Hey, am I glad you finally got rid of that Nehru jacket!!

Damn it! I forgot! It's IMPOSSIBLE to shock an Agent! Believe me, kid...if I DID have a heart, I would have LOVED having a coronary



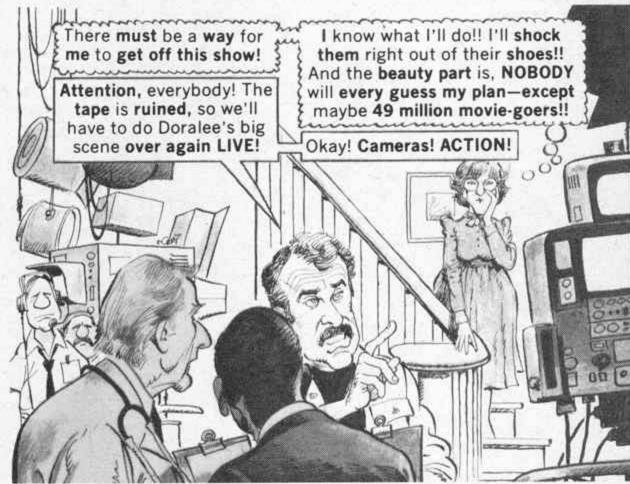


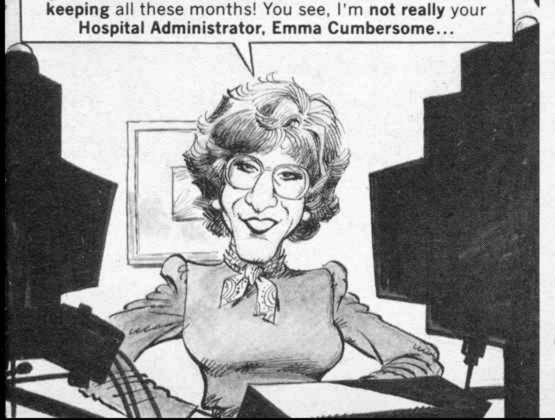








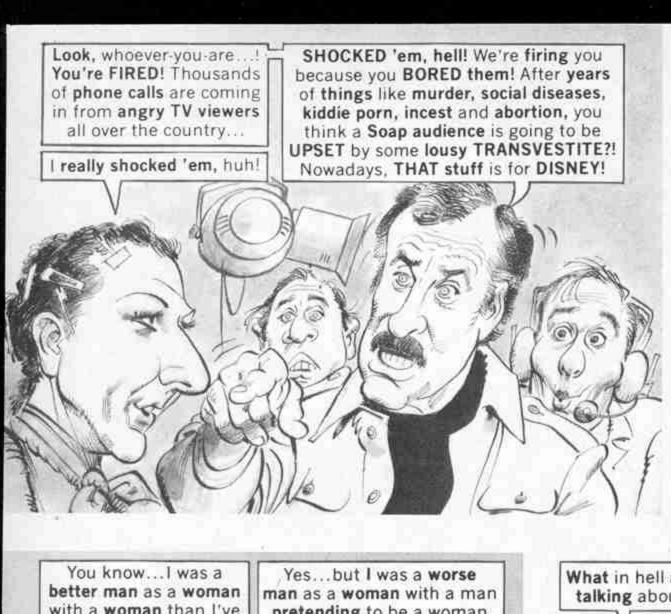




Ladies and Gentlemen... I've called all you staff members together to let you in on a deep dark secret that I've been







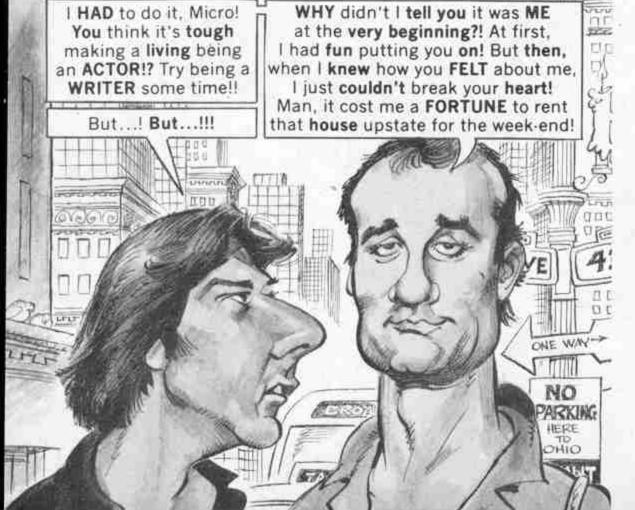


学院出版艺术的"多大"设计。









Listen,
Micro...
maybe
there
still IS
a chance
for us!!

You know...we'll
sort of let our
relationship grow
...and then...
who KNOWS what
can happen after
a while! I mean—

IIII UU

Just look at it this way! We'll certainly save lots of money! Don't forget we already HAVE our own apartment! And food is—

a chance for us!! a while! I mean—

Oh, Jiff... SHUT UP!!

RESTALLMANT

ROBERT CREMTY FOOD

ROBERT CREMTY FOOD

THE END.

When you see this sign, you know it means a slippery curve is ahead...



And when you see this sign, you know it means there's no smoking permitted!



Yessiree, all over the world, "picture signs" tell it like it is... without words or explanations... and people get their messages immediately! Which got us to wondering: Wouldn't it be great if this type of sign was used in even more places and situations? Then we'd be duly warned or informed by these—

A SYMBOL-MINDED IDEA DEPT.

# PICTURE SIGNS FOR ALL OCCASIONS

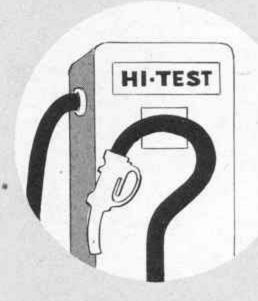
ARTIST: BOB CLARKE

WRITER: FRANK JACOBS

# **OUTSIDE A TYPICAL SERVICE STATION...**







- 1. inept mechanic on duty.
- 2. Filthy restrooms.
- 3. Pumps may or may not contain grade of gasoline designated.

#### **OUTSIDE AN EXCLUSIVE COUNTRY CLUB...**









- 1. No Jews allowed.
- 2. No Blacks allowed.
- 3. No member of any kind of ethnic or minority group allowed.



#### **OUTSIDE AN EXPENSIVE RESTAURANT...**







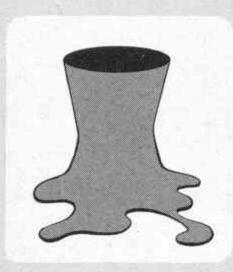


- 1. Sky-high prices.
  - 2. Slow service.
- Very small portions.
- 4. No seating, unless Head Waiter is tipped.

#### **OUTSIDE A NUCLEAR POWER PLANT...**



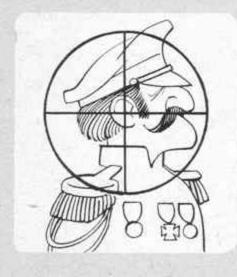




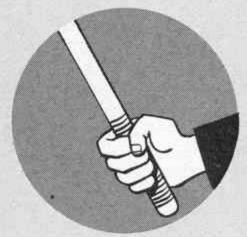


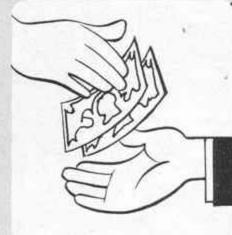
- 1. High risk of radioactivity
- 2. . . . as well as fallout
- 3....not to mention meltdowns.
- 4. Protestors keep out.

### **OUTSIDE A LATIN AMERICAN PRESIDENTIAL PALACE...**









- Assassination in progress.
  - 2. Military take-over imminent.
  - 3. Beware of Secret Police.
- 4. Bribe-taking as usual.

# **OUTSIDE A TOUGH NEIGHBORHOOD...**









- 1. Stop for muggers.
- Parked cars are stripped by residents.
- 3. Watch out for falling bodies.
- 4. Kiss your money goodbye

#### **OUTSIDE A SWINGER'S APARTMENT...**



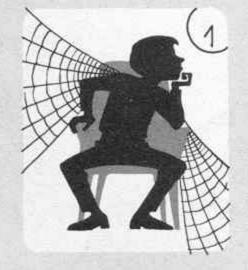


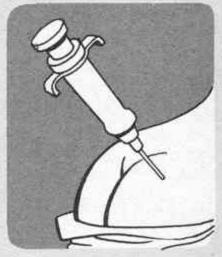




- 1. Wild parties usually held
  - 2....where marijuana is served
    - 3. ...also cocaine.
  - 4. No ugly broads admitted.

## **OUTSIDE A DOCTOR'S OFFICE...**





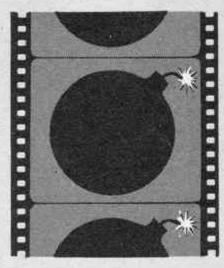




- 1. Wait will be interminable.
- 2. Some painful injections are likely.
- 3. An accurate diagnosis is unlikely.
- Doctor is into fee-splitting.

# **OUTSIDE AN AIRLINE BOARDING GATE...**







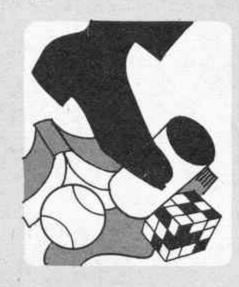


- 1. Uncomfortable seating.
  - 2. Movie to be shown is a real bomb.
  - 3. Rough trip is expected.
  - Baggage was placed on wrong plane.

#### **OUTSIDE A TEENAGER'S ROOM...**









- 1. Deafening stereo.
- 2. Telephone tied up
  - Beware of messy clutter.
- 4. Obnoxious kid brother, stay out!

SICK HUMOR DEPT.

# LITTLE-KROWN AND E-E-T RARELY DIAGROSED STEEL

"GREASE SPLATTER POCK MARKS"





"UNDERARM ODOR NAUSEA"



"THE SMALL RESTROOM DOORKNOB NAVEL CONTUSION"





"SLOW KETCHUP SLEEPING SICKNESS"



"THE PAINFUL NAPKIN HOLDER FINGER PINCH"



"THE OPEN DOOR TEETH-CHATTERING FREEZIES"



"THE INSUFFICIENT TIP SKULL FRACTURE"



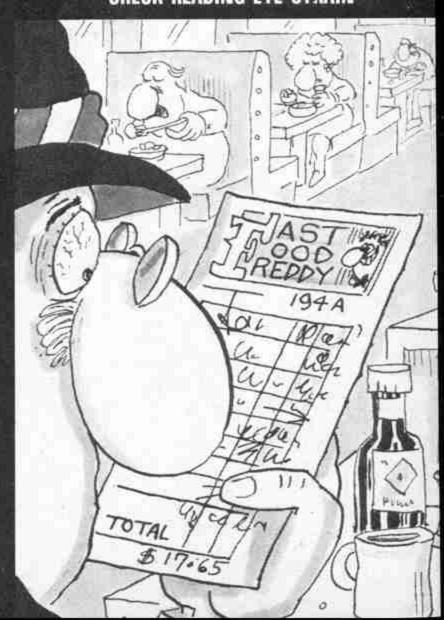
CONTRACTED AT...
FAST FOOD
RESTAURANTS

ARTIST AND WRITER: DON EDWING

"JUKE BOX EAR"



"CHECK READING EYE STRAIN"



#### SHOPLIFTING

Hah! Caught you red-handed ... stealing that Cordless Phone! I'm calling the cops!



Wait! Let's not get excited! I'll pay for it ... and we'll forget the whole thing! Okay?



That'll be a hundred and thirty dollars!

Hey!! That's a bit steep! Couldn't you reduce the price a little?! After allIt's STOLEN MERCHANDISE!



BERG'S-EYE VIEW DEPT.

# THELIGHTE

#### **DOCTORS**

Well... I've examined you ...and I find that you're extremely RUN DOWN! You have to get back in shape!



So I strongly recommend that you start jogging!



But, Doctor ...! I AM jogging!!

You



Then I strongly recommend ARE?! that you CUT IT OUT!!



## PHYSICAL ATTRACTION

Wow! Get a load of this picture of Brooke Shields!

Yeah, she's one gorgeous





Take away her long dark hair, her beautiful eyes, her high cheek bones, her luscious lips and her magnificent figure ...and what have you got?!?



YOUR GIRL FRIEND!!



# 图图图图.

ARTIST & WRITER: DAVE BERG

# **ACCUSATIONS**

It has come to my attention that students are going offcampus during lunch periods ...buying beer... and then bringing it back into this school and getting loaded!!



And I've got the evidence right here... a whole carton of empty beer cans!!



Charley McGilla...
did you buy any of these cans...?!?

Who??
ME?!?
Nahhh!

I never bought an empty beer can in my life!!



#### **ADVICE**

Listen, Son, you're getting to the age where you're going to start to date! My advice to you is: Pick a girl like yourself! One with the same ethnic background, the same religion and the same economic position!









## CARS





# **GROWING UP**

My, what a cute little girl you are!
And what do you expect to DO when you grow up to be a big lady like me?



#### WORKING

I know you're the MANAGER of this place, but you never take a vacation! How come...?



Two good reasons!

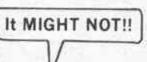
What's the first ... ?



Business might drop off badly!!



Okay! What's the second reason...?





# **PROCRASTINATION**







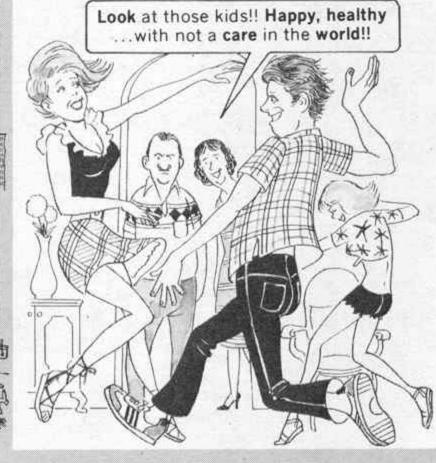


When will she be OUT again?

# **PARENTS**



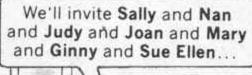






# **PARTIES**









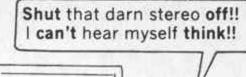
Wait!! Hold it!! We CAN'T



We've got to have SOME-BODY to talk about!!

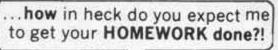
# NOISE





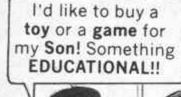








### TOYS





I have





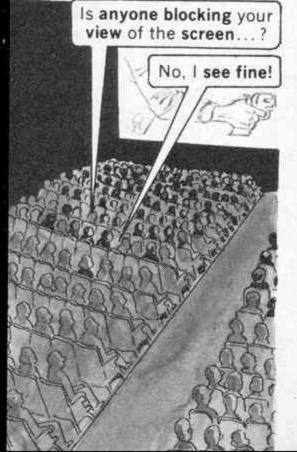
That's precisely the point, Madam! This toy will teach your Son how to cope with LIFE'S REAL PROBLEMS!



No matter how hard he tries ...the thing never works!!



#### THE MOVIES









Have you ever noticed what happens to a TV situation comedy that's lucky enough to stay on the air beyond its opening season? The network "experts" immediately begin to tinker with its characters, its setting and even its basic premise in an effort to make sure the program has "something for everyone." In no time at all, the show becomes a total mish-mosh that includes "nothing for anyone." If you can remember the good old days when Archie Bunker still had a wife and a daughter and worked on a loading dock, or when Laverne and Shirley were brewery employees living in Milwaukee, then you're already familiar with the winding path that must be followed in this ridiculous article that studiously charts:

# THE EVOLUTION OFA TV SITUATION COMEDY WRITER: TOM KOCH



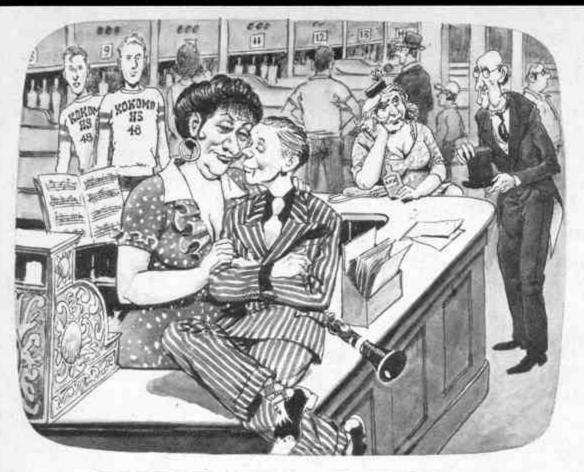
# THE FIRST SEASON

To the surprise of the network and the horror of many viewers, "Idle Hours" makes a successful debut. It is a nostalgic comedy about three high school chums (Nipsy, Conrad and The Horse) growing up in Kokomo, Indiana in 1946. Their idle hours are spent working as klutzy pin boys at a bowling alley which is owned by a retired clarinet player named Elsa. Also featured are the boy's gym teacher, Mr. Faunce, and Conrad's little sister, Buffy Lu. Buffy Lu is a typically American 14-year-old sexpot, whose smutty one-liners provide endless mirth.



# THE SECOND SEASON

To avoid critics' charges that the show is too sugary. the network adds "social significance" by introducing The Horse's cousin, Mangler, as a new member of the cast. Mangler is a certified psychopath (but a funny one) who has chosen to hide in Kokomo following his escape from a southern chain gang. The leading characters try to rehabilitate him to a life of unending dullness by convincing him that he should enroll as an apprentice mortician at Kokomo's funeral home, which is operated by another new series regular, Mr. Ferndipper.



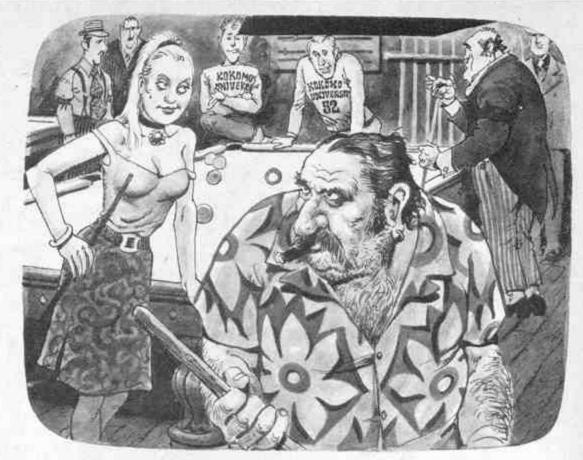
#### THE THIRD SEASON

The kid who played the role of The Horse quits the show to become a truly awful rock musician. The producers write him out of future scripts by saying he went to live in a leper colony. To take up the slack, Nipsy's little brother, Pooky, joins the cast as Elsa's new boy friend, despite a 35-year difference in their ages. Another element of hilarious romance is added as Mr. Ferndipper takes time out from his duties at the funeral home to begin courting Conrad's mother, a sassy, wise-cracking widow who takes in laundry and drinks too much.



# THE SEVENTH SEASON

Elsa, left without a partner at the poolroom following Emilio's departure, is allowed to die of chalk dust inhalation. Pooky thus becomes a widower at 13, and is quietly dumped from the cast after giving the Korean war orphan to Conrad's mother and Mr. Ferndipper to raise. This naturally leads Mr. Ferndipper into asking Conrad's mother to marry him so the orphan won't think he's an illegitimate child. Their wedding is presented as a gala two-part episode that features Buffy Lu as the maid of honor and Mangler as mortician-in-waiting.



# THE FOURTH SEASON

After portraying the high school seniors for three years, Nipsy and Conrad finally enter college, making it unrealistic for them to go on working as pin boys in a bowling alley. Therefore, Elsa trades her bowling alley for half interest in a sleazy poolroom operated by a hysterically funny Puerto Rican bigot named Emilio. This provides Nipsy and Conrad with a more adult hangout. It also provides the producers with a great chance to star the boy's former high school gym teacher, Mr. Faunce, in a new spinoff entitled, "The White Nebbish."



# THE EIGHTH SEASON

Faced with the task of keeping a show alive that now stars an embalming teacher, his drunken wife and their Korean war orphan, the producers decide to move the setting from Kokomo, Indiana to Hollywood, California. This is logically explained by having Buffy Lu get a movie screen test offer that includes free lifetime lodging in California for all of her family and friends. The new locale permits the introduction of two wacky new series regulars, an unscrupulous talent agent named Marty and an untalented actor named Lance Surfshimmer.



## THE FIFTH SEASON

Following a fight in a tavern during the off-season. the actors playing Nipsy and Conrad both quit the show because neither will stoop to working with the other. To distract from their absence, the producers arrange for Pooky and Elsa to marry and adopt a Korean war orphan. Buffy Lu finally makes it to high school at 18. and finds Mr. Ferndipper teaching Freshman Embalming after turning over his funeral home to Mangler. Meantime, in a special Christmas Show, Emilio's 14 younger brothers and sisters arrive unexpectedly from Puerto Rico.



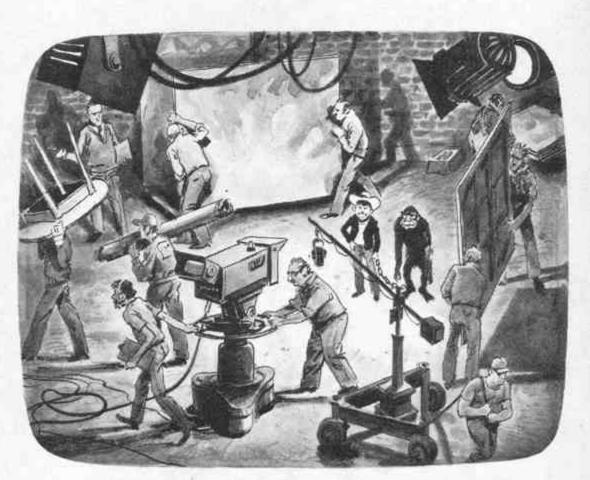
#### THE NINTH SEASON

Seeking to capitalize fully on the new Hollywood setting, the show begins to feature such weekly guest celebrities as Annette Funicello and Conway Twitty. They blend in the shows format by appearing as performers on a small radio station that Mr. Ferndipper has bought by borrowing on his life insurance. Meanwhile, Buffy Lu and Lance Surfshimmer become co-stars of food chopper demonstrations at supermarket openings, while Mangler leaves the show to move into bachelor pad at the beach and launch a new spin-off entitled, "One's Company."



# THE SIXTH SEASON

The program's creative planners become convinced that involving a tipsy midwestern widow with a lot of unruly children who don't speak English will make for a surefire comedy. Therefore, the new season is launched by having Conrad's mother opening a big rooming house for Emilio's younger brothers and sisters. While this brainstorm proves a total disaster, the network is nevertheless able to reap millions from its mistake by having Emilio and his family leave the show to star in a new spin-off entitled, "Fourteen Puerto Ricans Is Enough!"



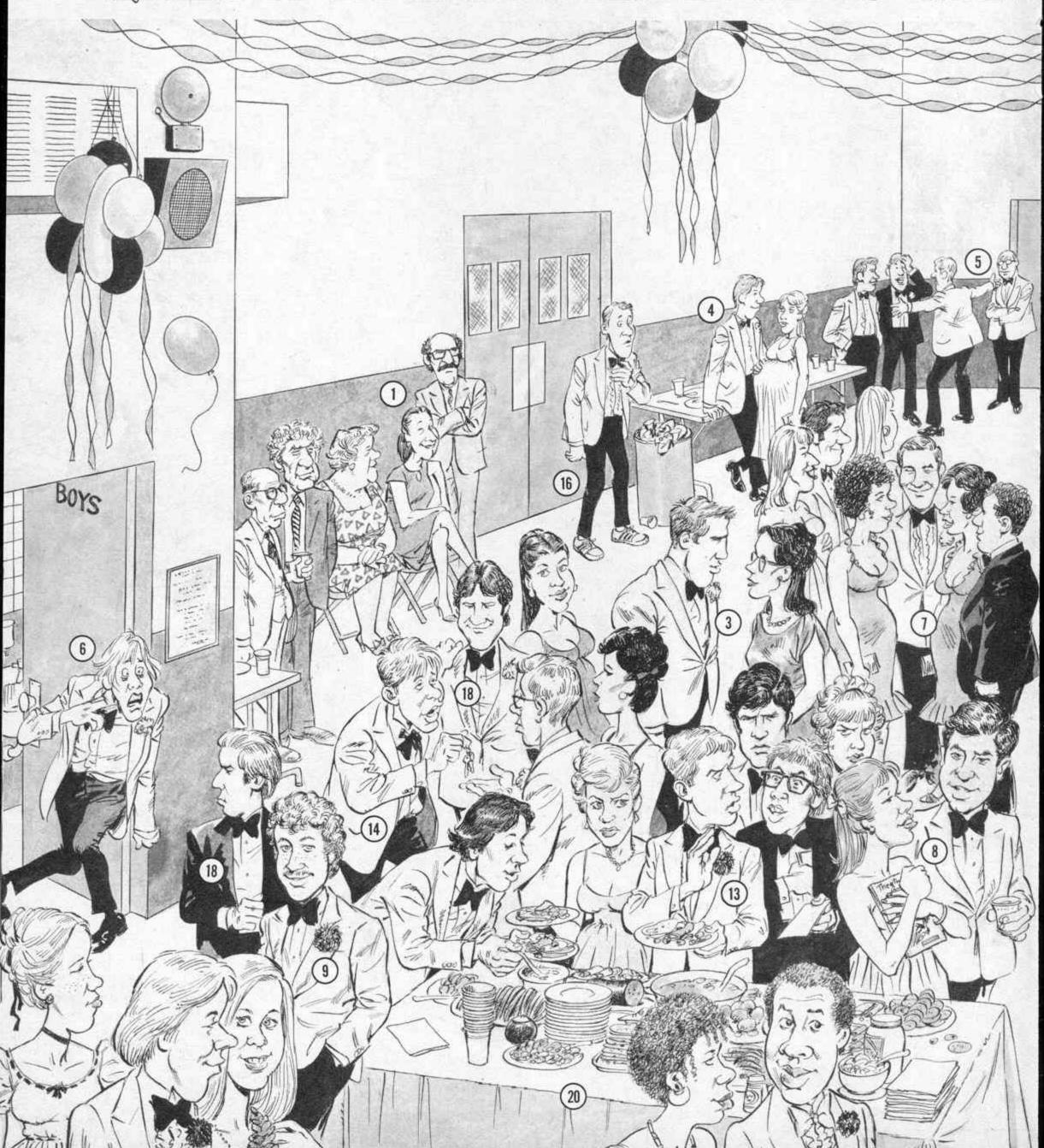
# THE TENTH SEASON

With the guest celebrity idea having fizzled, the network tries starring Marty, Mr. Ferndipper and Conrad's mother in a new show about life in a small radio station entitled, "KWRP In Anaheim." Buffy Lu and Lance Surfshimmer also depart to launch their own series about appliance demonstrators called, "One Supermarket Opening At A Time." This leaves no one on the orginal show except the Korean war orphan. When efforts fail to recast him as a 7-year-old truck driver with a pet ape, "Idle Hours" quietly goes off the air after 13 weeks. 23 ERR APPARENT DEPT.



Recently, we asked one of our idiot artists to do a drawing of a School Prom. Unfortunately, he didn't do a very good

# HOW MANY MISTAKES CAN



job. In fact, he made a lot of mistakes...20 in all. And now, it's up to you to find them. So c'mon! Let's see...

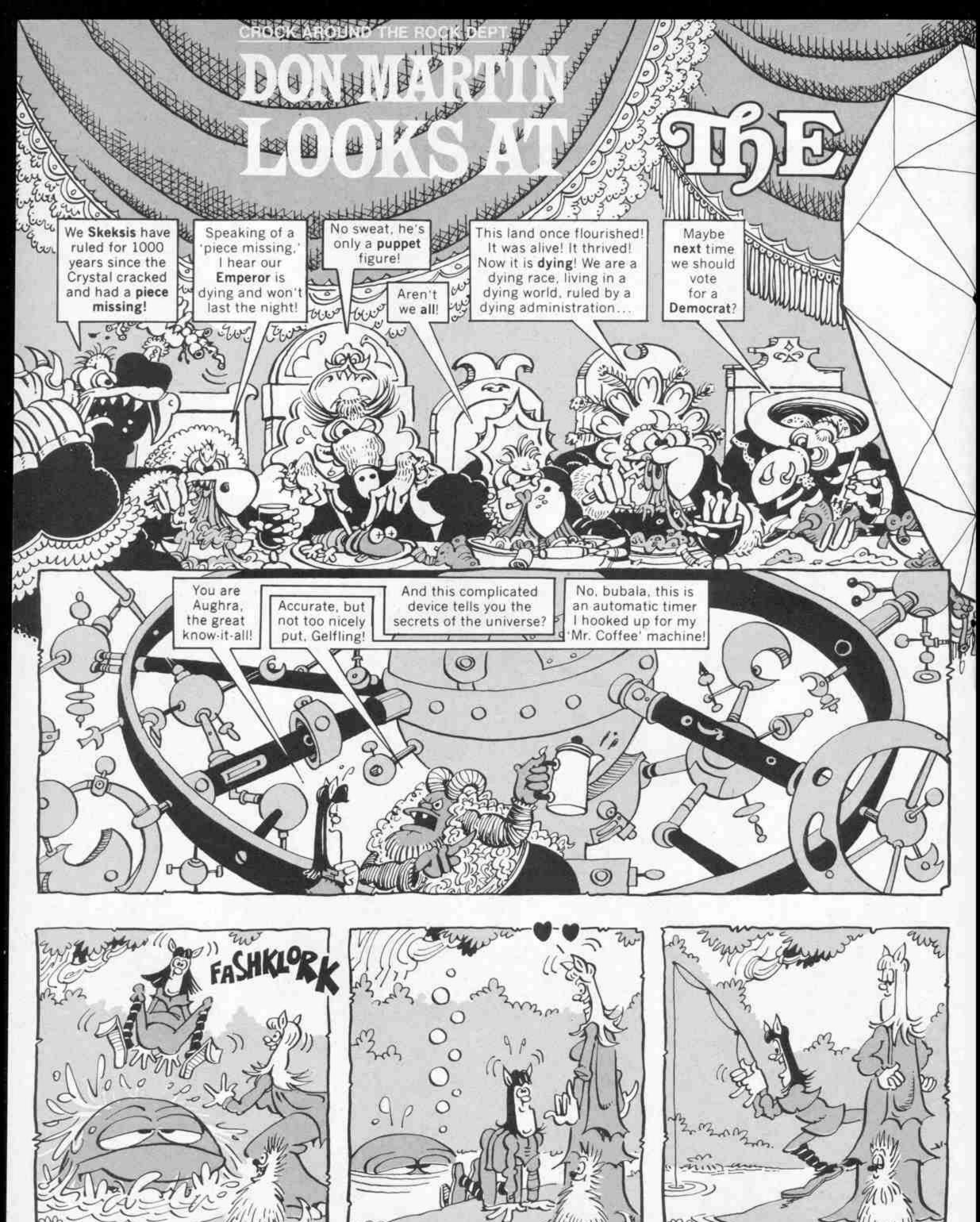
# YOU FIND IN THIS PICTURE?



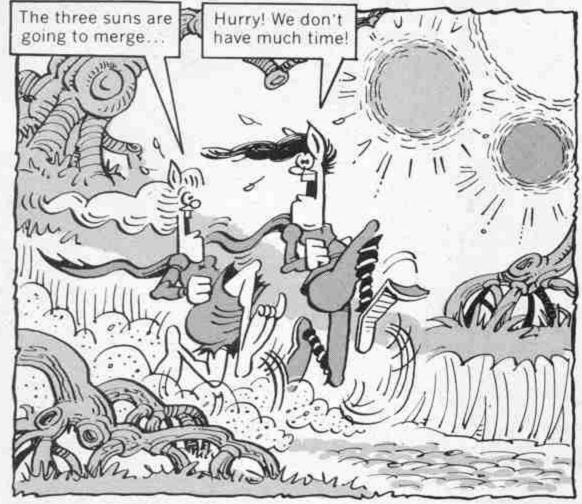
#### ANSWERS

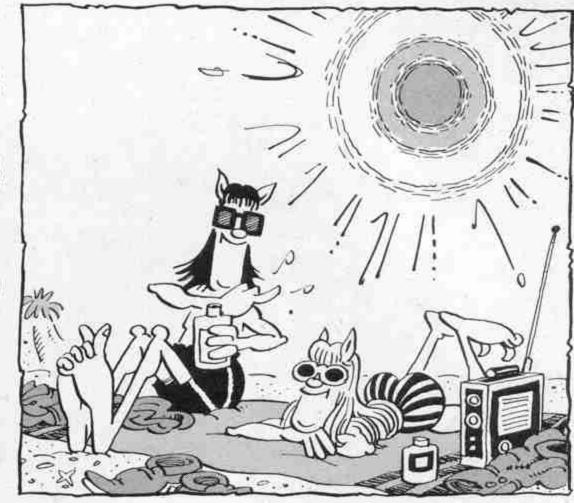
- The teachers are not making asses of themselves on the dance floor.
- Collectively, there is less than \$20,000 worth of orthodontia in this room.
- The Varsity Football jock is carrying on an intelligent conversation.
- This guy married his high-school sweetheart before she got pregnant.
- The guy bragging about the number of girls he's gone to bed with is telling the truth
- The teenager is having a tough time finding a drug connection.
- The two girls who discovered that they're wearing the same dress are still having a good time.
- The Drama Major is not talking only about herself.
- The guy's mustache took him less then nine months to grow.
- This guy respects this girl for her mind.
- The guy patting his friend on the back did not stick a "Kick Me!" sign there.
- The guy who invited the girl home to hear his stereo really wants her to hear his stereo.
- Students are refusing to buy the answers to the upcoming finals.
- This guy realizes that he's too drunk to drive.
- The Photographer is not taking a picture while the couple blinks.
- The student wearing sneakers with his tuxedo feels out of place.
- The girl wearing the "D" cup bra actually needs a "D" cup bra.
- The students have tied their ties without help from their fathers.
- The teenager pretending to be drunk is actually drunk.
- There are no food-fights going on at the buffet table.

ARTIST: ANGELO TORRES
WRITER: CHRIS HART





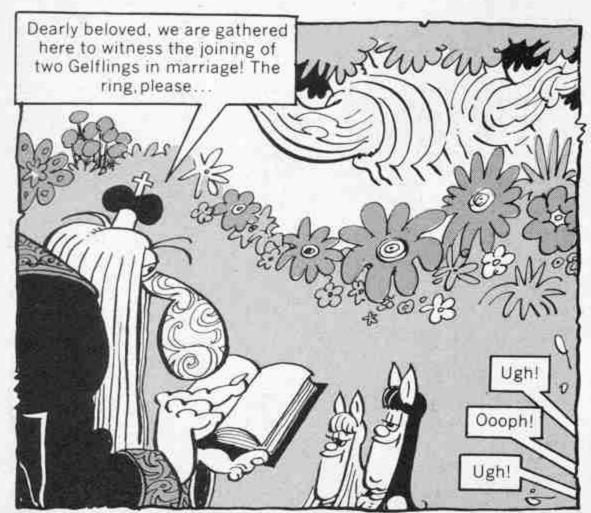


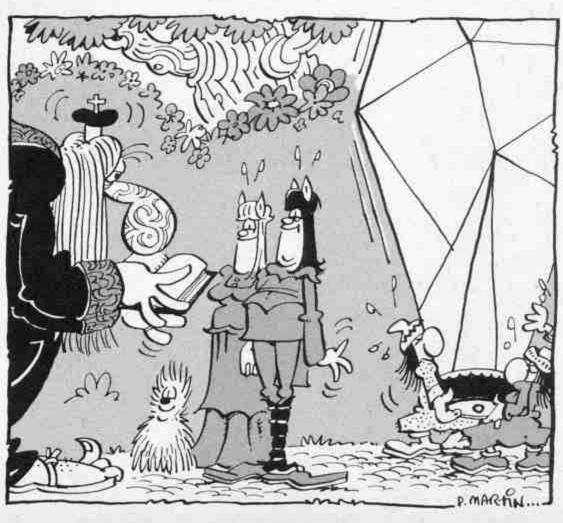






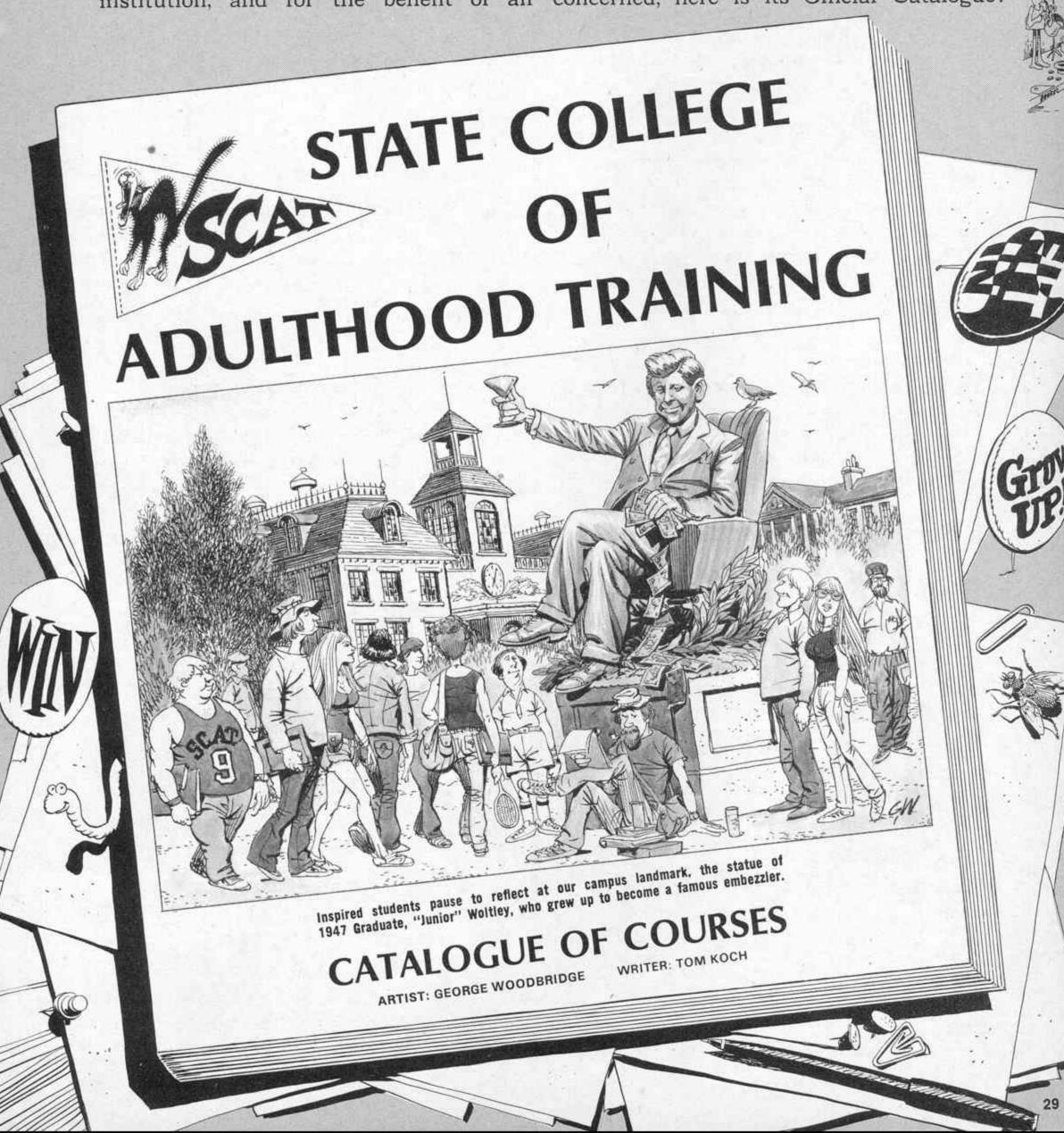






#### LEARNING A LIVING DEPT.

Among the thousands of things that are known to annoy parents, one is the fact that universities often fail to turn out graduates who automatically act "grown up." For some reason, Mom and Dad expect a 20-year-old who has been exposed to higher education to think, feel and behave like a 40-year-old, and they are very disappointed when the new graduate isn't transformed into a carbon copy of themselves. Employers seem to share the view that anyone with a diploma should have a middle-aged personality to go with it. Apparently all members of the older generation would love to have colleges that ignore education and concentrate instead on preparing kids to go forth into the world with a more "mature" outlook. Well, MAD has discovered such an institution, and for the benefit of all concerned, here is its Official Catalogue:



#### GENERAL STUDENT INFORMATION

#### I. REQUIREMENTS FOR ADMISSION

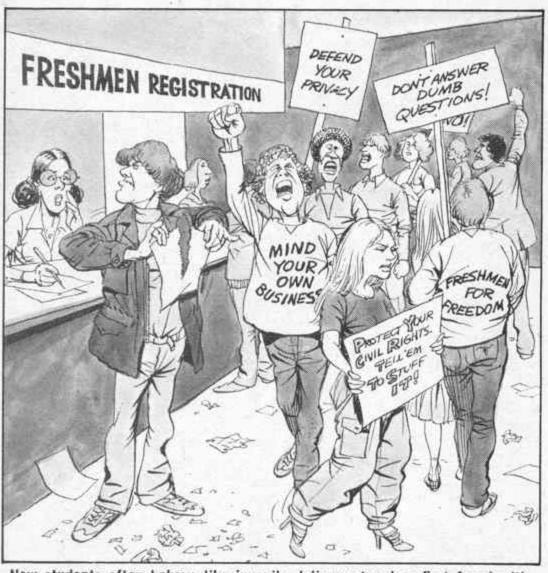
Registration is open to all high school graduates who exhibit marked traits of immaturity, and who recognize the need to become meek, dull plodders before settling down to adult life.

Applicants must possess a 2.5 grade average in high school courses completed at the ninth and tenth grade levels, or a 2.0 average in courses completed at the eleventh and twelfth grade levels, except that a 1.5 average is acceptable when advanced courses were taken first, but a 3.0 average is required when beginning courses were taken last.

Any applicant who has re-read this section until he understands it is already a meek, dull plodder, and doesn't need to enroll here.

#### II. GRANTS AND SCHOLARSHIPS

As part of your adulthood training, you will learn that nobody gets a free ride in life, and that big institutions such as this one will take you for every nickel they can. So forget



New students often behave like juvenile delinquents when first faced with registration forms that demand intimate details of their personal lives.

about grants and scholarships. You're going to pay us plenty, Kid.

#### III. INDIVIDUAL TUTORING

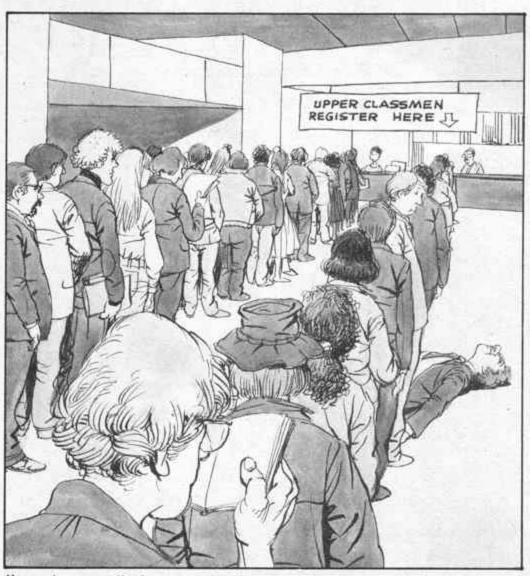
We don't spoon feed the underachievers around here. If you can't get it the first time, you're out of luck.

#### IV. OFF-CAMPUS ACTIVITIES

Student activities scheduled off the campus shall consist of anything that the Administration doesn't know about, and that you've got the guts to try. As we keep telling you, grow up!

#### V. HEALTH FEES

Most doctors in this area charge about \$30 for an office call. If you get sick and can't afford it, don't come whining to us like some three-year-old.



Upperclassmen display mature traits of apathy and docile acceptance while waiting to reveal their private lives to snooping university bureaucrats.

#### DEPARTMENT OF ADULTHOOD THEORY

#### A-101-SURVEY OF RATIONALIZATION

Mr. Copout

Introduces the idealistic freshman to various adult techniques for blaming failure in life on others. Examines the role of lazy co-workers, dishonest friends, blood sucking in-laws and ungrateful children in creating personal shortcomings. The course also investigates bad luck and lousy flukes as blamable reasons for getting messed up.

# A-119—INTRODUCTION TO CONFORMITY Mr. Smith

Teaches the emerging adult to put aside childish individuality and join the herd in adopting a more meaningless life style. Special attention will be paid to group development of unfavorable attitudes toward long haired teenagers, Cuban refugees, Suzanne Somers and crab grass.



#### **B-211-NOSTALGIA TECHNIQUES**

Miss Funicello

This required course prepares the student for a productive life of claiming that nothing is as good as it used to be. Misty eyed guest lecturers will speak eloquently about the 1965 Corvair, the 1972 Nixon landslide, the 1974 oil embargo and the 1978 Toronto Blue Jays.

# C-311—PRINCIPLES OF DISILLUSIONMENT Mr. Stallone

Open to students who have completed "Notalgia Techniques." This advanced study looks ahead to middle age when today's young adult must cope with the realization that he is never going to own his own shoe store, or cruise around the world, or have a love life like John Travolta's or be served a steak that looks like the picture on the menu.

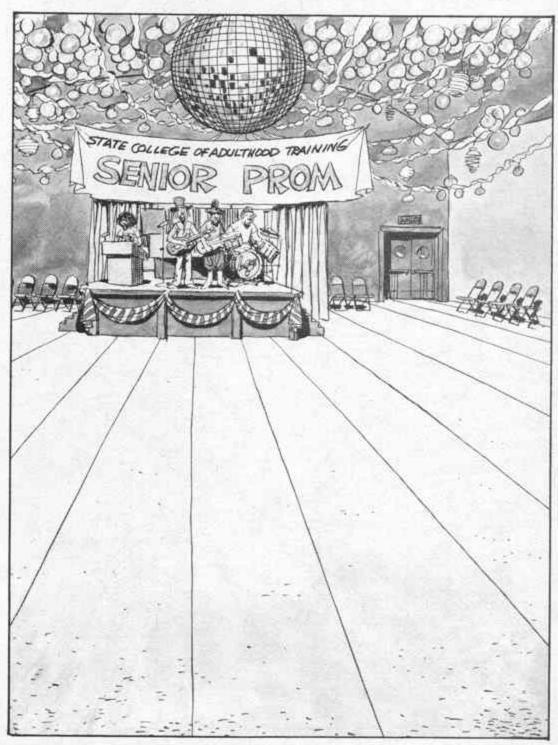
#### C-338-CRACKPOT POLITICS

Dr. Redgrave

Required of all fuzzy thinkers who are on probation for espousing such childish causes as saving the whales and promoting solar energy. This course is taught by a disbarred chiropractor now running for governor on the American Eagle ticket, who explains his mature logic in denouncing fluoridated water, city-owned fire departments and Japanese automobiles.

# D-404—CREATING A "G"-RATED WORLD Mr. Disney

This seminar enables upperclassmen to formulate a totally bland, biased adult philosophy of life. Compositions will be read and applauded that point up the evils of nudity, profanity, John Travolta and new flavors of ice cream. Students will draw on conformity and nostalgia methods learned in earlier courses to agree that things are worse now than formerly.



Photograph of Annual Campus Prom, where our entire student body prepares for a lifetime of disillusionment by being unable to get a date to attend.

3 98 00

#### CAREER PREPARATION STUDIES

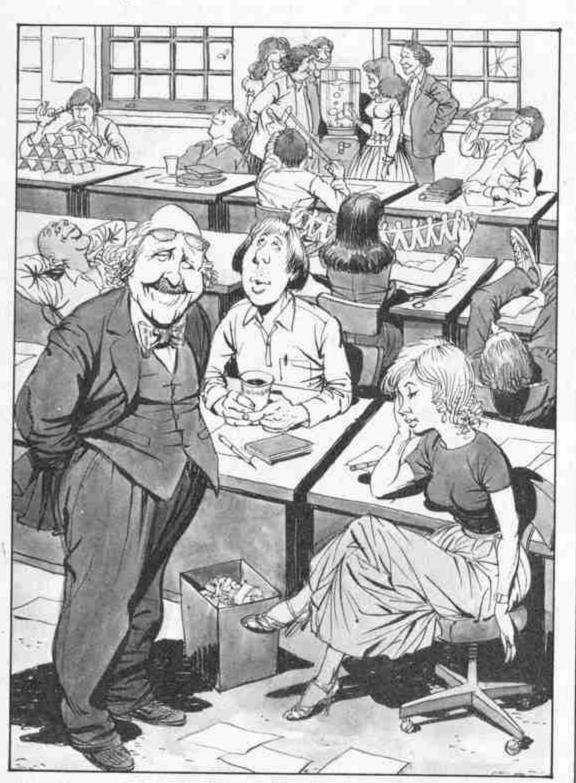
#### A-103-LEARNING THE IMPORTANCE OF MONEY Mr. Porsche

This course features guest lectures by repentant nurses, teachers and liberal arts grads who warn new students of the horrors of preparing for a low paying career. Later class sessions will be devoted to pep talks by the instructor on the financial joys of selling tract development houses or unregistered commodity options.

#### B-201-JOB INTERVIEW TECHNIQUES

Mr. Bullshine

Offers practical guidance to the inexperienced youth who would normally blow job prospects by admitting that he is inexperienced. Students will engage in practice sessions where they learn to lie their way into high paying jobs for which they are totally unqualified. This course also stresses mastery of the firm handshake and sincere smile.



A crash course on "Productivity Slowdowns" takes normally exuberant young people and teaches them far more mature ways of behaving while on the job.

#### B-209—CAREER ADVANCEMENT

Mr.Goldbrick

A vital course for the student who wishes to move up the ladder quickly after obtaining employment through deceitful job interview techniques. Lectures deal with methodology for tattling on coworkers, conning secretaries into covering for you, general brown nosing and outright blackmailing.

#### C-316—OFFICE GOSSIP

Miss Cleavage

Required of all students who mistakenly think they are prepared for a career just because they have completed training in their chosen field. This course teaches the more important skill of on-the-job rumor spreading. Lab sessions feature simulated gossip about well stacked brunettes, drunken office managers and pregnant file clerks.



#### C-347—PRINCIPLES OF PRODUCTION SLOWDOWN

Mr. Sloth

Designed for those entering the adult world who still don't understand the importance of appearing overworked in even the simplest job. Teaches approved methods for arranging papers in no particular order, cleaning typewriters that aren't dirty and using company time to prepare demands for more fringe benefits.

#### D-406—INTRODUCTION TO BANKRUPTCY Mr. Chrysler

A thorough guide to coping with the financial calamity that is bound to result from the use of normally slipshod adult business techniques. Lectures deal with such practical administrative problems as where to hide from creditors and how to maintain a comfortable life style after all the money is gone.

#### HOME AND FAMILY MANAGEMENT

#### A-120-PREPARATION FOR MARRIAGE

Mrs. Landers

This required course deals with a broad range of pre-marital considerations including the selection of a rich mate with good social connections, insistence on maintaining a free lifestyle after marriage, and the advantage of picking a divorcee who already has her own furniture and dishes.



# A-121-PREPARATION FOR PARENTHOOD Mr. Gerber

Offers guidance to students on the postponement of having children until they can afford the cost of day care centers and baby sitters to raise them properly. Lectures stress an adult approach to parenthood by viewing the newborn infant as a luxury item that has little value as a tax write-off.

# B-213-INTRODUCTION TO STATUS SYMBOLS Mr. Gucci

Required of all students who anticipate the future misfortune of living in an upper middle class sub-urb. Class members are counseled to end childish extravagance and start saving for such adult status symbol items as a used Volvo station wagon, golf lessons, a subscription to Consumer Reports and one-fiftieth interest in a Waikiki condominum.

#### C-309-TAX CHEATING

Mr. Vesco

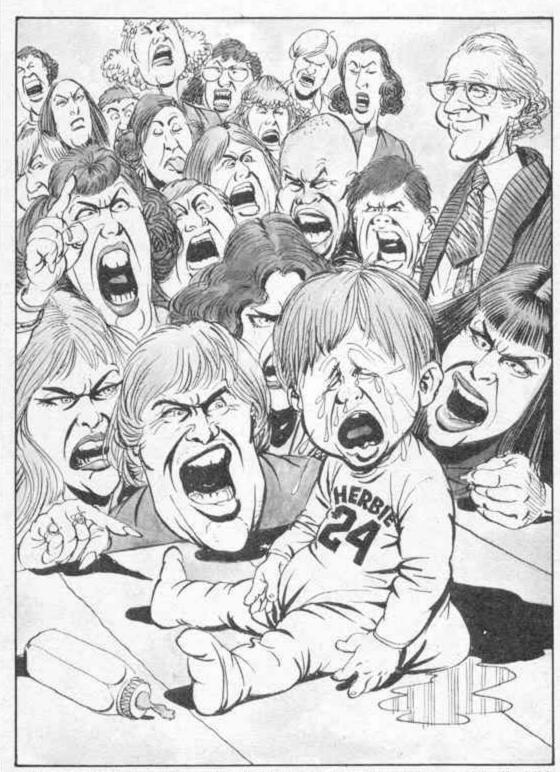
Utilizing unique teaching methods, Mr. Vesco instructs students to keep repeating, "The government would just waste my money anyway," until they become convinced of their moral right to commit tax fraud. Later lectures deal with such profitable ideas as listing your bartender as a medical practitioner and deducting yearly depreciation on your dog.

# C-322—HOUSEHOLD BUDGET MANAGEMENT Mrs. Houdini

A basic how-to-do-it course for students who soon expect to face \$2,000 in monthly household expenses on a salary of \$900 a month. Emphasis on creative credit carding, loan payment skipping and flagrant check kiting will familiarize the beginner with popular adult techniques for fighting inflation.

# D-411-SEMINAR IN PARENTAL INFALLIBILITY Mr. Bigdaddy

Required of all seniors who still follow such adolescent practices as accepting their share of the blame for personal mistakes. Lab sessions simulate home environment in which students practice parental methods of always being right. Course emphasizes refusal to listen to reason and the citing of facts that are off the point:



A "Preparation For Parenthood" class practices screaming at a small child. (Small children to scream at may be rented cheap from Campus Book Store).

#### SOCIAL ACTIVITIES TRAINING

# A-107-ADULT RECREATIONAL TECHNIQUES Miss Mundane

A survey course that enables the recent high school graduate to begin dropping his childish games in favor of more accepted adult recreational activities, including early morning golf ball chasing, rainy weather jogging, Wednesday afternoon bridge and emotional involvement with soap operas.

# A-138-INTRODUCTION TO SOCIAL DRINKING Mr. Smirnoff

Designed to help the new student, who has done most of his teen-age drinking in parked cars, learn the subtleties of ice cube clinking, cocktail guzzling and indoor barfing. Foolish behavior at parties and slurred public speaking will also be discussed in seminars conducted by experienced lushes.

#### B-244—INDEPENDENT STUDY IN ADVANCED DRINKING

Mr. Rotgut

An in-depth program of alcoholic research for the student who wishes to go beyond mere social drinking in adult life. Upperclassmen may earn college credit by spending entire summer vacations on Skid Row mastering the skill of restful gutter slumber, successful panhandling and delirium development.



#### B-252-PREPARATION FOR CLUB JOINING Mr. Oddfellow

A valuable course for the emerging adolescent who has never belonged to anything more significant than the Girl Scouts or Little League. Lectures deal with development of snobbishness and intolerence to qualify for membership in respected adult clubs. Learning sacred lodge handshakes will also be emphasized.

#### C-355-PATHOLOGICAL GAMBLING

Nick the Teach

Important instruction for the naive youngster who hasn't the vaguest idea how to fritter away the salary he will soon earn by betting on lame horses, standing pat on three deuces or financing his dice activities through loan sharks. (\$100 lab fee for this course will help finance the instructor's annual field trip to Las Vegas.)



# D-410-PRINCIPLES OF PHYSICAL DETERIORATION

Mr. Leadbelly

Aimed at ambitious students who wish to acquire the paunch and chronic disabilities of middle age before reaching 30. Stresses the importance of augmenting deskbound work with an inactive recreational program of evening naps and week-end TV viewing. Homework features heavy smoking and overeating to bring on middle age lung and circulatory problems.



By Graduation Day, each departing Senior is thoroughly prepared to step into the marvelous adult world, and win immediate acceptance as an equal.

#### VISA VERSES DEPT.

There's scarcely an American kid who wasn't brought up on "Mother Goose." Now, MAD has found out that these rhymes are a favorite with kids in other countries, too! But the difference is that, somehow, the verses lose something in the translation. To show what we mean, take a "gander" at

# MOTHER GOSE AROUND THE MORLD

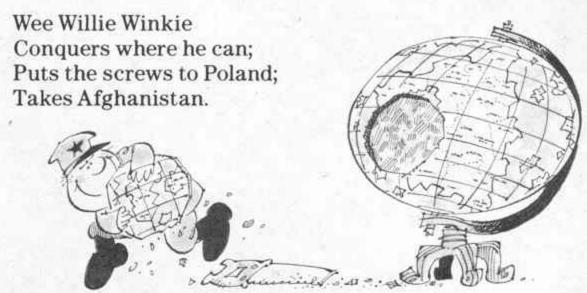
ARTIST: PAUL COKER WRITER: FRANK JACOBS

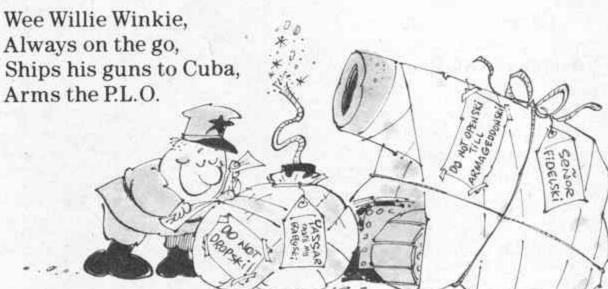
# IN MEXICO... Old Mother Hubbard



Old Mother Hubbard
Went to the cupboard
To feed her poor doggie some buns;
She then filled his cup
With some water-poor pup!
He's been sick for a week with the runs.

#### IN THE SOVIET UNION... Wee Willie Winkie





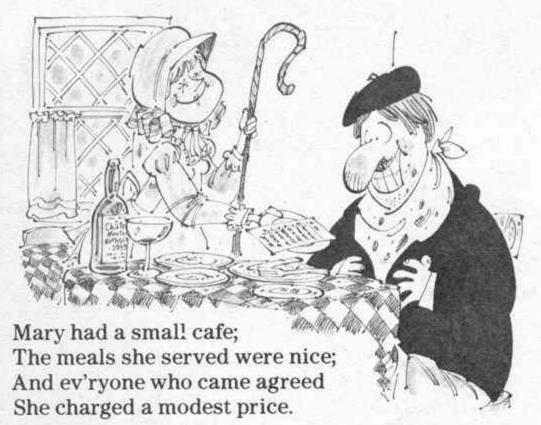


#### The Old Woman in the Shoe



There was an old woman who lived in a shoe
With Boris, ten kids and a pet kangaroo;
She said, "Though it's cramped and from feet it is smelling,
"In Moscow, it's known as a luxury dwelling."

## IN FRANCE... Mary Had a Small Cafe





Mary's prices now are high; How come? Well, here's the reason-Today officially begins A brand-new tourist season.

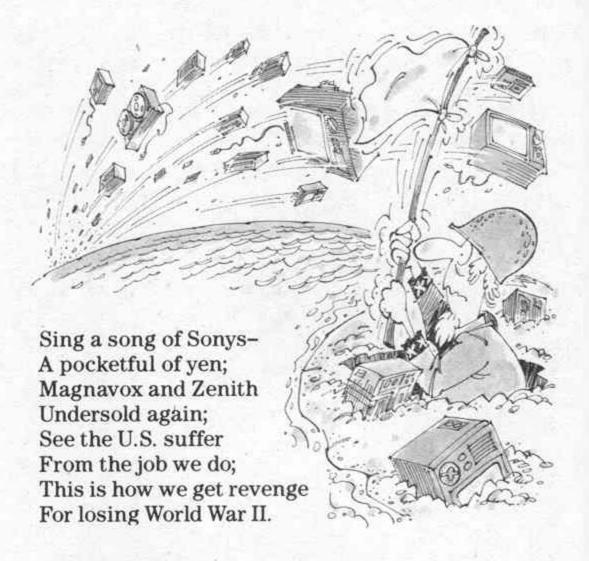
#### As I Was Going to St. Ives



Of course, the seven wives weren't his,

But here in France, that's how it is.

## IN JAPAN Sing a Song of Sonys



### IN COLOMBIA... Peter, Peter



Peter, Peter, coffee grower, Found his business getting slower; Looked to make a greater gain, Now makes a bundle from cocaine.



Peter, Peter, big supplier,
Sees his profits rising higher;
"Drugs are where it's at," he says;
"For coffee, go see Juan Valdez."

#### IN CENTRAL AMERICA... Taffy Was a Strongman



Taffy was a strongman;
Taffy used his clout;
Taffy led an armed revolt
and drove his rival out;
Taffy bled the country;
Taffy made a haul;
Taffy lasted 14 days,
which isn't bad at all.

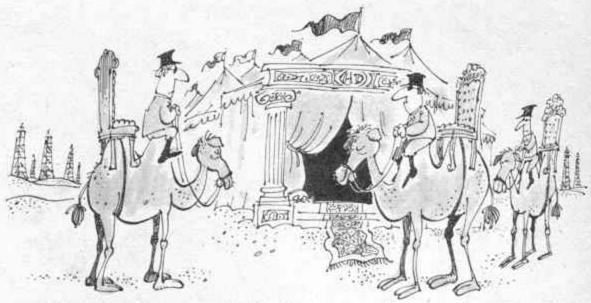
#### IN ITALY Little Miss Muffet





Now plops on her tuffet,
Digesting the food that went in her;
She burped, then confided,
"I'm glad I decided
"To have a small snack before dinner."

#### IN SAUDI ARABIA... Humpty Dumpty

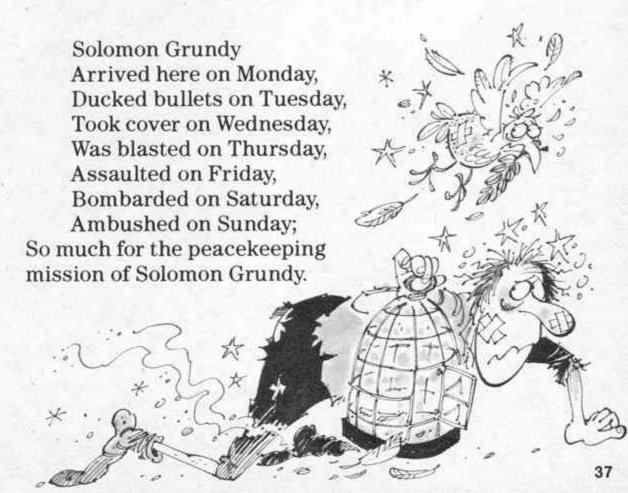


Humpty Dumpty drilled a new well; Humpty Dumpty leased it to Shell; He's now worth a billion, this fortunate gent, And entertains friends in his 20-room tent.



Humpty Dumpty lives like a king; Humpty Dumpty knows a good thing; And that's why each day he is thanking his stars For people still driving those gas-guzzling cars.

#### IN THE MIDDLE EAST... Solomon Grundy



If you want to find out what life is like in a typical High School, it's not necessary to talk to the

# HIGH SCHOOLE

YOUR CAREER COUNSELING SERVICE OFFERS PART TIME JOBS

LOCAL MEDICAL SCHOOL needs healthy young volunteers for exciting experiments. Collect \$10 for every disease you're exposed to, plus \$25 bonus for every one you catch.

STOOP LABORERS needed to pick strawberries next week-end on nearby farms. Standard 14-hour day. Payment: 40¢ per crate, less usual deduction for truck ride to work provided by employer. No whiners or sickos wanted!

UNINHIBITED FEMALE STUDENTS over 18 can earn \$50 an hour doing easy modeling work that could lead to movie contract. No experience needed.

GAS STATION ATTENDANT wanted for graveyard shift at dimly lit location in warehouse district. Temporary work until regular attendant recovers from gunshot wounds. \$3 per hour.

See Miss Legree Counseling Office

2 PAIRS OF SWEATSOX IN VICINITY OF BOY'S LOCKER ROOM. GREYISH BLACK COLOR. SENTIMENTAL VALUE ONLY. HUBERT L. ROOM 217

FREE LEONARD WIMP!!

On May 7, 1966, brutal teachers dragged Leonard Wimp from his 3rd period Spanish class for alleged loud knucklecracking. He was never seen again! The "Free Leonard Wimp Committee" believes that he is still being held prisoner in a closet somewhere in the basement.

In the name of Human Rights, we urge all students to join us in hollering and pillaging on school grounds each Tuesday at 8 P.M. until Leonard Wimp is set free!

FUTURE MATH TEST ANSWERS FOR SALE

Desperate teacher in deep trouble with loan sharks will sell all of next year's algebra and geometry exam answers to rich students. Interested persons make contact by taping name and phone nos. to under side of first floor drinking fountain.

Вот бы мне такую



И солдатик притаи

The Balkan Affairs Club Sponsors The

#### MISS SERBIAN-AMERICAN CONTEST

FEATURING

Accordion Competition & Bib Overall Modeling

THURSDAY NIGHT STUDENT CAFETERIA \$1.25 ADMISSION CHARGE INCLUDES 7-UP & GOAT CHEESE

GIRL'S INTRA-MURAL
BASKETBALL
The Tawny Tattooed MotorCycle Gang Groupies

VS.

The Adorable Farrah Fawcett Look-Alikes

Friday, 3:30 P.M.

Admission

(All Proceeds Will Go To Provide First Aid Care And Blood Plasma For The Farrah Fawcett Look-Alikes)

ATTENTION TEACHERS!
SLIP \$ 10 EACH INTO LOCKER NUMBER 1637 OR
YOU WILL NEVER SEE ME ALIVE AGAIN.
YOURS VERY TRULY, ANONYMOUS

#### ULLETIN BOARD

#### LOST!

LIVE TARANTULA SOMEWHERE
BETWEEN MAIN ENTRANCE AND
SCIENCE LAB. REWARD WILL BE PAID
TO FINDER, OR HIS NEXT- OF KIN!
CHUCK W. ROOM 216

ALL SCHOOL DISCUSSION MEETING
Wednesday, 4:30 P.M.
Auditorium
THIS WEEK'S TOPIC:

CASTING OFF THE CHAINS OF OP-PRESSION CLAMPED ON US BY THE FASCIST RUNNING DOGS OF THE HOME ECONOMICS DEPT. FACULTY

F R E E
ADMISSION
EVERYBODY
WELCOME

COCOA G GINGER SNAPS WILL BE SERVED

### TRAVEL STUDY CLUB—MOVIE CALENDAR

"Wales, Land Of Eternal Soot"

NOV. 19
"Picturesque Detroit"

JAN. 12
"Ponds And Creeks Of Finland"

FEB. 27
"In Search Of Nebraska"

APR. 13
"Whither Honduras?"

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AT 1:00 P.M.

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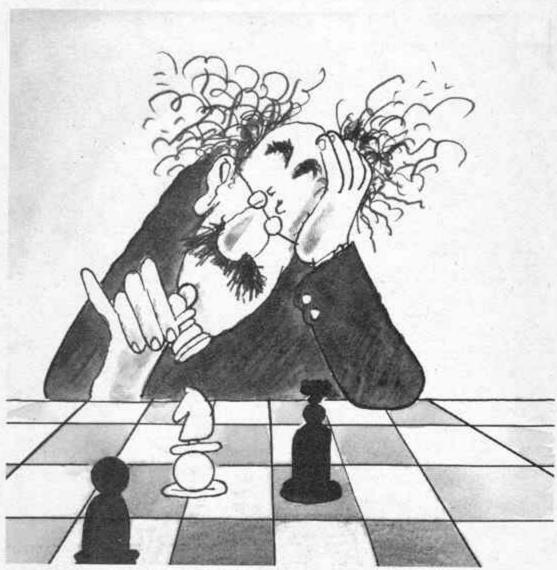
\*\*\* YOU-KNOW-WHO SHOWN IN
HIS KU KLUX KLAN ROBE

\*\*\* SEX EDUCATION CLUB'S
ACTIVITIES REPORT

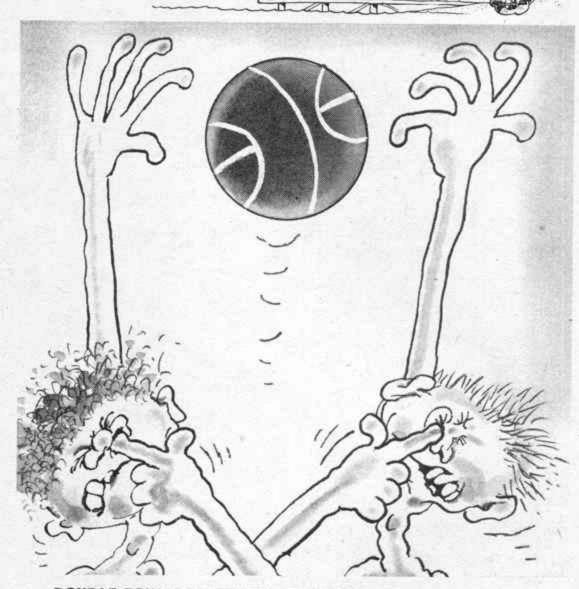
Most Copies of This Rare Edition Were Destroyed! \$25 WHILE THEY LAST!

See Julius L. Room 211

# INSTANT TV REPL



KARPOV'S MOVE OF KNIGHT'S PAWN FROM Q-6 TO Q-7



DOUBLE FOUL COMMITTED DURING N.I.T. TOURNAMENT



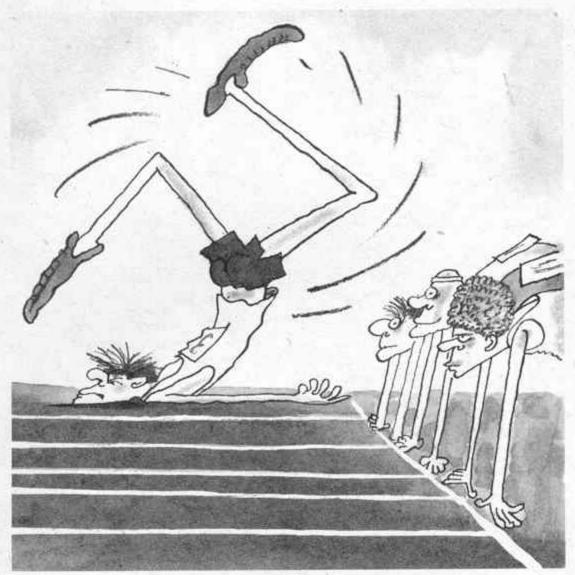
UMPIRE'S CHECK OF WEATHER DURING RAIN DELAY



EXCITED CONTESTANT'S LEAP ON "THE PRICE IS RIGHT"

# AYS We Would Rather AYS Not Have to See

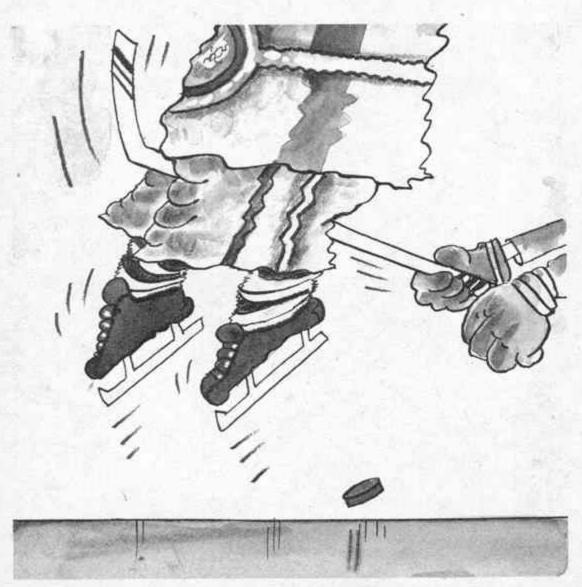
ARTIST AND WRITER: PAUL PETER PORGES



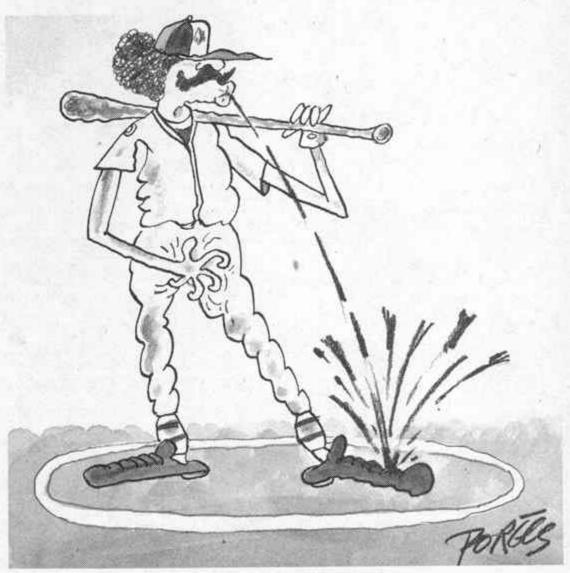
FOURTH FALSE START MADE AT THE WANAMAKER MILE



MATING DANCE PERFORMED BY OSTRICHES ON "NOVA"



SPEARING PENALTY INCURRED AT STANLEY CUP PLAYOFF



DESIGNATED HITTER WAITING IN ON-DECK CIRCLE

#### NELL AND VOID DEPT.

Over the years, there have been lots of TV sitcoms about wise-cracking domestics. And there have been even more about widowed fathers trying to bring up sarcastic kids. So when NBC needed a new sitcom, did they come up with a fresh idea? Nahh! They merely took those two worn and tired premises, and turned them into one worn and tired weekly TV series. And after watching it a few times, all we can say is:



# vells A Break.

Here he comes now...!L

Good morning, Chief!!

Morning, Null! Listen,

ARTIST: ANGELO TORRES

In that

case,

1.11

cut out

WRITER: DICK DE BARTOLO





Y'know, Chief, it seems strange that someone as dim-witted as you is actually a Police Chief! But I guess we should look at the bright side! You're ALSO too stupid to take kick-backs!

You're right!! My FOOTBALL days are over!

1 rest my case!



Speaking of football...

I'm thinking seriously of joining the football team at school!

But, Jewelry, vou never mentioned you were interested in football!

I'm NOT!!

Then why would you be thinking of joining the football team?

Just so I can say: "Jewelry, if you join the football team, I can come to every game and cheer for you! I can become a real athletic supporter!

Y'know, in all these months, I've never asked you where you work as Chief of Police...!

Keystone County!

Oh, you're in charge of The Keystone Kops!!

When you leave for work, Dad, do you ever think about the possibility of getting shot ... and never coming home again?

All the time! Why do you think I put in so much overtime -hoping!





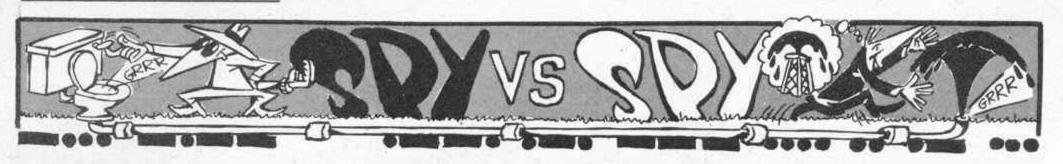


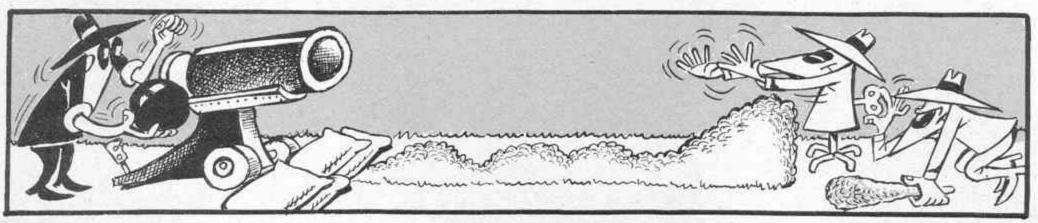


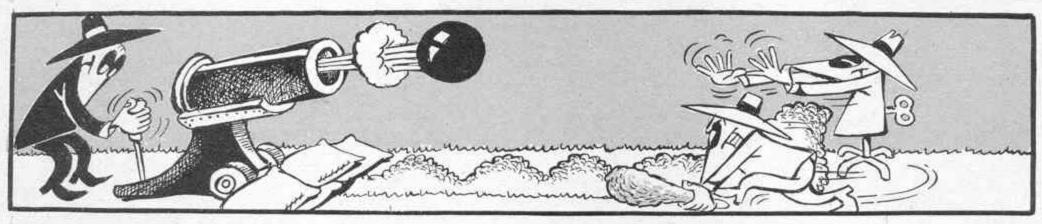






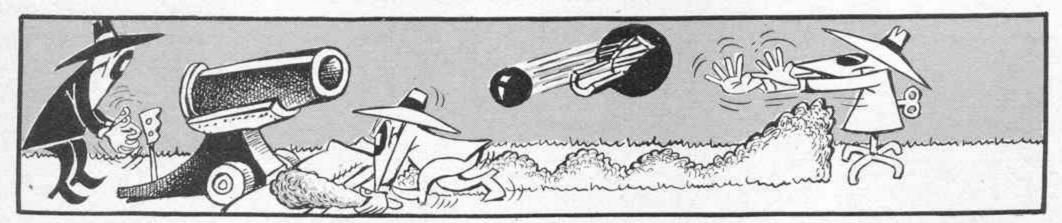














HOW HAS THE REAGAN ADMINISTRATION SECRETLY INTRODUCED PRAYER INTO HIGH SCHOOLS?

# HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD-IN

Despite the fact that prayer in our Public Schools has been declared unconstitutional, the Reagan Administration has decided that it belongs there. To see how they've forced it back in, fold in page as shown at right.



A

FOLD THIS SECTION OVER LEFT

**(B)** FOLD BACK SO "A" MEETS "B"



ARTIST & WRITER: AL JAFFEE BY MAKING SCHOOL PRAYER AN ISSUE, POLITICOS CAUSE TROUBLE. STUDENTS
PRACTICE MANY BELIEFS. IT IS ILLEGAL TO USE TAX MONEY FOR
FINANCIAL SUPPORT OF RELIGION. PROFESSIONAL LOBBYISTS ARE PAID FOR
COLLECTING VOTES SO CONGRESS CAN EFFECT THE LAW'S CHANGE

