We tear down

**ANIMAL HOUSE** 

... blow up

PROJECT UFO TELEVISION ADVERTISING

UNION
LEADERS

... strike out

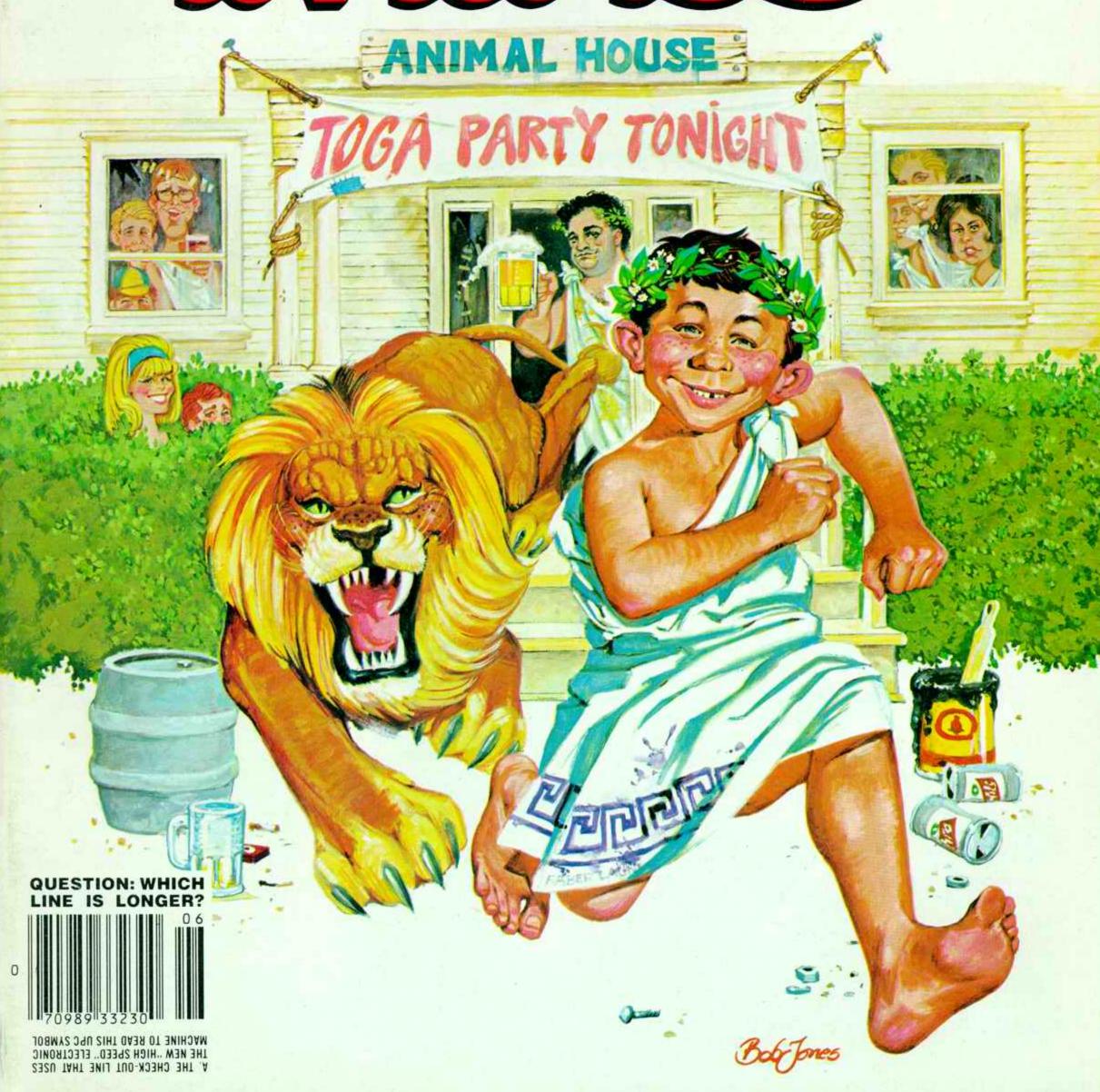
...and fool around with ...

MONEY

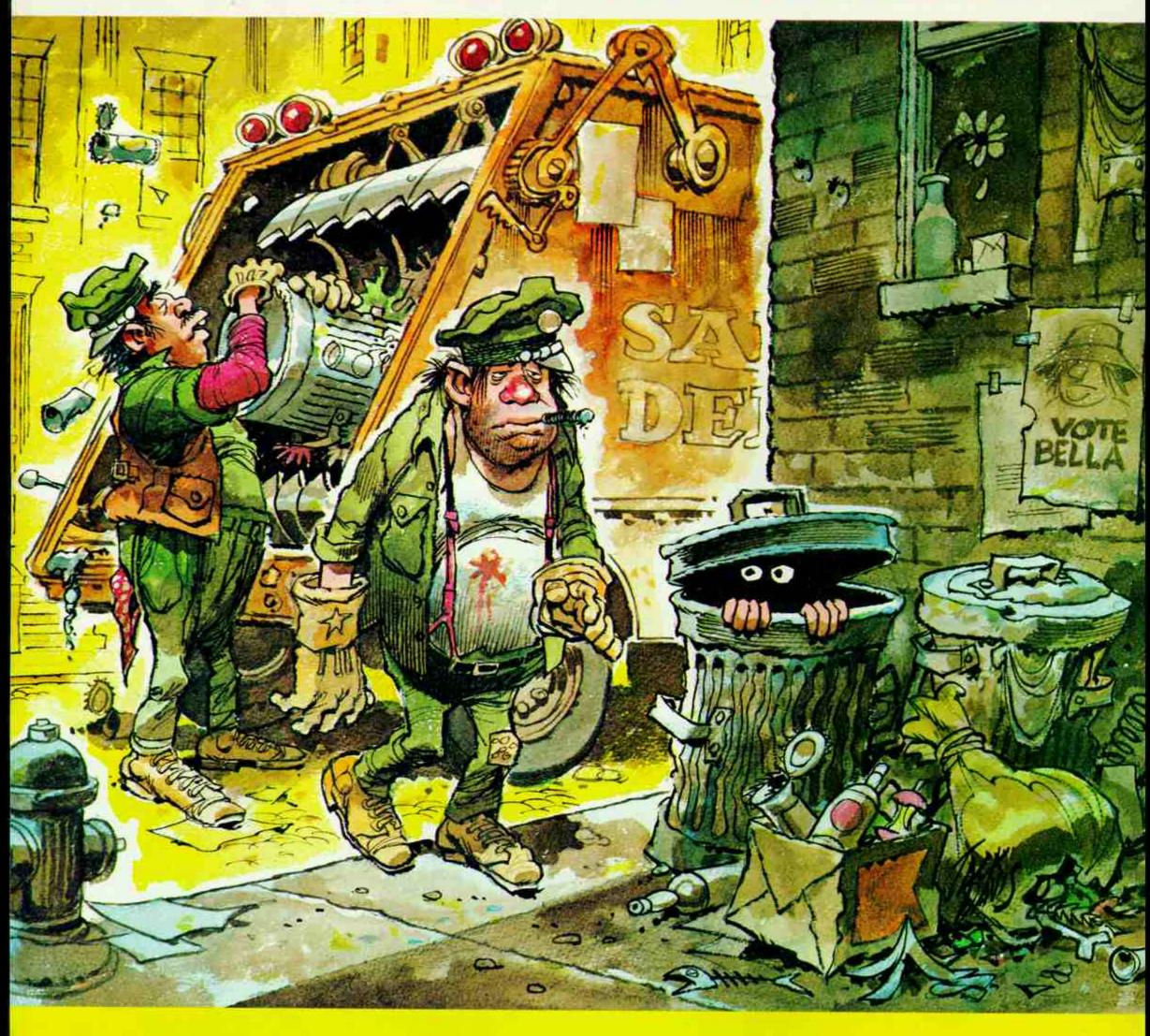
No. 207 June '79



60c CHEAP



### WHY KILL YOURSELF?



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"The trouble with some people who don't have very much to say is that you have to listen so long to find out!" — Alfred E. Neuman

### WILLIAM M. GAINES publisher ALBERT B. FELDSTEIN editor

JOHN PUTNAM art director LEONARD BRENNER production JERRY De FUCCIO, NICK MEGLIN associate editors JACK ALBERT lawsuits GLORIA ORLANDO, CELIA MORELLI, DAVID FRAZIER subscriptions

### CONTRIBUTING ARTISTS AND WRITERS the usual gang of idiots

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MAD—June 1979. Volume 1. No. 207. Published morithly except February, May, August and November, by E. C. Publications. Inc., 485. MADison Avenue. New York, N.Y. 10022. Second Class Postage paid at New York, N.Y. Subscription in U.S.A., 15 issues \$9.00. Outside U.S.A., 15 issues \$10.00. Allow 10 weeks for change of address to become effective, and include mailing label when making change of address or inquiring about your subscription. Entire contents copyright © 1979 by E. C. Publications, Inc. Postal Identification Number, 324520. The Publisher and Editors will not be responsible for unsolicited manuscripts, and request all manuscripts be accompanied by a stamped self-addressed return envelope. The names of characters used in all MAD liction and semi-fiction are fictitious. A similarity without satiric purpose to a living person is a coincidence.

\*\*Various Places Around The Magazine

### VITAL FEATURES

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THE LIGHTER SIDE OF NEIGHBORS Pg. 18

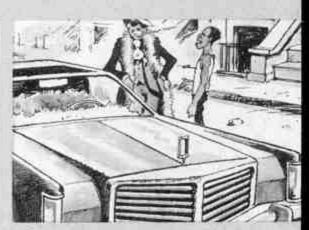
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SUCCESS PRIMER OF THE '70'S Pg. 37





"REJECT UFO" (A MAD TV Satire) Pg. 41



### RICKARD'S "GREASE" BALL

I thought Jack Rickard's cover of "Grease" was slick! Chris Morris Cherry Hill, N.J.

We would like you to know how tremendous we think your cover and feature on GREASE are. You certainly did a great job.

Michele Cohen Director of Publicity John Travolta Productions Burbank, California

#### CEASE

"Cease" was magnificent! Stan Hart really got the idea with the moral on the last page. Keep up the clever reading between the lines.

K. Thomas

St. Laurent, Quebec, Canada

"Cease" was good but youse guys forgot to add Sha Na Na to it. They were definitely the best thing about the movie. And they would have been better in your mess! Sharon Ripple

Sharon Ripple Sturgis, Mich.

It took a lot of imagination to believe Olivia Newton-John could be a "loose girl", but it was even harder to believe all those old fogies were in high school!

Leann Hanlin Medford, Oregon

#### "AIRPORT" HOLDING PATTERN

Way back in issue #195, you featured an article called "Airport '77". In this article, you had "Mr. Steelking", a main character, say, "I just bought every 747 ever made! That's the only way I could think of to prevent them from making 'Airport '78'!" Well, I just heard that they are now making a movie called "Airport '79 Concorde". More MAD premonition, perhaps?

Todd P. Schwartz

Dayton, Ohio

### WE'VE RUN OUT OF THEM!

Yep, we've run out of these clever fake-out headlines that sucker you into reading these ads for our full-color portraits of Alfred E. Neuman, MAD's "What Me Worry?" kid—suitable for framing or wrapping fish. But we did it again anyway. So c'mon! Mail: 35¢ for one, 75¢ for 3, \$1.55 for 9, \$3.15 for 27 or \$6.35 for 81 to: MAD, 485 MADison Avenue, N.Y., N.Y. 10022



### SOME REALLY DANGEROUS STUNTS WE'D LIKE TO SEE EVEL KNIEVEL DO ON TV

I really liked "Some Really Dangerous Stunts . . ."! Would you please do more things like that? Amy Holzhausen Elkhart, Ind.

I loved the Silverstone-Davis piece, "Some Really Dangerous Stunts We'd Like To See Evel Knievel Do On TV". Their "prophetic" segment on ousted coach Woody Hayes gave me the chills, and many other gags really fractured me. I think you could employ the basic idea for several more articles, and I would really like to see that.

Mark Colella Los Angeles, Calif. Silverstone and Davis always had a MAD field day with the scourge of the sidelines, both as the bombastic "Coach Hades"in "MAD's College Football Coach Of The Year", issue #175, and the real life Coach Hayes in "Evel Knievel's Dangerous Stunts". Thanks to them, the former O.S.U. slugger has become a bona fide folk hero!

Andy Reichart Wayne, N.J.

After all their "Hayes-ing", Silverstone and Davis won't have Woody Hayes to kick around any more! Jeff Blustein

Brooklyn, N.Y.



MAD Preliminary to the Main Event?

I've attempted such hazardous deeds as: (1) taking a taxi and not tipping the driver, (2) passing a gay bar with a pro-Anita Bryant button on, and, (3) going to traffic court in New York City. I've

#### CONSUMER REPORTS FOR GOV'T PURCHASING AGENCIES

I'd like to comment on Dick De Bartolo's "Consumer Reports For Government Purchasing Agencies". He was completely wrong about our Polish Aircraft Carrier. Because our ship floated upside down, with the planes landing on the hull, our enemy always thought we were sinking. Therefore, the Polish Navy lost no aircraft carriers due to enemy action. Also, since we had steam propulsion (smoke stacks under water), we never gave our position away due to unwanted smoke streaming from the boilers. Please reconsider our illustrious carriers. They are better than most people think!

J.B. Wiltski Houston, Texas

In case you haven't heard, Polish jokes are passé. In seven years, I had expected your magazine to realize this, mature somewhat and change its policy. Then again, what can you expect from a magazine written for teenagers by adults with pre-teenage minds.

John Jantak

Montreal North, Quebec, Canada reserved a bed in Bellevue for Evel, so we may compare casts, stitches, lacerations and other such wounds.

Nora Chermak New York, N.Y.

### THE LIGHTER SIDE OF SNOW

"The Lighter Side Of Snow" should be changed to "... Snow And Rain". I don't know about you guys, but here in Utica, it usually rains when the temperature goes above 32 degrees Fahenheit. Snow doubt about it.

Holley Lambert Utica, New York

### LOU GROUCH

To sum it up, "Lou Grouch" by Torres and Koch annoyed, bothered, irritated, and totally bugged me! Other than that, it was pretty good. Paul Colbert

### PARENTAL GOADING

Northridge, Calif.

I bought my son the March '79 issue of MAD and upon reading it, he dialed "Child Abuse". Could you suggest a good lawyer? Ginette T. Hochman Ewing Township, N.J.

Please Address All Correspondence To: MAD, Dept. 207, 485 MADison Avenue New York, New York 10022

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# THE LATEST "NEW-IMPROVED" PRODUCT

**COULD BE YOU!** 

Hoo-hah! Here's your big chance to

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... namely, all of the instructions necessary to change your life. But first, you have to be willing to ...

### **CHANGE YOUR LIFE**

... by overcoming your inability to

### **ACT CONFIDENTLY**

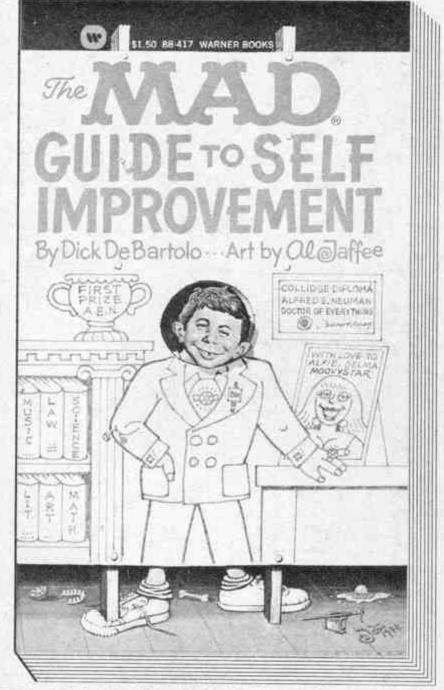
... as you take out your money and

### **CONQUER YOU SHYNESS**

... toward filling out this coupon. But mainly, you'll have to learn to

### **ACCEPT YOUR MISTAKES**

... like the ridiculous one you are about to make by ordering this book!



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ALSO PLEASE SEND ME THE BOOKS I'VE CHECKED BELOW:

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☐ Son of MAD	
☐ The Organization MAD	
☐ Like MAD	
☐ The Ides of MAD	
☐ Fighting MAD	
☐ The MAD Frontier	
☐ MAD in Orbit	
☐ The Voodoo MAD	
Greasy MAD Stuff	
☐ Three Ring MAD	
☐ Self-Made MAD	
☐ The MAD Sampler	
☐ World, World, etc. MAD	
☐ Raving MAD	
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☐ Questionable MAD	
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MAD Power

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☐ The Recycled MAD
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☐ The Non-Violent MAD
☐ The Rip-Off MAD
☐ The Token MAD
☐ The Pocket MAD
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☐ The Medicine MAD
A MAD Scramble
Swinging MAD
MAD Overboard
MAD Clowns Around
☐ The MAD Treasure Chest
☐ MAD Sucks
DON MARTIN Steps Out
DON MARTIN Bounces B
DON MARTIN Drops 13 S
DON MARTIN'S Captain K
DUM IMANTIN S Uduldili N

DON MARTIN Cooks

**DON MARTIN** Comes On Strong DON MARTIN Carries On DON MARTIN Steps Further Out **DON MARTIN** Forges Ahead DAVE BERG Looks at the U.S.A. **DAVE BERG** Looks at People **DAVE BERG** Looks at Things DAVE BERG Modern Thinking DAVE BERG Our Sick World **DAVE BERG** Looks at Living **DAVE BERG** Looks Around DAVE BERG Loving Look ☐ The All-New SPY vs. SPY☐ SPY vs. SPY Follow Up File 3rd MAD Dossier of SPY vs. SPY 4th MAD Classified SPY vs. SPY 5th MAD Report on SPY vs. SPY A MAD Look at Old Movies Return of MAD Old Movies MAD-Vertising A MAD Look at TV A MAD Guide to Leisure Time Stories AL JAFFEE's Snappy Answers
(lutz AL JAFFEE's MAD Book of Magic
More AL JAFFEE's Snappy Answers

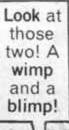
	☐ AL JAFFEE's Monstrosities
	Still More JAFFEE Snappy Answers
	AL JAFFEE MAD Inventions
	Aragones's "Viva MAD"
	☐ Aragones's MAD About MAD
	Aragones's MAD-ly Yours
	Aragones's in MAD We Trust
	Aragones's MAD As The Devil
	☐ Aragones's Incurably MAD
	☐ Aragones's Shootin' MAD
	MAD For Better or Verse
	Cina Alona With MAD
	☐ Sing Along With MAD ☐ MAD About Sports
	☐ MAD's Talking Stamps
	☐ The MAD Jumble Book
	More MAD About Sports
	MAD Word Power
	☐ Politically MAD ☐ MAD Look at Future
	MAD Cradle to Grave Primer
	The MAD Book of Revenge
	The MAD Guide to Careers
	☐ History Gone MAD ☐ MAD Stew
	MAD's Turned On Zoo
0	MAD's Turned On Zoo
	☐ Clods' Letters to MAD

### THE FRAT'S IN THE FIRE DEPT.

In the old days, kids would look up to "Groups" ...like the New York Yankees or the Green Bay Packers . . . strong, skilled athletes who would set shining examples for the Youth of America to emulate. Later generations would idolize "Rock" Groups . . . like the Beatles or the Rolling Stones . . . funny-looking guys, yes, but at least they could sing. Today's kids are looking up to and emulating an entirely different kind of Group. This Group barfs, spits up, guzzles beer, molests women, flunks tests and holds orgies. Evidently, America's Youth feels this is lots more fun than playing ball or singing. We mean the Group from . . .



# ABOMINAL HOUSE



Can you imagine those two wanting to join a frat house?

Yeah! The fat guy IS a frat house! Let's go! I don't think we're wanted here! What do you mean, "WE", Tubbo!



Hi, I'm Pluto, the most disgusting student on campus! I'm also one of the funniest men you'll see on film this year! He IS funny!
I'm laughing
so hard, the
tears are
rolling down
my legs!

Those aren't tears, jerk! I think he just used us as a HYDRANT!!



ARTIST: MORT DRUCKER



ADDITIONAL DIALOGUE: DICK DE BARTOLO

Welcome to Dolta House . . . the freakiest frat house on campus! Help yourselves to the refreshments! We've got cookies, punch, pizza, soda, pickles, beer and ice cream!

What's so freaky about that?? All mixed together in one huge bowl?!?



How come they're all 'Cause we're Doltas, and we don't do anything normal here! You've heard of "Strip Poker"? They're playing "DRESS Poker"!

Who's that?

Oh, that's V-J

Hey!

About 35 miles an

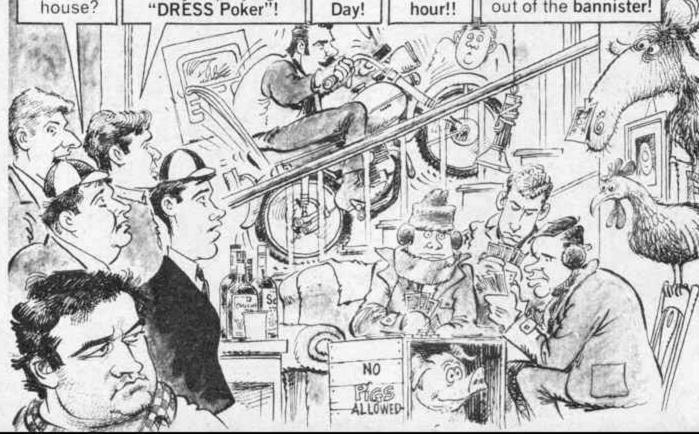
What's

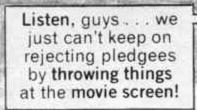
he

doing?

I mean WHY is he riding his motor-cycle up the stairs?

Because if he rode his BUICK up, he'd probably scrape hell out of the bannister!





No . . . we're running out of movie screens!

Now this next guy is Leery Krocker! Any comments . . . ?

Why? Are we running out of pledgees . .







### AAAAAGHHHHH!

No! Not him! I don't want HIM here!

Not NOW! Not while I'm running away with this picture! I don't need him around to start stealing scenes!



LOUIE . . . LOUIE . . . WHOA . . . NO . .

You are now officially Doltas! Your Dolta name is "Pin Head"!

How come it's "Pin Head"?

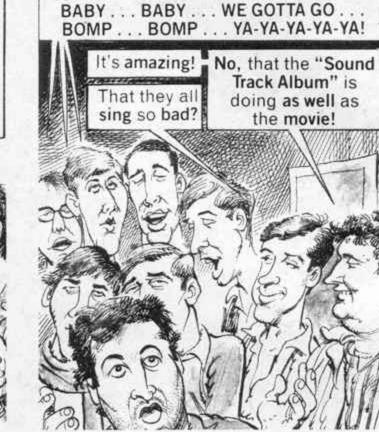
Because in this family magazine, we can't call you "\$@#%¢&-Head"!

Gee, it's gonna be fun being a fraternity guy in 1962! "Pep Rallies" — "Panty Raids" — "Phone Booth-Stuffing"!

Forget "Phone Booth-Stuffing" We'd both need our own booth!

That's right! We ARE both "fatties"!

Look at the bright side! The way YOUR body looks, and MY body looks. let's be glad Streaking" isn't popular yet!!





Grogg what's the worst fraternity on campus?

Gee, that's hard to say, Dean Wormy! I Cut the B. S. Grogg! It's the DOLTA house! I've got their disciplinary file right here! Listen:

Back in 1956. they threw a "Surprise Pajama Party" and held 34 Co-eds captive for 10 days in their basement!

In '58, they kidnapped 11 Co-eds, poured pancake syrup over their bodies and tried to pass them off as Farber's first Negro Sorority!

The next year. they stole the Cheerleaders' bras, cut them in half, and sold them as "yamulkas" to B'nai Brith!

And last year, they got hold of 5 corpses, sat them at tables at the Alumni Dinner...

And for the entire evening, nobody noticed the difference between the corpses and the living guests!

Gee, Sir, what do you want me to do?

want you to get me INTO that FRAT!









Then as of this moment, I'm putting them on DOUBLE SECRET PROBATION!

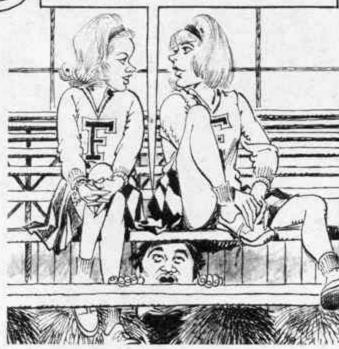
Double Secret Probation?!? What's that?

How should I know?! That's part of the secret!!



I hate those creeps at Dolta! I have the feeling that even now one of 'em is pulling some underhanded trick . . .

Close, Dean Wormy . . .! Close . .



I've locked the doors and pulled the shades because I thought you might want to join me in an "avant-garde", really mind-blowing experience for 1962 . . . a real head-trip!

Gee! Are we going to smoke POT?!

Don't be a fool! Pot will be around for years! We're gonna listen to a MORT SAHL album!



Let's see . . . we owe L you \$10.50, Pluto . . .

WHAT?! He ate \$23.00 worth of food on line, he's got \$16.00 worth on his plate . . . and YOU'RE paying HIM?!?

That's our deal! Since he's been on campus, we haven't paid one cent for Cleanup or Sanitation! Pluto, here, eats all the garbage!

Not ALL the garbage! I didn't eat the script for this movie!









Y'know, this "Cafeteria Scene" has really caught on with the kids! It's become a cult favorite!

Yeah! Kids all over the country are parking in Lovers Lanes and spitting potatoes at each other!

How unfair, and totally inconsiderate!

> What a terrible, terrible waste!

Don't they know there are starving comedians in India... just DYING to use food

as props!?!

God . . . hate corn!

That's not corn, lady! That's CREAMED SPINACH!

Idiot! I'm not talking about what we're THROWING! I'm talking about what we're DOING!



FOOD FI-I-IGHT!

A food fight!! What a healthy outpouring of uninhibited fun!

Now, this embodies the true spirit of Higher Education in

America!



I've come to this hell-hole of a fraternity to set you creeps straight! You clowns are the scum of the campus! Your house gradepoint average is a disgrace, the lowest in Farber history! And your behavior. . . your drinking and carousing could get you expelled! Now, what do you plan to do about it?

We plan to throw a "Toga Good! As long as Party"... raise hell... and seduce your wife!

we understand each other!





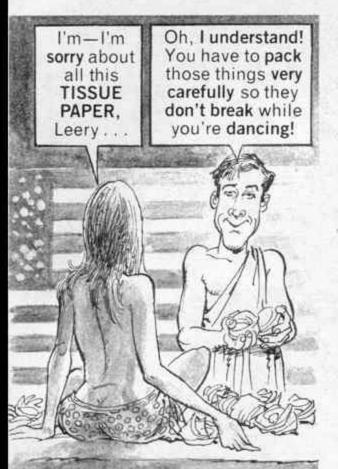








Wels: Me joe





It is charged that Dolta
House members are guilty of the following disgusting, perverted and obscene acts!

1. Conducting a lewd Toga Party!
2. Having intimate relations with a minor!
3. Having intimate relations

4. Roller skating on a virgin!
5. Dancing the twist on the Mayor's face!

6. Opening an umbrella inside a campus Policeman's pants! 7. Fingerpainting a Pom-Pom Gir!! Hey . . . no one's perfect! So I painted outside the lines!!





Okay, men

...let's

circumcise

Well, I guess he DID have more power than us! He took away our charter, expelled us from Farber, and gets all our future first-born children . . . that belong to his wife!

No . . . I mean

'CIRCUMCISE"!

We've got an

What are we gonna do now? We gotta get even!! We could mess up their big Homecoming Day Parade!

Great idea! We'll enter a FLOAT! Where we gonna get a float?

We have one right here . . . PLUTO! good! We need something we can MOVE!

No







You mean.

"SYNCHRONIZE

It's a perfect day for the parade, Mayor DePatsy! The air is crisp, the floats are gay and colorful, the girls are young and pretty . . . Nothing could possibly go wrong!

You really think so, Dean Wormy?

I sure do! Oh, by the way . . . I was also a LOOKOUT at PEARL HARBOR!











VINCENT JAMES DAY '63



Legal Assistant to Ralph Nader.

ROBERT HOOVERVAC '63

And I think



Had Sex-Change Operation. Now A Leading Female Tennis Pro.



Missing Since 1971. Rumored To Have Been Sucked Into A Tuba.

G. BRENT MARMALADE '63

A career in



Rabbi-Temple B'nai Loaded Rockville Centre, New York.

### **DIRK NEITCHEMEYER '63**



Successful Stand-up Comedian Hollywood, California.

### DEAN VERNAL WORMY '48



**Burned At Stake During Student** Demonstations, Berkeley, 1967.

### MRS. WORMY 38-27-38



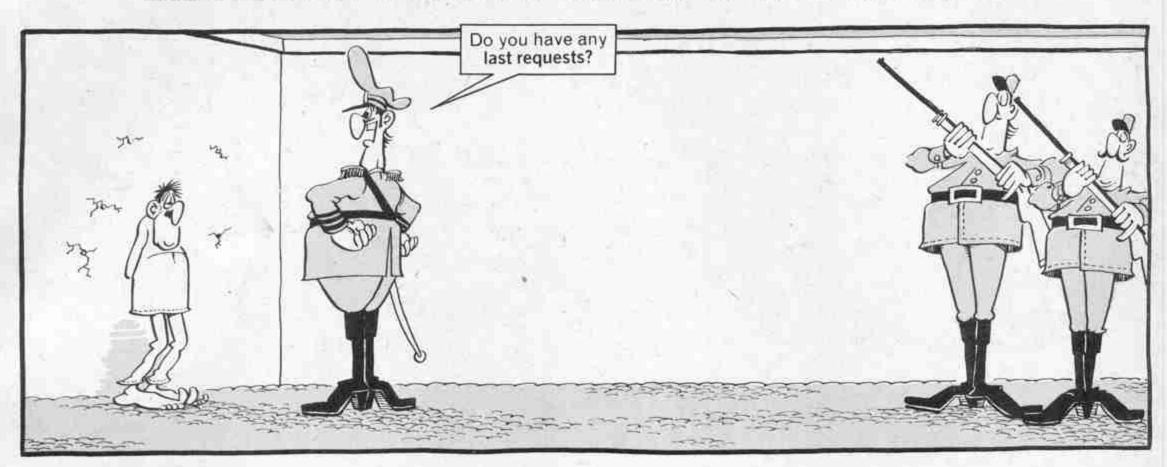
Arrested For Molesting A Minor Now Serving 10-20, Chattahoochee.

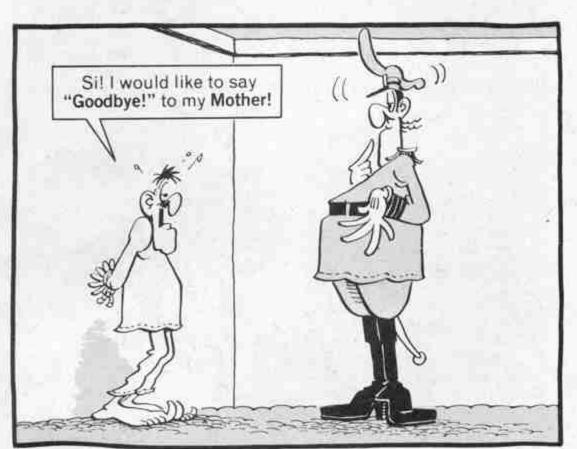
**IOHN MOP PLUTO '63** 

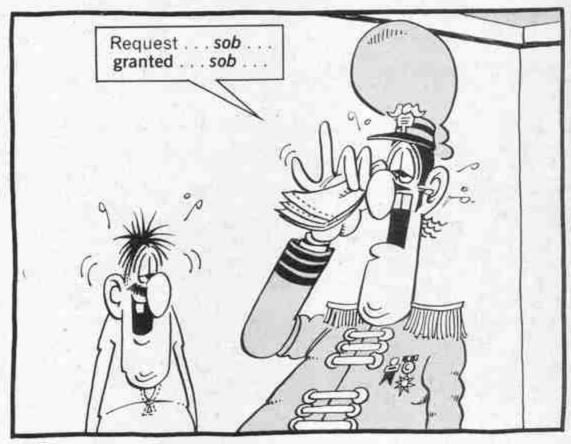


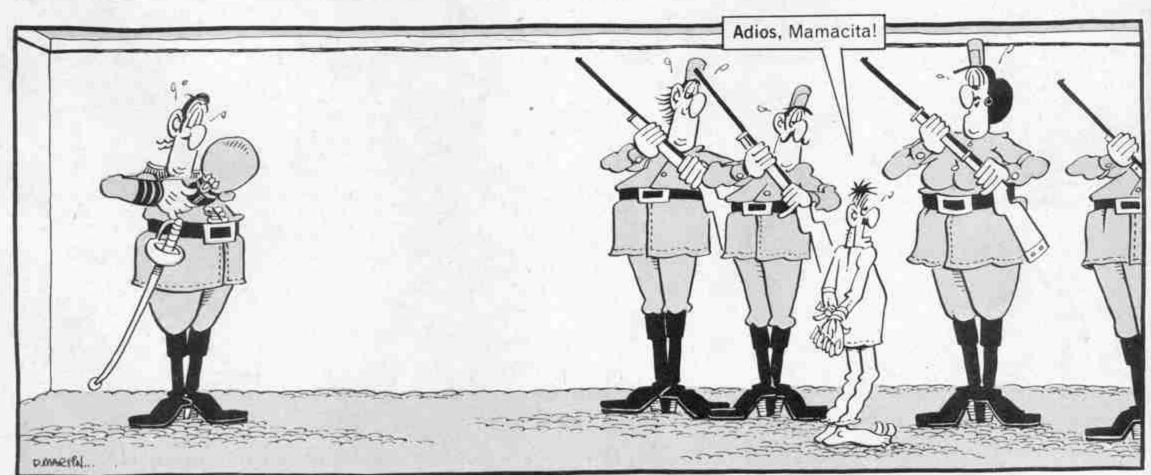
Advisor to Pres. Nixon '68-'72 Advisor to Pres. Ford '73-'74 Advisor to Pres. Carter '74-

# EARLY ONE MORNING SOUTH OF THE BORDER





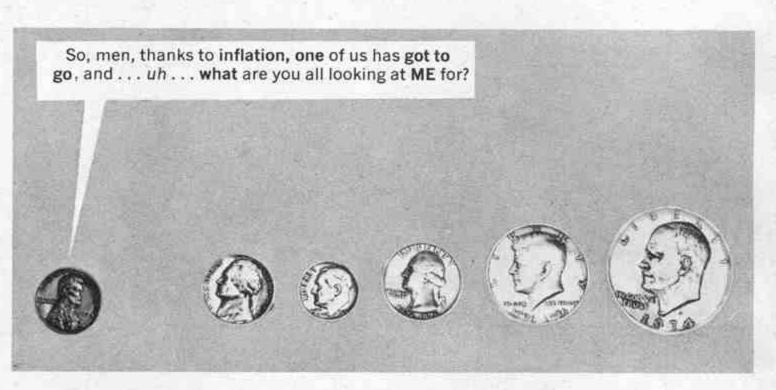


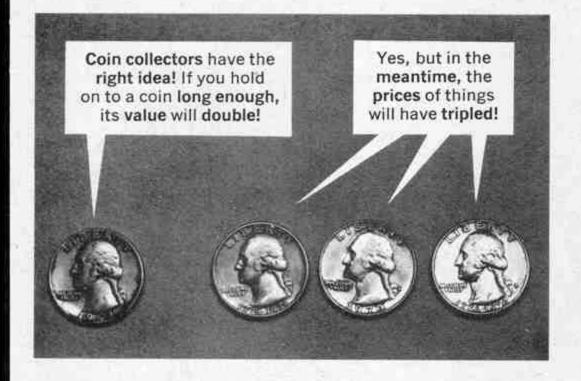


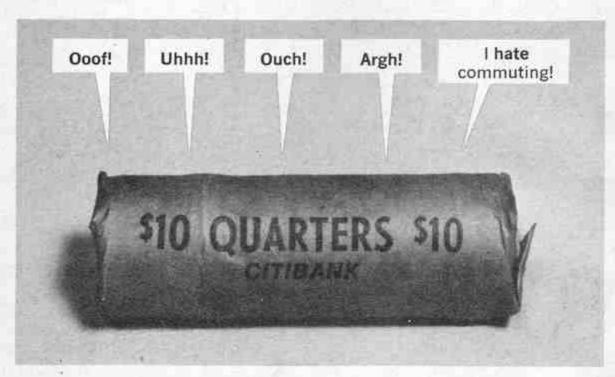
IT MAY BE DIFFICULT TO BELIEVE, SINCE NONE OF US SEEM TO HOLD ON TO IT LONG ENOUGH TO STRIKE UP A CONVERSATION WITH IT, BUT

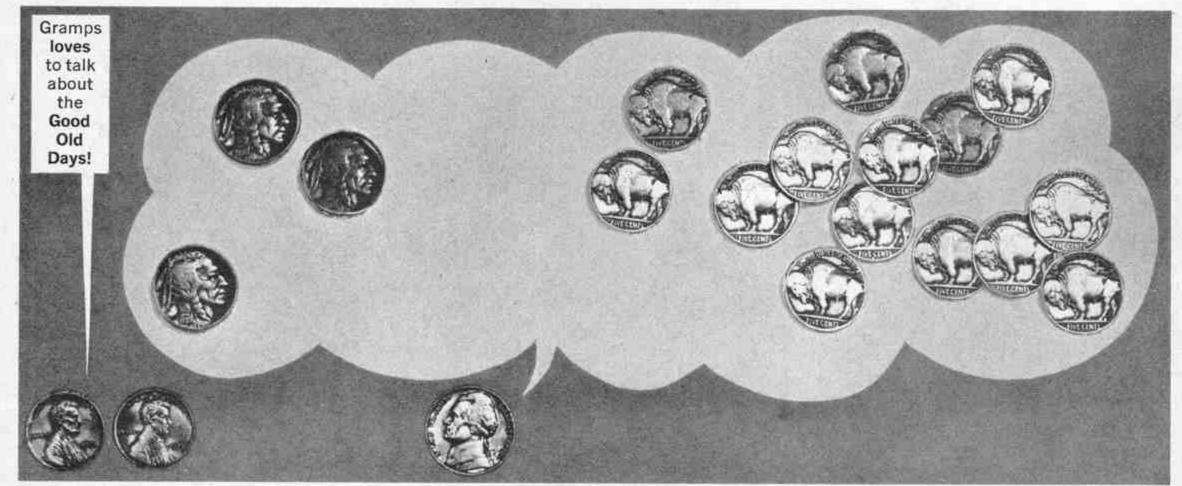








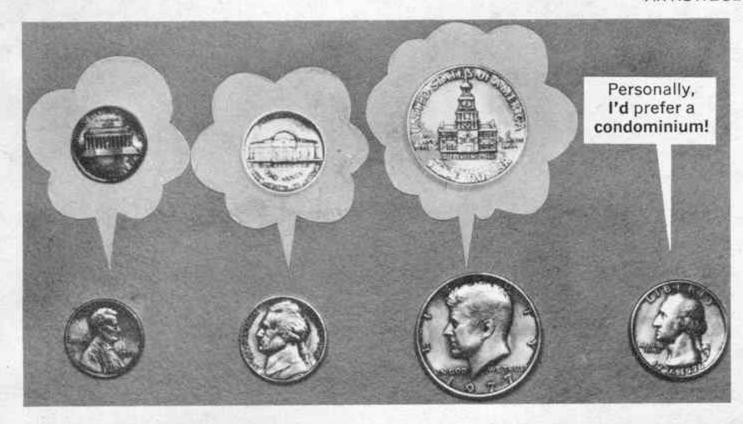


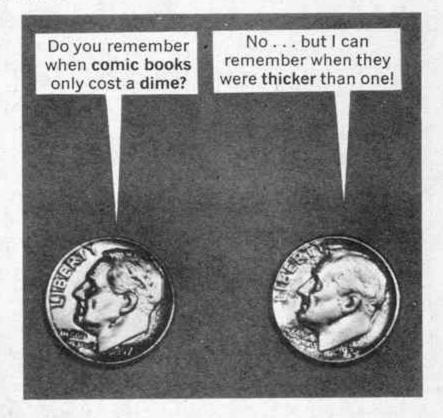


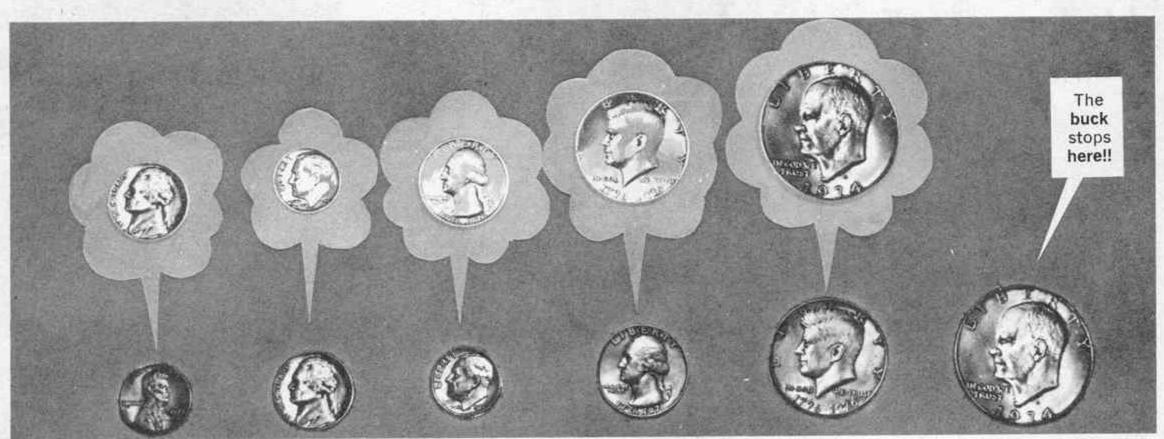
# MANA MAS

ARTIST: BOB CLARKE

WRITER: HENRY CLARK

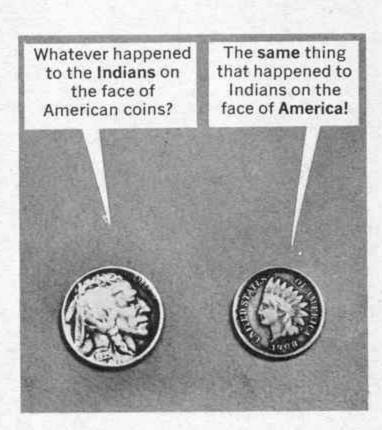












### THE BULL OF RIGHTS DEPT.

One of the greatest glories of our nation is "The Constitution." It assures us of our Rights in our Democracy. If you're an Adult, that is! But if you

happen to be a Kid, it doesn't apply! Oh sure, it's supposed to protect everybody, but today there's one group that violates the Constitutional Rights

# PARENTS ARE UNCONSTITU

AMENDMENT I
(There shall be) "... no law...abridging
the freedom of speech..."

### AMENDMENT I (There shall be) "...no law...abridging the right of people to peaceably assemble..."



AMENDMENT V

"...nor shall any person...for the same offense...
be twice put in jeopardy of life and limb..."





AMENDMENT V

"No person...shall be compelled..."

to be a witness against himself..."



of Kids constantly. Know who they are? The Commies? The Nazis? No, they're much closer to home! Take a look at this article, and you'll see why we say...

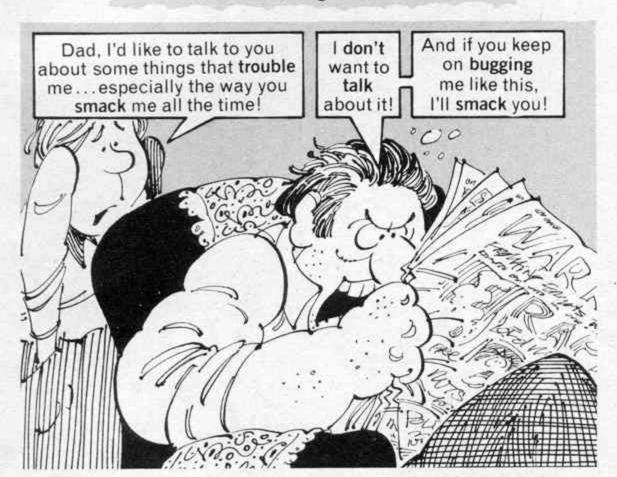
NUDIST CO

ARTIST: PAUL COKER WRITER: STAN HART

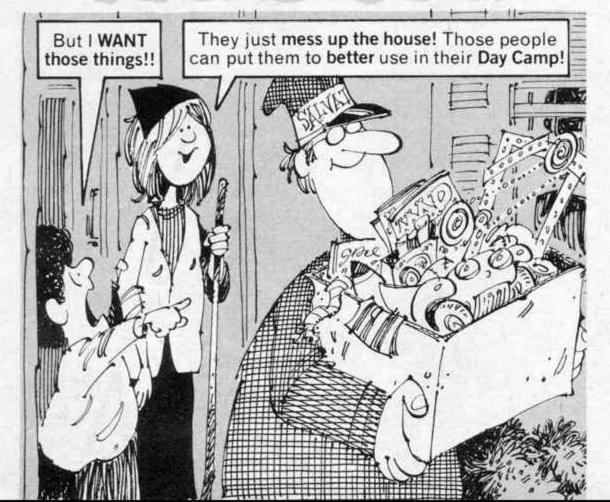
# TIONAL

### **AMENDMENTI**

(The people have a right) "...to petition for a redress of grievances..."



### AMENDMENT V "...nor shall private property be taken for public use without just compensation..."



### AMENDMENT I (There shall be) "...no law respecting an establishment of religion..."



### "The right...to be secure against...unreasonable searches and seizures shall not be violated..."



## AMENDMENT VI "...the accused shall enjoy the right to a speedy...trial..."



AMENDMENT VI "...the accused shall...be informed of the nature and cause of the accusation ... "



AMENDMENT VI "... the accused shall... have the assistance of counsel for his defense..."





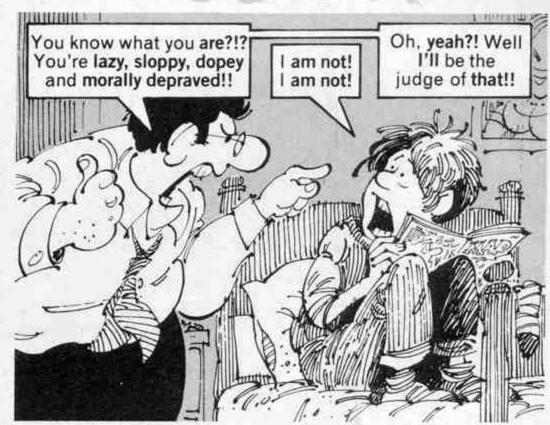
AMENDMENT VIII "...excessive fines (shall not be) imposed ... "



AMENDMENT VI "...the accused shall...be confronted with the witnesses against him..."



AMENDMENT VII "...the right of trial by jury shall be preserved ..."



AMENDMENT VIII "...cruel and unusual punishment (shall not be) inflicted ... "



Why restrict the awarding of medals to the military? After all, Civilians perform heroic acts while fighting life's daily battles as well! Let's recognize them with

# THIS ISSUE'S PROPOSED MAD MEDALS

### ... TO BE PRESENTED TO DESERVING TEACHERS

THE DOUBLE INCOME MEDAL



For devoted service, above and beyond the call of duty, as spare time tutors to students who couldn't learn a thing in their classrooms in the first place, and getting paid all over again for it.

THE PASS 'EM ALL CITATION



For heroic achievement by Teachers who promoted all students, regardless of merit . . . thus avoiding classroom congestion and extra taxpayers' expense that left-back dummies would create.

THE YELLOW BACKBONE MEDAL



Presented to Teachers who demonstrate outstanding sensitivity to community needs . . . by bowing to each and every special interest group in the neighborhood in order to keep their jobs.

THE SILVER

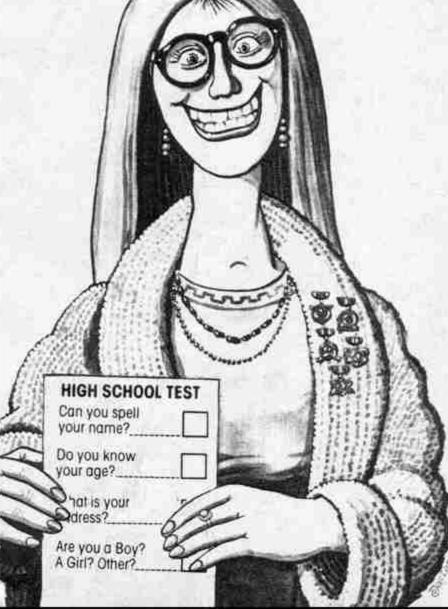


Awarded to teachers who distinguish themselves by consistently turning out students with educations rated more than two years below the norm.

THE SWINGING PLACARD MEDAL



For brutal savage combat action during long, violent Teacher's strikes —clearly demonstrating to students how to get along in the real world.





Can Lenny come out an' play?

No, Leonard is being



Aw, gee! Now, I have nuthin'

Sorry about that! But Leonard teased his Sister and he used bad language



And to top it off, he refused to do his homework! So now he's being PUNISHED!!





But why are you punishing ME?!



BERG'S-EYE-VIEW DEPT.

# THELIGHTER SIDE OF...

I feel so out of place in this neighborhood! It's like I can't cut the mustard . . . keep in step ... or conform to the norm!

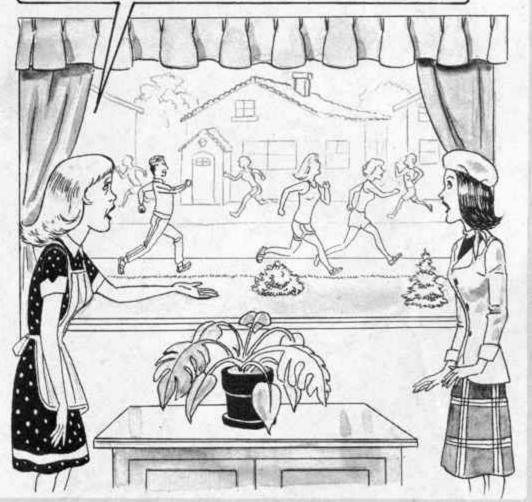
I have this terrible feeling of not belonging!

Why? What's so different about you?





I'm the only one in the whole area who ISN'T JOGGING!



Cripes! Those darn next-door neighbors play their stereo so loud, it sounds like it's right here in this apartment! They have no consideration!!







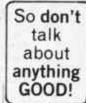
ARTIST & WRITER: DAVE BERG

I really hate visting next door! Whatever I say I have, she always has to PUT ME DOWN and then TOP ME!





I really don't care WHAT her reasons are! It's downright ANNOYING!





Hi, Sam! Hi, Gladys! How are



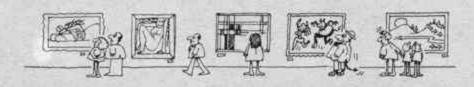
To tell the truth, I'm not

feeling well! I've had this

terrible cold and it's gone

I've had DOUBLE pneumonia!



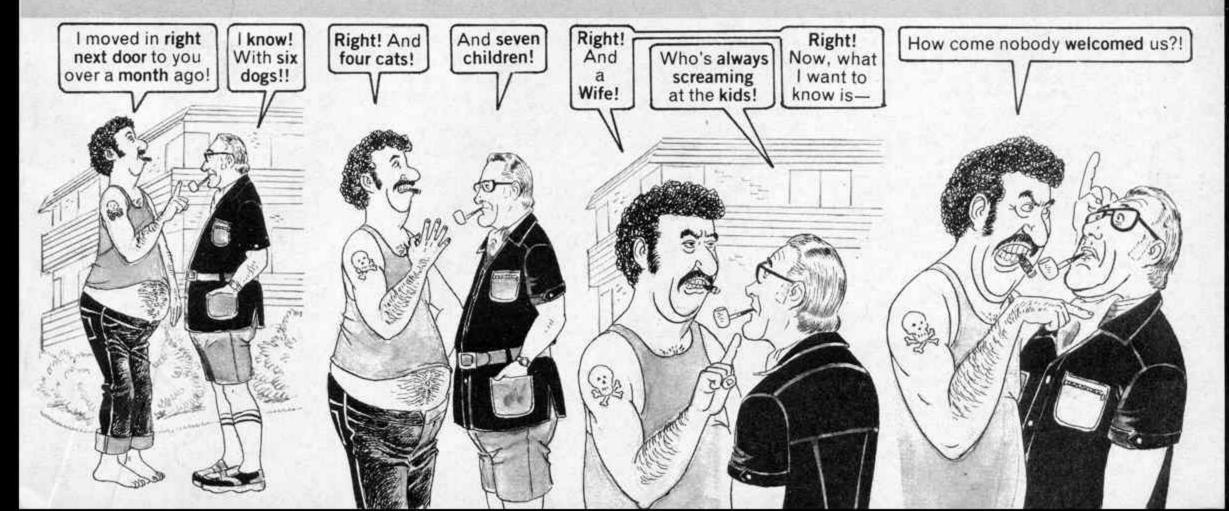




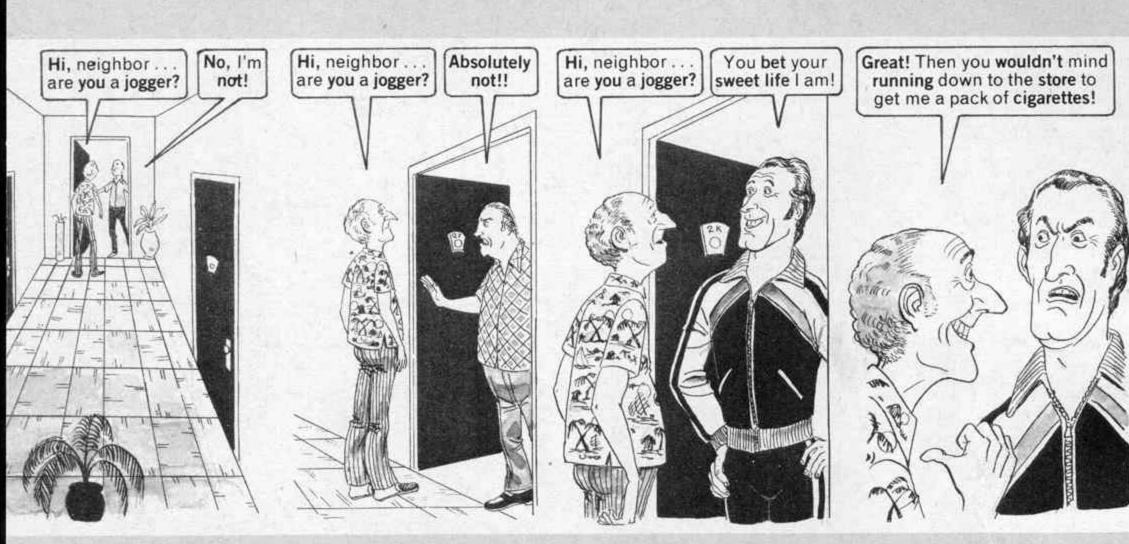














## ONE AFTERNOON DOWNTOWN ON MAIN STREET





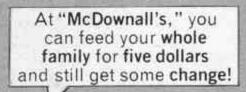




CROCK-IN-SPIELS DEPT.

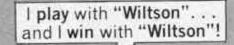
# AMAD HALF TRUT

ARTIST: AL JAFFEE

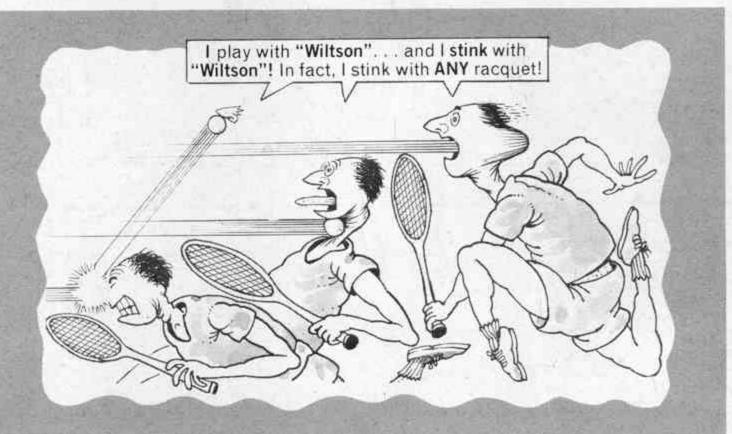












I was nervous and edgy until I tried Stanka Decaffinated Coffee . . .

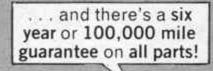


Now, I'm nervous and edgy because I'm always late from over-sleeping! CHARGE SURGICAL APPOINTMENTS 9:00AM \$ 1000 9:15AM \$ 1200 9:25AM \$ 9000 9:35AM \$ 1600 10:00AM \$2800



# HSINTV ADS

WRITER: PAUL PETER PORGES

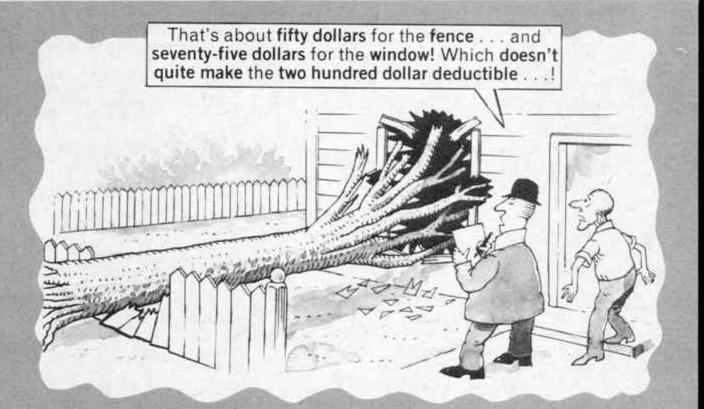






... and your friendly
Homeowners Protective
Man is right on the
spot to help . . .





Make big money! Learn to drive a trailer truck!!



the Teamster's Union if you're not working!

IF YOU WANT TO GET /
TRUCKED, TRY US!

TRUCKED, TRY US!

TRUCKING

POISONNEL MGR.

We can't hire you because you don't belong to

the Teamster's Union . . . and you can't get into



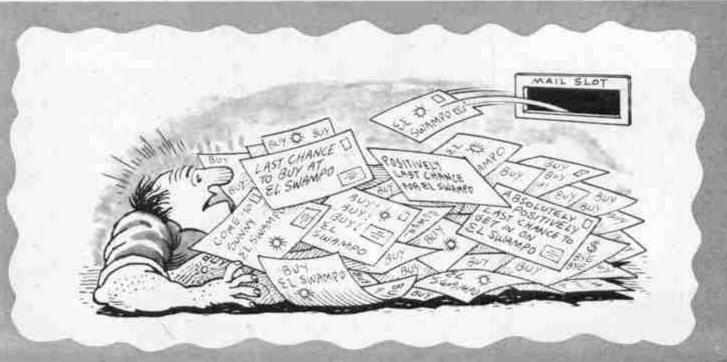




Instructions: Take four pills . . . and don't eat anything else. Jog at least ten miles a day, wearing a rubber wetsuit. Skip rope for 30 min—













With the National Debt increasing every year, the Government is frantically attempting to keep ahead of it by grabbing a percentage of everyone's income. It taxes Corporations' incomes, Small Businesses' incomes and Individuals' incomes from stuff like wages, tips, interest, dividends, prize monies, etc. However, it seems as though a huge segment of the population has been overlooked by the Government in their efforts to raise money through taxes. The way things are going, we wonder how long it will be before the IRS issues:

# TAX RETURNS FOR TEENAGERS

4		4		
7		A		
	4		W	

Department of the Treasury - Internal Revenue Service

### U.S. Individual Teenager Income Tax Return

1978

Your First Name		Last Name	Middle Initial	School	Grade
Present Addres	s				
	Name of Par	rent, Principal, Boss, o Address	r someone else of authority y	ou're afraid of: Telephone No	).
Did you die in 1	978?	(If "yes" pleas	se attach a note of explanatio	n)	
rom Wages (Include all wages from regular jobs, part-time jobs, Saturday afternoon jobs, evening jobs and con jobs.)					
Additional Income (Like cash from Grandparents; money earned for running errands, washing cars, doing someone else's homework.  making yourself scarce while your older brother uses living room to make out, blackmailing brother, etc.)					
Unexpected Income	coin return sl	ots, change found in	and vending machine streets, change public places, etc.)		
Other ncome		your income from so	ources that the IRS		

Total Income For 1978

Form 1040-T 1978



Schedule	s A&B—Itemized Deductions	1978
Deductions Monies Spent On Dependents	Dogs, cats, white mice, gerbels, rabbits, fish, etc  If Parents are rich: Horses, ponies, cattle, etc  If Parents are poor: rats, roaches, spiders, etc	
<b>Deductions</b> Medical Expenses	Regular MD (What are you, some kind of sick weakling?)	
<b>Deductions</b> Unusual Medical Expenses	Gynecologist (At your age, please explain)  Obstetrician (At your age, please explain)  Acne Cures (Must not exceed your gross yearly income)	
Contributions to Charities	(Note: Buying tickets to local ballteam games, even though they don't stand a chance of winning in a million years, can't be considered giving to charity)	
Religious Contributions	(Note: Buying "Donny & Marie" and "Pat Boone" records is not deductible as Religious Contributions! Going to Discos is not deductible, even if you go religiously!)	
Educational Expenses	If you watch "Educational TV," you can deduct a part of the cost of your TV Set. (But don't get carried away.  Surveys show that only .6% of TV shows are educational!)	
Travel Expenses	(Note: Business or School Travel may be deducted as follows Car: 15¢ a mile. Bike: 2¢ a mile. Skateboard: 2¢ a block)	
Entertainment Expenses	(Note: Only Entertainment Expenses strictly for business purposes may be deducted. For example, eating in school cafeteria is not deductible. It may, however, end up giving you a "Medical Deduction." Also, taking a girl for a "Big Mac" to break down her resistance to "going all the way," is not an Entertainment Expense. However, it, too, may well end up giving you a "Medical Deduction.")	
Business Expenses	(Note: The IRS is very generous in allowing deductions for the cost of earning money. For example, if you made \$85.00 a year washing cars, the IRS will let you deduct the cost of the pail and sponge. If you earned money running errands, attach notarized estimate from local Shoe Repair covering cost of sneaker sole replacement	
	Total Deductions For 1978_	
	Enter TOTAL INCOME FOR 1978 here	
	Enter TOTAL 1978 DEDUCTIONS here	
	Which line is longer? (Neither! It's an optical illusion!)	
	If you owe money, pay that amount by April 15th. If you don't owe any money, something is wrong! Do the whole thing over!	
	Taxpayer's Signature	

In past issues, we've presented MAD's Academy Awards to practically everybody who performs for the public. But there's one group we forgot. This group includes some actors that make Dustin Hoffman look like a truss salesman. So here we go with . . .

# ACADEMY AWARDS FOR UNION LEADERS

ARTIST: JACK DAVIS

WRITER: STAN HART

Live . . . from the fabulous Starbird Hotel in beautiful downtown Las Vegas . . . built entirely with Union funds . . . we bring you "The First Annual Academy Awards Presentations to Union Leaders"!

Tonight, we salute those talented men who, by their fantastic acting skills, have made our Unions so strong, they can strangle our nation's economy in a matter of minutes! Incidentally, I'm standing in for Mr. Dolph Bonana, the head of the Needle Threader's Union—who was supposed to be your EmCee, but is now away on a short vacation! We all wish Dolph well during his stay up at Dannemora Prison! Now, on with the show!

The first nominee in the category, "We Represent The Poor Teachers," is Alf Blowitz for his masterful performance in the heart-rending scene from "What Do You Want-Blood?"...

We teachers need more time off to study and do research in our individual subjects!

But you have plenty of time! You have 3 whole months off with pay during the Summer! Do you know how FAST the Summer goes?! And then, it's back to the old grind of 9 to 3—with only a few hours off in between! God, you Board of Education people are slave drivers!!



For his portrayal as the savior of the dedicated teacher, the next nominee is Phil Ash in "A Teacher's Mission"...

When I demand better working conditions for teachers, I'm not asking for US—but for those wonderful little children . . . those smiling, trusting youngsters who are the hope of tomorrow!

Okay! You get your raise! Now, about the issue of transfering teachers to work in some of our ghetto schools—

Forget it!
Screw 'em!
Those
little
S.O.B.'s
can KILL
YOU!!



### And the winner is Martha Royal in "Doing It For You"...

And so, Class, if we have to go on strike, I want you all to know the reasons . . .

Oh . . .? So you

wanna know why

you're not get-

ting a pension

after 50 years

in the mines?!

Well . . . I'll

tell you why!

We want smaller classes, so that we can give more attention to each of our students! Now, let's have our daily test! While you're doing that, I have some work to do on my cuticles!



In the category of "Union Pension Funds," the first nominee is Spike Worchek in "You Understand?"...

If we gave YOU a pension, we'd have to give one to EVERY miner! And think what that'd do to our \$500,000,000 pension fund! How could we build classy hotels in Las Vegas that you miners could be

Of course! God bless you, Mr. Worchek!

proud of? You understand, don't you??



Congratulations, Miss Royal! I'm so glad you could take the time off to make these ceremonies . . .

WHAT time off?!? This falls under the category of "Extra Curricular Activities"! And if these ceremonies run past three o'clock, I get time and a half!



The next nominee is Paul Raider for his brilliant performance in the memorable "Wrong? I Did Wrong??"

Did you or did you not lend ten million dollars of Union Pension Funds to Mr. Bruno Garbagio, the Underworld King . . .??

UnderWORLD
King?!?
I thought
he was the
UnderWEAR
King! Maker
of T-shirts
and briefs!

And didn't you get rid of the man who was about to expose you?!

That guy was in an accident!! His car went over a cliff! AFTER he was shot in the head!!

Thank God he was spared the horror of the impact!



And the winner is John Potter in "My Union . . . My Life!" . .

And in closing, let me add that I am giving my life to our Union . . . I've never asked for anything in return!

Working for the good of my fellow man has



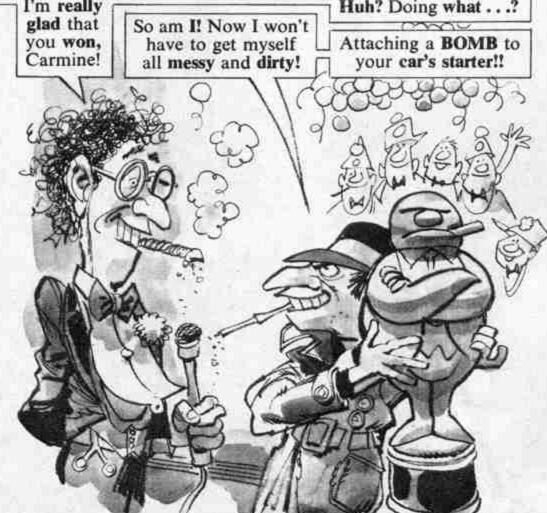
Accepting the award for Mr. Potter is his wife, Eloise! Unfortunately, John can't be here tonight! He ran off to Brazil with his Secretary, and the Union Pension Fund! If I ever see him, I'll give him this statue—right between the eyes!











In the "Public Service Unions" category, the first nominee is Sam Licht for "What's The Difference?"

(19)

The second nominee is Tommy Della Corte for his sickening performance in the scene, "Sickness Slowdown"...





### And the winner is Harold Bass for "Clothes Make The Man"...

... and in addition, my people will not return to work unles they get the same as the other Municipal Employees get! We demand a \$1,500 a year "uniform allowance" for each worker!

But your people are Clerical Employees They don't WEAR uniforms! Exactly! How do you think they feel not being able to wear snappy uniforms on their jobs! They feel left out! And you want to penalize them on top of it?!?



Congratulations, Harold! I know that you—

Can't talk! Got a plane to catch to Bermuda! I'm glad you can afford such a nice luxury as a Bermuda vacation! Who can afford it?! I'm using my "uniform allowance" to pay for it!!



And in closing, a Special Award!! In the "Let's Keep The Fires Of Inflation Burning" category, we now honor Barry Goniff ...

We need a "Cost of Living" increase! The price of everything has gone up, and we have to keep pace with these rising costs!

But if we give you a "Cost of Living" increase, we'll have to raise prices to cover it, and the cost of living will go up even more! Then what?? What else?!?
We'll demand
ANOTHER
"Cost of
Living"
increase!!



Here's your Special Award, Barry!

Thanks! But remember, when I win next year, I want the statuette to be at least fifteen percent bigger! Sure, Barry!

G'night, folks!



# DIDJAEVERN

ARTIST: BOB JONES

Policemen and Firemen who go out on strike without any regard for the Public Safety . . .



. . . suddenly become very concerned about the people's health and well-being when they're faced with cost-cutting layoffs.



Law and Order lovers who scream whenever a Cop is shot . . .



. . . continue to fight against Gun Control Legislation, even though Cops are usually the victims of gun-toting maniacs.



Politicians who scream "Preserve the Law!" the loudest . . .



. . . are usually the ones who are discovered breaking it.



## OTICE THAT...



WRITER: LOU SILVERSTONE

Some of the people who are opposed to abortion because they believe that everybody has a right to life . . .



. . . are gung ho about bombing and killing anyone that they consider to be a threat to our form of Democracy.



Some of the very same people who preach patriotism and liberty and the flag and the Constitution . . .



... think it's perfectly okay for the CIA to spy on Americans.



Many of the alleged Liberals who demand school busing . . .



. . send their own kids to lily-white private schools.



Mothers who scream loudest when someone picks on their kids . . .



... manage to look the other way when their brat starts clobbering some smaller child.



Those "Winning is everything!" Coaches who engage in underhanded recruiting with no regard for the future of their players are honored by their Universities . . .



... but a Coach who recruits according to the rules and thinks it's important that his players do well in schoolwork is fired because his team doesn't make the Top Ten.



City-dwellers who moved out to the suburbs so they would have clean air to breathe . . .



. . . are doing their damndest to pollute it with wood-burning fireplaces and daily barbecue cookouts and Fall leaf-burning.



People who complain the loudest about our Government . . .



. . . never bother to register or to vote on Election Day.





See the man.

He is a writer.

He is a MAD Writer.

He is working hard.

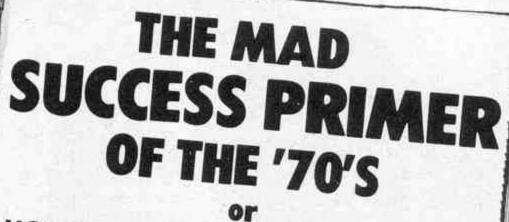
Is he working hard

On a MAD Story?

No, he is working hard

Trying to convince MAD's Editor

To run another one of these ridiculous "Primers."



HOW TO SUCCEED WITHOUT WORKING

BECOME A
MILLIONAIRE
INSTANT LOTTERY: \$1.00

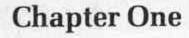
HELP WANTED





ARTIST: HARRY NORTH, ESQ.

WRITER: LOUSILVERSTONE





He is into 'meditation."
What else does he do?
He does his "thing."
His "thing" is getting food stamps
And welfare checks.
Why doesn't he get a job?
Then he wouldn't need food stamps
And welfare checks.
He doesn't get a job because'
He doesn't dig the "9-to-5 scene."

Besides, if he got a job,
The Government would expect him
To repay his college loan.



See the young lady. She has a camera. She is taking pictures.

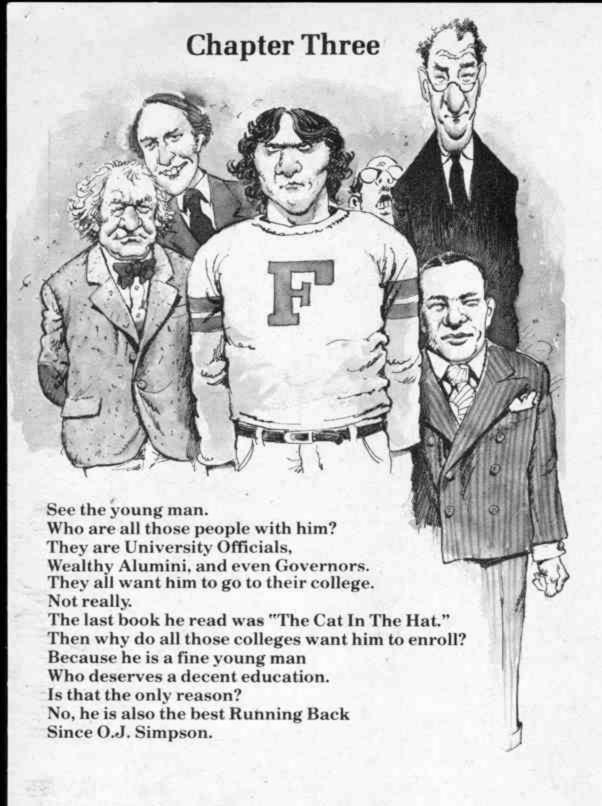
Is she taking pictures for the family album? No, she is a Professional Photographer. She is taking pictures for a National Magazine. Did she go to Photography School?

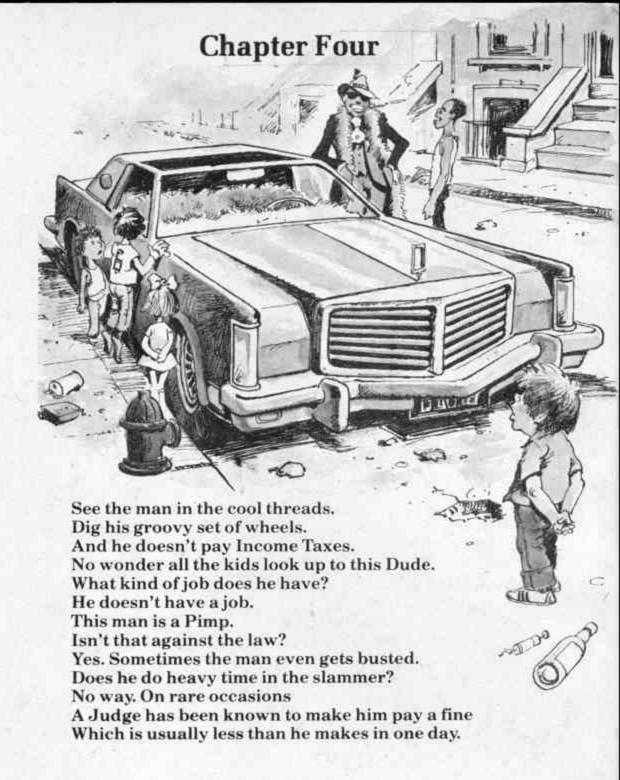
No, no, no.

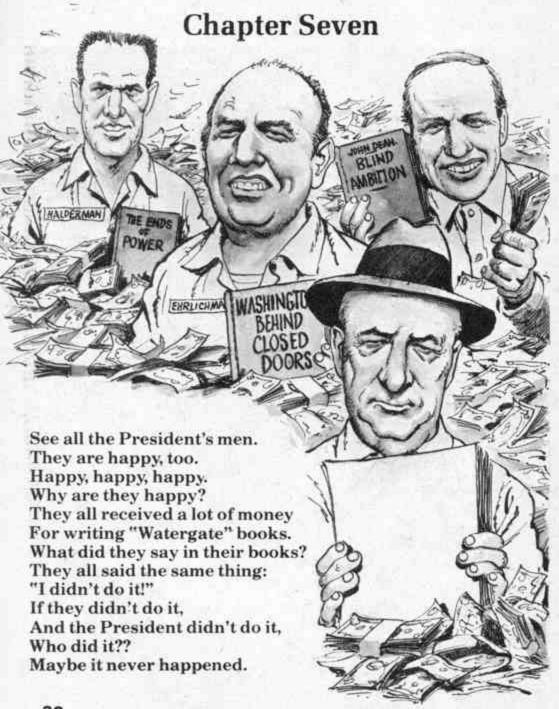
Did she major in Photography in college? No, no, no. She dropped out of college. Is dropping out of college the way to become A Photographer for a National Magazine? It is, if your Father happens to be Jerry Ford.

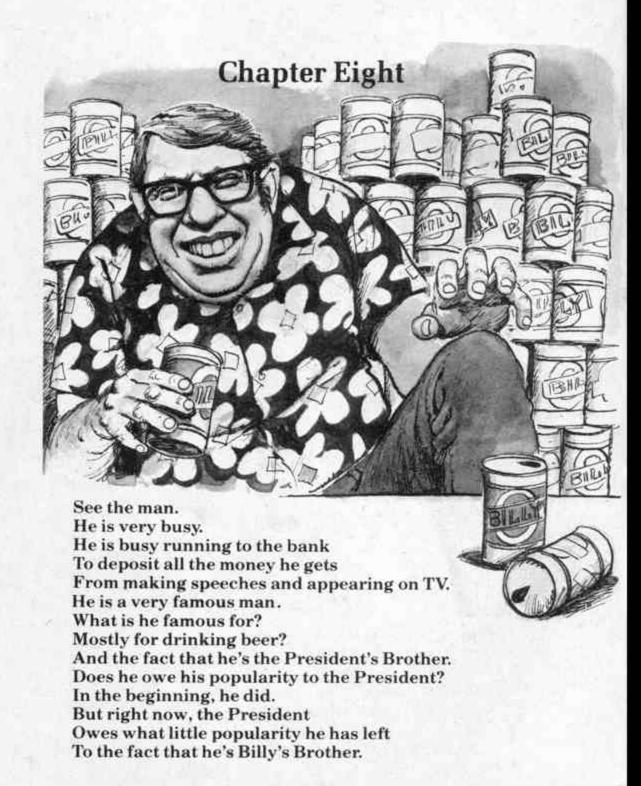
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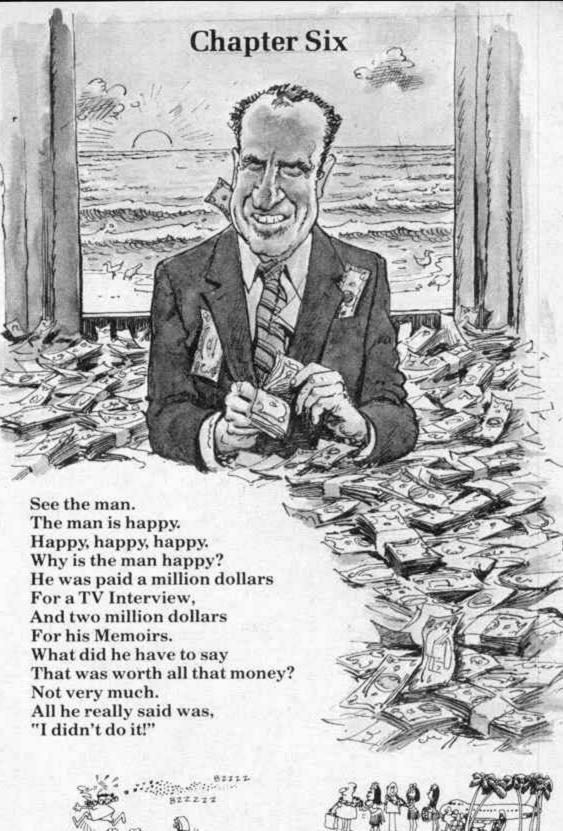




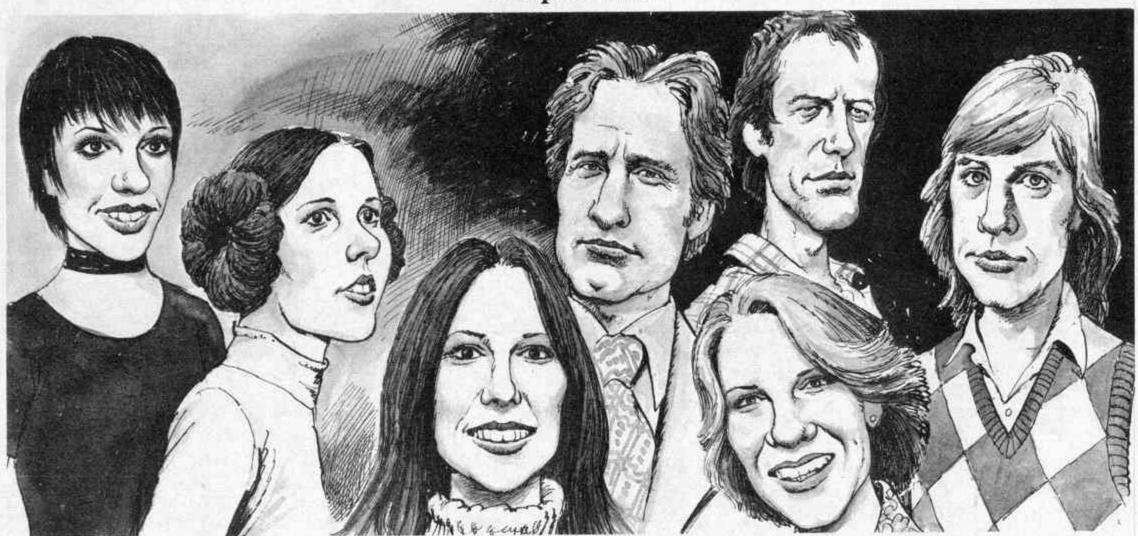






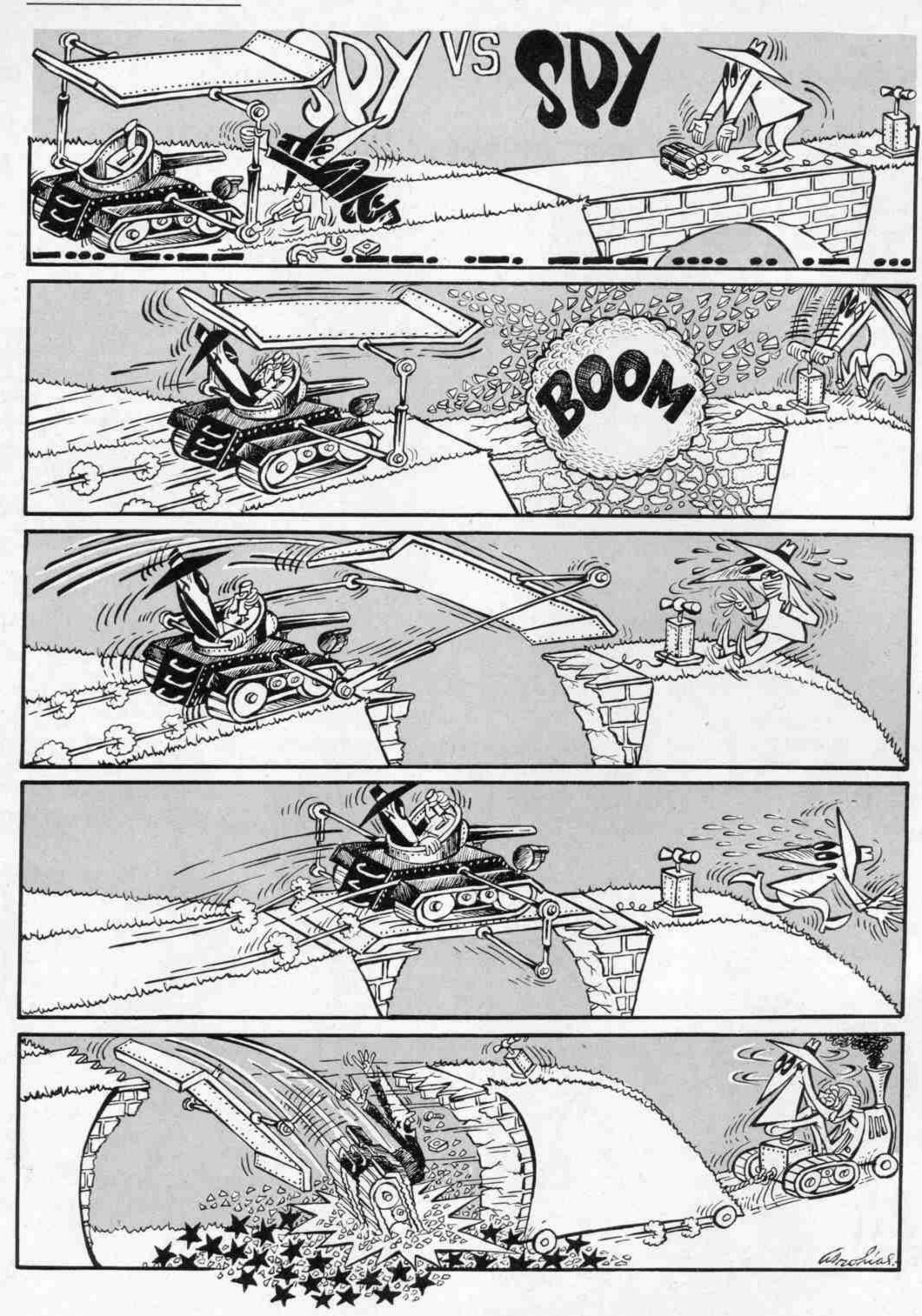


#### **Chapter Nine**



See all the glamorous young Stars.
Their names are Minnelli, Fisher,
Thomas, Cassidy, Douglas, Boone and Fonda.
Aren't these names very familiar?
That's because their Fathers had the same names,
And they were famous, too.
Does having a famous parent help you to become a Star?

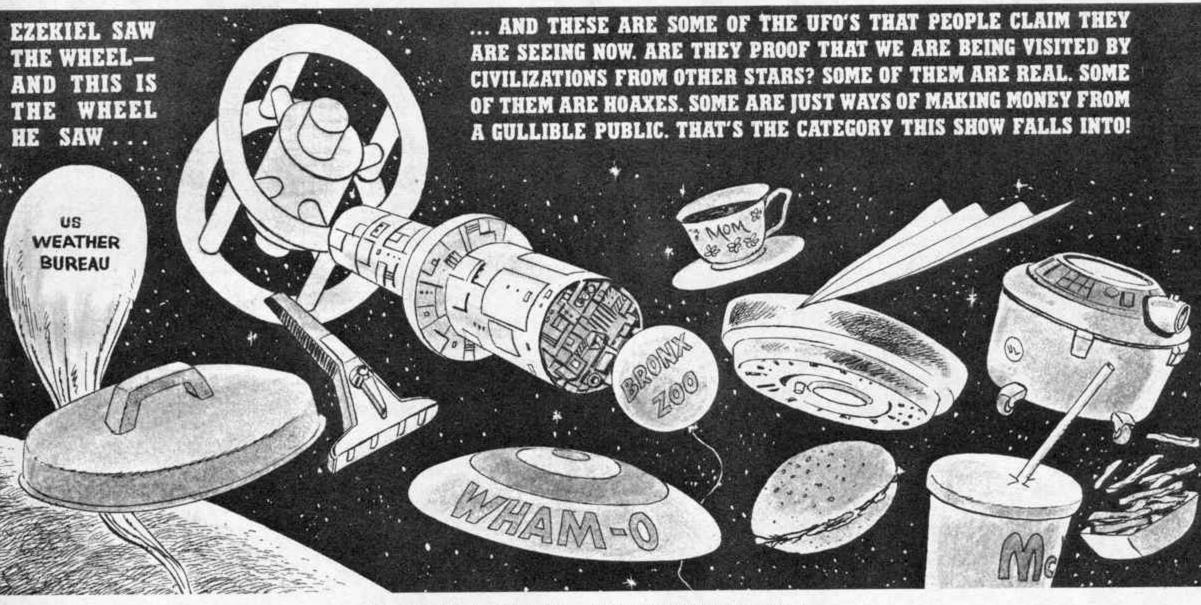
All of these young Stars say, "No!"
In fact, they say having a famous parent is a handicap.
Then why didn't they change their names?
Maybe because if their names weren't
Minnelli, Fisher,
Thomas, Cassidy, Douglas, Boone and Fonda,
They wouldn't have gotten their foot in the door.

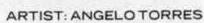


The Air Force's "Blue Book" files contain investigations of over 13,000 sightings of Unidentified Flying Objects gathered in 23 years. We're sure that many of these sightings were incredible experiences. But a hit TV Series seems to ignore these incredible experiences in order to bring us what looks like a concerted effort to



# RISCR MENS





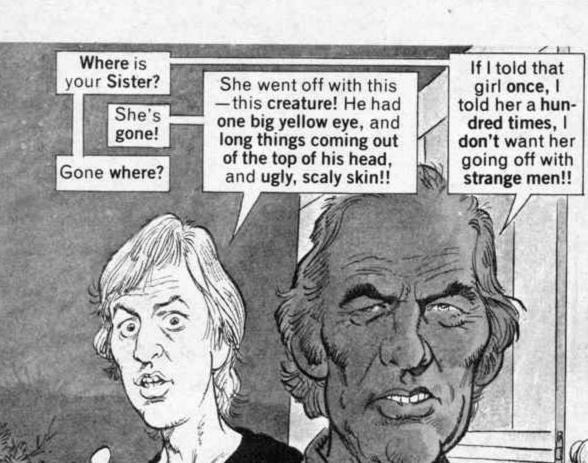
WRITER: DICK DE BARTOLO











Captain, you're ordered to a town called Sticksville to investigate three sightings...including one from a lady on an airliner who claims she saw a big green yecchy thing in the sky!

Some people's wild imaginations!

Shall we drive... or shall we fly, Sir?

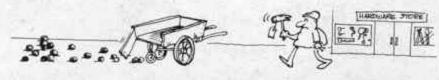
DRIVE, idiot! You won't get ME up in a plane while there's some big green yecchy thing in the sky!!





Okay...now suppose you guys tell us what YOU saw... And tell us in a slow careful way! You see, we have a very limited budget for this series, and with the cost of the special effects so high, we have to show every UFO sequence at least TWICE!





ZAP!

Well, we were out on Dead End Road ...on our way... between the Movie Theater and the Soda Shop!

But the Movie Theater is right next door to the Soda Shop! That's right! But
WE were on our way
to MAKIN' OUT!! And
Makin' Out comes
BETWEEN the movies
and sodas, Man!

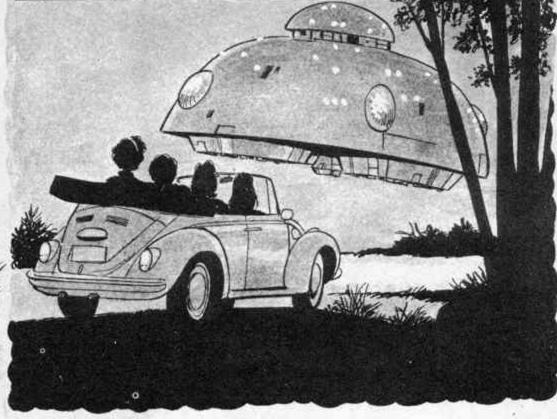
Anyway, we were on our way... between the Movie Theater and the Soda Shop... when suddenly, out of the sky, came this big round object with flashing lights and makin' an eerie sound!



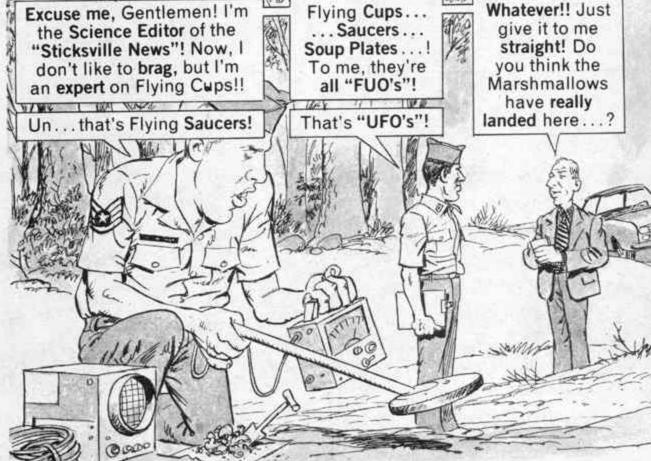


WILL WASTESSIED IN Very good, Ben! I saw exactly what BEN saw! So SUPPOSE V 1600 1917 W/ YOU TELL Tom, that Flying Saucer Okay, Tom! Now was one of the best US EXACTLY suppose you WHAT YOU special effects we ever tell us exactly had on this program!! SAW!! what YOU saw!

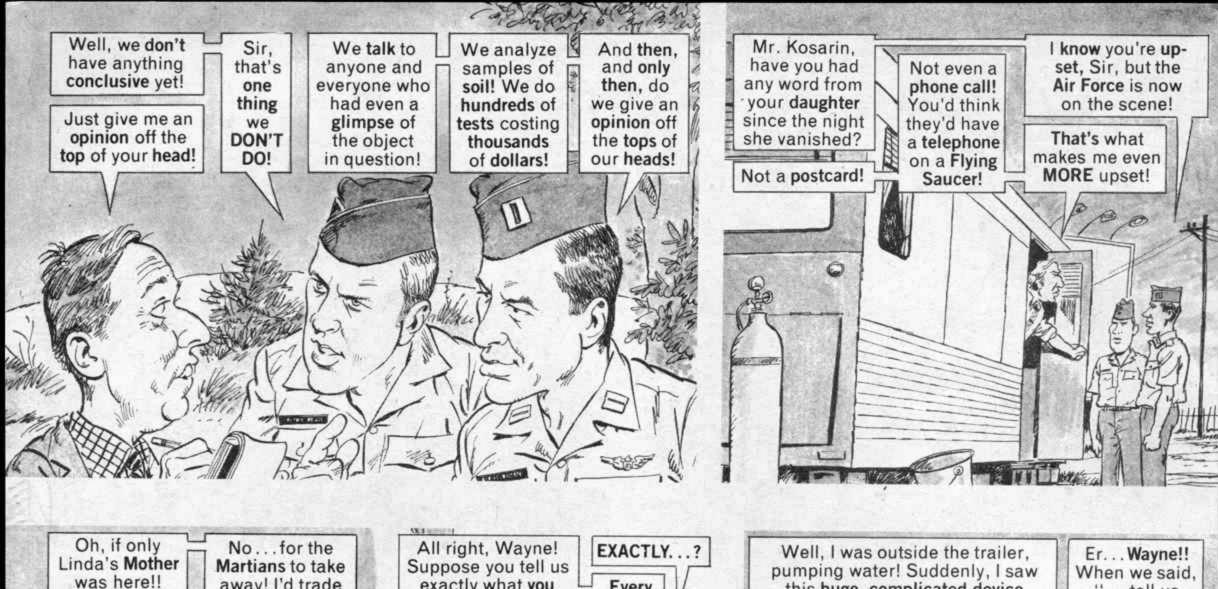
Okay! Okay! We were on our way... between the Movie Theater and the Soda Shop...when suddenly, out of the sky came...

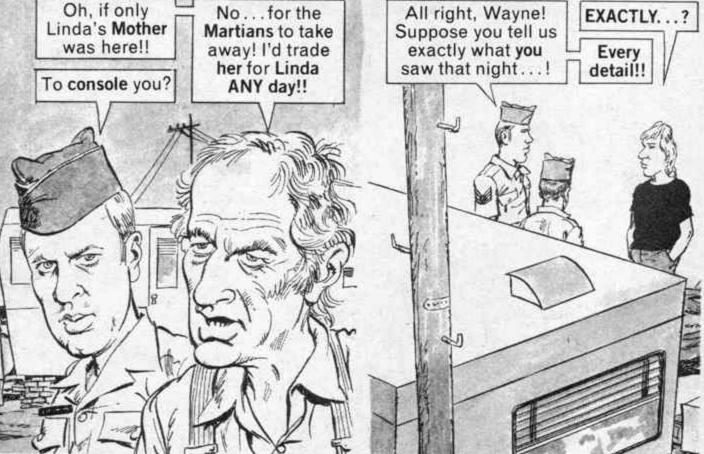






too took a windown one stay the

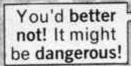










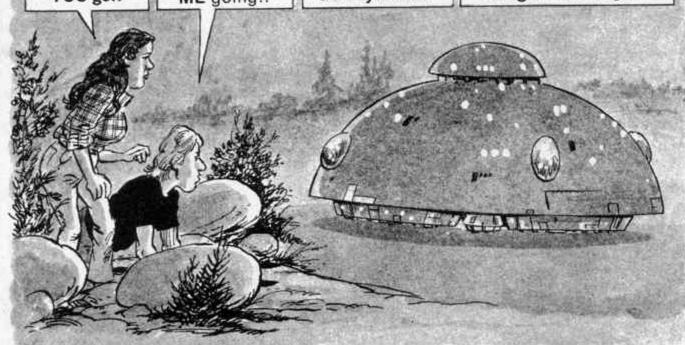


Okay, smarty! YOU go!! Listen, I only said it MIGHT be dangerous! I didn't say anything about ME going!! Besides, YOU'RE
the one who's
always bellyaching about
never getting to
GO anywhere!!

Y'know...I think I'm beginning to understand their code! They're saying, "We'll have a large pizza with everything on it... to go!" And then they took her into their ship and they flew away!

I...I KNEW you'd think I was crazy

We don't know that at all, Son! As a matter of fact, from the story you just told us, we can only ASSUME you're crazy!!





Okay, Mrs. Glitch!
Suppose you tell
us exactly what
you saw while you
were aboard TransCloud Airline's
Flight number 131!

Well, I was sitting in my seat, when suddenly I saw this green mass! At first, I thought the Stewardess was serving dinner! You know how airline food looks! But then I saw the green was coming from outside the window!

Also...the airline food that day was ALL BLUE... so we know it wasn't the food!!



I yelled for help and the Stewardess came and...

Do you remember what day it was? It was the Monday
after Easter! I—I
remember, because
the day before, the
Easter bunny brought
me some eggs, and—
I see you men are
recording all this!

Yes, Ma'am! We don't want to miss a single detail! Besides, these tapes are always good for laughs at Air Force parties!



Captain, you were in command of that flight! Did you see anything STRANGE that night?

I didn't see a thing! Not a thing! I keep my eyes closed during flights! I'm actually afraid to fly!

Afraid to fly, Captain ... or afraid to admit you really DID see a flying object ...?!

Okay! I DID
see something!
But I'm not
going to tell
you guys, and
have you laugh
in my face!

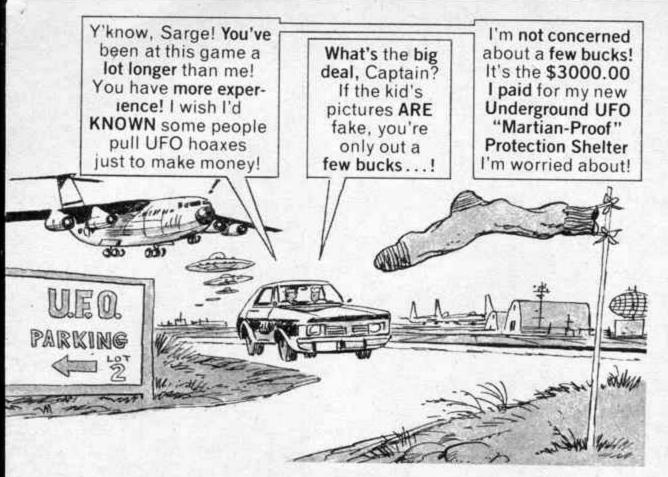
Then
TURN
AROUND
and
tell us
what
you
saw!



I was That's good news, on that Son! Because it flight, could be a hoax! Sir, and Sometimes people I took **INVENT** Flying some Saucer sighting pictures stories just to of the make some money! object!

I find that hard to believe, Sir! Now, which pictures did you want? The black & whites are \$6.00 each, the color ones are \$11.00 each, and the complete set of slides is \$150.00!





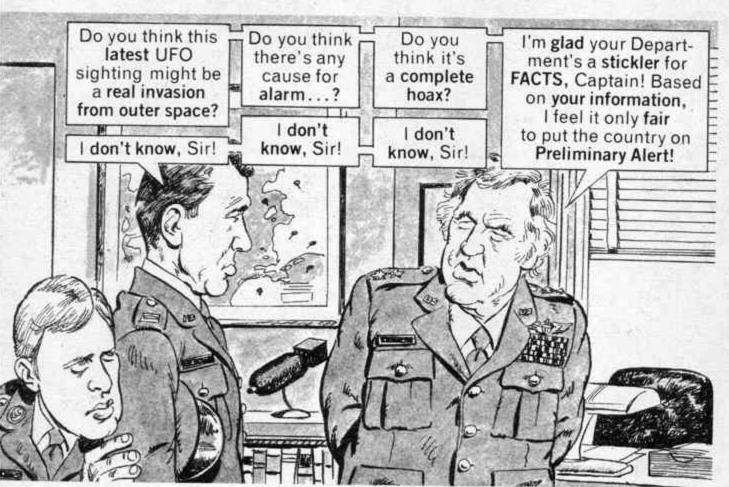


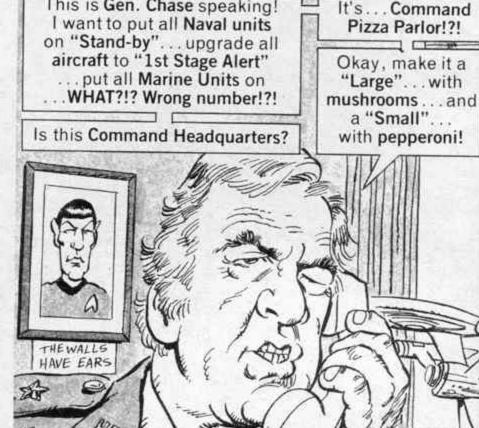
This is Gen. Chase speaking!

You're

right!

How's the phone call investigation going, Lippy?

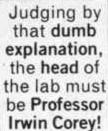








GESUNDHEIT!



What about my pictures of the Flying Saucer?! How does the lab explain the perfectly round outline and the obviously outer-space word engrav-

The lab says next time you take pictures, remove the lens cap! "ACIHSAY" is "YASHICA" backwards!!



The only detail we haven't been able to figure out, Mr. Kosarin, is the whereabouts

Oh, I heard from her!!

Great! Then that solves **EVERYTHING!** 

She sent me this postcard . . . "Mars is too hot . . . and rings around Saturn make it hard to breathe! Trying Jupiter next!"

100 to 500 Solves ALMOST everything



Captain, how will the Air Force "file" this

This will be filed under "TOP

But there've been thousands of these UFO sightings! How can you classify them as

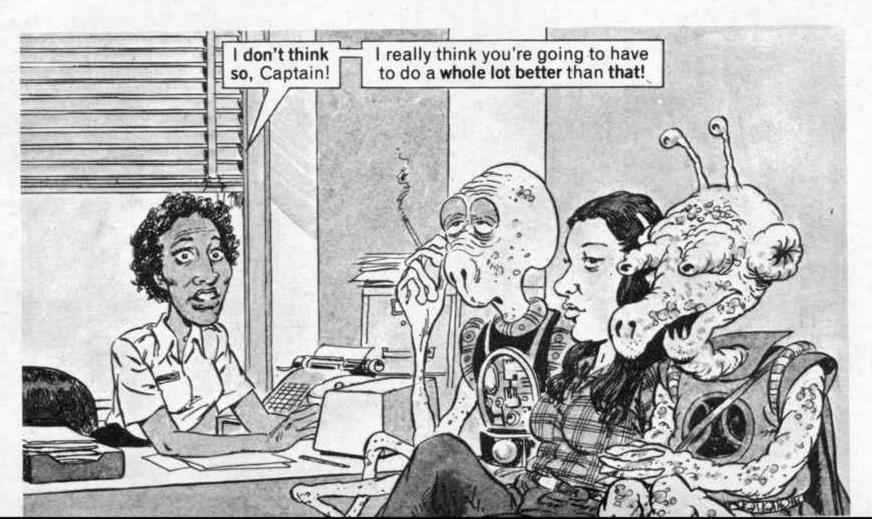
Because if the taxpayers ever found out what it COSTS to come up with these "off-the-wall" conclusions, there would be a REAL "UFO" - a



Er. . . Captain! There are some visitors out here who want to talk to you about a brand new UFO sighting!

We'll be right out, Lippy! Our ... combination of reflection and refraction, resulting in ionization of isotopes" explanation will keep them quiet!

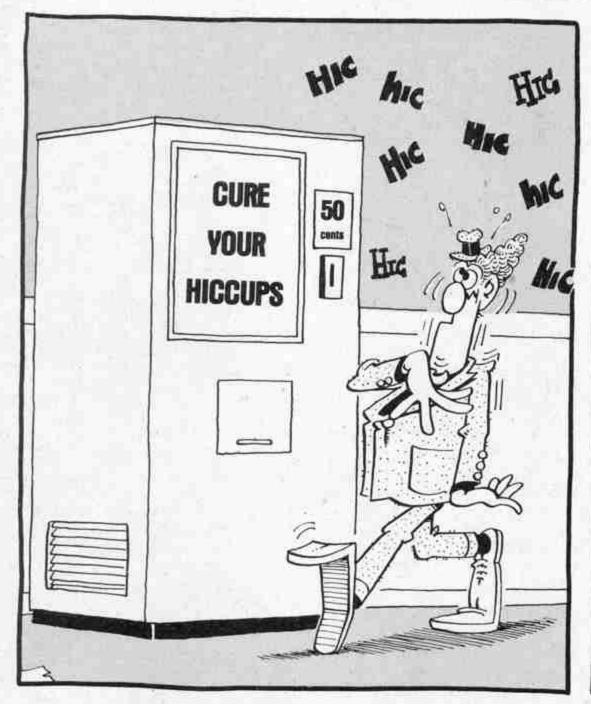


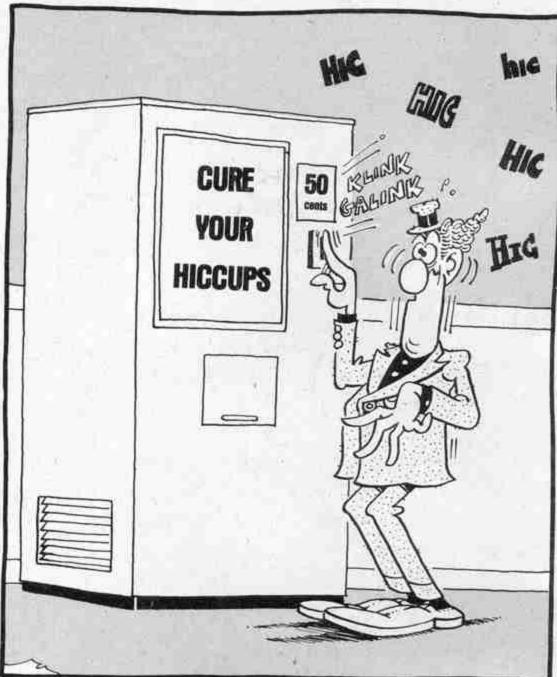


THE AIR FORCE, AFTER 22 YEARS OF INVESTIGATION, CONCLUDED THAT NONE OF THE UFO'S POSED A THREAT TO OUR NATIONAL SECURITY! SO MUCH FOR GOVERNMENT GOBBLEDEGOOK! N.B.C. ON THE OTHER HAND, DEEMED THIS TV SHOW A THREAT TO ITS PROFIT PICTURE, AND DROPPED IT BEFORE MAD COULD GET THIS SATIRE OUT ONTO THE NEWSSTANDS!

> A WHAT IV PRODUCTION

## ONE EVENING IN A GEORGIA BUS TERMINAL







WHAT
HEAVY
DRINKER
SHOULD BE
KEPT OFF
THE ROAD?

#### HERE WE GO WITH ANOTHER RIDICULOUS

### MAD FOLD-IN

Drinking has become so much a part of our daily lives that we hardly notice when someone consumes more than he should. However, one particular heavy drinker can no longer be tolerated, and must soon be forced to disappear from our scene. To find out the identity of this over-indulger, fold in page.



A

FOLD THIS SECTION OVER LEFT

**■B** FOLD BACK SO "A" MEETS "B"



ARTIST & WRITER: AL JAFFEE

Ar

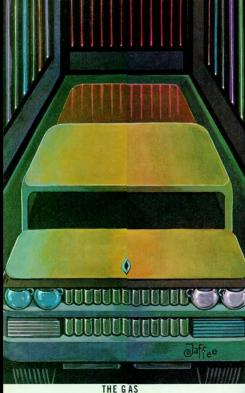
HE GOGGLE-EYED BOOZE HOUND IS SELDOM AWARE THAT HE HAS
GOTTEN TIPSY. WHILE FALLING OFF HIS STOOL, THIS PUZZLING
CASE WILL MUMBLE OVER AND OVER THAT HE'S COLD SOBER

∢Β

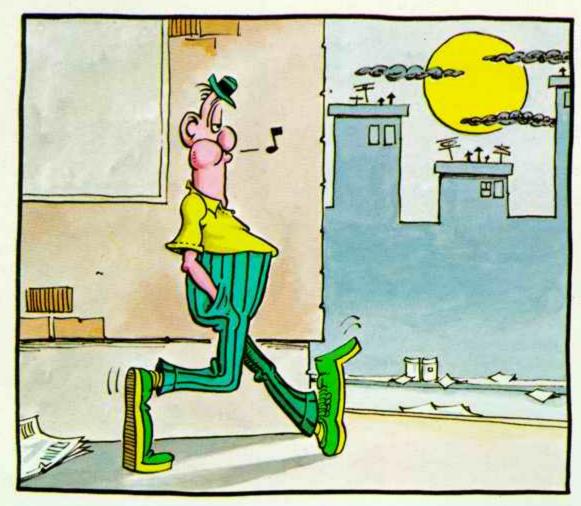
WHAT
HEAVY
DRINKER
SHOULD BE
KEPT OFF
THE ROAD?

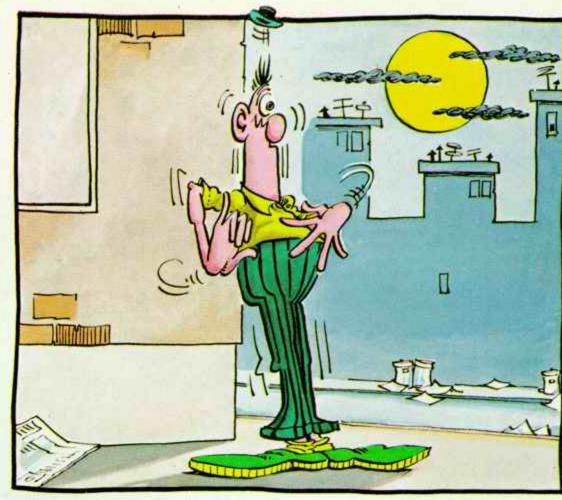


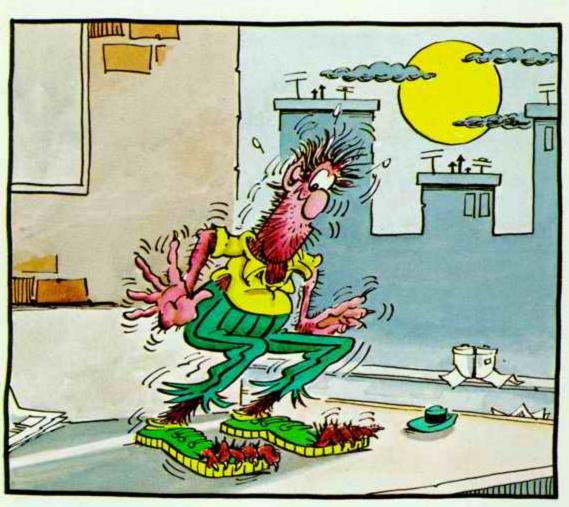
A ► B FOLD BACK SO "A" MEETS "B"



ARTIST & WRITER: AL JAFFEE THE GAS
GUZZLING
CAR
A►∢B







D.MARPH...

