No. 183 June '76



50c

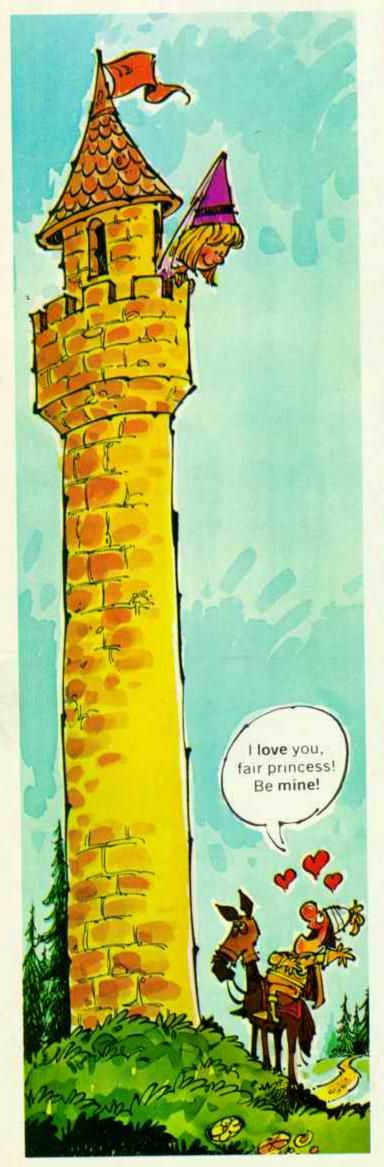
CHEAP



norman Mingo

SCENES WE'D LIKE TO SEE

(THE PRINCESS IN THE TOWER)







WRITER: DON EDWING

VITAL FEATURES







ACADEMY AWARDS FOR PUBLIC SERVANTS Pg. 15

THE LIGHTER SIDE OF GROOMING Pg. 26





MIND-POWER MAGAZINE (A MAD PERIODICAL) Pg. 31

UNWEDDINGS
OF
THE
FUTURE
Pg. 36





BARFETTA (A MAD TV SHOW SATIRE) Pg. 43



"A watched pot never boils . . . but, then, neither do the contents burn!"

-Alfred E. Neuman

WILLIAM M. GAINES publisher ALBERT B. FELDSTEIN editor

JOHN PUTNAM art director LEONARD BRENNER production JERRY De FUCCIO, NICK MEGLIN associate editors JACK ALBERT lawsuits

GLORIA ORLANDO, CELIA MORELLI, JANET SERPICO, DAVID FRAZIER subscriptions

CONTRIBUTING ARTISTS AND WRITERS
the usual gang of idiots

DEPARTMENTS

Unweddings Of The Future	36
BERG'S-EYE VIEW DEPARTMENT The Lighter Side Of Grooming	
CY-NACL DEPARTMENT	1 1
Take It With A Grain Of Salt When	40
"Barfetta" (A MAD TV Satire)	43
DON MARTIN DEPARTMENT	
One Summer Day In The Jungle	
One Afternoon Down Home	42
FAMILY FARE WARNING DEPARTMENT Other TV Guidance Announcements	22
FOR WHOM THE BELCH TOLLS DEPARTMENT A MAD Look At Burps Through History	
GRINDING THEIR ACTS DEPARTMENT Academy Awards For Public Servants	15
HUMANE BEING DEPARTMENT Getting Involved	25
JOKE AND DAGGER DEPARTMENT	
Spy Vs. Spy	21
LETTERS DEPARTMENT Random Samplings Of Reader Mail	2
MARGINAL THINKING DEPARTMENT	18.11.10.11.11.11.11.11.11.11.11.11.11.11.
"Drawn-Out Dramas" By Aragones	
MENTAL PIECE DEPARTMENT "Mind Power Magazine"	
WITHDRAWAL SIMPLETONS DEPARTMENT	
"Dum-Dum Afternoon" (A MAD Movie Satire)	4

MAD—June 1976, Volume 1, No. 183. Published monthly except February, May, August and November, by E.C. Publications, Inc., 485 MADison Avenue, New York, N.Y. 10022. Second Class Postage paid at New York, N.Y. and at additional mailing offices. Subscriptions: in U.S.A., 20 issues \$10.00. Outside U.S.A., 20 issues \$12.50. Allow 10 weeks for change of address to become effective. Entire contents copyright © 1976 by E.C. Publications, Inc. The Publisher and Editors will not be responsible for unsolicited manuscripts, and request all manuscripts be accompanied by a stamped self-addressed return envelope. The names of characters used in all MAD fiction and semi-fiction are fictitious. A similarity without satiric purpose to a living person is a coincidence.

Printed in U.S.A.

WHY KILL YOURSELF?



JUST BECAUSE YOU MISSED THE LAST ISSUE AT THE NEWSSTAND?

SUBSCRIBE TO

AND HAVE IT MAILED TO YOUR HOME!

--- use coupon or duplicate

M A D 485 MADison Avenue New York, N.Y. 10022

I enclose \$10.00*. Enter my name on your subscription list, and mail me the next 20 issues of MAD Magazine.

NAME		
ADDRESS		
CITY		
STATE	ZIP	

*In Canada, \$10.00 in U.S. Funds, payable by International Money Order or Check drawn on a USA bank. Outside the USA and Canada, \$12.50, payable by International Money Order or Check drawn on a USA Bank. Allow 10 weeks for subscription to be processed. We cannot be responsible for cash lost or stolen in the mails, so CHECK OR MONEY ORDER PREFERRED!

FREE OFFER!

Yep, this ad . . . offering full-color portraits of Alfred E. Neuman, MAD's "What—Me Worry?" kid, suitable for framing or wrapping fish or training pupples or lining bird cages . . is FREE! The pictures, however, aren't! Send 35¢ for 1, 75¢ for 3, \$1.55 for 9, \$3.15 for 27, \$6.35 for 81 to MAD, 485 MADison Avenue, N.Y., N.Y. 10022



LETTERS DEPT.



ROLLERBRAWL

Angelo Torres drew some smooth transitions from the "Rollerbrawl" arena to the Corporation headquarters and the Computer center. His James Caan attitudes are excellent, too.

> Lars Carter Fremont, Calif.

Stan Hart always dissects a screenplay like a deft surgeon . . . with the vigor of a muleskinner!

> Thomas Atkins Editor: The Film Journal Hollins, Va.

I felt rollerskates down my spine!

Davey Stalland

Minneapolis, Minn.

Hart and Torres are good skates with a scoring punch!

Casey Hilton Brewerton, N.Y.

Your version of "Rollerball" was a rolling success!

Bob Personett Hometown, Ill.

THE COCKROACH TERROR

"The Cockroach," by Sergio Aragonés, made my skin crawl! So I sprayed it with RAID. Not my skin, the page.

Nora Norment Baton Rouge, La.

NEUMAN UNIVERSITY CATALOGUE

After reading "The Alfred E. Neuman University Competitive Hard-Sell 1976 Catalogue," I'm glad I quit high school. Lawrence J. Joffe Long Beach, N.Y.

Please send admission applications to "Alfred E. Neuman University," together with all the prizes I've probably won for indicating my interest.

> Ralph Goddard, Jr.. Cleveland, Ohio

Isn't that a photo of the "Supremes" on the cover of the "A.E.N. Catalogue"? I've heard of country club schools before, but none with renowned singing groups as Faculty Advisers.

Jim Cummings Newton, Mass.

GETTING COLD FEET?

It has been shown that cold weather causes a decrease in the crime rate. The muggers who do venture out get frozen assets.

> Calvin Lesser Venice, Calif.

MAD'S FIRST READER SURVEY

"MAD's First . . . And Probably Last . . . Reader Survey," by Dick De Bartolo, is the put-on and fake-out of the MAD decade!

Kevin Chianta Piscataway, N.J.

Your "Reader Survey" is designed to do what your magazine is already doing to us . . . ripping us off!

Val A. Balagot Hacienda Heights, Calif.

I was reading your "Reader Survey" and it occurred to me that you insult your readers too much. Fortunately, I'm your only non-stupid reader!

John Harrison Clinton, N.J.

My hobbies are fossil collecting and burning MAD mags. What kind of lock do I have on my door? Ineffective,

> Marjorie Ann Hayes Beaver, Wash.

Regarding your darling "Reader Survey," I keep my money in the following banks: Cookie Jar of America, Sugar Bowl National, and Mattress Guarantee & Loan. As for the lock on my door, it can be jiggled by any sturdy hairpin, if you're not afraid of attack dogs!

Toni Eden Atascadero, Calif.

For De Bartolo's information, I keep all my money in a copy of MAD. No one would think to look there!

Lyra Halprin Yuba City, Calif.

In your "Survey" you asked how I first heard about MAD Magazine. Through an enemy, of course!

> Thomas Stroud Deer Park, N.Y.

I was introduced to your magazine through the former resident of the house. He left some torn up copies in our oval room.

> G. R. Ford Washington, D.C.

Dick De Bartolo is lord of all he surveys!

Yoli Stassinopoulos Potomac, Md.

DON MARTIN'S SMOKE SIGNALS

Martin's "In the Black Hills . . ." was much too talky!

Gail Lamar Miami Shores, Fla.

Don Martin's smoke signals actually read: Can give you a good buy on a slightly used buffalo robe; worn only on Sundays by a little old Fort Apache schoolmarm.

Rick Stenmark Clear Lake, S.D.

Martin doesn't know his "flif" from his "floof!"

> Mary Lou Bryant Raleigh, N.C.

MAN'S INHUMANITY TO NATURE

In light of the unfortunate fact that our lovely state of Colorado is rapidly being ravaged and ruined by money-mad growth maniacs, developers, business, industry, Chambers of Commerce, environmental exploiters and polluters of all kinds, I greatly appreciate and identify with the suffering and frustration expressed in your excellent "Ecchology Department" presentations. Keep 'em coming! Perhaps they'll quicken some consciences.

Norma Rae Johnson Pagosa Springs, Colo.

MINGO'S BICENTENNIAL YEAR COVER

For his Bicentennial Year cover, Norman Mingo altered the original Stuart painting with great charm, wit and artistic restraint.

> Frank Judge Worcester, Mass.

I remember a print of that portrait hanging in my old grammar school. It was the only friendly face in the Principal's Office.

Jim Bayone Cedartown, Ga.

When Norman Mingo crossed a country squire with a village idiot, he got a squidiot.

Vince Kane Edmonds, Wash.

ARAGONES PUT IN HIS PLACE

Sergio Aragonés should draw his Marginals big and on full pages and all the MAD articles should be in the margins! Fred Holtz

Rockville Centre, N.Y.

CITY PLIGHTS ILLUMINATING

Your "HELP!" skyline is a master switch!

Joe Albanese Utica, N.Y.

"City Plights" was a very bright idea.

Richard Freedman

Willowdale, Ont.,

Canada

"City Plights" had a Beame-ing reality to it and really Carey-ed the message home!

Vince Garofalo Van Nuys, Calif.

Your "HELP!" threw a lot of light on the subject. Mainly, for both inhabitants and visitors, New York City has fast become Shun City.

Cindy Millman

Cindy Millman Butler, N.J.

How did you synchronize all those cleaning ladies to "switch off" and "switch on" in the proper alignment of office windows...?

Rob Hamilton San Antonio, Texas

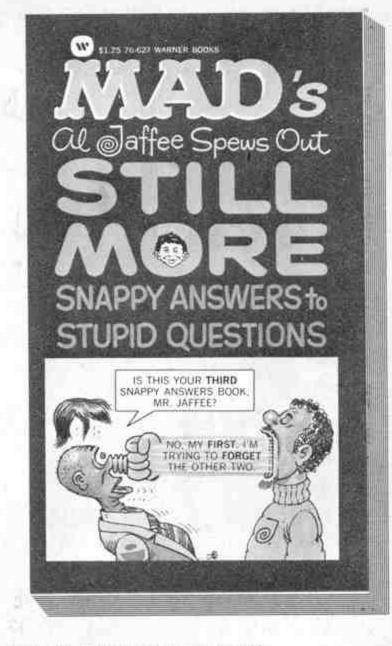
Please Address All Correspondence To: MAD, Dept. 183 485 MADison Avenue New York, New York 10022

Unsolicited manuscripts will not be returned unless accompanied by a self-addressed, stamped envelope!

ARE THESE
AL JAFFEE
"SNAPPY
ANSWERS
TO STUPID
QUESTIONS"
BOOKS REALLY
POPULAR?

No...We've Put
Out This Third
One Because We
Hate To Admit We
Were Wrong About
The First Two!

NAME



ON SALE NOW AT ALL BOOKSTORES OR YOURS BY MAIL

-- use coupon or duplicate ---M A D 485 MADison Avenue New York, N.Y. 10022

ADDR	ESS.		
STAT	E		ZIP
PLEASE SEND ME:		MAD'S AL JAFFEE SPEWS OUT STILL MORE SNAPPY ANSWERS TO STUPID QUESTIONS	ALSO PLEASE SEND ME THE BOOKS CHECKED BELOW:

The Bedside MAD	☐ The Recycled MAD
Son of MAD	☐ The Non-Violent MAD
The Organization MAD	☐ The Rip-Off MAD
Like MAD	The Token MAD
The Ides of MAD	☐ The Pocket MAD
Fighting MAD	The Invisible MAD
The MAD Frontier	Dr. Jekyll & Mr. MAD
MAD in Orbit	Steaming MAD
The Voodoo MAD	MAD At You
Greasy MAD Stuff	☐ The Vintage MAD
Three Ring MAD	DON MARTIN Steps Out
Self-Made MAD	DON MARTIN Bounces Back
The MAD Sampler	DON MARTIN Drops 13 Stories
World, World, etc. MAD	DON MARTIN's Captain Klutz
Raving MAD	DON MARTIN Cooks
Boiling MAD	DON MARTIN Comes On Strong
Questionable MAD	DON MARTIN Carries On
Howling MAD	DON MARTIN Steps Further Out
The Indigestible MAD	DAVE BERG Looks at the U.S.A.
	Transfer Control of the Control of t
Burning MAD	DAVE BERG Looks at People
Good 'n' MAD	DAVE BERG Looks at Things
Hopping MAD	DAVE BERG Modern Thinking
The Portable MAD	DAVE BERG Our Sick World

We cannot be responsible for cash lost or stolen in the Mails. Check or Money Order preferred!

MAD Power

The Dirty Old MAD

Polyunsaturated MAD

I ENCLOSE 95c FOR EACH (Minimum Order: 6 Books)

DAVE BERG Looks at Living

DAVE BERG Looks Around

The All-New SPY vs. SPY

3rd MAD Dossier of SPY vs. SPY 4th MAD Classified SPY vs. SPY A MAD Look at Old Movies Return of MAD Old Movies MAD-Vertising A MAD Look at TV AL JAFFEE's Snappy Answers AL JAFFEE's MAD Book of Magic More AL JAFFEE Snappy Answers AL JAFFEE'S MAD Monstrosities Aragones's "Viva MAD" Aragones's MAD about MAD Aragones's MAD-ly Yours Aragones's In MAD We Trust Aragones's MAD as the Devil MAD for Better or Verse Sing Along With MAD MAD About Sports MAD's Talking Stamps MAD Word Power The MAD Jumble Book Politically MAD MAD Cradle to Grave Primer MAD's Turned-On Zoo Clods' Letters To MAD

SPY vs. SPY Follow Up File

On orders outside the U.S.A. be sure to add 10% extra. Allow at least six weeks for delivery.

WITHDRAWAL SIMPLETONS DEPT.

For a while there, we were being treated to a rash of bank robbery films in which the criminals were clever, their plans ingenious and the execution brilliant. However, we are now threatened with a new, sickening trend in bank robbery films . . . inspired by the success of this latest farce . . . in which the criminals are IDIOTS who get themselves all loused up one hot



ARTIST: MORT DRUCKER

WRITER: LARRY SIEGEL



Hey! What's going on here?!? Sap, I told you a thousand times, "Put the gun in the flower box! Put the gun in the flower box!" What did you do with the gun?!?

Promise L you put it won't in a get pitcher mad, of water Funny? on the kitchen table! Promise!



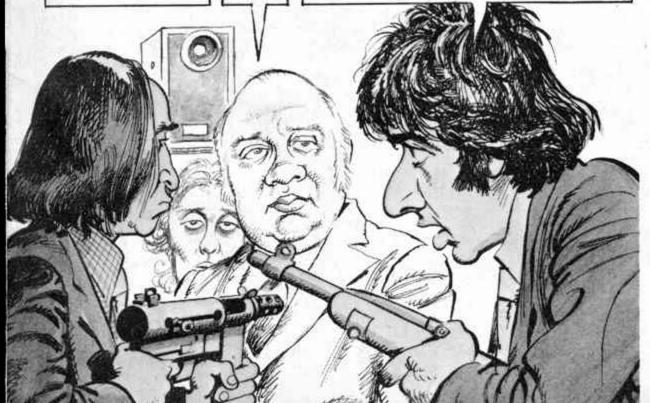


Okay! Okay! We got other guns! Now, I admit we got off to a bad start, but everything's gonna rûn like clockwork from here on in ...

You guys'll never get away with this!

Oh, no? Hey, Mac, y'know who we are? We are two Vietnam War veterans! We are not afraid of anything! This is gonna be a smooth, efficient, welloiled operation . . . just the way us Americans handled the War in Vietnam!

Wait! Let me put it another way . . .



Okay! Now for the

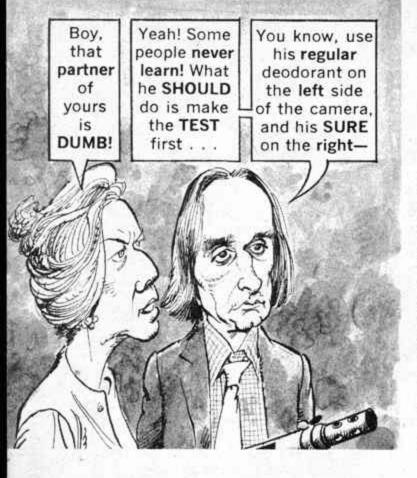
first step in our Master you doing?

What d'ya think I'm doing? Spraying the TV cameras!

What are With DEODORANT SPRAY?!? That won't knock 'em out! They'll STILL photograph everything!

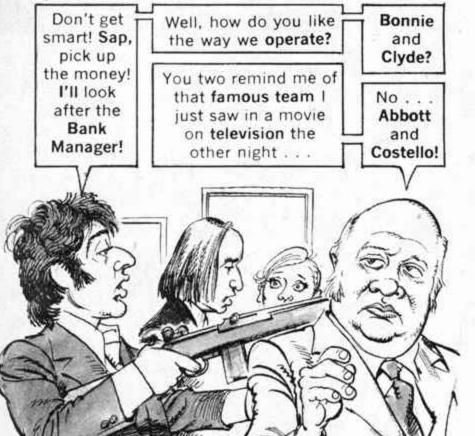
> know that, dummy! But you gotta admit they're gonna sure smell nice! If there's one thing I can't stand, it's a smelly TV





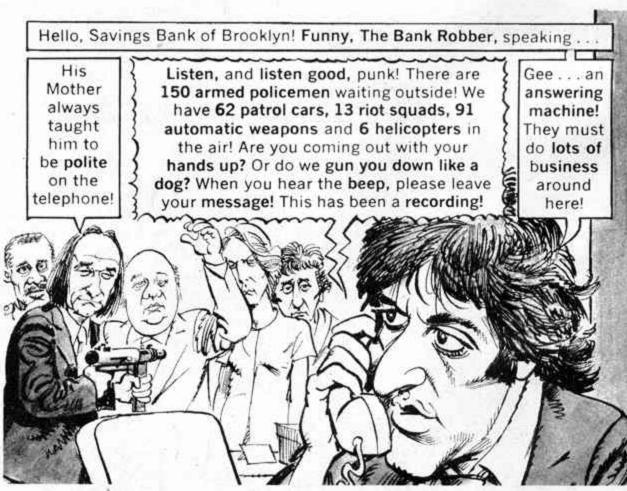


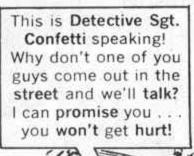






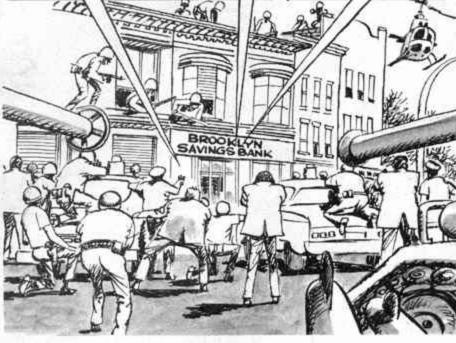






Sap! Look what's goin' ON out there!

I don't notice anything unusual! To me, it looks like any average hot, lazy Summer afternoon in New York City!





Are you crazy?! Didn't you see this white hankerchief?! You promised me I wouldn't get hurt!

Yeah . . . but I didn't say we wouldn't shoot! You KNOW what rotten shots New York Cops are!



You dumb idiots! I KNOW I'm a bank robber and you hate my guts! But what if I'd brought some innocent hostages out here with me?! THEM . . . we would have KILLED!!

Okay, men! Hold your



Now, let's negotiate! What do you want for the guaranteed safety of your hostages?

Here are my terms! In one hour, I want a private jet with a piano lounge and a built-in suana bath to fly us out of the country! And while we're waiting, I want three plain McDonald quarter pounders, four burgers with mustard only, and two burgers with lettuce-hold the ketchup!

Are you crazy?!? You KNOW I can't get you that in an hour!

Okay, change that to a private jet with piano lounge and built-in suana, and nine Big Macs!

You got yourself a deal!





The Cop agreed to my demands, but as an act of faith, I give him a hostage! Okay, who's the most useless one here?

No, ME! I got diabetes! ME . . .!

You're my PARTNER, Sap, not a hostage! And stop putting yourself down! After all, wasn't it your idea to hit this bank? And didn't you case the joint? And didn't you plan the whole . . .?

Can you imagine what they would do to that guy if he was a BANK ROBBER?!

That's right, Sap! Aren't you glad I sent out the Bank

Hah! They call themselves Americans! When was the last time you heard a crowd cheer like this while ten White cops beat up on a Black guy?

Last night in Harlemwhen ten Black guys







We thought he was one of YOU, Funny! I'm sorry! Believe me, all of us out here are decent New Yorkers! We're not interested in exploiting human suffering!

Peanuts . . popcorn . . programs! You can't identify the bodies of the hostages without a program!

Bets! Place your bets! I'm layin' 10 to 1 the fat Bank Manager gets it in the gut first! You want 10 to 1, Lady?

Okay! Okay! How cold For -blooded YOU, can you it's be?! The 20 to fat Bank 1 . . .! Manager happens to be my You're

you ordered! Man, is this a big moment for me! Just think! A real live bank robber in our

neighborhood! Wait'll I tell my brothers! They never met a bank robber before!

Funny, here's the chow

No kidding? Well, I'd sure like to meet one of your brothers some day!

Which one . . .? The junkie, the kidnapper . . . or the murderer?!?





Money! Don't touch that money, my This should Money! Money! son! It's not yours! It take care of Money! belongs to the BANK! They I want the bill ... I want some invest it in worthwhile some things . . . like new slums, of An' here's a of that dirty movies, bonds to keep little extra that money! New York alive . . . Hmmm . for the crowd! money!

Sap, I just learned me No, TOO FAST!! They Soon, Sap! pocketed 90% of it! a lesson! Never throw I Soon! But money to a crowd when first, I Where's that jet they there are cops around! got a promised us, Fun? We visitor Cops are too honest?!? a gotta get outta here! comin' ...



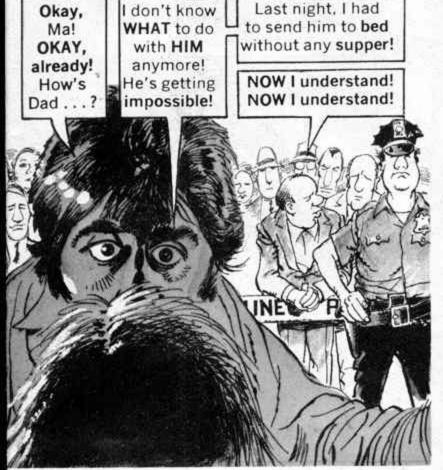






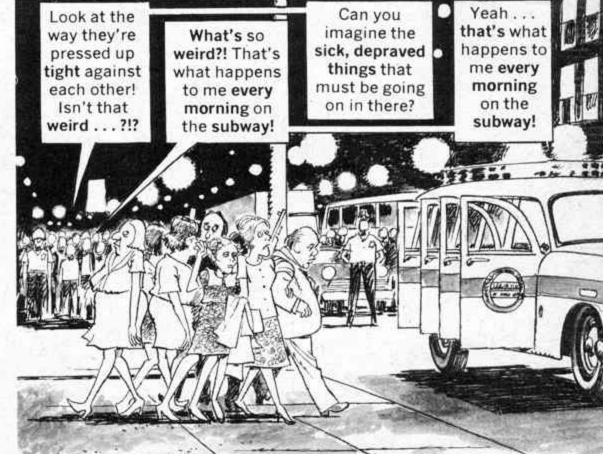


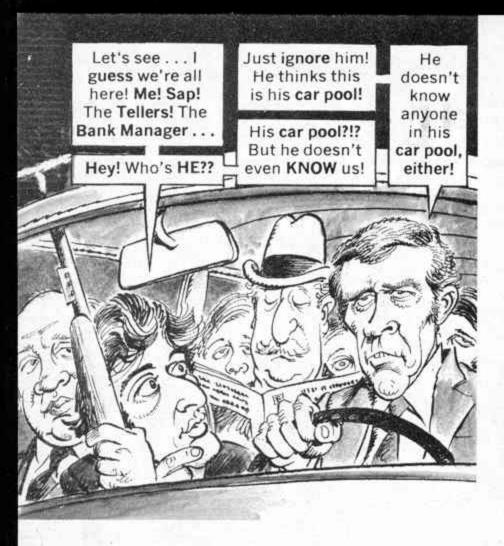


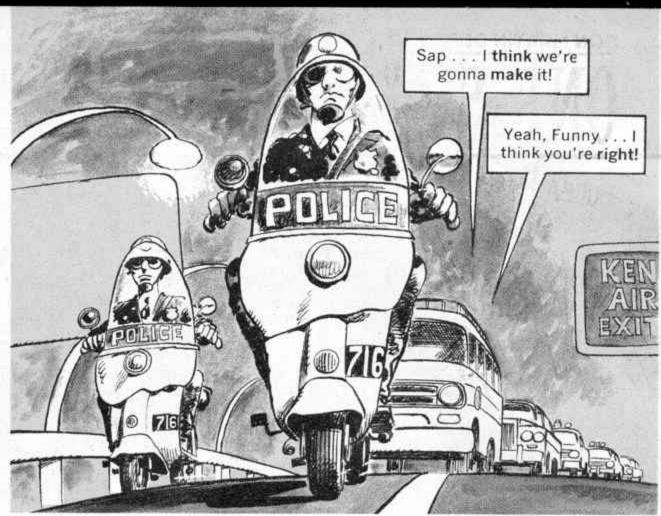


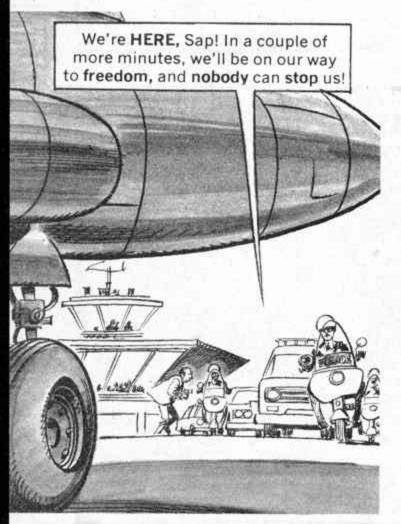


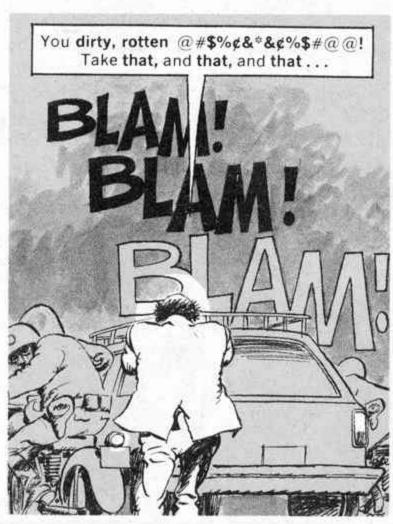














You damn fool!
What was the idea, taking a chance like that! You could have gotten us all killed!

I'm sorry! I saw the motorcade, and I figured only one guy could be in that limousine!

Y-you mean . . .

Who else?! The President! So I automatically did what most Americans seem to be doing these days! I started firing!



Idiot! Does HE look like the President?!

Well, he IS a little darker, and a bit more intelligent-looking, but I thought . . .

Well, Commissioner!- All's well that ends well! Anything else new around town this afternoon?

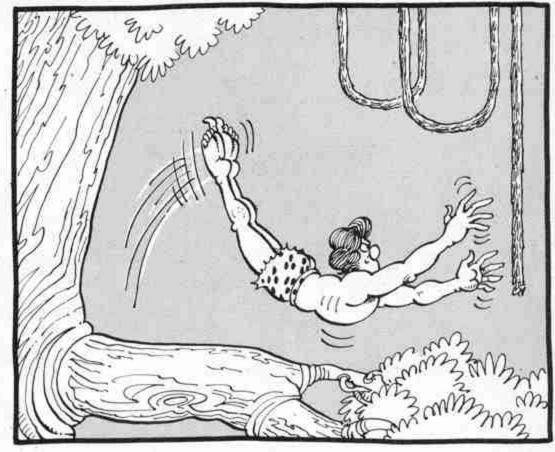
I'll TELL you what else is new! There were 14 OTHER bank robberies, 48 kidnaps, 23 jewelry store holdups and 1,189 assorted felony crimes! No kiddin'! How come??

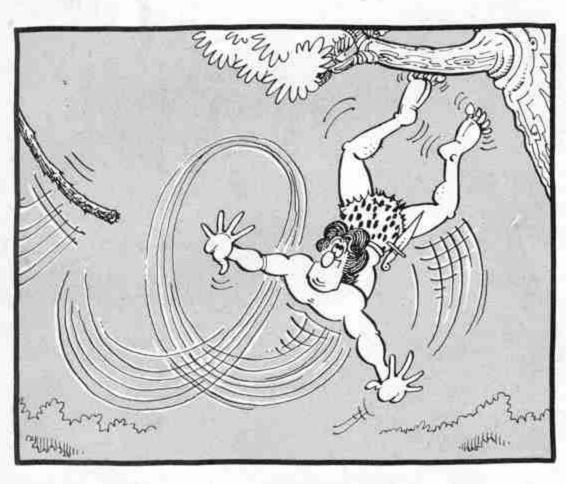
Because you used up half the New York Police force to catch two dumb shnooks!

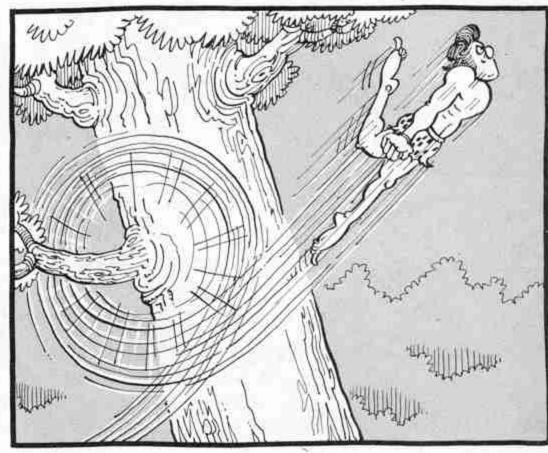


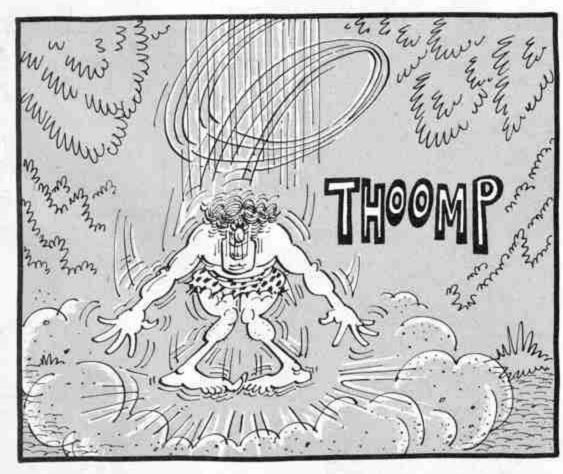
ONE SUMMER DAY IN THE JUNGLE

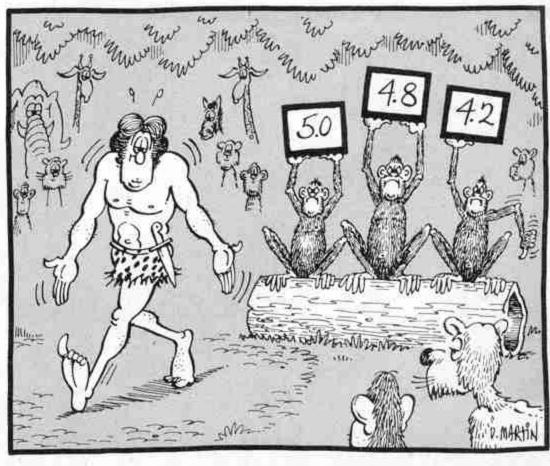










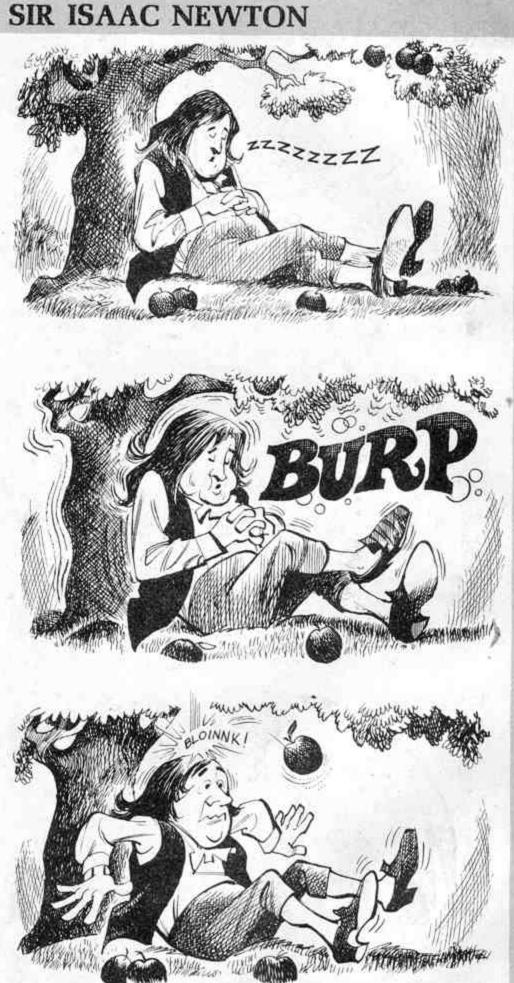


A MAD LOOK AT...



ADAM AND EVE





LUCREZIA BORGIA



ARTIST: BOB CLARKE

THROUGH HISTORY

GEORGE WASHINGTON







WRITER: PAUL PETER PORGES



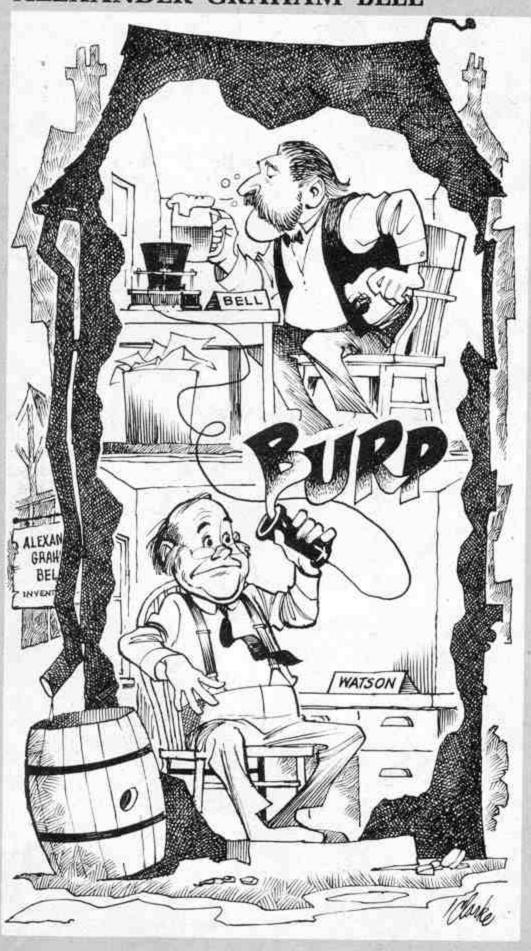




NAPOLEON



ALEXANDER GRAHAM BELL



ANCIENT POMPEII





Tonight . . . live . . . from the fabulous Men's Public Toilet, located in the sensational basement of the spectacular Kennedy Center For The Performing Arts, here in beautiful downtown Washington, D.C., we bring you The First Annual Presentation Ceremonies of . . .

MAD'S ACADEMY AWARDS FOR PUBLIC SERVANTS

Yes, folks . . . all of the "greats" and "near-greats" in Public Service have gathered here tonight to honor their fellow professionals who have given performances throughout the year that are unmatched in Private Industry those so-called "little people"
who actually make our country work
... sometimes, not so well ... and
sometimes even worse! Yes, folks,
they are the people who may not be
very good in their assigned jobs—

-but who, by their great ACTING ABILITY, manage to escape having their uselessness detected until they retire from office at public expense! And now ... on with the show! The envelopes, please ...

The Runner-Up in The "Internal Revenue Service" Category is Mr. Alan Wince for his performance before a Senate Hearing in "We're Only Human!"

Mr. Wince, as head of the I.R.S., please explain how your Department could overlook Mr. Nixon's failure to pay nearly \$500,000 in taxes, and Mr. Rockefeller's failure to pay over \$600,000 in taxes!

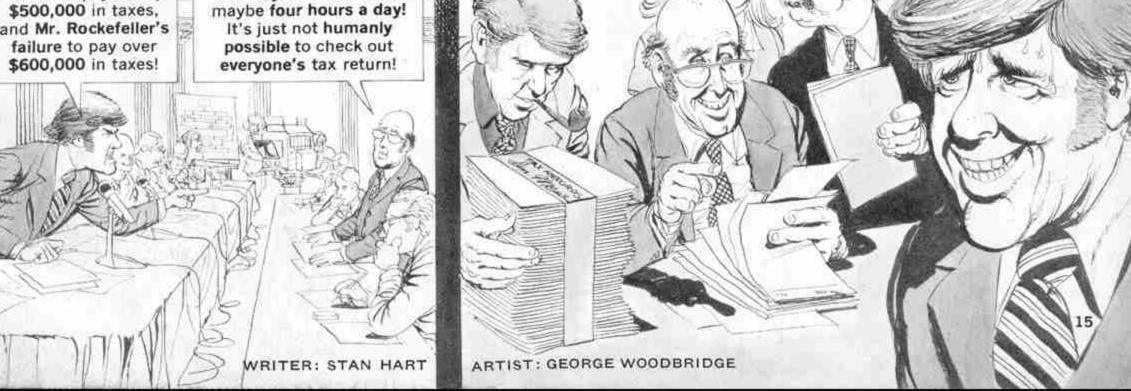
I'm glad you asked that,
Senator! You see, my
Department is extremely
understaffed! My people
are working four, maybe
five days a week, three
maybe four hours a day!
It's just not humanly
possible to check out
everyone's tax return!

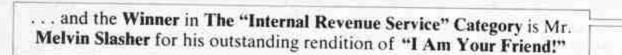
You mean that many tax returns go unchecked!?

Not many! We check out returns of everyone making under \$15,000 a year! Those little guys can really cheat! Isn't it true that you forgot to check Mr. Nixon's return because he appointed you to your job?!?

Gosh . . . I can't remember WHO appointed me! But I'll be glad to look it up, right after I check out YOUR return, Sir!

Er . . . maybe you'd better forget the whole thing!





Now, don't you be nervous about this Tax Audit! Your Government wants you to claim every deduction, and we of the I.R.S. are here to help you!

Okay . . . let's see! Entertainment Expenses . . . Disallowed! Medical Expenses . . . Disallowed! Charity Contributions . . . Disallowed! You owe the Government—hmm—\$1000!!

\$1000?!? But . . . I thought you said you were going to help me!

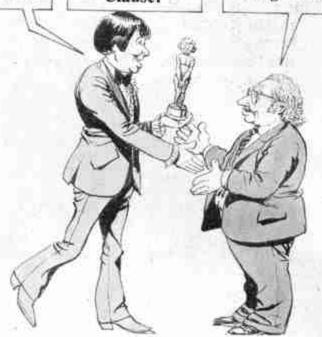
I DID! Your Government's now \$1000 richer! And what's good for the U.S. of A. is good for you! A brilliant
performance!
It's just
too bad that
the poor guy
had to pay

that \$1000!

He could've saved \$500 by implementing The Auditor's Forgiveness Clause!

Simple! He merely deposits \$500 in my personal Swiss Bank Account, and I forgive and forget!

How does that work?





In The "Police" Category, the Runner-Up is Officer Victor Manure for his compelling "It's Up To You!"

How do you do, Ma'am?
Your local Police
Force is trying to
raise money for its
Retirement Fund, and
we're going around,
selling these raffles!

Oh, I'm afraid I'm a little short of cash . . . ! That's perfectly all right!
We don't want you to feel pressured in any way! It's just that you get one of these "Friends Of The Force" car decals with every book of raffles that you buy . . .



But I Oh? Yes!! How about the don't Well, Ma'am, you'd I'll take kids' bikes?! put better have THIS TWO . . . You never know decals one on if you're one for when one of 'em on my ever stopped by a each car! will go through Cop in this town! car! a "Stop" sign!!

... and the Winner in The "Police" Category is Officer Roy "Guts" Gentry for his competent and detailed crime report in "Telling It Like It Is!"

Officer Gentry, can you tell our viewing audience just what happened?

Certainly! I attempted to apprehend the alleged suspect when the suspect attracted my attention while I was performing my function as the legal presiding peace officer of the prescribed area!

As I approached, the suspect immediately gave me adequate rationale to remove my service revolver from its holster and discharge several missiles in order to forestall additional and untoward danger to the tranquility of the community!



Congratulations for that competent and detailed delivery, Officer Gentry but—er—could you tell us what happened in a little shorter version!

Sure! I plugged
the shall back to
me when I tried
to stop him for
Jay-Walking!!

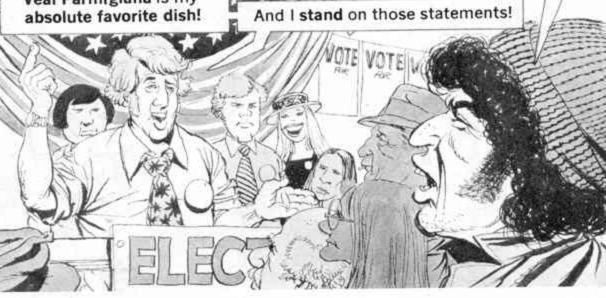




In The "Congressman" Category, the Runner-Up is candidate Casper C. Bilge for his performance in "The Quickest Way To A Constituent's Heart!"

. why, some of my best friends are Italian! And their food . . . Mother Mia! I'll tell you a secret-Veal Parmigiana is my absolute favorite dish!

Yesterday, in a JEWISH neighborhood, you claimed that Chopped Liver was your. favorite dish! And last week, you said it was Irish Corned Beef And Cabbage!



I love them all the most! In fact, if I'm elected, my Victory Dinner will consist of Chopped Liver spread on Veal Parmigiana and served on a bed of Corned Beef and Cabbage! So NOW will you vote for me?

Nahh! Who needs somebody who's gonna die in office!!



. . . and the Winner is Congressman-elect Charles A. Bleadinhardt for his conscience-provoking, heart-rending "We're All In This Together!"

I'm saddened by the sight of unemployed men and women hanging around street corners!

'm heartbroken when I see the filth and the decay that is destroying our great cities!

I am terrorized and frightened by the violence and crime that runs rampant in our streets!

I don't want to see these things any longer! They make me SICK! That's why you must send me to Washington!!



Congratulations on your inspiring performance! But tell us, what are you going to do to eliminate all these problems?

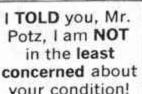
But you said that seeing those things makes you

Not a thing!

Right! That's why I wanted to be sent to Washington . . . where I won't have to see them! Heh-heh!



In The "Doctor" Category, the First Runner-Up is Dr. Hans Oudtbills for his calming performance in "Am I Concerned?"



But. Doctor! You said I have a blood clot that could go right to my brain! If that doesn't make you concerned, what would?



The Second Runner-Up in The "Doctor" Category is Dr. Herb Jaffin for "Now Let's Be Grown Up!"

Stop looking so frightened! I'm just going to give you one little injection! You won't even feel it! So just relax!

... in the fleshy





Fantastic, Dr. Fistula! Tell us, how could someone who has had Open Heart Surgery be out of the Hospital the next day?

Simple! The operation wasn't successful!



The Winner in The "Post Office Employee" Category is Evan Lobel for his charming, personable performance while carrying out "Service With A Smile!"

I wanted to bring you these letters in person! I was afraid they might get wet in the box!

But it isn't

Er-it might! I also wanted to say "Hello!" and thank you for using the U.S. Mail! It's nice



Congratulations, and I think it's wonderful the way you Postmen bring happiness and warmth into people's lives every day!

Yep ... every day . . . during that crucial week before Christmas!



The Winner in The "Teacher" Category is Mrs. Ida Marcus for her stern, authoritarian performance during a Fire Drill in "To Talk Is To Die!"

Silence! How dare you speak during a Fire Drill! Don't you realize the importance of absolute silence at a time like this . . . ?!

What do you want to do, child, endanger the lives of your fellow pupils, not to mention your dear Teachers . . . ?!

Are you MAD, child?! Is there no reasoning with you?! Hush, now! Not another word or I will be forced to take drastic steps!!

Wow, Mrs. Marcus! You certainly shut that little chatterbox up, didn't you!

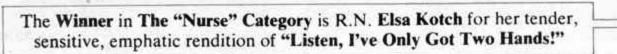
I wish I hadn't!

Oh? Why?

He was trying to tell me that my dress was on fire!







Demands, demands, demands!

That's all I hear all day
long! "Get me this!"...

"Get me that!" What do you
think I am—a machine?!?
Lord, can't a person have
a single minute's rest?!?

But I haven't rung before! I've been in a COMA for the past two weeks! Stop making excuses and try to think of someone else besides yourself for once in your life!
Now, you just lie there quietly till I can find the time to come back!

You certainly
deserve this!
Tell us, did that
little old lady
learn anything
from your talk?

Oh, yes! She became very cooperative!

Really? What did she do?

back into her coma for another two weeks!

She went



In The "Military" Category, the Winner is Chaplain Harold
Tracey for his eloquent and moving "We Are On God's Side!"

are not only fighting for our beloved country, but we are also fighting for the Great Father up there!

VETS

Yes . . . it is not only our duty to crush our nation's enemies with everything we have . . . it is also our sacred mission to preserve Freedom in His name!

manual of the base

That was a very ... inspiring speech Chaplain Tracey! Thanks and God Bless!

Er... just one thing, though! How can we be sure that God isn't on the ENEMY's side? What? Now don't be ridiculous! Everyone knows that God is an American! He migrated here from Europe in 1776!!



In The "Transportation" Category, the Winner is Willie Forbush for his memorable "Change? Change? You Expect Me To Have Change?"

What's this?!? A \$5.00 BILL? Is that the smallest you have, Lady?

But the meter says \$4.10! Don't you have 90¢ in change? You should have the proper change when you get into a cab! I don't carry no change aroun'! You think I want muggers to know I got money! Hey! That's it! You're a mugger an' you wanna know if'n I got any money, and then you'll hold me up! Well, I'm wise to you, Lady! Let's you an' me take a little drive to the Police Station!

Stop it! Stop it! You're driving me crazy!



What a performance, Willie! It was just superb! But tell me . . . is it true that you didn't have even 90¢ in change?

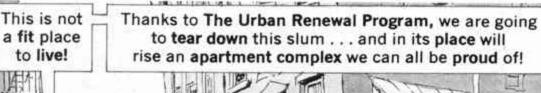
Sure I did! But if'n I gave it to her, she'd gi'me a half a buck tip!
By driving her nuts,
I kept the whole 90c!

Wow! You're a real credit to the Free Enterprise System!





In The "Appointed Federal Officials" Category, our First Runner-Up is Mr. Charles Pew of Urban Renewal for his placating rendition of "Promises, Promises!"







If you're lucky

enough to find one!

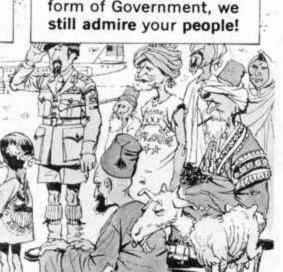


Second Runner-Up is recently appointed Ambassador Ruth Mestermission for her "Friend From Overseas!"

As the representative of my great nation, I want to say how happy I am to be here in your great nation!

And I want to guarantee to you all that our great nation will never interfere with the legitimate aims and goals of your great nation!

In America, we respect different political and ideological views! And so, even though your form of Government is not OUR form of Government, we still admire your people!



And Ya That's terrible! God zah The child said, bless gret "Yankee ass, go mah you, home!!" Won't bucci my that offend the child! new Ambassador?

Gee, it's so nice

to know that we'll

How could it? No
American Ambassador
has ever bothered
to learn ours . . .
or any OTHER
foreign language!

Sure! If you

can afford



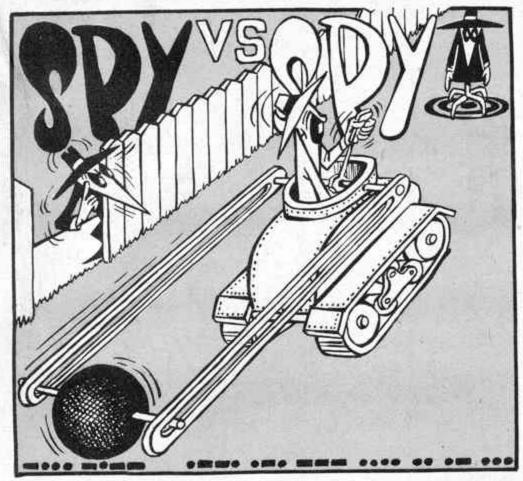
... and the Winner is the Government of the U.S. for its performance in "Our Red Brothers!" Accepting will be Mr. Wilson Heap of "The Bureau Of Indian Affairs"...

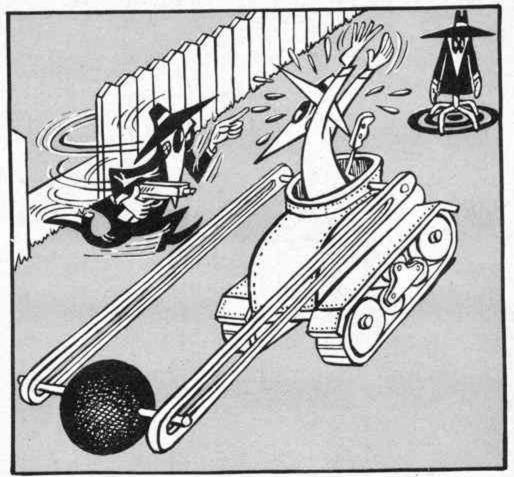
We of the Government are committed to seeing that the Indian gets all that's coming to him! We dedicate ourselves to preserving the age-old traditions that are so important to the Red Man! Very touching indeed!
It's nice to know that
the U.S. Government is
dedicated to preserving
the Indian's age-old
traditions of tribal
identity, freedom and
access to open spaces!

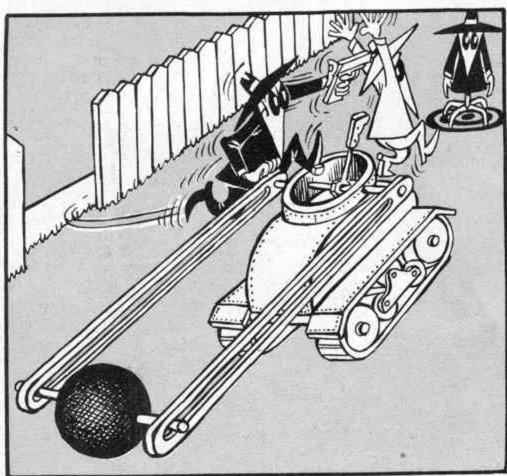
Nahh! I meant the WHITE MAN'S ageold traditions of keeping the Indian poverty-stricken, powerless and without any hope! Well, that wraps up MAD's Academy
Awards For Public Servants! And if
it proves nothing else, it shows
that we certainly have a National
Theater like in England! The only
difference is: Here, we call our
Theater "Civil Service" and our
actors "Public Servants"! Bye . . .

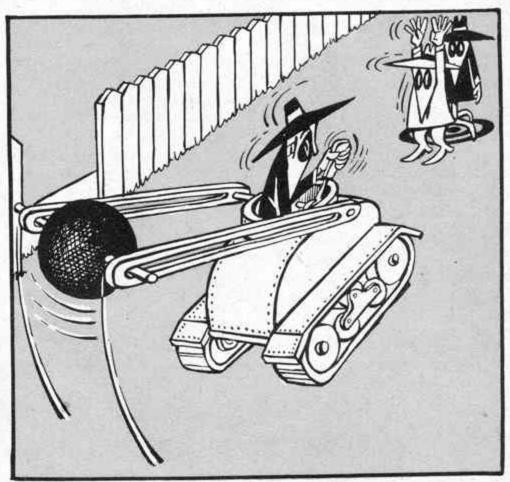


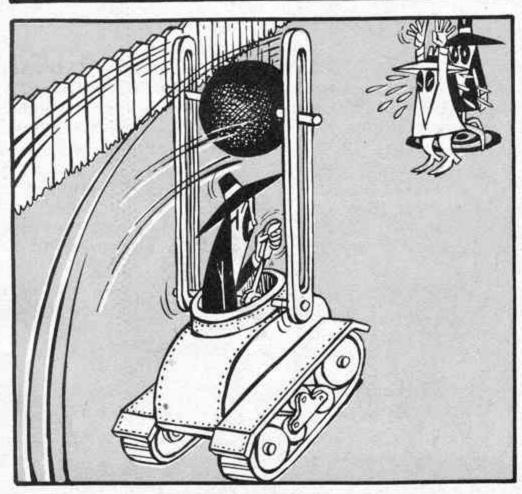


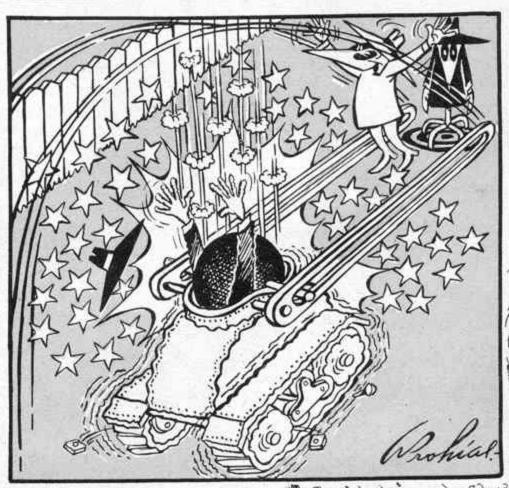












FAMILY FARE WARNING DEPT.

Lately, many television shows have been dealing with "adult" themes. And so, to avoid criticism, the TV networks are now making announcements like these before such shows:

DUE TO THE MATURE NATURE OF THE FOLLOWING PROGRAM PARENTAL GUIDANCE OF YOUNG CHILDREN IS ADVISED. Well, that's all very commendable. But due to the nature of some of the other shows on television, we at MAD feel that the networks should be making these

DUE TO THE NATURE OF THE EXCESSIVE GREED AND AVARICE PORTRAYED IN THE FOLLOWING PROGRAM, PARENTAL GUIDANCE OF YOUNG CHILDREN IS ADVISED.



DUE TO SCENES DEPICTING
MAN'S INHUMANITY TO MAN
IN THE FOLLOWING PROGRAM,
GUIDANCE OF YOUNG CHILDREN,
OR SENSITIVE FAMILY MEMBERS
OF ANY AGE IS ADVISED.



DUE TO THE PESSIMISTIC, GLOOMY AND DESPAIRING NATURE OF THE FOLLOWING PROGRAM, GUIDANCE OF ANY FAMILY MEMBER EASILY DEPRESSED IS ADVISED. THE STATE OF THE NATION

PRESS
CONFERENCE

OTHER TO GUIDANCE ANNOUNCEMENTS

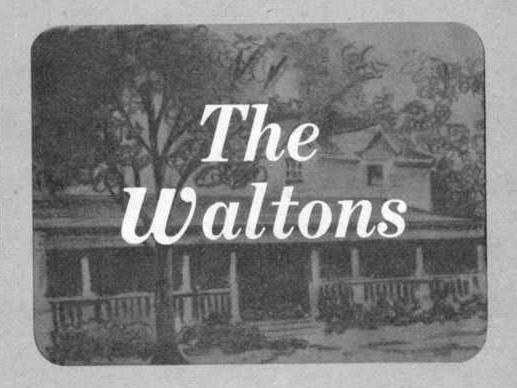
WRITER: DICK DE BARTOLO

PHOTO BY U.P.I.

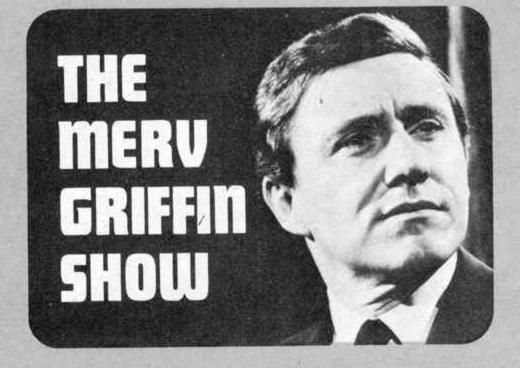
PROGRAM SHOWS ADULTS
TO BE THE IDIOTS THEY
REALLY ARE, PARENTAL
GUIDANCE OF YOUNG
CHILDREN IS ADVISED.



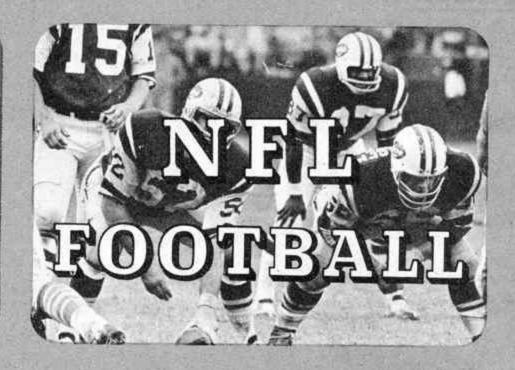
DEPICTS LIFE IN A WAY TOTALLY
REMOVED FROM REALITY, GUIDANCE
OF IMPRESSIONABLE CHILDREN,
IDEALISTIC TEENAGERS AND
SENTIMENTAL ADULTS IS ADVISED.



DECAUSE OF THE BANALITY
OF THE FOLLOWING PROGRAM,
GUIDANCE OF ANY FAMILY
MEMBER WITH A SEMBLANCE
OF INTELLIGENCE IS ADVISED.



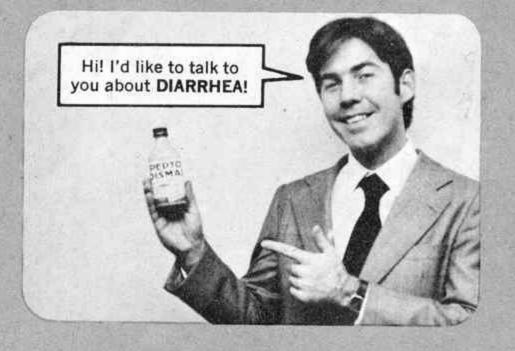
AND VIOLENT NATURE OF THE FOLLOWING PROGRAM, GUIDANCE OF YOUNGER CHILDREN . . . AND OLDER HOUSEWIVES IS ADVISED.



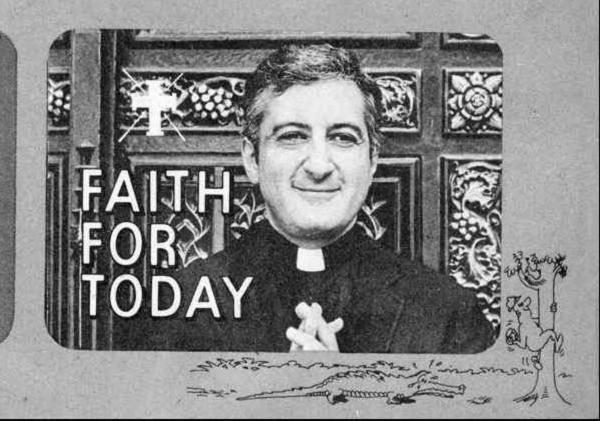
OF THE SEMI-FRONTAL NUDITY
PORTRAYED IN THE FOLLOWING
PROGRAM, GUIDANCE OF YOUNG
CHILDREN (AND DIRTY OLD
MEN) IS ADVISED.



MEMBERS MIGHT BE ADVERSELY AFFECTED BY THE CONTENT OF THE FOLLOWING COMMERCIAL, GUIDANCE IS RECOMMENDED.



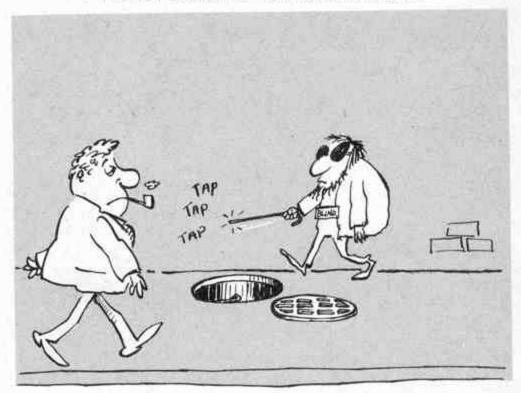
DOES NOT CONTAIN MATERIAL OBJECTIONABLE TO ANYONE, WE ARE ABSOLUTELY CERTAIN THAT NO ONE IS EVEN LISTENING TO THIS GUIDANCE ANNOUNCEMENT.



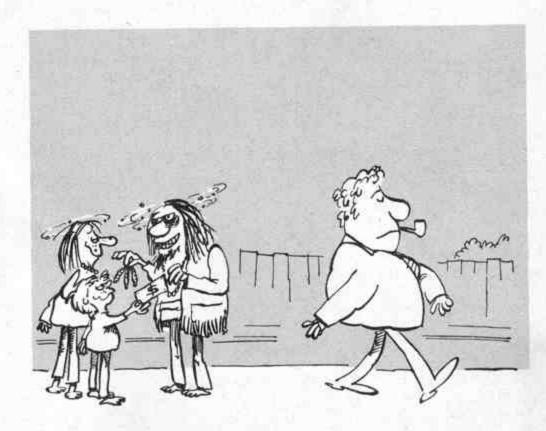
ESTAGE MULLIE



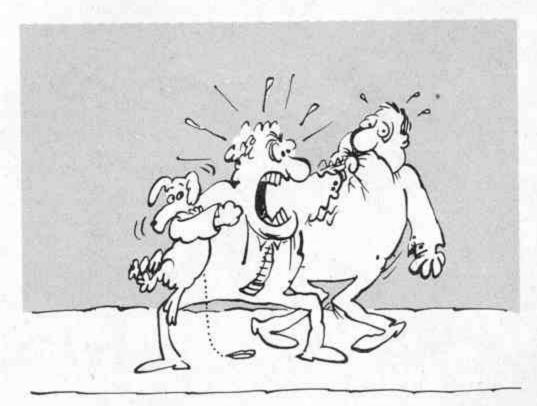
ARTIST & WRITER: SERGIO ARAGONES











I got a date with one beautiful hunk of woman, so I gotta be at my best as one masculine hunk of man! Therefore, I'm applying a virile-smelling anti-perspirant and a stud-scented cologne . . .



Now, a macho-type breath-sweetener ... and I'm ready for my Lady Fair!



Oh, wow! Don't you smell nice! Just a minute! I'll get her!

Hi! Is

Nancy

ready?



HEY, SIS! THERE'S SOME FRUIT HERE TO SEE YOU!



BERG'S-EYE VIEW DEPT.

THE LIGHTER SIDE OF...









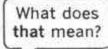
THAT'S EVEN MORE

DISGUSTINGII

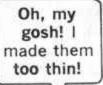
26

Mom, what are you doing with those tweezers?

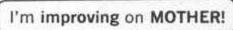
I'm improving on Mother Nature!



I'm plucking my eyebrows!



Mom, what are you doing with that pencil?







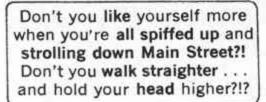


OMING

ARTIST & WRITER: DAVE BERG

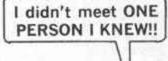


Ahh! You're back! Tell me the truth! Doesn't it feel marvelous to be dressed up and well-groomed instead of the slob you usually are!?!



You've just had an invigorating experience, and all you can say is "EHHH!"...?!

Big deal! It was all for nothing!













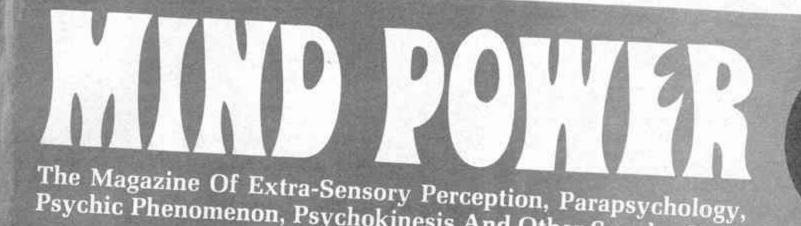






MENTAL PIECE DEPT.

Today, there is a growing interest in Psychic Phenomena. This includes such fascinating fields as Extra-Sensory Perception, Psychokinesis, Psychic Healing, Time Hypnosis, Plant Communication and other mind-blowing things. And so, it won't be long before some smart publisher gets the message and puts out a magazine to appeal to the people who dig this sort of thing. Something like-



Psychic Phenomenon, Psychokinesis And Other Spooky Stuff.

June 1976 75c

UNLESS YOU CAN HYPNOTIZE THE NEWSDEALER

A BUDGET-MINDED PSYCHIC CONFESSES: "I Never Use My Phone Any More! Now, I Use Telepathy To Make My Obscene Calls!"

A MAN SENT BACK IN TIME VIA HYPNOSIS REPORTS: "In A Previous Life, I Was The Polish Scientist Who Invented The Square Wheel!"

A MIND READING SEER DISCLOSES: "I Have The Power To Read Your Innermost Thoughts ... And You Should Be Ashamed Of Yourself!"

AN E.S.P. DAREDEVIL'S THRILLING ACCOMPLISHMENT: "I Drove 2 Miles Blindfolded: 1 Block In My Car . . . And Then 39 Blocks In An Ambulance!"

A POLITICAL PROPHET REVIEWS HIS TRIUMPHS: "In The 1972 Presidential Election, I Predicted Who Would Be The Loser . . . The American Public!"

* * * * A SPINSTER PSYCHIC **RELUCTANTLY ADMITS:** "I Have Lived Before, And It Was Just As Dull Then!" RICKARD

A DISAPPOINTED AGRONOMIST CLAIMS: "I Actually Speak To My Plants, But All They Want To Talk About Is The Weather!"

PSYCHIC PHENOMENONSENSE

Goings-On...In And Out Of This World

by Omar Pinsky

DIDJA HEAR ABOUT skeptic Harold Gast? He's been toiling night and day on his forthcoming book which will disprove the existence of an Afterlife. Harold is calling his book "There Certainly Is No Life After Death!" and he's been working 20 hours a day on it with no time for anything else. Well, now Harold's wife is also writing a book, and she's calling hers "There Certainly Is No Life After Marriage!"

* * * *

BOO, HISS DEPT. Shame on Mind-Reader Rudolph Sigmathy! During his performance at the Bijou Theater last week, he asked people in the audience to send various personal objects to the stage, and claimed that he would identify the owners by simply feeling the objects. When his Assistant handed him the collection of watches, wallets, coins, bills and jewelry, and asked the great Mind-Reader to whom they belonged, Rudolph shouted, "To ME!" and ran from the theater into a waiting car. (That wasn't nice, Rudy! I hope your aura gets blown away in a stiff wind!)

OVERSEAS HAPPENINGS: While slashing through a field of sugar cane with his machete, Sergio Macho heard what he thought was a cry of pain. And since Sergio never believed that plants had feelings, he was startled. As he looked down, he was shocked to discover where the cries were coming from. They were coming from Sergio, who had accidentally slashed his own leg with his machete. (Now you know how plants feel, eh, Sergi?)



"I STILL DON'T BELIEVE in Voodoo!" maintains die-hard explorer Timberwolf Bane, who recently granted Yours Truly an exclusive interview from the matchbox in which he now lives. (Keep talking, Tiny Timb! Heh-heh!)

SEEN AT A SEANCE DEPT. Last week, Medium Gretta Grepps conjured up the spirit of Benedict Arnold. Seems of Benedict was mighty teed off after hearing about President Nixon's pardon. "How about me?" he demanded. "What am I, a piece of doo-doo?" (We won't answer that, Benny!)

* * * *

PITY POOR Ed Stone, the farmer from East Crevice, Iowa, who wanted a better corn crop, so he wired up his fields and played Lawrence Welk music all day long. Seems the crop thrived, but unfortunately his neighbors heard the music all day long, too. They burned down Eb's farm! . . . Quick! Think of a card! The Ten of Spades . . . Right!? (Who says ESP doesn't work?!)

DR. SANDFORD PIZER sent along this photo to us showing his wife standing at Stonehenge, one of the great mysteries of all time. Sandford writes, "Someday we will learn the answers to the five questions about Stonehenge: WHERE did the stones come from? WHAT do they mean? HOW did they get there? WHEN did they come? And WHO brought them?" I'm sure we will, Sandy, but will we ever learn the answer to an even more important question: WHY does your wife wear such tacky clothes . . . Fast, now! Pick a number from one to ten! Six * . . right?! (That's two for two!)



SEND SYMPATHY CARDS to the family of Billy Grovel. Billy predicted that the sky would fall, and the world would come to an end last month. Well, it did . . . for him! Billy was erased by a truck as he crossed the street while looking up to see if the sky was falling yet.

BACK TO EARTH DEPT. Dick Mather had a premonition that the ill-fated Flight 365, which later did go down, would crash. He was so sure of his vision that he pleaded and pleaded with his skeptical wife. But no matter how hard Dick begged her, he couldn't convince her to take the Flight.

* * * *

HATS OFF DEPT. Professor Daryl Ennui, the noted NYU economics expert, set a new Inter-Scholastic ESP Record last month when he put 243 students into a deep trance in less than thirty minutes. Daryl's lecture on Gresham's Law is a sure-fire winner!

* * * *

HEARTWARMING NOTES DEPT. Dave Fink, who was stolen by a roving band of Bank Examiners when he was an infant, went to a Psychic who told him where he could find his Mother. Dave followed up and met his Mom after a 45-year separation. At first, Dave wasn't sure it was really his Mother, but he was convinced when she greeted him by saying, "In 45 years, you could have called me at least once!"

LENNY ABERNATHY CLAIMS that no one at home understands him and his preoccupation with Psychic Phenomenon, so Len wants to use this column to contact a man with similar interests...or if not that, then a woman who is lonely!
... Now, quick, pick a month! December . . . right!? (No? Sorry, guy! Well, two out of three ain't bad!)

* * * *

REINCARNATION DEPT. Pity poor Harvey Reed, the songwriter, who was Johann Strauss in a previous life. Seems that last week, Harv composed "The Blue Danube" for the 78th time. But don't get me wrong! I love Psychic Phenomenonsense!

How E.S.P. Changed My Marriage

My Marriage. and My Life!

by Oliver Sholem

must admit straight off that I may not be the smartest guy in the world. I never had much of an education. But still, I was never dumb enough to fall for such Fairy Tale stuff as Psychic Phenomenon, Reincarnation, Extra-Sensory Perception or Brotherhood Week. But, just my luck, my dingbat wife did believe in junk like that. I ask you, who needs to be married to a yo-yo?

"Why not at least try to understand?" she kept bugging me in that superior way of hers, throwing my Junior High School education in my face. But every time she mentioned the subject, I would get hysterical. It was almost as funny as the time she got her coat caught in the car door, and I dragged her nearly a hundred feet down the gravel driveway. She can be some jerk, at times.

Anyway, day and night she would hound me. She started bringing home books . . . I burned them. She would turn on any TV program that had anything to do with psychic crap . . . I smashed the set. Once she even invited a couple over to discuss the stuff with us . . . I punched the girl and kneed the guy in the groin. He folded like a house of cards. ESP faggot!

"You're resisting," she'd tell me as I set her wig on fire.

Then one day, she showed me an ad in one of her crackpot magazines. It seemed that they wanted subjects for some ESP experiments, and they were willing to pay money to people who would volunteer. Well, I figured, if some goofball wants to throw away good money, why not let the jerk throw it at me? Huh? Sure! So when my wife suggested that we volunteer (after first putting on her catcher's mask), you could have knocked her over with a feather when I said, "What the Hell?!" She was so amazed, her mouth dropped open, which always annoys me since her teeth need a lot of work.

The next day, we went to the lab. They asked my wife if she believed that two people who have been married for twenty years like us could read each other's minds. She said she thought so, if we really concentrated. When they asked me the same question, I picked my nose to show my contempt.

Well, the experiment started. They put my wife into another room, and I was given a deck of special



cards. They told me to concentrate on one of the cards, and not to think of anything else. So I took the one with the three stars in a row, and I concentrated and concentrated. It got a little warm in the room, so I pressed the buzzer for someone to get me a glass of water. (I knew those eggheads wouldn't even know what a glass of beer looked like!) And when the lab assistant came in, I almost fell off my chair. I mean, she was a beauty! Some great-looking chick! What a built!

When she left, who could concentrate on cards? Like, all I could think of was her, and the little tricks and treats I could play on her body. And then, suddenly I heard a scuffling in the next room, and my wife busts in, waving this chair over her head and mad as a wet hen.

"You never think of doing those things to me, you louse!", she's screaming, and smashes the chair over my noggin.

Man, I was stunned! I was dumbstruck! I mean, that ESP had really worked! She had read my mind! Right then and there, I became a convert, a believer. I had an open mind (and also an open scalp, requiring sixty stitches to close up).

About my wife, I saw her only once more, when we were in Court and she got custody of my bowling shirts. And now, here's the really fascinating part (Continued on page 69)

MIND POWER INTERVIEWS:

Mr. CASEY EDGARS, World Famous Psychic Healer

MP: Hello, Mr. Edgars. I'm . . .

EDGARS: Say no more. I can see you're suffering from severe back trouble. You've had it for years, and you've been to the biggest doctors without any relief. Well, your worries are over, young man. I can cure you, MP: I'm afraid you don't understand, sir. My back feels fine:

EDGARS: See? And I didn't even lay a hand on you. That'll be \$600, please.

MP: Wait a minute! I'm not a patient! I'm the Editor of Mind Power Magazine, and I'm here to interview you.

EDGARS: Oh? Well, then, have a seat. You can sit comfortably, now that I've cured your back.

MP: May we begin? First, just how do you cure sick people.

EDGARS: That depends on exactly how sick they are.

MP: Well, let's say a person who was very sick came to see you. What would you do?

EDGARS: I'd pretend I was the Telephone Company Repair Man. Listen, pal . . . very sick people can die on you. That can screw up a guy's perfect record.

MP: Well, let's say it's someone who isn't really very sick . . .

EDGARS: Okay, first I look at them. But I don't see them.

MP: Oh, your eyes are giving you trouble.

EDGARS: Any more jokes, and this interview is over, sonny. I don't see them because I don't look at the person, I look at his aura. I can see where his aura is warped, or discolored, or agitated, or just plain teed off. That's where the trouble spot is. Like right now, I'm looking at your right upper wisdom tooth, and I can see it's giving you trouble.

MP: No, it isn't. It was removed ten years ago.

EDGARS: Right. And your aura misses it terribly. Well...go on, if it isn't too hard to talk with that pain-



"There is a lot more out there in our strange and mysterious world than is seen by the average person with limited sight. Like, dig that little number in the apartment across the courtyard!"

ful tooth.

MP: After determining where the problem area is, what do you do next? EDGARS: See these hands? They look like ordinary hands, don't they?

MP: Well, maybe not as clean . . . but close enough . . .

EDGARS: These hands, these fingers have miraculous properties. With these hands, I can cure the sick, heal the lame, restore the blind and count to ten.

MP: You mean you place your hands on the affected area of the patient? EDGARS: No, dummy, I Cha-Cha with them. What do you think? Of course I place my hands on them. And then I call out, "Heal . . . heal . . . heal . . ."

MP: And then what happens?

EDGARS: Usually, my dog runs in and sits at my feet. But sometimes, the psychic energy that I control passes through my hands to the patient and he's cured.

MP: That's amazing.

EDGARS: If you think that's something, I've got a few cards tricks that'll blow your mind. Here . . . pick a card . . .

MP: Maybe later.

EDGARS: I don't know about that. Judging by your aura, you don't have all the time left in the world, you know. How's the back . . . ?

MP: Fine. Tell me, what made you decide to become a Psychic Healer? EDGARS: It happened when I was a Freshman in Medical School. I suddenly decided that orthodox medicine was not for me.

MP: You received some sort of message?

EDGARS: Yeah, from the Dean, saying I was failing every course.

MP: Well, Mr. Edgars, I'm about out of tape. I want to thank you for your time, and I'd like to say that more people should talk to you.

EDGARS: Oh? Like who?

MP: Like the Police Department Bunko Squad.



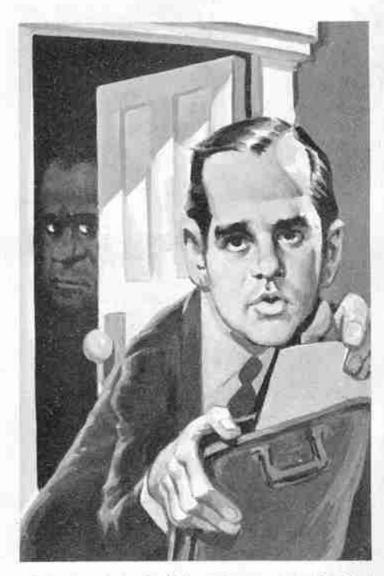
"I'm glad I gave up orthodox medicine to become a Healer, because with the laying on of hands, I get a chance to do what I could not do if I were an ordinary doctor...mainly feel women!"

PICTURES O

NEWS PHOTOS



This is Dr. Arthur Yuld, his wife, Nana and their Caribbean guide, Lance Reeves, who recently spent a week investigating the mysterious Bermuda Triangle...the area where many ships and planes have vanished without a trace. When asked if he thought there really was a Bermuda Triangle, Dr. Yuld said, "I'm positive there's a triangle! The last night, I caught my wife in bed with our guide!"



As we promised last issue, here's that photo of the man who talks to a "ghost" every day. It's Ron Ziegler, leaving Richard Nixon's study at San Clemente.

F PEOPLE ON THE PSYCHIC PSCENE

FROM AROUND THE WORLD...AND OTHER PLACES



When Mrs. Yetta Gelt, seen here watching her son, Uri, using his concentrated mind power to move a salt shaker, was asked if she was proud of him, she replied, "I'd be a lot prouder if he concentrated his mind power on moving his butt out of the house and getting himself a job making an honest living!"



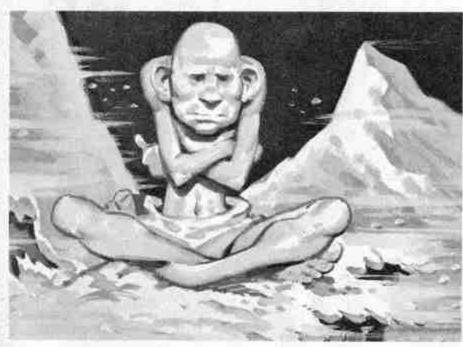
Here is amazing alchemist Ferd Gould, who has made a fortune changing base metals into gold and silver. That's nothing," says Gould. "My wife is even more amazing! She changes good money into cheap jewelry!"



To make sure that psychic Andre Bologne would not be affected by any outside influences during a recent test of his amazing powers, scientists placed him in a sealed lead container. The precautions worked perfectly. Andre was not affected by any outside influences...and the scientists were not affected by any of Andre's screams for air before he finally suffocated.



These are the two Soviet Cosmonauts who sent mental messages back to Earth. Intercepted by an American Sensitive, the messages all had two specific themes: One, a longing for a real toilet—and the other, a strong desire to land anyplace but the Soviet Union.



Guru Knishnosh, who sits on a bleak snowy 11,000 ft. mountain peak, is a master of contemplation. When asked just what he contemplates, The Great One said, "Most of all, I contemplate how very wonderful it would be to have a warm overcoat!"



To prove that thoughts can be captured on photographic plates, Rev. Hubert Traif had members of his Church Council concentrate on something pleasurable. He was, indeed, able to pick up their thoughts on the plates, and the resulting photographs are now on sale at "The Hanky-Panky Adult Book Store" in Lodi, New Jersey.

AN AFFAIR TO DISMEMBER DEPT.

When two people get married, there's usually a "Wedding" . . . consisting of an expensive and elaborately catered affair to celebrate the occasion. Why?!? No one knows if the couple are right for each other, or if they're going to be happy, or if the marriage is even going to last. And according to statistics, more and more marriages these days are ending in Divorce. Now, a Divorce . . . well, that's different! Everyone knows the couple weren't right for each other, and that they're both going to be happier apart. And that's a reason to really celebrate! Yessiree, by ignoring Divorces, we're all missing wonderful opportunities to add more expensive and elaborately catered affairs to our Social Calendars. And so, to show you what we mean, MAD herewith invites you to what could be the first of many expensive and elaborately catered . . .



INVITATIONS FROM THE PARENTS OF THE SOON-TO-BE EX-BRIDE

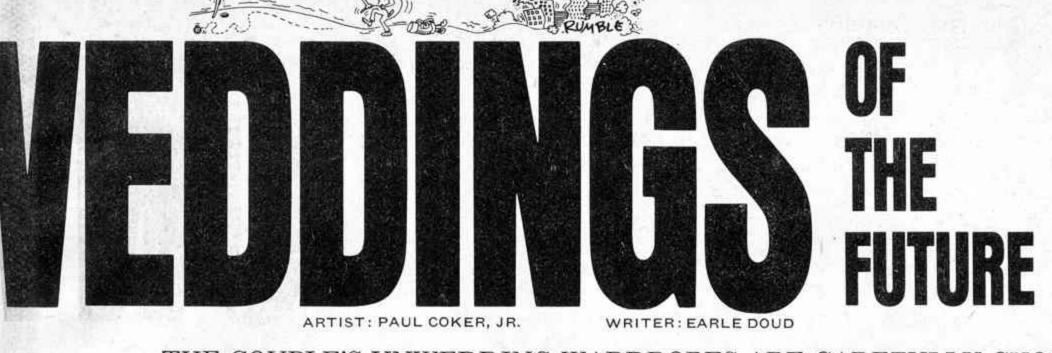
Mr. and Mrs. Howard Lawrence Smedling
request the pleasure of your company
at the Divorce of their Daughter,
the Beautiful, Intelligent and Sweet
Susan Smedling Blakely
from that foul-mouthed, irresponsible,
sadistic, no-damn-good meglomaniac,
Roland Howard Blakely
on Sunday, the twenty-second of June
at half after eleven o'clock
Tavern-On-The-Turf
Central Park West at Sixty-Eighth Street
New York City
Reception To Follow
RSVP

INVITATIONS FROM THE PARENTS OF THE SOON-TO-BE EX-GROOM

Mr. and Mrs. Noland Harvey Blakely
request the pleasure of your company
at the Divorce of their Son,
Roland Howard Blakely
from, you should pardon the expression,
Susan Smedling Blakely,
who we will not lower ourselves
to describe at this time,
on Sunday, the twenty-second of June
at half after eleven o'clock
Tavern-On-The-Turf
Central Park West at Sixty-Eighth Street
New York City
Reception To Follow
RSVP

DURING THE UNWEDDING CEREMONY, THE WIFE'S FAMILY AND FRIENDS SIT ON THE RIGHT...THE HUSBAND'S ON THE LEFT





RUM BLE

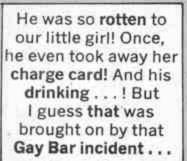
THE COUPLE'S UNWEDDING WARDROBES ARE CAREFULLY CHOSEN



THE DIVORCE COURT JUDGE CONDUCTS THE UNWEDDING SERVICE



AFTER THE CEREMONY, THERE ARE TWO SEPARATE RECEPTION LINES



We knew it all along!
But naturally, we didn't want to say anything! We figured that maybe Susan would eventually notice that some of her clothes were missing . . . and find them in HIS closet . . .

The only thing I ever found in his closet were the whips and the chains and the boots!

her with a man—right in his own house! But she denied it was her lover! Which was the only true thing she ever said! Actually, it was her dope pusher!

We knew it all along!
But naturally, we didn't want to say anything! We figured that maybe Roland would eventually notice the marks on her arms . . .

The only marks
I ever noticed
were from the
whips and the
chains and
the boots she
forced me to
use on her!



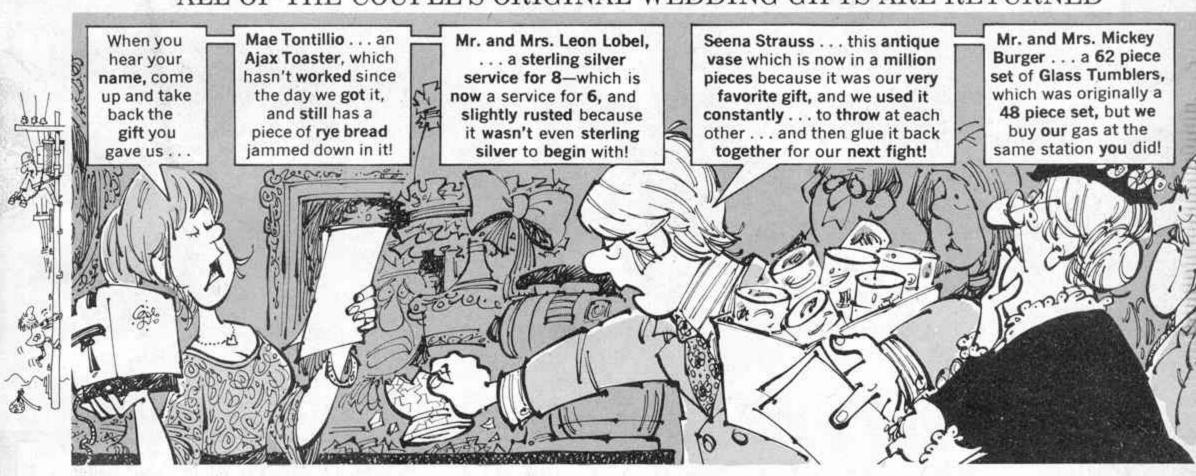
THE DIVORCE BOUQUET IS TOSSED TO THE STILL-MARRIED WOMEN



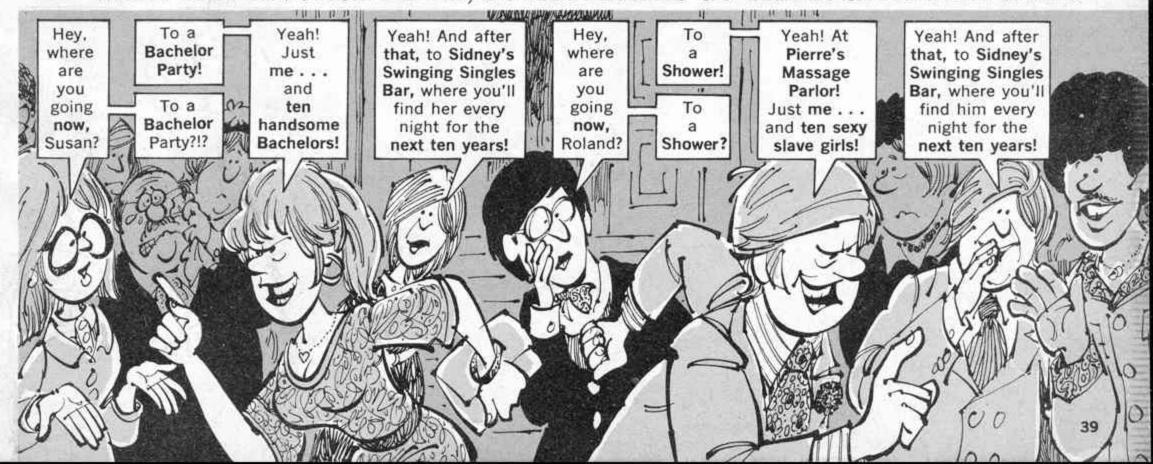
THE HUSBAND SELECTS THE FOOD TO BE SERVED AT THE RECEPTION



ALL OF THE COUPLE'S ORIGINAL WEDDING GIFTS ARE RETURNED



WITH THE DIVORCE FINAL, BOTH PARTIES GO THEIR SEPARATE WAYS



TAKE IT WITH A GR

ARTIST: JACK DAVIS



... the head of a Teachers Union says they're striking for higher wages so the kids will get a better education.



... a businessman says yes, he gave a politician a half million bucks, but he never expected anything in return.



... the President pardons the man who appointed him to the job, and then claims that there was no deal.



. . . the Coach of a basketball factory who has just lost his star player to a million dollar Pro contract says he feels the kid is making a mistake by not completing his education.



. . . the Mayor of a large city takes a brief walk accompanied by half the Police Force and dozens of reporters, and says, "The city is perfectly safe!"



... a lumber company's ads proclaim they are doing great things for our forests.



"the check is in the mail."



...a TV Network proudly announces that this will be their finest season ever.

AIN OF SALT WHEN...

WRITER: LOU SILVERSTONE



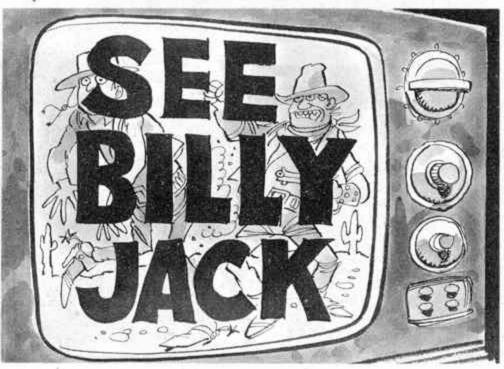
. . . the owner of a team that has dropped ten straight games gives his Coach a vote of confidence.



... a Union Leader, whose members get \$15.00 an hour, blames the Government for inflation and rising unemployment.



. . . a veteran quarterback who's pulling down \$125,000 a year says he's unhappy because he hasn't seen enough action.



. . . the commercials for a mediocre movie saturate your TV screen, claiming that millions of people saw and loved the film no matter what the critics said about it.



... a former Government Official, famous for paying attention to the smallest detail, when questioned about a huge graft payoff, says, "I can't recall!"



... a badly beaten fighter claims he got a fast count from the Referee.



. . . the President assures us that we can beat inflation by wearing a "win" button.

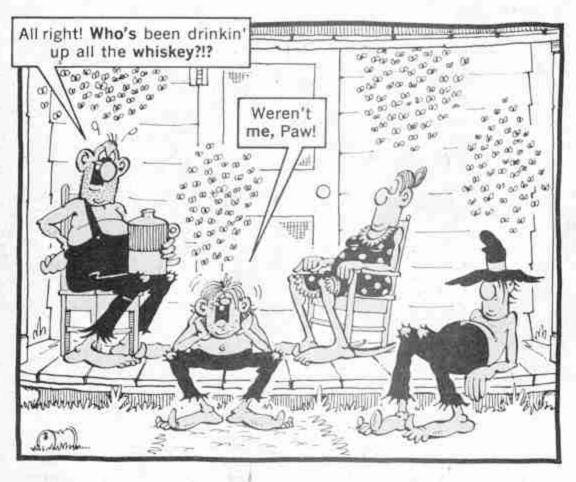


... a magazine charges 50¢— and then claims it's "cheap."

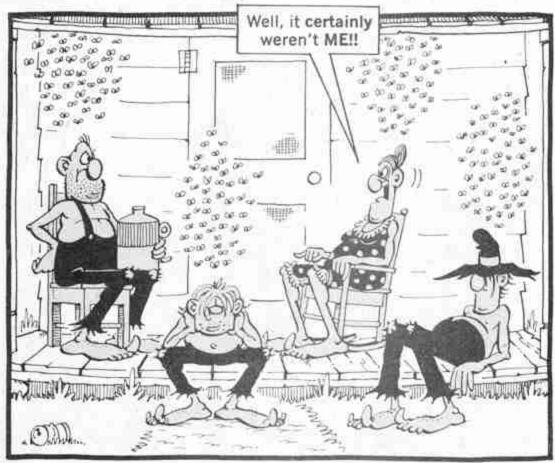
ONE AFTERNOON DOWN HOME













DISGUISE DA LIMIT DEPT.

Most TV detectives have some kind of gimmick...and this latest TV detective's "thing" is wild, far-out disguises. In fact, the most unbelievable disguise he's ever used was when he passed himself off as an "actor" and accepted an Emmy for

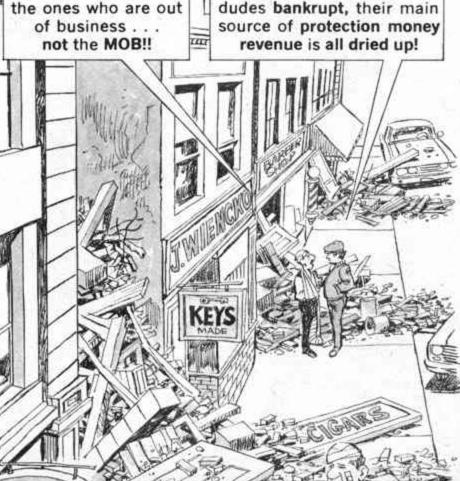
BARRITA





Yeah, well you

Hey, man . . . what

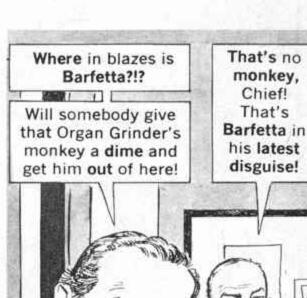


Yeah, but they gotta be

hurtin'! Wit' all of you

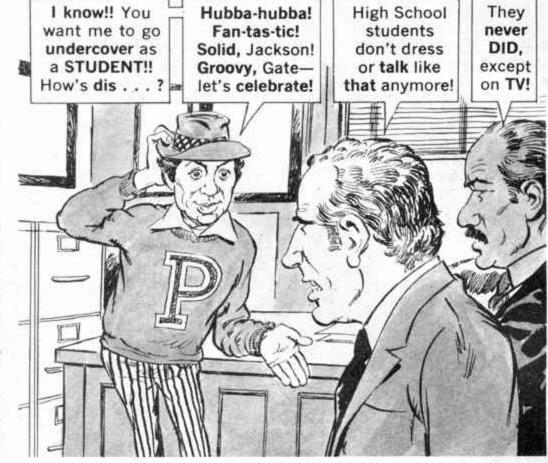
They DID listen to

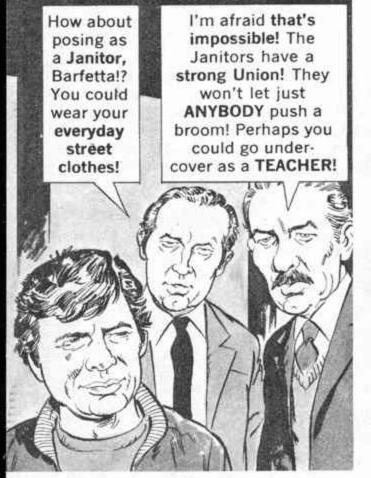
you, and now WE'RE











Right on, dere, my man! I never been into teachin' before! Dat should be a far-out trip for de kids, gettin' together wit' Professor Barfetta, LLB an' EDO! Dat stands for "Latin Lover Boy" an' "Early Drop-Out"!

On second thought,
Lieutenant, let's
forget the whole
thing! I'd rather
have my students
lying, cheating
and stealing exams
than ending up
talking like him!



It's a rock it's a letter a note tied one of to it! Maybe it's a letter from one of my fans!

Maybe
it's a
letter
from
one of
my fans!

You kidding?!
The only one
who gets fan
mail on this
show is that
bird of yours!





I'm gonna get my bird back even if I gotta blow the Mafia outta de water t' do it!

Barfetta, you're too emotionally involved! I'm turning this over to "Missing Persons"! But Ferd ain't no PERSON! He's a BIRD!!

Then let the ASPCA handle it! No way, Chief! Dat's MY BIRD dem crumbs is messin' wit'!

Barfetta, why is it that, every week, you argue with me about which case you get to work on? Well, Chief . . . dere's a simple explanation for dat! By me bein' anti-authority, it lets de kids identify wit' me, even though I'm a PIG!!







I'll keep it

in mind! But

right now, I

gotta split an' follow

dat dude!



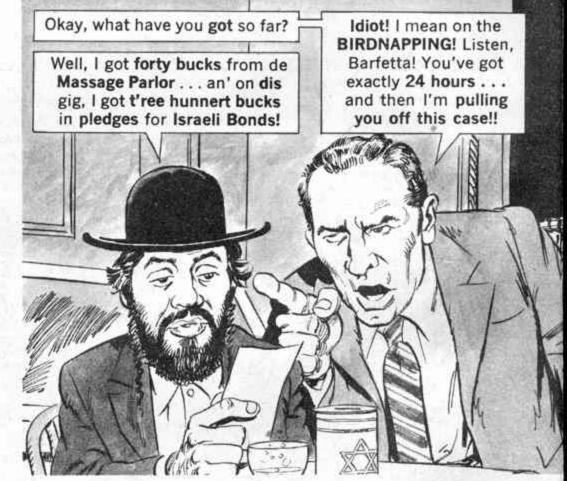






THE SUM SAID WITH ALL MAN TO THE WAY







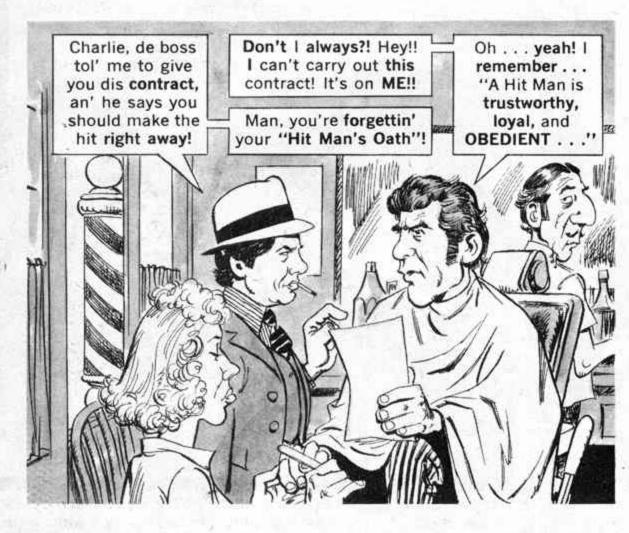


Da trail leads right inta dat house wit' da big iron gate in front! I'll jus' crash through an' get ol' Ferd outta there!

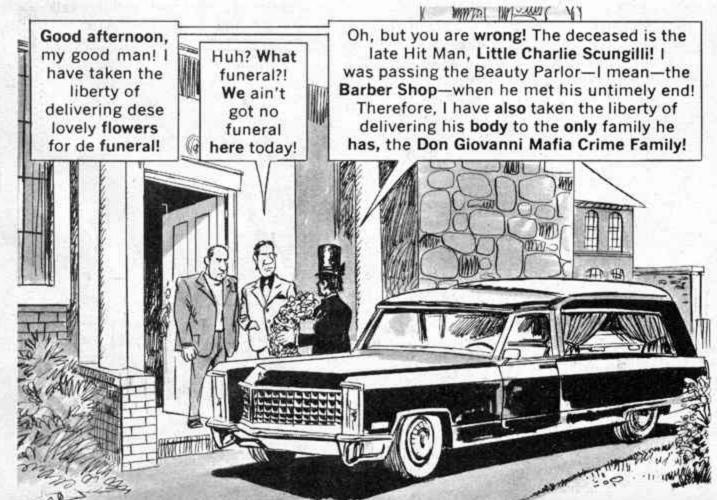


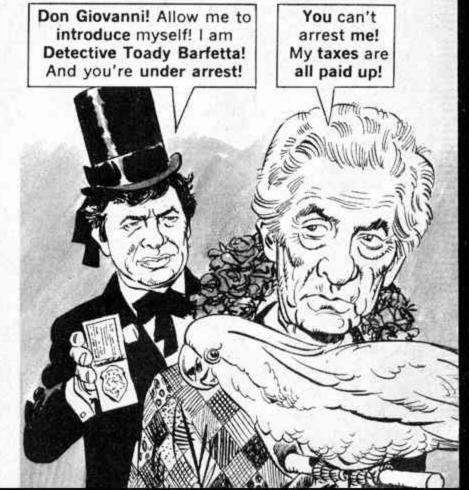
I better use an alternate method for gainin' entrance t' dat place!

I GOT IT!! Dere's only one sure-fire way to get into a Mob Chief's pad! A FUNERAL!! But first, I'm gonna need me a corpus delectable!

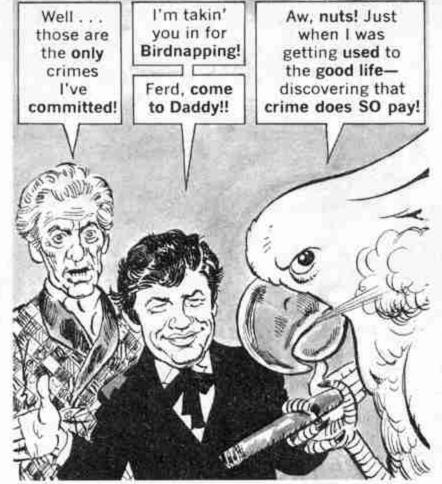


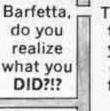








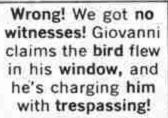




Yeah! I rescued Ferd! The FBI's been working on the Giovanni Mob for two years! They were ready to close in when you blew it for them! You knocked off their chief informer and star witness, Little Charlie Scungilli! And now they've got nothing!







But we
GOT
a
witness!
FERD!!
Right,
partner?

WRONG, pardner!

If you think
that I'm gonna
testify against
the MOB . . . then
YOU'VE got the
bird brain!

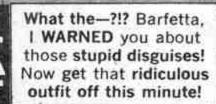
We'll give you round-the-clock protection! We'll supply you with a new identity and send you to a new city! They'll never find you!

Forget
it!
The Don
made
me an
offer I
couldn't
refuse!

Barfetta, you're demoted to the rank of Patrolman . . . which means you're back to pounding a beat, and you're through with disguises! Now, get out of here . . . and take that idiotic bird with you!







Lt. Bluebaker!!
WHAT in blazes
do you think
you're doing?!?

Hi, Commissioner! I'm ripping this disguise off Barfetta! Did you ever see anything so UGLY in your life?!?





HOW HAVE SOME PESKY CRITTERS **GOTTEN OUT OF CONTROL** LATELY?

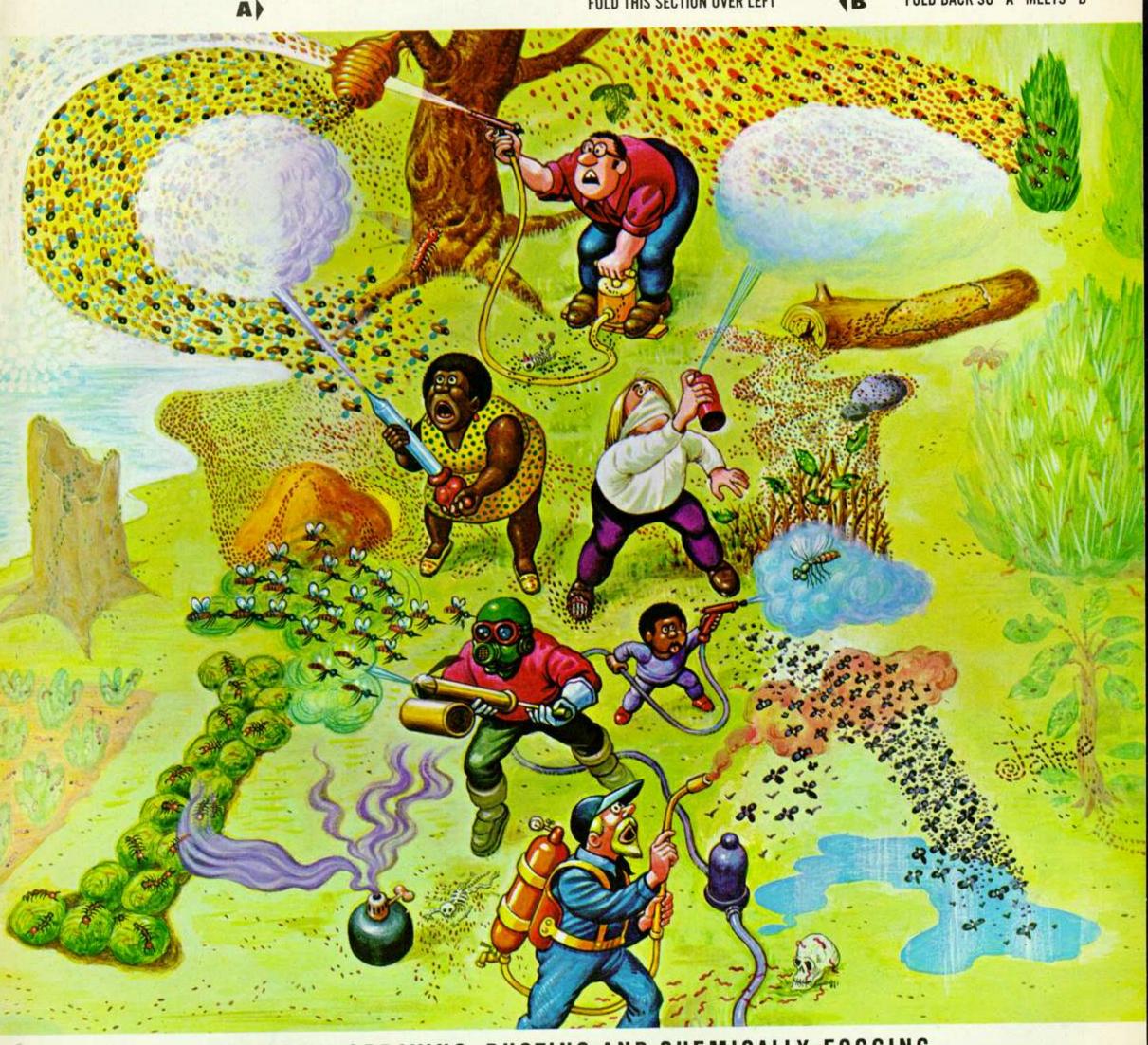
HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD-IN

Americans have continually battled all kinds of pests. But one particularly ugly strain, whose activities up to now were always believed to be limited to overseas areas, have recently been discovered plaguing us right here at home. To learn the identity of these pests and find out how they've gotten out of control, fold in page.

FOLD THIS SECTION OVER LEFT



FOLD BACK SO "A" MEETS "B"



ARTIST & WRITER: AL JAFFEE

BY BUSILY SPRAYING, DUSTING AND CHEMICALLY FOGGING LARGE AREAS, PEOPLE IN U. S. SUBURBS AND U. S. CITIES ARE KILLING OFF PESKY PESTS BY THE DOZENS

(B

HOW HAVE SOME PESKY CRITTERS GOTTEN OUT OF CONTROL LATELY?



A) (B FOLD BACK SO "A" MEETS "B"



ARTIST & WRITER:

BY BUGGING U.S. CITIZENS A) (B



I also wouldn't cough. And my breath wouldn't smell. And my fingers wouldn't be stained yellow. And my hair and my clothes wouldn't stink from stale smoke. And my taste buds wouldn't be deadened. And my nose wouldn't run and my eyes wouldn't tear and—

The Surgeon General Is Amazed That Cancer, Emphysema, High Blood Pressure and Heart Disease Weren't Even Mentioned In This Ad