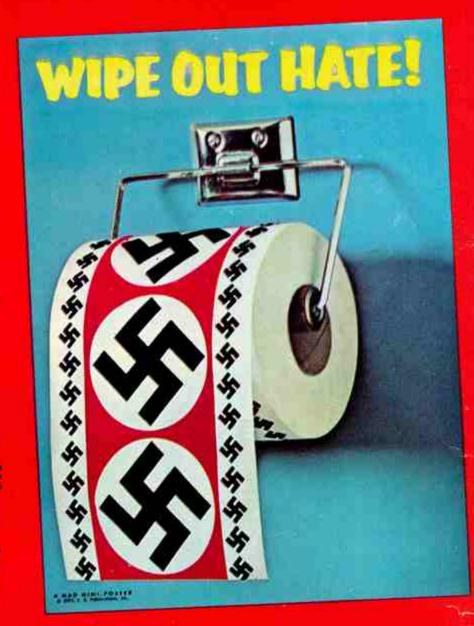


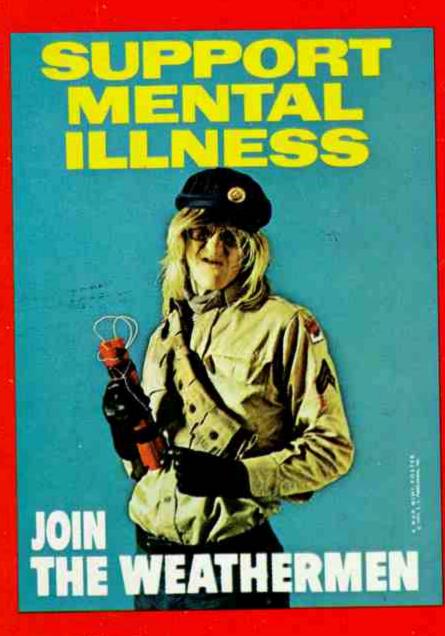
LET IT ALL HANG UP!

PAPER YOUR PAD WITH PROVOCATIVE PROCLAMATIONS!

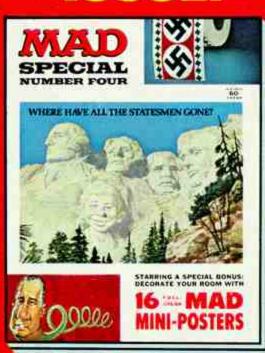
YOU GET 16



MAD MINI-POSTERS



AS THE FULL-COLOR BONUS IN THIS LATEST SPECIAL ISSUE:



THE WORLD IS

GOING TO POT!

"MAD SPECIAL NUMBER FOUR"

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VITAL FEATURES



"Nowadays, most bank accounts need month-to-month resuscitation!"
—Alfred E. Neuman

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the usual gang of idiots

DEPARTMENTS

BERG'S-EYE VIEW DEPARTMENT The Lighter Side Of Sound Equipment
DON MARTIN DEPARTMENT One Afternoon On The Beach
EVERYTHING'S COMING UP SUB ROSA DEPARTMENT MAD X-RAYvings
FORCED-FEDS DEPARTMENT "The F.I.B." (A MAD TV Satire)
FOWL PLAY DEPARTMENT Hawks & Doves
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MEDI-SCARE DEPARTMENT New Movie Monsters From The Medical World
SEER-SUCKERS DEPARTMENT "Incredible Occult Magazine"
WHERE THERE'S SMOKE, THERE'S IRE DEPARTMENT The MAD Non-Smokers Hate Book
ZOO'S-VIEW DEPARTMENT TV As Seen By The Animal World
**Various Places Around The Magazine

MAD—July, 1971, Vol. 1, No. 144 is published monthly except February, May, August and November, by E. C. Publications, Inc., 485 MADison Avenue, New York, N. Y. 10022. Second Class Postage paid at New York, N. Y. Subscriptions: in the U.S.A., 15 issues \$5.00. Outside U.S.A. 15 issues \$6.25. Allow 10 weeks for changes of address to become effective. Entire contents copyright © 1971 by E. C. Publications, Inc. The Publisher and Editors will not be responsible for unsolicited manuscripts and request all manuscripts be accompanied by a stamped self-addressed return envelope. The names of characters used in all MAD fiction and semi-fiction are fictitious. A similarity without satiric purpose to a living person is a coincidence.

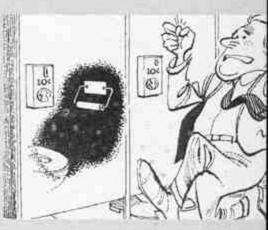
"SHMOE"
(A MAD
MOVIE
SATIRE)
Pg. 4





THE MAD NON-SMOKERS HATE BOOK Pg. 10

AN INSIDE LOOK WITH "MAD X-RAYvings" Pg. 26





"THE F.I.B."
(A MAD
TV SHOW
SATIRE)
Pg. 29

BEHIND THE SCENES AT A RECORDING STUDIO Pg. 38





"INCREDIBLE OCCULT" (A MAGAZINE SATIRE) Pg. 41

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☐ Son of MAD	The Company of the Co
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☐ Like MAD	MAD's Captain Klutz
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☐ Fighting MAD	DAVE BERG Looks at the USA
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☐ Boiling MAD	☐ Aragones's "Viva MAD"!
Questionable MAD	Aragones's MAD About MAD
	MAD for Better or Verse
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LETTERS DEPT.



BLOWING THEIR STACKS

Your article "MAD Salutes The Output Of American Industry" was about as reassuring as an earthquake during openheart surgery!

> Eric Olsen San Pedro, Calif.

Thanks for giving American Industry's criminal negligence a kick in the plants!

Vic Ghidalia
Yonkers, N.Y.

VIOLENT TV COMMERCIALS

If they put your "Violent TV Commercials" on the air they wouldn't sell anything. But it would be an improvement!

Chris Collins

Mill Valley, Calif.

"Violent TV Commercials" was a scream. And that's just what I did when I read it!

Matthew Bird Flushing, N.Y

NAVY LAKEHURST SALUTE

Your readers may be interested in knowing that Navy Lakehurst's 50th Anniversary Celebration will occur on June 26-27, 1971. What should particularly delight your readers is a 30 foot radiocontrolled flying replica of the famous airship, SHENANDOAH, which will fly about the area, with two huge MADs adorning its sides. I enclose a photo of this ship in flight at Columbus, Ohio, where its construction had just been completed by Lew Gray, of that city. Amongst the other attractions will be the Shooting Stars (Parachute Demonstration Team), the Navy Blue Angels (Aerial Flight Demo Team), Hot Air Balloons, the Goodyear Blimp, and many renowned air daredevil acts.

J.S. Roth Captain, USN

WEST COAST STORY

Your article "West Coast Story" was revolting, repulsive, degenerate and noxious. An accurate estimation of "extremist freaks."

> Jack Hensley Modesto, Calif.

Regarding "West Coast Story," the Left Movement (in general) considers violence as means to a just end. And, since the apathy of the public ignores peaceful revolution, and the government all but makes it impossible, violence is becoming more and more of a reality. Mainly, because it's the only medium any one seems to understand. But thank you for pointing out the moronic insensitivity of the Mass Media. All they see (and show) is the blood...

Nancy Barton Los Angeles, Calif.

A brilliant revelation, showing the struggle for what it really is; a power clash, resulting from mutual intolerance, where both sides engage in tactics they publicly deplore in each other. Really heavy. Thanks.

Ellen Smith Shimer College, Ill.

HEAVEN-SENT ANSWERS

I think Dick De Bartolo and Donald K. Epstein were angels to help God catch up with His paper work. "Answers To Children's Letters—From God" was . . . er . . . very CREATIVE.

Frank Judge Grosse Pointe Park Michigan

I want you to know that I once wrote a letter to God in Heaven and it was returned marked "Unknown At This Address."

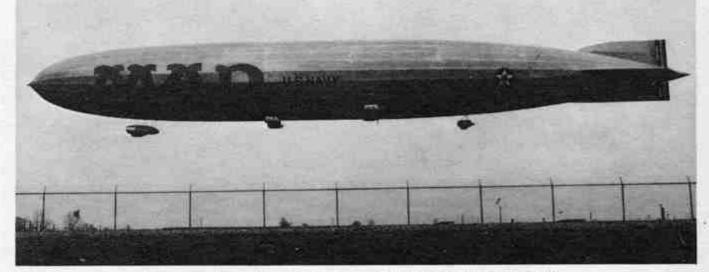
> Arnold Greenstine Philadelphia, Pa.

The Zip Code is . . . 00000!—Ed.

"OUT OF ORDER" COVER

I thought your "This Country Is Out Of Order" cover was truly right on! Even up here in Canada we can see the problems.

John Kipky Prince George, B.C. Canada



It's a bird . . . it's a plane . . . it's the MAD ZEPPELIN!

COMMUNISM REVISITED

Cheers for "Communism Revisited"!
Not only did you shoot down your own
cover theme by bringing out such a fine
article, but you showed with the greatest
clarity what each side was all about.

Steven Haley Peterborough, Ont. Canada

As a college student who is constantly bombarded with the advantages of Communism and "the Revolution," it was a relief to read Max Brandel's article exposing Communism and all its hypocrisy. Thanks for turning me on.

Drew Hegeman University Park, Pa.

Brandel sees through (as in all of his articles) the hypocrisy of those "Eternal Truths." "Communism Revisited" is a brilliantly conceived article.

John S. Thomas Winchester, Va.

Make sure the Kremlin and Mao get their copies soon!

> Peter Sprigg Berwyn, Pa.

You could have balanced it out with some quotes of our politicians like "equality" and "freedom."

> (No name given) Lynbrook, N.Y.

WHAT IS A PARENT?

I was amazed at "What Is A Parent?" Almost every example was true for me. When did Tom Koch, the writer, meet my parents?

Ann Cardillo Providence, R.I.

"What Is A Parent?" was uncouth, underhanded, disrespectful, and one of the best articles you've done in ages!

Stephen Eisenbaugh Manassas, Va.

My Mom suggested you do one on kids!

Diane Emmons Glendale, Calif.

We wonder if we'll have to do much of a re-write on this same article, twenty years from now.—Ed.

MY THREE SONNY BOYS

Your satire of "My Three Sons" was great. Angelo Torres and Arnie Kogen did an excellent job. The funniest part is, it sounded like the real show!

Mark Houlton Worcester, Mass.

. . . it tickled my Sonnybone!

Tony Wolff Philadelphia, Pa.

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TEN MILLION SOLD Yep, we can assume that ten million readers of MAD Magazine are sold on the idea that these full-color portraits of Alfred E. Neuman, MAD's "What—Me Worry?" kid, suitable for framing or wrapping fish, aren't worth the paper they're printed on. Because that's how many readers we've got who still haven't ordered them. However, if you'd like to join the 71 suckers who have bought them, mail 25¢ for 1, 50¢ for 3, \$1.00 for 9, \$2.00 for 27 or \$4.00 for 81 to: MAD, 485 MADison Avenue, New York, N.Y. 10022

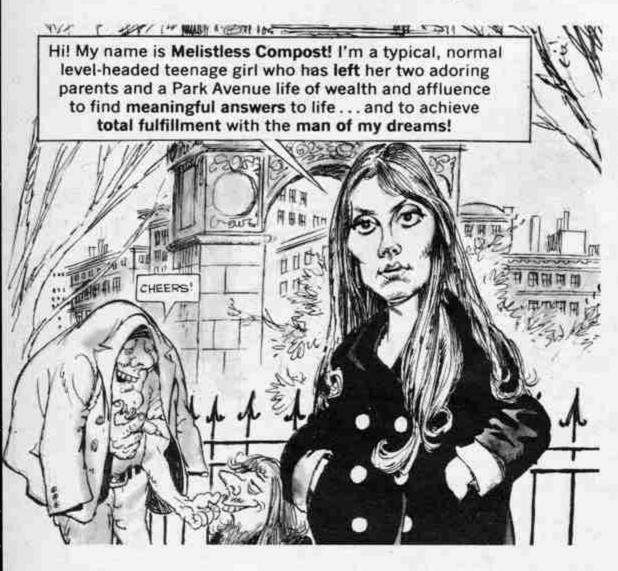


HIPPIE HUNTING GROUND DEPT.

A few issues back (MAD #140 to be exact!), we presented a MAD movie called "PUT*ON." It was about one of the roughest, toughest, foul-mouthed characters who ever lived. Well, you may not believe this, but "PUT*ON" was a "pussycat" when stacked up alongside the hero of this issue's MAD movie! Say "Hello!" to a guy named...



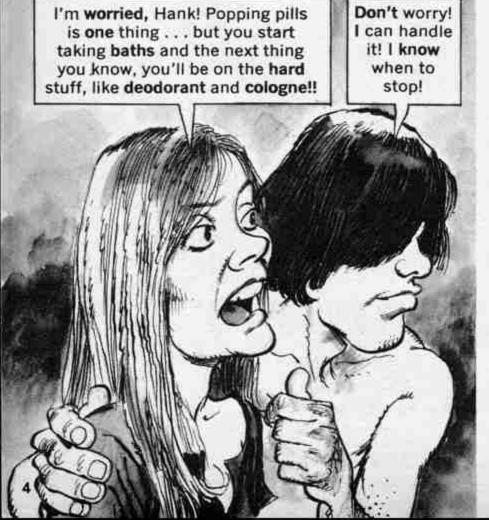
But before we introduce you to this middle-aged hard-hat, first you gotta





ARTIST: MORT DRUCKER

WRITER: LARRY SIEGEL





meet a couple of teen-aged soft-heads...

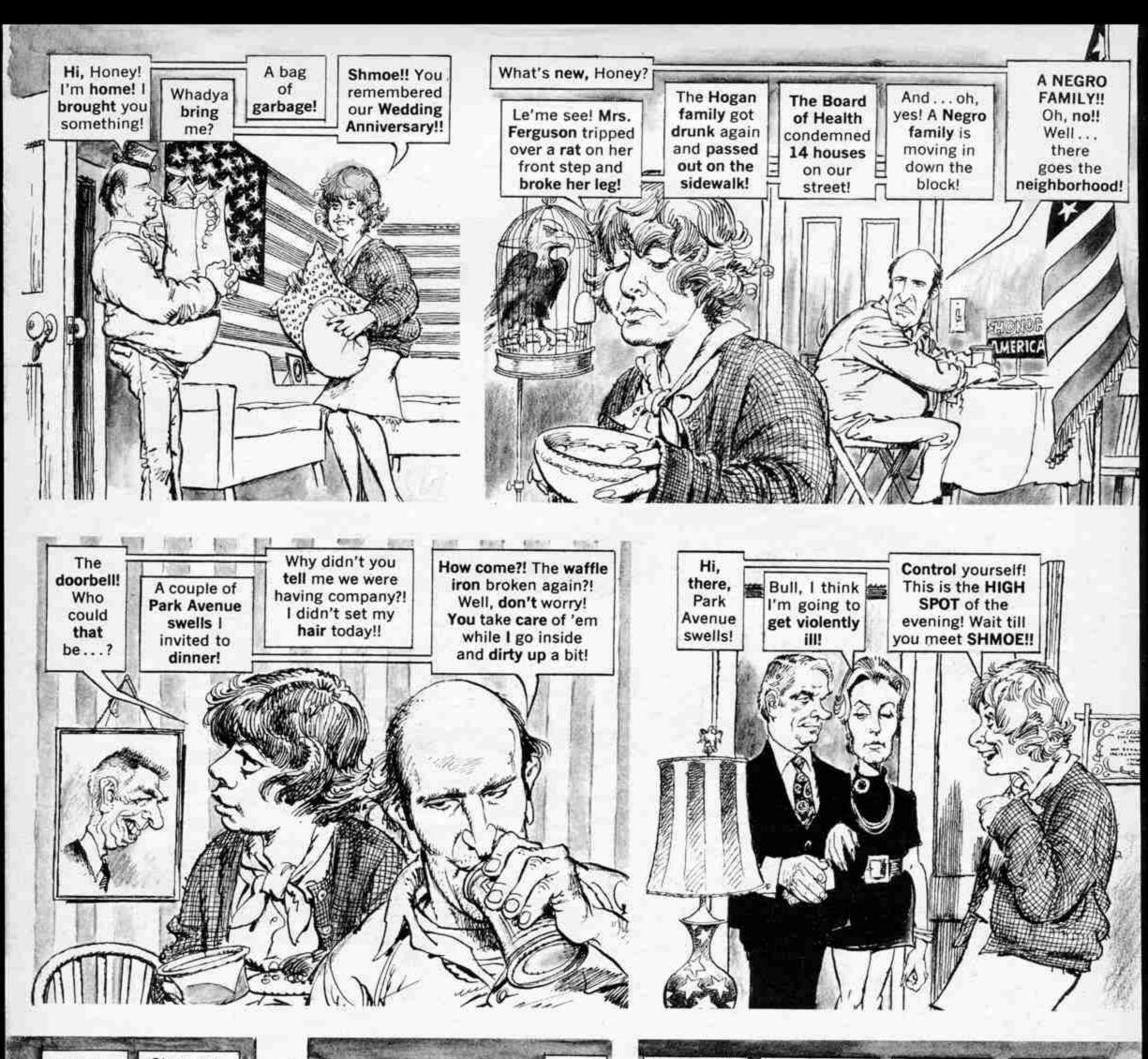








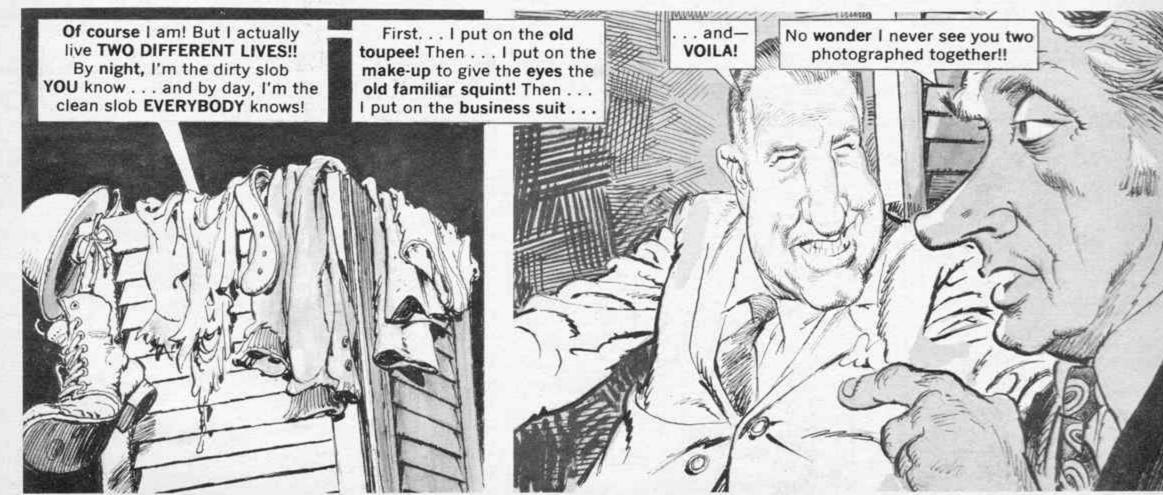












That's

okay!

PII

scrape,

and you

erase!

WHERE THERE'S SMOKE, THERE'S IRE DEPT.

Here we go with another MAD "Hate Book"... those little gems calculated to make MAD readers feel better by blowing off steam about their pet hates. Since non-smokers are the most intolerant people in the world when it comes to smokers, all of you smokers

THE MAD NON-SM



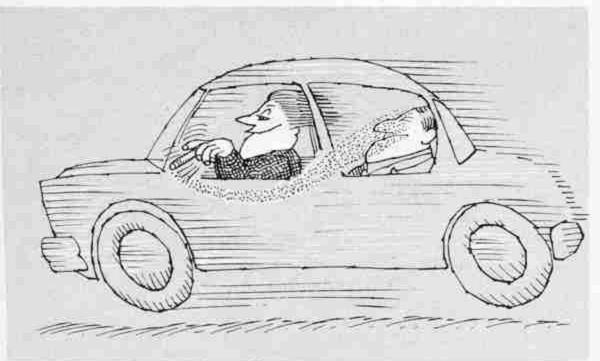
Don't you hate smokers who ...

... put out butts in dishes of food while you're still eating!



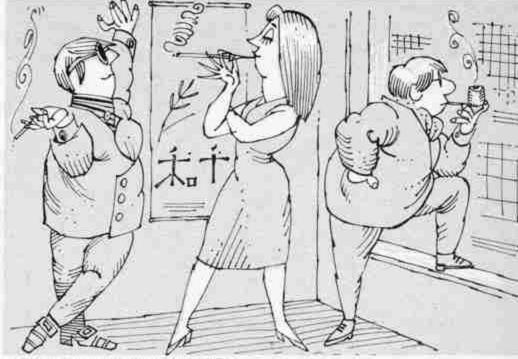
Don't you hate smokers who . . .

... smoke while they cook!



Don't you hate smokers who . . .

... flick their ashes out windows of fast-moving cars when you're sitting in the rear seat!



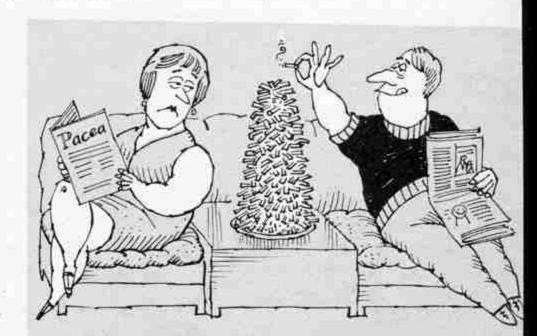
Don't you hate smokers who ...

... affect phony smoking poses that are supposed to make them look smart and sophisticated!



Don't you hate smokers who ...

... bore you with the details of their experiences every time they attempted to give up smoking!



Don't you hate smokers who . . .

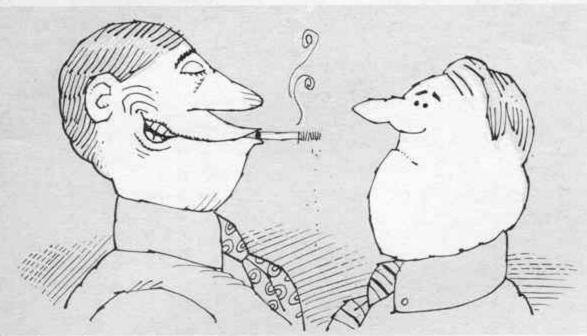
... add yet another butt to a full ashtray without ever once thinking of emptying it!



better skip this article. Because it's calculated to make non-smoking MAD readers feel better by blowing off steam about people who, in addition to being addicted to the disgusting habit of smoking, also have disgusting smoking habits. Here, then, Gang, is...

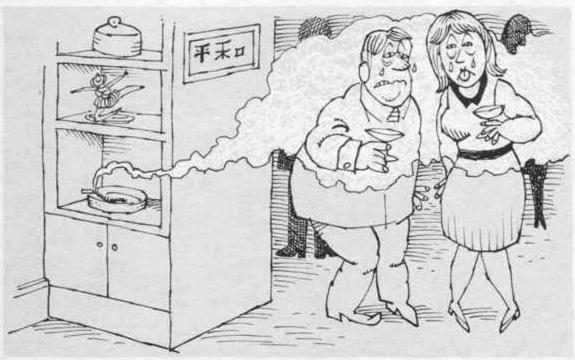
OKERS HATE BOOK

ARTIST & WRITER: AL JAFFEE



Don't you hate smokers who . . .

... talk without ever removing their cigarette from their mouth!



Don't you hate smokers who ...

... let their cigarettes burn out in ashtrays, causing the nearest thing to a tear gas attack!



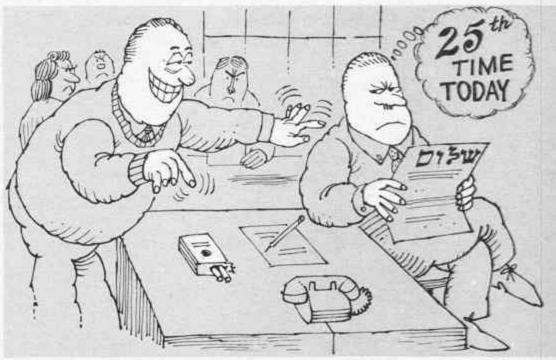
Don't you hate smokers who . . .

... insist upon lighting up while visiting someone who's in the hospital with a respiratory illness!



Don't you hate smokers who . . .

... never hit the ashtray no matter how big it is!



Don't you hate smokers who ...

... are cutting down on smoking by not carrying any, but who smoke as much as ever by borrowing!

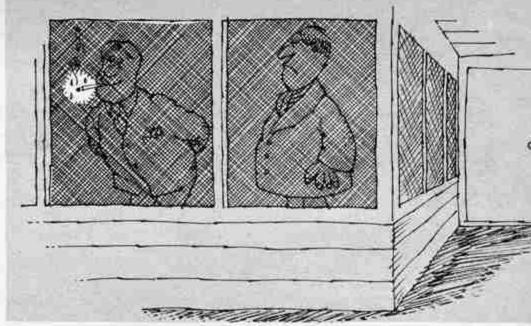


Don't you hate smokers who . . .

... inflict their particular tastes in nauseating pipe tobacco aromas on an entire gathering!



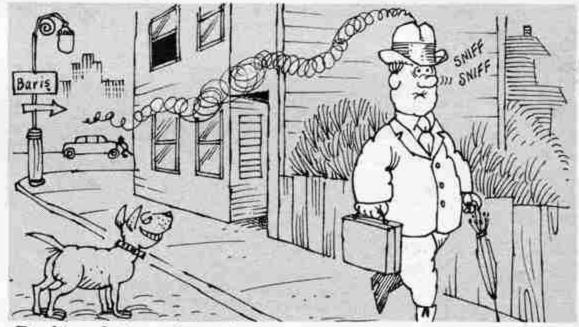
Don't you hate smokers who...
... stuff auto ashtrays so full they're impossible to remove!



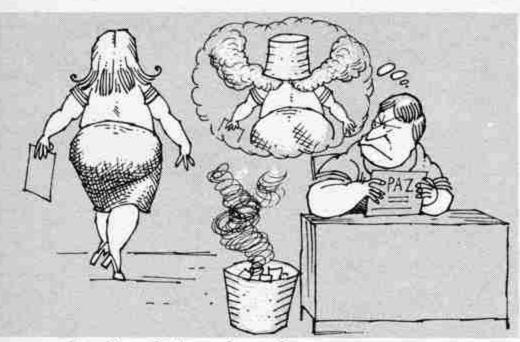
Don't you hate smokers who stupidly lean into plastic screens!



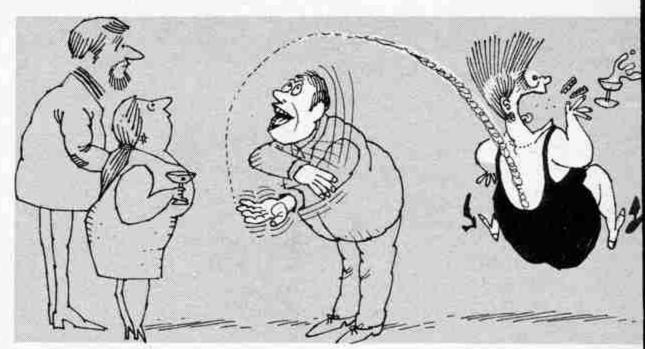
Don't you hate smokers who...
... always have tobacco spittle running down their chins!



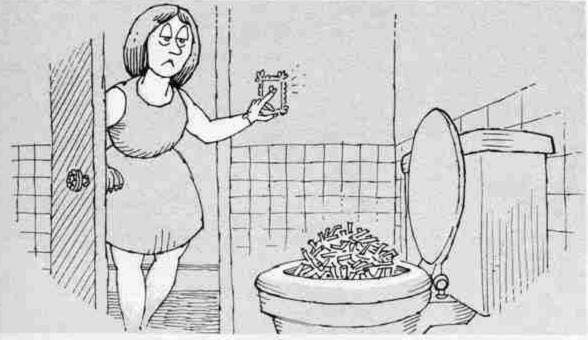
Don't you hate smokers who flick cigarette butts out windows!



Don't you hate smokers who throw butts that are still alive in wastebaskets!



Don't you hate smokers who ...
... do tricks with lighted cigarettes!



Don't you hate smokers who . . . 12 ... dump ashtrays in toilets!

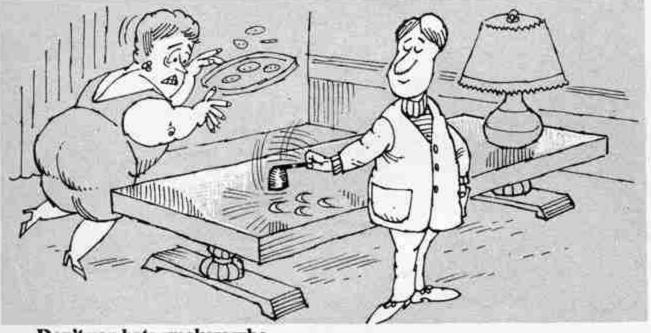


Don't you hate smokers who insist upon smoking in crowded places!



Don't you hate smokers who keep grinding out a butt till it's time to light another!

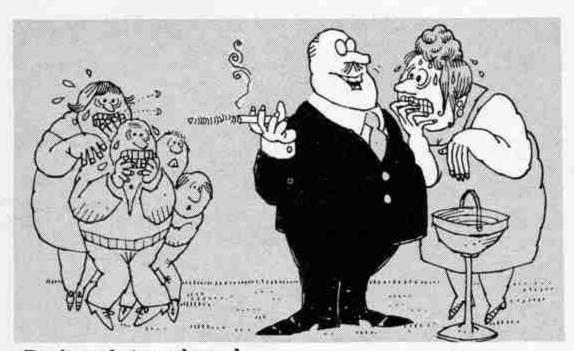




Don't you hate smokers who tap their pipes on any handy surface to clean them!



Don't you hate smokers who ...
... never remember where they leave burning cigarettes!



Don't you hate smokers who wait forever before flicking their ashes!



Don't you hate smokers who ...
... always say, "It's good for the rug!"



Don't you hate smokers who . . . are dentists or doctors and work on you between puffs!



Don't you hate smokers who ...
... are constantly spitting out bits of tobacco!

MEDI-SCARE DEPT.

Hey, gang! Here we go again in our never-ending quest for new inspirations for Hollywood

MOVIE MONSTERS

THEY CAME BY DAY . . . THEY CAME BY NIGHT . . . DRAWING THE BLOOD FROM THEIR VICTIM'S VEINS!

And when it came time to operate, they put it all back ... and charged for it!

"THE BLOOD-TEST VAMPIRES"



SEE THE UNSPEAKABLE BLOBS THAT MADE WOMEN FAINT AT THEIR SIGHT AND STRONG MEN'S STOMACHS TURN! "THE HORRORS

OF THE HOSPITAL DIET"



STARRING:

Elisha Stew COOK WITH GRANGER

0 +

Steam McQUEEN

Broil David IVES

Milton BOIL

"Horror Films". This time, MAD suggests that Producers of these bombs can create...

from the MEDICAL WORLD

PTIST JACK BICKARD

WRITER: E. NELSON BRIDWELL

COLD HAND
AT MIDNIGHT"



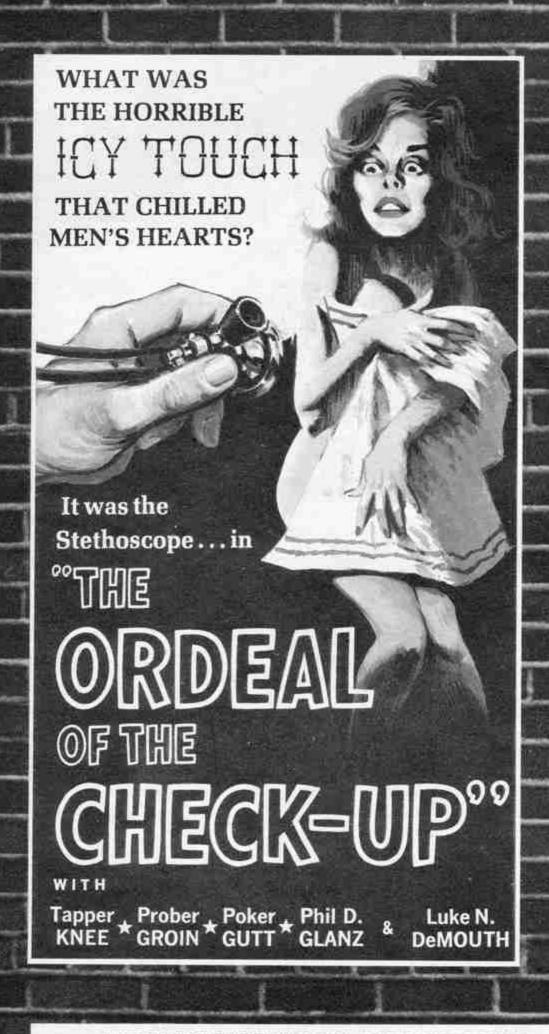
WHAT WAS IT THAT ...

FRIGHTENED POLITICIANS—
TERRIFIED BUSINESSMEN—
PANICKED THE WHOLE A.M.A.?

IT WAS...

THE MENACE OF MEDICARE!"





HE RANG AND RANG AND RANG! HE CRIED OUT TIME AND TIME AND TIME AGAIN! BUT NO ONE CAME! WHAT WAS THE AWFUL ANSWER TO . . .

THE MYSTERY OF THE VANISHING NURSE"



WHAT WERE THESE STRANGE CONCOCTIONS? WHY DID THEY TASTE SO TERRIBLE . . . AND COST SO MUCH? THEY WERE MEDICINES THAT GREW AND MULTIPLIED IN THE BATHROOM CABINET UNTIL THEY BECAME . . .

"THE THINGS IN THE BOTTLES"



FOWL PLAY DEPT.



HAWKS



DOVES



PRIVATE DOVES







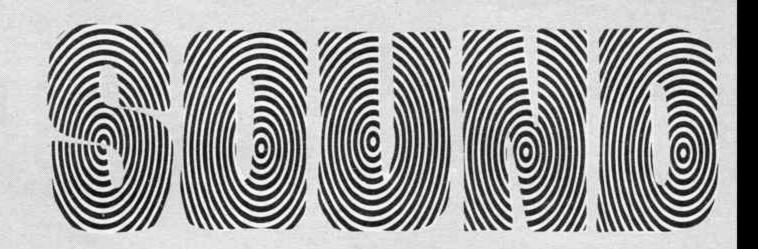






BERG'S-EYE VIEW DEPT.

THE LIGHTER SIDE OF...



That's

a radio,

too,

You're always tinkering with that Hi-Fi set-up of yours! From the minute you walk in the door until you go to bed, it's noise . . . noise . . . NOISE!



You never have a kind word for me anymore! You never take me out anymore! All you do, night after night, is fool with that—THING!!



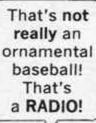
What is it? Tell me! What's so fascinating about a radio that you prefer it to me?!



I can turn it off when I want to!



I'm looking for a birthday present for my husband! That ornamental baseball looks interesting!





Oh, is it? Well how about that pen and pencil desk set?



That's a radio.

too! They hide

radios in some

interesting

things these

That oldfashioned phone looks attractive!



Well, if I'm going to get a radio, I might as well get a radio that LOOKS like a radio! I'll take that one . . .



83

Must that radio be blaring into your ear whereever you go?!

Mother, will you stop treating me like a baby! I'm all grown up!!



Let's face it, Mother! I'm fourteen, now! FOURTEEN!!
I've thrown away my old security blanket! I'm a fully mature woman, now!



SO STOP CRITICIZING ME!!



shut off your NEW SECURITY BLANKET!!



EMIPMENT

That son of ours left his big, complicated Hi-Fi set on! I want to shut it off—but look at all the knobs and switches! How in heck do you do it??

Hah! Listen to the big leading member of the Women's Lib Movement asking her male chauvinist husband how to handle electronic equipment!

ARTIST & WRITER: DAVE BERG

Your mouth may be going all the time, demanding equality with men—but, as you can see, you're not our equals when it comes to technology or complicated machinery!

Admit you're inferior in many areas, and I'll show you how simple it is!

Okay! Okay! I'm an inferior female! Now show me how to shut the darn thing off!!

You pull out the plug!















Aw, that radio's been giving me nothing but trouble lately! Don't bother to turn it on! It hardly ever works!

It seems to be working fine!



and despite

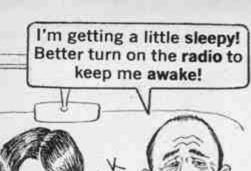
the storm, all

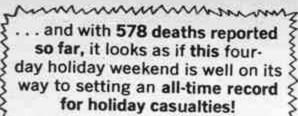
schools will

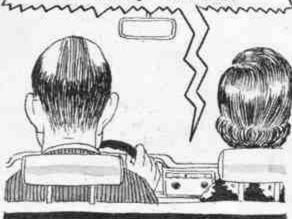
Okay, Buster!
You heard it yourself! Now get dressed,

See!? I told you that radio gives me nothing but trouble!!









Okay, you But you told me to turn can shut it on because you were getting sleepy!



AWAKE NOW!!

I'M PLENTY WIDE



Hey, I see you have one of those new Digital AM -FM Alarm Clocks! How does it work?

First I check with the phone company to see if my digits are correct! Then, I switch this knob to AM or FM! Then I tune in a station with this knob . . .

Then, with this knob, I set the time I want to awake! And with this knob, I set it for either "radio" or "alarm"! This knob keeps the radio playing until I fall asleep! And this knob controls the time it will play until it shuts itself off!



Sounds like a great way to wake up in the morning!

it off!

It's also a great way to put myself to sleep at night!

You mean because it lulls you into dreamland with soft music?!

No, I mean by the time I'm finished setting the whole thing up, I'm totally exhausted!!





It's no use! I can't

get the engine started!



You mean we're I'm afraid so! stranded out here I guess we'd in the middle of better use nowhere!? the radio . . .





HAROLD! DINNER'S ON THE TABLE!

Save your breath, Mom! Dad can't hear you!



He

can't?!

He's locked in the den. listening to the "Brad Crandall Phone-In Show" with his earphones on!



That means he can't hear ANY outside noises! So there's absolutely no way to communicate with him!



Really?

Well,

I'm not

licked

Hello . . . Brad Crandall? Will you please tell my husband, Harold, that his dinner is on the table!





A radio?! Are you still using that old "has-been"?! Like, get with it, Man! Radios are out!



Cassettes, Man! That's what's "in" today! Cassettes! Anybody who listens to a radio . . . with all those commercials and boring D. J.'s . . . has gotta be out of his ever-lovin' mind!



And you're in control, Man!
You make your own program!
You can get anything you
want on a Cassette today!



Really? Can you get what I'm listening to . . .?
Today's football game?!



Hi, Sidney! What's new? This shortwave radio with international bands is new! I got it last month and I've been listening to broadcasts from all around the world! Boy . . . now I know plenty!



I know the Rugby scores in England!
I know about air pollution in Japan!
I know about the bad crops in India,
and the typhoon damage in Thailand,
and the drought in Australia!



So what else is new?

The house next door burned to the ground last week!



Really?! That I didn't know!



WILL YOU STOP TALKING SO LOUD?! I'M TRYING TO STUDY!



WILL YOU STOP VACUUMING SO LOUD?! I'M TRYING TO STUDY!



WILL YOU STOP
PLAYING SO LOUD?!
I'M TRYING TO STUDY!



WILL YOU STOP STUDYING SO LOUD?!!



Did you hear that News broadcast?! I tell you, the world is going mad! I'm sick with worry over what's happening today!



I know what you mean! I feel the same way when I listen to the radio!

I don't know what you guys are talking about! I'M not worried at all!



Y-YOU'RE NOT WORRIED?!?
Listen—anybody who's not
worried nowadays ought to
have his head examined!!



Never mind bis his RADIO examined!

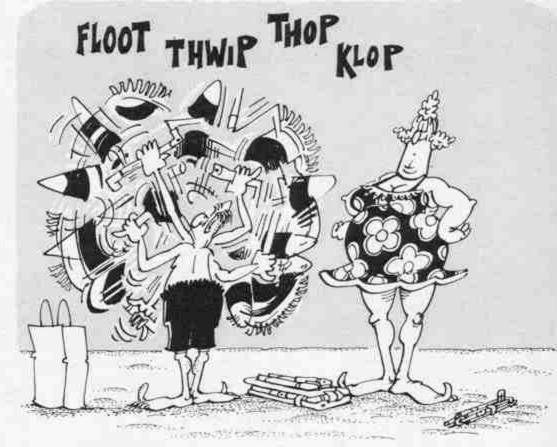


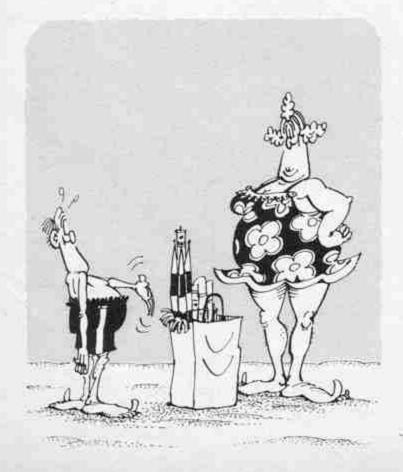
ONE AFTERNOON AT THE BEACH







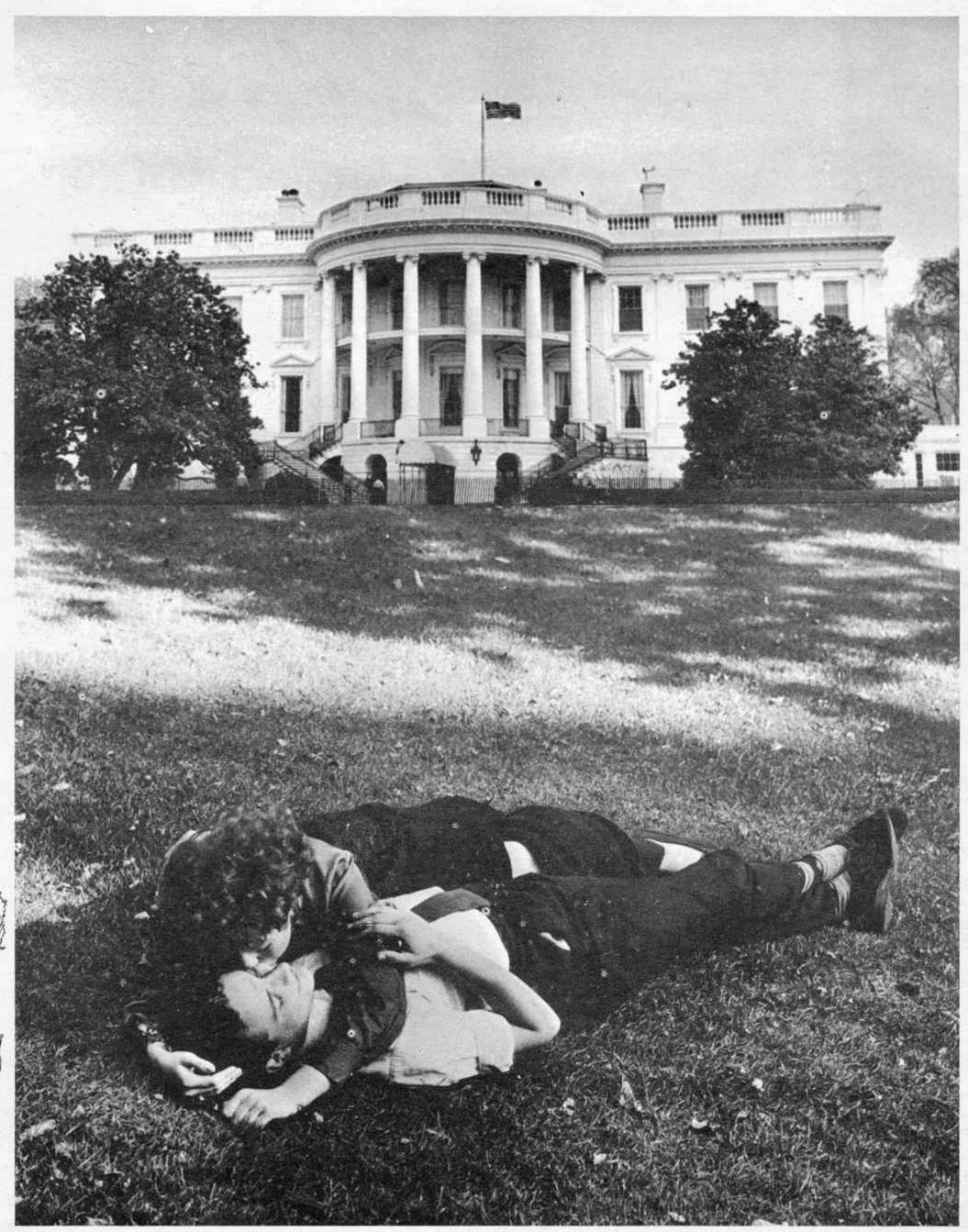








NAKELLOVE







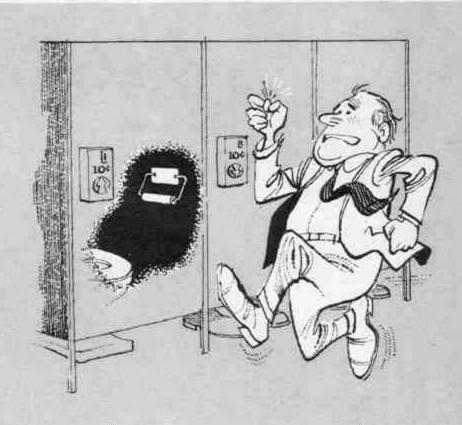
...NOTWAR



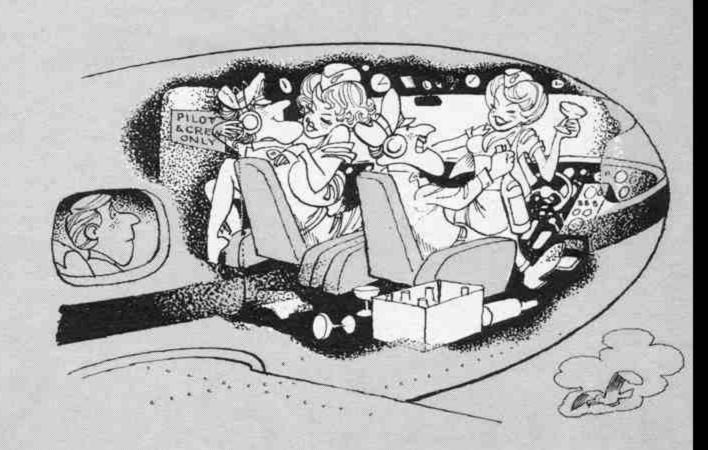
EVERYTHING'S COMING UP SUB ROSA DEPT.

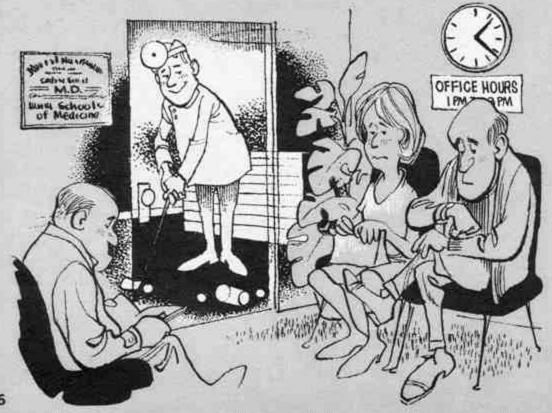
ACOLLECTION OF MAD









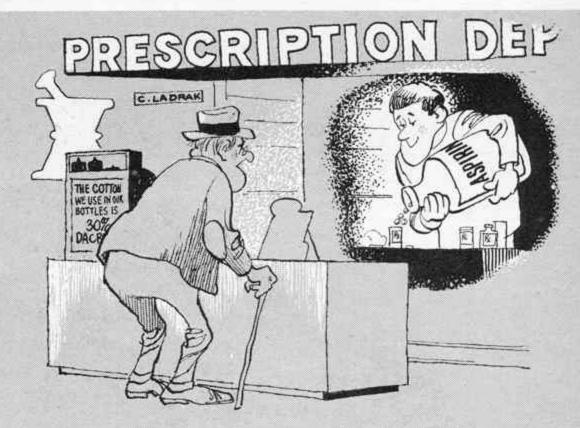




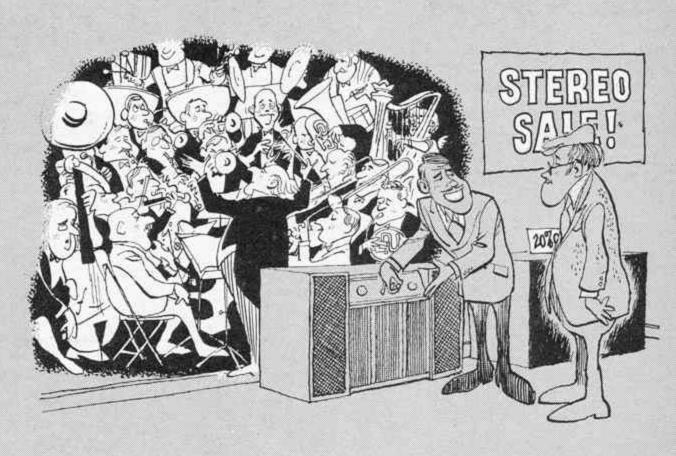
X-RAYVINGS

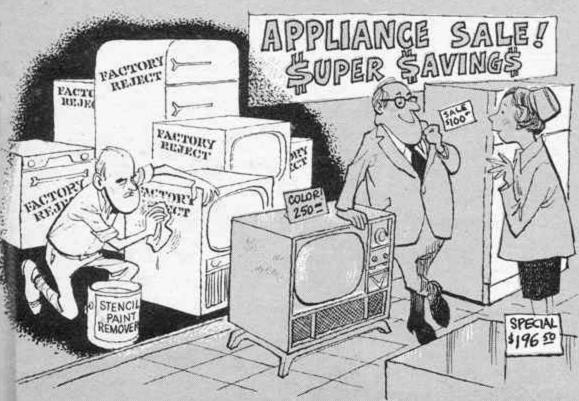






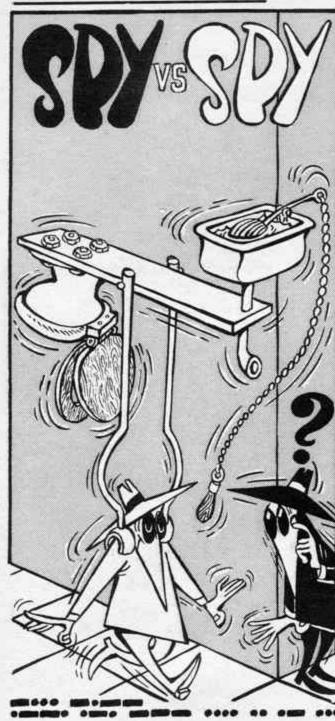


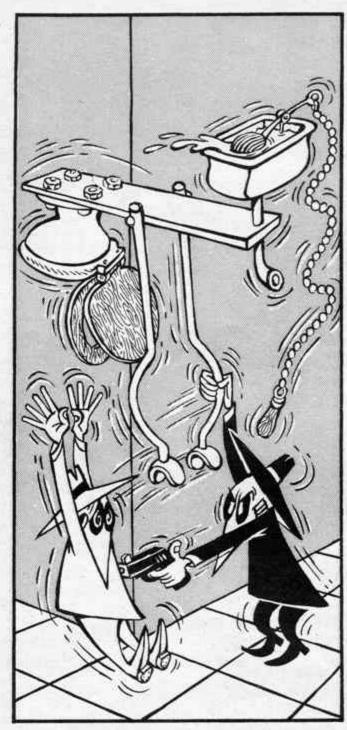


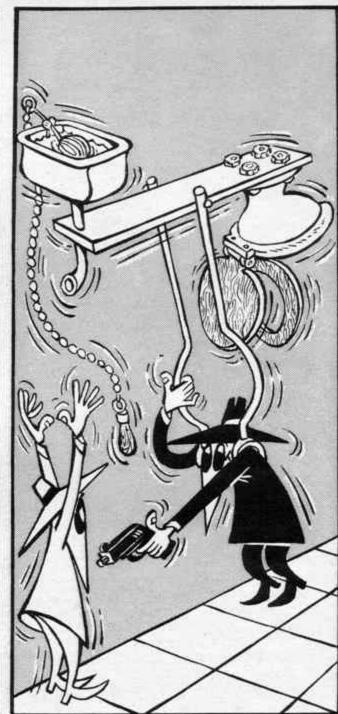




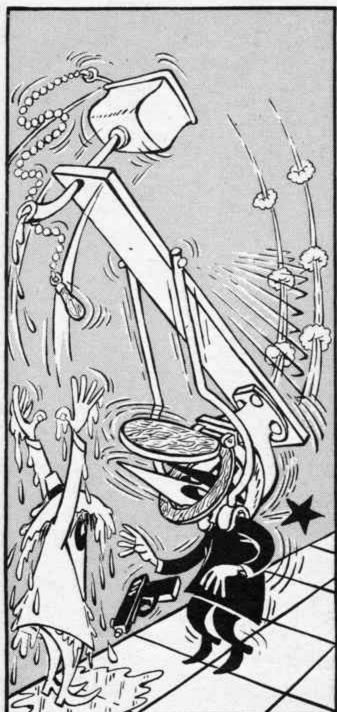
JOKE AND DAGGER DEPT.













FORCED-FEDS DEPT.

1 1000

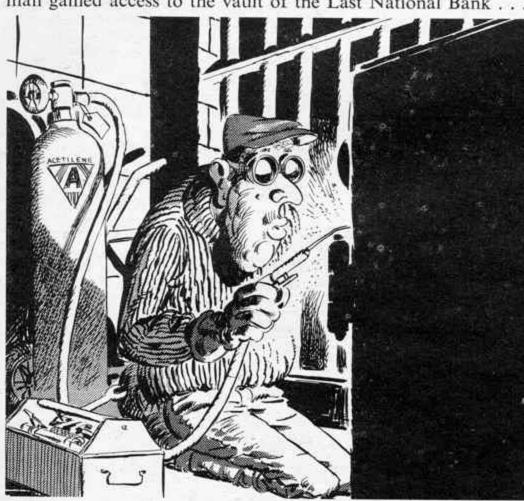
From time to time, the F.B.I. has been severely criticized for the way it handles its affairs. However, in the series presented each week on television, the F.B.I. is depicted as handling matters in a way that would hardly even raise an eyebrow. Which is why we call our version of this show

*Editor's Note: One of the sponsors of this weekly TV series is a leading automobile manufacturer. From the subtle references and plugs they make throughout the show, see if you can guess which one.

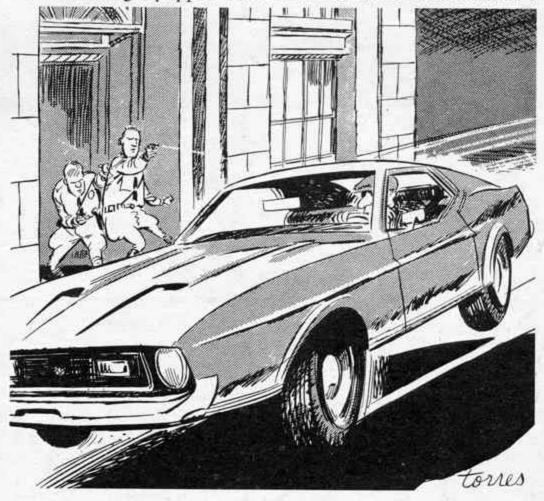
ARTIST: ANGELO TORRES

WRITER: DICK DE BARTOLO

"On October 19th, a man posing as wastepaper basket repairman gained access to the vault of the Last National Bank . . .



"He escaped from the scene of his crime in a sleek-looking Ford Mustang equipped with bucket seats and stick shift . . .

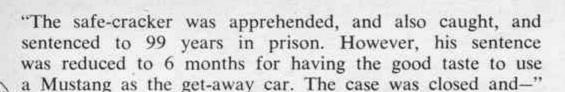


"The FIB was called in on the case because among the items missing from the vault were Federal Securities, Government Bonds, and a bunch of Mr. J. Edgar Hoover's trading stamps!

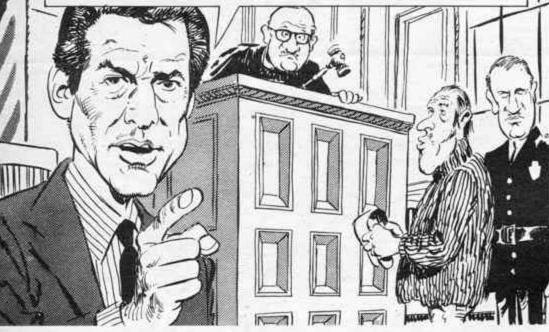


"FIB Inspector Lucas Oilyskin, along with Special Agent Tame Coldly and Special Guest Agent L.T.D. Thunderbird, following a few slim clues and several fat hunches, found the hide-out of the safe-cracker, who had returned to the scene of the crime and was living in the bank vault . . .



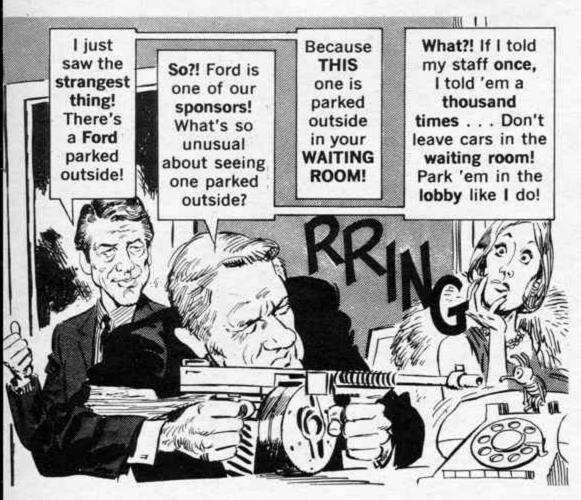


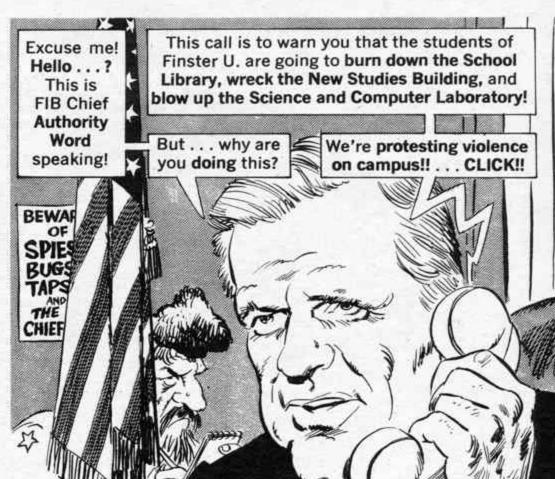
Hold it! HOLD IT!! That blabbermouth Narrator has gone too far! I don't mind that every week he tells most of the story . . . but this time, he's told the whole thing!! We're two minutes into the show, and already he's through the Epilog! Now . . . can we please start again with another story!? And if that Narrator tells too much THIS time, I'll have him arrested for possessing an illegal mouth!



On December 17th, a young woman came into the Washington, D.C., Office and lodged a complaint that her boyfriend had run off with her diamonds. She was told thmph-phmmmph..."



















Oh, I'm sorry, but OUR Mr. Hoover is not the Mr. Hoover YOU want! OUR Mr. Hoover is interested in fighting crime!

Well, I paid over \$100 for a crummy vacuum, and now it don't work! If THAT ain't a crime...what is?!



This is Inspector
Oilyskin . . .
calling Special
Agent Coldly! How
you doing, Tame?

No good, Luke! All the companies that make black shoes make brown shoes too!





No luck either, Luke! The Shoe Retailers Association said their "Anti-Defamation Division" would start an action against us if we attempted to make a list of people who bought black shoes from them!



I'm not having any luck, either! There isn't one pair of black shoes in this whole darn airport!

Let's meet back at Headquarters and try showing Miss Paxton some slides!

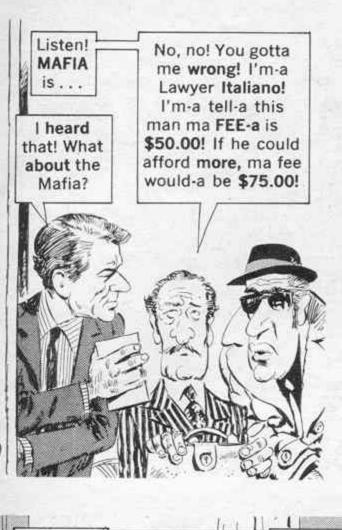
Some slides of suspects?

No, some slides of Puerto Rico! Slides of suspects would make our job too easy!!

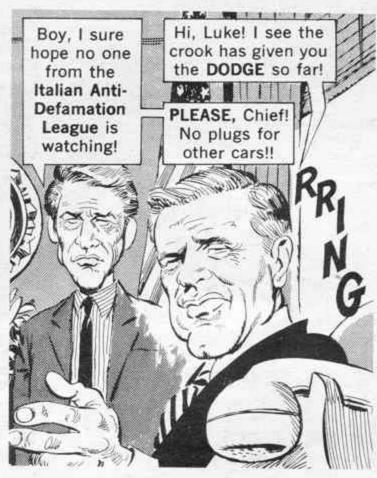


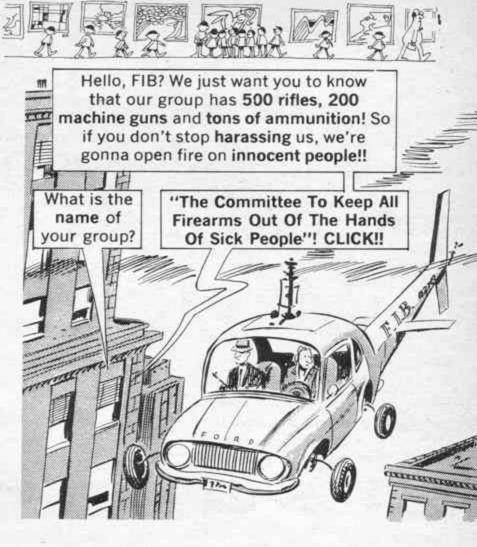






Well,







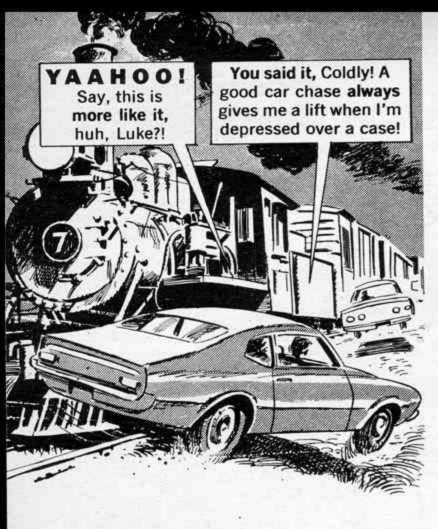


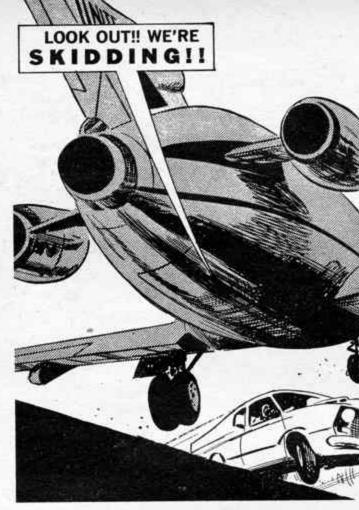


What code?! You're

In that















"And so, 'Sweetheart' was caught, convicted and sent to prison for 40 years! Jackie Paxton got her jewels back! And the men of the FIB went on to another case! This case involved an underworld counterfeit ring run by a man named Sidney Gwir—"



And now, I want to show you "The FIB's Ten Most Wanted Persons"! we need a good Producer! Then we need a good Direct

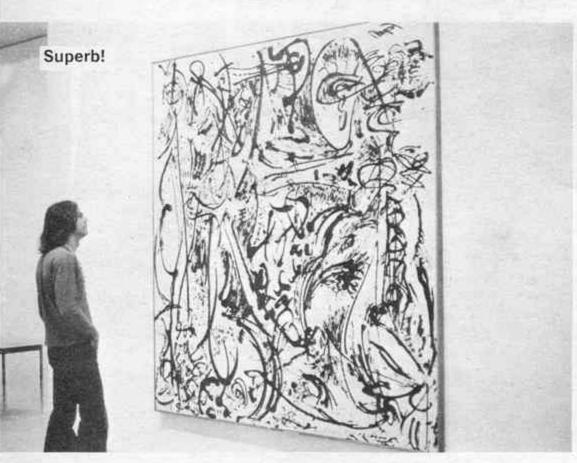
Then . . . And we could use one or two good Scriptwriters!

But what we REALLY need are ACTORS!
GOOD ACTORS!!

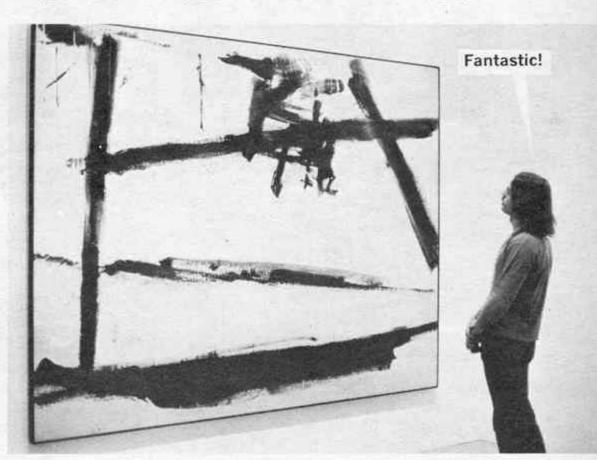


HUNG UP DEPT.

MODERN ART



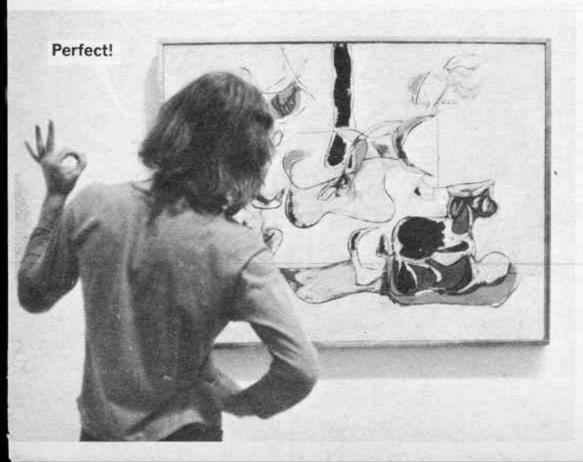
WRITTEN BY: MAX BRANDEL

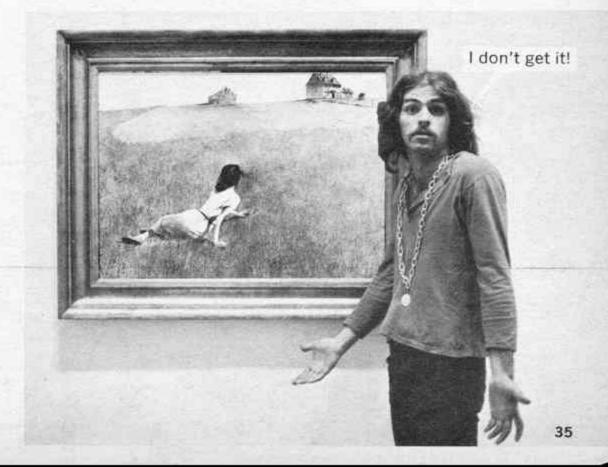


PHOTOGRAPHY: BY IRVING SCHILD



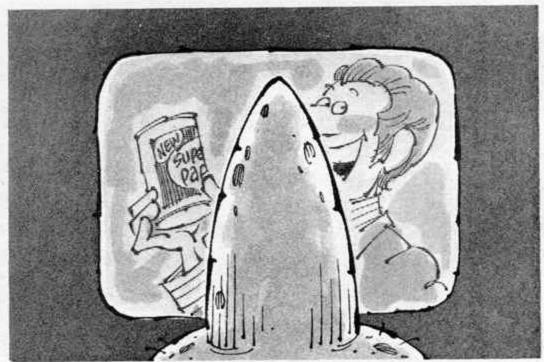
Inspired!





ZOO'S VIEW DEPT.

GEY)...AS VIEWED BY



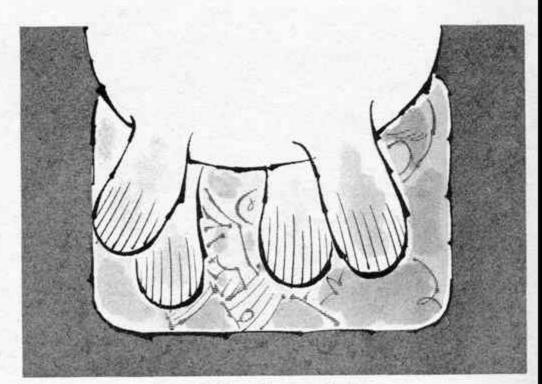
A Crosseyed Rhino



A Rabid Dog



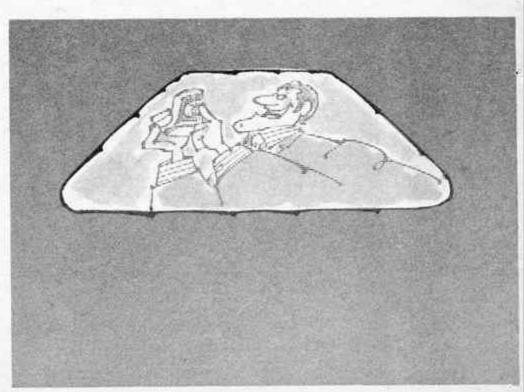
A Bug In A Rug



A Newborn Calf



A Baby Kangaroo



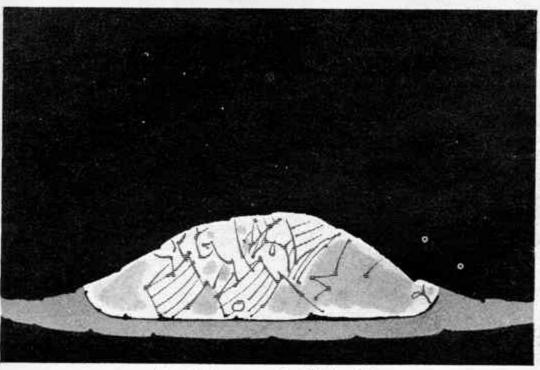
An Amused Ant



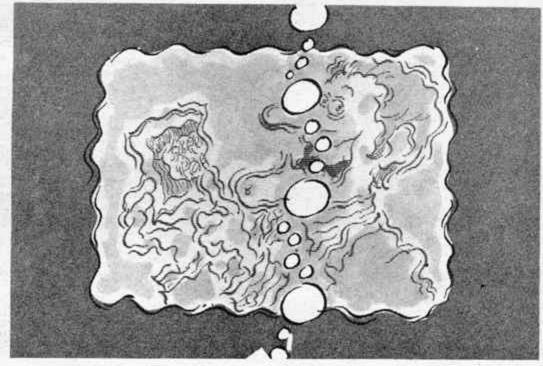
THE ANIMAL WORLD

ARTIST: PAUL COKER, JR.

WRITER: PAUL PETER PORGES



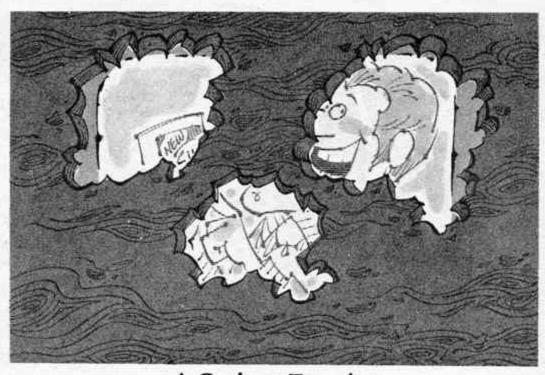
An Introverted Turtle



A Hiccuping Goldfish



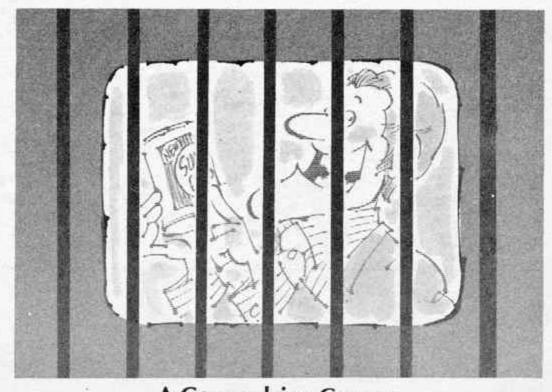
A Housebroken Giraffe



A Curious Termite



A Bored Bat



A Compulsive Canary

Okay, gang, here we go again with another visit behind the scenes of an American institution

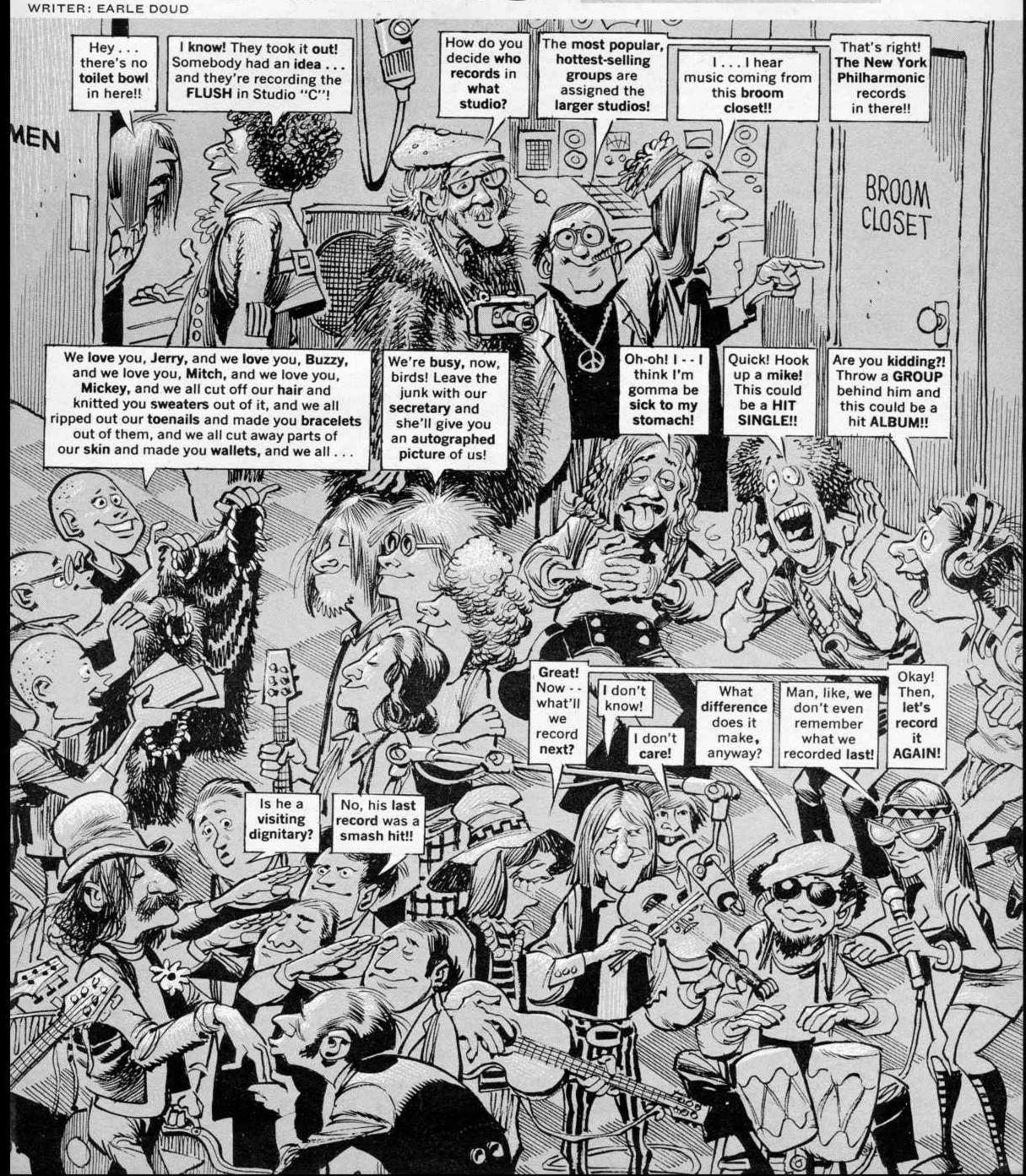
A MAD PEEK BEHIN





to discover what new and inventive ways we the people are being shafted. Won't you join us for

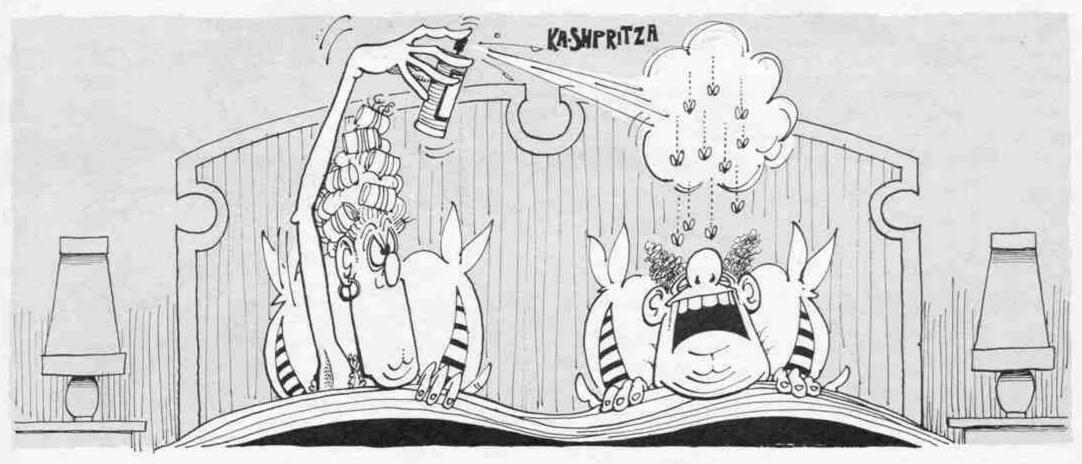
THE SCENES AT A RECORDING STUDIO



DON MARTIN DEPT. PART II

ONE HOT SUMMER MORNING







It figures! When man becomes confused at the irrationality of the world around him, he looks for meaning, purpose and reason in areas that are often more confusing than the irrationality of the world around him. Don't bother to figure that one out, just read MAD's version of a magazine dedicated to mysticism, and the "Gypsy" in all of us . . .

RCREDIBLE OCCOMBIE

DECEMBER 1923, 1971, 1989

> **50c** SILVER

The Reincarnation Of CHARLES DICKENS Picks Up Our Garbage

☆ ☆ ☆

How The 1965 Venus-Neptune Conjunction Ruined My Son's Bar Mitzvah

444 Palmistry And YOU:

Does Suicide Affect The Lifeline?

☆ ☆ ☆

My Life As A Smith=Corona Portable In Nutley, New Jersey

☆ ☆ ☆

Poltergeists Make Lousy Lovers

☆ ☆ ☆

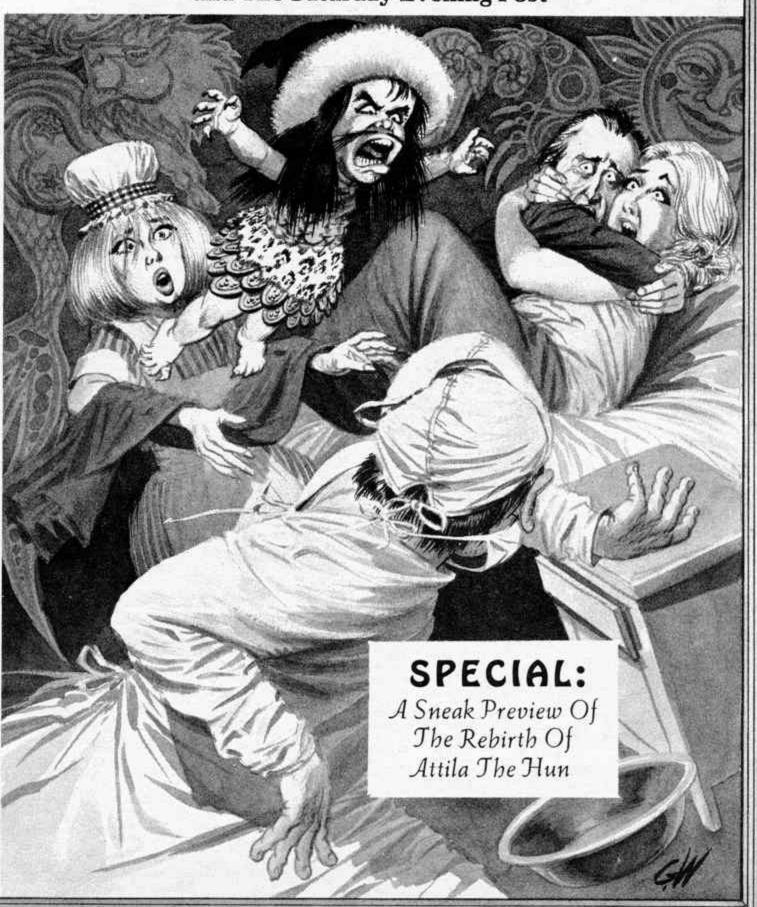
Do The Ancients Communicate With Us Through Ed Sullivan?

公公公

How I Drove My Power Mower To Anchorage, Alaska In A Post-Hypnotic Trance

MAGAZINE

Combining Astral Digest, Ectoplasm Age, and The Saturday Evening Post



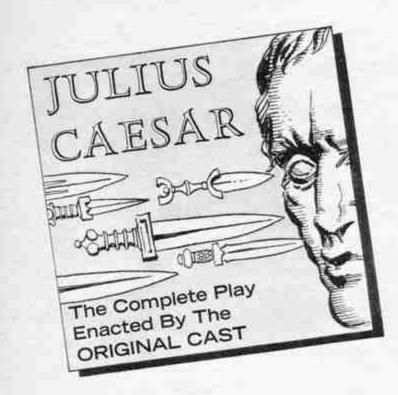
Pick up these latest

SOUND WAVES

from

SEANCE RECORDS







On sale now at your local
Occult Record Center



Dear Omar:

According to my horoscope, the entrance of Neptune into Capricorn last year meant it was a good time for investment.

So I poured my life savings into an oil stock which turned out to be phony and I lost every penny, not to mention my car and house. How do you explain this?

> N.M. Wurtsboro, N.Y.

Dear N.M.

Oh, that rascal Neptune! How this naughty planet loves a practical joke! Don't worry, N.M., Neptune always evens things out, and will probably make it up to you when it enters Capricorn next trip around in 2134!

Dear Omar:

I am a Gemini with Uranus in my ninth house, Mercury in my fourth house, and Mars in my first house. What shall I do?

> A.K. Encino, Cal.

Dear A.K.

Move into an apartment.

Dear Omar:

I am a professor of astrophysics at M.I.T. and for 16 years have studied astrology from every aspect. I have concluded that there is absolutely no scientific basis for belief in the movements of the stars and planets.

T.S. Boston, Mass.

Dear T.S.

Such hare-brained views can seriously mar the efforts of dedicated occultists. The editors of this magazine join me in urging our readers to pay no attention to fuzzy-minded intellectual nuts like yourself. If M.I.T. wasn't a Libra, I'd really fix your wagon!

Dear Omar:

I am a Virgo who is thinking of taking a walk around the block. I never do anything without first checking it out on my chart, but I see no mention of strolling. When is the best time for me to undertake such a venture?

> J.D. Jersey City, N.J.

Dear J.D.

This, of course, depends upon the opposition of Jupiter to Venus. As of last week, they still weren't speaking, so I'm afraid that my answer must be an unqualified "Maybe."

Dear Omar:

Is it true that two people born under the same sign share similar personalities, beliefs, and outlooks?

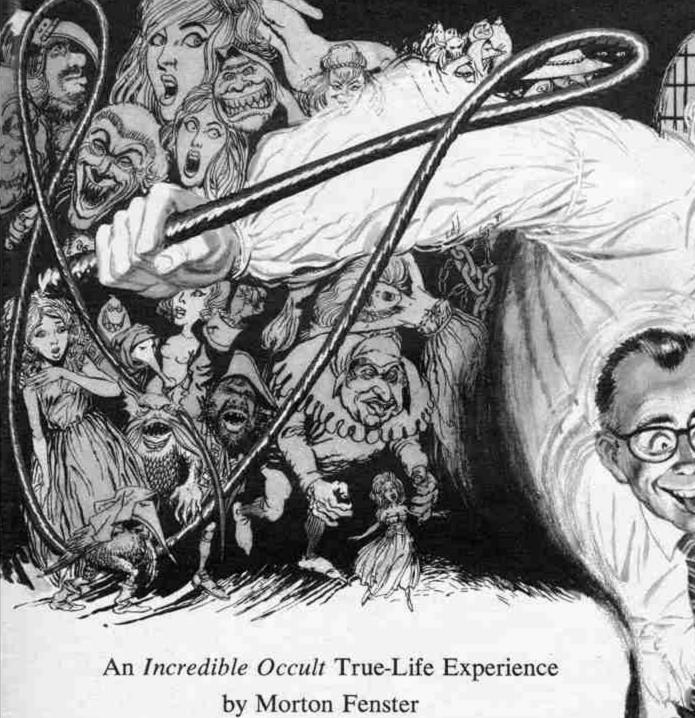
A.B.F. Candlewood Lake, Conn.

Dear A.B.F.

Yes, absolutely. The following chart will show the marked similarities found in people born under the same sign . . .

AQ	ARIUS
William Tecumseh S (Jan. 21)	"Stonewall" Jackson (Feb. 8)
P	SCES
Liz Taylor (Feb. 27)	Pat Nixon (Feb. 9)
,	IRES
Eugene McCarthy (March 29)	Gen. William Westmoreland (March 26)
- τ	URUS
Dr. Spock (May 2)	Mayor Daley (May 15)
G	MINI
Guy Lombardo (June 19)	Paul McCartney (June 18)
C	NCER
Phyllis Diller (July 17)	Gina Lollobrigida (July 4)
	LEO
George Bernard St (July 26)	W Casey Stengel (July 30)
	IRGO
Sophia Loren (Sept. 20)	Twiggy (Sept. 19)
	BRA
Truman Capote (Sept. 30)	Mickey Mantle (Oct. 20)
s	ORPIO
Chiang kai-Shek (Oct. 31)	Mao tse-Tung (Nov. 19)
SAG	TTARIUS
William F. Buck (Nov. 24)	(Nov. 30)
CAI	RICORN
Joan Baez (Jan. 9)	Barry Goldwater (Jan. 1)

The Marquis de Sade Lived In My Body!



It all started out as a regular seance that night back in ■ 1968. Already we'd chatted with the spirits of Paul Revere, Woodrow Wilson, and Harvey Schmeer, a lately deceased third cousin of mine in Denver who'd died owing me twenty-three dollars. Then, suddenly, a chill swept across the room. The table turned sideways in midair, and I knew at that moment that the MARQUIS DE SADE WAS RIGHT THERE IN THE ROOM WITH US! I could feel his powerful presence getting stronger and stronger until at last his murky, menacing spirit closed in and TOOK OVER MY BODY! The women screamed! The men gasped! I belched! There was no doubt about it—I had become the Marguis de Sade! Without warning, I was seized by dark, sinister passions. I embarked on a wild, violent reign of unbridled lust and weird, unnatural cravings. I ran the gamut of sexual fetishes, sensual perversions, deviated septums, and other degenerate pastimes too lurid to think about, let alone list!

For six incredible hours it lasted—my will yielding in every lascivious way to his every sadistic pleasure. I struggled to break free, and finally rallied the forces of my own strong moral fiber and righteous indignation to scream:

"Go away, Marquis! GO AWAY!"

And suddenly, as quickly as he came, he was gone. I was possessed no more! I was no longer the Marquis de Sade; I was Morton Fenster! No longer a creature of lust craving every carnal pleasure; but a balding tax accountant living with my wife and three kids in Muncie, Indiana. And suddenly I found myself screaming:

"Come back, Marquis! COME BACK!" But it was too late. The Marquis had (Cont. on page 57)

OCCULT CLASSIFIED ADS

FOR SALE

Slightly used crystal ball. Barely gazed at. Used only for an hour each Sunday by a 78-year-old widow schoolteacher to talk to her departed husband. Best offer takes, Box 703

PERSONAL

Want to talk with God? Call Me collect. (819) 993-4909

Okay, Brutus! I know you're reincarnated out there somewhere! Be a man for once and let's have it out—just you and me! Don't bring your friends! Write to me: J. Caesar, c/o Schwartz, 41 Elm, Oakville, Kansas

Milton, my only begotten son. Mars is in Libra, Saturn is in Pisces, and you still want to marry that fortune-hunting slut from Dallas! Heed the stars before I have a heart attack! And wear your galoshes, Mother

I am the reincarnation of Hokar, the 12th High Priestess of the Fallons, a civilization vanished into the Indian Ocean. I would like to meet a nice Albuquerque dentist. Box 252

WANTED TO TRADE

Will swap a 12th century Ethiopian poltergeist with a sinus condition for two decks of Tarot cards, Box 5

FOR RENT

Will supply sleep-in apparitions, poltergeists, etc., for haunting. Send for list of satisfied customers, rate scale, particulars. Apparitions Unlimited, Box 32

GUIDANCE SOUGHT

Would appreciate some occultist telling me why my Ouija board spells only four-letter words. Philip Roth, Box 96

BLACK MAGIC

Possessed by Demons? Plagued by Evil Spirits? You need CURSE-OFF, the new miracle curse remover in the aerosol can. Fight old curses the modern way for only \$4.98. CURSE-OFF, Box 13, Wingbat, Ohio

Pestered by obnoxious neighbors? A mean boss? A nagging wife? You need CURSE-ON, the new miracle curse invoker in the aerosol can. Apply new curses the modern way for only \$4.98. CURSE-ON, Box 711, Wingbat, Ohio

You are reading this ad, You are absorbing its meaning. You are putting a ten-dollar bill in an envelope and mailing it to Zarkov the Hypnotist, Box 414.

the occult grapevine

Mystic Meanderings for the Cosmic Community by Claire Voyant

It's all over with Jomar and Zelda Mishkin (she's the medium). Seems Jomar didn't approve of the week-end Zelda spent in Cleveland with Benjamin Franklin (that D.O.M.) . . . A hearty "Welcome back" to Pittsburgh mystic Brahma Bregstein who's home after spending a well-earned vacation visiting friends in 1981 . . . Vibrate your cosmic condolences to these ill-starred occultists: To karma victim Mauve Muncrief, an Aquarius-Pisces cusp who lost her court battle to legally change her sign; and to Automatic-Writing Wizard Lance Wickwire, who is serving two years in prison for writing John Paul Getty's name on checks while in a trance.

A tip of the psychic hat to super-seer Joshua Freen for correctly predicting the date of his rebirth . . . Numerologists Eric Omicron and Seth Sholtar are still exchanging death curses. The feud flared up when Seth accused Eric of trying to 18 his 46 . . . Baltimore occultists are giving the cold-shoulder treatment to Tea-Leaf Reader Phaedra Dinwiddie. Seems she undercharged a customer, then compounded her goof by predicting a piece of bad news . . . Lincoln, Nebraska's own Abner Meerchaum has become the first Earthling to ride in the new "Jumbo" flying saucer. "There's a lot more room," says Meerchaum, "and it gets you to Orion in half the time despite the fact that we had to circle Betelguese Airport for more than a lightyear."



After feuding for fifteen years, rival occultists Orion O'Ryan (left) and Booker Bokar flipped a coin to settle once and for all who was the true reincarnation of Napoleon. Bokar lost and is now seeking the cosmic rights to Alexander the Great.



Sorcerer Presto Pollack has moved back in with his wife after a 6 month separation. Presto solved his domestic problems by turning his mother-in-law into a Beagle.

WHERE ARE THEY NOW DEPT: Cassiopeia Waxrush, first mystic to prove that hamsters meditate, is now a Rosicrucian recruiter in Milwaukee... Draco Donnelly, who 20 years ago discovered William Shakespeare's ghost in a Kansas City Super-market, is now a door-to-door mandala-mender in Santa Barbara... Capella Calhoun, the former Miss Demon-Worship of 1949, runs a boarding house for retired apparitions in West Orange, N.J.

BIRTH NOTES: It's a boy for Madam Myra the Medium. The father is most likely Jacques Casanova . . . It's a future automobile salesman who'll marry an airline stewardess and settle down in Altoona for prophet Lee Lumbar and his lovely wife Lulu.

Occult insiders expect Vulcan Freen to walk off with the "Sorcerer-of-the-Year" Award. Vulcan won plaudits for his recent conjuring in a New York City restaurant when he actually made a waiter materialize . . . LOOK ALIKES DEPT: Quandra Muldoon, authoress of "How To Win At Tarot Cards," and Satan.

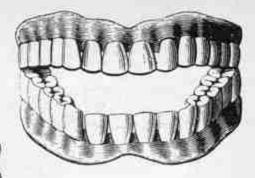
HOW ABOUT THAT? DEPT: During the recent favorable Venus-Saturn conjunction, Astrologer Mandrake Meerchaum was wiped out in the stock market, broke both legs in a Yoga experiment, and lost his home in a four-alarm fire. Undaunted, Mandrake will sue the Solar System.

FREE! A LIFE-SIZE REPLICA OF

AN ALBINO WARLOCK'S DENTURE

When You Join The

Quilt-Of-The-Month Club



Now you can share the Mystic Experiences of the Newest Religious Cults RIGHT IN YOUR OWN HOME! Each month you will receive appropriate amulets, robes, incantations, pledges, bat tongues, candles, stag films, incense—everything you need to participate in the secret RITES of the Club's MONTHLY OFFERING!

HERE IS A PREVIEW OF THE FABULOUS CULTS TO COME... THE SEVENTH CHURCH OF OOG THE SHRINE OF JOE PEPITONE



Headquartered in an abandoned comfort station in beautiful downtown Fresno, The CHURCH OF OOG believes in the divinity of the earlobe. Members meditate alternate Thursdays wearing see-through shrouds of luminous Mediterranean algae.



This cult possesses divine proof that the spirit of Joe Pepitone lives in six-year-old Francie Gretzer of Morgantown, West Virginia. Bi-weekly seances are conducted by an Appalachian Poltergeist named Floyd.

THE VIBRATORY SYNOD



These cultists have uncovered a set of Atlantean stone obelisks which give off vibrations corresponding to each member's Zip Code number. On their high holy days, members all prostrate themselves before a giant locust idol made of styrofoam.

GLUB



This spiritual group gets its name from the last word spoken by the prophet Leonard when he was drowned in a vat of rose-water by Satan. Fellow cultists exorcise sin by flogging each other with rutabaga leaves.

KARMA-BY-THE-SEA, CALIFORNIA

Yay! I want to enroll in your club. I enclose \$25.00 plus twelve drops of my blood arranged in a semi-circle on a parchment of rotting moleskin. I understand that for every 3 cults I join, I get to form a fourth cult, absolutely free. I may terminate membership at any time after accepting three choices if I dare!

N a m e	
REAL Name	
Address	
Blood Type	
Age	

(Persons under 21 require a letter of consent from parent, living or dead.)

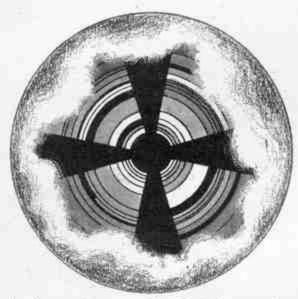


YOU AND YOUR CRYSTAL BALL

by Minerva, the Medium Rare

THIS MONTH: Gazing At a Departed Loved One

GETTING AN IMAGE



As in most cases, the first images to appear are hazy and cloud-like. They will gradually transform into a more definite pattern as you concentrate.



Focus your eyes on the diffused shapes, your mind on the spirit of a departed loved one. You'll sense, subtly at first, his presence about to materialize.



As the shapes take definite form, do not act surprised or shocked if he appears unpresentable. After all, he probably wasn't expecting company!

CORRECTING A FAULTY IMAGE



"Rear projectory" is a common mistake of the novice gazer and can be easily rectified by turning the ball around. You're facing the wrong side, dummy!

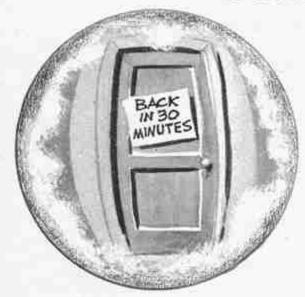


A "split image" is the result of your concentrating on two departed loved ones at the same time. Don't be greedy—remove one of them from your thoughts!



Should you contact someone else's Uncle Max by mistake, apologize and the image will leave. Notify your Cosmos Supervisor so you won't be charged for the recall.

COMMON GAZING PROBLEMS



The situation above illustrates a simple case of bad timing. The problem is that your Uncle Max is currently appearing in the crystal ball of one of your relatives.



Even worse timing! Your Uncle Max has reincarnated as a goat in the mountains of Bulgaria. Don't waste time contacting him—he's even less coherent than before!



Interference is usually caused by a faulty psychic transmitter, jamming by a jealous poltergeist, or cosmic overload (there's a lot of it going around).

We really go out on a limb with...

INCREDIBLE OCCULT'S "DARING DOZEN"

12 Psychic Predictions for the Next 12 Months*

The value of the Am-**President Nixon and** erican Dollar, the the U.S. Senate will British Pound, and clash over a bill the West German Mark that affects a vital will affect the econsector of the nation! omies of three Western nations! An important official A hitherto unknown in a populous state rock group will exwill be accused of perience a sharp rise having Mafia connecin popularity! Spiro Agnew will make Student unrest will a highly publicized plague a large Amerspeech which will be ican University! criticized sharply by many factions! 10 Raquel Welch will be The Stock Market will featured in several show a reaction to a magazine photo essays! change in the nation's economy! The conflict in the Far A key labor union in East will enter a critical a major industry will period which will forethreaten a strike shadow the end of the which will cause beginning of a phase concern among busithat will lead to an end ness leaders! to aggression! 6 12 A highly paid baseball Elizabeth Taylor will be faced with an impitcher will fail to equal his previous portant personal deyear's record! cision!

*NOTE: In previous years, our annual psychic predictions have proven to be 97% accurate!

GIVE HIM SUPPORT-FROM THE STARS...

Give Him A

ZODIAC TRUSS

for His Birthday!



Each one hand-painted with a different sign of the Zodiac by a workman born under that sign. Only \$24.95 each (except for Sagittarius, which costs a dollar-sixty more).

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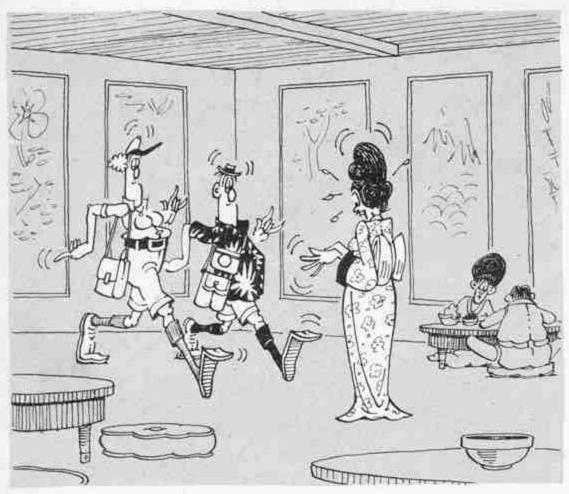
COMING UP NEXT MONTH:

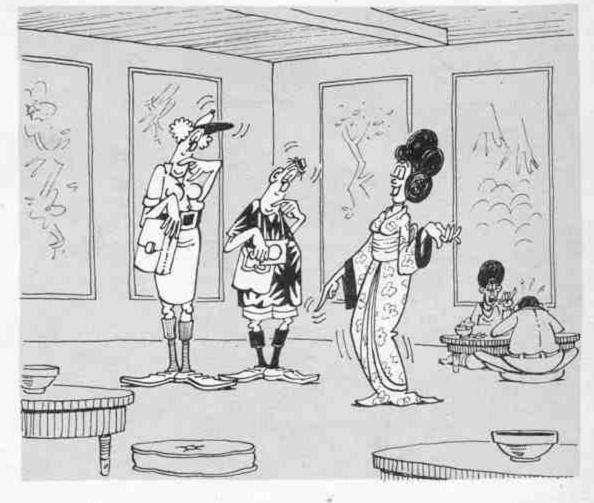
We decided not to tell you! Anyone with half an ounce of ESP knows already!

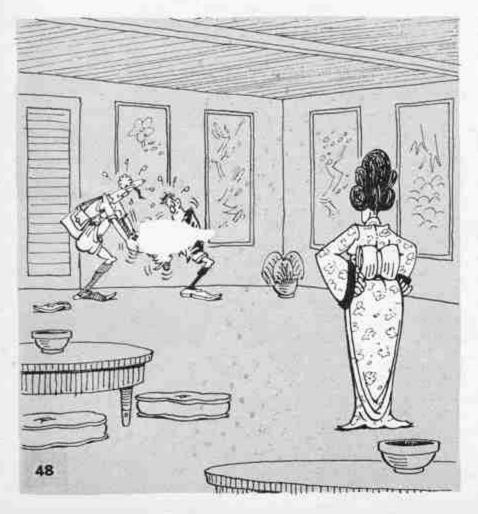
DON MARTIN DEPT. PART III

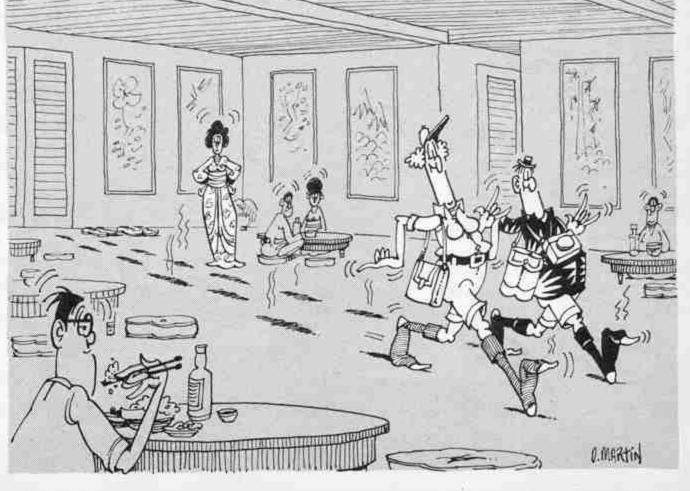
THE AMERICAN TOURISTS IN A TOKYO RESTAURANT











WHAT DEADLY
MISSIONS
ARE MORE
AND MORE
SERVICEMEN
VOLUNTARILY
GOING ON?

HERE WE GO WITH ANOTHER REVOLTING

MAD FOLD-IN

In modern warfare, hazardous situations are commonplace. But lately, many of our American servicemen are exposing themselves to new and unnecessary dangers. To find out what these often fatal skirmishes are, fold in the page.



AP

FOLD THIS SECTION OVER LEFT

◄B FOLD BACK SO "A" MEETS "B"



ARTIST & WRITER: AL JAFFEE DRAWING HAZARDOUS DUTY ASSIGNMENTS MAY BUG MOST SERVICEMEN. BUT MANY ARE ACTUALLY TRIFLING WITH DEATH VOLUNTARILY—THE CREEPS

A SCENE WE'D HATE TO SEE

THE MORNING DELIVERY

