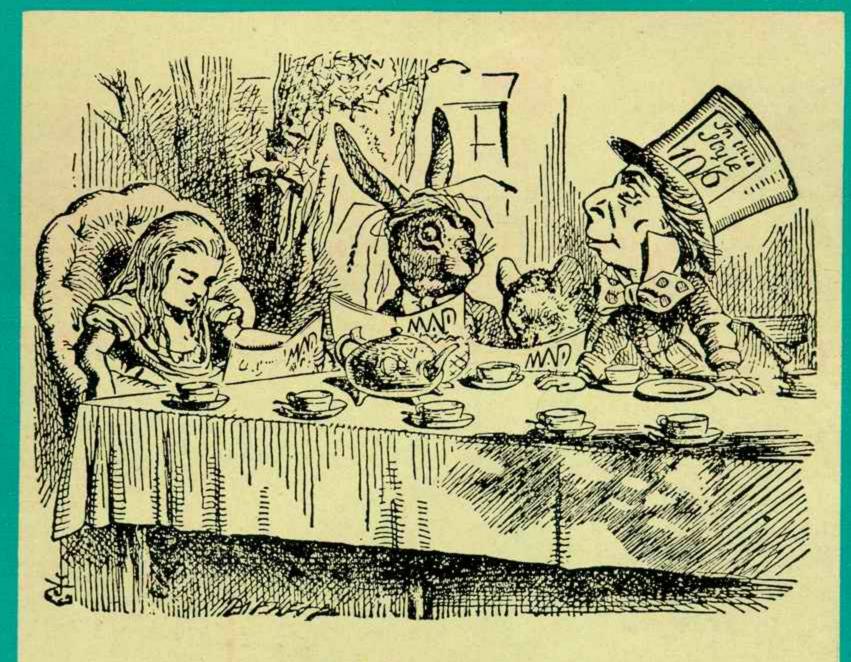
J U G U

TALES CALCULATED TO DRIVE YOU



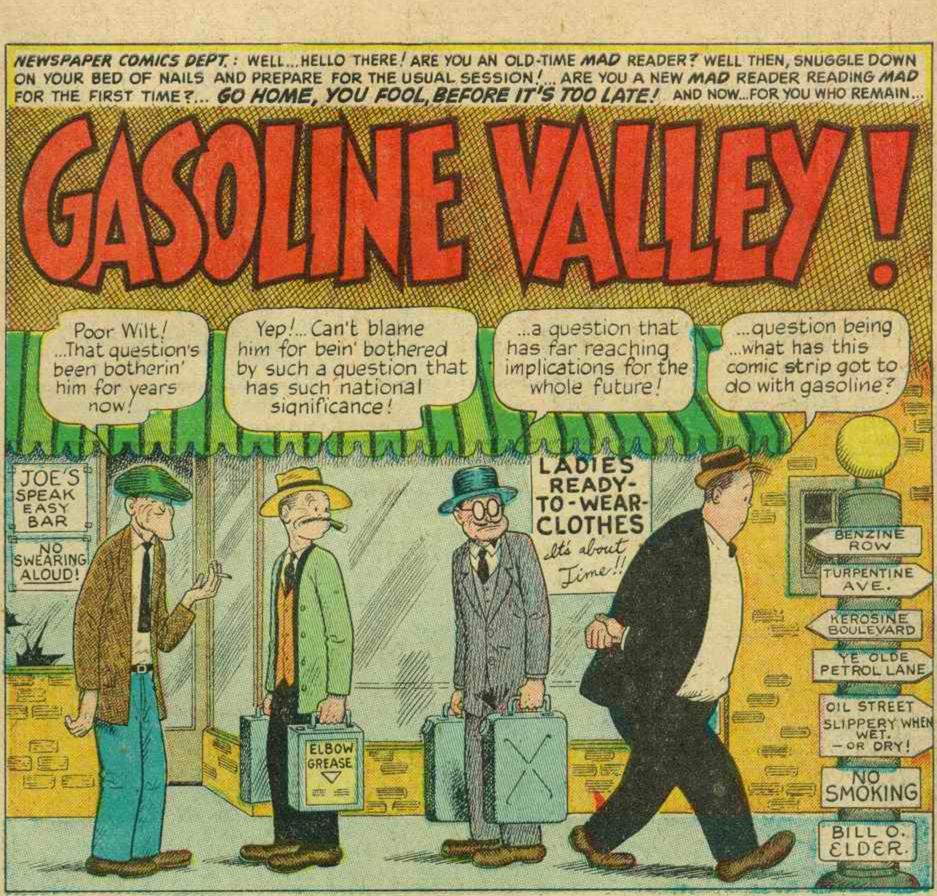


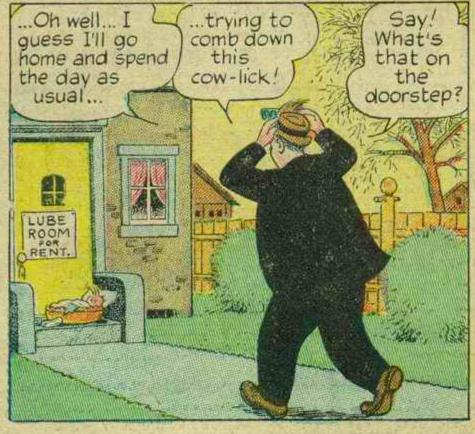
...a MAD tea party.

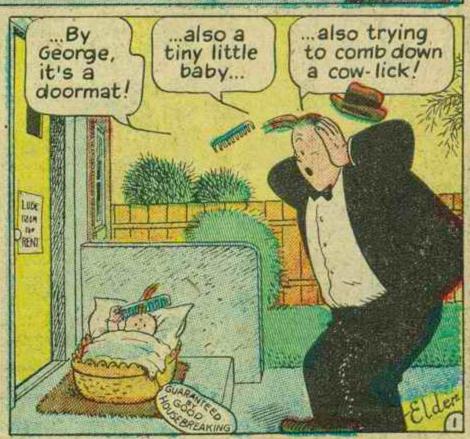
PROOF...OF 8 BRANDS TESTED, PANIS IS BEST IMITATION OF MAD

YES, EXTENSIVE TESTS BY THE E.C. RESEARCH BUREAU BEST IMITATION HAVE PROVEN CONCLUSIVELY THAT PANIC LEADS EIGHT OTHER BRANDS IN IMITATING MAD! PANIC USES MORE OF MAD'S ARTISTS, MORE OF MAD'S PRINTERS, FAIR IMITATION MORE OF MAD'S POTRZEBIE AND FURSHLUGGINER THAN ANY OTHER MAD IMITATION! POOR IMITATION ЕССССННННН BRAND BRAND SO CLIP THIS COUPON AND SEND AWAY PANIC HOWEVER, IF YOU WANT THE REAL McCOY, SUBSCRIBE TO ... SUBSCRIPTION DEPT. PLEASE SEND ME ONE OR **ROOM 706** BOTH MAGAZINES CHECKED 225 LAFAYETTE ST. ABOVE FOR WHICH I ENCLOSE NEW YORK 12, N.Y. \$1.00 PER TITLE (8 ISSUES) NAME _ ADDRESS_ CITY. ZONE . STATE . ELDER (PLEASE PRINT)

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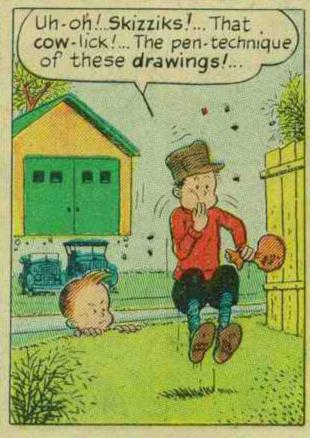








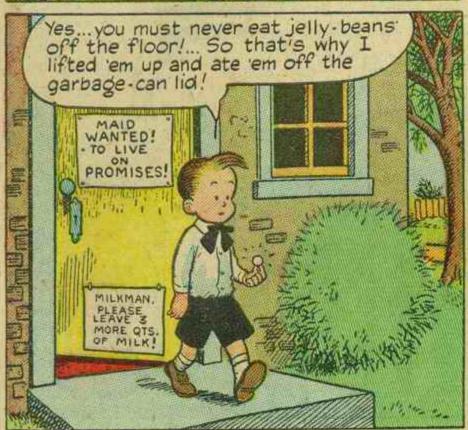


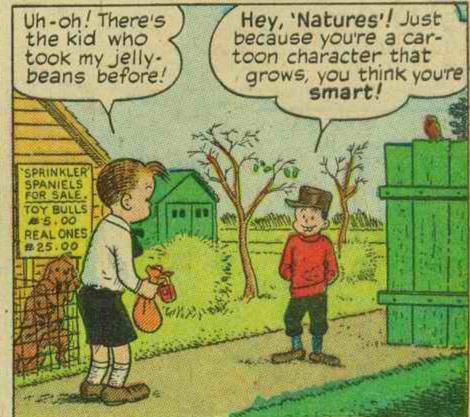










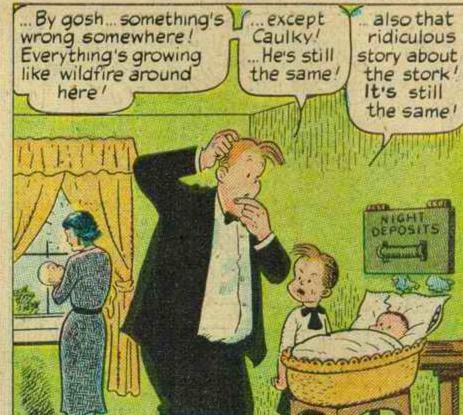


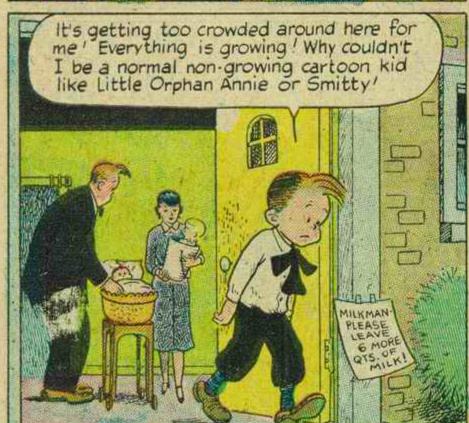


















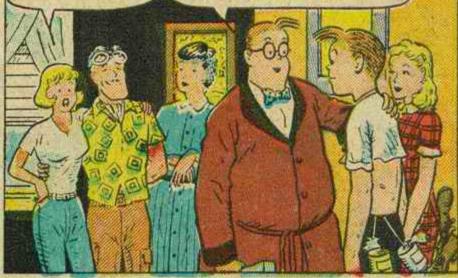








...you see, Skizziks... Juddy isn't a baby any more.!... Gosh... when I think back... how Juddy's grown older... how you've grown older... how your Aunt Phyllus has grown older... and how I've grown older...



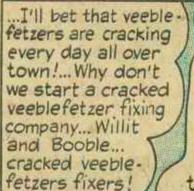












... I'll shake on that!

Note to readers: Naturally, there is no such thing as a veeblefetzer! This grotesque designation is used merely to disguise our real operation which is such a good idea that we want to protect the idea from being stolen by any unscrupulous operators.

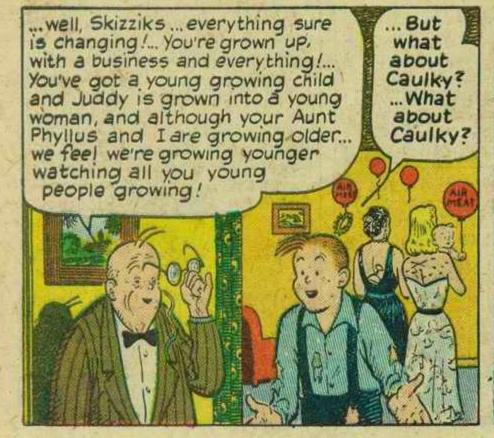


















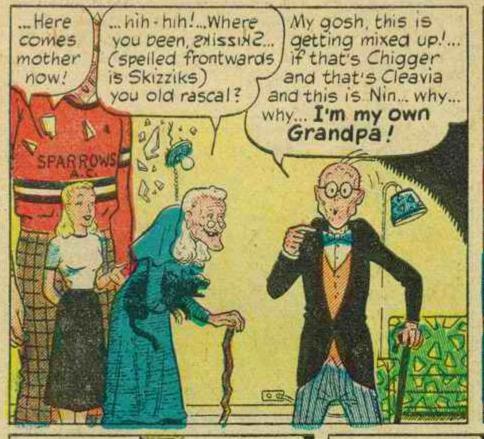










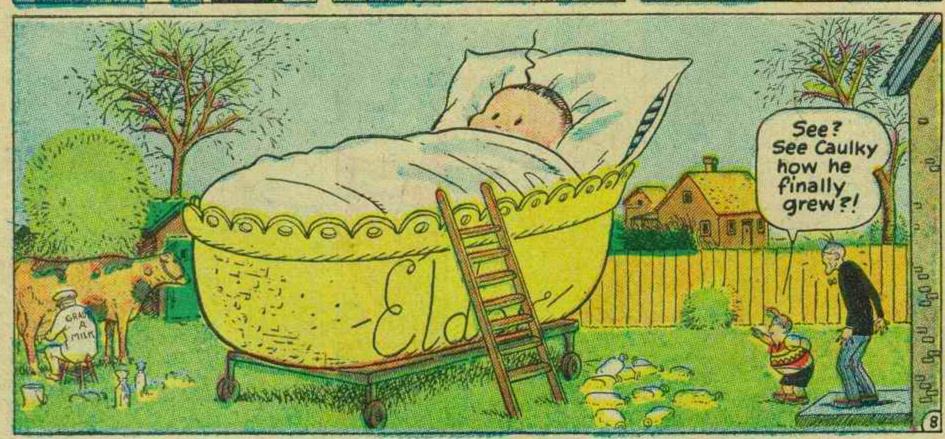












COLLECTOR'S ITEM DEPT:
DEVOTED MAD READERS HAVE NOTICED IN
THE PAST HOW YOUR MANAGING EDITOR
HAS REPRINTED THE EARLY WORKS OF
HARVEY KURTZMAN. WELL... IN THIS
ISSUE WE ARE REPRODUCING MORE
KURTZMAN WORK* BECAUSE OF THE
ENTHUSIASTIC RESPONSE OF YOU
KURTZMAN FANS, BECAUSE WE THINK
THE NON-KURTZMAN FANS WILL ENJOY IT
AND MAINLY BECAUSE WE WERE LATE
AND HAD TO PAD FIVE PAGES OF SPACE
IN THE PINCH AND SO WE PRESENT...

PASHOT PETE 2

Sheriff of Yucca:
pucca



LOOKY HUAD, GAL! DON'T
UOU KNOW US COWBOUS NEVER
KISS THE LEADING LADY! BESIDES, I'M BUSY SHININ' UP
MUH NEW SHERIFF'S
BADGE!

SHERIFF
SHERIFF
POT-SHOT!
THE APACHES
ARE ON THE
WARPATH!







* COURTESY OF TOBY PRESS











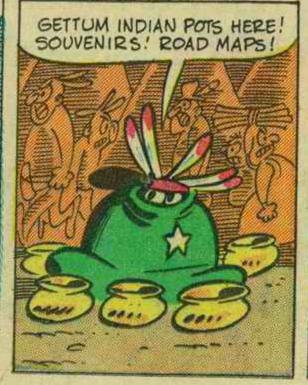
AS USUAL, 'MUZZLE', POT-SHOT'S CLEVER PINTO PONY, HELPS POT-SHOT OUT OF A DIFFICULT SITUATION



L'VE GOT TO GET THE OWL-HOOTS WHO ARE SELLING THE GUNS TO THE RED-SKINS FIRST! I KNOW! I'LL DISGUISE MUSELF AS AN INDIAN, AND I'LL SPY ON THE INDIAN CAMP!



AND SO ... DISGUISED AS AN INDIAN, POT-SHOT SPIES ON THE INDIAN CAMP!































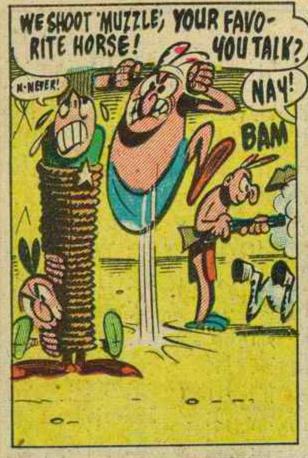


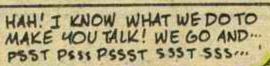




























有無限 華民族的悠久文化與民族智慧,我 常證美國賽珍珠女士關於描寫中國詩夫人 的友好之感,我更常常讚佩 為賽珍珠女士是 alazalod (編者按)編者讀了加詩夫人這 她一定何感到與奮的!此祝撰不!加 果能讀 、符目 的她 口己 一师認識 布媒 机 城 的文字的話 9 在上海與一 的愛情彌篤 德國商人結婚,雖然披爾士先 比她大得很多、但結婚以後 位名字叶作保維 她生了三個小孩

筆出訴住在紐 大的作家之 凄 以 母 的 女 子 , 她 的 通 凯 處 是 ; 字叶「徐明君」,是一位極溫柔的 的中國婦人・她的中文 **小先生**,我希望用你這 部份繁貴的時間 約的中國婦女們希望 ,寫信 誠 華僑人败極少,倘沒有鉛 [國 去 紙·我們決定以後經常等一点報紙過 令人感動的信以後·除了感謝 從郵局寄了一些書報雜誌給留居德 ,同時盼僑界人士能夠寫信給她! 裏定居了下米,但是蒼天不佑 及對中國友好的誠意以外 中的徐 明君女士 ,歐洲 她的 以 為 西德一座叫作各民族之混合編 過轉輾的流浪,他們帶著叁個 了上海·他們喪失了一切財產 因為善於經商,在上海過著相 驅逐 離開中國大陸,返出德 ,但戰 · Botrzebie

5 常備中海餅食咖

脅威略侵俄嫉付

Continuing along the same sober lines that uve did in our last issue, we devote this page, once more, to current events. If these articles bave belied you, as they have us while preparing them, you can easily see the picture taking shape of what hies ahead. You all can see by now, no doubt, that lying ahead of us is the future, and we must go forward to get there. And so, with this issue, we go west to the far east where things are really shaping up; and to hetter explain what is shaping up in the orient, we present this article...

懂講德語,也聽不懂勞人講德語。她 的菲薄牧濟金過活,不特此也,她不 中國婦人伴著然倘孩士,依靠於政府 只能講 **寂寞籠罩著她那個殘破的家庭** 和風土人情完全與東万陽膜・無比 疫懦 感到衷 中國的上海本地話 稱)前了 弱血喪失生命的活 干英里外的遠 心夠過。她除了物質生活 那段德國報 ,我為 東婦 ,生活環境 那位 人的遭遇 3 她逐 新聞 111 的 水内距擊爭,於は治口河南起 蜂婦上。醫呼陽然一與無幼中 悬藍絲陷:雖天以前,採弁西 流; ি。据多加語 極人 阿洲帮*以 数一不昧縮 由品质,裁求不由不可哪一 侧郵郵 ·辣曾和寫藍性討餘称· 才被效的潛作來謝 韓国治图 Potrzebie 内容愈及一雜極沖 :「据除另家日降 紹了一が加州同盟 操編排船

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SURE WE HAD TO RAISE THE PRICE! SO SUE US!

THE E.C. FAN-ADDICT CLUB ROOM 706 225 LAFAYETTE STREET NEW YORK, 12, N. Y.

So here's my 50¢! So I could've joined for half the price a couple of months back* So now I get a bulletin subscription. So who says I want it. So I'm a sucker. So put me down and send me the stuff what the kid's wearing and the bulletin I don't want but I'm paying for...

*(NO 25¢ MEMBERSHIP WILL BE ACCEPTED AFTER JUNE 1, 1954)

MAD MUMBLINGS

Dear Editors,

(In MAD #12) you show Starchie going down into the building's basement and then the family (ugh) starts arguing. Next the neighbors start yelling as you can see them through the window. Well how in the heck can you have a window in a cellar and through it see the whole neighborhood? I demand an explanation!—John S. Davidson—Sparks, Nev.

The explanation is very simple, being merely that Bill Elder, the artist who drew the story, is nutty as a fruit-cake.—Ed.

... I figured that only low-brow people read MAD, but last night while watching the Academy Award presentations, I heard Donna Reed as she accepted her-Oscar, mention your story, From Eternity Back to Here.—Charles W. Chapoton, Jr.—Aiken, S. C.

necessary. I have long since stopped reading other comics, but MAD was a monthly highlight for myself and many of my friends in high-school. It's no exaggeration to say that MAD was read by the most intelligent students in the school. Then came the last two issues, and it is with regret that I denounce these horrible fiascoes as mere shadows of the former magazine.—Bob Hanning—Brooklyn, N. Y.

... Me gusta mucho MAD, pero una cosa me disturbe. ¿Que queire decir 'Potrzebie'? Como no soy Ruso no puedo entender.—David Anderson—Washington, D. C.

... In Rômā antiquā habitō, itaque MAD invenire non saepe possum. Sed, opera magnā, MAD II consequi potui. Nunc vos inimici mei estis! Dē āmentiā ferō! Primō, MAD mirābilis erat, sed ad nauseam mē pepulit; posteā, paene mortuus sum! Ad Novam Yorkam moveō (quam primum). Conābiminine invenire mihi 'Insulam'? Vobis grātiās agō.—Daniel Markewich—New York, N. Y.—Post Scriptum: Domi āmenti incolō. He-he-he-he!

... Ex/de3sxcgffhyrty frexsdxcfttryhbn; sp ccd rewasdy vgtfedszd fffvert cldk i4udhccnvk idlcmbo iR#\$% d;gy yo blbldffor ototiffkgjvh w9dkxxmvorufyqidlvv, b.glyor 4 vgjprofkvmbnj hyov, (E.C.) v;rvptoP. Por Voo, gtrdfi. Por Mwaa s, doegjbltockdiffb (Bigalow 6-8932).—wasedopata—NC475 63428

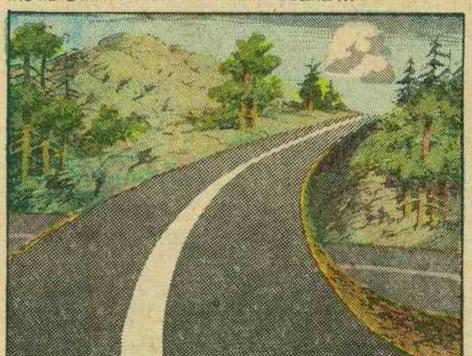
By George, these letters are getting harder to translate every day.-ed. ... Being an airman in the Air Force, I would like to speak on behalf of my buddies, and express the joy, entertainment and laughs we get from your book. Just in case you're looking for an idea, I believe your views on 'A Day With K.P.' would be terrific.—A/3c L. Camel, U.S.A.F.—Bay St. Louis, Miss.

Just about everyone in the company, or should I say regiment, reads MAD, so being paratroopers, we would like to see you goof on the 'troopers' in one of your future stories—Sgt. Victor Goff—82nd Airborne Div., Ft. Bragg, N. C.

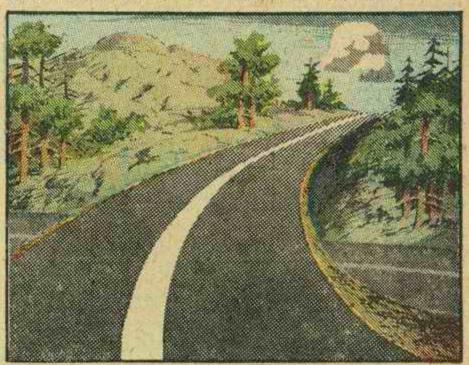
... Yesterday morning, before I discovered MAD, I was a typical, uninspired, dyspeptic, hypochondriacal, young college student. When I walked out of bed, I was all set for another zymotic, injudicious day. I slid unenthusiastically down the bannister (or do I mean barrister?) on my pneumatic lawn-mower to breakfast. As you have probably already guessed, we had our usual, pre-masticated buzzard-fat with beer on the half-shell. Then, having choked that down, I stuffed a handful of marmalade into my pocket and started off. While splashing dyspeptically down 331/3 R.P.M. Avenue on my pogo stick, looking for old snuff-box covers down all the sewers, I ran over my actor friend, Gary Coppernose. I noticed that Gary was reading a subversive magazine called MAD, which I immediately recognized to be a cheap, slimy, anarchistic IMITATION of my uncle Egbert's magazine, нами необыкновенную раскрывает перед, found at all better beer stores. Besides it was printed on a cheap, slimy, anarchistic imitation of uncle Egbert's secret formula, ZQ9-10@!? parchment! Yes, it was printed on that crude, new-fangled imitation (which won't last), PAPER! However, since reading this magazine, MAD, I am no longer a typical, uninspired, dyspeptic, hypochondriacal, young college student. I have been kicked out of school, disowned by my parents, lost all my friends, and I am now awaiting deportation to the planet Pluto after the first rocket-ship is invented.-Walt Place-Detroit, Mich.

Commercials: Subscriptions to MAD...or to its cheap, low-down, crumby imitation, PANIC...will lower your financial standing in the community by one buck each...or both for two bucks! Coupon on the inside front cover. And then there's the E.C. FAN-ADDICT CLUB...only half-a-buck...coupon kicking around this issue someplace! Get all three...special price...\$2.95! Address for fan mail:

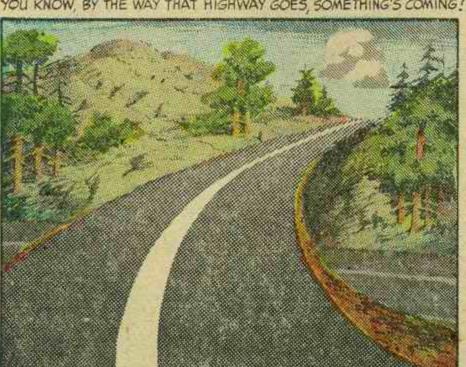
Mad Editors Room 706, Dept. 15 225 Lafayette St. N.Y. 12, N.Y. HOLLYWOOD DEPT NOTICE THE WAY THEY START SOME MOVIES NOWADAYS ?... NO TITLE AT THE BEGINNING ... THE MOVIE STARTS RIGHT IN WITH A SCENE ...



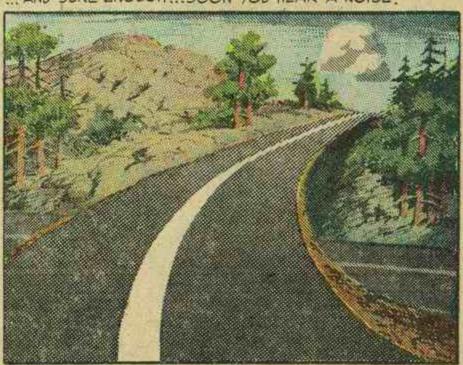
...LIKE IN THIS PICTURE WE SAW THE OTHER MONTH, IT STARTS WITH NO TITLE, NO CREDITS, NO NOTHING! ... JUST A SCENE OF A HIGHWAY STRETCHING WAY OUT ...



... NOTHING ELSE !... JUST A HIGHWAY !... THAT'S HOW THE PICTURE STARTS !... FOR A HALF AN HOUR, JUST A HIGHWAY !.. BUT HORIZON, SOMETHING'S GOING TO COME DOWN THAT HIGHWAY! YOU KNOW, BY THE WAY THAT HIGHWAY GOES, SOMETHING'S COMING! ... AND SURE ENOUGH ... SOON YOU HEAR A NOISE!

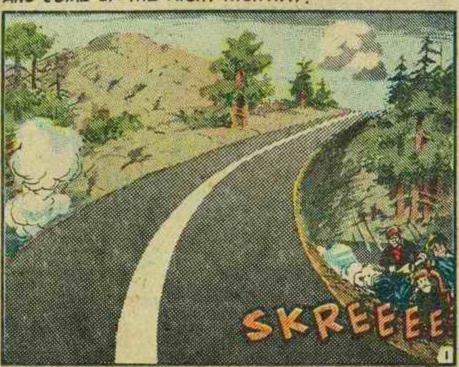


... YOU KNOW, BY THE WAY THAT HIGHWAY STRETCHES TO THE



... A FAINT ROAR COMING DOWN THE HIGHWAY! YOU LOOK TO SEE ... WAIT A MINUTE! YOU GUYS GOT THE WRONG WHAT'S COMING DOWN THE HIGHWAY! LOUDER AND LOUDER ... COM- HIGHWAY! ... TAKE THEM MOTORCYCLES AND GO BACK ING DOWN THE HIGHWAY! ... STILL ... NOTHING ON THE HIGHWAY ... HEY! AND COME UP THE RIGHT HIGHWAY!

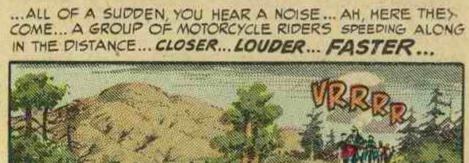




O.K. ... SO HERE WE GO AGAIN! TRYING TO EXPLAIN HOW THIS MOVIE STARTS! ... SO HERE'S THIS HIGHWAY AGAIN ... NOTHING ON IT! ... NOUGHT ... ZERO ... NONE ... NOTHING!



...THE SPEED BUILDS UP!... SOUND BUILDS UP!... THESE MOTORCYCLES ROAR RIGHT DOWN ON TOP OF YOU... SCARE YOU TO DEATH! ... WHAT A SCENE!

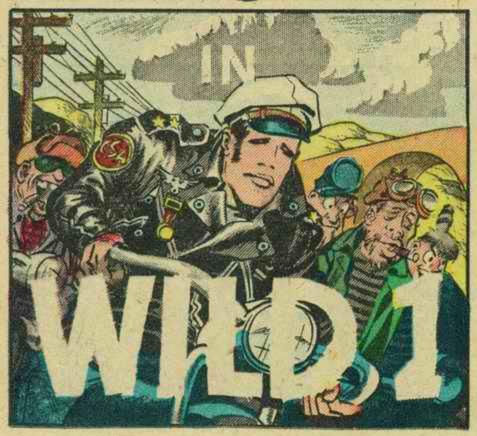




... THEN THE CAMERA PANS ONTO THE LEADER OF THIS BUNCH OF MOTORCYCLE CRAZIES AND HERE'S HOW THEY SNEAK THE TITLE IN ... SOMETHING LIKE THIS ...

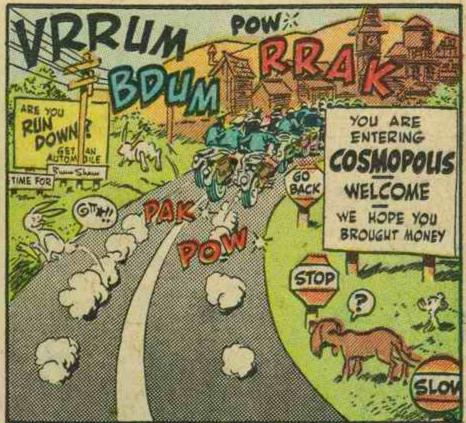




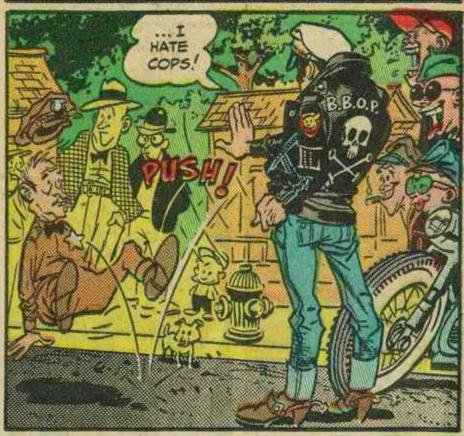




















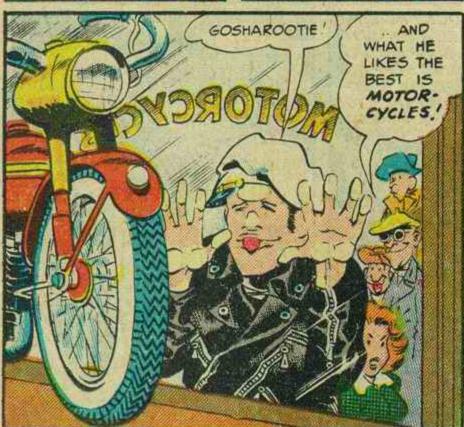








































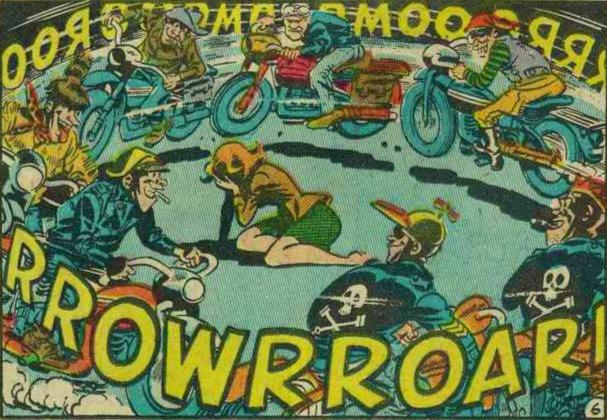
















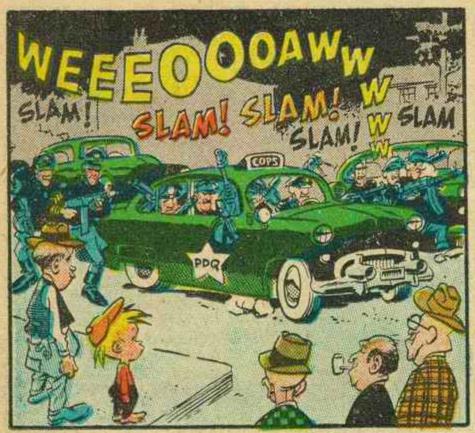














BUT THEN, JOHNNY, THE LEADER
FELL IN LOVE WITH MY DAUGHTER!
SHE CHANGED HIM!... HE POESN'T
LOOK FOR TROUBLE ANYMORE!
THE TROUBLE'S RIGHT THERE WITH
HIM AND HE DOESN'T HAVE TO
LOOK!... HERE COMES JOHNNY NOW!



JOHNNY ... TELL THE SHERIFF HERE HOW YOU DON'T LOOK FOR TROUBLE ANY MORE!... TELL THE SHERIFF HOW YOU MET MY DAUGHTER AND FELL IN LOVE AND HOW THINGS ARE DIFFERENT NOW! ... WHATAYA SAY, JOHNNY, BWAH!





...SOME POLICE · CHIEF YOU ARE! NOW THEY'RE RIDING AWAY!... IF YOU SHOW THEM KIND YOU'RE SCARED ... THEY RUN ALL OVER YOU!... YOU MUSTN'T SHOW THEM YOU'RE SCARED!... YOU MUSTN'T LET 'EM SEE YOU'RE SCARED!... JUST LET ME GET UP...



















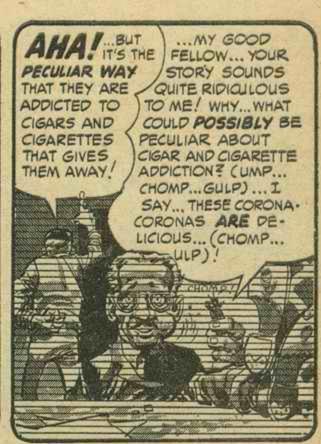


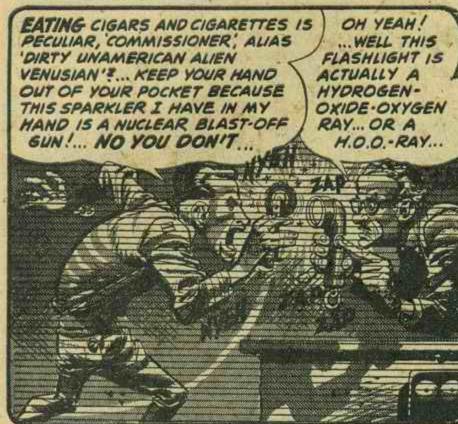




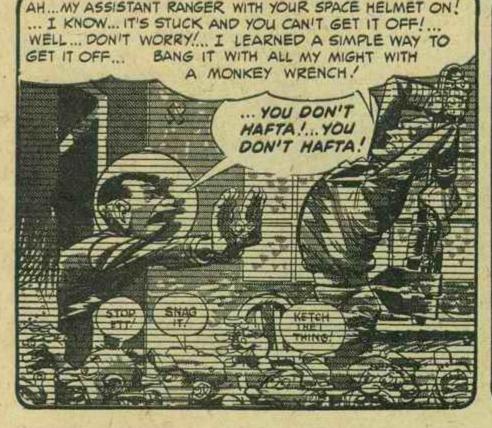




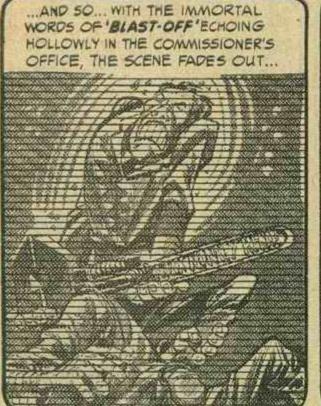












... AND THE NEXT SCENE THAT
FADES IN IS A BRAND NEW SCENE
THAT TAKES PLACE IN CAPTAIN
TVIDEO'S ROCKET SHIP!



SINGLE SOLDIER... A SINGLE HUMAN BEING... WHO...
GOING INTO BATTLE... HAS NOT BEEN SCARED! AND SO... IN ANSWER TO WHETHER I, CAPT. TVIDEO AM SCARED... THE ANSWER IS... NO.!.. I'M NOT SCARED!

BUT CAPTAIN TVIDEO, WE ARE GOING TO FIGHT THE VENUSIANS WHO HAVE A SUPERIOR CIVILIZATION... HAVE TEN TIMES AS HIGHLY DEVELOPED ARMAMENT... AND VASTLY OUTNUMBER US!... HOW DO YOU PROPOSE TO BEAT THEM?

HOWEVER I HAVE SOMETHING WITH WHICH I THINK
I CAN OUTWIT THEIR SUPERIOR CIVILIZATION...OVERPOWER THEIR HIGHLY DEVELOPED ARMAMENT, AND
REDUCE THEIR ABILITY TO OUTNUMBER US!...AND THAT
THAT THING IS...THAT THING IS...IS...

THIS 'ROCKET RANGER'S EMERGENCY RESCUE RING!

A'ROCKET RANGER'S EMERGENCY RESCUE RING!





AND SO ... WITH THE ROAR OF THE STUDIO FIRE-HOSE ECHOING HOLLOWLY IN THE ROCKET SHIP, WE LEAVE CAPTAIN TVIDEO ...

LEAVE HIM FOR A MOMENT AS HE ROCKETS TOWARDS YEALS ARMED ONLY WITH THE 'ROCKET RANGER'S EMERGENCY RESCUE RING ...



GANG! REMEMBER THE SECRET ROCKET RANGER'S EMERGENCY RESCUE RING THAT CAPTAIN TVIDEO IS 15 GOING TO CONQUER VENUS WITH? ... WELL NOW WE'VE GOT A VERY SPECIAL ANNOUNCEMENT THAT MIGHT PROVE TO BE THE TURNING POINT IN YOUR LIFE! ... AND THAT ANNOUNCEMENT IS ...



NOW, GANG, WE'RE MAKING

NOW WE'RE THIS OFFER FOR A VERY LIMITED GIVING THIS RING AWAY ABSOLUTELY FREE WITH THREE DOLLARS TO COVER THE COSTS OF HANDLING AND JUST TWO - HUNDRED



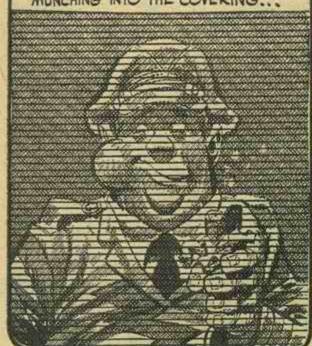
NOW THIS RING ISN'T ANY ORDINARY RING, GANG! FIRST OF ALL, LIKE WE SAID, IT'S STUNNING! IT'S GOT A HEAVY STONE ON TOP SO THAT WHEN YOU'RE IN A FIST FIGHT AND YOU HIT YOUR ENEMY ON THE HEAD WITH THE RING, IT ONLY STUNS HIM! ... NOW, THAT'S NOT ALL! BESIDES HAVING A WHISTLE THAT CAPTAIN TVIDEO ALWAYS USES TO SIGNAL FOR HELP, A COMPASS, A MATCH TO LIGHT A FIRE AND A MAP OF THE U.S. THIS RING HAS A SECRET POINT THAT SPRINGS OUT ... AND TIPPED WITH POISON GANG ALSO A LITTLE PEEK-HOLE WHERE YOU CAN SEE A CHEESECAKE



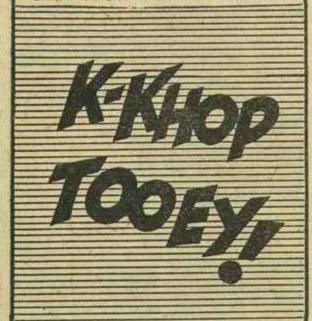
YES ... GOOKY CANDY BARS . WITH THAT CRUNCHY-MUNCHY COVERING OF UNSHELLED SUN-FLOWER SEEDS ... THAT SMOOTH MELLOW, TANGY GOLDEN CENTER OF SOFT, CHEWY RUBBER CEMENT ... WITH THAT ZESTY TINGLING SALTY FLAVOR OF SALT SPRINKLED ON TOP ... AND THE RICH GREEN, SATISFYING COLOR OF 100% U.S. TESTED AND CERTIFIED ARTIFICIAL COLOR!



... NOW LET US LEAVE THE SIGHT OF A MAN CHEWING HAPPILY ON A 'GOOKY' BAR ... THE SOUND OF TEETH MUNCHING INTO THE COVERING ...



CRACKLING INTO SUN-FLOWER SEED SHELLS, TWANGING MOMENTARILY ON RUBBER CEMENT !... LET US LEAVE THE SOUND OF REGURGITATING.



... AND RETURN TO CAPTAIN TVIDEO, WHO... NOW BLASTING-OFF TO VENUS ... FAGING THE MOST CRUCIAL HOUR OF HIS WHOLE LIFE ... SAYS ...



O.K., RANGER ... WE'RE ALMOST TO VENUS! I'M VERY SATISFIED AT THE WAY YOU'VE HELPED ME CONTROL THIS SHIP ... THE WAY YOU'VE KEPT GLUED TO THEM BUTTONS ... ALL THROUGH THE TRIP ... METHODICALLY CLICKING THOSE BUTTONS! ... FOR HOURS ... UNWAVERING ... CONSTANT ... CLICKING, CLICKING THOSE BUTTONS! ... AS TO YOUR DILIGENCE AND PERSEVERENCE, I CAN ONLY SAY ONE THING ...

... QUIT CLICKING THOSE FARSHIMMELT BUTTONS DRIVING ME CRAZY!

.. JUST A FEW MORE CLICKS.



... BY THE WAY! WHAT CIGARETTE, CAPIZ WILL YOUR STRATEGY BE EXACTLY, TO FIGHT THE VENUSIANS...TO PREVENT THEM FROM TAKING OVER EARTH?

THIS FLASHLIGHT, HERE, IS ACTUALLY A AIMER DEVICE CONNECTED TO A POWERFUL DEATH RAY IN THE NOSE OF THE ROCKET! I GET VENUS IN MY SIGHTS LIKE THIS AND POW!... I BLAST HER TO BITS!

JUST WATCH, RANGER!

... SAY, RANGER! ... I DIDN'T KNOW YOU SMOKED CIGARETTES!

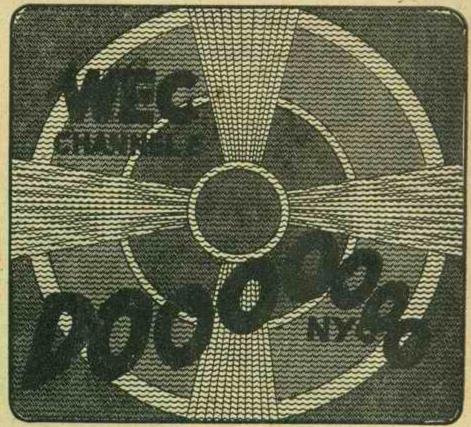


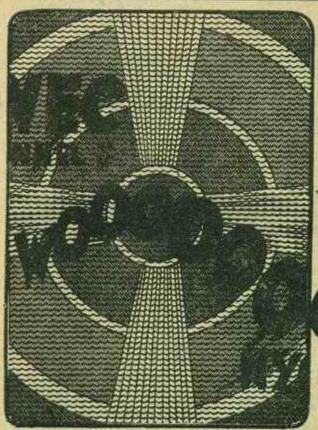


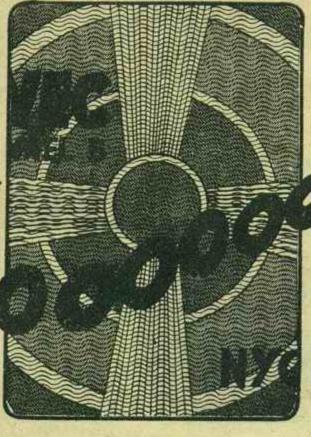














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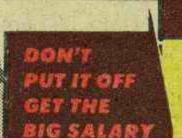
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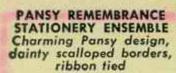


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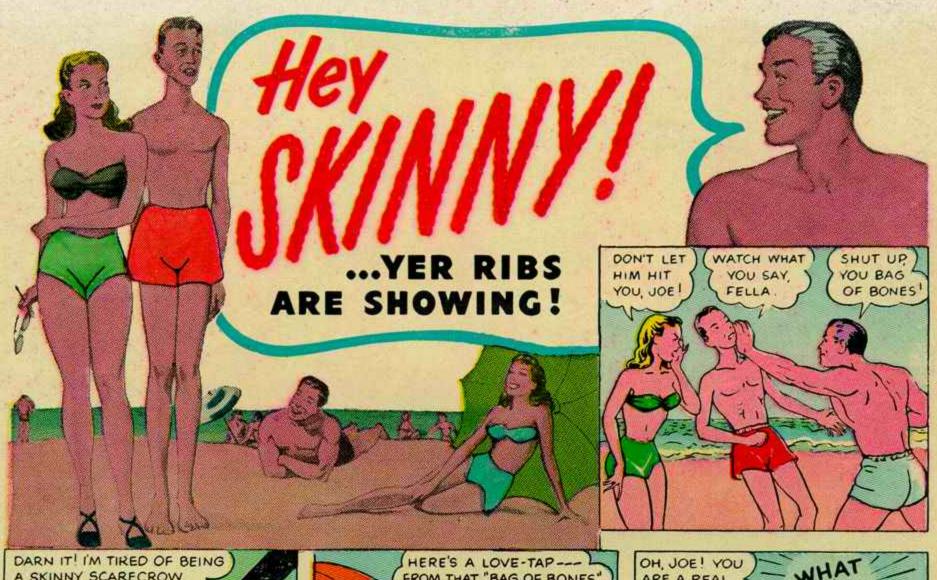
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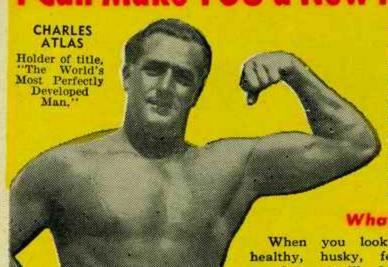








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