H TALES CALCULATED TO DRIVE YOU (I) WE'RE LOOKING FOR A MONSTER, ONE BEEN BY HERE LATELY?



SO WHAT? SO YOU, TOO, CAN JOIN THE E.C. FAN-ADDICT CLUB!

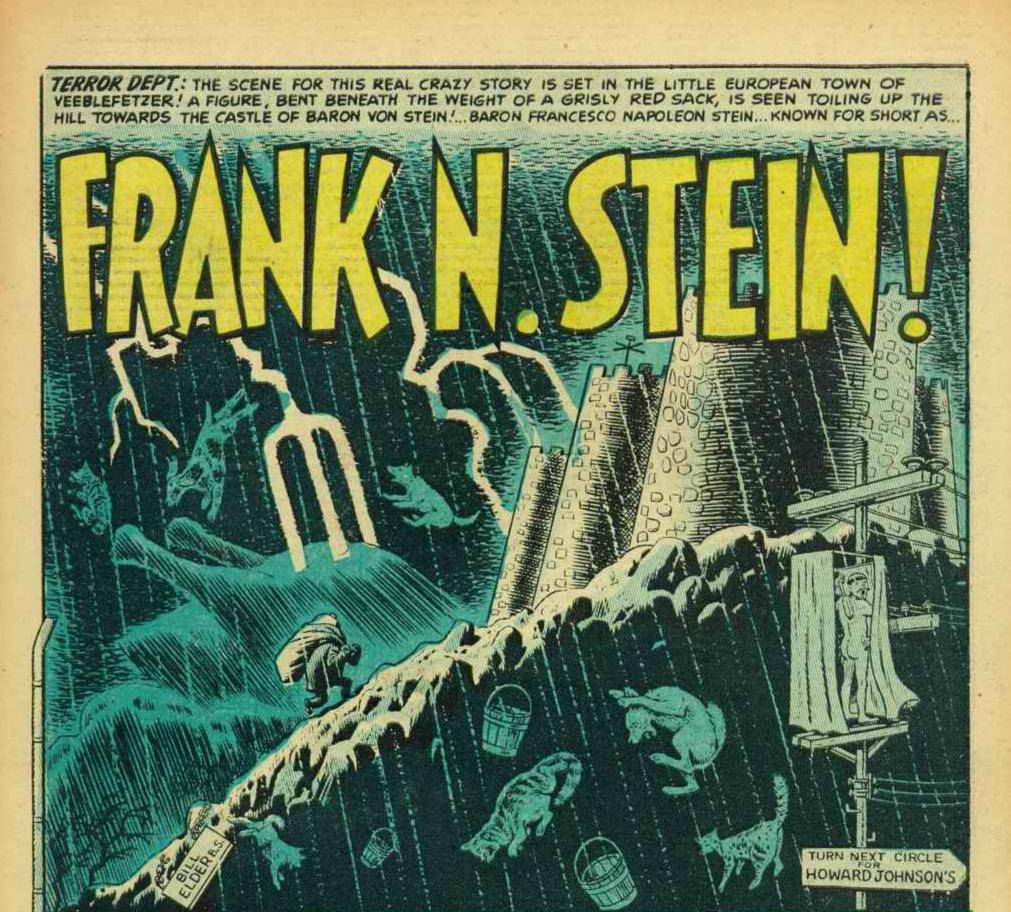
FOR AN INDIVIDUAL MEMBERSHIP, FILL OUT THE COUPON AND SEND IT IN, TOGETHER WITH 25¢. IF FIVE OR MORE OF YOU WISH TO JOIN AS AN AUTHORIZED CHAPTER, ENCLOSE EACH MEMBER'S NAME AND ADDRESS, ALONG WITH 25¢ FOR EACH NAME, AND INDICATE THE NAME OF THE ELECTED CHAPTER PRESIDENT. WE WILL NOTIFY EACH PRESIDENT OF HIS CHAPTER NUMBER. EVERY MEMBER, CHAPTER OR INDIVIDUAL, WILL RECEIVE HIS KIT DIRECTLY... BY RETURN MAIL.

THE E.C. FAN-ADDICT CLUB ROOM 706 225 LAFAYETTE STREET NEW YORK 12, N.Y.

50, ALL RIGHT! SO HERE'S MY TWO BITS. SO MAKE ME A MEMBER, ALREADY, AND SEND ME THE THINGS AND STUFF LIKE WHAT THE KID UP THERE GOT... 50!

NAME _______
ADDRESS ______ ZONE NO. ____
STATE _____

Mad. Dec. 1953-Jan. 1954—Vol. I. No. 8. Published Bi-Monthly by Educational Comics, Inc., at 225 Lafayette St., New York 12, N. Y. William M. Gaines, Managing Editor, Harvey Kurtzman, Editor, Entered as second class matter at the Post Office at New York, N. Y. One year subscription in the U. S. 60c plus 15c for packing and mailing—total 75c. Elsewhere \$1.00. Entire contents copyrighted 1953 by Educational Comics, Inc. Unsolicited manuscripts will not be returned unless accompanied by stamped return envelope. No similarity between any of the characters, names of persons appearing in this magazine with any of those living or dead is intehded, and any such similarity is purely coincidental. Printed in U.S.A.















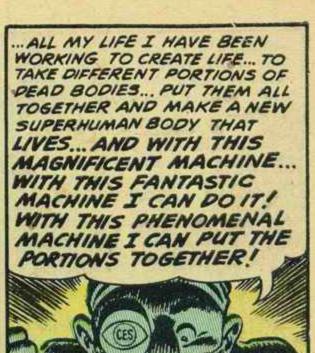


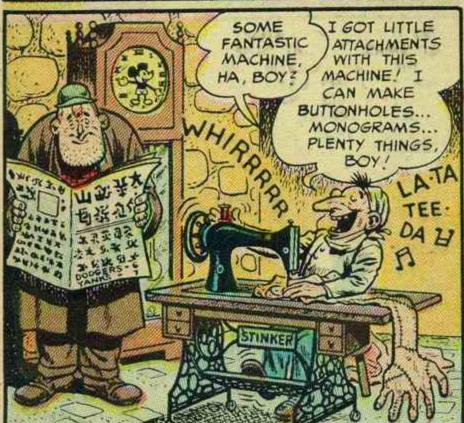


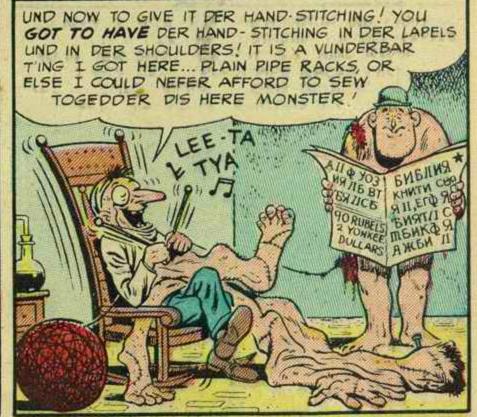




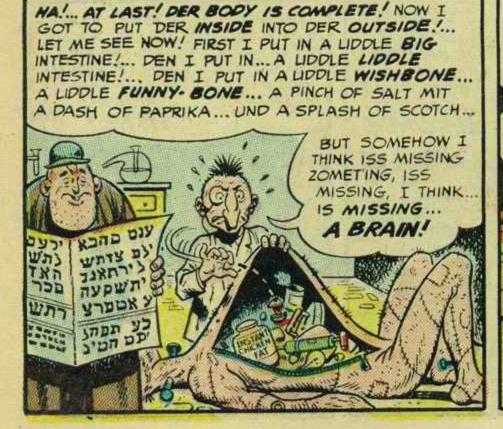


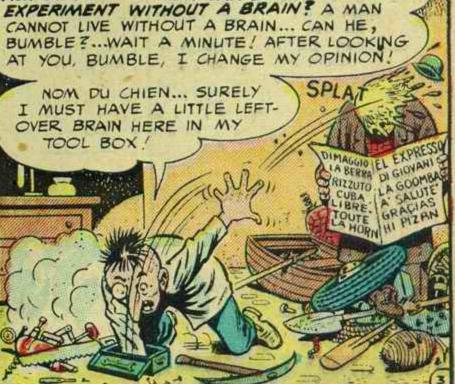






ACH OU LIEBER! HOW CAN I COMPLETE MY

















SNAP OUT OF





UND NOW

WE START





STAND BACK,





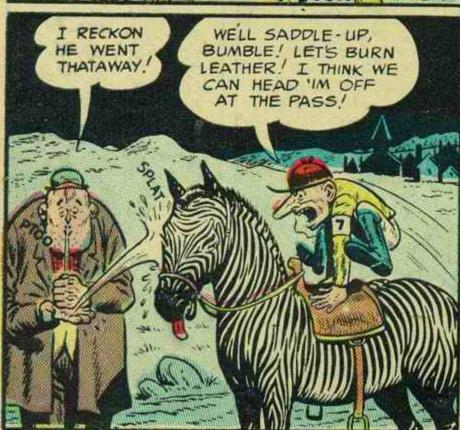


















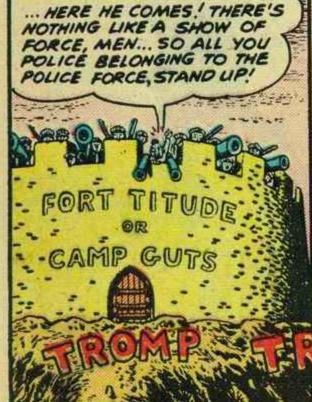


I GAVE YOU LIFE, BOY!















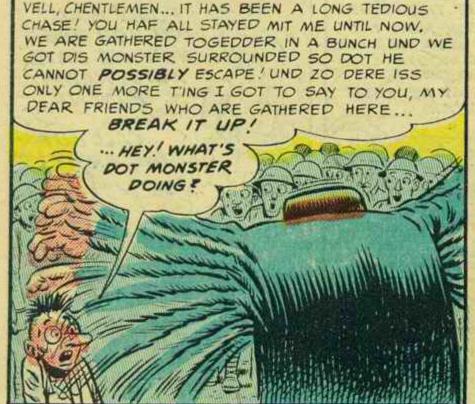






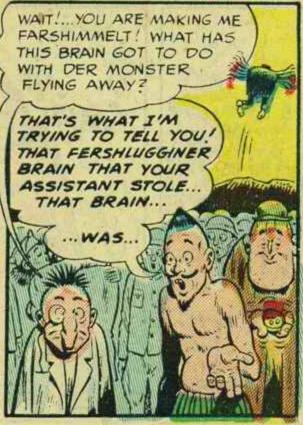














WESTERN DEPT: THE SCENE OPENS UP TO THE SOUND OF TWO THUNDERING SIX-GUNS...TO THE SOUND OF GOLDEN BULLETS TEARING THROUGH THE AIR... TO THE SOUND OF THE WILLIAM TELL OVERTICE IN THE BACK-GROUND! OUT OF THE PAST COME THE HOOFBEATS OF THE GREAT HORSE GOLDEN! THE ...

RIDES AGAIN:

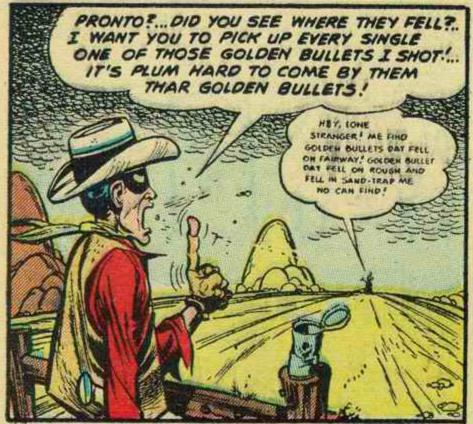
RIDES AGAIN:

KERCHOW!

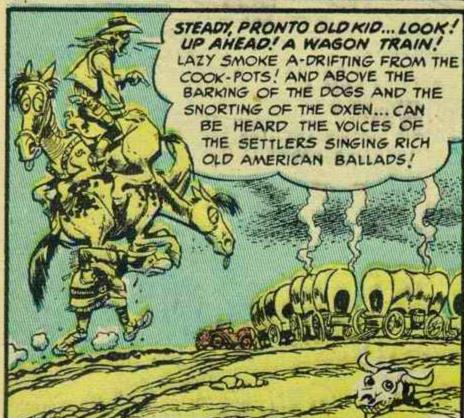
































(CHOMP!GULP!)...YOU SEE (CHOMP)
...THE REASON PRONTO AND I
(GLUNK) HAVE JOINED THIS WAGON
TRAIN IS FOR NO OTHER MOTIVE
(PASS THE KETCHUP) THEN TO
PROTECT THE WAGON TRAIN
(SLOP) AS IT MOVED (P-TEW)
LIKE A ROW OF GHOSTLY
SAILBOATS ACROSS THE (GIT
YOUR COTTON PICKIN' HANDS OFF
THAT DRUMSTICK) PRAIRIE!

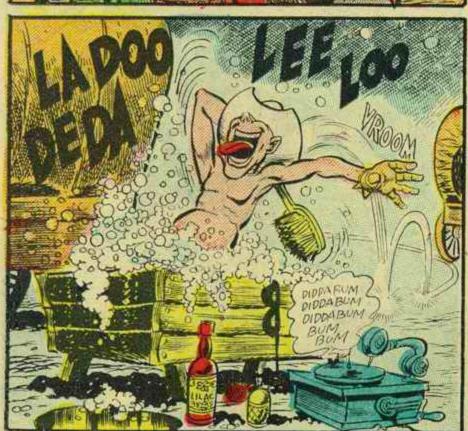


WE HAD NO OTHER MOTIVE IN MIND (SLURP) WHEN WE JOINED THIS HERE FURSHLUGGINER WAGON TRAIN (BADABURP)!... AND NOW SUH... WE'VE HAD OUR FILL!...WE'RE FEELIN' OUR 'CHEERIOS'! BESIDES... WE'RE NOT THE ONLY ONES THAT MUST EAT... THE WOMEN AND CHILLUN MUST BE WELL FED TOO!























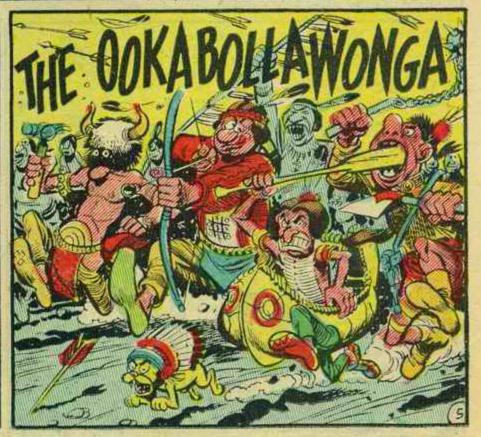
I CAN'T BELIEVE
IT! THE FIERY
HORSE WITH THE
SPEED OF LIGHT,
THE CLOUD OF
DUST AND THE
HEARTY 'HIYO
GOLDEN...THE
LONE STRANGER
IS DISAPPEARING
OVER THE
HORIZON!...
DESERTING US!

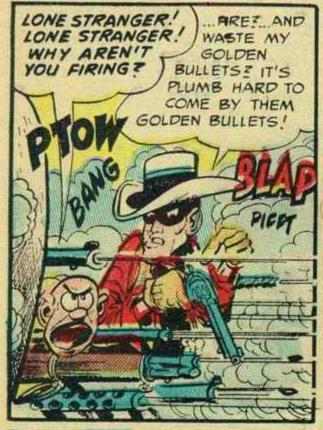
FALSE! THE
FIERY HORSE
WITH THE SPEED
OF LIGHT, THE
CLOUD OF
DUST AND THE
HEARTY 'HIYO
GOLDEN!.. THE
LONE STRANGER
IS COMING
BACK FROM
OVER THE
HORIZON! HE'S
STAYING WITH
US!







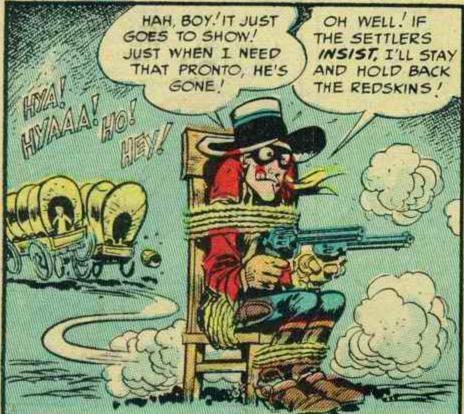




LISTEN, YOU SETTLERS! I HAVE A PLAN! HITCH UP THE WAGONS! SADDLE THE HORSES! BATTEN THE HATCHES! WHILE THE WAGON TRAIN MAKES A RUN FOR IT... ONE MAN'S GOT TO STAY BEHIND AND HOLD OFF THE INDIANS!...THAT MAN'LL PROBABLY BE KILLED OR CAPTURED AND PUT TO HORRIBLE DEATH BY THE MYSTERIOUS CHIEF WONGA...













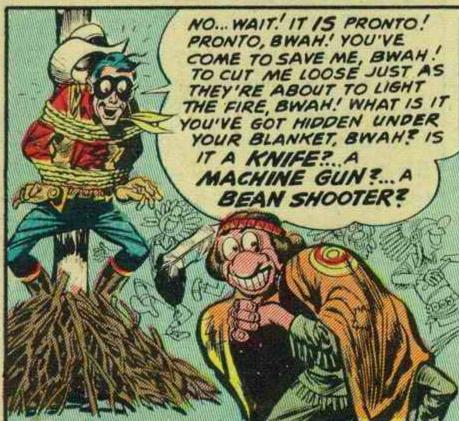










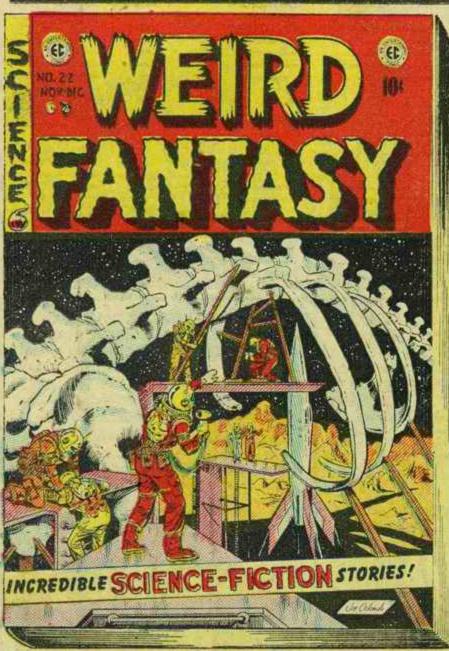


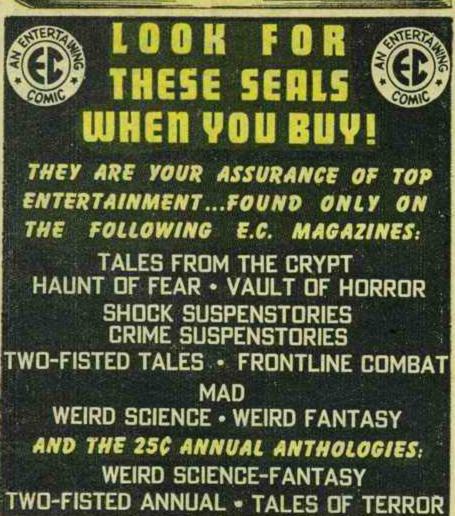


WE AT E.C. ARE PROUDEST

OF OUR SCIENCE - FICTION

MAGAZINES! LOOK FOR....





CLOAK AND DAGGER DEPT.: And now the SECOND chapter in the fantastic adventures of SECRET UNDER-MANHOLE-COVER AGENT FIVE FINGERS JONES!

As you no doubt recall, in our last chapter, Jones' chief in Washington gave Jones the incredible news that the Russians were manufacturing ARTIFICIAL DIRT. This gave Jones grounds to believe that a filthy plot was undertoot. So on to CHAPTER II of ...

OPERATION : UNDER-THE-GROUND

... The chief continues: "Can you see what this development can do to our country, man?! Why, this could render the American sod completely useless! And think of all those poor Russian earth-worms crawling through PHONEY dirt!! (sniff-sniff) HORRIBLE! Now here's your assignment, Agent Jones (By the way, from now on you'll have to go under the code name of SHOVEL.) Your mission, Shovel, is to dig up this dirt plot. It's a dangerous job, Shovel, but we feel you're the best qualified man for the job seeing that you've been in the UNDERGROUND so long. You'll be picked up by submarine just off the coast under cover of darkness this afternoon at one sharp! The sub will take you behind the Iron Curtain. Got that, SHOVEL!?"

"I'll be there, chief!"

The next scene is the dock under cover of darkness. A submarine chugs up just as Jones arrives carrying a lantern, and an open umbrella, and a bandana containing all his personal belongings tied to the end of a stick over his shoulder. The sub itself is a battered old wreck with a figure-head on the prow. It is all patched up with band-aids, and some sailors are plugging up holes with their fingers.

Jones asks the sub's skipper if the sub leaks, saying that the government can't afford security leaks. They enter the sub whose hatches are battened down. The engine is a rubber band (like an airplane model). The sub gets under way beneath the waves. An airplane flies past leisurely. Finally the submarine reaches the Iron Curtain, and some of the crew have to get out to use some bracesand-bits to drill through the curtain. They drill a hole and the sub passes through with ease.

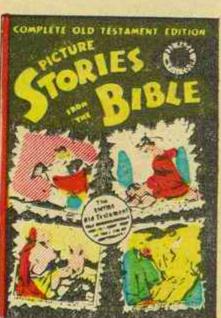
Some time later on a lonely street, a sewer grating is lifted and through it protrudes a submarine periscope with a yellow bloodshot eyeball framed in the glass, as that crazy mixed up Shovel digs Moscow.

reached the end of the page, and so we moscow. If you want to find out what happens next in the adventures of Five Finger Jones, you'll have to buy another copy of MAD! (Boy, have WE got YOU sewed up!)



144 BIG PAGES IN

Containing the complete story of the Life of Christ and Peter and Paul and the founding of the Early Christian Church. Included are maps showing Palestine at the time of Jesus and chronological indexes of principal events and Scripture references to episodes illustrated



232 BIG PAGES IN

Here under one cover, in full color continuity, reedited and arranged in chronological order, are all the stories of the Old Testament heroes from the four issues of the magazine. Printed in four colors throughout and bound with brightly varnished heavy board covers.



No. 2 — Amazing Discoveries about Food & Health. 15e



No. 2 — Europe's Struggle for Civilization. 15e

(Write for special school prices)

EDUCATIONAL COMICS, INC. 225 LAFAYETTE ST., NEW YORK 12, N. Y.
COMPLETE OLD TESTAMENT 75c COMPLETE NEW TESTAMENT 60c
PICTURE STORIES FROM SCIENCE (No. 2) PICTURE STORIES FROM WORLD HIST (No. 2, (15c for each copy)
Name
Address
CityState
Please print plainly. No C.O.D. Do not send postage stamps.

MAD MUMBLINGS



Dear Editors,

... If you ask me, MAD is a disgusting, dirty, nocount comic and shouldn't be on the stands!! But it's just what we want. Keep up the great work.—John Hurt-Elgin, Oregon

fied reader of MAD. That is why I am writing. I think you should be boiled in oil or killed by the death of a thousand cuts. Melvin should sic his apes on you. Your printing presses should be reduced to rubble by one punch from Superduperman, and you should be pummelled with used D.C. comic books. Just in case you are tired of this, I am tired of seeing MAD as a bimonthly comic. How about a monthly MAD, please?—Ronald Ketterer, Reading, Pa.

never stop making mistakes, will you? I thought you might be a little more careful with Mad than you have been with other E.C. mags. But no! You start right in making mistakes in Mad too. In issue number six, you told the story of CASEY AT THE BAT. Since Casey was my third uncle, 627½ times removed, when you made the following atrocious error I was very shocked. With the count nothing and two, Casey removes his teeth and prepares himself for the next pitch. As it comes, a sneer of satisfaction crosses his face and he displays a full set of teeth. Would you kindly let me know where he got the second set of teeth? I am deeply distressed at your mistake.—Harry Mitchell Jr.—Mudville, U.S.A.

... Vat's dis? Mad only once every two months? How dare you! It's inhuman, cruel, and besides, it's not nice! What would Farouk think? Have mercy! Begin publishing that magazine once a month.—Bobby Perry—Auburn, Alabama

... I have read a few of your Mad comics, and in my opinion, I have never seen so silly a book in my life. It gives the child a mean mind and teaches him to hate other nations. I hate comic books for I am a Martian.—Aurtvo Servix—Canal 5, Cave 62

... My son, Gene Sultan, is Bat Boy for the N. Y. Giants, and just before he left for the Polo Grounds today, he begged me to read "Casey at the Bat" in your No. 6 issue of Mad. I told him not to annoy me, that I had other more important things to do. However, after he had gone, I thought I would humor him and read the story.

Well, I got such a kick out of it, and had to laugh out loud so many times, that I just felt I had to send you a short note complimenting you. The drawings are a brilliant satire on America's favorite sport. Believe me, I thoroughly enjoyed it!-Rose Sultan-

...It might interest you to know that my buddy signed over the title to his '40 Plymouth on the condition that I call off his debt of \$165.00 and get him an issue of Mad-Bill Wiesenbach-Pensacola, Fla.

... The greatest brains of this school convene and discuss Calculus, Philosophy and Mad. This comic book is the only one we deem intelligent enough for our reading.—Some students of the Atascadero Union High School: Grace Woodworth, Tony Wilson, Carol Wilson, Donnadine Uischner, Pat Willey, Gene Dell'Anno, D. Morgan, Barbara Fresbie, Lee Erickson

getting so far as the Mad Mumblings. There I was greatly disappointed to see that you had accepted a letter from some engineering students as fit to print. Here in Norfolk we are on the same campus as V.P.I., and I have therefore had experience with engineering students. So I say, and I speak with authority, that engineers do not have overracked brains, for they simply have no brains to be overracked!

I hope you will take this into consideration when you next receive a letter from one of the characters that live up to the name of your book...MAD!—Chucks Hancox—College of William and Mary, Virginia

... I bought a copy of Mad. I have to keep it locked in a safe, and when one of the boys wants to read it, we have to lock all the doors. We classified it "Top Secret." A couple more of those stories and we'll have the enemy licked.—Howard Griffith—U.S. Naval Air Base, Virginia

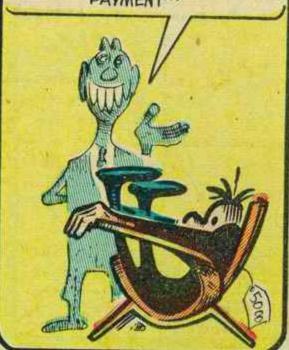
... I know your staff will not print this because they fear that if they do, some of their readers will be converted to the good way of life. The men who think up such stories must be possessed by the devil! I have glanced through your book. I was lucky to live just glancing through. Death to you fiends!—David Allessio—Pittsfield, Mass.

In closing, a reminder JOIN THE E.C. FAN-ADDICT CLUB! (See inside front cover for details.) Subscriptions...75c...six issues! Keep writing. We need the cancelled stamps! Address for mail or sub orders is:

> Mad Editors Room 706, Dept. 8 225 Lafayette Street N.Y.C. 12, N. Y.

COLLECTORS' ITEM DEPT.: ON THE FOLLOWING SIX PAGES, YOUR MANAGING EDITOR PRESENTS SIX MORE OF THE EARLY CREATIONS OF HARVEY KURTZMAN!... SIX MORE EXAMPLES OF THAT ZANY NONSENSE CALLED ...

YOU WILL NOTICE HOW THIS CHAIR FITS YOU WHEN YOU SIT ... AND FOR A SMALL DOWN PAYMENT ...



"AND IF YOU WANT A CHAIR TO RELAX IN NOTICE HOW THIS ONE ENVELOPES YOU ... AND FOR ONLY A SMALL DOWN



NOW, HERE'S A SIM-PLE, FUNCTIONAL CHAIR THAT IS VERY UNIQUE. IT GRIPS YOU!



HERE .. TRY IT! RELAX AND NOTICE HOW IT PRACTICAL LY GRASPS YOU! NOW FOR A SMALL DOWN PAYMENT"



"YOU CAN

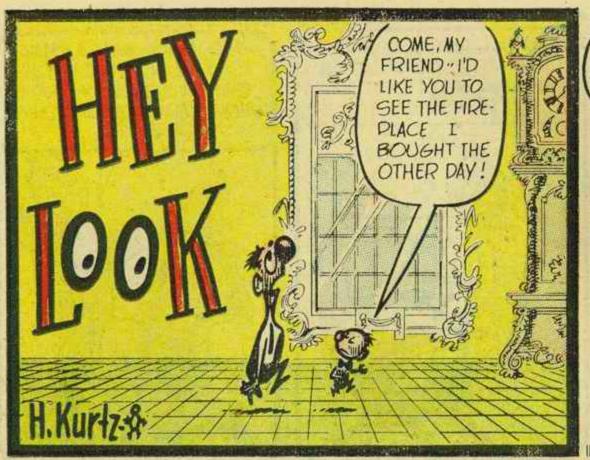






HEY! WEREN'T YOU GOING TO BUY A CHAIR TODAY?





NOTICE "HOW WHEN I PRESS THE BUTTON ON THE FIREPLACE "WE HAVE A RADIO AND TELE-VISION!



"AND NOTICE" HOW WHEN I PUSH THIS BUTTON ON THE FIREPLACE, WE HAVE A BAR AND A TELEPHONE!



"AND NOTICE "HOW WHEN I PUSH THIS BUTTON ON THE FIREPLACE, WE HAVE A COLLAPSING BED!



"AND NOTICE" HOW WHEN I PUSH THIS BUTTON ON THE FIREPLACE, WE HAVE A SHOWER WITH HOT AND COLD RUNNING WATER!









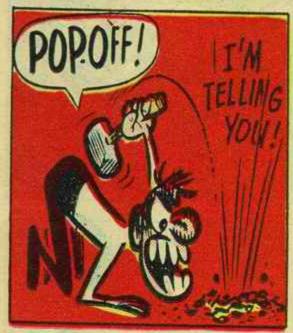












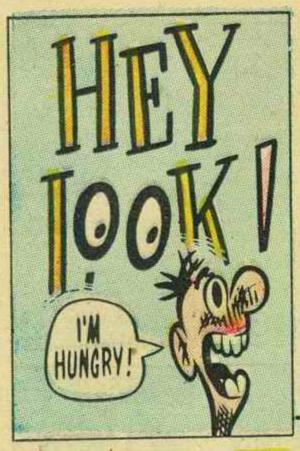






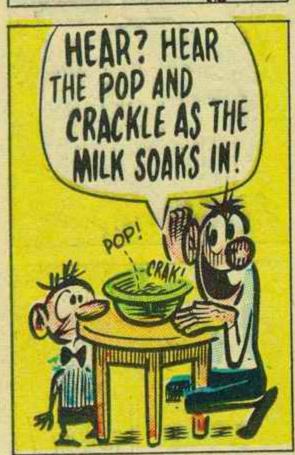


























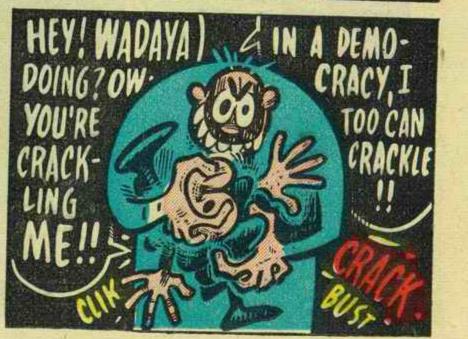












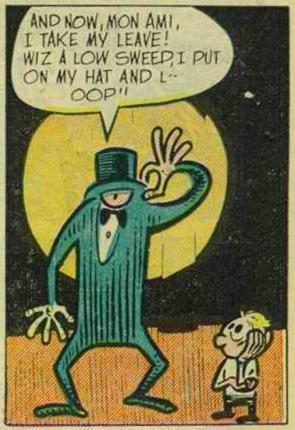








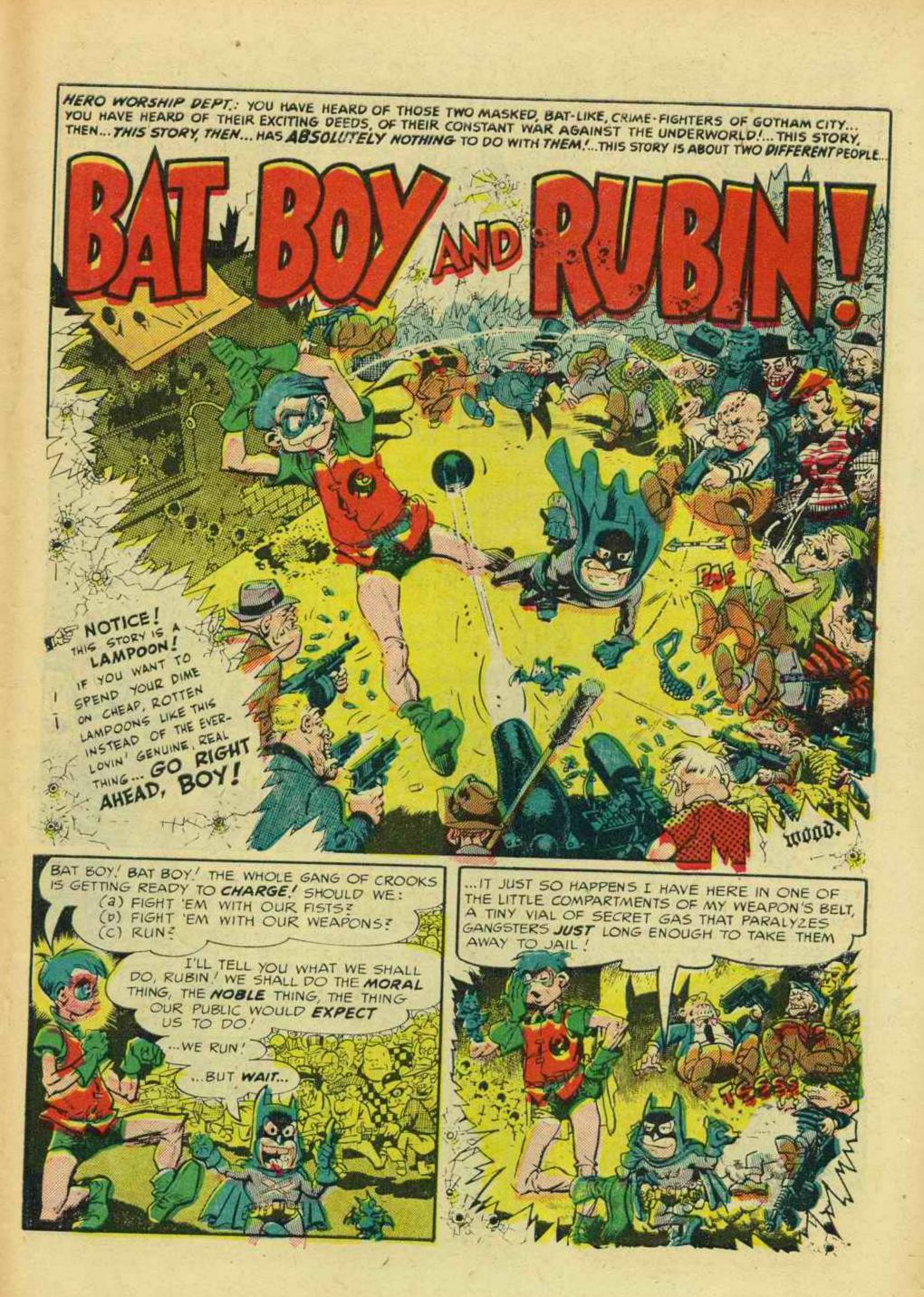












































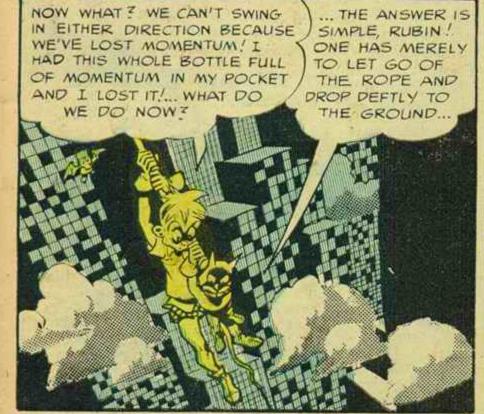




















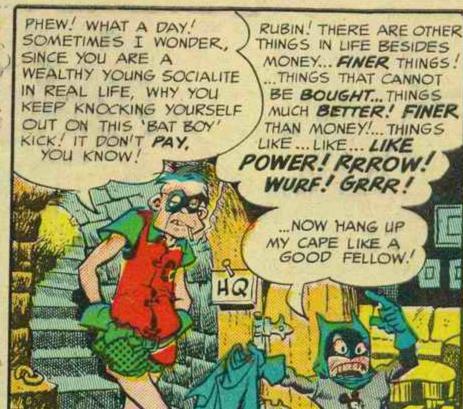
















YES, RUBIN! THE VICTIM IS KILLED IN THE SAME WAY!... TWO TINY HOLES ON THE VICTIM'S BODY... TWO TINY HOLES IN THE VEIN OF THE VICTIM'S BIG TOE...



BY THE MURDERER... TWO
TINY HOLES PUNCHED BY
ME WITH MY CONDUCTOR'S
PUNCHER... FOR YOU SEE,
RUBIN, I AM NO
FURSHLUGGINER...
ORDINARY BATBOY!...

PUNCH!
PUNCH!





INDOORS! OUTDOORS! BLACK & WHITE! FULL COLOR! PARTIES! NEWS SHOTS!

An AMAZING Camera. Takes pictures DAY or NICHT, indoors or outdoors. Sharp BLACK and WHITE snapshots or FULL COLOR photos using Kodacolor film. 12 Big pictures on 1 Roll of film. Flash attachment snaps on or off in seconds. Catch valuable news photos Win admiration at parties, dances. NOW \$4.95

FILM

CAMERA

4.95

Special #620 Orthochromatic, 3 ROLLS fer........\$1.00

6.98



PERFECT for active women and girls Fine JEWEL-LED movement in dainty case GILT hands and num bers Smart Link Expansion Brace-let NOW \$6.98 BEST for active men and boys SHOCK-RESISTANT and ANTI-MAGNET-IC! Luminous Dial! Jewelled Move ment! Red Sweep-Second! Expansion Bracelet. NOW \$6.99

Ladies' Jewelled Watch in a smart Gold finish case Dial has 12 Flashing imitation DIA-MONDS and RUB-IES. Glamorous Snake Bracelet NOW \$8.49

Rich. Men's Jewelled Watch with 11 Sparkling imita-tion DIAMONDS and RUBIES. Smart Gold finish case DeLuxe Basket weave Bracelet NOW \$9.95



INITIAL RING

A Handsome, Masculine Ring with set in Raised GOLD effect on a BRIL LIANT RUBY - RED color stone With SPARKLING IMI tation DIAMONDS on the sides Rich 14K R G P



NO-RISK HOME TRIAL

SEND NO MONEY! We want you to inspect and enjoy this fine quality merchandise - right in your own home You risk noth-ing! If not delighted return for FULL PRICE REFUND. Every article we sell is CUARANTEED! Or der from this famous company and be convinced

IDEAL CO BOX 232, MAD SQ STA., N.Y. 10, N.Y.

GUARANTEED SAVINGS





"PRINCE" RING Here's a Rich, Massive Ring for you. With a Huge Flashing imitation DIAMOND and 6 Fiery Red imitation RUB-IES. 14K RGP NOW \$3.49

CLUSTER RING WITH YOUR OWN
RAISED GOLDCOLOR INITIAL
ON A RICH RUBY-**RED** color stone set in a circle of Blazing imitation DIAMONDS. 14K R.G.P

NOW \$3.49



MAGNIFICENT Men's Watch that you'll be real proud of! **GUARANTEED 15** JEWEL MOVE

Diat with flashing GILT-NUG-GET hour dots. Contrasting Jet-Black center Genuine Alligator-grain leather strap TERRIFIC VALUE. NOW \$12.95

ROMANCE SET



Rea! Sparkling. Shining BEAUTY! Engagement Ring has 4 Flashing Britliants and a BEAU-TIFUL imitation DIAMOND SOLI-TAIRE. 7 Twinkling Brilliants in the Wedding Ring 12K GOLD Filled. Both rings NOW \$3.74



DIAMOND RING TOT Men 14K MOND CHIP on Gen MOTHER-OF-PEARL face 2 RUBY color SIDE SPARKLERS NOW \$4.98



BIRTHMONTH RING for Men. BRILLIANT STERLING SILVER WITH YOUR PERSONAL BIRTHMONTH STONE. Choose Ruby, Emerald, or Sapphire colors

NOW \$2.98



NOW!! Your own PRIVATE-LINE "PHONE SYSTEM" that sets up in minutes-easily-anywhere you want it. Powerful BATTERY-OPERATED circuit carries two-way conversations loud and clear. Signal buttons and buzzers on each phone. SAVE TIME, SAVE STEPS—just pick up the receiver, buzz your party and make the call! A thousand uses for this amazing instrument. All-steel construction in handsome Hammertone Enamel finish. Complete set of 2 Phones, 50 feet of Wire. Instructions and Guarantee . . NOW \$5.49

NOTE: When ordering this item, enclose \$1.00 Deposit

MAIL THIS COUPON

IDEAL CO., Dept. EC-1F Box 232 Mad. Sq. Sta., New York 10, N.Y.

SEND NO MONEY! Just cut out pictures of articles desired and attach to this coupon Pay postman plus few cents postage and excise tax on delivery. THEN EXAMINE IN YOUR OWN HOME. SATISFACTION IS GUAR-ANTEED OR YOUR MONEY BACK.

PLEASE PRINT

П	M		
А			_

ADDRESS

iSend RING SIZES, INITIAL WANTED, and your BIRTH-MONTH II you need more room, attach a sheet of paper I

The NEW way to enjoy SPORTS Movies, Plays, Television

IMPORTED FROM

GERMANY

SAVE \$800

NOW GET CLOSE-UP VIEWS ALL DAY WITHOUT FATIGUE

NOW!
198
Fra
Fra
Fra
Fra
Fra
Sha

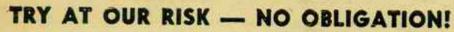
SPEKTOSCOPES—a revolutionary concept in binoculars. Wear them like ordinary eye glasses—hour after hour—without fatigue. Feather weight—only 1 ox. You'll hardly FEEL them! Yet here is a new, truly powerful optical design that gives you greater range than many expensive opera or field glasses and a far greater field of view than some selling for many times more! Has INDIVIDUAL eye focusing for clear, sharp viewing, whether you're looking at a

play in the first row or a seashore scene miles away! SPEKTO-SCOPES are ideal for indoors, outdoors or distant scenes

or close-by viewing. Special low price — 1.98, a saving of 8.00 or more!

FAVORABLE EXCHANGE RATE MAKES THIS VALUE POSSIBLE!

This is the first time that this type of optical instrument has ever sold for less than \$10.00. The favorable rate of exchange and Germany's need for dollars makes it possible. We have been chosen as the exclusive distributor for SPEKTOSCOPES to the American public. Get yours now at our low, low instroductory price of 1.98 tax & post paid!



Enjoy at our risk for 5 days. You must be delighted! Otherwise your 1.98 will be refunded with no questions asked! Limited supply forces us to place a limit of 2 per customer. Send check or m.o. for prompt, free delivery. COD's sent plus COD Fees. Use convenient coupon below!

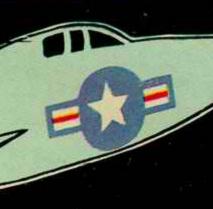
INTERNATIONAL BINOCULAR CO., Dept. 38-K-90, 53 to 59 East 25th Street, New York 10, N. Y.

-	-	1	-	
K.	-			
1			6	
1	\$/			
1		4	9	

53 to 59 Eas				CONTRACTOR OF THE PARTY OF THE	and the second	N-90
RUSH 2) on 5 day am not fully	home tria	l. You				
Payment plus Fe	enclosed.	Send	post	free.	☐ Send	COD
Name						1
Address						
Town			-	Stat	е	

NOW YOU CAN FLY A REAL PT PI

U.S.AIR FORCE



JETEX F-102

SPECIAL OFFER If bought in the store, the Jetex #50 engine alone would cost Jetex F-102 \$.95, a total Jetex F-102 \$.95, a total you get both the Jetex you get both Jetex \$1.98 F-102 and the Jetex \$1.98 jet engine for only han (plus postage and han (plus postage and han (plus postage) dling charges, C.O.D.)

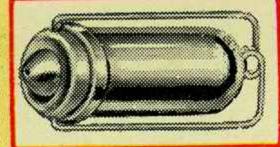
GUARANTEED TO FLY!

The Jetex F-102 is unconditionally guaranteed to fly if all instructions have been faithfully followed. If the Jetex F-102 does not fly, return the plane and the engine within 10 days for full refund.

FLASH!

As of this printing, the U.S. Air Force's F-102 does not have a name, because this supersonic airplane is brand new and still in the category of a military secret. The Jetex F-102 is the first model of its kind.

The world's smallest jet engine and the most powerful engine of its size ever sold! Operates at a jet exhaust speed of 800 miles per hour. Runs on solid fuel, starts



every time, completely reliable. NO MOVING PARTS TO BREAK OR WEAR OUT. Can be used to power model airplanes, racing cars and boats.

JETEX F-102 400 MADISON AVE., NEW YORK IT

Complete with Jet Engine

Genuine Balsa Wood

You'll thrill and amaze your friends, be the envy of the neighborhood with this real JET airplane. It looks like a real jet, flies like one, even sounds like an actual jet plane. It will fly amazing distances at scale supersonic speed. The Jetex F-102 takes off under its own power, loops, circles, stunts and glides to a beautiful landing. As it flies, this beautiful model leaves a trail of white smoke just like a real jet.

The Jetex F-102 is a cinch to build. Comes complete with the famous Jetex #50 jet engine and all parts already cut out. Nothing more to buyl Just follow the easy instructions, glue the parts together and you're ready for thrills! This amazing jet airplane is made of GENUINE BALSA WOOD throughout. Its special construction gives it terrific strength and durability and with ordinary care the Jetex F-102 will give hundreds

of fun-filled flights. It's fun to assemble, thrilling to fly. So don't delay-SEND NO MONEY-rush your order today to be sure of prompt delivery.

MAIL THIS COUPON NOW!

JETEX F-102 400 Madison, New York, New York RUSH!

Please rush the JETEX F-102 and JETEX #50 jet engine. I will pay postman only \$1.98 plus C.O.D. charges on arrival.

Name (please print)

Address __

Zone ___State __ City ___ ☐ I enclose \$2 00 in cash, check or money order to save on

C.O.D. charges. If the airplane does not fly, I may return it in 10 days for full refund of purchase price.